

ESSEL CORPORATE LLP

(formerly known as Allore Enterprises LLP)

18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013
Tel: +91 22 71061234 LLPIN: AAJ-9059

March 25, 2020

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/ invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation / invocation/ release of pledge on the equity shares of Zee Entertainment Enterprises Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Essel Corporate LLP

(formerly known as Allore Enterprises LLP)

Sd/-

Ashok Sanghavi

Authorised Signatory

Encl: As above.

Note: Due to ongoing CoVID 19 pandemic outbreak and consequent lockdown, this disclosure is being submitted without signature. Please accept the same.

CC: Zee Entertainment Enterprises Limited

18th Floor, 'A' wing, Marathon Futurex,

N.M. Joshi Marg, Lower Parel,

Mumbai-400013

Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)								Zee Entertainment Enterprises Limited					
Name of the Stock Exchanges where the shares of the target company are listed								NSE /BSE					
Date of Reporting								25th March, 2020					
Name of the Promoter or PAC on whose shares encumbrance has been created /release /invoked								Essel Corporate LLP (formerly known as Allore Enterprises LLP)					
Details of the creation/invocation/release of encumbrance :													
Name of Promoter (s) or PACs with him	Promoter Holding in the target company(1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	
	No. of Shares	% of total share Capital	No. of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/release/ invocation of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /others)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of total share capital
Cyquator Media Services Private Limited	88,07,136	0.917	68,78,500	0.716	-	-	-	-	-	-	-	68,78,500	0.716
Essel Media Ventures Limited	3,31,55,180	3.452	-	-	-	-	-	-	-	-	-	-	-
Essel International Ltd	13,27,750	0.138	-	-	-	-	-	-	-	-	-	-	-
Essel Holdings Limited	17,18,518	0.179	-	-	-	-	-	-	-	-	-	-	-
Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	400	0.000	-	-	-	-	-	-	-	-	-	-	-
Essel Infraprojects Ltd	100	0.000	-	-	-	-	-	-	-	-	-	-	-
Essel Corporate LLP (formerly known as Allore Enterprises LLP)	17,86,500	0.186	17,86,500	0.186	Release	20-Mar-2020	Pledge	Collateral Release	1,85,700	0.019	Kotak Mahindra Investments Limited	16,00,800	0.167

Essel Corporate LLP (formerly known as Allore Enterprises LLP)	17,86,500	0.186	16,00,800	0.167	Invocation	20-Mar-2020	Pledge	Collateral for Loan	2,75,710	0.029	Axis Finance Limited	13,25,090	0.138
Essel Corporate LLP (formerly known as Allore Enterprises LLP)	15,10,790	0.157	13,25,090	0.138	-	-	-	-	-	-	-	13,25,090	0.138

Place : Mumbai
Date : 25th March, 2020

Sd/-
Ashok Sanghavi
Signature of the Authorised Signatory
Ph: 9820083353

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