



January 13, 2021

**BSE Limited**  
Scrip code: **535755 & 890148\***

**National Stock Exchange of India Limited**  
Symbol: **ABFRL & ABFRLPP\***

**Sub.: Newspaper advertisement of the first call notice on the partly paid-up equity shares of Aditya Birla Fashion and Retail Limited [“the Company”]**

**Ref.: 1. Regulation 30 & 47(3) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 [“SEBI Listing Regulations”]**  
**2. ISIN: INE647O01011 & ISIN: IN9647O01019\***

Dear Sir/ Madam,

Pursuant to the above referred, please find enclosed the copies of the advertisement with respect to the first call notice on the partly paid-up equity shares of the Company as published in the following newspapers on Wednesday, January 13, 2021:

- (i) Business Standard [English – All Editions];
- (ii) Business Standard [Hindi – All Editions]; and
- (iii) Navshakti [Marathi – Mumbai Edition].

The same are also available on website of the Company i.e. at [www.abfrl.com](http://www.abfrl.com).

This is for your information and record.

Thanking you.

Yours faithfully,  
For **Aditya Birla Fashion and Retail Limited**

**Geetika Anand**  
**VP, Company Secretary & Compliance Officer**

Encl.: a/a



*\*[Scrip code: 890148, Symbol: ABFRLPP and ISIN: IN9647O01019 representing equity shares of ₹ 10 each (₹ 5 paid-up) stands suspended w.e.f. Thursday, January 7, 2021].*

**ADITYA BIRLA FASHION AND RETAIL LIMITED**

**Registered Office:**

Piramal Agastya Corporate Park, Building 'A',  
4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502,  
L.B.S. Road, Kurla, Mumbai - 400 070

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