

September 8, 2016

National Stock Exchange of India Limited Exchange Plaza, C-1 Block G Bandra Kurla Complex, Bandra (E) Mumbai – 400051 Email ID: cmlist@nse.co.in

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai – 400001 Email ID: corp.relations@bseindia.com

Ref: Bharti Infratel Limited (534816 / INFRATEL)

Sub: Investor Presentation

Dear Sir/ Madam,

Pursuant to Regulation 30 and 46 of SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015, please find enclosed the presentation made by the Company to the investors at the following conferences:

Name	Date	Venue
dbAccess Global Emerging	September 7, 2016	New York
Markets (GEMs) One-on-		
One Conference 2016		
Citi India Corporate Forum in	September 8-9, 2016	London
London 2016		

Kindly take the same on record.

Thanking you,

Sincerely Yours

For Bharti Infratel Limited AT

NEW DELH



Shweta Girotra Company Secretary

Encl: As above

Bharti Infratel Limited CIN L64201DL2006PLC156038 901, Park Centra, Sector 30 NH-8,Gurgaon, Haryana - 122001 Phone: +91 124 4132600 Fax: +91 124 4109580 Email: <u>compliance.officer@bharti-infratel.in</u> www.bharti-infratel.com

Registered Office: Bharti Crescent 1, Nelson Mandela Road, Vasant Kunj Phase II, New Delhi, India – 110070 Phone: +91 11 46666100 Fax: +91 11 41666137

24 us ue Bharti Infratel Limited -00 **Investor Presentation** ر ک u

÷.

August 2016

Disclaimer

By attending the meeting where this presentation is made, or by reading the presentation materials, you agree to be bound by the following limitations:

The information in this presentation has been prepared by Bharti Infratel Limited (the "Company") for use in presentations by the Company at investor meetings and does not constitute a recommendation regarding the securities of the Company.

No representation or warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information, or opinions contained herein. Neither the Company nor any of its advisors or representatives shall have any responsibility or liability whatsoever (for negligence or otherwise) for any loss howsoever arising from any use of this presentation or its contents or otherwise arising in connection with this presentation. The information set out herein may be subject to updating, completion, revision, verification and amendment and such information may change materially. Neither the Company nor any of its advisors or representatives is under any obligation to update or keep current the information contained herein.

The information communicated in this presentation contains certain statements that are or may be forward looking. These statements typically contain words such as "will", "expects" and "anticipates" and words of similar import. By their nature forward looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. Any investment in securities issued by the Company will also involve certain risks. There may be additional material risks that are currently not considered to be material or of which the Company and its advisors or representatives are unaware. Against the background of these uncertainties, readers should not unduly rely on these forward-looking statements. The Company, its advisors and representatives assume no responsibility to update forward-looking statements or to adapt them to future events or developments.

This presentation has been prepared for informational purposes only. This presentation does not constitute a prospectus under the (Indian) Companies Act, 1956 and will not be registered with any registrar of companies. Furthermore, this presentation is not and should not be construed as an offer or a solicitation of an offer to buy securities for sale in the India.

This presentation and the information contained herein does not constitute or form part of any offer for sale or subscription of or solicitation or invitation of any offer to buy or subscribe for any securities of the Company, nor should it or any part of it form the basis of, or be relied on in connection with, any contract or commitment whatsoever. The securities of the Company have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), and may not be offered, sold or delivered within the United States or to U.S. persons absent from registration under or an applicable exemption from the registration requirements of the United States securities laws. This presentation and the information contained herein is being furnished to you solely for your information and may not be reproduced or redistributed to any other person, in whole or in part. In particular, neither the information contained in this presentation nor any copy hereof may be, directly or indirectly, taken or transmitted into or distributed in the U.S., Canada, Australia, Japan or any other jurisdiction which prohibits the same except in compliance with applicable securities laws. Any failure to comply with this restriction may constitute a violation of the United States or other national securities laws. No money, securities or other consideration is being solicited, and, if sent in response to this presentation or the information contained herein, will not be accepted.

By reviewing this presentation, you are deemed to have represented and agreed that you and any person you represent are either (a) a qualified institutional buyer (within the meaning of Regulation 144A under the Securities Act) and a qualified purchaser (within the meaning of the U.S. Investment Company Act of 1940, as amended), or (b) not a U.S. person (as defined in Regulation S under the Securities Act) and are outside of the United States and not acting for the account or benefit of a U.S. person.

Table of Contents

Company Overview

Industry Overview

Business Model Strengths

In Summary



Company Overview

Bharti Infratel – Who We Are?



A Leading Tower Infrastructure Operator

Pan India Presence across all 22 Telecommunications Circles

Indus Towers – JV between Bharti Infratel, Vodafone and Aditya Birla Telecom

Top 3 Operators – Anchor Customers & Relationships with all other Operators

Marquee promoter and investors

Performance at a Glance

89,352 towers and **196,041** co-locations⁽¹⁾

38,642 towers of Bharti Infratel and 50,710 towers from 42% stake in Indus (1)

FY16 Consolidated Revenue of US\$1,861m

Q1 FY17 Consolidated Revenue of US\$476m

FY16 Consolidated EBITDA of **US\$822m**⁽²⁾ and Q1 FY17 Consolidated EBITDA of **US\$209m** FY16 EBITDA Margin⁽³⁾ of **44.2%** and Q1 FY17 EBITDA Margin of **43.9%**

FY16 Profit after Tax of US\$339m and Q1 FY17 Profit after Tax of US\$114m

FY16 Profit Margin of 18.2%⁽⁴⁾ and Q1 FY17 Profit Margin of 23.6%

Q1 FY17 Net Cash of US\$1.01bn

FY16 Consolidated Operating free cash flow⁽⁵⁾of **US\$496m** and Q1 FY17 consolidated Operating free cash flow of **US\$142m**

Exchange Rate Used for FY16: US\$1 = 66.25 as on 31st March, 2016; Q1FY17: US\$1 = 67.51 as on 30th June, 2016

Note: Financials for Bharti Infratel for year ending March 31, 2016 and quarter ending June 30, 2016

(1) As of June 30, 2016

(2) Includes pass through costs

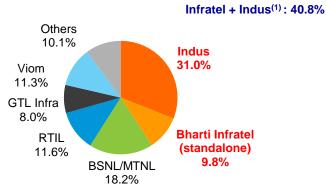
(3) EBITDA for Bharti Infratel has been calculated excluding Other Income

(4) Profit margin calculated as PAT divided by Rental Revenue & pass through costs

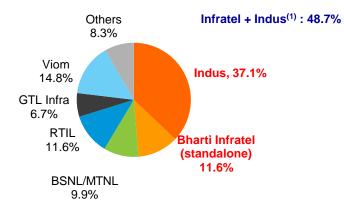
(5) Calculated as EBITDA less Capex

(6) Based on proforma consolidated financials as per proportionate consolidation method as per IND AS

Market share in terms of installed tower base, FY15

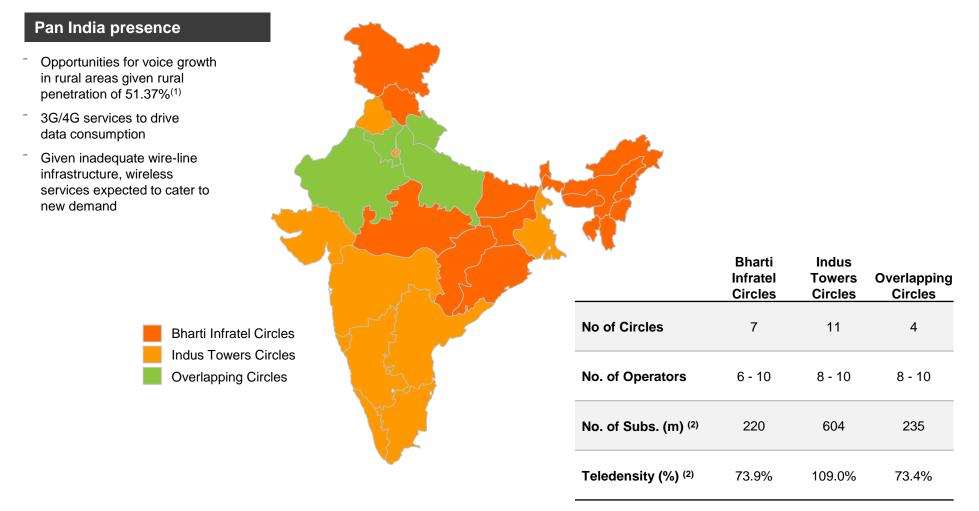


Market share in terms of co-locations, FY15



Source for Market Share: Deloitte, June 2015

Pan India Footprint : Leading Positions Across India



In the computation of wireless teledensity, following assumptions have been made:

A. Since only UP state teledensity was available, it was assumed to be the same between UP(E) and UP(W); B. Since teledensity was reported for West Bengal including Kolkata, the same teledensity was assumed for both circles; C. Since teledensity was reported for Maharashtra including Mumbai, the same teledensity was assumed for both circles; C. Since teledensity was reported for Maharashtra including Mumbai, the same teledensity was assumed for both circles; C. Since teledensity was reported for Maharashtra including Mumbai, the same teledensity was assumed for both circles; D. Delhi includes Ghaziabad, Noida, Gurgaon and Faridabad; E. Operator refers to wireless operators providing service as of 31 Mar 2012; F. No. of SIMs refers to wireless subscribers

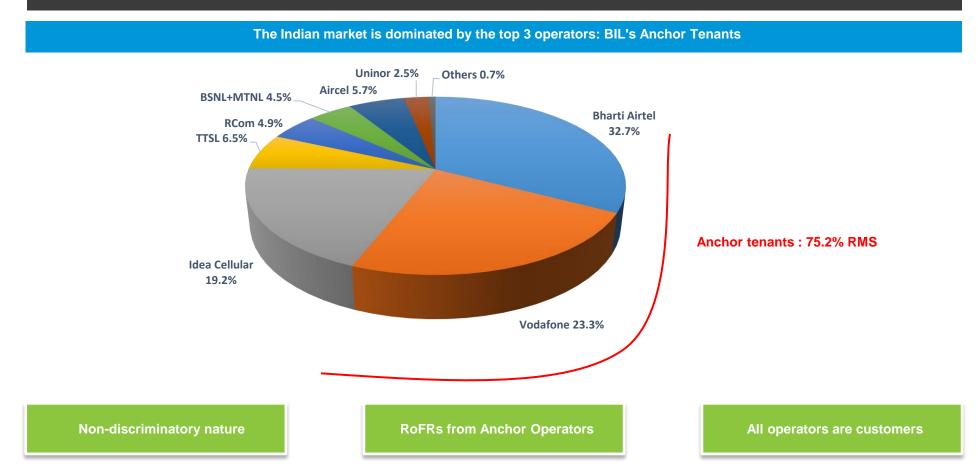
- (1) Source: Wireless Penetration as per TRAI as of March 31, 2016
- (2) Source: TRAI as of February 29, 2016



Industry Overview

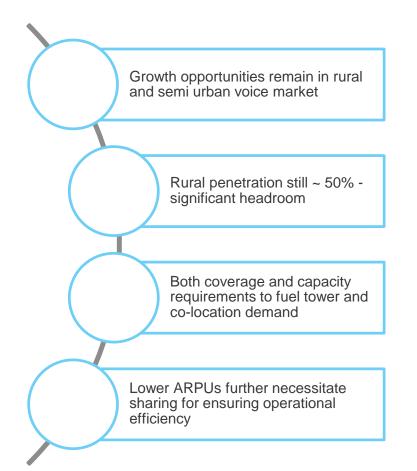
Operator Industry Dynamics





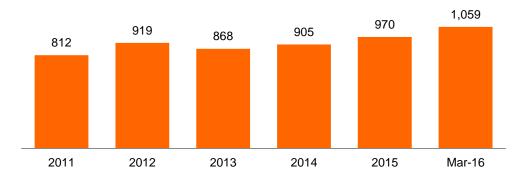
Source: (1) TRAI, for the quarter ended Jun 30, 2016; Others includes Loop Mobile, Videocon, HFCL, Sistema Shyam. RCOM has not disclosed their revenues for the quarter – assumed same as 4Q16

Continuing Voice Led Growth

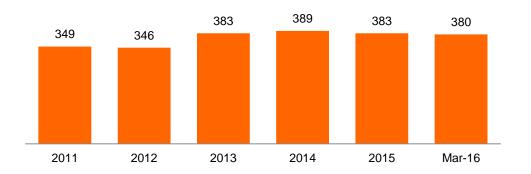


Wireless Base continues to rise - while MOU / Sub has held steady

India: Wireless Subscriber Base¹ (m)



MOU/month/Sub¹ (minutes)



Increasing Operator Focus on Data



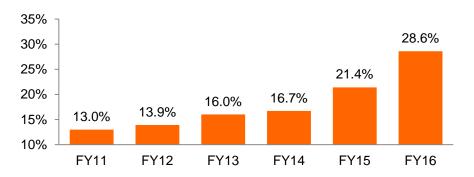
An operator agnostic business model, superior network footprint and service quality standards allow Bharti Infratel to capitalize on the growth in the data market

Operator Investment in Licenses

 3G/4G auctions held since 2010 led to significant investments of nearly \$50bn by telecom operators.

	June 2010 ⁽¹⁾	Feb 2014 ⁽⁶⁾	March 2015 ⁽²⁾
Total Investment; USD, Bn	20.1	10	17.6

- Most of this spectrum has been acquired for fresh data networks rollout.
- Airtel has implemented 4G data in 296 cities in India,
- Idea Cellular and Vodafone have already announced of selective 4G launches by this Financial Year end.



Non Voice contribution ~ 29% of Operator's Revenues⁴

(1) Source: Press Information Bureau, Government of India- Data converted at US\$=INR 52.78

(2) Source: Department of Telecom, Government of India- Data converted at US\$=INR 62.5

(3) NSN MBIT Index 2016

(4) Based on Operator reported numbers (Airtel and Idea).

(5) 3G on either 900 or 2100 and 4G services through 1800 or 2300 MHz spectrum; Data Capability is calculated in the circles where either 3G or 4G spectrum is available.

(6) Source: Department of Telecom, Government of India- Data converted at US\$=INR 61.85

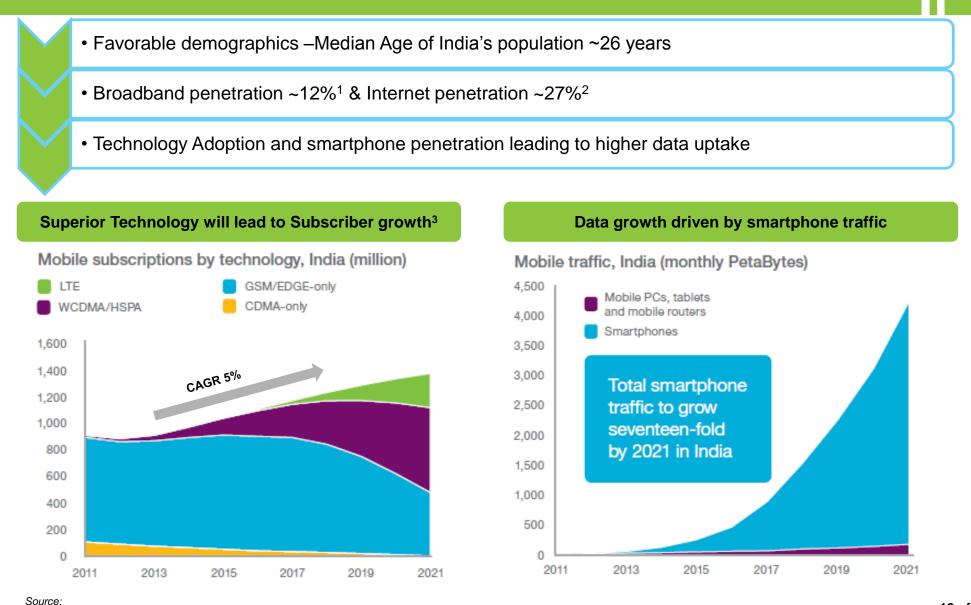
Investments by Anchor Operators⁵

	3G Circles	4G Circles	Data Capability		
🥏 airtel	21	22	22 of 22		
() vodafone	16	6	16 of 22		
Idea	13	11	17 of 22		

Findings from NSN MBIT Index³

50% growth in mobile data traffic in India between Dec'14 & Dec'15
3G grew by 86% while 2G grew by 12%
3G users consume 3.4 times more data than 2G users
Smartphones generate more than half of all mobile data in India

Data Revolution Unfolding



(1) TRAI Indicator Report Mar 2016; (2): TRAI Report; (3) Ericsson Mobility Report – June 2016

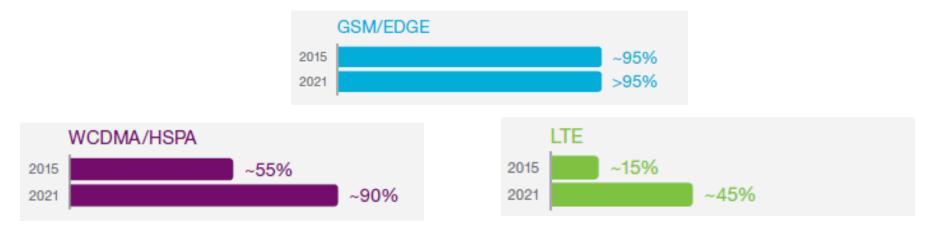
Network & Data Growth Forecasts

Exponential Growth in Data over the next five years

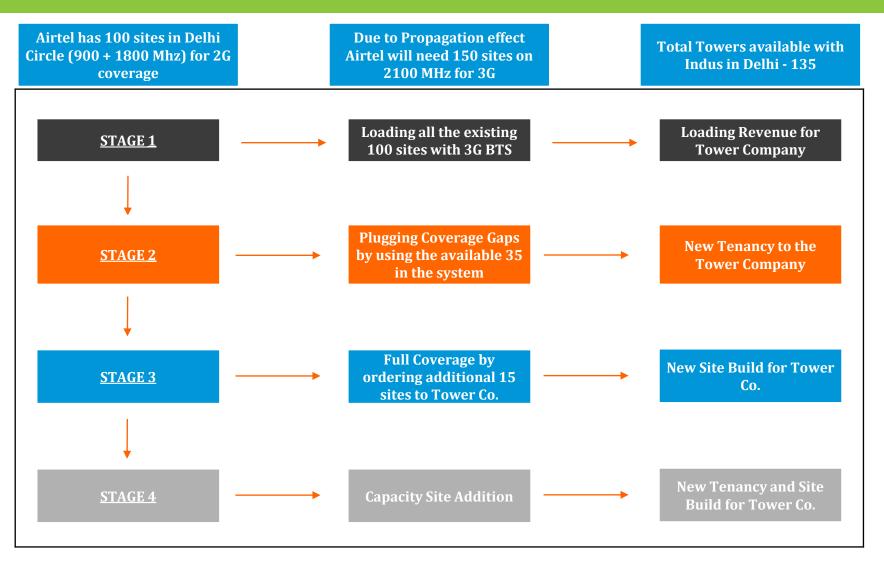
	2015	2021	CAGR 2015-2021
Mobile subscriptions (million)	1,040	1,370	5%
Smartphone subscriptions (million)	210	810	15%
Data traffic per active smartphone (GB/month)	1.4	7	30%
Total mobile traffic (EB/month)	0.3	4.5	55%

3G and 4G will be the leading technologies in 2021

India Population Coverage by GSM/EDGE, WCDMA/HSPA and LTE technologies



Phases of Data led Tower Revenue Growth



Indicative numbers and Coverage Ratios

· Please refer to slide 32 for the Analsys Mason table on Propagation effect of frequencies

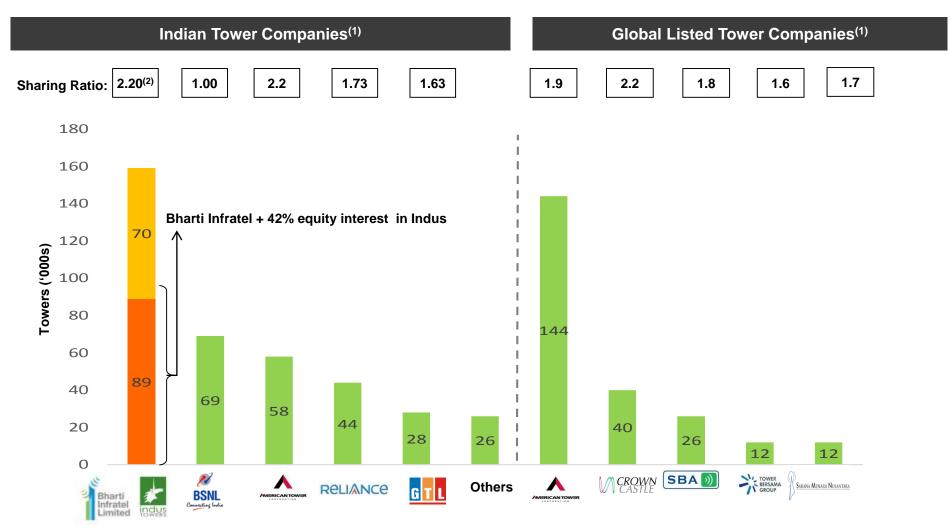


Business Model Strengths

Business Model Strengths

Bharti Infratel Limited





CCI: Crown Castle International, SBA: SBA Communications, ATC: American Tower, TBIG: Tower Bersama; SMN: Sarana Merana Nusantara

Source: Deloitte, SEC filings, Annual and quarterly reports; For TBIG, data corresponds to year ended December 2015; For Bharti Infratel, ATC, CCI, SBA, SMN data corresponds to Jun 30, 2016; For GTL, data corresponds to Mar 30, 2016; For all others data corresponds to March 31, 2015 as per Deloitte Report.

- 1. Bharti Infratel and Indus tower and co-locations as at March 31, 2016; Sharing factor for Bharti Infratel standalone and Indus combined
- 2. Combined quarterly average sharing factor for Bharti Infratel including 42% stake in Indus. Unconsolidated sharing factors for Bharti Infratel is 2.12 and for Indus is 2.26, data as of Jun 30, 2016

		Key Features of Master Service Agreements (MSAs)		
Tenor		 Long term (10 to 15 years) with built in escalations (2.5% p.a) 		
Terminat	ion Penalty	Significant exit penalties		
	Base Rental	 A base rental rate is applicable, based on the following factors: Total number of service providers at the site Ground Based Tower or Roof Top Tower 		
Rentals	Premium	 A variety of premiums can be levied Rental premium Strategic premium Active infrastructure charges Contract term 		
	Fuel Cost	 Energy costs (electricity and fuel charges) are treated as pass through in two ways: As per the amounts incurred Based on a rate card per circle 		
Service Agreement		 Specifies service levels applicable Site access service level sets out time period within which the service provider is to be provided access to the site 		
Weighted Average Life of Contracts is 6.26 years; Contracted Revenues of US\$7.64bn (as of Q1 FY17 exit)				

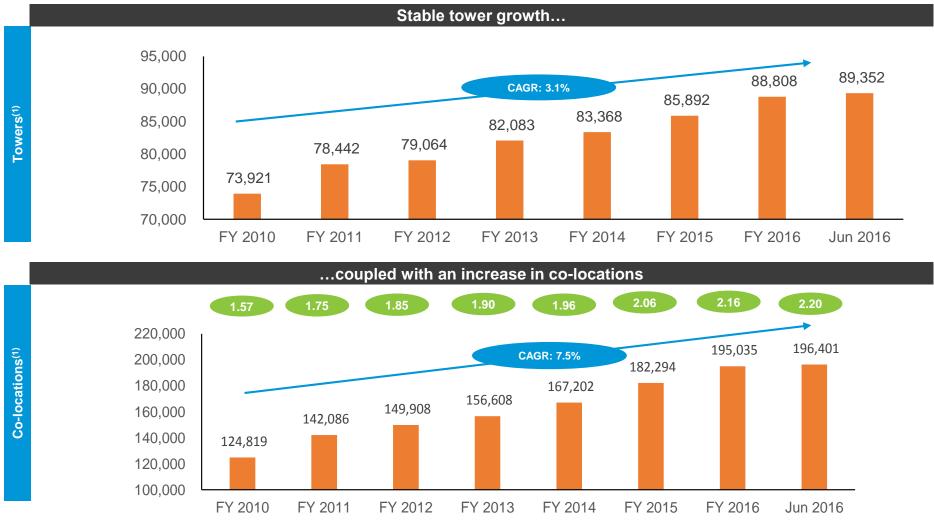
Source: Company Filings Exchange Rate Used: US\$1 = 67.51 as on 30^{th} June 2016

2



Key Features of Master Service Agreements unique to India unlike US Tower Cos

Purpose	Key Feature	Result
Disarming The Operators	 It is not economically rewarding for the operators to build new towers themselves 	No Operator in India is building towers on their own now
Create Natural Entry Barrier	 Sliding scale of rent Sharing Energy Cost 	It is economically unviable to erect a new tower at a location where a tower is already present
Volume vs. Value	 By sharing minimal value gain the model has ensured huge volume of towers, virtually entirely built in the Tower Cos 	 Have over 159k towers and >354k tenancies vs. having <30k towers, if there was no growth participation Gives tower company a huge volume play going forward



FY refers to fiscal year ending March 31,

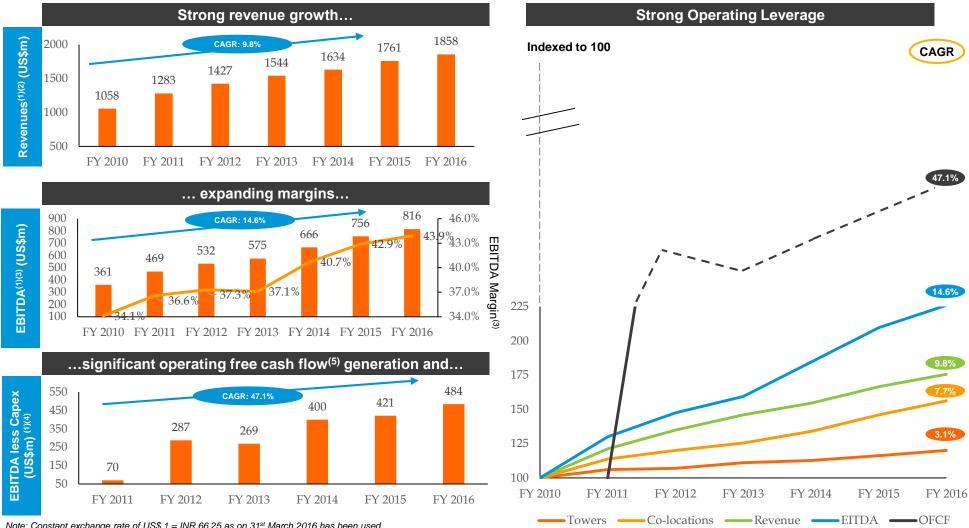
(1) Consolidated figures for Bharti Infratel include 42% economic interest in Indus Towers

Average Sharing Factor

100

3

Demonstrated Operational and Financial Performance



Note: Constant exchange rate of US\$ 1 = INR 66.25 as on 31st March 2016 has been used

(1) Revenue, EBITDA and Operating Free Cash Flow are excluding Other Income

(2) Consolidated figures for Bharti Infratel include 42% economic interest in Indus Towers

(3) Only consolidated Rental revenues considered for calculation ; excludes pass through costs like energy costs and Other Income.

(4) EBITDA for Bharti Infratel has been calculated using revenue less pass through costs and excluding Other Income

(5) Operating Free Cash Flow calculated as EBITDA - Capex; Capex is defined as the additions to the Tangible Assets during the period

Bharti Infratel is focused on delivering return to its shareholders through multi-pronged strategy

Pursuit of viable value accretive inorganic growth

Bharti Infratel is focused on identifying opportunities for inorganic growth that are value accretive and feasible

Leverage Diversified Customer Base to Capitalize on Data Growth

- Bharti Infratel stands to benefit from a pick of data growth across the industry, diversification of customer base allows Bharti Infratel to benefit from data growth in the Indian telecom sector, no matter which operator achieves dominance
- Capitalize on opportunities arising out of Government Initiatives of Digital India, Smart Cities, etc.

Robust Dividend Policy- Total Payout Ratio of 203% in FY16*

- Aim to balance capital needs and distribution to shareholders
- Target payout to be higher of –

3

 100% Dividends received from Indus, or 60-80% of Bharti Infratel PAT (excluding DDT)

_	FY14 ⁽¹⁾	FY15 ⁽²⁾	FY15 ⁽³⁾	_	FY16 ⁽⁴⁾	FY16 ⁽⁴⁾
	Final	Interim	Final	_	Dividend	Buy Back
Total Payout* (US\$m)	161	167	197		103	302
Payout (₹ per share)	4.4	4.5	6.5		3	10.5
Note:		•				

Explore Opportunities to Return Cash to Shareholders

- Aim to increase liquidity of the stock in the market
- Aside from its payout policy, the company is considering various opportunities to return excess cash to shareholders, subject to clarifications on company law ⁽⁵⁾

(1) Constant exchange rate of US\$ 1 = INR 60.59 has been used; (2) Constant exchange rate of US\$1 = INR 60.09 has been used

(3) Constant exchange rate of US\$1 = INR 62.5 has been used; (4) Constant Exchange Rate of US\$1 = INR 66.25 has been used

(5) Subject to adequate liquidity for planned business activities and capital expenditure and other uses including debt servicing requirements, acquisitions and ensuring an acceptable credit rating

^{*} Including Dividend Distribution Tax



Development of Smart Cities key for 'Digital India' Program

Government has already announced the creation of 100 Smart Cities

Communication backbone is key to a Smart City

- Smart City project entails setting up of telecom infrastructure which will include tower set up, micro site and fiberized backhaul
- Essentials include 100% coverage of area by cell phone towers coupled with 100Mbps backbone
- Expectations from Smart City also include wide availability of Wi-Fi, fiber optic connectivity to home, etc.
- Smart City usual business activity for Infratel, however counterparty and business model may vary from project to project

Infratel best positioned as Shared Infrastructure provider

- Infratel best positioned given its large footprint, strong balance sheet, relationship with leading mobile operators, proven skills to manage distributed operations, etc.
- Infratel led Consortium has been selected as successful bidder for setting up Intelligent Street Poles for implementing Smart City project in Bhopal, Madhya Pradesh. While this project size is not significant given our scale, it paves the way for Infratel to participate in similar bids in the future
- Continue to engage with the Government to explore all the possibilities of telecom infrastructure deployments in Smart Cities
- Shall assess opportunities and businesses that are in accordance with the Company philosophy and are value accretive

Quarterly Performance Reposed Significant Growth



EBITDA¹ (US\$m)

3



Revenue¹ (US\$m)







- (1) Revenue, EBITDA, Operating Free Cash Flow and AFFO are excluding Other Income
- (2) Consolidated figures for Bharti Infratel include 42% economic interest in Indus Towers

(3) Operating Free Cash Flow calculated as EBITDA - Capex; Capex is defined as the additions to the Tangible Assets during the period

(4) Adjusted Fund from operations, AFFO is calculated as EBITDA - Maintenance Capex

(5) Based on proforma consolidated financials as per proportionate consolidation method as per IND AS



- Bharti Infratel has institutionalized 'GreenTowers P7' programme, aimed at minimizing dependency on diesel consumption and thereby, reducing the carbon footprint
- The 'GreenTowers P7' programme is based on seven innovative ideas deploying cleaner energy technologies
- We have adopted a three-pronged strategy to run this programme:

Solar Installations and Diesel Free Towers

- Close to 3,070 solar powered towers with installed capacity of over 11 MW
- Over 33,750 (38% of the Portfolio) towers across the network are Green towers

Improving Energy Efficiency of Towers

- Implemented hybrid battery bank solutions in towers across the country
- Installed variable speed diesel generator (DG) sets in various sites

3

2

Reduction of Power Consumption via Free Cooling Units (FCU)

FCUs utilize the outside ambient air for cooling the shelter



5

Akhil Gupta Chairman	 Joined Bharti Infratel in March 2008 as Director Work experience of 30 years Certified Chartered Accountant and fellow member of ICAI. Completed an advanced management program at Harvard Business School. Has received various awards including 'CEO of the Year' at the National Telecom Awards 2012, and the 'CA Business Achiever Award' at the ICAI Awards 2008
Devender Singh Rawat Managing Director & CEO	 Joined Bharti Infratel in July 2010 as Chief Executive Officer Work experience of 26 years B.E. (Electronics & Communication) Completed an advanced management program at Wharton Business School.
Pankaj Miglani Chief Financial Officer	 Joined Bharti Infratel in August 2011 as Chief Financial Officer Work experience of 21 years Chartered Accountant, certified Cost and Works Accountant and Certified Company Secretary
Biswajit Patnaik Chief Sales and Marketing Officer	 Joined Bharti Infratel in October 2008 as Chief Sales & Marketing Officer Work experience of 21 years Bachelors Degree from Behrampur Univ. & Diploma in Sales & Marketing Management from National Institute of Sales
Dhananjay Joshi Chief Operations Officer	 Joined Bharti Infratel in February 2014 Work experience of 28 years Bachelors Degree in Electronics & telecommunications Engineering from Mysore University (India)

The top management has an average experience of over 20 years in various sectors including telecom

CSR, Awards and Recognition

Awards and Recognition

Best Employer Award 2016

Aon Hewitt released the list and Bharti Infratel is one of the best Employers in India second time in row.

Great Place to Work 2016

Bharti Infratel has been recognised as one of Best Companies to Work for in the year 2016, by Great Place to Work Institute for the first time

Golden Peacock Awards 2015

Institute of Directors has awarded Golden Peacock Awards 2015 to Bharti Infratel for our unique initiatives and significant contributions towards CSR.

Dun & Bradstreet Infra Awards 2015

Bharti Infratel has won two awards under the Best Growing Infrastructure Company, and Telecom Infrastructure Development categories

National Quality Excellence Award 2015

World Quality Congress conferred this award for Best Business Process Excellence Program and Lean Six Sigma Program

Top Risk Management Award 2015

ICICI Lombard & CNBC TV18 conferred upon Bharti Infratel the Award under Infrastructure Category

Corporate Responsibility

1) Green Towers Program

- GreenTowers P7 program
- Comprehensive energy management plan
- Aimed at using alternative, renewable and energy efficient technologies
- "Go Green" Initiative
- 2) Provide free children education in rural India through Satya Bharti School Program
- 3) Sanitation initiatives in partnership with Bharti Foundation as part of 'Clean India Campaign'
- 4) Provide relief material to disaster hit families in J&K and contribution to PM's Relief Fund





In Summary

Company Strategy

Promote Tower Sharing

Organic Growth and Acquisition Opportunities



Capitalize on opportunities of Data growth, Digital India, Smart City Initiatives of Government

Achieving Cost Efficiencies Across Tower Portfolios Increasing Revenue and Capital Productivity

Investment Thesis

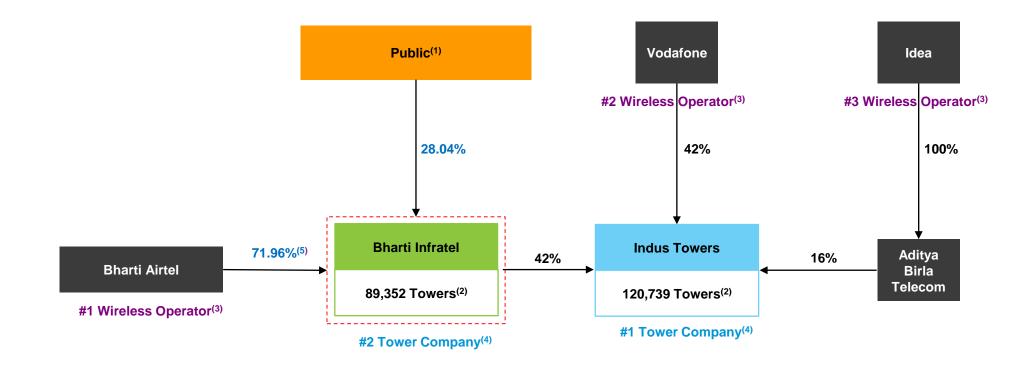




Appendix

Bharti Infratel Overview

Corporate Structure



Together with Indus Towers, Bharti Infratel is a leading tower company in India

- (1) Public includes the PE as well as IPO investors
- (2) As at June 30, 2016; No. of towers for Bharti Infratel is consolidated including 42% stake in Indus Towers
- (3) Ranking as per India revenue market share for the quarter ended December 31, 2015 (Source: TRAI)

(4) Based on tower count (Source: Deloitte); Bharti Infratel is #2 tower company including proportionate towers based on 42% economic interest in Indus; Bharti Infratel standalone has 38,642 towers as of June 30, 2016

(5) Bharti Airtel shareholding as on 10 August, 2016

Impact of Data Growth on Tower Industry

- Expansion of 3G / 4G Networks by Operators will necessitate demand for towers
- Propagation on higher frequency band weaker
 - Data usage to drive co-location growth
 - 3G/4G only sites to drive tower demand

Propagation effects in different bands

Tower Multiplier when Switching			New	Frequency Band		
Freque	encies	900 MHz	1800 MHz	2100 MHz	2300 MHz	2600 MHz
Icy	900 MHz	1.0x	1.6x	1.9x	3.2x	3.7x
Iner	1800 MHz		1.0x	1.2x	2.0x	2.3x
Frequ	2100 MHz			1.0x	1.7x	2.0x
	2300 MHz				1.0x	1.1x
Base	2600 MHz					1.0x

All operators are customers of Bharti Infratel ~ Operator Agnostic Exposure to Secular Data Growth

Source: Analysys Mason

Regulatory Environment Favourable

The Cabinet Committee on Infrastructure has included "Telecommunication towers" as a infrastructure sub-sector in the master list

Potential Benefits	Impact
Accelerated depreciation	Encourages further investments in expanding the telecom infrastructure to rural areas
Higher ECB limit	Infrastructure status raises the limit of external commercial borrowing (ECB).
Eligible for viability gap funding (VGF)	Public Private Partnership (PPP) expected to infuse fresh funds
Lower import duties and certain excise exemption	 Levy the lowest import duties Exemption of excise duties would boost local manufacturing and thereby, reducing the cost
Lower lending rates	 Leads to extension in bank loan repayment period Interest rates would settle lower
Tax holiday	 Tax holiday under section 80IA of the Income Tax Act, 1961 Tax incentives will play a significant role in attracting private sector investments.

DoT has issued guidelines for installation of Mobile Towers – Bringing Standardization

21 us u Bharti Infratel Limited -00 **Investor Presentation** رك

u

August 2016