

Registered Office Address: Mindtree Ltd. Global Village, RVCE Post, Mysore Road, Bengaluru-560059, Karnataka, India. Corporate Identity Number (CIN): L72200KA1999PLC025564 E-mail: info@mindtree.com

Ref: MT/STAT/CS/16-17/74

The Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001

Aug 9, 2016

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai 400 051

Dear Sirs,

Kind Attention - Mr. Gopala Krishna and Mr. Hari

Subject: Submission of Investor Presentation

In compliance with the Regulation 30 and 46(2) of SEBI (Listing Obligation and Disclosure Requirement), we herewith submit presentations made at the Investor and Analyst day on Aug 8, 2016.

Further, these presentations are also being uploaded on our website.

Please take the above intimation on records.

Yours sincerely,

for Mindtree Limited

Vedavalli S

Company Secretary



Mindtree Ltd. Global Village RVCE Post, Mysore Road Bengaluru - 560059

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DRIVING EXPERTISE-LED TRANSFORMATION





Mindtree Welcome to possible

Strategic Orientation

Mindtree has taken a Unique Strategic path... Sharp Focus on Expertise

 Account Mining, Digital etc., are signposts

Goal = Growth & Margins



New tech adoption at all time high

Digital is mainstream

The Market Reality

... to seize the New Normal

Competition from new age companies and startups



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Push towards Efficiency and Automation

Tougher and longer sales cycles

Geo-political volatility creates uncertainty Staying Relevant

Our Strategy resonates with customers

and is endorsed by industry analysts





Clear Strategy + Agile Structure + Disciplined Execution = **RESULTS**

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Acquiring Growth & Value

We are continuing to **bolster** our advantage



#1 SAP HANA implementation partner Platinum Salesforce implementation partner

(magnet 360

a Mindtree company

Relational Solutions a Mindtree company

Leader in demand signal repository & trade promotion analytics Discoverture Solutions A Mindtree Company

> #1 Duck Creek implementation partner







Leaders Zone for **Digital services**

Leader in **Software Testing** services

Leaders Zone in Global **Service Provider** Report

Microsoft

Azure Innovation Partner of the Year



Delivering Outcomes for Customers The industry is acknowledging our efforts



Delivering Outcomes for Customers

We see possibilities where others see a full stop. **Customer Centricity** Expertise

Digital





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How are admirable companies assessed?





Attributes of a memorable company – Our view

Ideas and Positioning



- Disrupt competition
- Reshape possibilities for customers. employees and investors

Distinctive Culture



- Does this company work as distinctively as it competes?
- Strategy is culture. Culture is Strategy

Customer Connect beyond contract



- Does the company have an emotional and psychological contract with customers? Success >> Pure
 - Economic Value

Conviction on Strategy



- Is the company as consistent as it is creative?
- Is the company confident about it's ideas and culture?

Leadership and Talent



Is the company a leader in creating leaders up and down its ranks?



Governance and Social Responsibility



- Strong corporate governance
- Leverage one's strength to create a long-lasting social impact

Ref: Bill Taylor, HBR, March 2011



Being Memorable is much more than being admirable

The signature of mediocrity is not an unwillingness to change. The signature of mediocrity is chronic inconsistency

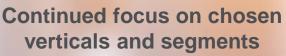






Consistency in Positioning & Conviction on Strategy





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Digital Transformation





Distinctive Culture

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Culture of "Possibilities" Unlearning and learning with agility

YORBIT

High Performance, High Caring



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Customer Connect beyond contract







Trusted Advisor





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Leadership and Talent



Building Leadership at all levels

Gender and Cultural Diversity





Governance and Social Responsibility



Good to Great Boards

Mindtree Foundation

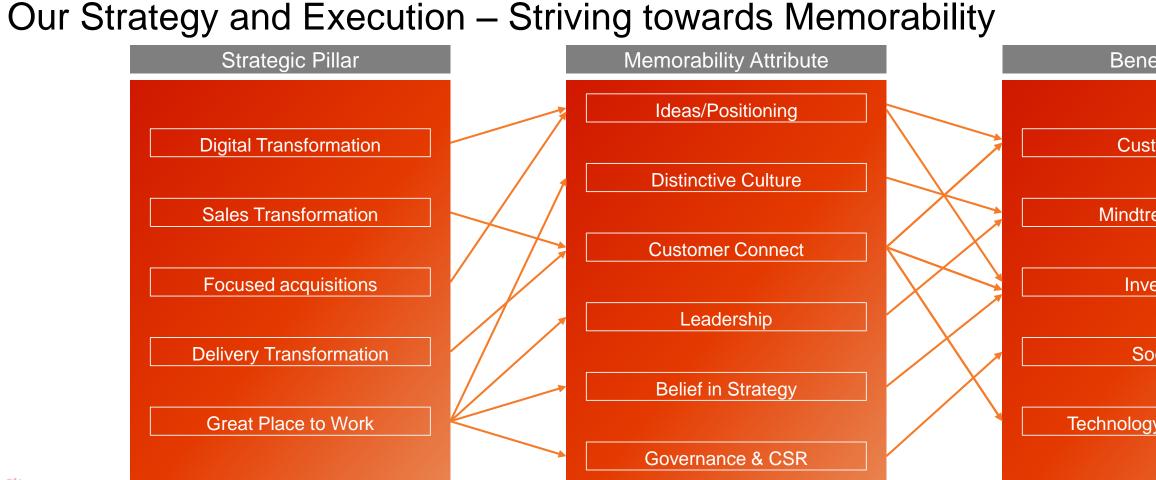
Mindtree Foundation garbage fgot skills 🌮

Technology interventions solving social problems



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Beneficiary

Customers

Mindtree Minds

Investors

Society

Technology Ecosystem

Reimagining end-to-end IT Services





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CIOs need to be the driving catalyst for business transformation...but don't have time or money to focus on fundamental change via technology



Primary Cause: Fragmented Delivery of IT

Multi-Vendors & differing levels of maturity within vendors & sub-departments

Rise of Departmental IT

Rapid technological changes and adoption

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Mindtree

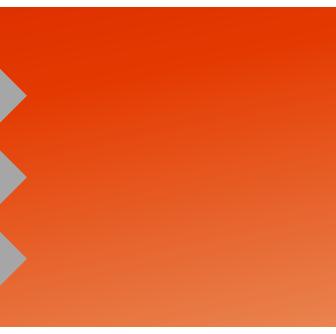
Technology company striving to be on competitive edge

- Due to poor IT services levels, CIO bandwidth largely consumed by fixing issues at the expense of transformation projects
- Siloed IT efforts limited the ability to streamline processes for efficiency & implement best practices
- Poor service level, duplicate & broken processes, no SLA-culture, no CIO Dashboard

Bundled Managed Services			
		200+ Applications	
Application Support	Application Maintenance	24 x 7 Support	
Infrastructure Management	Testing Services	39 SLA's 98+% Achievement	
Streamlining duplicate processes Example: 38 ticket queues condensed to one	Cost savings via grouping projects, multiskilling, left shifting & outsourcing	42% TCO Reduction	
CIO Dashboard to easily assess status & quickly prioritize actions	Successful transition with zero business impact, set up of multi shore delivery teams & governance	20% Passback in Y1	







Stark Choice on Managing end to end IT (Dev-Test-Apps-Ops)

[Monolithic]	[Composable]
Black box to client	Flexible solution composed on-demand
Lift and Shift	Integrate Agile, DevOps and Automation
Focus on Run the Business	Leverage existing client tools
Replace existing framework & tools	Pre-built API integrations
Strong lock-in	Full life cycle: Plan, Build, Test, Deploy, Run
Single vendor	RPA and machine learning





We propose a smart composable solution

UNIFIED & CONTINUOUS DevOps, Agile, & Automation



Continuous Delivery

ACROSS THE FULL STACK

DEVELOPMENT

APPL. MGMT

INFRASTRUCTURE

TESTING

PACKAGE

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Our solution integrates multiple traditional IT Services - Reimagining End-to-End IT

A unique integrated way to manage End-to-End IT services in a modular approach, tailored for the customer landscape

IT "As a Service"	Unified DevOps and Agile	API driven composable platform	Contin Autom
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Aligned with customer expectations and recommendations





Move a smaller set of change through the life cycle





LEAN and process optimization

Use repurposed tool sets for end to end services view

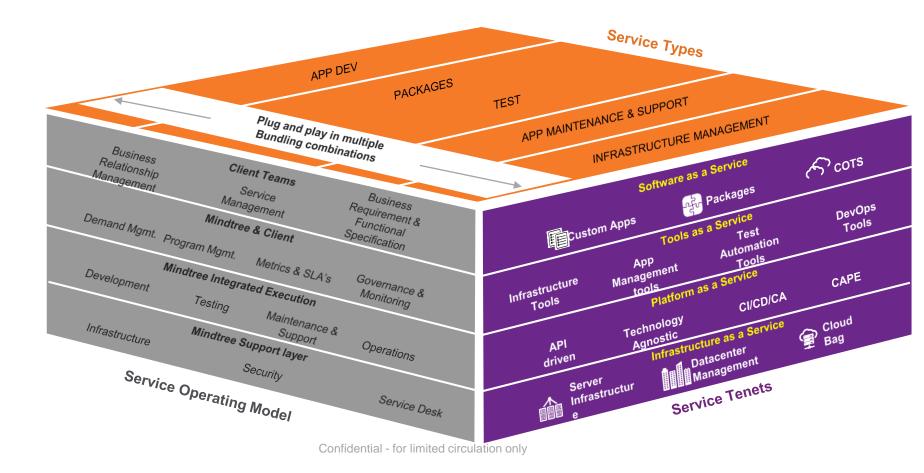
Work through an integrated Operating Model

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Automate the entire lifecycle

...and is flexible, allowing it to plug and play in multiple bundling combinations





Cape Platform - Compose, Provision, Operate and Visualize the Enterprise

INFRASTRUCTURE

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Infrastructure Provisioning

OPERATIONS



Infrastructure Management and Monitoring

APP DEVELOPMENT & TEST



Agile DevOps Tool Suite



Dynamic Test Engineering



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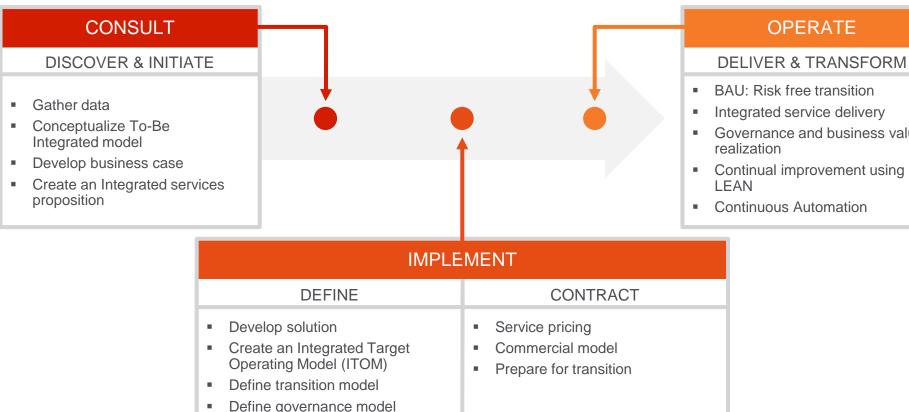


APP MAINTENANCE & SUPPORT

 $\sqrt{}$ Managed Services Framework

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This is deployed via our three-step CIO model approach

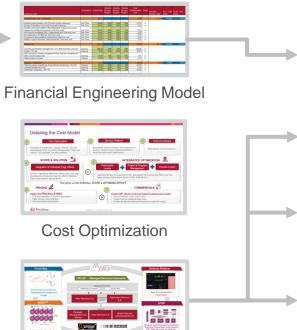




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Saving **25-30%** on core operations







REQUIRE A CULTURAL CHANGE

How will we progress?

Transition plan

Change Impact Assessment

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Training & Skill Requirements

Mindtree's Automated Engineering Program



Initial Validation

Banking Client	"You guys are building some amazing stuff. Seem to be thinking about the future" "I was surprised with what I saw, this is exactly what we are trying to build for the new di- platform. Very impressed"
Technology Client	Our solution is impressive and was keen to see our practical approach to implementing t right areas and see resultant benefits
Hospitality Client	<i>"Very relevant given the pace & investments XX is putting in their IT."</i>



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ng this in the

Mindtree differentiators

- *Configurable* API driven **composable platform** tailored to specific customer needs
- *Flexible* solution customized to **leverage existing customer tool sets** with pre-built API's for seamless integration
- *Inbuilt Automation* suite comprising of comprehensive library of **RPA and Machine learning capabilities**
- *LEAN driven Business Value Realization* model to apply productivity, delivery and process optimization levers
- Unifying Agile, DevOps & Automation to manage End-to-End IT via ('3 C' approach) <u>CI/CD/CA</u>
- "As a Service" Offering on Pay Per Use financial construct (Integrated options)
- *Collaborative CIO framework* (Consult, Implement, Operate) to onboard customers
- *Culture* Focused on **change management**

Better positioned and willing to make it possible (Large vendors not wanting to cannibalize their existing revenues by bringing such disruptions)

Integrated optimization saves time and money

Infrastructure aggregation benefits across multi service line

Cycle time reduction to end to end automation

Licenses/tools optimization and rationalization

FTE rationalization due to service aggregation

Increased efficiency and elapsed time reduction across ADMS environment



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SCALING THE DIGITAL QUOTIENT





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The Digital Reality

Digital has become critical to how businesses innovate and differentiate from the competition

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Clients want partners to offer business acumen and thought leadership — Not just technology prowess CXOs are playing a more formal and aggressive role

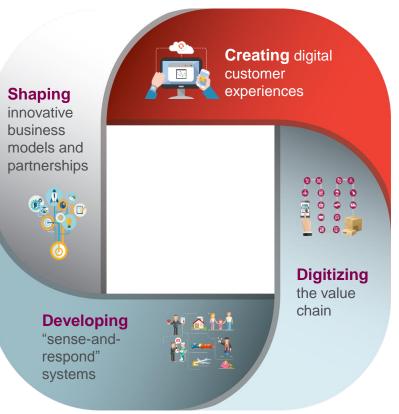
Industry is still struggling with the narrative as to what digital transformation entails—Beyond semantics

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The new war for talent — Shortage of digital skills has gone unprecedented coupled with broken approaches to build digital skills

Solidified Our Positioning and Driving Digital Opportunities at Scale

Compelling POV with strong client referenceability





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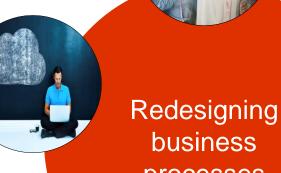
Services to Make **Digital Real**



API management Cloud orchestration Architecture design and management

Simplifying back-end

Application consolidation Data architecture Lean and agile implementation



processes



Defining digital business Digital assessments/workshops

Tool and partner evaluation

Creating touch point

App development factory user experience design Wearable apps and IOT Analytics

Implementing platforms Next-generation content and commerce Personalization





Empowered to Win Big in Digital

salesforce

2016 MARKETING INNOVATION AWARD 5600

DIGITAL EXPERTS



LEADERSHIP IN DIGITAL

AWARD

Microsoft Azure

2016 INNOVATION PARTNER

198 Clients

MAKE DIGITAL REAL

Mindtree



Anchor Partner to Orchestrate Digital Change



Driving Business Outcomes



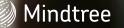
Simplification and Flexibility



Nurturing Talent

Revenue growth, efficiency and delight

Industry Specific IP and Acquisitions Digital Engineers of tomorrow





Driving Business Outcomes

Revenue uplift

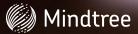
Widening the funnel and driving faster conversion

Driving costs down, Improving speed to execution and collaboration

Efficiency

Service

Creating customer delight



Global Hotel Chain Creating Personalized and Intimate Engagement with **100M Consumers across Channels**

Core consumer profile creation & enrichment

Identifying customer uniquely at every touch point to drive personalized experience

Expanding customer

Mindtree

intimacy beyond loyalty members to 100 million

Managing World's Leading Public PaaS Service to Boost Efficiency

Building out and managing the largest Public PaaS Service

lindtree

Reduced build out from 60 days to 5

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24% TCO reduction





Delighting Travelers with a Next-gen Airport Platform for Self Baggage and Boarding

Redeveloping airport systems

<u>Mi</u>ndtree

True-blue digital industrial IoT on Azure

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IoT enabled devices and self-certified through Cloud

Delivered a Modern and Streamlined Employee Experience

Improved agent experience, shortened case resolution times, and increased productivity

Fully customized and branded self-service community for 130K employees

Salesforce Service Cloud for 800 service operators across 35 countries

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Simplification and Flexibility

Industry Specific IP

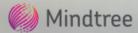
Competitive advantage at speed

Acquisitions

Fortifying digital transformation offerings

Delivery Excellence

New delivery models, development approaches, and automation investments



Decision Moments: Simplifies and Accelerates Data Analytics

20 industry-specific machinelearning algorithms based on deep learning techniques

25 business apps across retail, consumer goods, travel, banking and insurance industries

A data store with 35 pre-built technology components for big data programs

100 pre-populated data sets easily combine with heterogeneous data

Cloud-native solution powered by Microsoft Azure services, including the Cortana Intelligence Suite

Modeling sandbox to perform rapid exploratory data analysis before investing at scale

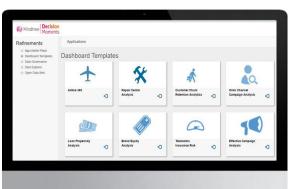


Easy to Use Data Science Platform









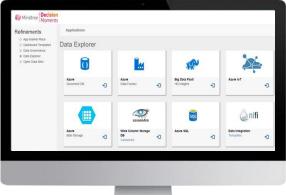














APEX (Assortment Planning Excellence) Platform



Recommends optimized assortments for every store visit by sales reps Drives assortment width and depth while reducing out of stock (OOS) Improves lines per productive call & average order value per store

APEX



Predictive Analytics Improves Market Share and Grows Assortment Mix

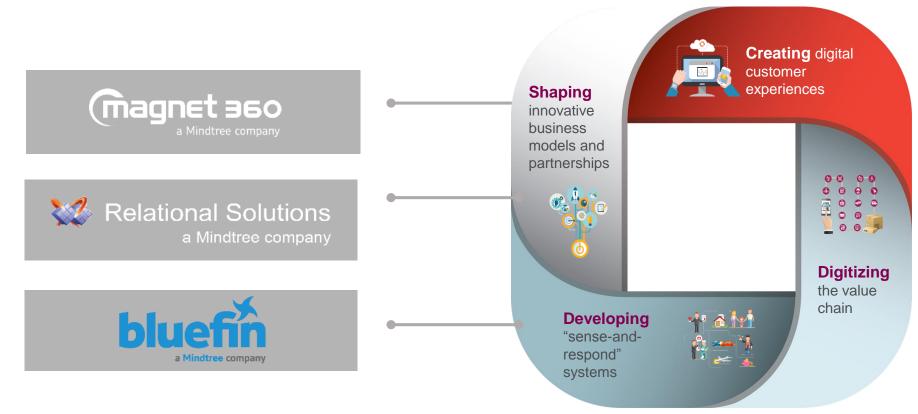
Cloud-based platform using statistical and machine learning techniques

Used gut-based methods for sales planning



8,000 cross-sell recommendations/ month 3% estimated sales growth

Solidifying Digital Transformation Offerings





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Winning, Engaging Talent

Digital Academy

New-age learning experiences

Digital Mindtree Mind

5000 multi-skilled engineers Digital Orchestrator

Multi-dimensional expertise

Mindtree





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YORBIT





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ACE AND TIME		
RENDING	AROUND THE CLOCK	
+ 65 < 8 I 0 This package helps Leads and First time Project Managers to understand the basics of Project Management and al	TESTING 0% completed	
+ 2 < 0 I 1 This course explains how to power dress, types of dressing, colors and patterns of dressing, mistakes to be av	LP2 0% completed	
+ 65 < 8 I 0 This package helps Leads and First time Project Managers to understand the basics of Project Management and at		

Making Memorable Impressions of Mindtree Digital

Mindtree

Significant play with 38% revenues, well articulated POV, and strong client programs

Collaborative 'Anchor' partner to orchestrate digital change

Bringing the right multidimensional expertise - Fusion of experience design, domain/industry, Data, Analytics, Agile, DevOps, Continuous integration

Deep rooted product engineering experience

Industry-specific IP and platforms to accelerate time-to-market

Shaping Market Leading Thought Leadership in Big Bet Areas









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Personalization Ebook



Digital Content Hub

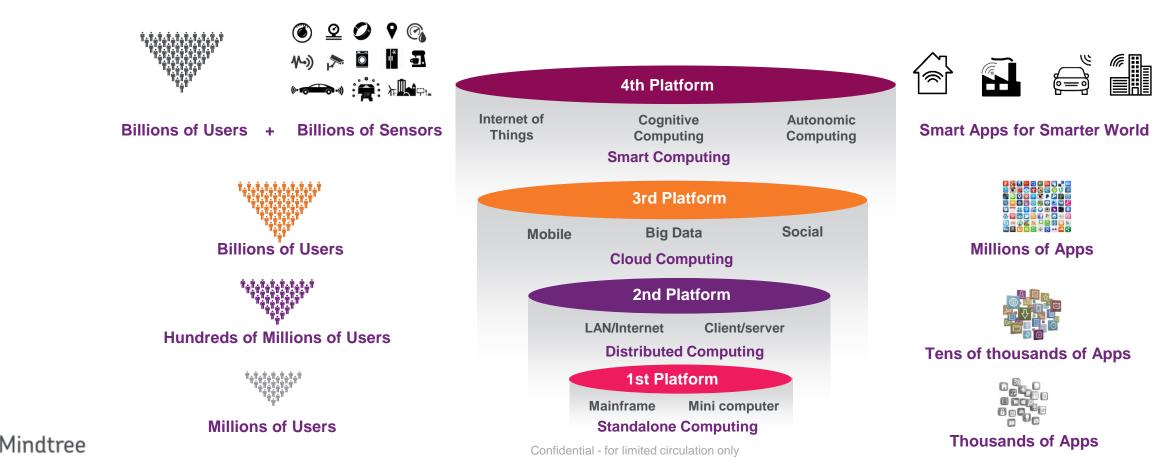
Stepping into Emerging Horizons





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Emergence of fourth platform





Recap from last year



Internet of Things



Cognitive Computing



Autonomic Computing





IoT enabled Connected Traveler









Pre-ordered movie and personal jukebox onboard

Taxi to home



IoT Enablement for Hearing Aid

- Hearing Aid Companion App
- Remote setup by audiologists
- IFTTT integration for user driven recipes
- Environment data analytics to automatically suggest mode changes

- Integrates with Hearing Aid via D Bluetooth
- Phone acts as gateway to enable internet connectivity
- Machine Data analytics for audio & settings data from device combined with phone data to recommend settings
- smart devices



Improves usability for users while allowing them to maintain discretion Allows users to interact well with other

IoT Possibilities – Our Point of View















- Safety & security
- Indoor navigation
- Home automation
- Energy monitoring
- Office automation

- Safety & security
- Condition based maintenance
- Dynamic pricing models
- **Connected Infotainment**
- Autonomous vehicles

- Workplace safety
- Health & Fitness
- Wellness management using implantable
- People tracking at workplace

Leasing & operating high value assets Predictive maintenance of industry machinery Near real time monitoring and provisioning of movable assets

Value Proposition

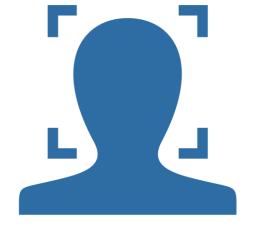
Operational efficiency | Revenue maximization | Customer engagement | Safety & Security





Computer Vision







Visual Commerce

Face Recognition

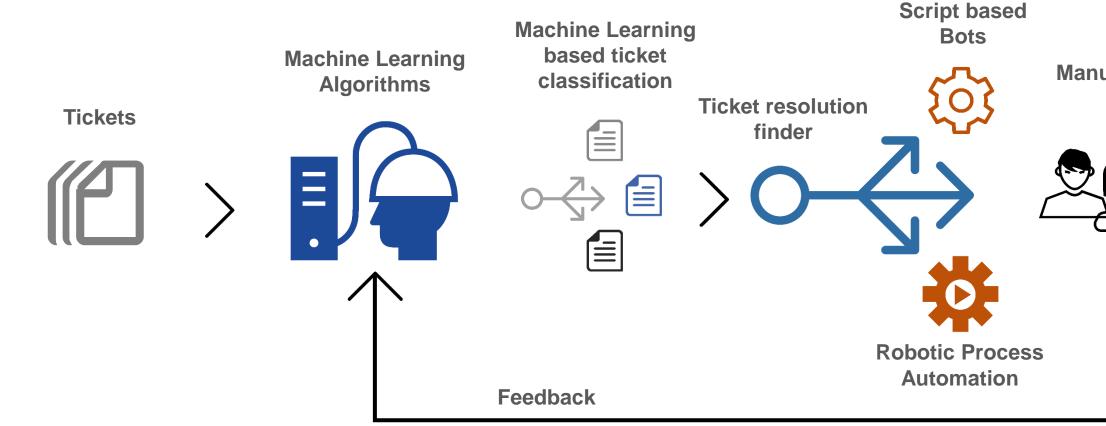
Scene Detection



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Cognitive Automation



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Manual resolution

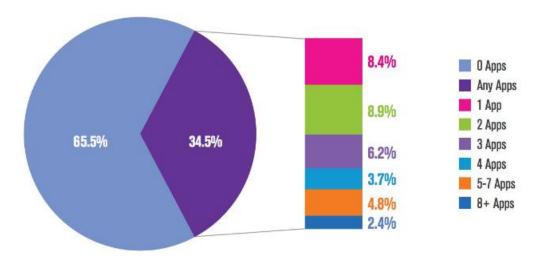


App Fatigue



Smartphone Users' Number of App Downloads Per Month

Source: comScore MobiLens, U.S., Age 18+, 3 Month Average Ending June 2014

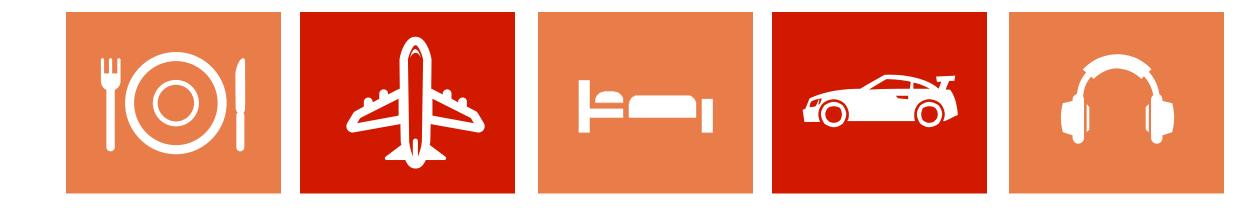


Most widely used mobile apps



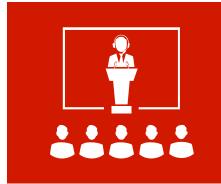


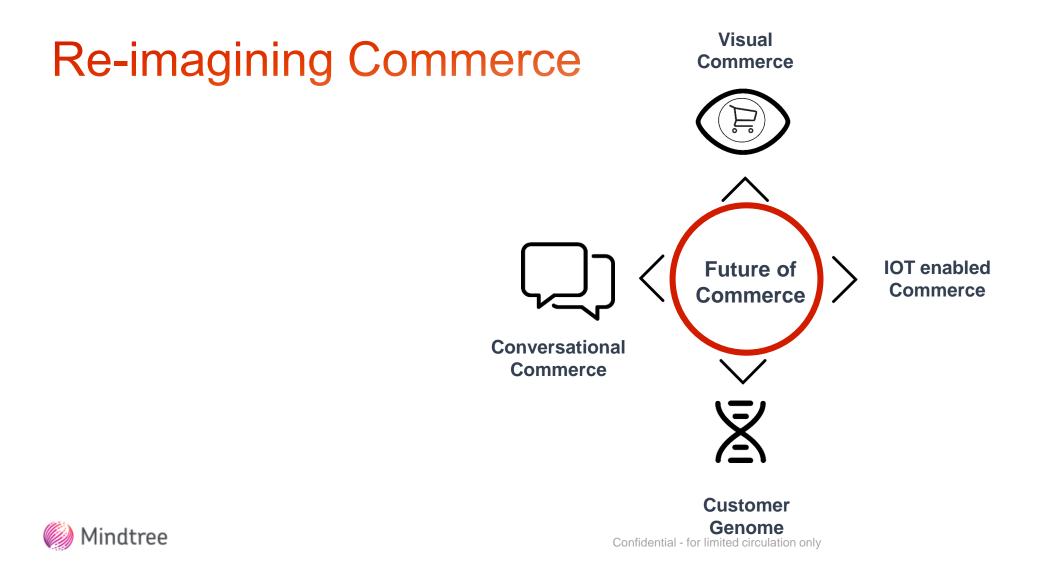
Possibilities with Chat Bots





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Possibilities with Cognitive Computing

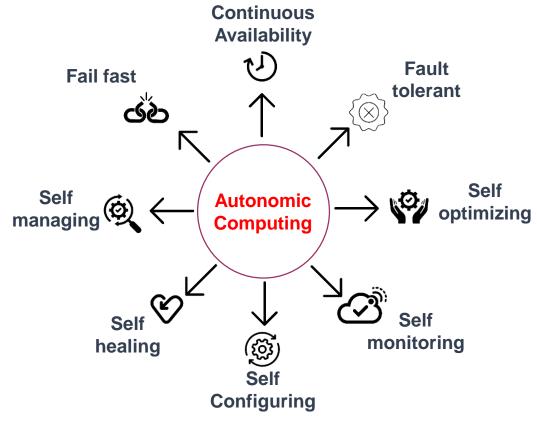






Prediction of loan defaulters **Conversational Banking**

Autonomic Computing



Airline	got garbag
Fault tolerant	Circuit Breaker patter
& Fail fast	Netflix Hysterix Apac
Self managing	Resource manageme
& Self optimization	Apache Yarn Apache
Self healing	Process managemen
& Self monitoring	Marathon
Continuous Availability	Distributed Computin
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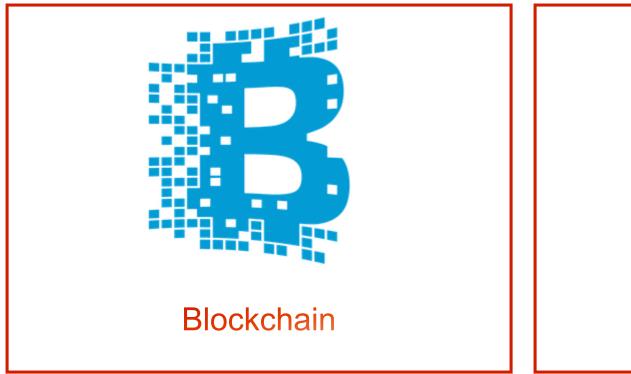
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Future Trends



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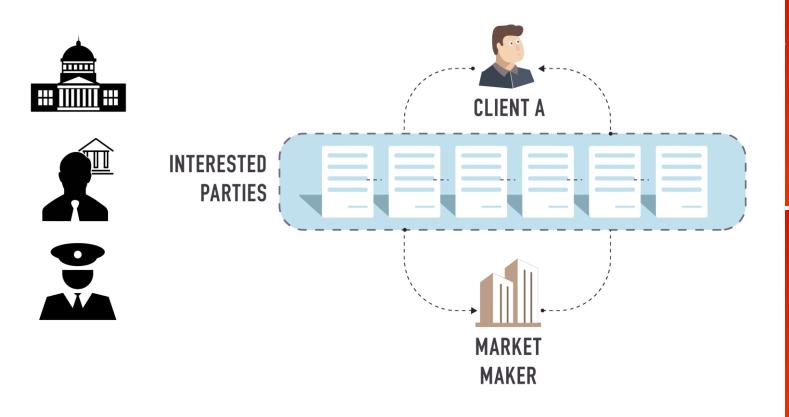
Virtual Reality & Augmented Reality



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Blockchain – Value proposition



Technical benefits

- **Distributed & decentralized**
- Transparent & immutable
- Secure
- Efficient

Business benefits

- Increased transparency •
- Lower cost per transaction
- Speed of execution
- Inherently fraud resistant



Blockchain – Possibilities

FINANCE







- Securitization and risk transfer
- Real-time gross settlement systems
- Cross border payments
- Post-Trade processing & settlement

- Records of property ownership
- House rental agreement & payments
- Property tax reconciliation & management

- Digital ID verification (KYC documents)
- Content stamping system
- Notary services
- E-Voting
- Machine-to-machine commerce (digital identities)



CONTRACTS

Intellectual property agreements

Collaborative commerce

Self executing wills

Virtual & Augmented Reality



Education



Travel



Real estate

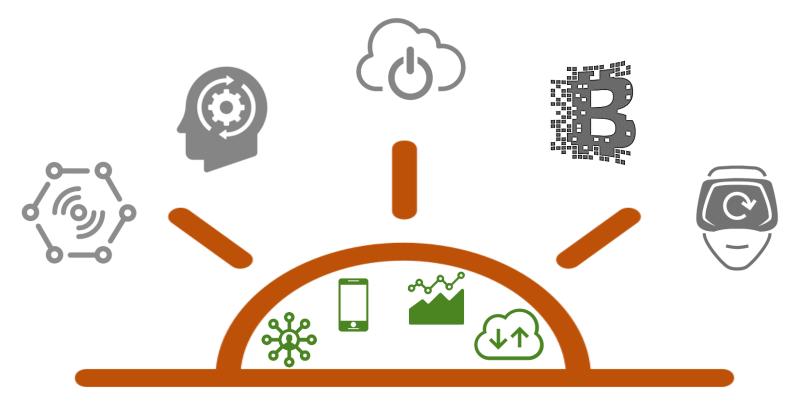


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Architecture

Summary - Stepping into new horizons





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