

Date: - January 15, 2020

National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Bandra (E) Mumbai-400 051 Trading Symbol- **DEN**  BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai-400 001 Scrip Code- **533137** 

Dear Sirs,

Sub: - Investors' Presentation

Please find enclosed Investors' Presentation on Unaudited Financial Results for the quarter and nine months ended December 31, 2019 for you record.

Thanking You,

Yours faithfully

For DEN Networks Limited

Jatin Mahajan

(Company Secretary)

Membership No. F6887

Encl.: as above



## **DEN Networks Limited**

## **Investor Update** Q3 FY19-20



#### **Disclaimer**



The information in the presentation may contain "forward-looking statements" which are statements that refer to expectations and plans for the future and include, without limitation, statements regarding DEN's future results of operations, financial condition or business prospects as well as other statements based on projections, estimates and assumptions. In some cases, these statements can be identified by terms such as "expect," "intend," "plan," "believe," "estimate," "may," "will," "should" and comparable words (including the negative of such words). These forward-looking statements, reflect the current expectations and plans of the directors and management of DEN, which may not materialize or may change.

These forward-looking statements are not guarantees of future performance and you are cautioned not to place undue reliance on these statements. DEN undertakes no obligation to update any forward-looking statements, whether as a result of new information or any subsequent change, development or event. All forward-looking statements in above are qualified by reference to this paragraph.

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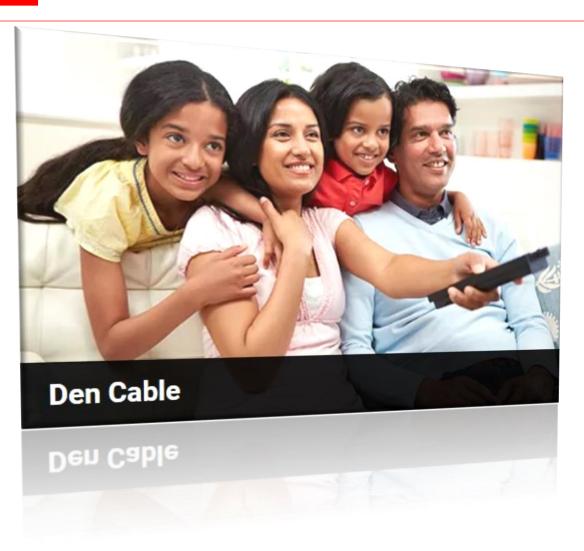


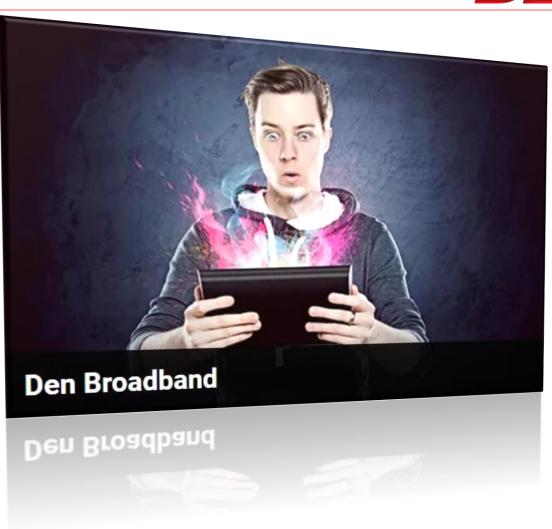
## **Business Overview**



#### **Business Overview**





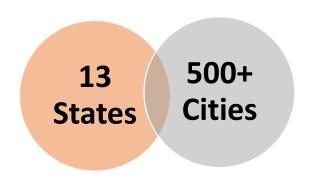


#### **Business Overview**



#### **Cable Business**

- ❖ Incorporated in 2007 and headquartered in New Delhi, Den Networks is a leading Cable TV Distribution company in the country with a wide gamut of services including Cable TV and Broadband.
- DEN's Cable & Broadband operations covers over **500+ cities/towns** across **13 key states** (Uttar Pradesh, Karnataka, Maharashtra, Gujarat, Rajasthan, Haryana, Kerala, West Bengal, Jharkhand, Bihar, Madhya Pradesh and Uttarakhand) in India.
- DEN has been recognized as "Most trusted brand in Cable TV Industry", TRA Research, June'2019



#### **Broadband Business**

- ❖ DEN Broadband Private Limited was incorporated on 5 December 2011 under the Companies Act 1956. The Company is having its registered office at 236, Okhla Industrial Area, Phase III, New Delhi 110020.
- ❖ The Company is a category "A" ISP (ISP-IT License No. 820-990/2007-LR dated 2008) and wholly owned subsidiary of DEN Networks Limited. ISP business ("Broadband") of the DEN Networks Limited has been transferred into DEN Broadband Private Limited effective from 1<sup>st</sup> of April 2016 (Demerger Order − 15<sup>th</sup> of Sep'17).
- ❖ We have currently enabled Fixed Broadband services across 47 Cities/Towns in India.



# **Business Highlights**



### Consolidated (Cable & BB) P&L: Quarterly Summary



INR Crore		Cable	Broadband	Consolidated
Subscription Revenue	3Q'20	189.2	17.2	206.4
	2Q'20	178.3	17.3	195.7
	3Q'19	172.3	16.7	189.0
Revenues	3Q'20	300.5	17.6	318.1
	2Q'20	314.9	17.5	332.4
	3Q'19	290.8	16.8	307.6
EBITDA	3Q'20	57.3	0.8	58.0
	2Q'20	47.6	0.6	48.2
	3Q'19	47.5	-0.1	47.4
PAT	3Q'20	17.7	-5.5	12.2
	2Q'20	15.0	-5.4	9.6
	3Q'19	-24.9	-6.7	-31.5

**Investor Update Q3 FY19-20** 



# **Cable TV – Financial Highlights**



### **Cable Business Financial Highlights**



		Quarterly Growt			Growth %
Particulars (INR Cr)	3Q'20	2Q'20	3Q'19	Q-o-Q	Y-o-Y
Subscription	189	178	172	6%	10%
Placement	87	88	81	(1%)	8%
Other Operating Income	6	19	13	(68%)	(52%)
Activation Revenues	18	29	25	(39%)	(29%)
Revenue	300	315	291	(5%)	3%
Content Costs	142	159	149	(11%)	(5%)
Personnel Costs	21	22	21	(1%)	(0%)
Other Opex	71	65	66	10%	8%
Provision for doubtful debts	9	22	7	(56%)	27%
Total Cost	243	267	243	(9%)	(0%)
EBITDA	57	48	48	20%	21%
EBITDA %	19%	15%	16%	26%	17%
Dep & Amort	51	69	57	(26%)	(11%)
Finance Costs	4	6	14	(31%)	(68%)
Other Income	41	43	5	(3%)	n.m
Share in (loss)/ profit of associate	1	2	(2)	n.m	n.m
PBT	45	17	(20)	n.m	n.m
Provisions for Tax	27	2	5	n.m	n.m
PAT	18	15	(25)	n.m	n.m



# **Broadband-Financial Highlights**



### **Broadband Business Financial Highlights**



				Quarterly Growth %		
Particulars (INR Cr)	3Q'20	2Q'20	3Q'19	Q-o-Q	Y-o-Y	
Revenue	17.6	17.5	16.8	0%	5%	
Personnel Costs	2.2	2.1	2.2	6%	4%	
Other Opex	14.5	14.8	14.2	(2%)	2%	
Total Cost	16.8	16.9	16.9	(1%)	(1%)	
EBITDA	0.8	0.6	(0.1)	28%	n.m	
EBITDA %	4%	3%	(0%)			
Dep & Amort	6.2	5.9	6.4	4%	(4%)	
PBT	(5.5)	(5.4)	(6.7)	1%	(19%)	
Exceptional Items	0.0	0.0	0.0	n.m	n.m	
PAT	(5.5)	(5.4)	(6.7)	1%	(18%)	



# **Consolidated Financial Highlights**



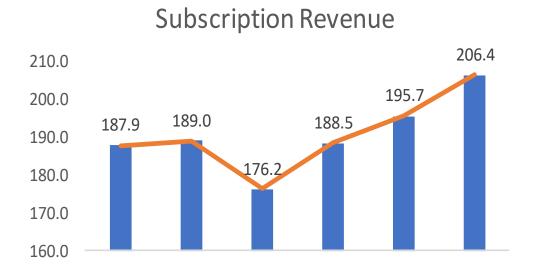
### **Consolidated Financial Highlights**



				Quarterly Growth %		
Particulars (INR Cr)	3Q'20	2Q'20	3Q'19	Q-o-Q	Y-o-Y	
Subscription	206	196	189	5%	9%	
Placement	87	88	81	(1%)	8%	
Other Operating Income	6	19	13	(66%)	(49%)	
Activation Revenues	18	29	25	(39%)	(29%)	
Revenue	318	332	308	(4%)	3%	
Content Costs	142	159	149	(11%)	(5%)	
Personnel Costs	24	24	24	(0%)	0%	
Other Opex	85	79	80	7%	7%	
Provision for doubtful debts	9	22	8	(56%)	19%	
Total Cost	260	284	260	(9%)	(0%)	
EBITDA	58	48	47	20%	22%	
EBITDA %	18%	15%	15%			
Dep & Amort	57	75	64	(24%)	(10%)	
Finance Costs	4	6	14	(31%)	(68%)	
Other Income	41	43	5	n.m	n.m	
Share in (loss)/ profit of associates	1	2	(2)	(50%)	n.m	
PBT	39	12	(27)	n.m	n.m	
Provisions for Tax	27	2	5	n.m	n.m	
PAT	12	10	(32)	n.m	n.m	

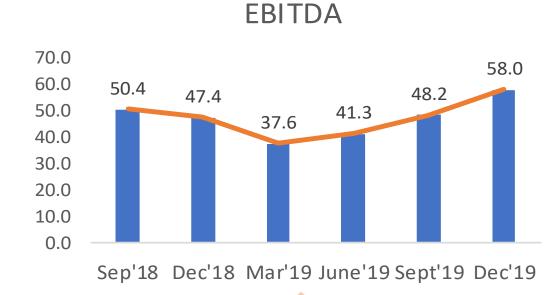
#### **Consolidated Financials-KPI's**





Mar'19 June'19 Sept'19 Dec'19

Dec'18



Improvement in subscription, Increased by 5% over previous quarter and 9% over corresponding quarter in the preceding year.

EBITDA has
Increased by 20%
over previous
quarter and 22%
over
corresponding
quarter in the
preceding year.

#### **Contact Information**



DEN has been recognized as
Most Trusted Brand in Cable
TV Industry
TRA Research, 2019

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**DEN Networks Ltd.** 

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