

05th July, 2022

#### **BSE Limited**

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Security Code No.: 532508

Security Code No. : JSL

Sub.: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Corporate Presentation.

Dear Sir,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the Corporate Presentation of Jindal Stainless Limited ("the Company"). The same is also being uploaded on the website of the Company- www.jslstainless.com.

Please take the above information on record.

Thanking you.

Yours faithfully, For Jindal Stainless Lim Navneet Raghuvanshi Head Legal & Company See

Encl: A/a

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Jindal Stainless Limited





### **Corporate Presentation**

# **JINDAL STAINLESS LIMITED**

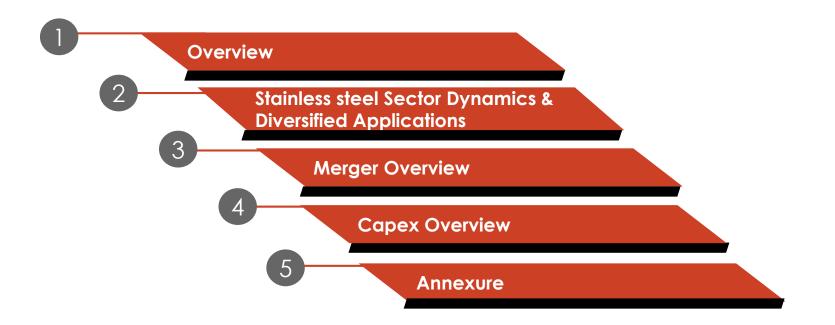
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# Content





# Overview



# Snapshot

Jindal Stainless – Pioneers of the stainless steel industry in India

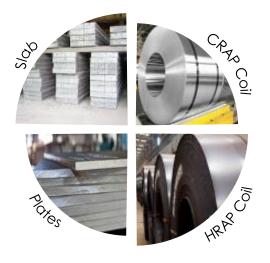


# **Company Overview**



- Largest integrated stainless steel Company in India with manufacturing facilities located at Jajpur, Odisha
- Robust logistics infrastructure, including in-house railway sidings, with close proximity to ports provide strong support to overall operations
  - 'State-of-the-Art' machinery and engineering from the best of European suppliers, capable of producing globally competitive stainless steel products
- Well established distribution network with service center access in both Domestic and overseas market to optimize customer service and deliveries

### **Product Basket**



Integrated Facilities	Unit	Capacity	Equipment Suppliers
Steel Melting Shop (SMS)	MMTPA	11,00,000	SMS Siemag, Germany
Cold Rolled Annealed Pickle (CRAP)	MMTPA	450,000	Andritz, Austria
Ferro Alloys	MMTPA	250,000	SMS Siemag, Germany
Captive Power Plant	MW	264	BHEL, India

# Stainless Steel Sector Dynamics & Diversified Applications

### Value-Added & Sustainable Metal

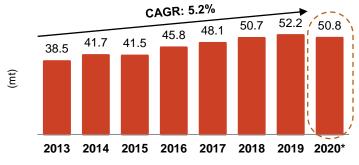


### Stainless steel - The "Green wonder Metal"

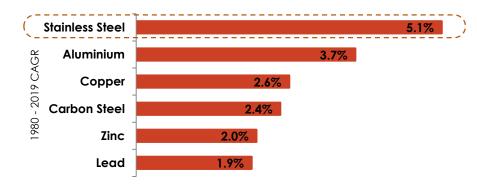
# Favourable Sector Dynamics...

JINDAL STAINLESS

Healthy growth in global stainless steel demand...

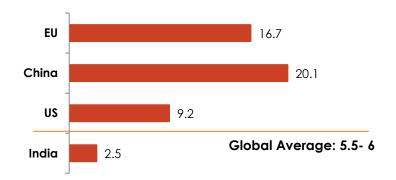


...with stainless steel as the fastest growing metal



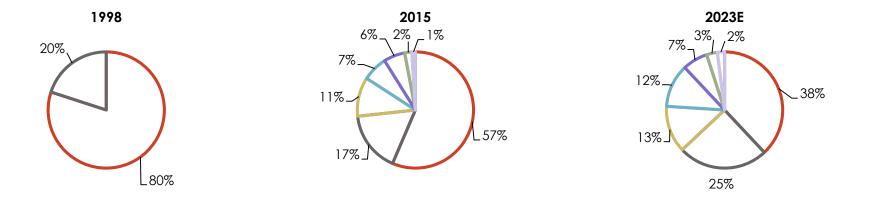
\* COVID affected year

India continues to be the second largest consumer with consistent growth over the years given its low per capita consumption (in kg)



# **Diversifying Consumption Pattern**





Cookware & Durable Process Industry & Power ART ABC Others Engineering Electro-Mechanical

Over the past 2 decades, stainless steel consumption in India has diversified to new value-added categories of ABC, ART and Process industries from the most primary usage in Cookware/Durables

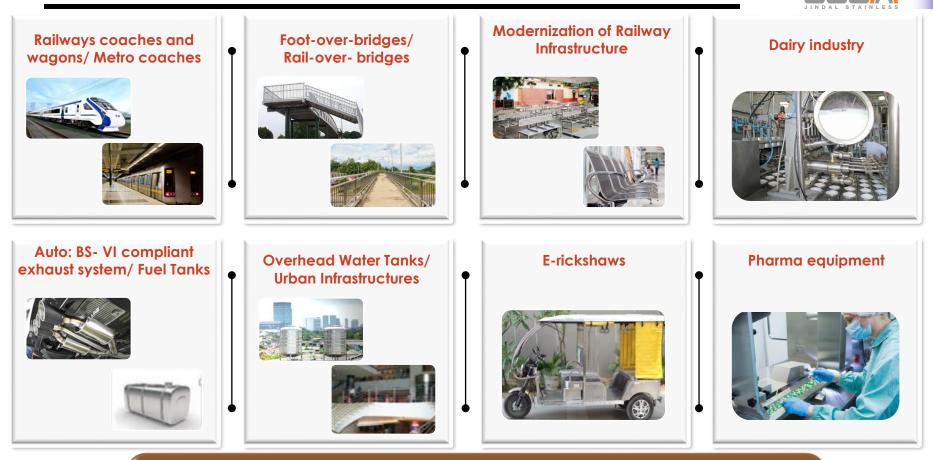
Source: Stainless - Steel-world.net; JPC-Ministry of Steel-Mindsight Report

### **Stainless Steel Product Applications**



Jindal Stainless caters to a wide range of products...

# **New Age Applications**



Innovative solutions driving usage in newer applications

# Focus on expanding Brand and Market presence



Investing in various Branding & marketing initiatives to enhance overall market potential by:  $\Rightarrow$ 

- Creating awareness of hygiene and health benefits of stainless steel
- Increase usage of stainless steel in Home and Public Spaces



Exhibitions Campaigns Other

**Road Shows** 



Safe Storage







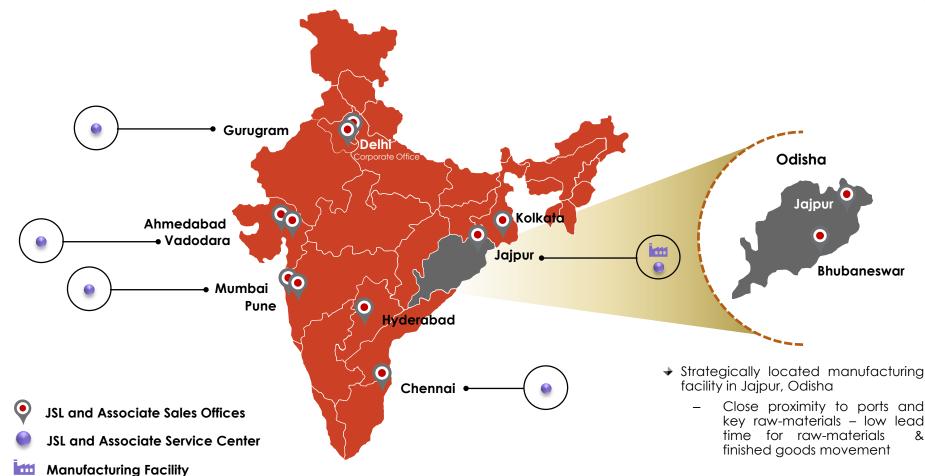
**Health first** 

### Brand JSL – To be top of mind

Stainless Steel Utensils

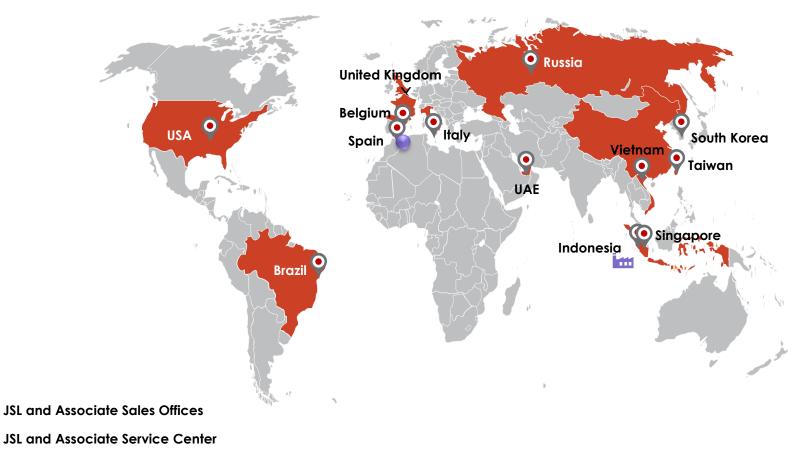
# **Domestic Footprint**





# **Global Footprint**





Manufacturing Facility

 $\bigcirc$ 

# Merger Overview

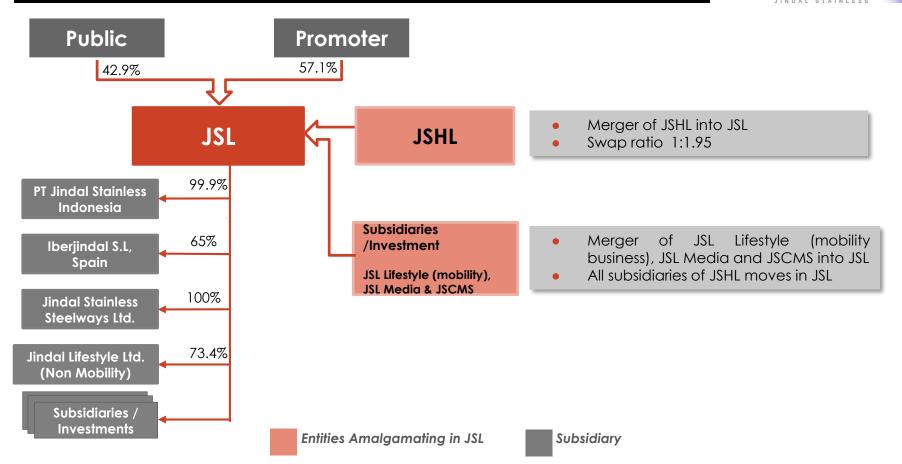


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# **Proposed Structure Post Merger**

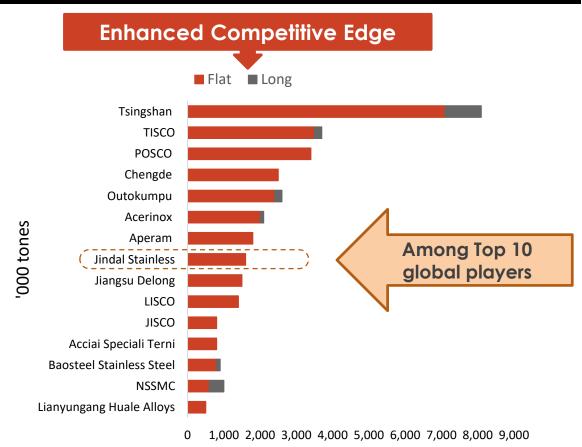


Shareholding on fully diluted basis

# **Complementing Strengths**

	JSL	JSHL
Key Plant Location	Jajpur, Odisha Raw Material Hub, Port Proximity	Hisar, Haryana Key Consumption Hub Proximity
Stainless Steel (SS) capacities	<b>1.1 MTPA Integrated facility along with backward integration (Ferro Chrome and captive power plant)</b>	0.8 MTPA with Specialized Product Division (SPD) including Blade Steel, Precision Strips and Coin Blank
Infrastructure, Technology and R&D	LatestEuropean'State-of-the-art'technology.India's largest SS manufacturer.Producing globally competitive SS productsReadily leveragable infrastructure for costefficient brownfield expansion (800+ acreland)	Pioneer SS manufacturing in India. World's largest producer of SS strips for razor blades and India's largest producer of coin blanks
Service Center/Finishing Lines	International	Domestic
Offerings	High volume, wider width offerings. Actively catering to volume oriented sectors like Railways, Auto and Infrastructure	Actively catering to SPD and Niche SS products

# Joins Top 10 Global Stainless Steel League





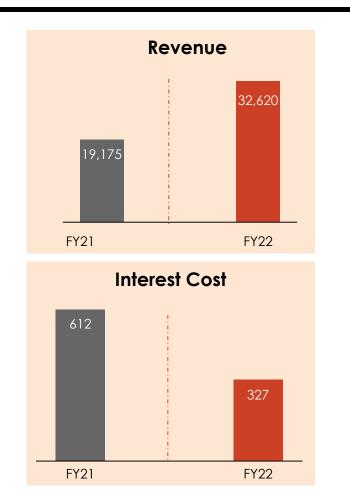
 APPOINTED DATE
April 1, 2020
MAJOR EVENTS EXPECTED COMPLETION IN H2 FY22
Board approval of the scheme of arrangement
Stock Exchanges/SEBI approval
Shareholders and Creditors approvals
NCLT approval
Implementation of Scheme

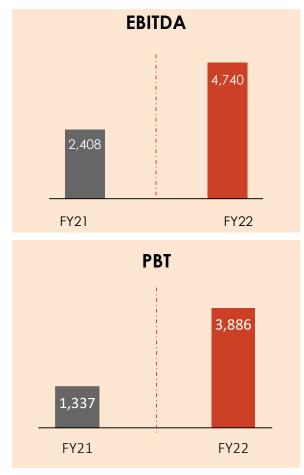
Shareholders and creditors of JSL and JSHL approved the 'Scheme of Arrangement' for the merger between the two Companies on April 23, 2022 by an overwhelming majority.

The Companies have now filed the second motion petition with Hon'ble NCLT on 6<sup>th</sup> May, 2022. With this positive movement, the Companies now expect other relevant processes to be completed in due time, in the next 5-6 months.

# **Resilient Operational Performance**

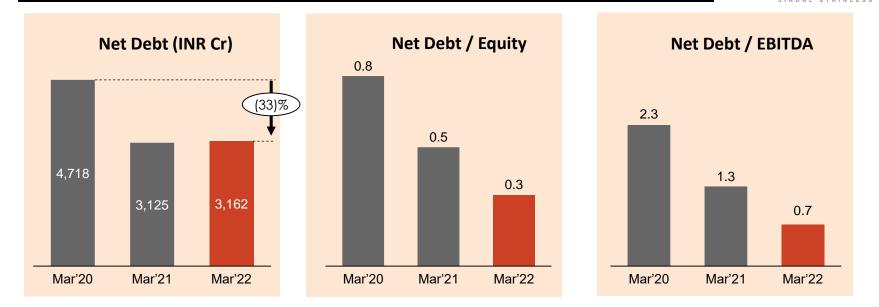






Note: Standalone proforma financials (merged entity); All figures in INR. crore unless stated otherwise

# **Consolidating Balance Sheet Strength**



✓ Balance sheet strengthening with financial prudence

✓ Consistent improvement in Leverage ratios

# **Key Drivers**

#### Structural growth of stainless steel demand in India

- Fastest growing value-added metal globally
- New age applications, awareness, replacement demand to continue support

#### Diversified end use segments with robust Domestic & Global presence

- >120 grades, high volume and niche offerings catering to ever-growing demand from ABC & ART segments and value added specialty product segments
- Effective distribution network to deliver above industry average growth rates

#### Huge operating leverage

- High quality infrastructure in place to support doubling of capacity at <1/3rd of capex
- Multiple demand drivers created through continuous focus across sectors

#### Efficient, diversified and sustainable sourcing strategy

- High usage of recycled content ~80% with increased focus on domestic/ nearby shores
- Improved WC cycle through efficient supply chain and logistic solutions

#### Strong management expertise

- 5 decades of experience in stainless steel industry to ensure leadership position
- Consistent focus on R&D for innovative product range and operational efficiencies





# **Capex Overview**



### Integrated Operations: Unfolding Economies of Scale





High quality infrastructure and facilities in place – 1.1 million tonne capacity with scalable infrastructure

Relatively low capex to support growth over the next few years

# Leveraging World class Jajpur Infra & Hisar Speciality Product Leadership

### JSL - Doubling Stainless Steel Capacity

- ✓ Augmenting Stainless Steel Melt capacity from 1.1MTPA to 2.1MTPA
- ✓ Incremental downstream capacity HRAP & CRAP
- ✓ Enhanced backward integration & quality lab
- Brownfield expansion; relevant approvals in place
- ✓ World class European equipments
- ✓ Est. cost of INR 2,150 crore at <1/3<sup>rd</sup> of the greenfield capex cost

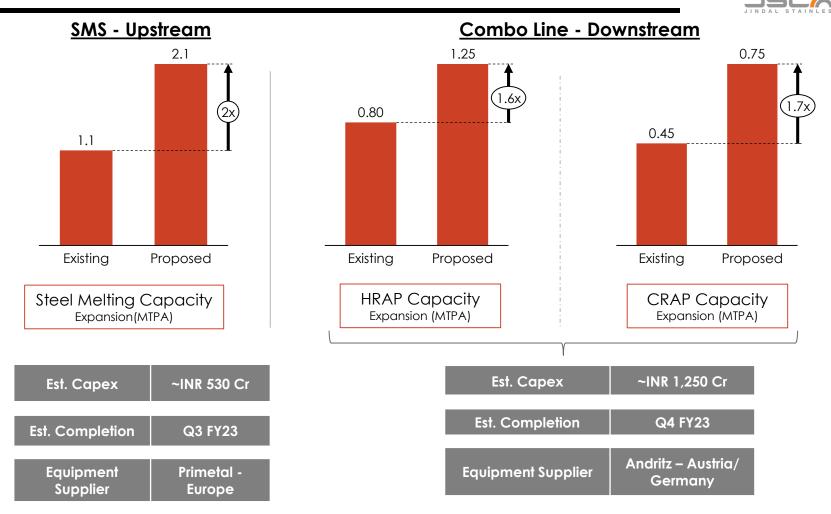
### JSHL – Multiplying Speciality Products

- ✓ Strengthening product mix with expansion in value added product segment
- $\checkmark$  Expanding the Precision Strip by 3x
- ✓ Expanding Blade Steel by 1.7x
- ✓ Leveraging leadership position in speciality products (SPD)
- ✓ Est. cost of INR 450 crore

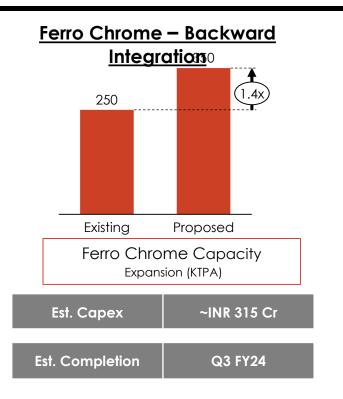
Phase 1 of Precision Strip capacity expansion of 26ktpa commissioned well in time, doubling the total capacity to 48 ktpa



# JSL: Doubling Capacity at <1/3<sup>rd</sup> Cost



# JSL: Scaling-up Integrated Play



 ✓ Strengthening backward integration through Ferro Chrome augmentation and cost efficiency

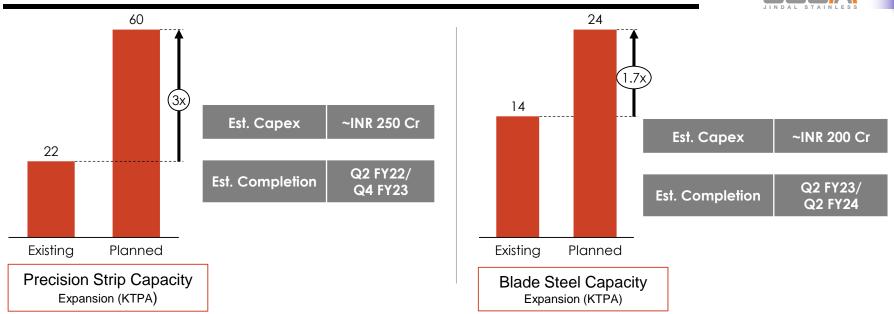
### Quality Lab & Other Balancing

Est. Capex

~INR 55 Cr

- ✓ Enhancing the quality assurance for new generation grades in high-end segments
- ✓ Improve serviceability for better customer experience

# JSHL: Multiplying Speciality Product Mix 50 Years of Excellence



### Precision Strip Capacity Expansion:

- ✓ Expect increased global market share from <3% to >8%
- ✓ Strengthening current segments Auto, Process Industry incl. Oil & Gas
- ✓ Expansion would lead to serve niche segments viz Aerospace, Electric Vehicle etc.

### Blade Steel Capacity Expansion:

- ✓ #1 Producer of Blade Steel Globally
- $\checkmark$  Supplies to all top global Blade Steel Mfr.

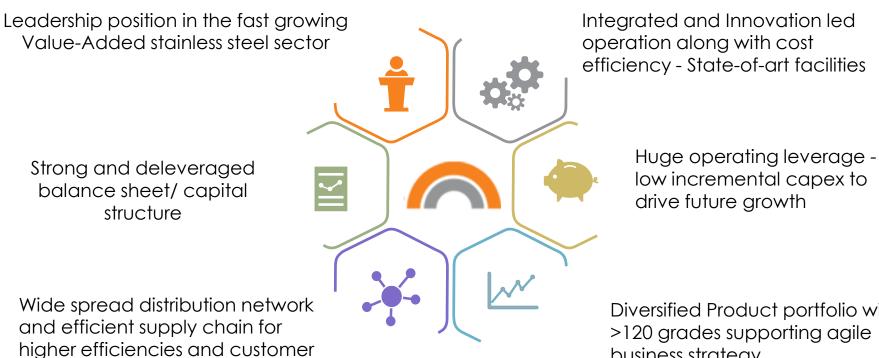
# Integrated expansion for Atmanirbhar Bharat

JSL Projects	Existing Capacity MTPA	Increment al Capacity MTPA	Total JSL MTPA	Est. Capex INR Cr	Est. Completio n
SMS	1.10	1.00	2.10	530	Q3 FY23
Combo Line				1,250	Q4 FY23
HRAP	0.80	0.45	1.25		
CRAP	0.45	0.30	0.75		
Ferro Chrome	0.25	0.10	0.35	315	Q3 FY24
Quality Lab Expenses and Other balancing				55	
Sub Total JSL				2,150	
	Existing	Increment al	Total SPD	Est. Capex	Est.
JSHL Projects	Capacity KTPA	Capacity	КТРА	INR Cr	Completio n
JSHL Projects Precision Strip		-			Completio
	KTPA	Capacity KTPA	KTPA	INR Cr	Completio
Precision Strip	KTPA 22	Capacity KTPA 38 26 12	<b>КТРА</b> 60	INR Cr 250	n
Precision Strip PS Phase - 1	KTPA	Capacity KTPA 38 26	KTPA	INR Cr	Q2 FY22 Q4 FY23
Precision Strip PS Phase - 1 PS Phase-2	KTPA 22	Capacity KTPA 38 26 12	<b>КТРА</b> 60	INR Cr 250	Q2 FY22 Q4 FY23 Q2 FY23
Precision Strip PS Phase - 1 PS Phase-2 Blade Steel	KTPA 22	Capacity <u>KTPA</u> 38 26 12 10	<b>КТРА</b> 60	INR Cr 250 200	Q2 FY22 Q4 FY23
Precision Strip PS Phase - 1 PS Phase-2 Blade Steel BS Phase - 1	KTPA 22	Capacity <u>KTPA</u> 38 26 12 10 6	<b>КТРА</b> 60	INR Cr 250	Q2 FY22 Q4 FY23 Q2 FY23

# Leadership Play

satisfaction





low incremental capex to

Diversified Product portfolio with >120 grades supporting agile business strategy

# Annexure

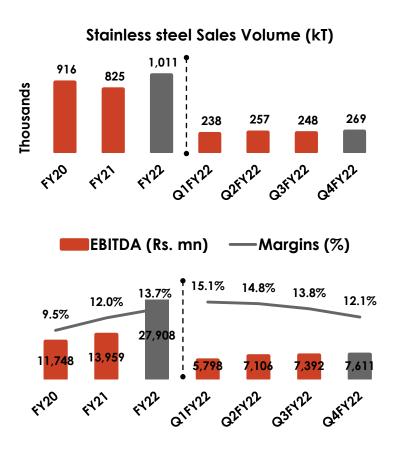


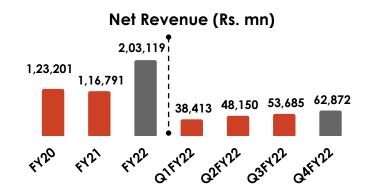
JINDAL STAINLESS

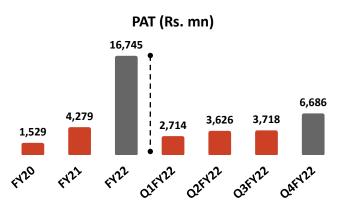
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# JSL: Steady Performance in Tough Times



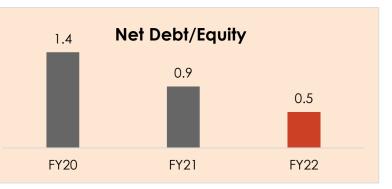


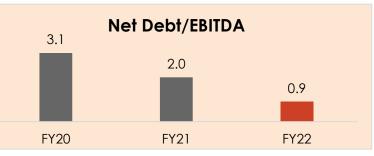




## JSL: Debt position & Key ratios

Borrowings (Standalone) (INR crore)	As on Mar.2022	As on Mar.2021	As on Mar.2020
Lenders' Debt			
Long term debt	1,455	1530	2,357
Short term borrowing	290	319	398
Total Lenders' Debt	1,744	1849	2,755
Inter corporate loan from related party	1,050	1,050	900
Total Debt	2,794	2,899	3,655
Cash & Bank balances	199	89	44
Net Debt	2,596	2,810	3,610
Borrowings (Subsidiaries) (INR crore)	As on Mar.2022	As on Mar.2021	As on Mar.202 0
Long-Term Debt	59	60	-
Short-Term Debt	272	195	248
Total	331	255	248

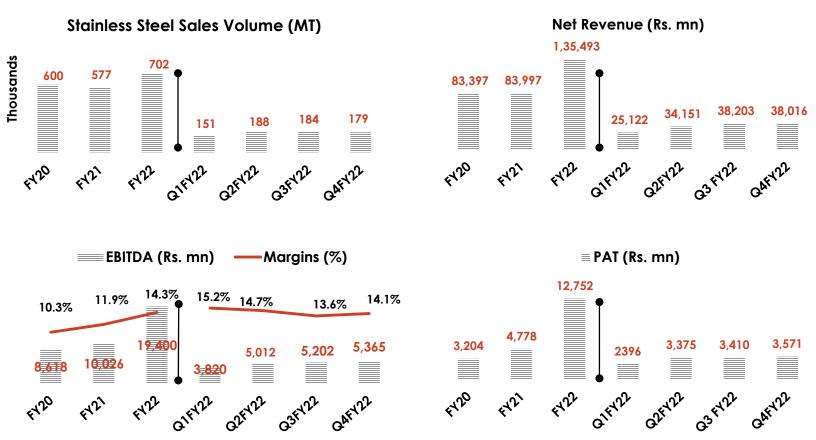




Long term debt ratings of AA-/ Stable & short term debt ratings of A1+/ stable

# JSHL: Consistent performance



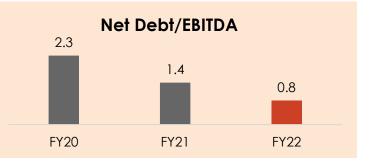


# JSHL: Debt position & Key ratios

Borrowings (Standalone) (INR crore)	As on Mar.2022	As on Mar.2021	As on Mar.2020
Long term debt	1,205	1,250	1,929
Short term borrowing (less than 12 months)	421	127	90
Total Debt	1,626	1,376	2,019
Cash & Bank balances	21	8	19
Net Debt	1,605	1,368	2,000

Borrowings (Subsidiaries) (INR crore)	As on Mar.2022	As on Mar.2021	As on Mar.2020
Long-Term Debt	31	40	33
Short-Term Debt	170	64	129
Total	201	104	162



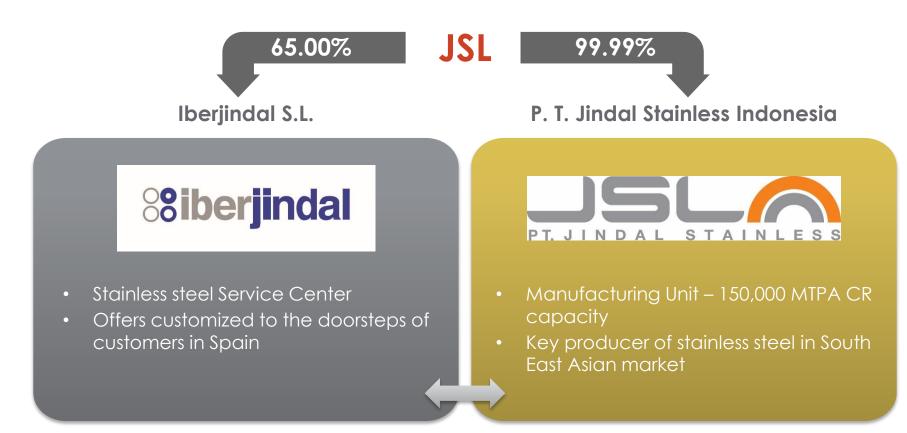


Long term debt ratings of AA-/ Stable & short term debt ratings of A1+/ stable

# **JSL: Subsidiaries**



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**Global Outreach** 

# **JSHL: Subsidiaries**





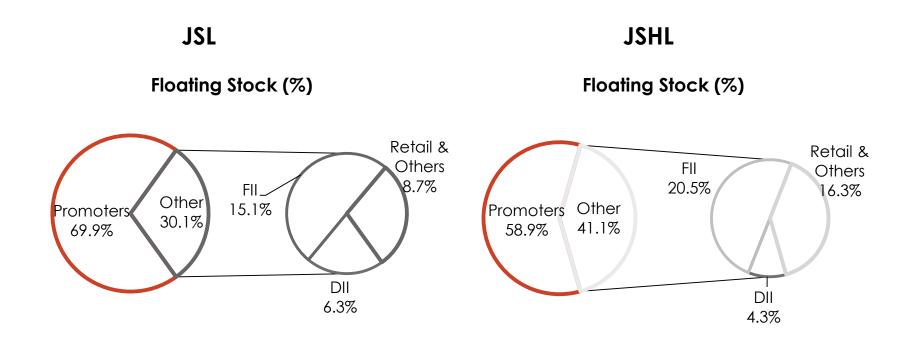
### Promoters' pledging: clarification



- There is no loan raised against the promoters' shares (LAS), and therefore there is no linkage between the pledged shares and their market value
- Accordingly, there is no requirement of maintaining any margins, since the aforesaid shares are offered only as an additional collateral/secondary security and the operating companies assets remain as the primary security
- Therefore, any change in the share price does not trigger any margin requirements/calls by lenders

# **Shareholding Pattern**





# **Contact Us**

#### About Us:

Jindal Stainless Ltd. (JSL) is amongst the leading stainless steel manufacturing companies in the world and India's largest stainless steel manufacturer. The Company operates an integrated stainless steel plant at Jajpur, Odisha. The complex has a total stainless steel capacity of 1.1 million tonnes per annum.

JSL has the 'State-of-the-Art' machinery and engineering from the best of European suppliers, capable of producing globally competitive stainless steel products. The Company has a wellestablished distribution network with service centers in both domestic and an overseas market to serve its customers.

A leader and a name synonymous with 'Enterprise', 'Excellence' and 'Success', Company's ethos mirrors most characteristics similar to the metal it produces; akin to stainless steel JSL is innovative and versatile in its thought process; strong and unrelenting in its operations. JSL's growth over the last 4 decades has been backed by the excellence of its people, value driven business operations, customer centricity, adoption of one of the best safety practices in the stainless steel industry and a commitment for social responsibility.



### Goutam Chakraborty / Shreya Sharma Jindal Stainless Ltd. Tel: +91 11 2618 8345 Email: goutam.chakraborty@jindalstainless.com shreya.sharma@jindalstainless.com

# Thank You

