

Bajaj Auto Limited
Akurdi Pune 411 035 India

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## 2 November 2018

| Corporate Relations Department. | Corporate Listing Department         |  |  |  |  |
|---------------------------------|--------------------------------------|--|--|--|--|
| BSE Limited                     | National Stock Exchange of India Ltd |  |  |  |  |
| 1st Floor, New Trading Ring     | Exchange Plaza, 5th Floor            |  |  |  |  |
| Rotunda Building, P J Tower     | Plot No.C-1, G Block                 |  |  |  |  |
| Dalal Street, Mumbai 400 001    | Bandra-Kurla Complex                 |  |  |  |  |
|                                 | Bandra (East), MUMBAI 400 051        |  |  |  |  |
| BSE Code: 532977                | NSE Code: BAJAJ-AUTO                 |  |  |  |  |

Dear Sir/s:

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements)
Regulations, 2015, please find attached a copy of the Press release being issued by the
Company in respect of sales for the month of October 2018.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully, For Bajaj Auto Limited,

J Sridhar

Company Secretary & Compliance Officer

Encl: as above

## **OCTOBER'18 SALES**

Oct-18

| Particulars         | Oct-18  | Oct-17  | Change % | Highlights                 |
|---------------------|---------|---------|----------|----------------------------|
| MOTORCYCLES         |         |         |          |                            |
| DOMESTIC            | 281,582 | 211,553 | 33       | Highest ever monthly sales |
| EXPORTS             | 151,403 | 114,225 | 33       | -                          |
| SUB-TOTAL           | 432,985 | 325,778 | 33       | Highest ever monthly sales |
| COMMERCIAL VEHICLES |         |         |          |                            |
| DOMESTIC            | 38,360  | 35,657  | 8        | -                          |
| EXPORTS             | 35,354  | 21,029  | 68       | -                          |
| SUB-TOTAL           | 73,714  | 56,686  | 30       |                            |
| TOTAL (MC + CV)     |         |         |          |                            |
| DOMESTIC            | 319,942 | 247,210 | 29       | Highest ever monthly sales |
| EXPORTS             | 186,757 | 135,254 | 38       | -                          |
| TOTAL               | 506,699 | 382,464 | 32       | Highest ever monthly sales |

## YTD

| Particulars         | Apr-Oct 2018 | Apr-Oct 2017 | Change % | Highlights |
|---------------------|--------------|--------------|----------|------------|
| MOTORCYCLES         |              |              |          |            |
| DOMESTIC            | 1,568,715    | 1,222,112    | 28       | -          |
| EXPORTS             | 1,020,776    | 798,101      | 28       | -          |
| SUB-TOTAL           | 2,589,491    | 2,020,213    | 28       | -          |
| COMMERCIAL VEHICLES |              |              |          |            |
| DOMESTIC            | 244,537      | 172,942      | 41       | -          |
| EXPORTS             | 238,756      | 149,253      | 60       | -          |
| SUB-TOTAL           | 483,293      | 322,195      | 50       | -          |
| TOTAL (MC + CV)     |              |              |          |            |
| DOMESTIC            | 1,813,252    | 1,395,054    | 30       | -          |
| EXPORTS             | 1,259,532    | 947,354      | 33       | •          |
| TOTAL               | 3,072,784    | 2,342,408    | 31       | -          |