



Picturehouse Media Limited

October 06, 2020

To
The BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001

Security Code BSE – 532355

ISIN NO.INE448B01029

Dear Sir / Madam,

Sub: Outcome of the Board Meeting and Submission of financials results

Pursuant to Regulation of 30, 33, and other applicable provisions of SEBI (Listing Obligations and Disclosures Requirements) Regulation, 2015, we wish to inform you that, the Board of Directors of the Company at their meeting held on November 06, 2020 have *inter-alia*:

- 1) Approved the Un-audited financial results (Standalone & Consolidated) for the Second (2) quarter / half year ended September 30, 2020 along with Limited Review Report from the Statutory Auditor.
- 2) Approved to convene 21st Annual General Meeting of the Company on December 11, 2020
- 3) Approved the closer of Register of Members and Transfer books from December 07, 2020 to December 11, 2020 (both days inclusive) for the purpose of 21st Annual General Meeting of the Company.
- 4) Resignation of Statutory Auditor M/s. Brahmayya & Co., Chartered Accounts.

Picturehouse Media Limited.

Corp. Office: Plot No. 83 & 84 4th Floor Punnaiah Plaza Road No. 2
Banjara Hills Hyderabad - 500 034 T: +91 40 6730 9999
F: +91 40 6730 9988

Regd. Office: KRM Centre 9th Floor No. 2 Harrington Road Chetpet
Chennai - 600 031 T: +91 44 3028 5570 F: +91 44 3028 5571

info@pvpglobal.com | pvpcinema.com

CIN: L92191TN2000PLC044077



- 5) Appointment of New Statutory Auditor M/s. Sundaram & Srinivasan, Chartered Accountants (FRN: 004207S), as Statutory Auditors from conclusion of this AGM (i.e. 21st Annual General Meeting) until the conclusion of the 26th Annual General Meeting.

Kindly note the Board Meeting Commenced at 11:00 A.M and ended at 04:00 P.M.

**Yours Faithfully,
For Picturehouse Media Limited**


Sai Teja Ivaturi
Company Secretary & Compliance Officer

Encl: As above

Picturehouse Media Limited

Registered Office: Door No. 2, 9th Floor, KRM Centre, Harrington Road, Chetpet, Chennai-600031 Web: www.pvpcinema.com

Unaudited Financial Results for the Quarter and Half year ended September 30, 2020

CIN:L92191TN2000PLC044077



Statement of Standalone Unaudited Financial Results for the Quarter and Half year ended September 30, 2020							Rs. In lakhs
PARTICULARS	Standalone						
	Quarter ended			Half Year ended		Year ended	
	30.09.2020 Unaudited	30.06.2020 Unaudited	30.09.2019 Unaudited	30.09.2020 Unaudited	30.09.2019 Unaudited	31.03.2020 Audited	
1 Income							
Revenue from operations	(3.57)	5.00	1,163.35	1.43	1,365.34	1,447.63	
Other Income	0.05	3.34	0.10	3.39	0.18	53.75	
Total Income (1)	(3.52)	8.34	1,163.45	4.82	1,365.52	1,501.38	
2 Expenses							
(a) Cost of film production expenses	-	-	957.29	-	957.29	987.04	
(b) Purchases of Stock-in-Trade	-	-	-	-	-	-	
(c) Changes in inventories of finished goods work-in-progress and Stock-in-Trade	-	-	-	-	-	-	
(d) Employee benefit expenses	4.87	9.75	15.34	14.62	28.54	55.31	
(e) Finance Cost	217.81	214.13	253.58	431.94	502.38	993.48	
(f) Depreciation and amortization expenses	9.24	8.54	9.04	17.78	18.38	35.89	
(g) Others expenses	18.46	15.46	16.57	33.92	28.88	62.66	
(h) Impairment on Financial Instruments	-	-	0.04	-	0.13	19.19	
Total Expenses (2)	250.38	247.88	1,251.86	498.26	1,535.60	2,153.57	
3 Profit/(Loss) before exceptional items and tax (1-2)	(253.90)	(239.54)	(88.41)	(493.44)	(170.08)	(652.19)	
4 Exceptional items	-	-	-	-	-	-	
5 Profit before tax (3-4)	(253.90)	(239.54)	(88.41)	(493.44)	(170.08)	(652.19)	
6 Tax expense							
a) Current Tax	-	-	-	-	-	-	
b) Deferred Tax	-	-	-	-	-	-	
c) Income tax for earlier years	-	-	-	-	-	0.40	
7 Net Profit for the period/year (5-6)	(253.90)	(239.54)	(88.41)	(493.44)	(170.08)	(652.59)	
8 Other Comprehensive Income							
a) (i) Items that will not be reclassified subsequently to profit and loss							
Remeasurement of defined benefit obligation	-	-	-	-	-	5.64	
Less : Income tax expense	-	-	-	-	-	-	
Total Other Comprehensive Income (8)	-	-	-	-	-	5.64	
9 Total Comprehensive Income (7+8)	(253.90)	(239.54)	(88.41)	(493.44)	(170.08)	(646.95)	
10 Paid-up equity share capital (Face Value of Re. 10/- each)	5,225.00	5,225.00	5,225.00	5,225.00	5,225.00	5,225.00	
11 Other Equity						(4,032.23)	
12 Earnings per share							
(a) Basic (in Rs.)	(0.49)	(0.46)	(0.17)	(0.94)	(0.33)	(1.25)	
(b) Diluted (in Rs.)	(0.49)	(0.46)	(0.17)	(0.94)	(0.33)	(1.25)	



PICTUREHOUSE MEDIA LIMITED
STANDALONE BALANCE SHEET AS AT 30th SEPTEMBER, 2020

(Rs. in Lakhs)

	Particulars	As at	As at
		Sep 30, 2020	Mar 31, 2020
		Unaudited	Audited
I	ASSETS		
(1)	Non Current Assets		
	(a) Property, Plant and Equipment	101.22	41.26
	(b) Financial Assets		
	(i) Investments	2,526.67	2,526.50
	(ii) Loans	-	-
	(iii) Other financial assets	11.32	11.32
	Total Financial Asset	2,537.98	2,537.82
	(d) Deferred tax assets (net)	-	-
	(e) Other non current assets	93.09	486.11
	Total Non Current Assets	2,732.29	3,065.19
(2)	Current assets		
	(a) Inventories	4,914.38	4,894.43
	(b) Financial Assets		
	(i) Trade receivables	19.50	21.10
	(ii) Loans	2,445.45	2,445.45
	(iii) Cash and cash equivalents	5.27	3.62
	(iv) Other financial assets	1,387.85	1,434.07
	Total Financial Asset	3,858.08	3,904.24
	(c) Other current assets	102.87	94.66
	Total Current Assets	8,875.33	8,893.33
(3)	Non current assets classified as held for sale	-	-
	Total Assets	11,607.62	11,958.52
II	EQUITY AND LIABILITIES		
A	EQUITY		
	(a) Equity Share Capital	5,225.00	5,225.00
	(b) Other Equity	(4,525.65)	(4,032.23)
	Total Equity	699.35	1,192.77
B	LIABILITIES		
(1)	Non Current Liabilities		
	(a) Financial Liabilities		
	(i) Borrowings	7,253.01	7,085.38
	(ii) Other Financial Liabilities	49.06	-
	Total Financial Liabilities	7,302.07	7,085.38
	(b) Provisions	8.20	8.20
	(c) Deferred tax liabilities (Net)	-	-
	Total Non Current Liabilities	7,310.27	7,093.58
(2)	Current Liabilities		
	(a) Financial Liabilities		
	(i) Borrowings	71.28	253.19
	(ii) Trade payables		
	Total outstanding dues to Micro, small and medium enterprises		
	Total Outstanding dues to creditors other than micro, small and medium enterprises	42.50	46.82
	(iii) Other financial liabilities	2,765.83	2,664.32
	Total Financial Liabilities	2,879.61	2,964.33
	(b) Other current liabilities	706.64	696.09
	(c) Provisions	11.75	11.75
	Total Current Liabilities	3,598.00	3,672.17
(3)	Liabilities associated with non current assets held for sale	-	-
	Total Equity and Liabilities	11,607.62	11,958.52

PICTUREHOUSE MEDIA LIMITED
STANDALONE CASH FLOW STATEMENT FOR THE HALF YEAR ENDED 30TH SEPTEMBER, 2020

(Rs. in Lakhs)

Particulars	As at Sep 30, 2020	As at Sep 30, 2019	As at March 31, 2020
	Unaudited	Unaudited	Audited
A. CASH FLOW FROM OPERATING ACTIVITIES			
Profit / (Loss) before Tax	(493.42)	(170.08)	(652.19)
Adjustments for:			
Depreciation and Amortization	17.78	18.38	35.89
(Profit) / Loss on Sale of PPE, Intangible Assets and Investment Property	-	-	-
Unrealised (Gain) / loss on Foreign Exchange Fluctuations (Net)	-	-	-
Fair Value of investments through Profit and Loss	(0.17)	(0.18)	(0.33)
Impairment on Financial Instruments	-	0.13	20.55
Assets Write off	0.17	-	-
Provision for Employee Benefits	-	-	(0.25)
Sundry Creditors Written Off	(3.22)	-	(3.80)
Interest Income	-	(173.06)	(206.47)
Interest Expenses	428.83	502.19	939.78
Cash Generated Before Working Capital Changes	(50.03)	177.38	133.18
Movement In Working Capital			
Increase / (Decrease) in Trade Payables	(1.10)	23.27	8.59
Increase / (Decrease) in Other Financial Liabilities	14.83	74.78	10.78
Increase / (Decrease) in Other Liabilities	10.55	29.09	159.12
(Increase) / Decrease in Trade Receivables	1.60	(541.58)	(21.10)
(Increase) / Decrease in Loans	-	(3.33)	1.19
(Increase) / Decrease in Inventories	(19.95)	416.59	171.82
(Increase) / Decrease in Other Financial Assets	46.22	-	65.71
(Increase) / Decrease in Other Assets	(8.21)	22.61	(26.29)
Cash Generated From Operations	(6.09)	198.81	503.01
Direct Taxes Paid	393.02	(4.65)	(6.14)
Net Cash Flow From / (Used in) Operating Activities	(A) 386.93	194.16	496.87
B. CASH FLOW FROM / (USED IN) INVESTING ACTIVITIES			
Purchase of PPE, Intangible Assets and Investment Property	-	(0.35)	(0.35)
Repayment / (Advances) made for Film Finance	-	125.00	625.01
Proceeds from Sale of PPE, Intangible Assets and Investment Property	-	-	-
Sale / (Purchase) of non current asset	-	(0.13)	-
Investments in Subsidiaries	-	-	(1.50)
Interest Income Received	-	118.37	142.26
Net Cash Flow From / (Used in) Investing Activities	(B) -	242.89	765.42
C. CASH FLOW FROM / (USED IN) FINANCING ACTIVITIES			
Proceeds from / (to) Short - Term Borrowings (Net)	(181.91)	-	203.19
Proceeds from Long Term Borrowings	167.63	179.19	800.07
Repayment of Long Term Borrowings	-	-	(1,580.76)
Repayment of short term lease liability	(11.60)	(12.75)	(26.48)
Interest Paid	(359.40)	(569.81)	(661.38)
Net Cash Flow From / (Used in) Financing Activities	(C) (385.28)	(403.37)	(1,265.36)
Net Increase / (Decrease) in Cash and Cash Equivalents	(A+B+C) 1.65	33.68	(3.07)
Cash and Cash Equivalents at the beginning of the year	3.62	6.68	6.69
Cash and Cash Equivalents at the end of the year	5.27	40.36	3.62
Components of Cash and Cash Equivalents			
Cash in Hand	-	0.18	0.03
Balances with Banks			
- In Current Accounts & Deposit Accounts	5.27	40.18	3.59
Cash and cash Equivalent	5.27	40.36	3.62



Notes on the Standalone Financial Results of Picturehouse Media Limited

1. The current assets of the company includes loans and advances amounting to Rs.3,632.82 lakhs and 'expenditure on films under production' amounting to Rs.4,914.38 lakhs. As regards the loans and advances, the management is confident of realising the value at which they are carried notwithstanding the period of outstanding. As regards 'expenditure on films under production' mainly comprising payments to artistes and co-producers the company is evaluating options for optimal utilization of these payments in production and release of films. Accordingly the company is confident of realising the entire value of 'expenditure on films under production'. The management does not foresee any erosion in carrying value. The auditors have drawn qualified conclusion in this regard.
2. PVP Capital Limited ('PVPCL') a Wholly Owned Subsidiary Company, has not adhered to repayment schedule of principal and interest due to a bank consequent to which the bank has filed a case for recovery of the dues before the Debt Recovery Tribunal (DRT) amounting to Rs.18,316.38 lakhs (including interest accrued) as per the books of accounts as on 30th September, 2020. The bank has taken symbolic possession of secured, immovable property of the Group Company under Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI) and issued an e-auction sale notice. There were no bidders for the aforesaid sale notice and consequently the e-auction sale proceeding has become infructuous. Further, PVPCL has applied for One Time Settlement to the bank and confident to settle the same.

Further, The company has received communication letter from the Reserve Bank of India (RBI) letter dated 20th November, 2019, stating that the company has not maintained the mandatory amount of Net Owned Fund of Rs.200 Lakhs. Further, RBI has instructed to furnish an action plan to achieve the mandatory amount of Net Owned Fund of Rs.200 Lakhs on or before 31st March, 2020, failing which RBI would be constrained to initiate strict action including the cancellation of Certificate of Registration.

Management asserts that no adjustment to the carrying value on investments of Rs.2,521.74 lakhs is required as it is confident, that, by considering the aspects like recovery from the borrowers and other resources to bring in additional cash flows will meet its obligations. The Auditors have drawn qualified conclusion in this regard.

3. As on 30th September, 2020, the company has a net worth of Rs.699.35 Lakhs. Eventhough, the company is incurring continuous losses, it is succeeded in reduction in operating cost. This is entirely aligned with the Company's long range plan, which encompasses a continued development of the Company's revenue generating activities in order to absorb the losses carried forward and generate profit over a period of time. Further, the lenders have extended their confidence by advancing finance and extending the time period of repayment. There is no intention to liquidate and the Company has got future projects to keep improving. The Company has paid advance amounts to the artistes and technicians for the future movies productions which are shown under Inventory. Further, the company indents to strategically merge with its holding company which will create positive synergy in future. The financial results have been prepared on a going concern basis based on cumulative input of the available movie projects in pipe line and risk mitigating factors. The auditors have drawn qualified conclusion in this regard.
4. The spread of COVID-19 has impacted global economic activity as has been witnessed in several countries. There have been severe disruptions in businesses in India during the Lockdown period. The company has assessed recoverability and carrying value of assets comprising property, plant and equipment, trade receivables, inventory, loans and advances and investments as on 30th September, 2020. Based on the assessment by the management the net carrying values of the said assets will be recovered at values stated and there is no change in its ability to continue as Going Concern. The company evaluated the internal controls with reference to financial results which have found to be operating effectively given that there has been no dilution of such controls due to factors caused by COIVD-19 situation.





5. The Principal Commissioner of CGST and Central Excise has passed an order in 2017 for the Financial Years 2011-12 to 2014-15 with regard to the Service Tax on the perpetual sale of various copyrights, demanding a sum of Rs.802.33 lakhs and penalty of Rs.802.43 lakhs. This is a Film Industry's issue and most of the producers have gone for appeal. Aggrieved by the order, the company has disputed the demand with Honourable Customs, Excise and Service Tax Appellate Tribunal (CESTAT) by paying the required Deposit of Rs.60.18 lakhs, which is shown Under Non- Current Assets.

In continuation of above Show Cause Notice, during the previous year Additional Commissioner of CGST and Central Excise passed another order for the Financial year 2015-16, 2016-17 and 2017-18 (Till June 2017) on the same grounds demanding a sum of Rs. 155.42 lakhs and penalty of Rs. 15.64 lakhs and further passed an order demanding a sum of Rs. 117.59 lakhs for the Financial year 2015-16 without allowing CENVAT credit. The company has disputed this demand and filed an appeal with CESTAT by paying the required Deposit of Rs.27.31 lakhs, which is shown under Non-Current Assets. The management believes that it is a good case and accordingly no provision has been made in the books of accounts.

6. During the half year ended 30th September,2020, Lease deed entered with the lessor at Hyderabad has been expired, management has intention to renew the lease deed on the same terms and conditions of the previous Lease Deed with a term period of three years. Accordingly, the company has accounted Rs.3.11 Lakhs as Finance Cost and Rs.10.73 Lakhs as depreciation as per the Ind AS 116, "Leases".
7. Based on the management approach, as defined in Ind AS 108,Movie Production and Movie Financing is considered as single operating segment by the considering the performance as whole. Hence segment reporting is not applicable.
8. The above unaudited standalone financial results for the quarter and half year ended 30th September, 2020 were reviewed by the Audit Committee and approved by the Board of Directors at the meeting held on 06th November, 2020 and have been subjected to limited review by the statutory auditors of the company.
9. Previous period figures have been regrouped wherever necessary to confirm to current period classification.
10. These results are also available at the website of the company www.pvpcinema.com and www.bseindia.com

Place: Hyderabad
Date: 06-11-2020

For Picturehouse Media Limited



Prasad V. Potluri
Managing Director

Limited Review Report on Unaudited Quarterly Standalone Financial Results and Year to date Results of "Picturehouse Media Limited" pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

To

The Board of Directors

Picturehouse Media Limited

Chennai.

1. We have reviewed the accompanying statement of the unaudited standalone financial results of **Picturehouse Media Limited** ("the Company"), for the quarter ended 30th September, 2020 and year to date results for the period 01st April, 2020 to 30th September, 2020 (the statement), being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended.
2. This Statement is the responsibility of the Company's Management and approved by the Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in the Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to issue a report on the statement based on our review.
3. We conducted our review in accordance with the Standard on Review Engagements (SRE) 2410, 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity' issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial results are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to the financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
4. *Attention is invited to Note No.1 to the standalone financial results, in relation to loans and advances made for film production (including interest accrued) amounting to Rs.3,632.82 lakhs, whose realisability is significantly dependent on timely completion of production of films and the commercial viability of the films under production etc. Management is of the view that loans and advances can be realised at the time of release of the movies and accordingly, the company is confident of realizing the entire amount of loans with interest and does not foresee any erosion in carrying value. We were unable to obtain sufficient appropriate audit evidence about the carrying amounts of loans and advances as at 30th September, 2020 as the management was unable to provide us the current status of production films and confirmation of balances from the borrowers. Consequently, we were unable to determine whether any adjustments to the carrying amounts of loans and advances were necessary and to this extent, loss for the period ended 30th September, 2020 is understated to this extent.*



5. Attention is invited to Note No.1 to the standalone financial results, in relation to inventory i.e films production expenses amounting to Rs. 4,914.38 lakhs, mainly consists of advances given to artists and co-producers. As the management has not commenced the production of films, the advances continued to be carried as inventory. However, management states that it is evaluating options for optimal utilization of these payments. In the absences of demonstrable approach towards commencement and completion of production of films and also in the absence of confirmation of balances from the parties, we are of the view that the realisability of the inventory is doubtful and in the absence of any provision in this regard, the loss for the period ended 30th September, 2020 is understated to this extent.
6. Attention is invited to Note no. 2 to the standalone financial results, in relation to investment in equity shares in PVP Capital Limited ('PVPCL' a Wholly Owned Subsidiary Company), amounting to Rs.2,521.74 lakhs. Considering erosion in the net worth of the subsidiary company and its dependence on the holding company to continue as a going concern, and in the absence of visible cash flows, defaults in repayment of its dues to bank, non-payment of statutory dues, the company is currently pursuing the realization of dues to the company and settlement of existing lenders, other than this the company has not been carrying any business activity, further the regulatory authorities may cancel the registration to carry the principal business activity as a Non- Banking Finance Company due to non-maintenance of minimum net owned fund of Rs.200 lakhs as stated in said note to the financial results and other related factors indicates the existence of materiality uncertainty in carrying value of investments. Management asserts that no adjustment to the carrying value is required as it is confident that Investee Company has ability to garner the required cash flows. Whereas we were unable to assess the financial ability of the investee company particularly from the perspective of meetings its obligations. Hence we are of the view that the entire carrying value of investment need to be provided for and to this extent the loss for period ended 30th September, 2020 is understated to this extent.
7. Attention is invited to Note No.3 and 4 to the standalone financial results, in relation to preparation of financial results on "Going Concern Basis", without carrying any major business activity, incurring continuous losses from operations, adverse key financial ratios, non-payment of statutory dues, impact of our observations made in preceding paragraph, the impact of outbreak of Coronavirus (COVID -19) on the business operations and other related factors indicates that there is an existence of material uncertainty that will cast significant doubt on the company's ability to continue as a going concern. Therefore company may not be able to realize its assets and discharge its liabilities in the normal course of business. Notwithstanding this, the financial results have been prepared as that of going concern and consequently the terminal values of various assets and liabilities have not been determined, and we are therefore unable to express our view whether the preparation of financial results on a going concern assumption is appropriate or not.



8. Based on our review conducted as stated above, *except for the possible effects of the matters described in the paragraphs 4, 5 and 6, and inadequate disclosure of "Material Uncertainty Related to Going Concern" described in the paragraph no. 7*, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with aforesaid Indian Accounting Standards and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For **Brahmayya & Co.,**
Chartered Accountants
Firm Regn No: 000511S



K. Jitendra Kumar

K.Jitendra Kumar
Partner
Membership No. 201825
UDIN:20201825AAAAFP4226

Place : Chennai
Date : 06th November, 2020

Statement of Consolidated Unaudited Financial Results for the Quarter and Half year ended September 30, 2020

Rs. In lakhs

PARTICULARS	Consolidated					
	Quarter ended			Half Year ended		Year ended
	30.09.2020 Unaudited	30.06.2020 Unaudited	30.09.2019 Unaudited	30.09.2020 Unaudited	30.09.2019 Unaudited	31.03.2020 Audited
1 Income						
Revenue from operations	(3.57)	5.00	1,163.35	1.43	1,365.34	1,447.63
Other Income	0.05	3.34	0.10	3.39	0.18	52.25
Total Income (1)	(3.52)	8.34	1,163.45	4.82	1,365.52	1,499.88
2 Expenses						
(a) Cost of film production expenses	-	-	957.29	-	957.29	987.04
(b) Purchases of Stock-in-Trade	-	-	-	-	-	-
(c) Changes in inventories of finished goods work-in-progress and Stock-in-Trade	-	-	-	-	-	-
(d) Employee benefit expenses	7.32	11.43	16.36	18.75	32.62	64.20
(e) Finance Cost	995.05	965.91	253.58	1,960.96	1,132.74	3,931.09
(f) Depreciation and amortization expenses	9.39	8.68	9.04	18.07	18.38	36.15
(g) Others expenses	22.39	16.09	17.33	38.48	31.65	67.68
(h) Impairment of financial instruments	372.89	372.90	774.86	745.79	1,549.73	3,118.52
Total Expenses (2)	1,407.04	1,375.01	2,028.46	2,782.05	3,722.41	8,204.68
3 Profit/(Loss) before exceptional items and tax (1-2)	(1,410.56)	(1,366.67)	(865.01)	(2,777.23)	(2,356.89)	(6,704.80)
4 Exceptional items	-	-	-	-	-	-
5 Profit before tax (3-4)	(1,410.56)	(1,366.67)	(865.01)	(2,777.23)	(2,356.89)	(6,704.80)
6 Tax expense						
a) Current Tax	-	-	-	-	-	-
b) Deferred Tax	-	-	-	-	-	-
c) Income tax for earlier years	-	-	-	-	-	0.40
7 Net Profit for the period/year (5-6)	(1,410.56)	(1,366.67)	(865.01)	(2,777.23)	(2,356.89)	(6,705.20)
8 Other Comprehensive Income						
a) (i) Items that will not be reclassified subsequently to profit and loss						
Remeasurement of defined benefit obligation	-	-	-	-	-	5.12
Less : Income tax expense	-	-	-	-	-	-
Total Other Comprehensive Income (8)	-	-	-	-	-	5.12
9 Total Comprehensive Income (7+8)	(1,410.56)	(1,366.67)	(865.01)	(2,777.23)	(2,356.89)	(6,700.08)
10 Paid-up equity share capital (Face Value of Re. 10/- each)	5,225.00	5,225.00	5,225.00	5,225.00	5,225.00	5,225.00
11 Other Equity						(20,977.45)
12 Earnings per share						
(a) Basic (in Rs.)	(2.70)	(2.62)	(1.66)	(5.32)	(4.51)	(12.83)
(b) Diluted (in Rs.)	(2.70)	(2.62)	(1.66)	(5.32)	(4.51)	(12.83)



PICTUREHOUSE MEDIA LIMITED
CONSOLIDATED BALANCE SHEET AS AT 30th SEPTEMBER, 2020

(Rs. in Lakhs)

	Particulars	As at	As at
		Sep 30, 2020	Mar 31, 2020
		Unaudited	Audited
I	ASSETS		
(1)	Non Current Assets		
	(a) Property, Plant and Equipment	205.91	146.24
	(b) Financial Assets		
	(i) Investments	4.93	4.76
	(ii) Loans	-	-
	(iii) Other financial assets	11.32	11.32
	Total Financial Asset	16.25	16.08
	(c) Deferred tax assets (net)	-	-
	(d) Other non current assets	93.09	486.11
	Total Non Current Assets	315.25	648.43
(2)	Current assets		
	(a) Inventories	4,914.38	4,894.43
	(b) Financial Assets		
	(i) Trade receivables	19.50	21.10
	(ii) Loans	4,682.83	5,428.63
	(iii) Cash and cash equivalents	5.59	3.93
	(iv) Other financial assets	1,387.85	1,434.07
	Total Financial Asset	6,095.77	6,887.73
	(c) Other current assets	102.87	94.66
	Total Current Assets	11,113.02	11,876.82
(3)	Non current assets classified as held for sale	-	-
	Total Assets	11,428.27	12,525.25
II	EQUITY AND LIABILITIES		
A	EQUITY		
	(a) Equity Share Capital	5,225.00	5,225.00
	(b) Other Equity	(23,754.68)	(20,977.45)
	Total Equity	(18,529.68)	(15,752.45)
B	LIABILITIES		
(1)	Non Current Liabilities		
	(a) Financial Liabilities		
	(i) Borrowings	8,190.25	8,022.01
	(ii) Other financial liabilities	49.06	-
	Total Financial Liabilities	8,239.31	8,022.01
	(b) Provisions	9.42	9.42
	(c) Deferred tax liabilities (Net)	-	-
	Total Non Current Liabilities	8,248.73	8,031.43
(2)	Current Liabilities		
	(a) Financial Liabilities		
	(i) Borrowings	10,050.00	10,225.00
	(ii) Trade payables		
	Total outstanding dues to Micro, small and medium enterprises		
	Total Outstanding dues to creditors other than micro, small and medium enterprises	49.42	52.68
	(iii) Other financial liabilities	9,689.89	8,059.91
	Total Financial Liabilities	19,789.31	18,337.59
	(b) Provisions	769.09	757.88
	(c) Other Current Liabilities	1,150.81	1,150.80
	Total Current Liabilities	21,709.21	20,246.27
(3)	Liabilities associated with non current assets held for sale	-	-
	Total Equity and Liabilities	11,428.27	12,525.25



PICTUREHOUSE MEDIA LIMITED
CONSOLIDATED CASH FLOW STATEMENT FOR THE HALF YEAR ENDED 30TH SEPTEMBER, 2020

(Rs. in Lakhs)

Particulars	As at	As at	As at
	Sep 30, 2020	Sep 30, 2019	Mar 31, 2020
	Unaudited	Unaudited	Audited
A. CASH FLOW FROM OPERATING ACTIVITIES			
Profit / (Loss) before Tax	(2,777.23)	(2,356.89)	(6,704.80)
Adjustments for:			
Depreciation and Amortization	18.07	18.38	36.15
(Profit) / Loss on Sale of PPE, Intangible Assets and Investment Property	-	-	-
Interest provided on income tax dues	-	-	80.55
Fair Value of investments through Profit and Loss	(0.17)	(0.18)	(0.33)
Sundry creditors written off	(3.22)	-	(3.80)
Provision for Employee Benefits	-	-	(0.11)
Impairment on Financial Instruments	745.79	1,549.73	3,118.52
Asset Written off	0.17	-	-
Interest Income	-	(173.06)	(206.47)
Interest Expenses	1,957.85	1,132.53	3,796.84
Cash Generated Before Working Capital Changes	(58.74)	170.51	116.55
Movement In Working Capital			
Increase / (Decrease) in Trade Payables	(0.04)	24.56	11.82
Increase / (Decrease) in Other Financial Liabilities	14.86	80.31	10.77
Increase / (Decrease) in Other Liabilities	11.21	29.13	168.53
(Increase) / Decrease in Loans	-	(3.33)	626.19
(Increase) / Decrease in Trade Receivables	1.60	(541.58)	(21.10)
(Increase) / Decrease in Inventories	(19.95)	416.59	171.82
(Increase) / Decrease in Other Financial Assets	46.22	-	65.73
(Increase) / Decrease in Other Assets	(8.21)	22.45	(26.29)
Cash Generated From Operations	(13.05)	198.64	1,124.04
Direct Taxes Paid	393.02	(4.65)	(6.16)
Interest Expenses of Financing activities	(0.55)	-	(14.53)
Net Cash Flow From/ (Used in) Operating Activities	(A) 379.42	193.99	1,103.35
B. CASH FLOW FROM / (USED IN) INVESTING ACTIVITIES			
Purchase of PPE, Intangible Assets and Investment Property	-	(0.35)	(9.27)
Repayment/(Advances) made for Film Finance	-	120.17	20.00
Interest Income Received	-	118.37	142.26
Net Cash Flow From/ (Used in) Investing Activities	(B) -	238.19	152.99
C. CASH FLOW FROM / (USED IN) FINANCING ACTIVITIES			
Proceeds from/ (to) Short - Term Borrowings (Net)	(175.00)	-	175.00
Proceeds from Long Term Borrowings	168.24	188.06	832.83
Repayments of Long Term Borrowings	-	-	(1,580.77)
Repayment of short term lease liability	(11.60)	(12.75)	(26.48)
Interest Paid	(359.40)	(569.81)	(661.38)
Net Cash Flow From/ (Used in) Financing Activities	(C) (377.76)	(394.50)	(1,260.79)
Net Increase / (Decrease) in Cash and Cash Equivalents	(A+B+C) 1.66	37.68	(4.45)
Cash and Cash Equivalents at the beginning of the year	3.93	8.39	8.38
Cash and Cash Equivalents at the end of the year	5.59	46.07	3.93
Components of Cash and Cash Equivalents			
Cash in Hand	-	0.18	0.03
Balances with Banks			
-In Current Accounts & Deposit Accounts	5.59	45.89	3.90
Cash and cash Equivalent	5.59	46.07	3.93



Notes on the Consolidated Financial Results of Picturehouse Media Limited (PHML)

1. The current assets of the group includes loans and advances amounting to Rs.3,632.82 lakhs and 'expenditure on films under production' amounting to Rs. 4,914.38 lakhs. As regards the loans and advances, the management is confident of realising the value at which they are carried notwithstanding the period of outstanding. As regards 'expenditure on films under production' mainly comprising payments to artistes and co-producers the group is evaluating options for optimal utilization of these payments in production and release of films. Accordingly the holding company is confident of realising the entire value of 'expenditure on films under production'. The management does not foresee any erosion in carrying value. The auditors have drawn qualified conclusion in this regard.
2. PVP Capital Limited ('PVPCL') a Wholly Owned Subsidiary Company, has not adhered to repayment schedule of principal and interest due to a bank consequent to which the bank has filed a case for recovery of the dues before the Debt Recovery Tribunal (DRT) amounting to Rs.18,316.38 lakhs (including interest accrued) as per the books of accounts as on 30th September, 2020. The bank has taken symbolic possession of secured, immovable property of the Group Company under Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI) and issued an e-auction sale notice. There were no bidders for the aforesaid sale notice and consequently the e-auction sale proceedings have become infructuous. Further, PVPCL has applied for One Time Settlement to the bank and confident to settle the same.

Further, PVPCL has received communication letter from the Reserve Bank of India (RBI) letter dated 20th November, 2019, stating that the company has not maintained the mandatory amount of Net Owned Fund of Rs.200 Lakhs. Further, RBI has instructed to furnish an action plan to achieve the mandatory amount of Net Owned Fund of Rs.200 Lakhs on or before 31st March, 2020, failing which RBI would be constrained to initiate strict action including the cancellation of Certificate of Registration.

Management has evaluating the action plans to realize the dues to the company and settlement the existing vendors, further company can carry the movie financing business after taking necessary approvals from the RBI. Hence management is of the view that the financial results shall continue to be prepared on the assumption that the company is a going concern. The auditors have drawn qualified conclusion in this regard.

3. PVP Capital Limited has a loan book of Rs. 15,381.04 lakhs given to various film producers. Due to significant delay in completing the films, the Company's customers did not service the interest and loan repayment. Consequently, the company has made a cumulative provision of Rs.13,143.66 lakhs for the expected credit loss. Management asserts that no adjustment to the carrying value is required as it is confident of recovery from the borrowers. The auditors have drawn qualified conclusion in this regard.
4. As on 30th September, 2020, the company has a negative net worth of Rs.18,529.68 Lakhs. Eventhough the company is incurring continuous losses and negative network, the group is succeeded in reduction in operating cost. This is entirely aligned with the Group's long range plan, which encompasses a continued development of the Group's revenue generating activities in order to absorb the losses carried forward and generate profit over a period of time. Further, the lenders have extended their confidence by advancing finance and extending the time period of repayment. There is no intention to liquidate and the Company has got future projects to keep improving. The Group has paid advance amounts to the artists and technicians for the future movies production which is shown under Inventory. Further, the Group indents to strategically merge with its holding company which will create positive synergy in future. The consolidated financial results have been prepared on a going concern basis based on cumulative input of the available movie projects in pipe line and risk mitigating factors. The auditors have drawn qualified conclusion in this regard.



5. The spread of COVID-19 has impacted global economic activity as has been witnessed in several countries. There have been severe disruptions in businesses in India during the Lockdown period. The Group has assessed recoverability and carrying value of assets comprising property, plant and equipment, trade receivables, inventory, loans and advances and investments at balance sheet date. Based on the assessment by the management the net carrying values of the said assets will be recovered at values stated and there is no change in its ability to continue as Going Concern. The Group evaluated the internal controls with reference to financial results which have found to be operating effectively given that there has been no dilution of such controls due to factors caused by COVID-19 situation.

6. The Principal Commissioner of CGST and Central Excise has passed an order in 2017 for the Financial Years 2011-12 to 2014-15 with regard to the Service Tax on the perpetual sale of various copyrights, demanding a sum of Rs.802.33 lakhs and penalty of Rs.802.43 lakhs. This is a Film Industry's issue and most of the producers have gone for appeal. Aggrieved by the order, the Group has disputed the demand with Honourable Customs, Excise and Service Tax Appellate Tribunal (CESTAT) by paying the required Deposit of Rs.60.18 lakhs, which is shown Under Non- Current Assets.

In continuation of above Show Cause Notice, during the previous year Additional Commissioner of CGST and Central Excise passed another order for the Financial year 2015-16, 2016-17 and 2017-18 (Till June 2017) on the same grounds demanding a sum of Rs. 155.42 lakhs and penalty of Rs. 15.64 lakhs and further passed an order demanding a sum of Rs. 117.59 lakhs for the Financial year 2015-16 without allowing CENVAT credit. The Group has disputed this demand and filed an appeal with CESTAT by paying the required Deposit of Rs.27.31 lakhs, which is shown under Non-Current Assets. The management believes that it is a good case and accordingly no provision has been made in the books of accounts.

7. During the half year ended 30th September, 2020, Lease deed entered with the lessor at Hyderabad has been expired for Picturehouse Media Limited, management has intention to renew the lease deed on the same terms and conditions of the previous Lease Deed with a term period of three years. Accordingly, the group has accounted Rs.3.11 Lakhs as Finance Cost and Rs.10.73 Lakhs as Depreciation as per the Ind AS 116, "Leases".


8. Based on the management approach, as defined in Ind AS 108, Movie Production and Movie Financing is considered as single operating segment by the considering the performance as whole. Hence segment reporting is not applicable.

9. The above unaudited consolidated financial results for the half year ended 30th September, 2020 were reviewed by the Audit Committee and approved by the Board of Directors at the meeting held on 06th November, 2020 and have been subjected to limited review by the statutory auditors.

10. Previous period figures have been regrouped wherever necessary to confirm to current period classification.

11. These results are also available at the website of the company www.pvpcinema.com and www.bseindia.com.

For Picturehouse Media Limited


Prasad V. Potluri
Managing Director



Place: Hyderabad

Date: 06-11-2020

Limited Review Report on Unaudited Consolidated Quarterly Financial Results and Year to Date Results of "Picturehouse Media Limited" Pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

To,
The Board of Directors
Picturehouse Media Limited

1. We have reviewed the accompanying Statement of unaudited consolidated financial results of **Picturehouse Media Limited** ("the Parent"), and its subsidiaries (the Parent and its subsidiaries together referred to as "the Group") for the quarter ended 30th September, 2020 ("the Statement") and for the period from 01st April, 2020 to 30th September, 2020, being submitted by the Parent pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.
2. The Statement, which is the responsibility of the Parent's Management and approved by the Parent's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013, read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information performed by the Independent Auditor of the entity" issued by the Institute of Chartered Accountants of India ("ICAI"). This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial results are free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the circular issued by the SEBI under Regulation 33(8) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, to the extent applicable.

4. *Attention is invited to note no.1 to the consolidated financial results, in relation to loans and advances made for film production (including interest accrued) amounting to Rs.3,632.82 lakhs, whose realisability is significantly dependent on timely completion of production of films and the commercial viability of the films under production etc. Management is of the view that loans and advances can be realised at the time of release of the movies and accordingly, the company is confident of realizing the entire amount of loans with interest and does not foresee any erosion*

in carrying value. We were unable to obtain sufficient appropriate audit evidence about the carrying amounts of loans and advances as on 30th September, 2020 as the management was unable to provide us the current status of production films and confirmation of balances from the borrowers. Consequently, we were unable to determine whether any adjustments to the carrying amounts of loans and advances were necessary and to this extent, loss for the period ended 30th September, 2020 is understated to this extent.

5. *Attention is invited to note no.1 to the consolidated financial results, in relation to inventory i.e films production expenses amounting to Rs. 4,914.38 lakhs, mainly consists of advances given to artists and co-producers. As the management has not commenced the production of films, the advances continued to be carried as inventory. However, management states that it is evaluating options for optimal utilization of these payments. In the absences of demonstrable approach towards commencement and completion of production of films and also in the absence of confirmation of balances from the parties, we are of the view that the realisability of the inventory is doubtful and in the absence of any provision in this regard, the loss for the period ended 30th September, 2020 is understated to this extent.*
6. The independent auditor of subsidiary company have drawn Qualified conclusion which has been reproduced by us as under:
 - a. *As explained in Note No.2 to the consolidated financial results, includes the results of PVP Capital Limited, company has not adhered to repayment schedule for principal and interest dues to its bank, consequent to which the bank filed for recovery of its dues before the Debt Recovery Tribunal (DRT) and also initiated recovery proceedings against the company under Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI Act, 2002). Further, the bank has taken symbolic possession of immovable property and issued sale notice for e-auction of the property given by the ultimate holding company as corporate guarantee but there were no bidders and consequently the e-auction sale proceedings has become in fructuous. The outstanding amount is Rs.18,316.38 lakhs as per books of accounts as on 30th September, 2020.*

Further, the company is currently pursuing the realization of dues to the company and settlement of existing lenders, other than this the company has not been carrying any business activity, the regulatory authorities may cancel the registration to carry the principal business activity as a Non- Banking Finance Company due to non-maintenance of minimum net owned fund of Rs.200 lakhs as stated in the said note to the financial results, the company's ability to meet its financial obligations, non payment of statutory dues and in the absence of visible cash flows, doubts are cast on its ability to continue as a going concern to achieve its future business plans. Taking into consideration, pending ultimate outcome of the legal proceedings as well as liquidity constraints, we are unable to express our view whether it would be appropriate to treat the company as going concern. However, based on the management assertions the company's financial results have been prepared on the basis of going concern,

the impact if any, if the company was to be treated as not a going concern is not ascertainable at this stage.

b. As explained in Note No.3 to the consolidated financial results includes the results of PVP Capital Limited, in relation to loans for film production amounting to Rs.15,381.04 lakhs, whose realisability is significantly dependent on timely completion of production of films and the commercial viability of the films under production etc. Management has assessed the recoverability of the loan amount and accordingly made a provision amounting to Rs.13,143.66 lakhs as adequate, no additional provision is necessary in this regard. However, Management is not able to provide us the status of production of films and recoverability of the whole amount. Accordingly, we are unable to express our view, whether any adjustments to the carrying value, if any required, is not ascertainable at this stage.

7. Attention is invited to Note No.4 and 5 to the consolidated financial results, in relation to preparation of consolidated financial results on "Going Concern Basis", while the networth being completely eroded, without carrying any major business activity in the group, incurring continuous losses from business operations, adverse key financial ratios, non-payment of statutory dues, the impact of outbreak of Coronavirus (COVID -19) on the business operations of the Group as mentioned in note no.5 to the consolidated financial results, matters mentioned in preceding paragraphs and other related factors indicates that there is an existence of material uncertainty that will cast significant doubt on the group's ability to continue as a going concern. Therefore company may not be able to realize its assets and discharge its liabilities in the normal course of business. Notwithstanding this, the financial results have been prepared as that of going concern and consequently the terminal values of various assets and liabilities have not been determined, and we are therefore unable to express our view whether the preparation of consolidated financial results on a going concern assumption is appropriate or not.

8. The Statement includes the results of the following entities:

Name of the Entity	Relationship
PVP Capital Limited	Wholly Owned Subsidiary
PVP Cinema Private Limited	Wholly Owned Subsidiary

9. Based on our review conducted and procedures performed as stated in paragraph 3 above, *except for the possible effects of the matters described in the paragraphs 4,5 and 6, and inadequate disclosure of "Material Uncertainty related to Going Concern" described in paragraph no.7,* nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standard and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations,2015,as amended, including the manner in which it is to be disclosed, or that it contains any material misstatement.

10. We did not review interim financial results of two subsidiaries; included in the Statement, whose financial results reflect total assets of Rs.4,125.42 Lakhs as at 30th September, 2020 and total revenue of Rs.Nil Lakhs, total net loss after tax of Rs.2,283.80 Lakhs and total comprehensive loss of Rs.2,283.80 Lakhs for the period ended on 30th September 2020, as considered in the statement. These financial results has been reviewed by the other auditor whose report has been furnished to us by the Management, and our conclusion on the Statement, in so far as it relates to the amounts and disclosures included in respect of this subsidiaries, is based solely on the report of the other auditor and the procedures performed by us as stated in paragraph 3 above.

Our conclusion on the statement is not modified in respect of the above matter.

For Brahmayya & Co.,
Chartered Accountants
Firm Reg. No. 000511S



K. Jitendra Kumar

Partner

Membership No. 201825

UDIN:20201825AAAAFQ5220

Place : Chennai

Date : 06th November, 2020