



ITC Limited
Virginia House
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21st August, 2019

BSE Limited
P. J. Towers
Dalal Street, Fort
Mumbai 400 001

Kind attn.: Ms. Geetanjali Salunke, Assistant Manager, On-line Surveillance

Dear Madam,

News Clarification – 'ITC considering to pick stake in Coffee Day'

Reference is made to your e-mail dated 21st August, 2019 on the captioned subject.

We write to advise that the Company on an ongoing basis receives enquiries from market participants which are suitably evaluated. One such enquiry was also received from an intermediary on Cafe Coffee Day. However, no progress has been made on the matter.

While on the subject, we draw your attention that if and when there is any material development with respect to the affairs of the Company, the Stock Exchanges are kept advised, pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with the Company's Policy for determination of materiality of events and information for disclosure to the Stock Exchanges.

Yours faithfully,
ITC Limited

(R. K. Singhi)
Executive Vice President &
Company Secretary