



The Power of Distribution

# MAS FINANCIAL SERVICES LIMITED

MFSL/SEC/EQ/2021/43

July 27, 2021

To,  
The Manager,  
**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai – 400001

To,  
General Manager  
**National Stock Exchange of India Limited**  
Exchange Plaza  
Plot No. C/1, G Block  
Bandra-Kurla Complex  
Bandra (East)  
Mumbai – 400051

Scrip Code: **540749, 947381**

Trading Symbol: **MASFIN**

Dear Sir,

**Sub.: Newspaper Advertisement – 26<sup>th</sup> Annual General Meeting through Video Conferencing/Other Audio Visual Means (“VC/OAVM”) facility**

Pursuant to Regulation 30 and Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the company has given Newspaper Advertisement in One (1) English - FREE PRESS GUJARAT and One (1) Regional Language Newspaper - Gujarati - LOKMITRA on July 27, 2021 in terms of circular issued by Ministry of Corporate Affairs vide Circular No. 14/2020 dated April 08, 2020, Circular No.17/2020 dated April 13, 2020 issued by the Ministry of Corporate Affairs followed by Circular No. 20/2020 dated May 05, 2020, Circular No. 22/2020 dated June 15, 2020, Circular No. 33/2020 dated September 28, 2020, Circular No. 39/2020 dated December 31, 2020, and Circular No. 02/2021 dated January 13, 2021 and Circular No. 10/2021 dated June 23, 2021 and Circular issued by Securities and Exchange Board of India vide Circular No. SEBI/HO/CFD/CMD1/CIR/P/2020/79 dated May 12, 2020 and Circular No. SEBI/HO/CFD/CMD2/CIR/P/2021/11 dated January 15, 2021, inter-alia, intimating that the 26<sup>th</sup> Annual General Meeting of the Company will be held on Wednesday, August 25, 2021 at 11:30 A.M. through VC / OAVM facility. The same will be made available on the Company's website i.e. <https://www.mas.co.in/annual-reports.aspx>.

Kindly take the same on your record.

Thanking you,  
Yours faithfully,

FOR, **MAS FINANCIAL SERVICES LIMITED**

**RIDDHI BHAVESHBHAI BHAYANI**  
(COMPANY SECRETARY & COMPLIANCE OFFICER)  
MEMBERSHIP NO.: A41206



Encl.: As above

Regd. Office :

6, Ground Floor, Narayan Chambers,

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CIN : L65910GJ1995PLC026064

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## First time ever, Indian Railways' Oxygen Express to transport 200 MT Liquid Medical Oxygen (LMO) to Bangladesh in 10 containers

Ahmedabad, Indian Railways' Oxygen Express is set to embark on its journey to Bangladesh. This is the first time ever that the Oxygen Express is put into operation to neighbouring country. Today, an indent was placed at Tata in Chakraborty Division under South Eastern Railway to transport 200 MT of Liquid Medical Oxygen to Benapole, Bangladesh. The loading of 200 MT of LMO in 10 containers

rake has been completed at 09.25 hrs. It may be noted that Oxygen Expresses were started by Indian Railways on 24th April, 2021 to provide respite to Indian states requiring medical Oxygen. More than 35000 MT of LMO was transported to 15 states. Around 480 Oxygen Expresses were operationalised. Indian Railways endeavour to deliver as much LMO as possible in the shortest time possible.

## The Powerful IQOO 7 Gets a New Avatar With The Monster Orange Variant

Ahmedabad, Bringing exceptional performance and revolutionary power, iQOO today announced the launch of the all new Monster Orange color variant of iQOO 7. Sale of the latest color variant will start from 26th July as part of Amazon Prime Day launch and will be available at a starting price of INR 31,990 for the 8GB+128GB storage variant. The new energetic colour is formed by combining nearly 50,000 pixels in the back panel of the new variant. Commenting on the launch, Gagan Arora, Director-Marketing - iQOO said, "iQOO 7 has been created to deliver a unique experience to young and technology-savvy consumers. With an overwhelming response for iQOO 7 in India, we decided to delight our customers with the all new Monster Orange

## Luminous Power Tech Launches India's Most Revolutionary Designed Inverter 'ICON'



Ahmedabad, Luminous Power Technologies, a leader in power backup & home electricals in India today announced the launch of iCON 1100, India's first revolutionary inverter which is beautiful, convenient, and safe at the same time. The premium inverter is crafted with beautiful curvy edges on the front and back to give it a sleek design perception. This stellar inverter complements your living room space and doesn't need to be hidden from your guests at your home or office. Priced between INR 8500-9500, iCON 1100 is available for purchase via direct sales and through authorized partners. This innovative product has a dedicated enclosure to fit the battery that is compatible with Tall Tubular Battery (TTB) between the capacity from 150

## PURI IS THE FIRST INDIAN CITY TO ACHIEVE DRINK-FROM-TAP QUALITY WATER



400 metric tonnes of plastic waste, further reducing the state's carbon footprint. The honourable CM of Odisha inaugurated the 'Drink from Tap Mission' - 'Sujal' in Puri through video conferencing on July 26. Dedicating the 24x7 'drink-from-tap-quality' water supply system to the glory of Jagannath and the people of Puri he said, "Providing Drink-from-Tap Quality water 24x7 to every household is a transformative project and this is a step in the direction of our vision for making Puri a world class heritage city. Puri residents, tourists and pilgrims alike can now drink water from tap across the city that is at home or across the newly-established water fountains. It has been my dream to provide piped drinking water to every household in Odisha and this is now turning a reality." (19-10)

## Exclusive partner Shivam opens new Samsung SmartCafe at Vivanta Icon



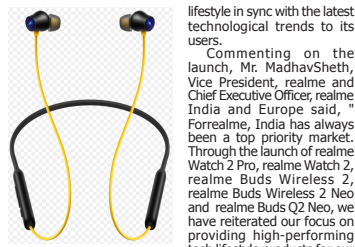
Ahmedabad, Global consumer electronics giant Samsung India opened South Gujarat's first SmartCafe with Authorised Service Centre in Surat at a gala event held here Saturday. On behalf of Samsung India Electronics Pvt Ltd's Senior Director Daili Kim and Regional Sales Manager Rishi Kulkshreshth presided over the opening of the event. Daili Kim inaugurated the group's latest store in partnership with Shivam Sales, Samsung's official partner for the last 12 years. Representatives from Surat's leading business houses, Samsung executives, hosts Shivam Sales and clients attended the opening ceremony held at Vivanta Icon Mall at L P Savani Road. Speaking at the event,

## Jawa Motorcycles proudly partners with Indian Army



Ahmedabad, Shortly after the launch of Khakhi and Midnight Grey colours of its Jawa model as a tribute to the 50 years of 1971 war victory, Classic Legends has commenced a series of celebratory rides in association with the Indian Army. The 'Dhruva Kargil Ride' (#DhruvaKargilRide) is the first in this series and celebrates the 22nd 'Kargil Vijay Divas' as well as the 75th year of Indian independence. Mr. Ashish Singh Joshi, CEO, Classic Legends said, "it is a proud moment for us as our recently launched Jawa Khakhi and Midnight Grey motorcycles, which proudly bear the Indian Army insignia, are ridden to Kargil by the brave men and women of the Indian Army to celebrate the 22nd Kargil Vijay Divas. Following the various activities under our Forever Heroes initiative, this is another step towards strengthening our association with the Indian Army and marks the beginning of a series of celebratory rides that we plan to do this year to celebrate the 50th anniversary of the 1971 war victory. Our soldiers are our true heroes and respecting their efforts in keeping our country safe is a

## realme Expands its AIoT Offerings with the launch of realme Watch 2 Pro



Ahmedabad, realme, the world's fastest-growing smartphone brand, today expanded its AIoT offerings with the launch of realme Watch 2 Pro, realme Watch 2, realme Buds Wireless 2, realme Buds Wireless 2 Neo and realme Buds Q2 Neo. These products have been launched under realme's recently announced '1+5+1' strategy which further aims to strengthen realme's commitment to offering an aspirational, trendsetting

## Rajkot: Heavy rain batters Saurashtra, three dead

Ahmedabad : Torrential rain battered several parts of Saurashtra region, leaving at least three persons dead and several villages and towns heavily waterlogged due to floods in local rivers and rivulets. A man and his two sons drowned in a lake in Lamdhara village near Una of Gir-Somnath district. The man had gone to fetch water and slipped into the lake amid heavy rain. His two sons, who were accompanying him, died in to save him, but they also drowned, police said. They were identified as Bhopa Galchar and his two sons Bhima and Pala.

Manvadar on Sunday recorded 124 mm rainfall. Rajkot city came to a grinding halt in just 50 mm rainfall between 2pm to 4pm as most of the underbridges were flooded and several areas waterlogged. Vehicles submerged in rain water Papatpara as the area was heavily flooded. Rail Nagar area was practically disconnected from the other parts of the city owing to the waterlogging and brimming underbridges. Jannagar's Kalavad recorded 98 mm rainfall on Sunday. Locals say that villages in Jodiya taluka of Jannagar district saw a century high rainfall on Saturday night and it caused flooding on the state highway connecting Jannagar with Kandiara. The highway was closed for vehicular traffic because of flooding on the road. An earthworm sunk into a causeway on Fujlihar River near Chhattar village of Kalavad taluka in Jannagar. The driver of earthworm is

missing. Five gates of Aji Dam were opened three foot due to heavy rain in the catchment area. Connection to several villages of Lodhika taluka were cut off due to incessant rain and flooding on the roads. Several parts of Rajkot, Jannagar, Morbi, Amreli and Junagadh reeled under heavy wet spell on Sunday. In



**MAS FINANCIAL SERVICES LIMITED**  
 CIN: L65910G11995PLC02604  
 Registered Office: 6, Ground Floor, Narayan Chambers, B/h Patang Hotel, Ashram Road, Ahmedabad - 380 009 Phone: +91 79 4110 6638 | Email: riddhi\_bhattacharya@mas.co.in | Website: www.mas.co.in

### NOTICE OF THE 26TH ANNUAL GENERAL MEETING OF THE COMPANY

Notice is hereby given that the 26th Annual General Meeting ("AGM") of the Members of the Company will be held on Wednesday, August 25, 2021 at 11:30 A.M. through Video Conferencing ("VC") / Other Audio Visual Means ("OAVM") to transact the business as set out in the Notice of AGM, which will be circulated for convening AGM. In view of the continuing Covid-19 pandemic, the Government of India, the Ministry of Corporate Affairs ("MCA") issued Circular No. 14/2020 dated April 08, 2020, Circular No. 17/2020 dated April 13, 2020 issued by the Ministry of Corporate Affairs followed by Circular No. 20/2020 dated May 05, 2020, Circular No. 22/2020 dated June 15, 2020, Circular No. 33/2020 dated September 28, 2020, Circular No. 39/2020 dated December 31, 2020, and Circular No. 02/2021 dated January 13, 2021 and Circular No. 10/2021 dated June 23, 2021 ("MCA Circulars") and Circular No. SEBI/HO/CFD/CMD1/CIR/2020/79 dated May 12, 2020 and Circular No. SEBI/HO/CFD/CMD2/CIR/2021/11 dated January 15, 2021 issued by the Securities and Exchange Board of India (SEBI) ("Circulars"), have permitted the holding of AGM through VCOAVM, which is also available on the website of the CDSL (agency providing remote e-voting facility) i.e. www.evotingindia.com. Members can attend and participate in the AGM through the VCOAVM facility only. The instructions for joining the AGM are provided in the Notice of the AGM. Members attending the meeting through VCOAVM shall be counted for the purpose of reckoning the quorum as per Section 103 of the Companies Act, 2013. The Company is providing remote e-voting facility ("remote e-voting") to all its members to cast their votes on all resolutions as set out in the Notice of AGM. Additionally, the Company is providing the facility of voting through e-voting system during the AGM ("e-voting"). Detailed procedure for remote e-voting/e-voting is provided in the Notice of AGM. In case Member(s) have not registered their e-mail addresses with the Company/ Depository, please follow the below instructions to register e-mail address for obtaining Annual Report and login details for e-voting.

## Oriflame unveils THE ONE Lip Spa Lip Balm

Ahmedabad, Oriflame, leading global selling Swedish beauty brand, unveils its new products that are in line with the needs of today's women. Through years of research and innovation, the brand has been bringing safe and effective beauty products. The brand has now launched a technologically advanced product under its THE ONE brand - THE ONE Lip Spa Lip Balm. THE ONE is a cutting-edge brand for today's alpha ladies who demand more from their life and their makeup. Built on strong ideals of research and testing, the brand believes in creating makeup products that make women stand out and put them in the spotlight so that they can be seen, heard, and unmistakably gorgeous. THE ONE Lip Spa Lip Balm offers a Supercharged spa treatment to all the women who want their lips to look and feel gorgeous all day long. The new lip balm with a sleek, slimline packaging and the unique Dual-Core technology offers three distinct benefits - hydration, plumping, and protection. The inner core of THE ONE Lip Spa Lip Balm is enriched with Marine Algae Extract which offers 8 hours of continuous hydration. It also features Volumising Peptide which stimulates collagen and hyaluronic acid for fuller, more volumised lips and SPF 15 & Vitamin E to help protect and shield your lips. (1-7)

## Goodknight launches Goodknight Gold Flash Lavender variant

Ahmedabad, Goodknight, India's leading household insecticide brand, has expanded its portfolio of its India's most powerful liquid vapouriser Gold flash by launching Goodknight Gold Flash Lavender. Identifying the need to protect families from the mosquito menace while creating a soothing ambience, the brand has launched this variant. Goodknight Gold Flash Lavender is the most powerful liquid vapouriser, with visible proof of efficacy through flash scents. It releases Lavender scented flash vapours for the first 30 minutes and then, automatically switches back to normal. This ensures the elimination of mosquitoes from all hidden corners and crevices of the house. The highly porous wick along with heating technology guarantees a quick release of active ingredients for greater efficacy. Consumers like new fragrances in liquid vapourisers and lavender is a popular choice in terms of fragrance. The new Goodknight Flash Lavender provides the most ideal combination of reliable protection from mosquitoes and refreshing fragrance. Speaking about this new launch, Sunil Kataria, Chief Executive Officer - India & SAARC, Godrej Consumer Products Limited (GCL), said, "As the market leader in

household insecticides, Goodknight has always enjoyed the trust of consumers in India. (19-2)

For, MAS FINANCIAL SERVICES LIMITED  
 Sd/-  
 Riddhi Bhattacharya  
 Company Secretary & Compliance Officer  
 Mem. No. A41206  
 Place : Ahmedabad Date : July 26, 2021

## SHRIRAM CITY UNION FINANCE LIMITED

Registered Office: Office No.123, Angappa Naicken Street, Chennai-600 001.  
 Branch Off: Kishi Corner, 2nd Floor, Above Muthoot Finance, opp. Rang Resham Sarees, Amin Marg, Rajkot-360005 Website: www.shriramcity.com

**DEMAND NOTICE**

Whereas the borrowers/co-borrowers/guarantors (mentioned hereunder) had availed the financial assistance from SHRIRAM CITY UNION FINANCE LIMITED. We state that despite having availed the financial assistance, the borrowers/guarantors have committed various defaults in repayment of interest and principal amount as per due dates. The account has been classified as Non Performing Asset in accordance with the directives/guidelines issued by Reserve Bank of India, consequent to the Authorized Officer of SHRIRAM CITY UNION FINANCE LIMITED, Under Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 & in exercise of powers conferred under Section 13(2) read with Rule 3 of Security Interest (Enforcement) Rules, 2002 issued Demand Notices on respective dates mentioned herein below under Section 13(2) of SARFAESI Act, 2002, calling upon the following borrowers/guarantors to repay the amount mentioned in the notices together with the interest as per the contractual terms at the amount mentioned in the notices and incidental expenses, cost, charges etc. until the date of payment within 60 days from the date of receipt of notices. The notices issued to them on their last known addresses have returned un-served and as such they are hereby informed by way of public notice about the same. The borrower's attention is invited to provisions of sub-section (8) of section 13 of the Act, in respect of time available, to redeem the secured assets.

Name of the Borrower (S) Co-Borrower (S)	Outstanding Amount	Loan Amount	Property Address of Secured Assets
1. OWI Pumps Pvt.Ltd. (Dr. Hareeshbhai R. Rengara) Somnath Industries Street No.1 Plot No.43.6 Gondal Road, Opp. Somnath Way Bridge, N.H 88 Kothariya Road, Rajkot-360022	Rs. 31,88,268/- (Rupees Thirty One Lakh Eighty Eight Thousand Two Hundred Sixty Eight Only)	Rs. 30,00,000/- (Rupees Thirty Lakh only)	SCHEDULE OF PROPERTIES Open Land admeasuring 1528.81 sq.mtrs. = 1828.46 sq.yards of plot no.4 in the area known as "Anany Industrial Estate" bearing revenue survey no.200/1 park I of Village Chordi Taluka Gondal District Rajkot. Boundary Details: North:-Land of survey no.362 with measurement 29-38 mtrs South:-18-00 mtrs road with measurement 23-00 mtrs East:- land of plot no.1 common plot no.2 and 3 road measurement 75-61 mtrs West:- Land of plot no.5 with measurement 57-33 mtrs
2. Hareeshbhai R.Rengara Plot 37 to 53, Swati Park-1, A-10 B/h Ranuja Temple, Kothariya,Rajkot-360002			
3. Payal H.Rengara Plot 77 to 83, Swati Park-1, A-10 B/h Ranuja Temple, Kothariya,Rajkot-360002			
4. Dharmesh Rameshbhai Rengara Plot 37 to 53, Swati Park-1, A-10 B/h Ranuja Temple, Kothariya, Rajkot-360002			
5. Ketankumar K. Sojitra A-601, Swati Height Wing A, Swati Park, 80 Ft Road, Kothariya			

**DATE OF DEMAND NOTICE: 22-07-2021**

In the circumstances as aforesaid, the notice is hereby given to the above borrowers, co-borrowers and/or their guarantors (where ever applicable) to pay the outstanding dues as mentioned above along with future interest and applicable charges within 60 days from the date of the publication of this notice failing which further steps will be taken after the expiry of 60 days of the date of this notice against the secured assets including taking possession of the secured assets of the borrowers and the mortgagors under Section 13(4) of Securitization and Re-construction of Financial Assets and Enforcement of Security Interest Act, 2002 and the applicable rules there under.

Please note that under Section 13(13) of the said Act, no Borrower shall, transfer by way of sale, lease or otherwise any of his secured assets referred to in the notice, without prior written consent of the secured creditor.

Place: Rajkot Date : 27/07/2021 Sd/- Authorized Officer Shriram City Union Finance Ltd

**WESTERN RAILWAY - BHAVNAGAR DIVISION**

VARIOUS ENGINEERING WORKS  
 S.No.1: E-Tender No. 37/2021-22. Name of Work: Bhavnagar Division - Providing 24 units Type-II quarter on replacement account for Track men Assistant Divisional Engineer-Dhola. Estimated cost: Rs. 1,00,00,00,00.00 S.No.2: E-Tender No. 38/2021-22.R2. Name of Work: AGEN-Junagadh jurisdiction for the period of two years. Estimated cost: Rs. 4,92,300,00.00. EMD: Rs. 95,300,00.00. For All details visit: www.westernrailways.gov.in. Bidding Start Date: 05-08-2021. Date of Bidding Closing: 19-08-2021. The NIT is available at: www.westernrailways.gov.in. www.irps.gov.in on 21-07-2021. 99.025

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