



## SHRI BAJRANG ALLIANCE LIMITED

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E-Mail : sales.sbal@goeltmt.com, Website : www.sbal.co.in

Addl. Place of Business : Kh. No. 521/58, Dharsiwa-Tilda Road, Vill.-Tandwa, Tehsil-Tilda,  
Dist.-Raipur 493116 (C.G.)

CIN No. : L27103CT1990PLC005964



**Dated: 31.05.2022**

**To,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI – 400 001**

**Ref: BSE Scrip Code- 526981**

Dear Sirs,

Sub: Corporate Presentation on Q4FY22  
Ref: Equity Shares – BSE:- **526981**



Pursuant to Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulation 2015, we are enclosing herewith the Corporate Presentation on Q4FY22 of the Company.

The copy of the said presentation is also being hosted on the website of the company.

Kindly acknowledge the same.

Thanking you

Yours faithfully  
**For, Shri Bajrang Alliance Limited**

(Nishant Agrawal)  
Company Secretary & Compliance Officer

Encl: As above

# SHRI BAJRANG ALLIANCE LIMITED

Q4 FY22 INVESTOR PRESENTATION

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*Certain statements in this presentation concerning our future growth prospects are forward looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The Risk and uncertainties relating to the statements include, but are not limited to, risks and uncertainties regarding fiscal policy, competition, inflationary pressures and general economic conditions affecting demand / supply and price conditions in domestic and international markets. The company does not under take to update any forward -looking statement that may be made from time to time by or on behalf of the company.*

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## Operating and Financial Highlights FY22

### Operating and Financial Performance

- YoY increase in Sales with 24% increase in Sales from 18050 MT to 22385 MT in Steel Division.
- QoQ increase in Sales with 20% increase in Sales from 309 MT to 368 MT in Food Division.
- PBT Rs. 685.99 Lacs, up 138% YoY
- PAT Rs. 7206.82 Lacs , up 134% YoY

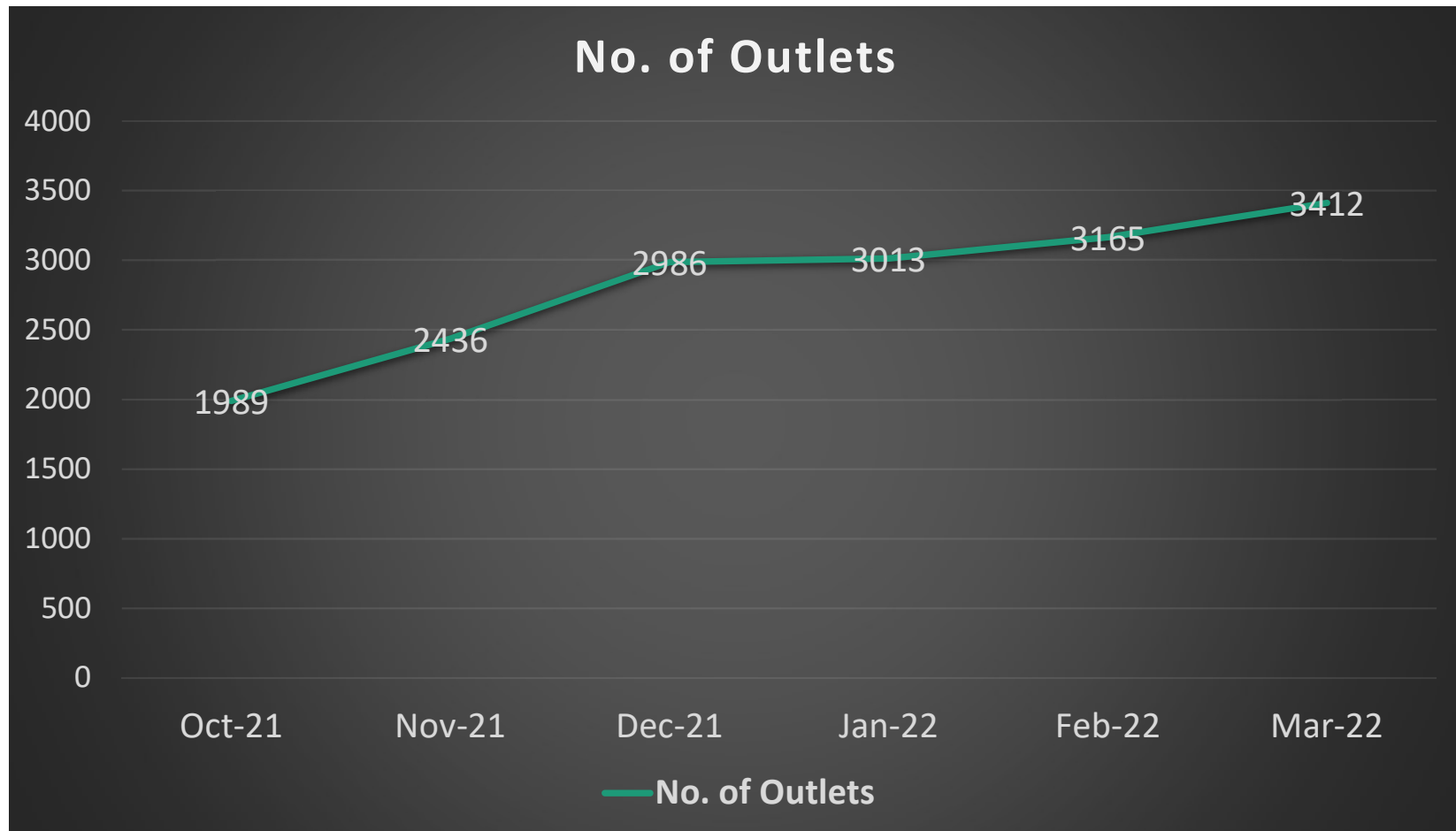
### Strategic Update

- Modern Trade Business Growth up by 43% QoQ.
- Tie-ups with INOX LEISURE LIMITED, MUKTA CINEMAS.
- Planning territory expansion catering to New Market like Jammu & Kashmir, Dehradun, Srinagar.
- Registered as a member of Sedex (Supplier Ethical Data Exchange)
- Approval of Manufacturer/ Vendor for Procurement of Structural Steel Materials by Engineers India Limited (A Govt. of India Undertaking- A Navratna Company)

## Q4 FY22 Financial Performance Highlights

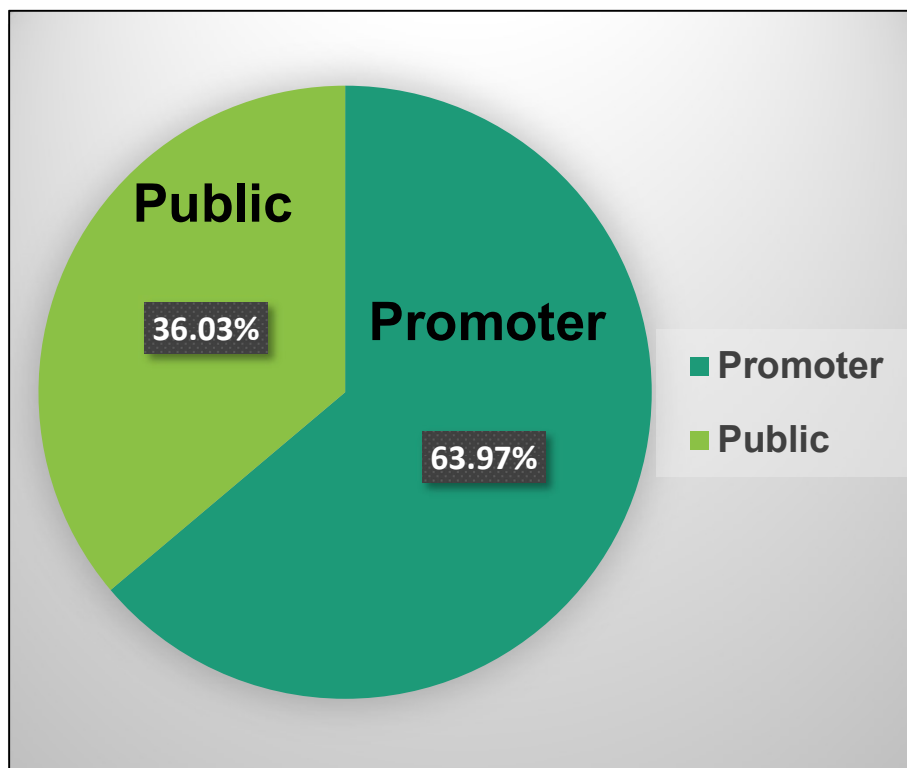
(Rs Lakhs)	Consolidated			Standalone		
	Q4 FY22	Q3 FY22	Q4 FY21	Q4 FY22	Q3 FY22	Q4 FY21
<b>Turnover</b>	5320.50	4827.14	8103.42	5320.50	4826.24	8103.42
<b>EBITDA</b>	288.78	(220.77)	807.43	289.24	(220.39)	804.63
<b>PBDT ( Cash Profit)</b>	275.27	(264.81)	800.42	276.50	(264.43)	799.04
<b>PBT</b>	208.48	(329.53)	748.57	209.71	(329.15)	747.19
<b>PAT</b>	2588.96	252.20	1839.28	133.89	(365.92)	776.91
<b>EPS (Rs)</b>	28.77	2.80	20.44	1.49	(4.07)	8.63

## GOELD INCREASED IT'S GOELDEN OUTLETS IN 6 MONTHS



## Shareholding Pattern as on 31<sup>st</sup> March 2022

### Shareholding Pattern



### Break up of Shareholding Pattern

Shareholding	% of Total Sh.
Promoter	63.97%
Public	36.03%

**Promoter has not increased its holding from Q3FY22 to Q4FY22**

# FOCUSING ON ENVIRONMENTAL SUSTAINABILITY with the help of ESG framework



## Environmental Responsibility

- Invested in technology for Decomposing the waste products
- Reduced carbon footprints
- Vegan and vegetarian Product Manufacturer (no harm to the animals)
- Utilizing edible waste in Company Leased farm for cattle feeds



## Social Responsibility

- Skill development sessions for female workers.
- Talent development through skill set training and mentoring.
- Developing a stable eco – system of vendors.



## Governance Framework

- Disciplined capital allocation
- Robust risk management framework





# Our Products Range

GO:LD™

Indian Breads

Snacks

Desserts

Curries

Launched Veg Hakka Noodles ,Veg Momos and Veg Spring Roll



# GOELD PARTICIPATES IN AAHAR AND INDUS FOOD 2022

GOELD™

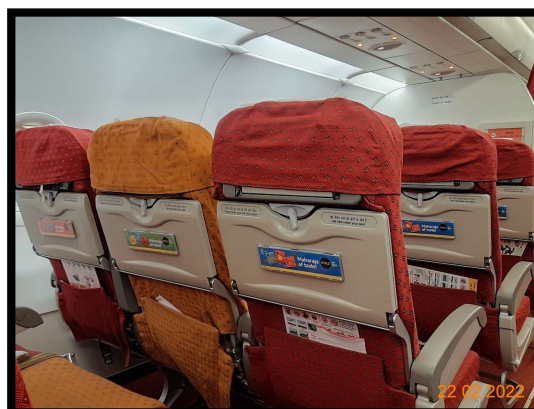




# Seat Back Branding in 2 Air India Aircraft.



Company Branded its products in 2 Air India Aircraft VTPPK and VTPPO with the element “Maharaja of taste”.



# AWARD UPDATE: TPCI MSME EXPORT EXCELLENCE AWARDS 2022



**OUTSTANDING BUSINESS BRAND and MOST INNOVATIVE F&B COMPANY of the Year 2022 with the TPCI MSME EXCELLENCE AWARDS 2022.**





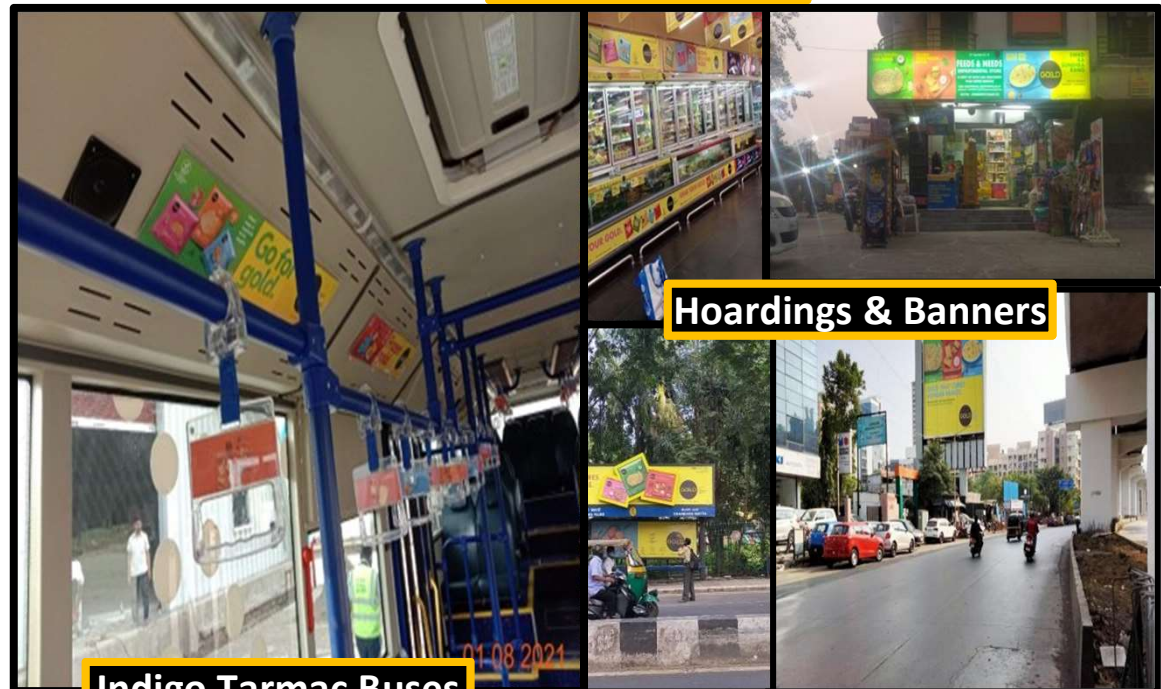
# Marketing Initiatives

GO:LD™

- Attractive Consumer Offers to effect Offtake
- Store Visibility Support
  - Retail Signage / POSM etc.
- OOH – Hoardings / Bus Shelters
- Active Social Media Pages
- Driving Awareness through Digital Influencers
- Distributor Vehicle Branding
- Branded Goodies/Brochures to Stakeholders



Cab Branding



Hoardings & Banners

Indigo Tarmac Buses

# THANK YOU

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