

Dated: 14th August 2018

National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex, Bandra (E) Mumbai 400 051

Scrip: PROZONINTU

BSE Limited
Listing Department
P.J. Towers, Dalal Street, Fort
Mumbai 400 001
Scrip: 534675

Dear Sir,

Subject: Intimation of Conference Call and Presentation to be shared with Investors/ Analysts - Q1 FY 2018-19.

Pursuant to Reg. 30(6) read with Para A of Part A of Schedule III of the SEBI (LODR) Regulations 2015, please take note of the schedule of Investors/Analysts conference call to be conducted by the Company, as per the details given below:

Schedule of analyst/investor interaction/meeting						
Date Type of Meeting Location Type of meeting						
16th August 2018	Investors/Analysts Conference Call	Mumbai	Conference Call			

Further we enclose herewith a copy of Invitation letter and Investor Presentation to be shared with Analysts/Institutional Investors for discussion in the conference call. In Compliance with the Reg. 46(2)(o) of SEBI (LODR) Regulation 2015, the said Presentation shall also be disclosed on the website of the Company at i.e. www.prozoneintu.com.

Kindly note that the above schedule of meeting is subject to change in case of any exigency on the part of analysts/investors or the Company.

Thanking you,

Yours faithfully,

For Prozone Intu Properties Limited

Ajayendra P. Jain

CS & Chief Compliance Officer

Encl.: as above







You are cordially invited to the Conference Call

of

Prozone Intu Properties Limited

to discuss the

Q1 FY19 Results & Business Outlook

Represented by:					
Mr. Nikhil Chaturvedi	Managing Director				
Mr. Bipin Gurnani	President				
Mr. Anurag Garg	Chief Financial Officer				

Conference Dial-In Number	
Primary Number	+91 22 6280 1116 / 7115 8017
Local Access Number	+91 22 70456 71221
	(Ahmedabad, Bangalore, Chandigarh, Chennai, Gurgaon
	Chandigarh, Chennai, Gurgaon
	(NCR), Hyderabad, Kochi/Cochin,
	Kolkata, Lucknow, Pune)

International Toll Free	USA: 1 866 746 2133
Number	UK: 0 808 101 1573
	Singapore: 800 101 2045
	Hong Kong: 800 964 448

Date: Thursday, 16th August 2018

Time: 2.30 PM (I.S.T)

RSVP:

Pranav Joshi

Research Associate (D) +91 22 4096 9706 (M) +91 98192 75911

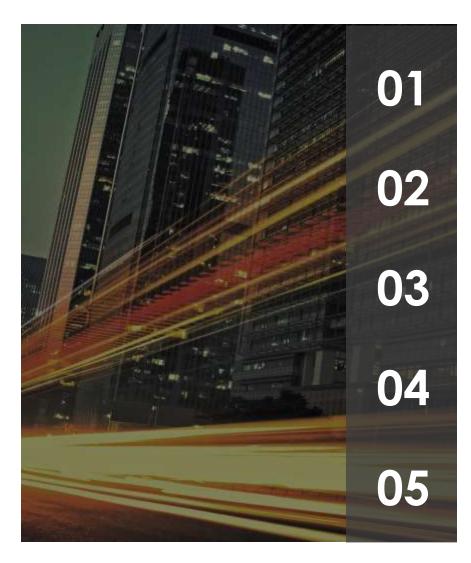
E-mail: pranavj@dolatcapital.com



PROZONE INTU PROPERTIES LIMITED

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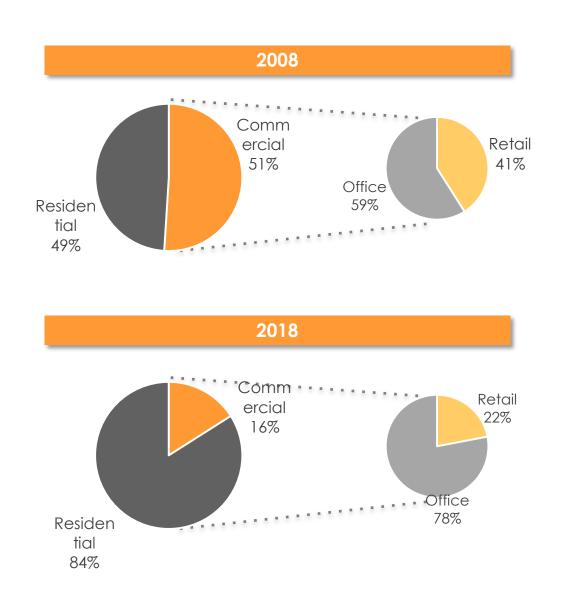


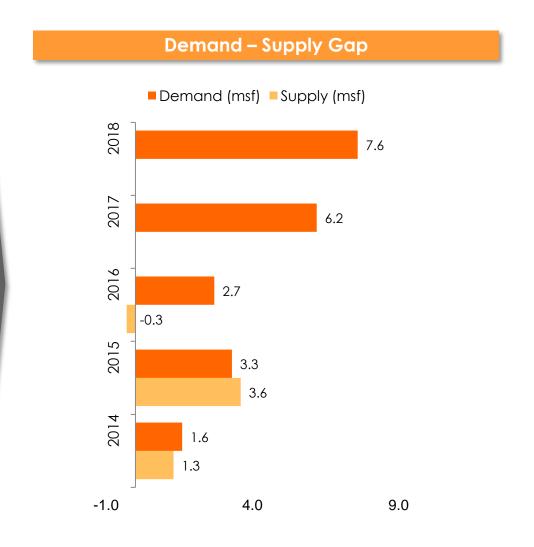
Key Factors driving this growth include:

- Easing consumer credit and increase in quality products
- ☐ Rising incomes & increasing purchasing power
- Changing consumer preferences coupled with growing urbanisation
- ☐ Increase in number of high net worth individuals (HNIs)

RETAIL DEVELOPMENT SHARE HAS SHRUNK AS SMALLER, INEXPERIENCED PLAYERS HAVE EXITED







TIER 1 & TIER II CITIES TO GROW 10X IN A DECADE





Accounting from 01st April 2018 – Implementation of INDAS 115



IND AS 115 – (Revenue from contracts with customers)

- Ministry of Corporate Affairs (MCA) vide notification dated March 28, 2018 has amended The Companies (Indian Accounting Standards) Amendment Rules, 2018 to introduce 'Ind AS 115 Revenue from Contracts with Customers'.
- Ind AS 115 has become effective for accounting periods beginning on or after 1 April 2018.
- Earlier guidance note on accounting of Real estate transaction issued by Institute of chartered Accountants of India (ICAI)
 permitting revenue recognition as per POCM is withdrawn for companies to whom IND AS is applicable
- Ind AS 115 is based on a core principle that requires an entity to recognise revenue:
 - In a manner that depicts the transfer of goods or services to customers
 - At an amount that reflects the consideration the entity expects to be entitled to in exchange for those goods or services.
- As per IND AS 115 ,revenue can be recognised either <u>over period of time</u> (similar to POCM) or <u>at a point of time</u> (on completion of contract) based on assessment of contracts with customers and relevant law
- Based on management assessment, it is concluded that company shall recognise revenue at point of time (completion of contract)
- Accordingly revenue from uncompleted contracts as on 01st April 18 will be recognised on completion of contract /project and margin already recognised till 31st March 18 net of deferred tax is debited to retained earnings as per modified retrospective approach

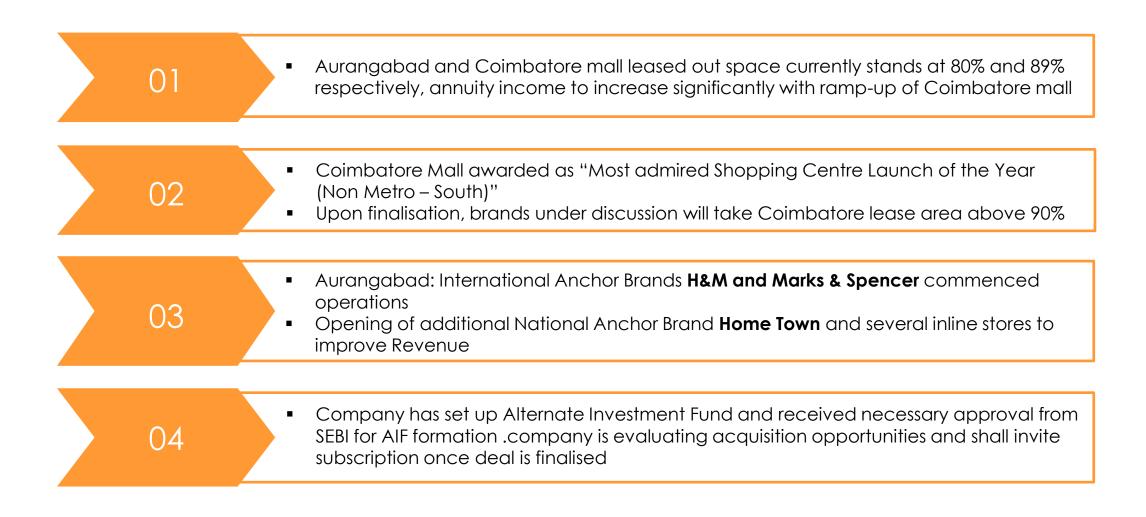
QUARTERLY BUSINESS UPDATE





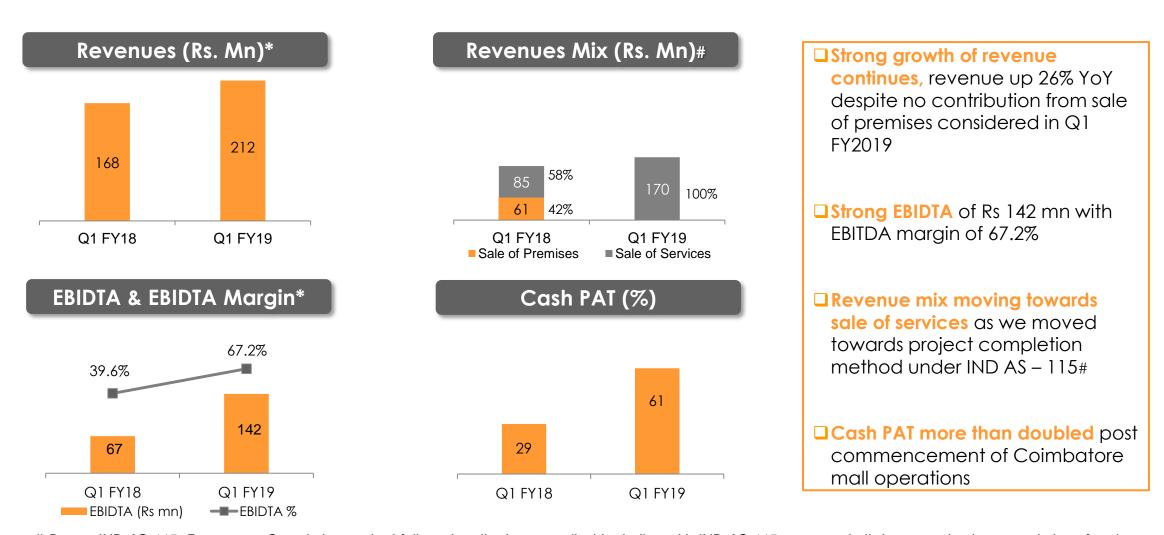
PROZONE INTU ON A STRONG FOOTING





Q1 FY 19 – KEY HIGHLIGHTS





Due to IND AS 115, Percentage Completion method followed earlier is not applicable. In line with IND AS 115 revenue shall be recognised on completion of project. (Impact of IND AS 115: Revenue for quarter ended June 18 is lower by Rs 88.84 mn and Net profit after tax is lower by Rs 21.22 mn)

^{*} Revenue, EBITDA and EBITDA margin reflects number including other income

FINANCIAL RESULTS: CONSOLIDATED INCOME STATEMENT



Rs. Mn.	1Q19	1Q18	YoY	4Q18	QoQ	FY18	FY17	YoY
Revenue from Real Estate Projects	-	61.2		158		445.1	299.2	49%
Lease Rental & Related Income	170.1	85.3	99.4%	167.7	1.4%	516.3	332.5	55%
Total Income from operations	170.1	146.5	16.1%	325.7	-47.8%	961.4	631.7	52 %
Other Income	41.8	21.7	92.6%	45.7	-8.5%	115.6	107.5	8%
Total Income including other income	211.9	168.1	26.1%	371.4	-42.9%	1,077.0	739.2	46%
EBITDA w/o Other Income	100.5	44.8	124.3%	132	-23.9%	376.3	49.1	667%
EBITDA	142.3	66.5	114.0%	177.7	-19.9%	491.9	156.6	214%
EBITDA Margin	67.2%	39.6%		47.8%		46%	21%	
Depreciation	78	26.5	194.3%	86.4	-9.7%	265.7	117.1	127%
Interest	77.1	38.7	99.2%	90	-14.3%	274.7	97.8	181%
Profit before tax	-12.8	1.3	NM	1.3	NM	-48.4	-58.3	17%
Profit after tax	-17.3	2.3	NM	-14.8	NM	-71.7	12.3	NM
PAT after minority interest	-6.4	-2.8	NM	2.8	NM	-42.2	-53.2	21%

Result Update -

- Due to IND AS 115, Percentage Completion method followed earlier is not applicable. In line with IND AS 115 revenue shall be recognised on completion of project. (Impact of IND AS 115: Revenue for quarter ended June 18 is lower by Rs 88.84 mn and Net profit after tax is lower by Rs 21.22 mn)
- EBITDA margin improved during the quarter as the revenue mix moved towards lease rental and related income
- Depreciation and interest expenses increased compared to corresponding quarter previous year as it now includes numbers from Coimbatore Mall also. Same numbers are lower than Q4 FY18 as in Q4, one time finance cost for Coimbatore Mall were reflected

Note-

- Sale of Services represent rent income and CAM Income received from Aurangabad Mall and Coimbatore Mall.; Sale of premises represent Revenues recognized from the Build & Sell model
- Other Income constitutes Interest & Dividend Income on Investments





1 Lease Rental revenue up 99% during the quarter

- o Lease rental revenue almost doubled with additional revenue from Coimbatore mall
- Revenue expected to increase further with expected operations of Inox in Q2 FY2019 in Coimbatore

Opening of new stores leading to higher occupancy

- Large Anchor brands, Hometown, Mark & Spencers, H&M and Inline Brands like Viva Fitness, Tuan, LG, Riwaayat & Mad Over Chicken commenced operations in Aurangabad
- Major inline brands Sabhyata, Rangriti, Nike and Toni & Guy commenced operations in Coimbatore

3 Strong EBITDA margin of 67.2%

- o EBITDA stands at Rs 142 mn, 114% higher than 1Q FY2018
- With opening of new stores during the quarter, EBITDA is expected to increase further during the year

04 Profitability

- Higher interest and depreciation booking on account of commencement of Coimbatore Mall drags PBT, which is in line with nature of Mall Business
- Improvement in Leasing and Coimbatore mall stabilization will lead to improvement in profitability

OUR CURRENT FOCUS AREAS





☐ Letting out the balance space and also maintain effective Brand mix by undertaking churn in the mall

02

COIMBATORE MALL

- Leasing stands at 89%, working towards further increasing occupancy
- ☐ With further brands under discussion, leasing should go above 90% during FY19

03

NAGPUR SPV

- Project nearing completion. Phase wise delivery to start from Q3 FY19.
- ☐ Planning for Nagpur mall construction underway, see good opportunity for retail in Nagpur

04

COIMBATORE RESI & INDORE LAND

- Statutory approval received for Coimbatore residential phase -1 and construction to start soon
- ☐ In Indore, pre launch sale of Plots with focus on faster monetization has commenced





OPERATING/DEVELOPMENT ASSETS



Aurangabad Mall



Coimbatore Mall



Nagpur Mall



Aurangabad PTC



Nagpur Residential



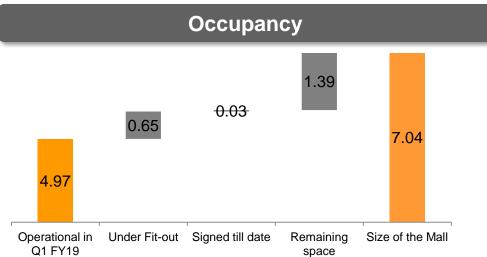
Coimbatore Residential



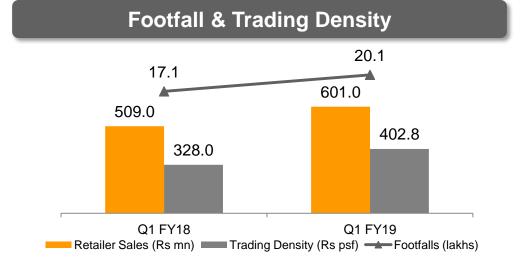
RETAIL – AURANGABAD MALL UPDATE







Key Operating Parameters	Q1 FY2018-19
Gross Leased Area (lakh sq.ft.)	5.7
Current Leasing Status	80%
Number of Stores Signed	102
Retailer Sales (Rs. Mn.)	601
Average Monthly Trading Density (Rs/sqft)	403
Footfalls (Mn.)	2.01







Operational Details (Rs. Mn.)	Q1 FY19	Q4 FY18	Q3 FY18	Q2 FY18	Q1 FY18
Area Leased (lakh sq. ft.)	5.65	5.43	5.67	5.57	5.41
% Leased	80%	78%	80%	79%	77%
Sale of Premises	-	60.3	34.9	30.7	28.9
Rental Income	46.9	56.7	46.9	43.9	49.0
Recoveries (CAM & Other)	42.2	41.9	39.9	37.4	38.4
Total Income	89.1	158.0	121.7	112.0	116.3
EBIDTA	54.9	83.8	73.8	63.8	57.7
EBIDTA Margin % (as % of Total Income)	61.6%	53.0%	60.6%	57.0%	49.6%

- Brand churn has been undertaken to bring in international brands like H&M and M&S. Churn includes shifting of existing stores and change in mall layouts to meet requirements of tenants and to improve customer experience as well as overall performance of the Mall.
- Due to IND AS 115, Percentage Completion method followed earlier is not applicable. In line with IND AS 115 revenue shall be recognised on completion of project.
- EBIDTA continues to improve over the quarters, EBIDTA margin for Aurangabad mall stands at 61.6%

NEW STORES OPENED at AURANGABAD MALL











BRAND PARTNERS AT AURANGABAD MALL















START SOMETHING NEW

Allen Solly























Cotton Culture

International Clothing





Jeep

Kareem's

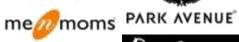














































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KOMPANERO

MUfti















EVENTS AT AURANGABAD MALL



Maharashtra Day Celebration



Samsung Smart Café Activity



Fashion Show



Kids Carnival



COMMERCIAL UPDATE AURANGABAD – PTC PHASE 1



Prozone Trade Center (PTC) Phase 1	Q1 FY 2018-19
Total Area Launched (sqft)	190,528
Total Units Launched (No)	117
Total Area Sold (sqft)	184,796
% Total Area Booked	96%
Avg. Sale Rate per sqft (Rs)	3,258
Total Sale Value (Rs. Mn.)	595.4
Amount Collected (Rs. Mn.)	224.2
Estimated Project Completion Date	Q2 FY19



Prozone Trade Centre (PTC) Phase 1

- Construction of Prozone Trade Centre (PTC) Phase 1 of ~190,000 sq ft progress as per plan
- Expect net cash inflows of ~Rs. 306 Mn. to be generated by FY19
- Applied for OC

COMMERCIAL UPDATE AURANGABAD – PTC PHASE 1











FINANCIAL SNAPSHOT - COIMBATORE MALL



Operational Details (Rs. Mn.)	Q1 FY19	Q4 FY18	Q3 FY18	Q2 FY18
Area Leased (lakh sq. ft.)	4.45	4.42	4.37	4.23
% Leased	89%	88%	87%	85%
Rental Income	57.7	42.8	48.2	21.0
Recoveries (CAM & Other)	29.9	28.2	24.1	12.8
Total Income	87.6	71.0	72.3	33.8
EBIDTA	66.2	45.0	48.9	8.4
EBIDTA Margin % (as % of Total Income)	75.6%	63%	68%	25%

- Rentals income improved during the quarter due to new store luanched also March quarter reversal of income due to lower revenue share of H & M and rebate granted to few of the brands
- Strong EBITDA margin at 75.6%, with EBITDA of Rs 66.2 mn during the quarter
- Coimbatore mall is expected to reflect stabilised income in FY2018-19

NEW STORE OPENING AT COIMBATORE MALL











RETAIL – STRONG BRANDS AT COIMBATORE MALL































(Prehies









Hush Puppies















R

Raymond





Café Coffee Day

40

Domino's





























































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EVENTS AT COIMBATORE MALL



WORLD BREASTFEEDING WEEK: 4TH & 5TH AUG 2018





Fashion Show

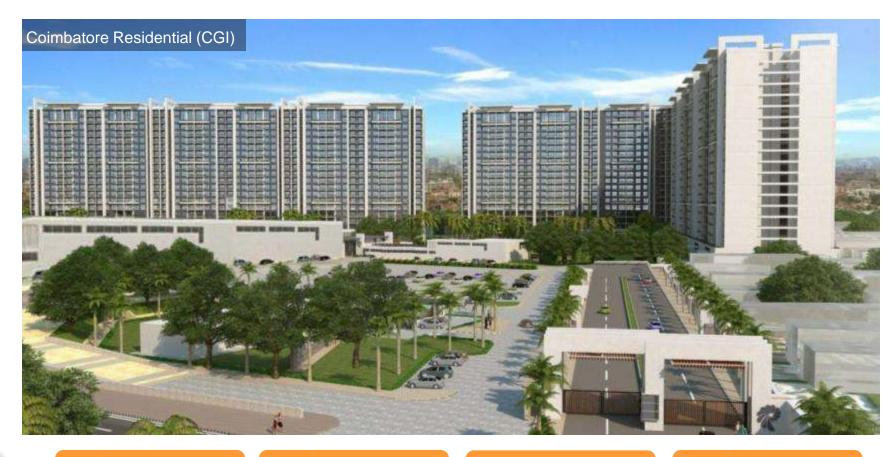




PROJECT UPDATE - COIMBATORE - RESIDENTIAL



- ~1.9 m sqft of residential
- 7 towers of 18 floors comprising 1,152 apartments
- Amenities:
 Club house, swimming pool tennis court, amphi theatre, squash court, gymnasium



RESIDENTIAL UPDATE



540 Units



73 units



Formal Launch of Project

Q3 FY 2019



Expected Construction Start

Q3 FY 2019

PROJECT UPDATE - NAGPUR



- 0.5m sqft of retail space under planning
- 0.39m additional development potential
- 4.5m catchment population
- 15.7 acres of residential under development
- 12 towers of 14 floors comprising ~1,000 apartments
- Amenities:
 Club house, swimming pool tennis court, amphi theatre, cricket court, meditation centre, gymnasium

RESIDENTIAL UPDATE





Units Launched

336 Units



Units Sold

278 units



Sale Value

Rs. 1,748 mn



Cash Collection

Rs. 1,299 Mn





PROJECT UPDATE - INDORE RESIDENTIAL



- 1.9m city population
- Prominent business and industrial centre in Madhya Pradesh
- 43.5acres comprising residential township with 5 acres for commercial to be developed in phases
- Phase 1&2 is for plotted development of about 200 units for better monetisation
- Phase 3&4 will be high rise development of about 800 apartments
- Amenities:
 Club house, swimming pool tennis court, amphi theatre, cricket court, meditation centre, gymnasium





DISCLAIMER



Generic Disclaimer

The following is a general overview of Prozone INTU Limited (the "Company") and is qualified in its entirety by reference to the applicable offering memorandum, memorandum and articles of association or other constitutional documents and subscription agreement (together the "Investment Documents") relating to the purchase of interests in the Company, all of which will be available upon request from the Company's administrator and should be reviewed carefully prior to making an investment decision. This overview is being furnished on a confidential basis for discussion purposes only to a limited number of persons who may be interested in this type of investment. Neither the information nor any opinion expressed herein constitutes a solicitation or recommendation by anyone of the purchase or sale of any securities or other financial instruments. Any reproduction or distribution of this overview, in whole or in part, or the disclosure of its contents, without prior written consent is prohibited.

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Email: investorservice@prozoneintu.com

Website: www.prozoneintu.com



Ravindra Bhandari Dickenson Seagull IR Contact: 92836 14197

Email: ravindra.bhandari@dickensonIR.com

Website: www.dickensonir.com







BUSINESS OVERVIEW

- Prozone Intu Properties Ltd. (Prozone Intu) is jointly developed by Promoters and Intu Properties Plc set up to create, develop and manage world-class regional shopping centres and associated mixed-use developments Pan-India.
- Prozone Intu strategy is to participate and dominate in the retail space in Tier 2 and 3 cities in which robust urbanization is expected, which will result in growth of consuming middle class from 300 to 500 million in next 5 years
- Key Business Strategy Develop Large scale Land Parcels for Mixed Use development with 75% of the Land to be developed as Residential & Commercial Build & Sell model whereas 25% of the Land to be developed as Retail Build & Lease Model

STRONG PEDIGREE

- The Promoters hold 31.1%, INTU holds 32.4% and balance is held by public 1
- Intu Properties is UK's Largest Retail Real Estate Company.
- Intu Properties plc is a UK FTSE 100 listed Company owning and managing assets worth more than 10 bn pounds. They own more than 20 properties across UK and spain, 10 of which are among the top 25 shopping centers in the UK, representing ~ 38% UK market share.
- Intu Properties plc has more than 22mn saft of retail space; 400 million customer visits a year

FULLY PAID UP LAND BANK & ROBUST BALANCE SHEET

- The Company has 17.79 mn sq. ft. of fully paid-up land bank in prime locations with 1.2 mn developed till date and more than 16.5 mn sq. ft. balance to be monetized which is being developed in different phases.
- Robust Balance sheet with Low Leverage.
- At current valuation, the Land bank valuation for the company is expected to be Rs. 20,000 mn

1: As on 30th Jun 2018

UNDERSTANDING OUR BUSINESS MODEL - BUSINESS STRATEGY



Business Strategy -

- Develop Large scale Land Parcels for Mixed Use development.
- 75% of the Land to be developed as Residential & Commercial Build & Sell model
- 25% of the Land to be developed as Retail Build & Lease Model
- The Company follows this model so as the Cash Flows from Build & Sell portfolio facilitate the Build & lease model, Thus resulting into Debt Free
 Annuity Assets and free cash flows for future developments.

Residential Projects - Strategy

- The Company invests and develops the entire Clubhouse and Site Infrastructure for the project upfront before the Launch of the Project.
- It provides credibility to the business and accelerates the sale of the project, resulting into better cash flows.
- Due to this, the Company emerges as the strongest and the most credible player in the region Eg, In Nagpur, Company has received an over whelming response as compared to the best players in the region..

Mall Development - Strategy

- Dominant regional shopping and leisure destination
- Design-G + 1 Mall horizontal model with racetrack circulation
- Infrastructure-Large parking spaces planned to cater for future growth
- Tenant Mix- Well planned tenant mix with category focus to aggregate consumption

UNDERSTANDING OUR BUSINESS MODEL - BUSINESS STRATEGY





- Locations selected in high growth corridors within city limits
- Execute high quality retail assets at the right price and the right time
- Develop and sell mixed-use assets to facilitate retail investments

OUR BOARD OF DIRECTORS





Nikhil Chaturvedi
Founder and Managing Director,
Nikhil is a visionary and hands-on
leader, who inspires the
organisation with a passion for
excellence and single-mindedness
to build shareholder value which is
his driving force



John Abel (Director Emeritus)
Mr John Abel joined the Liberty Intl
Group in 1972 and was appointed an
Executive Director in 2000. He was
appointed a Director of INTU in 1994
and MD in 2005 and he continues as a
consultant to Intu Properties plc with a
special focus on India



Dushyant Sangar

Mr. Dushyant Sangar is the Corporate
Development Director of Intu
Properties plc and is a member of Intu's
Executive Committee which is
responsible for the day to day
operations of the business. He has
overall responsibility for Intu's
acquisitions, divestments and joint
venture transactions. Prior to Intu,
Dushyant worked for MGPA & UBS



Salil Chaturvedi
Co-Founder, and Deputy Managing
Director, Salil's vision has charted
the strategic direction of the
Company. He leads all business
development, land acquisition and
new asset class initiatives in the
residential and commercial sectors



Punit Goenka
Mr. Goenka, Director of Essel Group, is
CEO of Zee Entertainment Enterprises
Limited, managing one of India's
most successful TV and Media
businesses. He has an extensive,
diversified background in the areas of
media, entertainment, and telecommunications in global markets



Mr David Fischel is the Chief Executive of Intu Properties Plc He converted the business into a Real Estate Investment Trust (REIT) to make Intu one of the top 20 REITs in the world. He is today one of the most respected retail property professionals of his generation

David Fischel

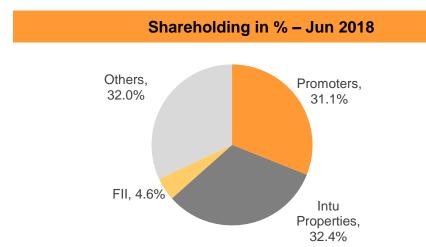


Director)
Ms. Deepa Misra Harris is Founder & CEO of BrandsWeLove Marketing and Branding Services. Specialist in Branding, Marketing and Sales, Deepa has over 30 years experience in the luxury and hospitality category.

Deepa Harris (Independent

TRADING UPDATE





Source:	BSE
Source.	

Share Price Performance						
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30						
20						
10						
0 —						
Aug-17	Oct-17	Dec-17	Feb-18	Apr-18	Jun-18	Aug-18

Key Investors	Holding (%)
ACACIA Partners	3.25%
Aditya Chandak & Family	3.08%
Rakesh Jhunjhunwala	2.46%
Ramesh Damani & Family	1.19%
Cavendish AM	1.18%
Life Insurance Corporation (LIC)	0.11%

Market Data	As on 08.08.18 (BSE)
Market Capitalisation (Rs Mn)	5,913
Price (Rs)	38.8
No. of Shares Outstanding (Mn)	152.6
Face Value (Rs)	2.0
52-Week High-Low (Rs)	78.4 – 33.0