

November 12, 2020

The Secretary Corporate Relationship Dept. The Bombay Stock Exchange 1st Floor, New Trading Ring Rotunda Building Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400 001 The Secretary National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Mumbai – 400 051

Dear Sir,

Sub: Press Release & Investor Presentation - Reg

We herewith enclosed the Press Release and Investor Presentation for the Quarter ended 30th September 2020.

This is for your information and records.

Thanking you,

Yours truly, For Page Industries Limited

Murugesh C Company Secretary



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Corporate & Registered Office : 7th Floor, Umiya Business Bay-Tower-1, Cessna Business Park, Varthur Hobil, Outer Ring Road, Bengaluru - 560 103. Ph: 91-80-4945 4545 | www.jockeyindia.com | info@jockeyindia.com | CIN # L18101KA1994PLC016554

PAGE INDUSTRIES LIMITED

For Immediate Release

Q2FY21 Revenues up 160% QoQ on strong revival in sales

Bengaluru, India –12th November 2020: Page Industries, India's leading apparel manufacturer, announced its financial results for the quarter and half year ended 30th September 2020 today.

Financial Highlights for Q2FY21

- Revenue up 160% QoQ and marginally down YoY to Rs. 7,403 million. Despite the pandemic, this quarter witnessed strong revival in sales. As of now, more than 94% of our Multi Brand Outlets, 100% of our EBOs and 92% of our Large Format Stores are fully functional.
- The operating cost was controlled effectively and reduced by 24% vs the same period last year to Rs. 1,153 million. This was achieved without any employee/worker lay-offs and salary cuts.
- EBITDA margins have improved from 19% in Q2FY20 to 22%.
- Profit after Tax up 380% QoQ and was down 3% YoY at Rs. 1,109 million. PAT margins at 15% was aided by efficient controls on operating costs.
- The cash & cash equivalent has increased by 132% QoQ to Rs. 4,013 million. We continue to be net debt-free, have a strong balance sheet and have not borrowed any additional funds during this period.

Financial Highlights for H1FY21

- Revenue down 36% YoY to Rs. 10,251 million, largely owing to sales impact due to covid-19 pandemic during Q1'21. However, sales momentum has picked up during the second half of H1'21.
- The operating cost was reduced by 45% to Rs. 1,642 million.
- Profit after Tax down 68% to Rs. 713 million.

Commenting on the results, Managing Director, Mr. Sunder Genomal said, "The quarter continued to witness some uncertainty around COVID-19, however, I am pleased to report that our teams at Page Industries have been able to adapt and respond well during this pandemic, delivering good growth in what are still unpredictable times. We have seen a healthy bounce back in our business, with sales back to near pre-Covid levels in all product categories. Channel sales partners are now heading into the festive season with renewed optimism.

We continue to witness an increasing trend of sales particularly within the e-commerce channel and the athleisure product category. Given our strong and proven business model, wide product portfolio, efficient financial management and a very loyal customer base, we remain very confident of our medium to long term prospects."

PAGE INDUSTRIES LIMITED

About Page Industries Limited

Page Industries is the exclusive licensee of JOCKEY International Inc. (USA) for manufacture, distribution and marketing of the JOCKEY[®] brand in India, Sri Lanka, Bangladesh, Nepal, Oman, Qatar Maldives, Bhutan and the UAE. Page Industries is also the exclusive licensee of Speedo International Ltd. for the manufacture, marketing and distribution of the Speedo brand in India.

Jockey is the company's flagship brand and a market leader in the premium innerwear and leisure wear category. The brand is distributed in 2870+ cities & towns and available in 67,000+ Multi Brand Outlets, 810+ Exclusive Brand Outlets (EBO) with extensive presence in Large Format Stores, as also online. The company also has 6 EBO's outside India. Speedo brand is available in 1300+ stores including 40+ EBO's and 40+ Large Format Stores, spread across 150+ cities.

For further information, please visit www.jockeyindia.com

Investor Contact – investors@jockeyindia.com

Disclaimer: Certain statements that may be made or discussed in this release may be forward-looking statements and/or based on management's current expectations and beliefs concerning future developments and their potential effects upon Page Industries and its associates. The forward-looking statements are not a guarantee of future performance and involve risks and uncertainties and there are important factors that could cause actual results to differ, possibly materially, from expectations reflected in such forward-looking statements. Page Industries does not intend, and is under no obligation, to update any forward-looking statement made in this release.

PERFORMANCE HIGHLIGHTS Q2FY21

PAGE INDUSTRIES LIMITED

NOVEMBER 12, 2020

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AUTHENTIC GOODS BUILT YOR STRENGTH

SAFE HARBOUR STATEMENT

This presentation, by Page Industries Limited (the "Company"), has been prepared solely for information purposes and does not constitute any offer, recommendation or invitation to purchase or subscribe for any securities.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider relevant. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

This presentation updated as on November 12, 2020 may contain certain forward-looking statements concerning the Company's future business prospects and business profitability, which are subject to a number of risks and uncertainties and the actual results could materially differ from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, competition, economic growth in our markets, ability to attract and retain highly skilled professionals, our ability to manage our operations, government policies and actions, interest and other fiscal costs generally prevailing in the economy. The Company does not undertake to make any announcement in case any of these forward-looking statements become materially incorrect in future or update any forward-looking statements made from time to time by or on behalf of the Company.



INTRODUCING

COMPANY OVERVIEW

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PAGE INDUSTRIES: VISION & MISSION STATEMENT

MISSION

To be the largest and most profitable premium innerwear and athleisure brand within men, women and kids segments in our licensed markets

VISION

JOCKEY

To satisfy the human need for comfort; by ensuring our consumers always get the most comfortable and innovative products at the best possible quality and value for money

speedo >

To be the number one swimwear brand in our licensed markets

MISSION

VISION

To inspire people to swim; with Speedo

PAGE INDUSTRIES: AT A GLANCE



Leading player in Premium Innerwear and Athleisure market



Highly Experienced Professional Management supported by

19,300+ Employees 79% Women Employees



Production Capacity

260 mn pieces across 15 manufacturing units

Strong backward integration



PAN India Presence

810+ Exclusive Business Outlets (EBO's)

Increasing presence in Large Format Stores (LFS)

& E-Commerce



Strong Financial Performance

Healthy ROCE 58%

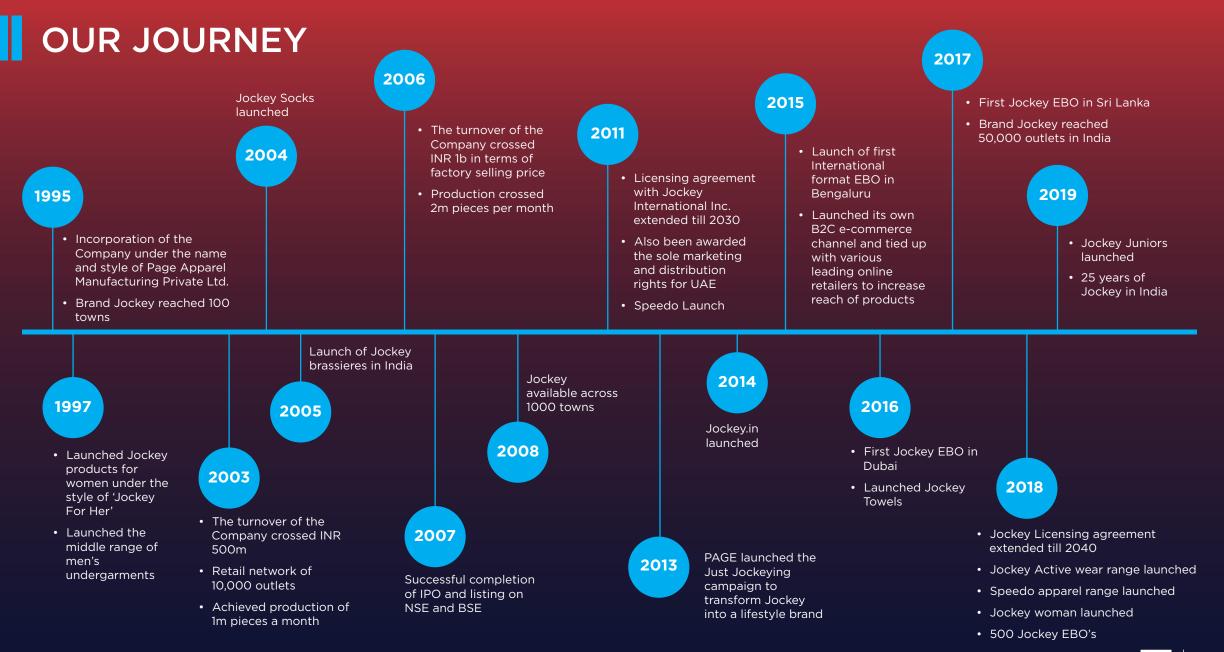
Net Debt Free

JOCKEY

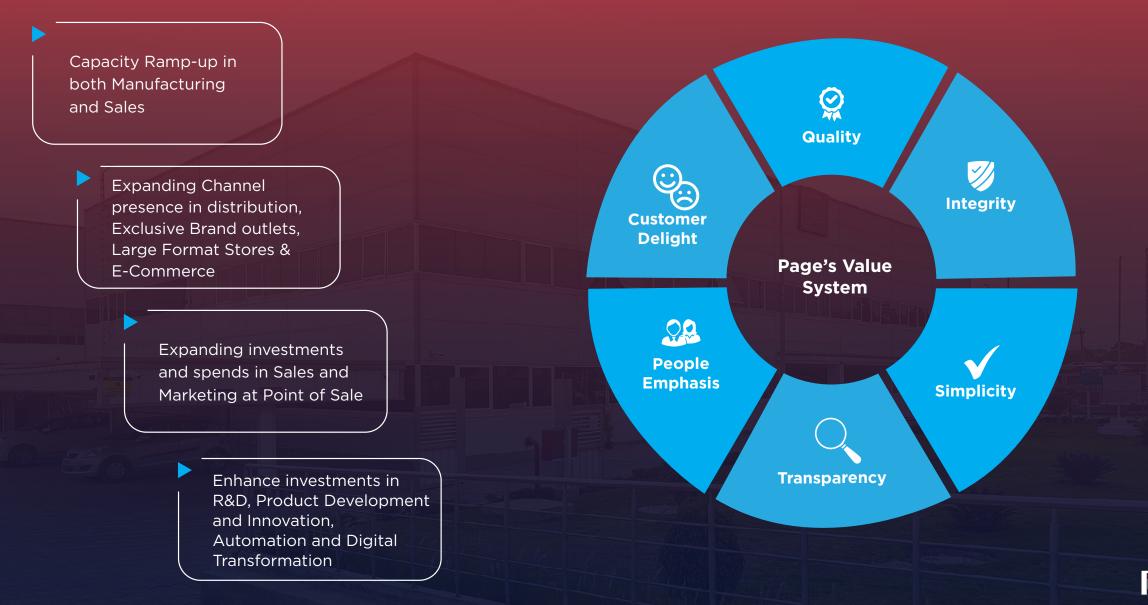
- Jockey is world's best-loved and most recognisable brand. Active in more than 120 countries
- Exclusive licensee of **JOCKEY International Inc. (USA)** for manufacture, distribution and marketing in India, Sri Lanka, Bangladesh, Nepal, Oman, Qatar, Maldives, Bhutan and UAE
- Products include Innerwear, Athleisure, Socks for Men and Women, Thermal, Towels and Face Mask



- Speedo International Ltd. is a manufacturer and distributor of swimwear and swimming accessories based in Nottingham, UK
- Exclusive licensee of **Speedo International Ltd.** for manufacture, distribution and marketing in India
- Products include Swimwear, Equipment, Water shorts, Apparel and Footwear



MANAGEMENT GROWTH INITIATIVES



ATTRACTIVE MACRO OPPORTUNITY JOCKEY JOCKEY

A timeline

of greatness.



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ATTRACTIVE MACRO: MULTIPLE DRIVERS FOR GROWTH



ATTRACTIVE MACRO: LARGE MARKET

Indian Innerwear Market

- Among all the fashion categories, innerwear is one of the fastest growing categories over the last few decades
- Domestic demand of innerwear has changed with consumer buying behavior, transforming from need based to aspiration based, coupled with increased fashion consciousness among millennials





The men's innerwear market is currently valued at ₹ 11,000 crore and is expected to grow at a CAGR of 7% over the next decade to reach ₹ 21,800 crore by 2028

Q

Women's innerwear segment is poised to grow at an impressive growth rate of 12.5% over the next decade to reach ₹ 68,000 crore by 2028 from current market size of ₹ 21,000 crore

Indian Outerwear Market



- Athleisure, a phenomenon in world fashion has in the last few years become the most dynamic and fast-growing segments in the India apparel market
- India's athleisure market is growing at 18-20% currently and is expected to touch ₹ 54,000 crore by 2020

Kidswear Market

- With a booming kids population in India and owing to distinct factors like the growing trend of nuclear family system, increased spending on children, greater brand awareness among kids, and better focus on this segment by organized players
- The kids wear market in India is estimated at ₹ 81,900 crores and expected to grow at a CAGR of 8.5% in the next five years

COVID-19 IMAPCT

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COVID-19 SITUATION AND IMPACT

Retail stores of channel partners' open as of end-Aug

- MBO: More than 94% of our outlets are fully functional; 63,000+ outlets
- EBO: 100% of our outlets have re-opened; 814 outlets
- LFS: 92% of our stores have re-opened; 2126 stores

Benefiting from increasing propensity for online shopping; E-commerce business has shown significant growth

Manufacturing & warehousing slowly returning to pre-covid levels

- Attendance at manufacturing units has improved from 87% in end-August to 95% in end-October
- Attendance at warehousing facilities has increased from 90% end-August to 95% in end-October

Impact on business

- No additional borrowing to meet working capital requirements. Our manufacturing and supply chain capabilities remain intact
- Liquidity remains strong with cash and cash equivalents increasing 132% QoQ and 488% YoY to ₹ 4,013 million

MULTIPLE PRODUCTS OFFERING

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JOCKEY PRODUCT PORTFOLIO

WOMEN UNDERWEAR

BRASSIERES SPORTS BRA PANTIES CAMISOLE **CROP TOP TANK TOPS** SHAPEWEAR SHORTIES

THERMAL MEN, **WOMEN & KIDŚ**

TANK TOP CAMISOLE VEST LEGGINGS **T-SHIRT** LONG JOHN



JUNIORS BOYS VESTS BRIEFS TRUNKS

BOXER SHORTS T-SHIRTS POLO T-SHIRTS TRACK PANTS SHORTS **SWEAT SHIRTS** JACKETS

PANTIES

3

BLOOMERS SHORTIES CAMISOLE TANK TOPS **T-SHIRTS** SHORTS CAPRIS TRACK PANTS PYJAMAS **SWEAT SHIRTS** JACKETS

JUNIORS

GIRLS

OUTERWEAR

BERMUDAS TRACK PANTS LOUNGE PANTS SPORTS SHORTS **T-SHIRTS POLO T-SHIRTS GYM VESTS** YOGA PANTS **SLEEPWEAR** JACKETS TANK TOP MUSCLE VEST CAPRIS LEGGINGS

SOCKS CALF ANKLE LOW SHOW NO SHOW



MEN **UNDERWEAR** VESTS

BRIEFS **BOXER BRIEFS** TRUNKS **BOXER SHORTS INNER TEES** MIDWAYS

> TOWELS FACE HAND BATH

FACE MASK



SPEEDO PRODUCT PORTFOLIO

SWIMACTIVE

H2O ACTIVE SUN TOP CAPRI LEGGING WATERSHORT

1111111111111111111111111

EQUIPMENT

GOGGLES CAPS TRAINING AID SWIM CONFIDENCE

SWIMWEAR

LEISURE SWIMDRESS KNEESUIT LEGSUIT FULL BODY SUIT JAMMER AQUASHORTS WATERSHORTS ALL-IN-ONE SUIT



FOOTWEAR

SLIDE THONG



NEW LAUNCHES

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NEW LAUNCHES

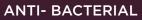
New launches well accepted by consumers













INHIBITS ODOURS CAUSED BY BACTERIA



SAFE AND EFFECTIVE*



*All Government regulations and recommendations must still be complied with whilst using this product.



UNMATCHED MARKET COVERAGE

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MULTI BRAND OUTLETS: PAN INDIA DISTRIBUTION NETWORK

CHANNEL SALES

3,850+ Distributor Accounts
2,870+ Cities / Towns
67,000+ Retail Network
610+ Channel Sales Strength



EXCLUSIVE BRAND OUTLETS: FIRST TO OFFER

810+ Exclusive Brand Outlets
44 Exclusive Woman Outlets
15 Exclusive Juniors Outlets
190+ Outlets in malls
620+ Outlets in high street
Present in 280+ cities



LARGE FORMAT STORES: ENHANCING CUSTOMER REACH

lifestyle 📮

SHOPPERS STOP

ITYA BIRLA GROU





~ 2,300+ Stores ~ **3,700** Point of sale across the country

JOCKEY

ONLINE & E-COMMERCE: RIDING THE DIGITAL WAVE

EXCLUSIVE ONLINE STORE JOCKEY jockey.in | speedo.in

SELLING THROUGH ONLINE KEY PARTNERS





...and other Partners



MANUFACTURING CAPABILITIES

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MANUFACTURING CAPABILITIES

STRONG IN-HOUSE MANUFACTURING CAPABILITIES

- Facilities spread over 2.4 million sq ft across 15 manufacturing units
- Present in 14 locations in Karnataka and 1 in Tamil Nadu
- >70% in-house manufacturing





Hassan Warehouse



Packing Unit

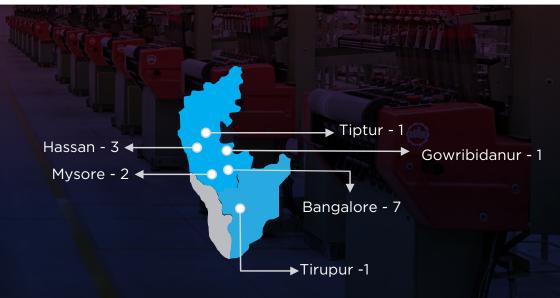
Sewing Unit



Quality Control Unit

COMMITTED TO QUALITY

- Our own manufacturing helps set high quality standards for both in-house and outsourced manufacturing
- Monitor every stage of manufacturing process: Designing, Raw Materials, Production Process, Packaging and Final Products



EXTENSIVE BRAND REACH

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SHAREHOLDING PATTERN

REASSURING CUSTOMERS



SAFETY

- Safety is a key concern in consumers minds; we are addressing and reassuring customers
- Use of social channels to showcase measures to assure customers of their safety when they shop for their favorite brand

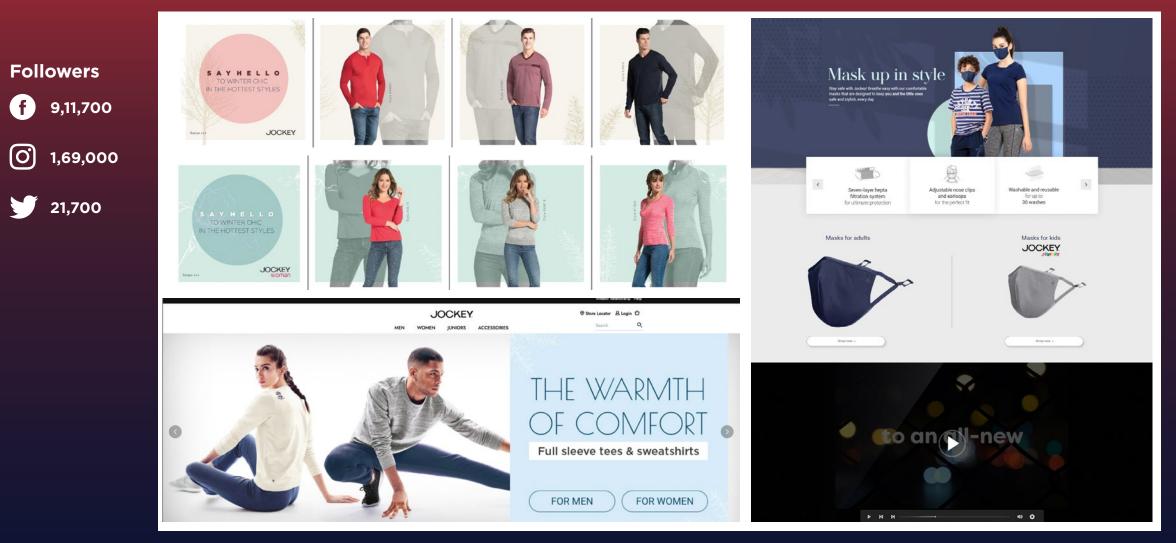
Instore Customer Communication





DIGITAL/SOCIAL MEDIA REACH

WARM WINTERS



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JOC

COVID-19 Awareness Program

Addressing the global pandemic, Page has conducted awareness programs for its employees as well as its distributors. Awareness Session on COVID-19 and preventive measures was conducted by our Company Doctors at HO/ CO and all Units.

- Proper method of usage of sanitizers, masks and other personal protective equipment were discussed
- Posters with instructions on proper method of washing hands was put up across our facilities to educate employees
- Awareness by District Health Department was conducted at all Units on Do's and Don'ts for prevention of Coronavirus and how to wash hands
- Further, a handbook with suggested health and hygiene practices were shared in English as well as Kannada





On-The-Job Coaching for Sales Officers - Channel Sales conducted in FY 19-20

'Sales Kranti' program was conceived to strengthen the selling skills of our sales officers. 1760 Sales Officers and Distributor Sales Officers were trained on a two-day training program. To ensure sustainable implementation, this was followed by 'On-The-Job Coaching' for all the Sales Officers. 300 Sales Officers got coached on the job between August and December

2-day Managerial Development Training Program by Franklin Covey in FY 19-20

In pursuit of building leadership capability of the critical management layer (Manager and Senior Managers), Page has partnered with Franklin Covey International.





Safety Mirror

The concept behind the safety mirror is to serve as a reminder and emphasize to all employees, visitors entering Page's premises that "Safety is everyone's Responsibility". This is a significant initiative taken by Page, to inculcate safety culture among our employees. Safety mirrors are placed at all our facilities.



Memorable moments: 165 employees awarded Gold Coin on completion of ten years of service - 2020



Smt. Sharadamma (Unit-1)

Smt. Lakshmi (Unit-3)

Shri. Nagarajappa (Unit -4)



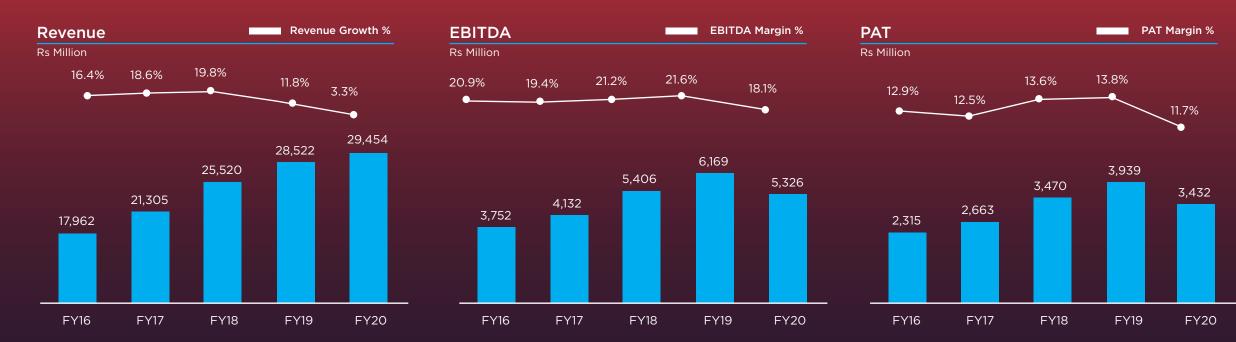
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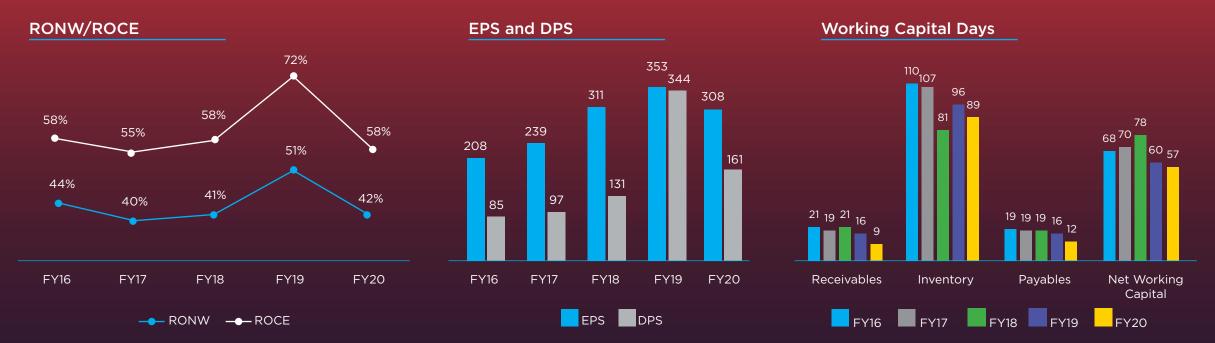
PROVEN TRACK RECORD OF FINANCIAL PERFORMANCE



Delivered Growth and continuous margin expansion



PROVEN BALANCE SHEET STRENGTH



Investing in future, through strong internal accruals, while maintaining debt-free status and generating high ROCE.



PROFIT AND LOSS STATEMENT: QUARTERLY

Particulars (INR mn)	Q2FY21	%	Q1FY21	%	Q2FY20	%	QoQ growth	YoY growth
Revenue	7,403	100%	2,848	100%	7,754	100%	160%	-5%
COGS	3,297	45%	1,478	52%	3,410	44%	123%	-3%
Employee Cost	1,299	18%	1,229	43%	1,343	17%	6%	-3%
Other operating cost	1,153	16%	488	17%	1,511	19%	136%	-24%
Emp + operating cost	2,452	33%	1,717	60%	2,854	37%	43%	-14%
EBITDA	1,654	22%	-347	-12%	1,490	19%	576%	11%
Other Income	37	1%	61	2%	57	1%	-39%	-35%
Depreciation	157	2%	160	6%	147	2%	-2%	7%
Finance Cost	75	1%	77	3%	81	1%	-2%	-7%
РВТ	1,459	20%	-524	-18%	1,321	17%	379%	10%
Тах	350	5%	-128	-5%	175	2%	373%	100%
PAT	1,109	15%	-396	-14%	1,145	15%	380%	-3%

GROSS MARGIN

Financials (INR mn)	Q2FY21	Q2FY20	FY20
Revenue	7,403	7,754	29,454
Material consumed	3,297	3,410	13,108
Sub contract costs #	269	329	1,237
Contribution	3,836	4,015	15,109
Contribution %	51.8%	51.8%	51.3%
Other manufacturing costs	802	901	3,536
Gross Profit	3,034	3,114	11,574
Gross Margin %	41.0%	40.2%	39.3%
Other operating costs	1,381	1,623	6,248
EBITDA	1,654	1,490	5,326
EBITDA%	22.3%	19.2%	18.1%

Sub contract costs are incurred for processing yarn to fabric and shown under other operating costs in P&L

PROFIT AND LOSS STATEMENT: HALF YEARLY

Financials (INR mn)	H1 FY21	%	H1 FY20	%	YoY growth
Revenue	10,251	100%	16,104	100%	-36%
COGS	4,775	47%	7,162	44%	-33%
Employee Cost	2,528	25%	2,627	16%	-4%
Other operating cost	1,642	16%	2,958	18%	-45%
Emp + operating cost	4,170	41%	5,585	35%	-25%
EBITDA	1,307	13%	3,357	21%	-61%
Other Income	98	1%	112	1%	-13%
Depreciation	317	3%	286	2%	11%
Finance Cost	152	1%	163	1%	-7%
РВТ	935	9%	3,019	19%	-69%
Тах	222	2%	767	5%	-71%
ΡΑΤ	713	7%	2,252	14%	-68%

KEY INVESTMENT HIGHLIGHTS

Strong in-house product development and back end capabilities

Wide Range of Premium Quality Products

Robust Financials with ROCE of 58%

Strong Brand Equity, Image and Leadership Strong Distribution network with strong presence in MBO, EBO, LFS and E-Commerce

License with Jockey International till 2040

Strong Balance Sheet; Net Debt Free

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SUSTAINABILITY

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SUSTAINABILITY CULTURE

VISION

To be a leading apparel company through balanced growth with a focus on quality, innovation and sustainable design, thereby, creating lasting value for all our stakeholders

Commitment to Sustainability

- Public disclosure through sustainability report, corporate presentations and annual publications
- Communicate through product development and retail services
- Commitment to WASH and contribution to Sustainability Development Goals

Fostering Commitment

- Integrating sustainability into vision, mission, value and governance practices
- Developing policies, framework and guidelines
- Setting annual sustainability targets and goals
- Allocation of resources

Assigning Responsibility

- Engaging the board and senior management by establishing sustainability committees
- Identifying, training and assigning responsibility to sustainability champions

Building Capacity

- Comparing processes and business practices to industry-bests
- Modifying existing systems and processes to achieve improved efficiency
- Invest in R&D and technology for process improvements
- Increasing focus on sustainability initiatives and projects

Raising Awareness

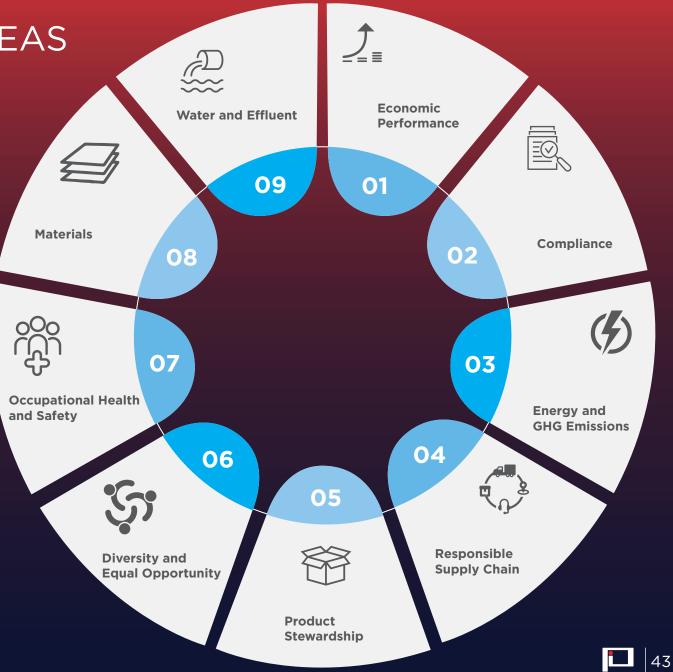
- Motivate employees to participate through awareness programs and workshops
- Internal competitions as a means to generate and identify new ideas
- Posters and fliers promoting sustainability practices and behaviour

Monitoring and Evaluation

- Continuous monitoring and evaluation of performance against set goals
- Effective feedback
- Monitoring effectiveness of employee awareness

SUSTAINABILITY FOCUS AREAS

Page sustainability focus areas cover all aspects of value chain viz., product development, supply chain & logistics, manufacturing, sales & marketing and economic performance. 9 focus areas identified based on our material assessment and industry best practices.



SUSTAINABILITY FOCUS AREAS

Economic Performance

Sustain strong financial performance by tracking economic value generated and distributed, assess and address the financial implications of sustainability risks and investing in sustainability projects

Compliance



Ensuring Compliance to all legal and statutory requirements by maintaining compliance score cards and creating awareness among third-party/outsourcing factories

Energy and GHG Emissions

Reduce our energy intensity by investing in energy efficiency initiatives, adopting renewable energy and consequently reduce direct and indirect emissions

Responsible Supply Chain



Align sustainability across supply chain and drive responsible business operation by enhancing supplier sustainability assessments, vendor and supplier code of conduct and a responsible chemical management policy

Product Stewardship

Enhancing the share of sustainable packaging and product sustainability attributes such as renewable and recycled materials, vendor certifications and Life Cycle Assessment



Diversity and Equal Opportunity

To ensure a diverse and inclusive workplace through policies, pay parity, infrastructural support and motivation



Occupational Health and Safety

Promote a zero harm workplace

Z Mat

Materials

Ensuring raw materials used in our products are sustainable in terms of impact on the environment, safety of our customers and highest quality and packaging materials are recycled 100%

Water and Effluents

Reduce fresh water consumption by adopting innovative water efficient technologies and increasing the percentage of water recycled and reused

Sustainability Report 2019-2020: View here



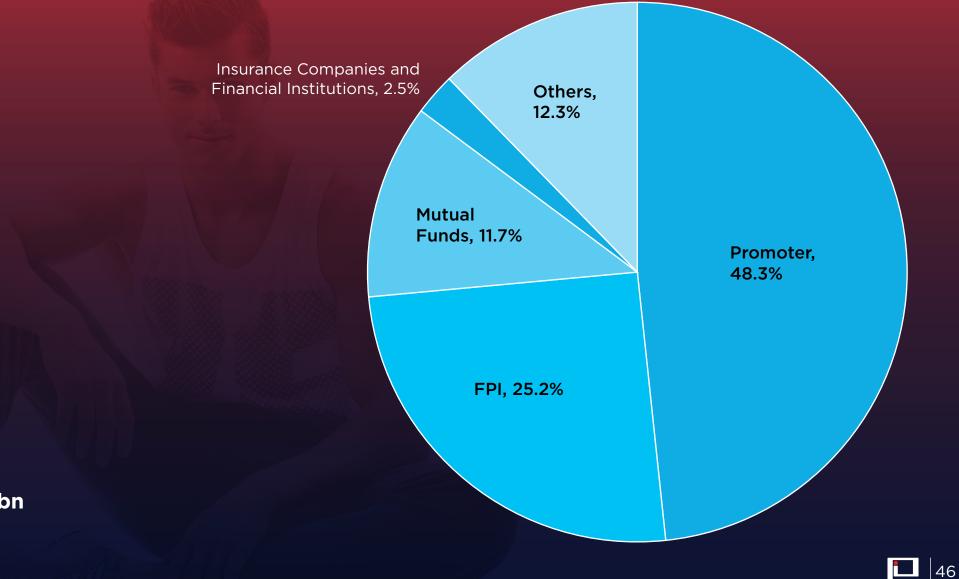
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SHAREHOLDING PATTERN

As of 30th September 2020



Market Cap: ~ INR 241 bn (as on 6th November, 2020)

THANK YOU

PAGE INDUSTRIES LIMITED

CIN: L18101KA1994PLC016554

Contact Us: For Investor Relations: investors@jockeyindia.com Website: www.jockey.in