

Date: April 27, 2023

To, **Listing Department Bombay Stock Exchange Limited** Phiroze Jeejeebhoy Towers, Dalal Street, Fort Mumbai-400 001

Bandra Kurla Complex Bandra (East) Mumbai-400 051

BSE Script Code: 539289 NSE Symbol: AURUM

Sub: Investor Presentation

Dear Sir/Madam,

With reference to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015 ('Listing Regulations'), this is to inform you that "Aurum PropTech Limited – 4th Investor Presentation FY23" is hereby enclosed.

Listing Department

National Stock Exchange of India Limited

The above presentation is also uploaded on the website of the Company at https://www.aurumproptech.in/investor/presentations.

You are requested to take the above on record.

For Aurum PropTech Limited (formerly known as Majesco Limited)

SONIA HITESH JAIN

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A AURUM Proptech FUTURE-READY

- 4TH INVESTOR PRESENTATION FY 2023 -



Disclaimer

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This presentation contains forward-looking statements which may be identified by their use of words like "plans," "expects," "will," "anticipates," "believes," "intends," "projects," "estimates" or other words of similar meaning. All statements that address expectations or predictions about the future, including, but not limited to, statements about the strategy for growth, product development, market position, expenditures, and financial results are forward-looking statements. Forward-looking statements are based on certain assumptions and expectations of future events. The companies referred to in this presentation cannot guarantee that these assumptions and expectations are accurate or will be realised. The actual results, performance or achievements, could thus differ materially from those projected in any such forward-looking statements. The company assumes no responsibility to publicly amend, modify or revise any forward-looking statements on the basis of subsequent developments, information or events, or otherwise.

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INTERNET & DIGITAL CONSUMPTION TRENDS IN INDIA



71% users between 20 to 49 years of age have access to internet and digital content



1 Billion people have access to internet



839 Million people are smartphone users



Internet penetration stands at 47% as of 2022



500 Million people have access to digital content • • •

As the millennial generation grows in number, purchasing patterns are changing significantly and the adoption of new technologies is speeding up.



TRENDS IN REAL ESTATE AND PropTech

Indian Real Estate





Indian PropTech



The Indian Real Estate sector is expected to reach



in market size by 2030

Source: https://www.ibef.org/industry/real-estate-india



The Indian PropTech sector is expected to reach

••••• \$100 Billion •••••••

in market size by 2030



AURUM PropTech: UNIQUE PROPOSITION



LISTED PropTech CO.Publicly listed on
NSE and BSE



700+ TEAM MEMBERSAcross 15+ cities



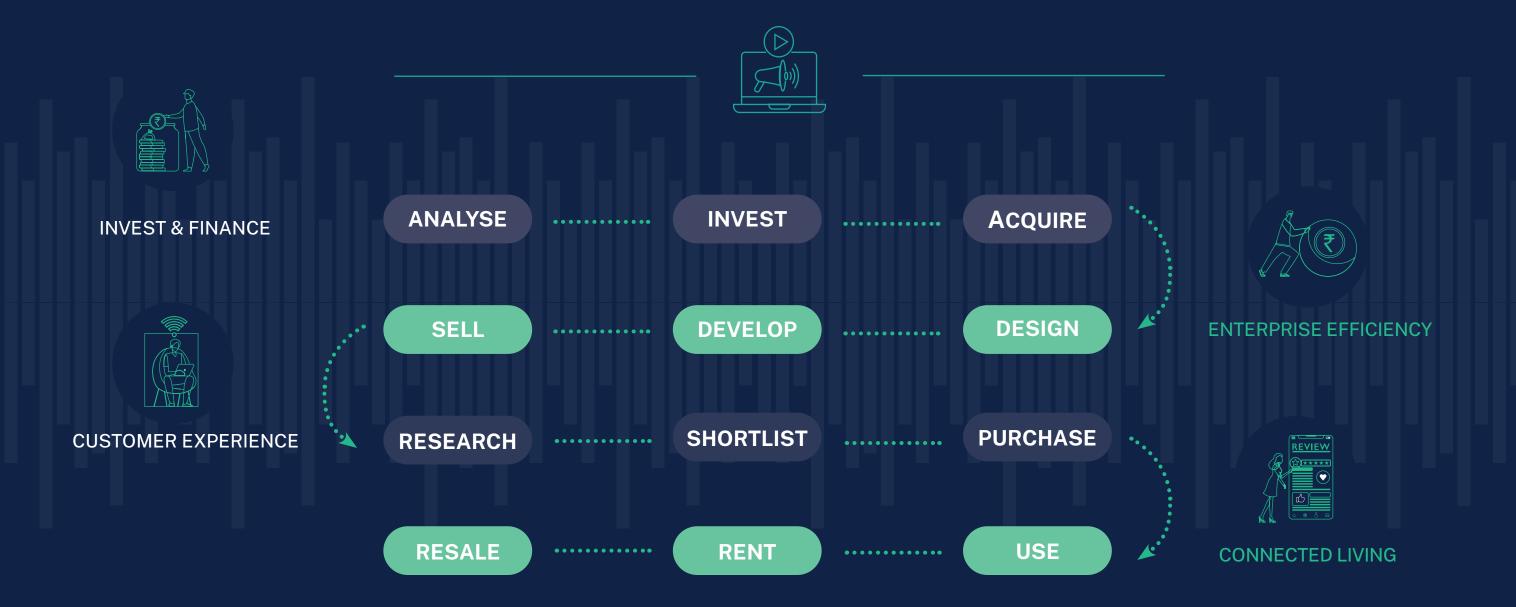
INR 500+ CRORES
Investment committed in
PropTech



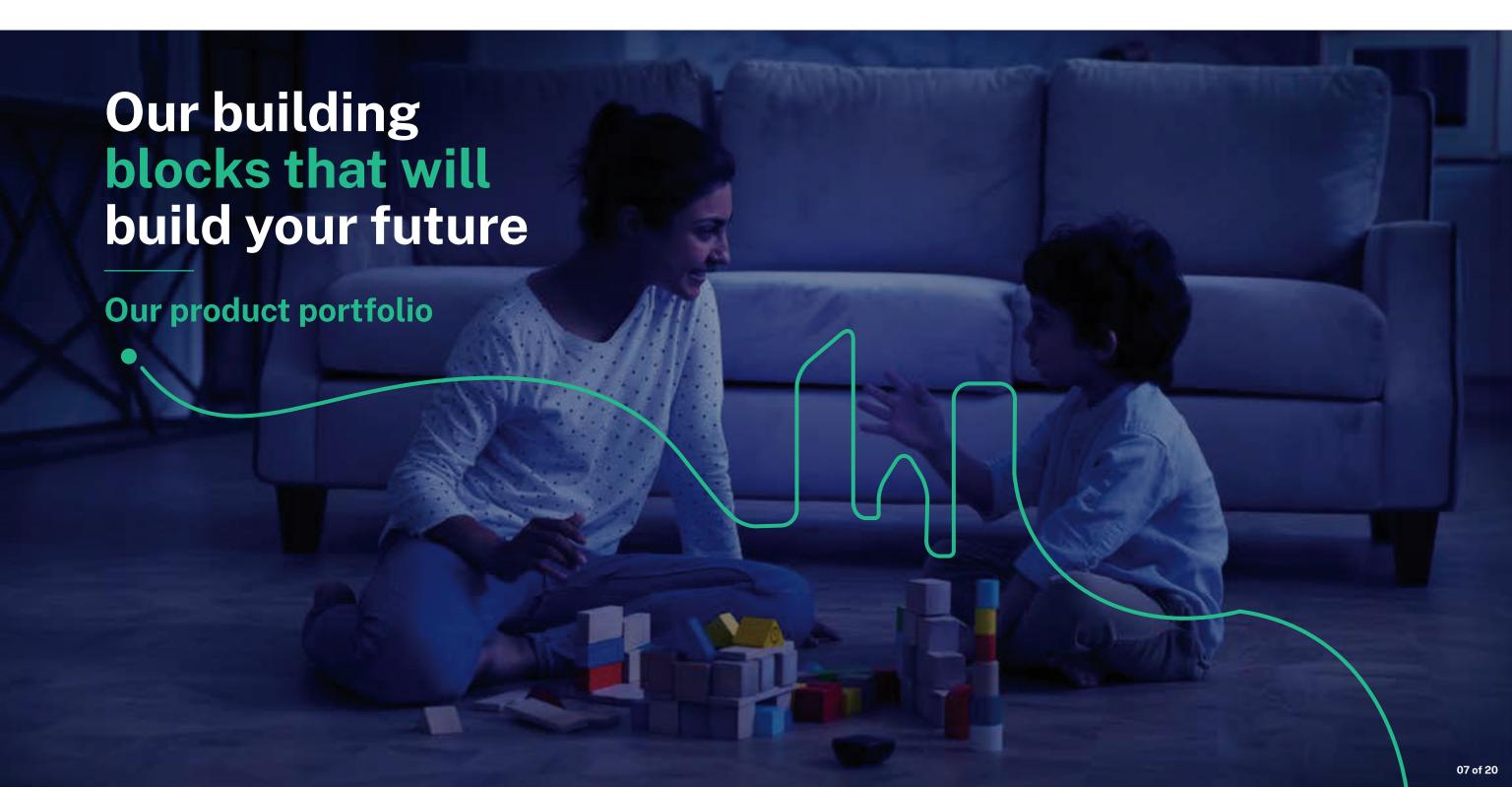
SaaS + RaaS
Confluence of technology
and domain



CURATING PRODUCTS FOR THE REAL ESTATE VALUE CHAIN





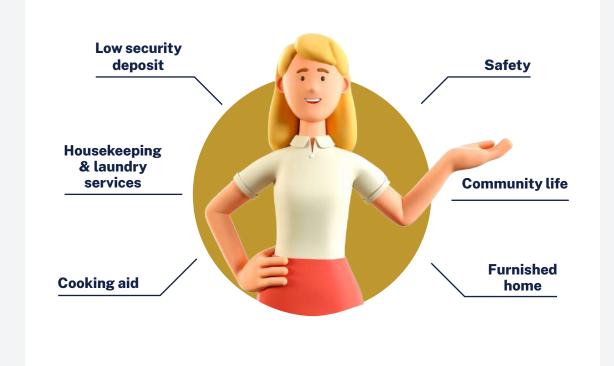






PROBLEM

Shobhit Dev from Hyderabad is a student and is shifting to Bengaluru for higher studies.



SOLUTION

India's leading property management service and coliving spaces.





SELL FASTER.



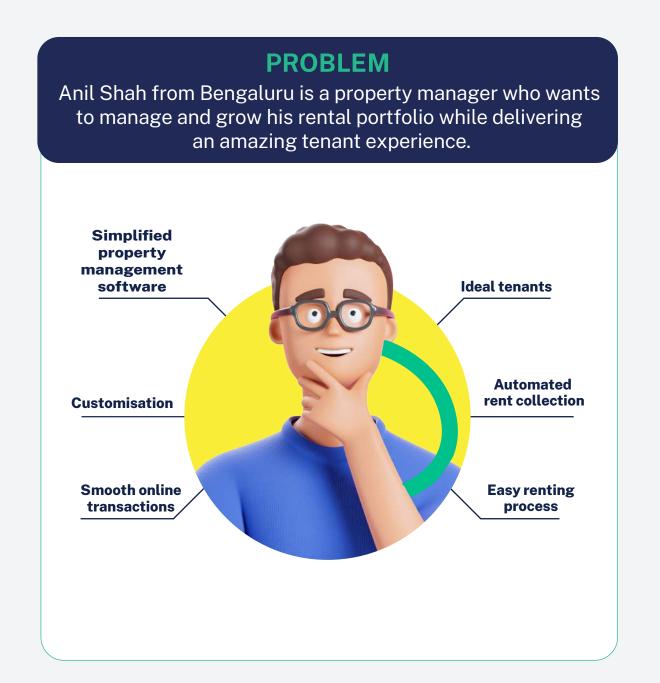


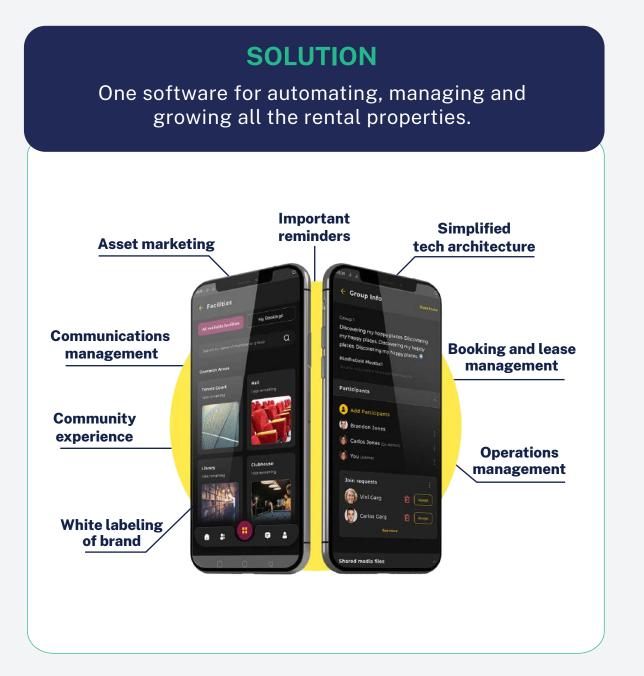




MANAGING PROPERTIES, DELIVERING EXCELLENCE.







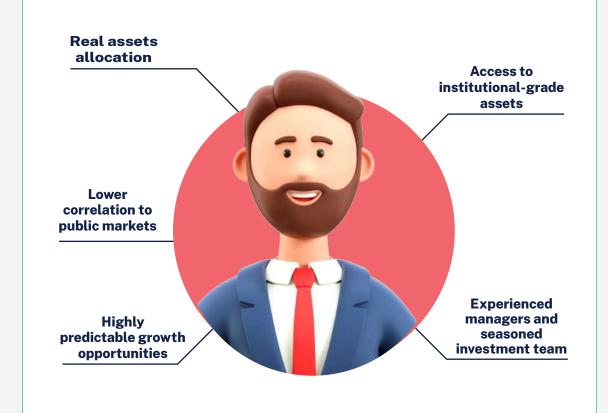


DEMOCRATIZING REAL ESTATE INVESTING



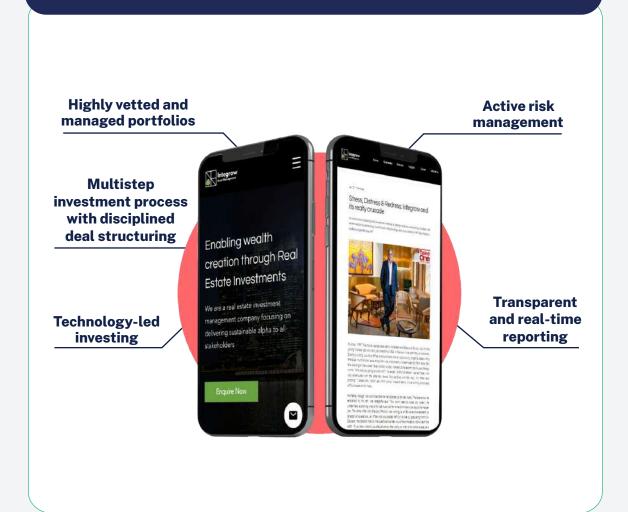
PROBLEM

Sunil Sharma from Pune is a long-term, value-oriented investor looking to diversify his portfolio with Real Estate financial products.



SOLUTION vith SEBI provi

AIFs registered with SEBI provide better regulated investment opportunities and transparent reporting.





BROKER AGGREGATION PLATFORM



PROBLEM

Yash Dutta from Mumbai is a Real Estate developer who requires help in creating the project's plan, layout and go-to-market strategy to achieve high sales velocity.



SOLUTION End-to-end Real Estate marketing and sales experts. **Channel partner Marketing** aggregation and analysis management Beyond Wals FOR DEVELOPERS PROPERTY artner with us for end-to-end larketing and sales, right from SELLING. SIMPLIFIED. **Project** Pre-sales and sales planning planning FOR BROKERS **Go-to-market** Partner with us to become a **Track ROI** strategy



INSIGHTS FOR IMPACT



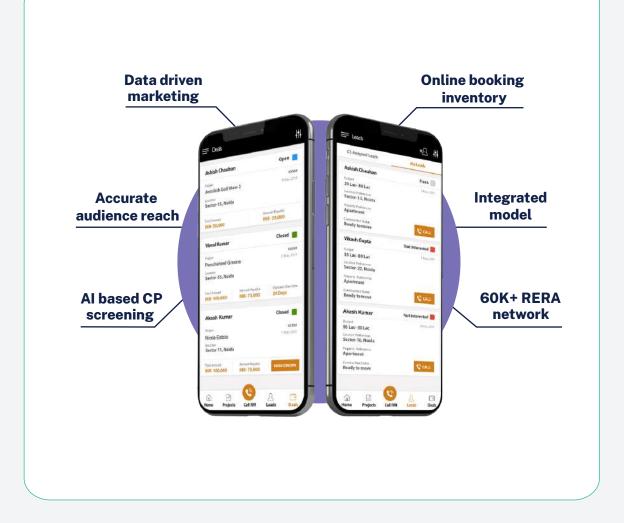
PROBLEM

Sushant Birla from Delhi is a Real Estate developer who aims to increase his revenue and achieve better business margins.



SOLUTION

A unified Real Estate platform to accelerate sales with unparalleled data and insights.







PROBLEM Prapti Singh from Punjab is a manager who needs additional funds to purchase her dream home. **Quick and** transparent Seamless loan process transaction **Professional** Accurate time-efficient recommendations service **Doorstep Easy** service documentation

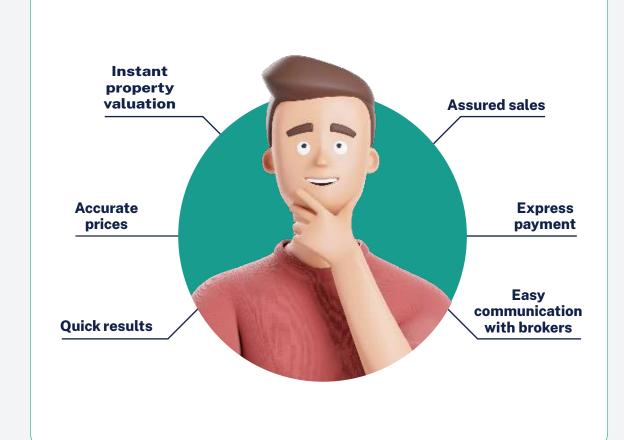






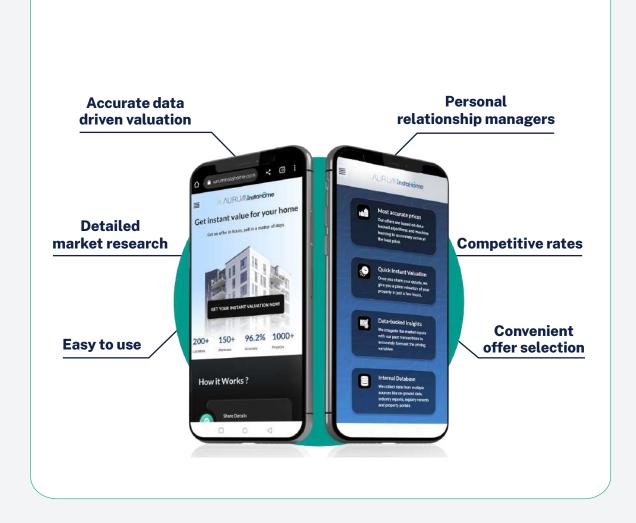
PROBLEM

Ashwin Pandey from Mumbai is a banker who wants to sell his home quickly as he is moving to America shortly.



SOLUTION

A revolutionary tech platform that helps you sell your home quickly, easily and more securely.





Aurum PropTech Ecosystem Snapshot



340,000+ Engaged Customers



10+ Products



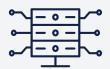
7,500+Channel Partners



15+ Cities



2,000+ Apartments Booked



600+ Active SaaS Customers



600+ Real Estate Developer Relations



1,600+ CroresValue Of Apartments
Registered & Invoiced



4,600+Active RaaS Customers

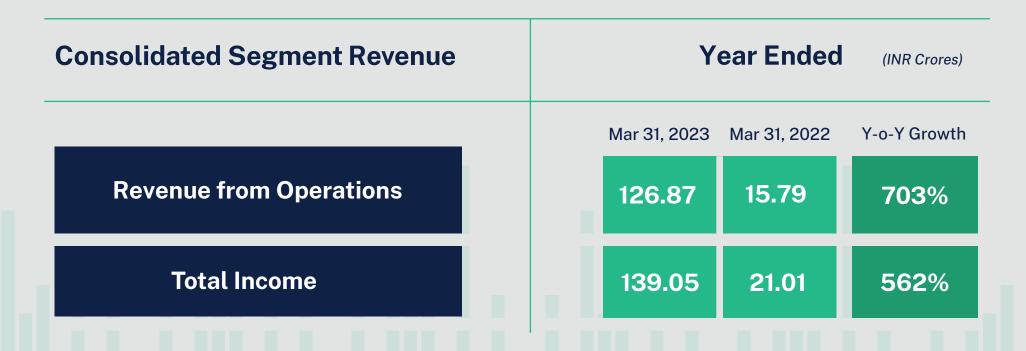


FINANCIAL HIGHLIGHTS

Consolidated Segment Revenue	Year Ended (INR Crores)
	Mar 31, 2023 Mar 31, 2022 Y-o-Y Growth
Software as a Service (SaaS)	21.52 7.78 177%
Real Estate as a Service (RaaS)	105.35 8.01 1215%
Total Revenue	126.87 15.79 703%



FINANCIAL HIGHLIGHTS



- Revenue from Operations grew exponentially by 8x Y-o-Y
- Expense to Total Income Ratio steadily improved from $\frac{1.6}{Q1}$ to $\frac{1.2}{Q4}$ during the year







Thank you

For further information, contact:

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