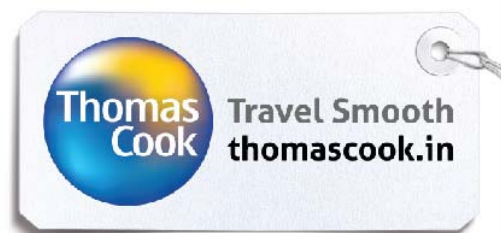


**Thomas Cook (India) Ltd.**  
Thomas Cook Building, Dr. D. N. Road,  
Fort, Mumbai - 400001  
Board: +91-22-6160 3333  
CIN: L63040MH1978PLC020717  
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20th January, 2021

The Manager,  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
Scrip Code: 500413

The Manager,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated 20th January, 2021 titled "*Thomas Cook India and SOTC launch India Holiday Festival – Inviting Indians to explore the diversity of Incredible India*".

This is for your information and records.

Thank you,

Yours faithfully,  
For **Thomas Cook (India) Limited**

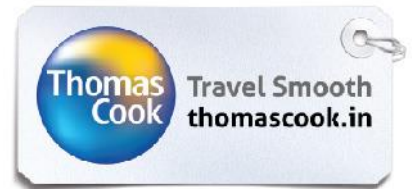
**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

Encl: a/a

## Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864

### News Release



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## Thomas Cook India & SOTC launch India Holiday Festival *Inviting Indians to explore the diversity of Incredible India*

- January 20-31, 2021
- Range of exceptional locales and experiences across India
- **One Plus One offer: Book your holiday & get your companion's holiday – free!**
- Flexibility to change travel date and destination
- Thomas Cook & SOTC's **Assured-Insured-Secured Program**

**Mumbai, January 20, 2021:** Indians are displaying a keen and growing interest in domestic travel with 52% respondents indicating their preference for a Domestic holiday in 2021 (*Thomas Cook India & SOTC Travel Second Holiday Readiness Report (December 2020)*). In an endeavour to showcase India's delightful diversity, Thomas Cook India, India's leading integrated travel services company and its Group Company, SOTC Travel Ltd., have launched the **India Holiday Festival** - inviting Indians to explore and discover their own country. Extending from **January 20-31, 2021**, on offer is an exceptional array of holiday options along with an unbelievable **One Plus One Offer** - Book your holiday & get your companion's holiday - free!

Incredible India offers fascinating choice and diversity, of locales and experiences, that are on par or surpass the best in the world! And Thomas Cook India and SOTC's **India Holiday Festival** presents Indians with an exciting array to start their holiday planning: Kashmir - Asia's largest tulip garden - with rows of multi-hued tulips in to make Holland envious; Shimla's natural vistas with refreshing hikes amidst the crisp mountain air, Gulmarg's snow-capped wonderland or Coorg, Munnar and Coonoor's rolling hills that would put Switzerland on hold; Kerala's languid backwaters set against the lush green of God's own country to rival any of Venice's canals; India's favourite beach getaway Goa or the blue waters, pristine sands and exciting water sports of Andamans that hold their own against Phuket.

India's hidden gems include: India's Grand Canyon – the Gandikota Hills in Andhra Pradesh, Magnetic Hill in Ladakh, Chenab Bridge the world's highest rail bridge, the world's largest sundial in Jaipur, Varanasi - the world's most ancient living city, Dal Lake's floating post office, the Lonar Lake an astronomical marvel – created by a meteor, awe-inspiring Living Root Bridges in Meghalaya, and much more. For wellness and rejuvenation, India's choices are plentiful: Kerala's Ayurveda, yoga in the Himalayas to Tibetan medicinal therapy in Uttarakhand.

The **India Holiday Festival** presents customers with a wide range of exciting options:

- Private Villas with services of a Chef & Concierge; unique stays in forts, havelis or palaces
- Camping, Trekking & Biking Trips to destinations such as Ladakh, Spiti and many more
- Romantic getaways for honeymooners or to celebrate Valentine's Day include Goa, Udaipur, Kashmir, Alleppey, Nainital, Manali, Pondicherry, Hampi and North East
- Spiritual Pilgrimage trips to Char Dham, Kumbh, Kailash Yatra, etc.
- Wellness and Spa

**Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd.** said, *"With Indians looking forward to re-starting their travel plans, we have created our special **India Holiday Festival** that invites every Indian to discover their own country and take pride in her breath-taking beauty and exciting experiences – the hidden gems of Incredible India! Our range of holiday options are at unbelievable prices and we also have an amazing One Plus One offer for all our customers who book during the India Holiday Festival."*

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

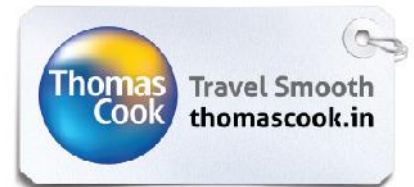
Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

www.thomascook.in

## Thomas Cook (India) Ltd.

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**Mr. Daniel D'souza, President & Country Head, Leisure, SOTC Travel** said, *“India has emerged as a favorite holiday destination and Indians are eager to explore the beauty of the country. Our **India Holiday Festival** brings exclusive packages with unique offbeat experiences. From captivating wildlife to beautiful golden beaches, outdoor adventure and spiritual holidays these getaways offer customers safety and quality time in scenic settings. We invite Indians to discover the diverse travel experiences our own country has to offer.”*

**Assured Insured Secured Program:** To ensure health and safety of customers, Thomas Cook India and SOTC have put together a holistic three pronged customer confidence-building program in the form of the **Assured-Insured-Secured** that covers every aspect of physical safety as well as mental and financial security to give the customer complete peace of mind. The companies have launched several meaningful initiatives: **Doctor on Call** 24x7 service in partnership with Apollo Clinics; India's first **Safe Holiday Helpline**, a free service offering expert guidance & assistance for safe holiday planning, visa assistance, country specific updates, on-ground health and safety measures, health certification, etc. and seamless **COVID-negative certification services** via a tie up with ICMR accredited labs.

Click here for details on Thomas Cook India's [India Holiday Festival](#)

Click here for details on SOTC's [India Holiday Festival](#)

\*T&C apply

**About Thomas Cook (India) Limited:** Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphotography Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.**

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd to 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short- term debt of the Company.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11<sup>th</sup> Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

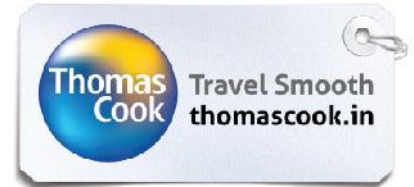
Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

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**About Subsidiaries of Thomas Cook (India) Ltd.:** Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCI, a brand owned by TCIL of its wholly owned subsidiary company - Travel Corporation (India) Limited, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

### For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

### Media Enquiries:

Thomas Cook (India) Limited: Suzanne Pereira | +91 98202 97665 | [suzanne.pereira@thomascook.in](mailto:suzanne.pereira@thomascook.in)

Joyce Fernandes | +91 98922 20141 | [joyce.fernandes@thomascook.in](mailto:joyce.fernandes@thomascook.in)

**About SOTC Travel:** SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

### Media Enquiries:

SOTC Travel Limited: Bineeta Mehta | +91 99209 62470 | [bineeta.mehta@sotc.in](mailto:bineeta.mehta@sotc.in)

Neha Dcunha | +91 98926 63010 | [neha.dcunha@sotc.in](mailto:neha.dcunha@sotc.in)

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11<sup>th</sup> Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

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