

Mahindra & Mahindra Ltd. Mahindra Towers, Dr. G. M. Bhosale Marg, Worli, Mumbai 400 018 India

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REF:NS:SEC: 27th June, 2016

National Stock Exchange of India Limited "Exchange Plaza", 5th Floor, Plot No.C/1, G Block Bandra-Kurla Complex Bandra (East), Mumbai 400051.

Bourse de Luxembourg Societe de la Bourse de Luxembourg Societe Anonyme/R.C.B. 6222, B.P. 165, L-2011 Luxembourg. BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400001.

London Stock Exchange Plc 10 Paternoster Square London EC4M 7LS.

Sub: <u>SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015 - Presentation made to the Analyst/Institutional Investor</u>

This is further to our letter bearing REF:NS:SEC dated 24th June, 2016, wherein we had given you advance intimation of upcoming Analyst or Institutional Investor Interactions in terms of Regulation 30(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We wish to inform that the Company today conducted One-on-one interactions with Way2Wealth Institutional Equity and Davidson Kempner (Asia) Ltd both in Mumbai and the Presentations which were made to them are attached herewith for your records.

Kindly take the same on record and acknowledge receipt.

Yours faithfully,

For MAHINDRA & MAHINDRA LIMITED

NARAYAN SHANKAR
COMPANY SECRETARY

Secondos

Encl: a/a

X:\Stock-Exchange\SE - Schedule of Analyst or Investor Meet - (27.06.2016).docx



Automotive Division

Pravin Shah

Circa F16 – VUCA continued



F16 – Auto Industry Performance

On growth path after partial recovery in F15

Passenger Vehicles

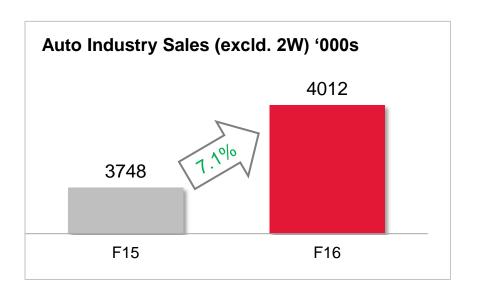
- Growth driven by new launches
- In H2F16, shift in demand observed from Cars to UV
- Increase in share of Gasoline vehicles

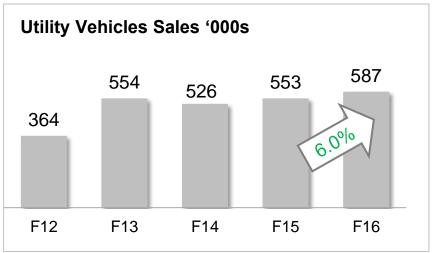
Commercial Vehicles

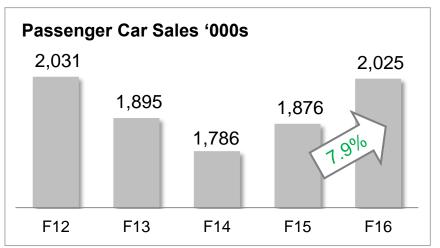
- SCV Continued to be weak on finance availability and rural demand, but reported positive growth in Q4 F16 after 14 quarters
- HCV Replacement demand, revival in mining sector and improvement in manufacturing has led to growth

The Year that was – Auto Industry

Automotive (total) and Personal Vehicle Industry

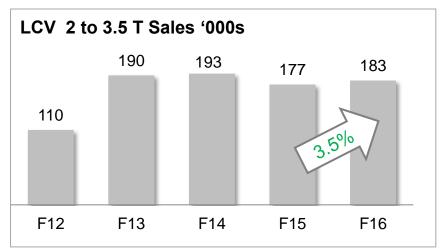


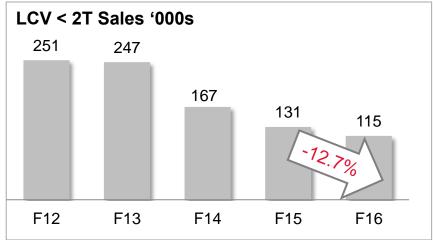




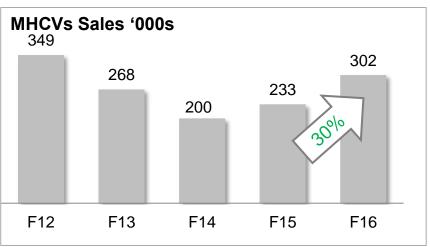
The Year that was – Auto Industry

Commercial Vehicle Industry









F16 – A year of launches for M&M

UVs



10/1000









TUV 300

KUV 100

New Age XUV 500

Nuvosport

Thar CRDe

XUV 500 AT

Van



SUPRO Minivan

LCV <2T

LCV 2-3.5T







SUPRO MAXITRUCK



IMPERIO

LCV> 3.5T

MHCV



49 T Tractor Trailer



BLAZO Series Truck



EXCELO Range School Bus

TUV300: Highest selling Compact SUV since launch

24000+ sales since launch in Sept 2015



Value for Money Car of the Year – Car India Awards, 2016

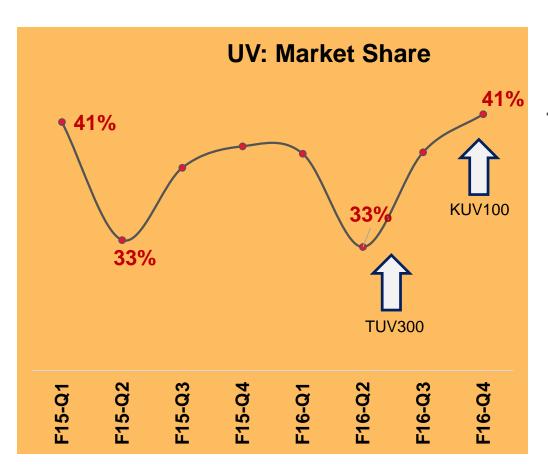
KUV100: 40,000+ Bookings since launch

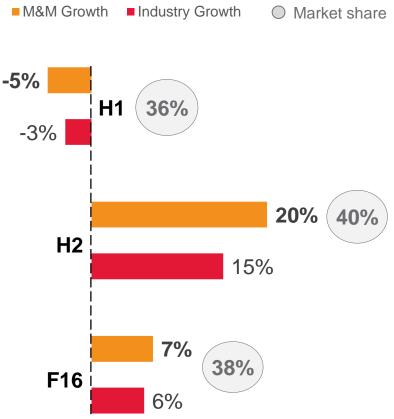
Achieved over 10% market share in the UV segment in Q4



Impact of TUV300 & KUV100

Key drivers behind gain in UV market share in H2





Source: SIAM

Jeeto: Bags prestigious 'CV of the Year'

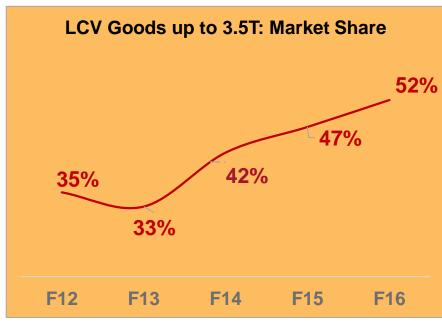
Sold more than 20,000 since launch despite segment de-growth



Consolidated No. 1 position in LCV<3.5T segment

Jeeto, Supro & Imperio aided in retaining leadership in SCV segment





Up to 2T	H1	H2	F16
Industry Growth	-23%	-2%	-13%
M&M Growth	47%	126%	82%
M&M Market Share	24%	24.3%	24%

Up to 3.5T	H1	H2	F16
Industry Growth	-3%	15%	6%
M&M Growth	-2%	15%	7%
M&M Market Share	52%	51%	52%

Source: SIAM





Highest growing brand in 12-17 lakh price brand



Power Brands:

Bolero & Scorpio together sell more than 1.36 Lakhs

- Bolero retains No.1 SUV position 10 years in a row
- New Gen Scorpio among the Top 5 highest selling SUVs in India
- New Gen Scorpio AT, launched in July 2015, received positive response







Exploiting every price points, widest Portfolio



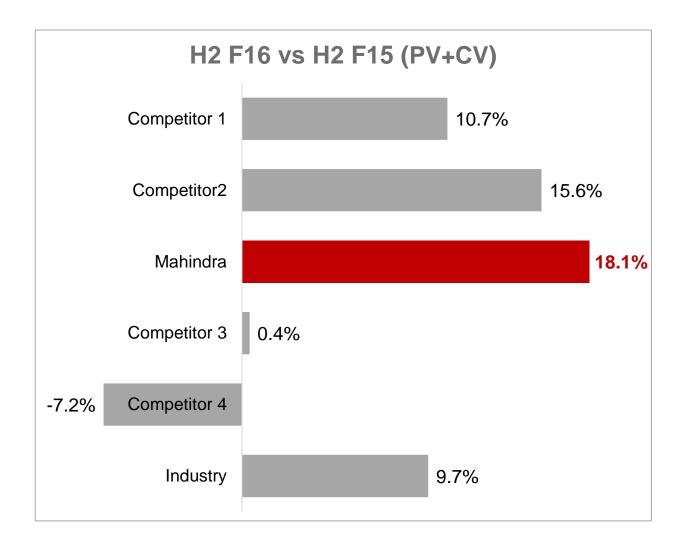
Choice at every price point



14

Impact of New launches & Power brands

H2F16: Fastest growing among top 5 industry players by volume



Source: SIAM¹⁵

MReva Performance

driven by 900dness

Strong growth momentum in F16





Fleet sales to Lithium - All electric fleet taxi



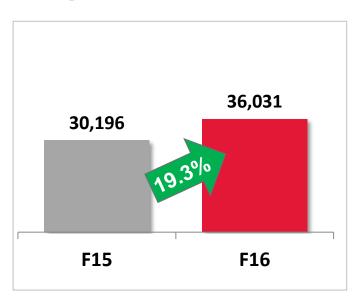
e2o launched in UK in April 2016



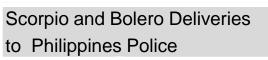
First All electric car expedition from North to South

International Operations

Highest ever Sales, market leadership in participating segments in South Asia









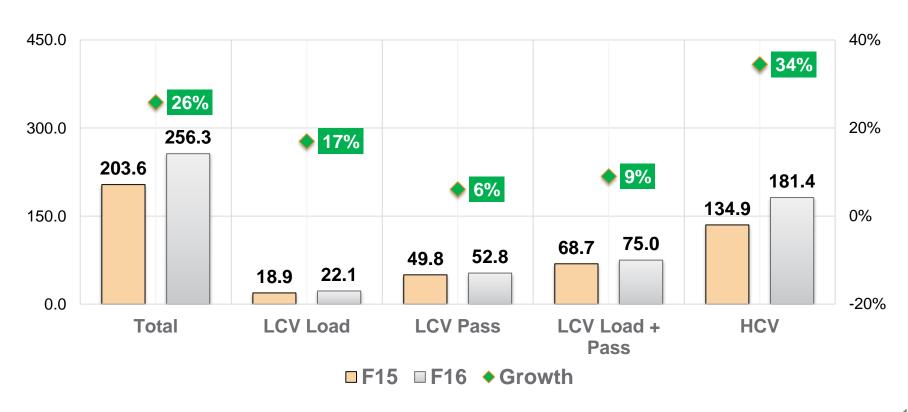
Cricket Legend Matthew Hayden as Brand Ambassador in Australia

- 19.3% growth in International Operations led by strong demand from neighboring markets
- Highest ever export of LCVs>3.5T & HCVs
- prestigious order of 1500+ Bolero & Scorpios to Philippines police in Philippines &
- 20% growth in Chile despite industry decline in 2015
- Launched New products: New Age XUV 500, Supro, Jeeto, TUV 300 & KUV 100

CV Industry: LCV Load / LCV Pass / HCV Load

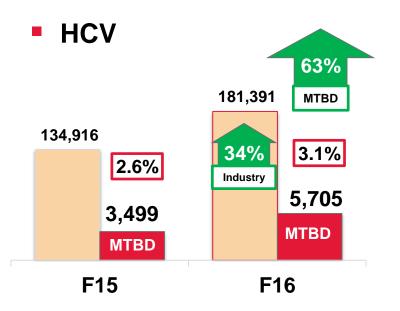
Volume in '000

HCV 25T-49T & LCV-Load 3.5T – 6T & LCV Passenger 5T- 9T



Mahindra Trucks & Buses

Grows 2X compared to Industry in both HCV & LCV Industry

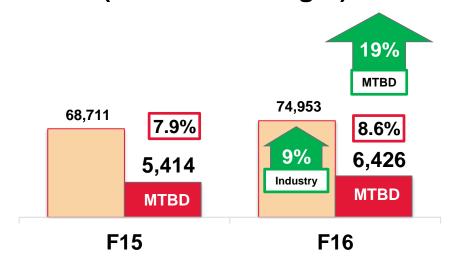


- Volume increased from 3,499 to 5,705
- Market Share increased from 2.6 % to 3.1%
- Growth over F15 is 63%





LCV (Load + Passenger)



- Volume increased from 5,414 to 6,426
- Market Share increased from 7.9 % to 8.6%
- Growth over F15 is 19%

BLAZO Technology

Common Rail Engines



Payload Advantage







MILEAGE AND POWER AT THE TOUCH OF A SWITCH



BLAZO Performance



Launched in 67 Locations

7600 + Enquiries received

3550+ leads generated

600+ Bookings & 491 sold so far

Expected to sell 630 by May end

No. 1 in JDP Sales Satisfaction Index 2015

NOTHING FEELS BETTER THAN OUR CUSTOMERS' SATISFACTION



New Gen Scorpio - Rank 1 in JDP Vehicle Dependability Study (SUV segment)

New Age XUV500 - Rank 1 in JDP APEAL Study (SUV segment)

Driving growth through Rural strategy

Doubled Rural reach

- Rural share of business in F16 at 40% (+2% point over F15)
- Doubled our exclusive rural network touch points to 2000+ in F16 and have established presence in 2800 Tehsils.
- Through our focused rural strategy and synergy with Farm business and Mahindra Finance, established reach to approx. 3 lakh villages
- Customized schemes and customer connect programs for targeted segments Kissan Sanman , Sarcar Scheme & Banker Bonaza



Supro was launched in 700+ Haats & Mahasavas



Evalueiva echamos for formare



Exclusive schemes for farmers Campaign in rural stands



Segment specific programs

Excellence in Technology & Digital space

First in segment features



"Technology Innovation of the Year" award for Blue Sense App at IATIA 2015



KUV & TUV Child Seat Mounts – First in India



KUV:ABS & EBD on all variants



mFALCON Engine Technology



Technology enabled load exchange platform for cargo owners and transporters



Becomes member of Open Automotive Alliance (OAA) for Android Auto

Leading Employer Brand





Ranks #3 in Manufacturing Sector

Manufacturer of the Year Award (Joint Winner)

Recognition of wholesome performance

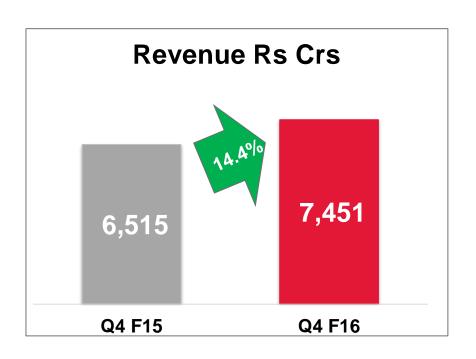


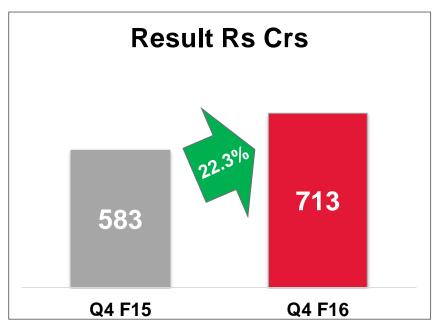
To sum up...

- New & wider product portfolio at every price
- Customer centric approach
- Focused rural strategy
- Expanded network
- Brand building
- Strong International performance
- Cost focus and value engineering
- Agility & resilience

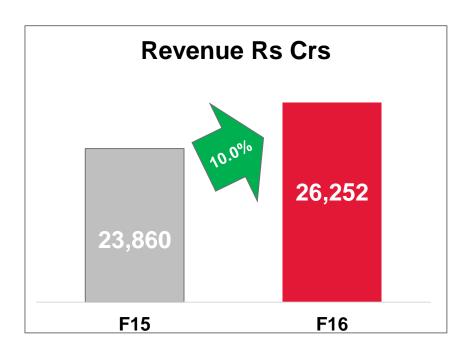
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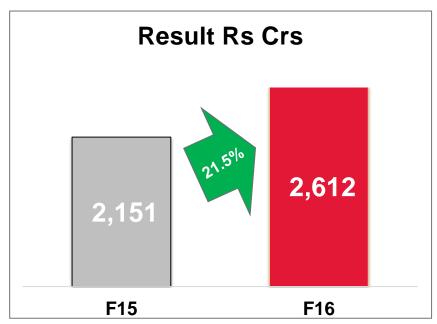
Q4 F16 Financials Overview





F16 Financials Overview





Looking Ahead

F17 Growth trajectory

SIAM-Crisil April 2016 forecast

Segments	F16 Growth	F17 Growth Forecast
Car	7.9%	8-10%
UVs	6%	12-14%
LCVs <3.5 T	-2.8%	7-8%
LCV >3.5T (load + Pass)	9%	10-12%
HCVs	34%	22-24%







NuvoSport

Big Bolero Pickup

TUV300 100hp

Thank You

Disclaimer

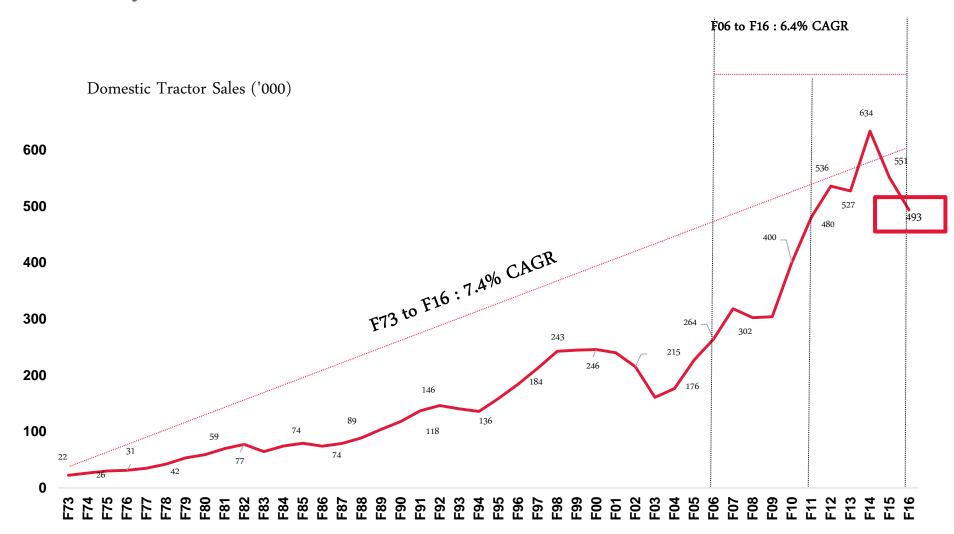
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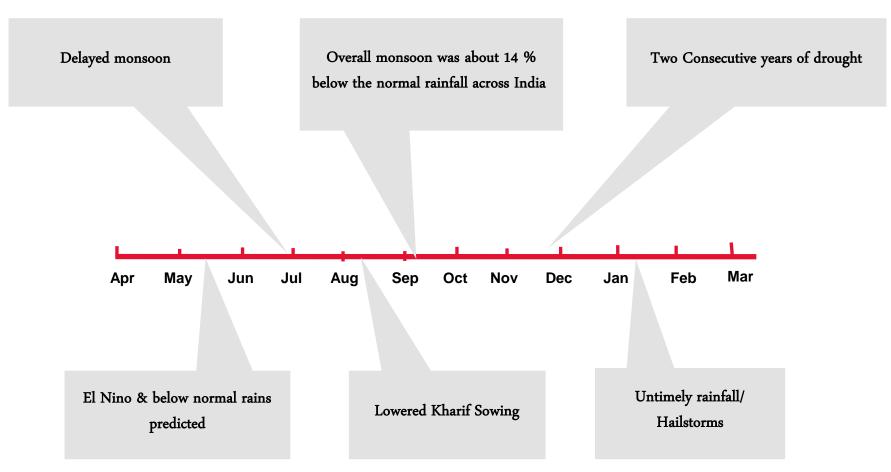
Mahindra Farm Equipment Sector

Analyst Meet F16

Industry Volume

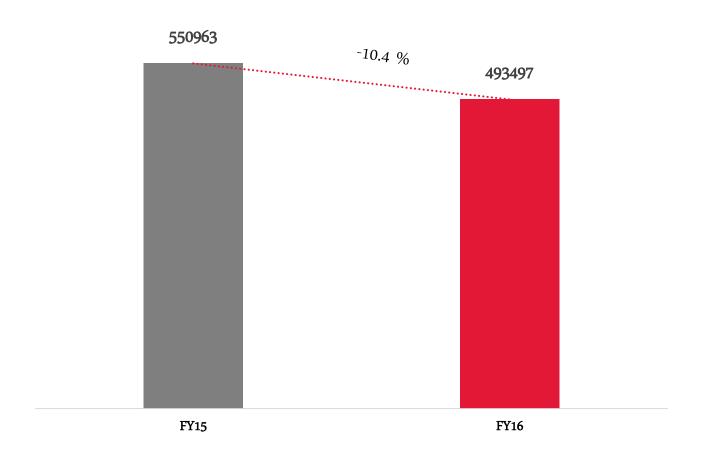


Low sentiments throughout the year...

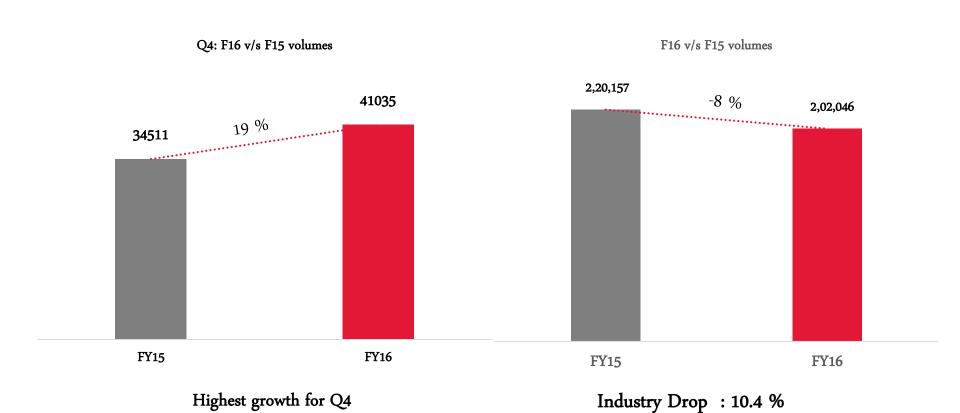


- Agri global commodity prices falling:
 - international grain prices slipped by 15%.
 - International food prices falling sharply by almost 3% in 2014 &14% in 2015
- Increase in farm inputs costs leading to lowered agri incomes

Industry Volume:F16 vs F15



Domestic Tractor Volumes

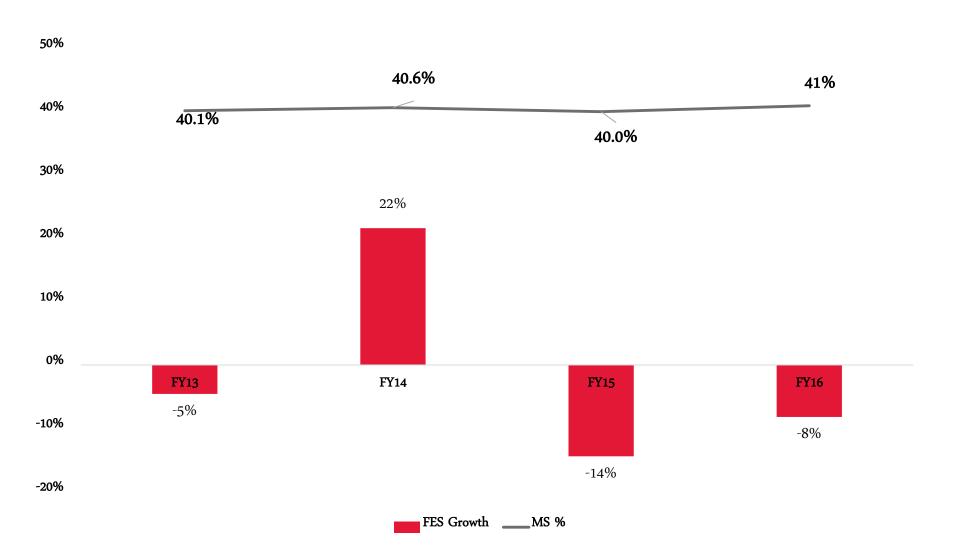


33 years of Domestic Leadership

Highest Market Share (41%) in last 4 years

Gained 1% point in F16

Maintaining No. 1 position



Market Share Gain: Key Actions

- New Product Launches
- Pioneering Technology: Launch of Mahindra Yuvo
- Strengthening our Channel
- Continued focus on Quality

New Product Launches:F16











Pioneering Technology: Launch of Mahindra YUVO

AV

Strengthening our channel



Highly customer centric dealer ambience



Customer service in the most efficient way

Continued focus on Quality

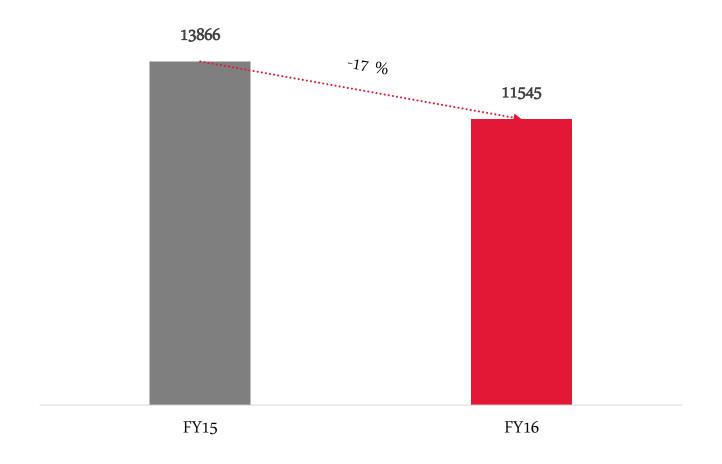


Mahindra Tractor wins
TPM Special Award by JIPM Japan



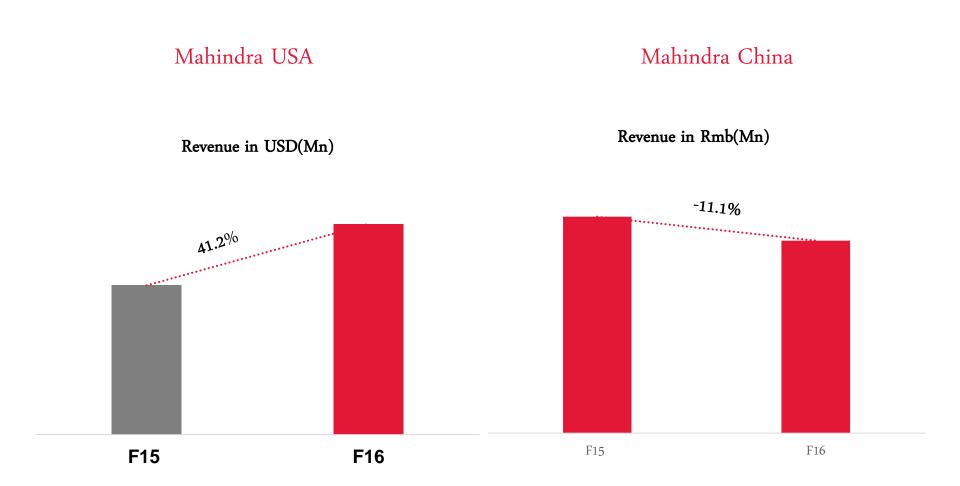
Swaraj Tractor wins
TPM Consistency Award by JIPM

Export Volumes



De-growth due to meltdown in key export markets

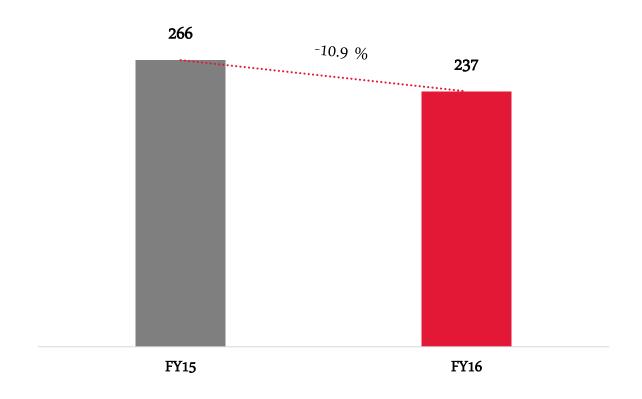
Overseas operations



Farm Machinery Business

Applitrac Business

Revenue in Rs. Crs.



Global Farm Machinery Industry

- Global Farm Machinery:\$ 94bn
- Set up of Global Farm Machinery Vertical
- Focus Areas: Solutions for
 - Rice Value Chain
 - Combine Harvesters

Value in Billion \$

Product Segments	2013	2018	2023
Harvesting	27.2	39.7	56.0
Planting & Fertilizer	10.6	15.1	21.5
Haying	9.2	12.8	17.9
Tillage	7.5	10.8	15.1
Others	13.8	19.0	25.9
Parts & Attachments	26.0	33.6	42.9
Total	94.3	131	179.3

Source: Freedonia 2013

Mitsubishi Mahindra Agri Machinery (MAM)

- Acquired 33% Stake
- Total revenue \$440 mn (F15) & EBIT positive
- Product Range:
 - Tractors
 - Rice Transplanters
 - Harvesters
 - Rotavators & Power Tillers
- Acquisition will help address global rice value chain: Rice Transplanters and Harvesters

Sampo Rosenlew

- Acquiring 35% Stake in this Finland based company
- Stand-alone revenue of €93 mn in 2014 -15
- JV in Algeria with revenue of €45 mn in 2014-15.
- Cash positive & profitable company
- Strong player in Europe, Eurasia and North Africa
- Acquisition will help global expand in Asia, Africa and Latin America.

Farm Machinery portfolio for global markets

MAM: Addressing global rice value chain









SAMPO ROSENLEW: Addressing global combine harvester business



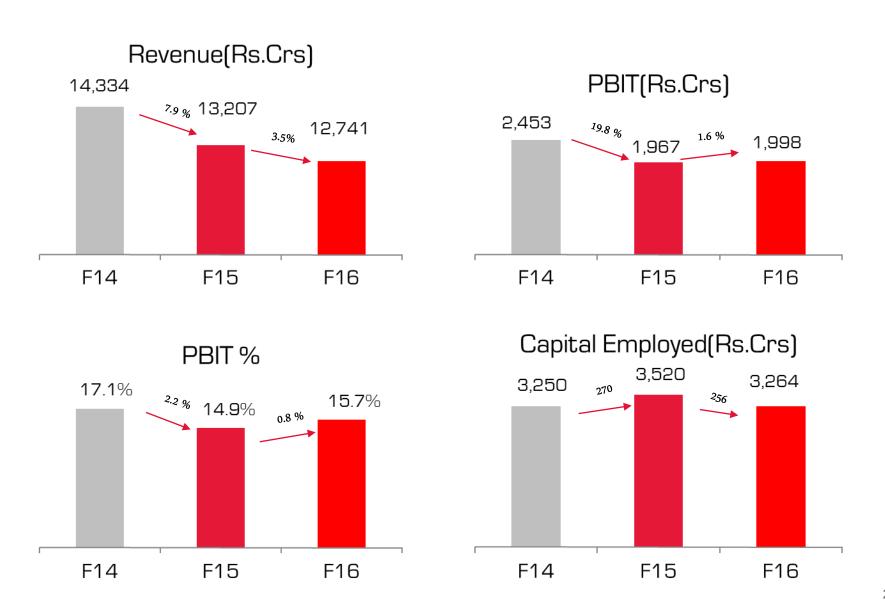




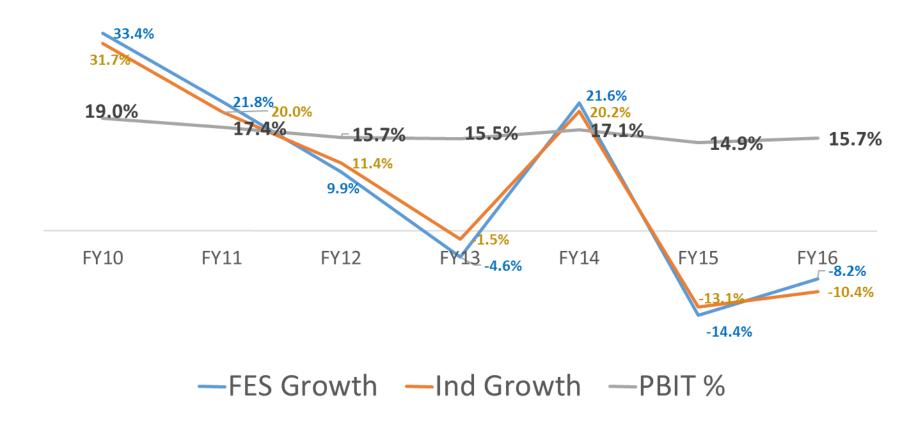


F16 Financial Performance

Financial Performance



Stability in Volatility



Industry Outlook:F17

- Favorable Monsoon in F17
 - IMD forecast:105-106 % above LPA
 - Skymet forecast: 109% above LPA

Mahindra Rise.



FES: BHAG (Big Hairy Audacious Goal)

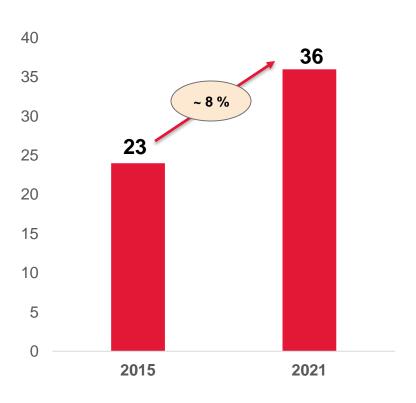
Deliver FarmTech Prosperity

We will deliver Farm Tech Prosperity through a variety of existing and new agri initiatives to impact the lives of farmers enabling them to RISE



Industry and Opportunities

Agri Business* (Rs. Lakh Crore)



Opportunities

- Soil management
- Productivity improvement
- Water management
- Post harvest management
- Efficient supply chains
- Food processing
- Branded foods
- Export potential
- Advisory services

Where are we playing?

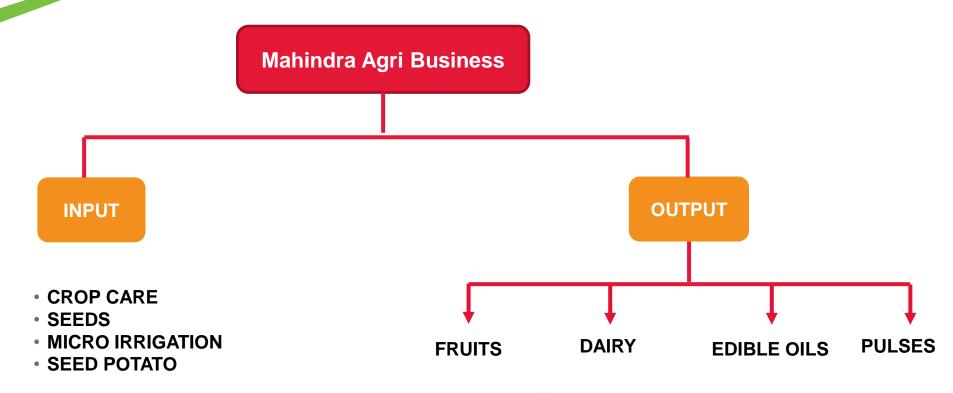
Agri Value Chain Farm Process Soil and **Process Farming Farming** Output **Output** Sell Water (Procure) Output Inputs **Storage** Storage Contract **Agronomy Cold Chain** Seeds Cold **Fruits** Retail Soil testing **Farming Pesticides** Warehouse **B2B** storage Meat & **Fertilizers Poultry** Warehouse **Corporate Farming** Micro **Dairy Irrigation Pulses Tractors Implements Edible Oils Pumps** Greenhouse Other Foods **Increases Productivity Higher Price Realization** Value Addition

Existing Businesses

Our Key Guiding Principles

- 1. All businesses must Deliver FarmTech Prosperity
- 2. Offer high quality products and services
- 3. Unique Value Addition for key stakeholders
- 4. Profitable growth
- 5. Adhere to the highest levels of governance
- 6. Build aspirational and premium brands

Portfolio of businesses

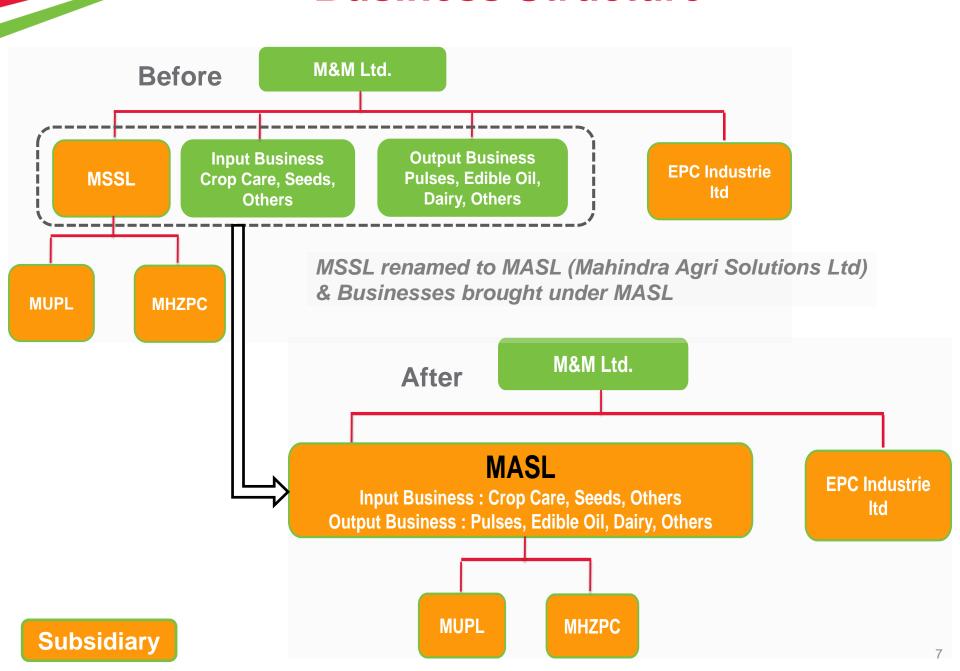


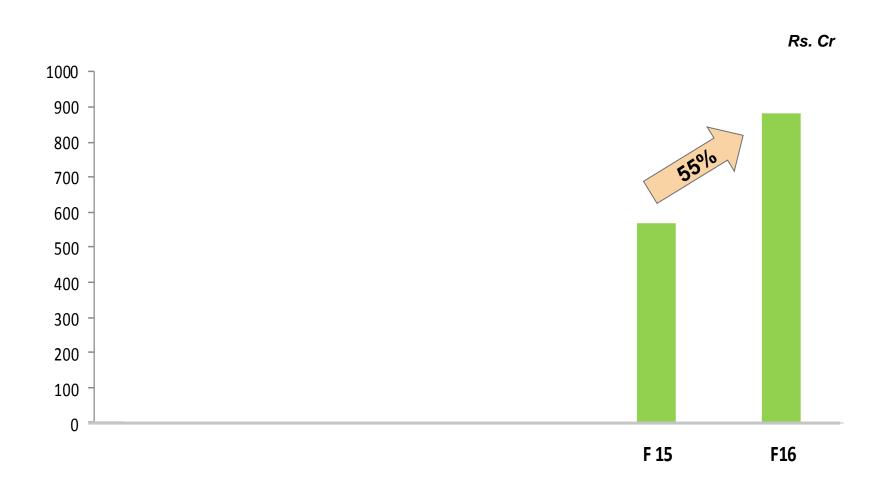






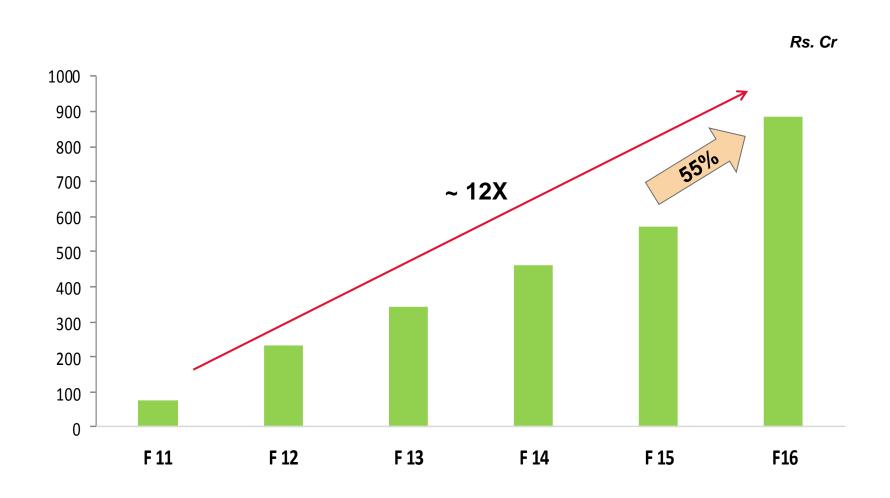
Business Structure





55% revenue growth in F'16 over F'15

~12X Revenue Growth in 5 years



55% revenue growth in F'16 over F'15

Our Growth Strategy

Input Business





R&D Capability



Partnerships

Output Business



Product Differentiation



- ☑ We help to grow the right Quality
- ☑ We select the right Quality
- ☑ We preserve the right Quality
- ☑ We distribute the right Quality
- ☑ We assure the right Quality

Promise of Quality

Output Business

Building Premium Brands





Kudrat sa Sachcha!

Premium, Fresh, Lifestyle, Young/energy, Aspirational and Quality

Quality, Consistency, Pure / Natural, Nutrition,
Wholesome and fulfillment

Fruits

Dairy

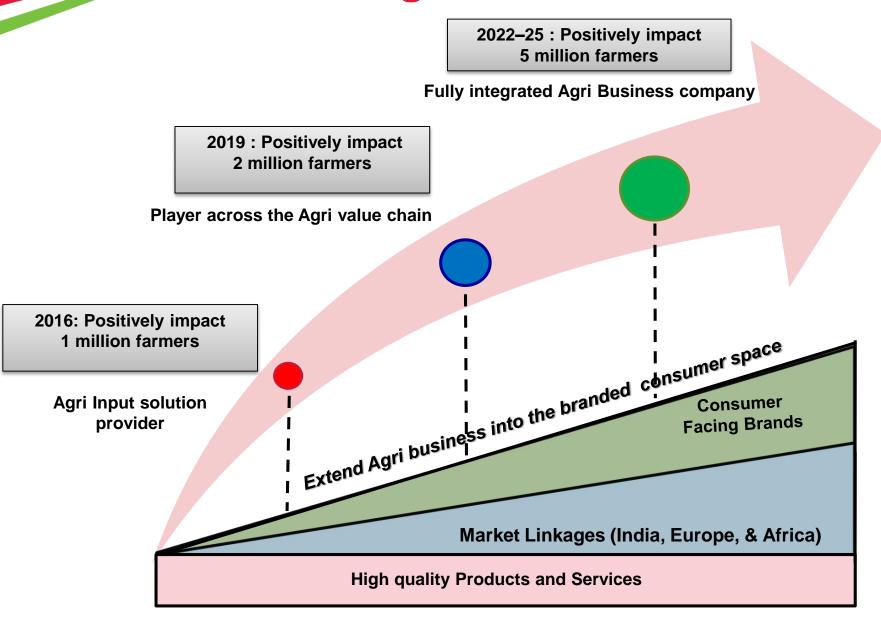
Pulses

Edible Oils

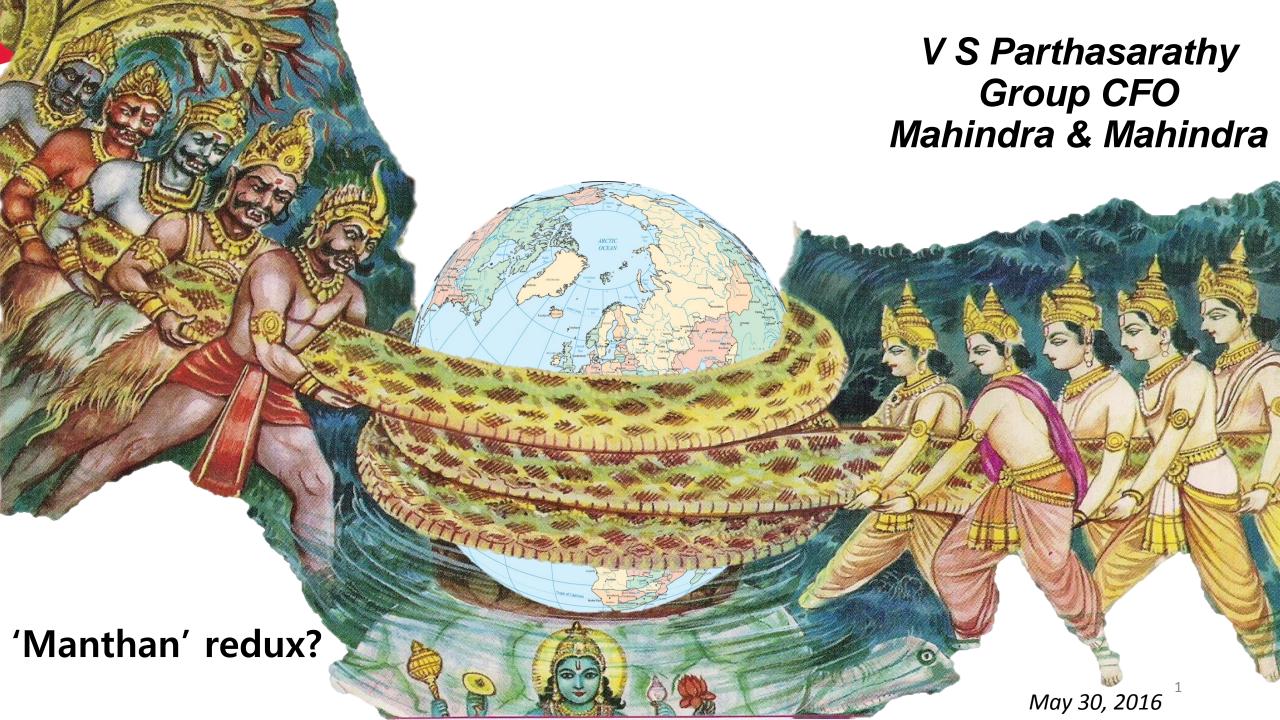
NuPro TVC

Nupro 35sec 270516

Long Term Vision



Mahindra AGRI BUSINESS



Story unfolding today....



Churn all around



Cascading to India



Mahindra in this churn



Performance – Q4 & F16



Churn.....
Nectar?

Story unfolding today....



around







Mahindra in this churn

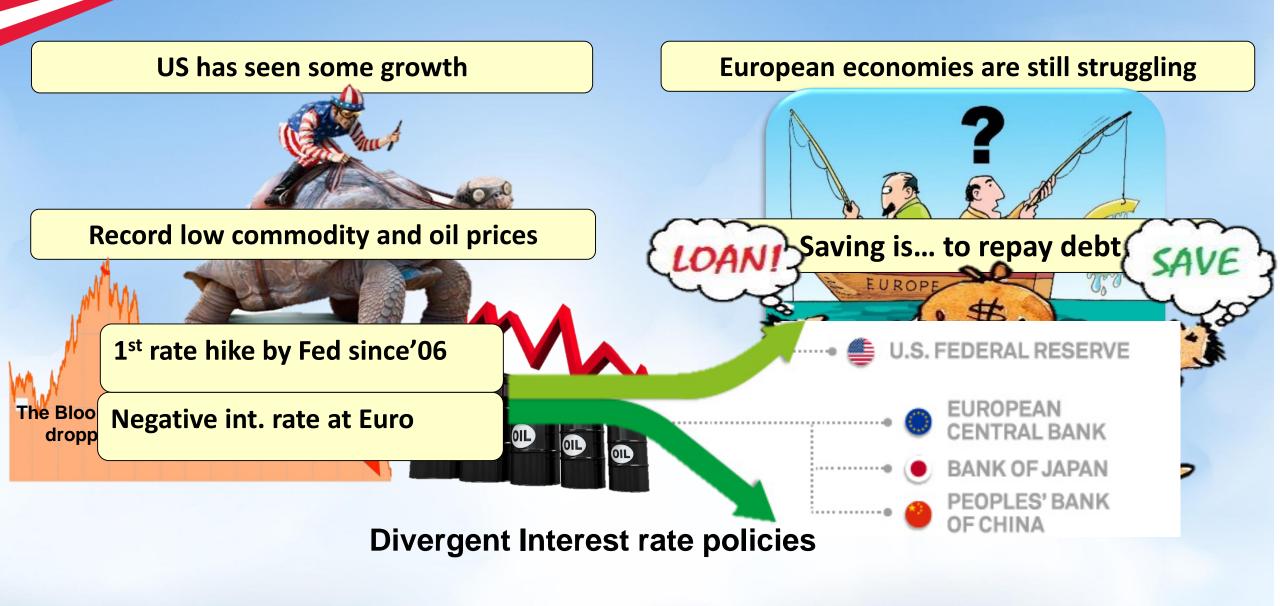


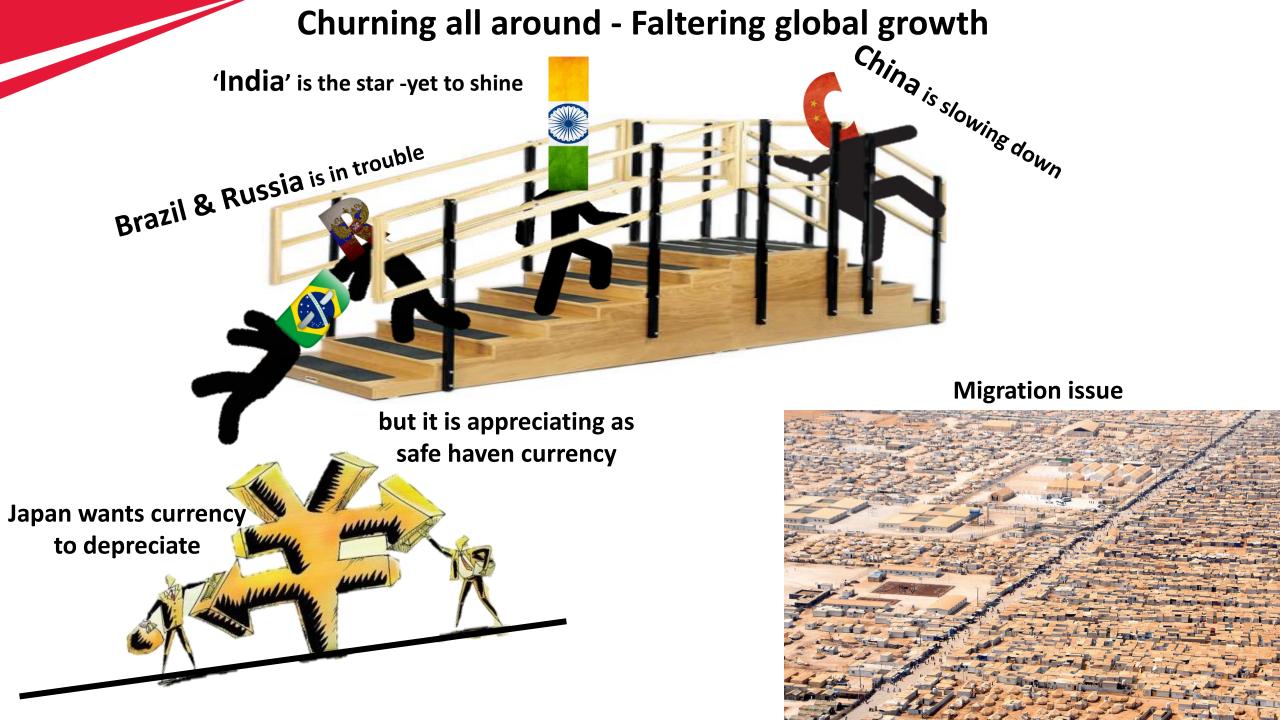
Performance
- Q4 & F16



Churn.....
Nectar?

Churning all around - Faltering global growth





Story to cover today....



Churn all around



Cascading to India



Mahindra in this churn



Performance
- Q4 & F16

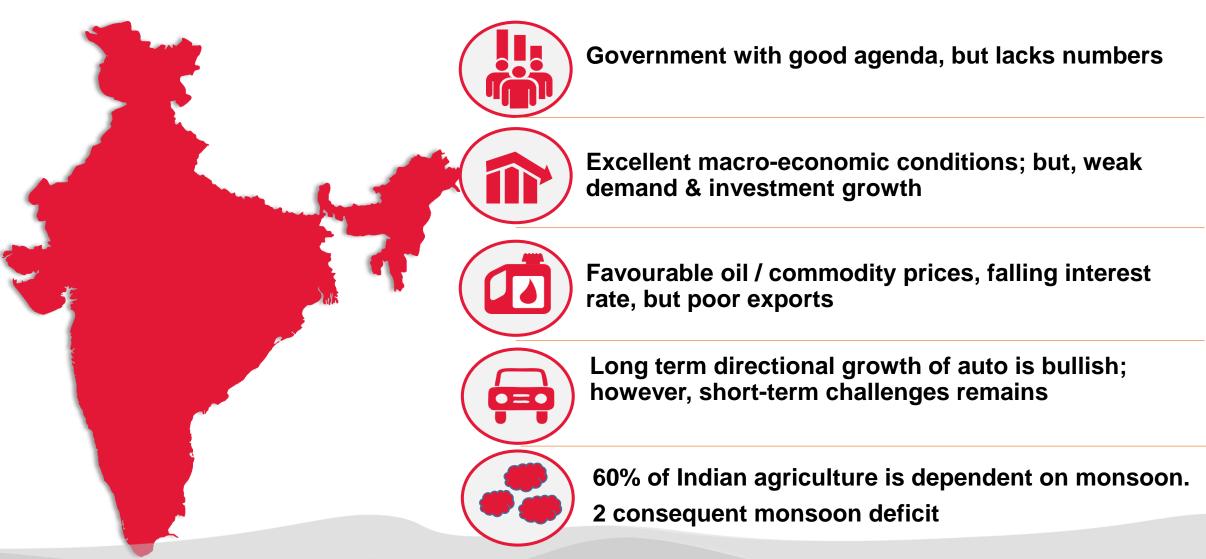


Churn.....
Nectar?

India in churn of its own



India in churn of its own



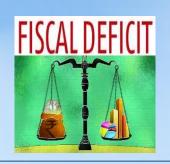
India in churn of its own













Govt. focusing on long term measures

Experiencing short term pains





Lower MSP increase



Ballooning of NPAs



GST, Land bill stuck



'Bharat' still struggling



Overleveraged Balance Sheet

Story to cover today....



Churn all around



Cascading to India



Mahindra in this churn



Performance
- Q4 & F16



Churn.....
Nectar?

M&M, a microcosm of India... 'Manthan @ Mahindra'

Tough year for M&M businesses

Two successive monsoon failure



Moderate increase in MSP



Rural slow-down impacting both tractor and auto businesses

Increased competition in compact UV segment impacting market share



Increase in cess on auto - 2% to 4%



Expiry of Fiscal incentives (Haridwar)



Global slowdown affecting exports



Volumes Revenue Margins

'Resilience'

In difficult times, tough get tougher...



14 new launches in Auto and 2 new Launches in FES



New launches helped improve Tractor Market Share





Focus on Agri – Consolidation



Discipline on Cost & Working Capital



Global focus –PMTC, Pininfarina & MAM



Benign Commodity & Oil prices

Story to cover today....



Churn all around



Cascading to India



Mahindra in this churn



Performance – Q4 & F16



Churn.....
Nectar?



Quarterly PERFORMANCE

M&M + MVML SNAPSHOT

	Q4 FY 16	Q4 FY 15			
Volume – FES Volume - Auto	43,415 nos. 1,40,509 nos.	38,761 nos. 1,23,169 nos.	12.0% 14.1%		
Net Sales & Operating Inc.	10,160	9,000	12.9%		
EBIDTA	1,269	1,004	26.4%		
PBT Before EI	931	740	25.8%		
PAT Before EI	662	550	20.4%		
ОРМ	12.5%	11.2%	130 bps		
PAT After EI	668	586	14.0%		

SEGMENT REVENUE & RESULT - Q4

AS

SEGMENT REVENUE

Q4 F 16 7451 Q4 F 15 6515

% Inc/ (Dec) 14.4%

SEGMENT RESULT

Q4 F 16 713

Q4 F 15 583

% Inc/ (Dec) 22.3%

FES

SEGMENT REVENUE

Q4 F 16 2743 Q4 F 15 2519 % Inc/ (Dec) 8.9%

SEGMENT RESULT

Q4 F 16 353 Q4 F 15 283 % Inc/ (Dec) 24.7%





Yearly PERFORMANCE

M&M + MVML SNAPSHOT

	FY 16	FY 15		
Volume – FES	2,14,173 nos.	2,34,766 nos.	8.8%	
Volume - Auto	4,94,096 nos.	4,64,850 nos.	6.3%	
Net Sales & Operating Inc.	38,857	36,968	5.1%	
EBIDTA	5,199	4,603	12.9%	
PBT Before EI	4,508	4,021	12.1%	
PAT Before EI	3,292	3,088	6.6%	
ОРМ	13.4%	12.5%	90 bps	
PAT After EI	3,298	3,423	3.7%	

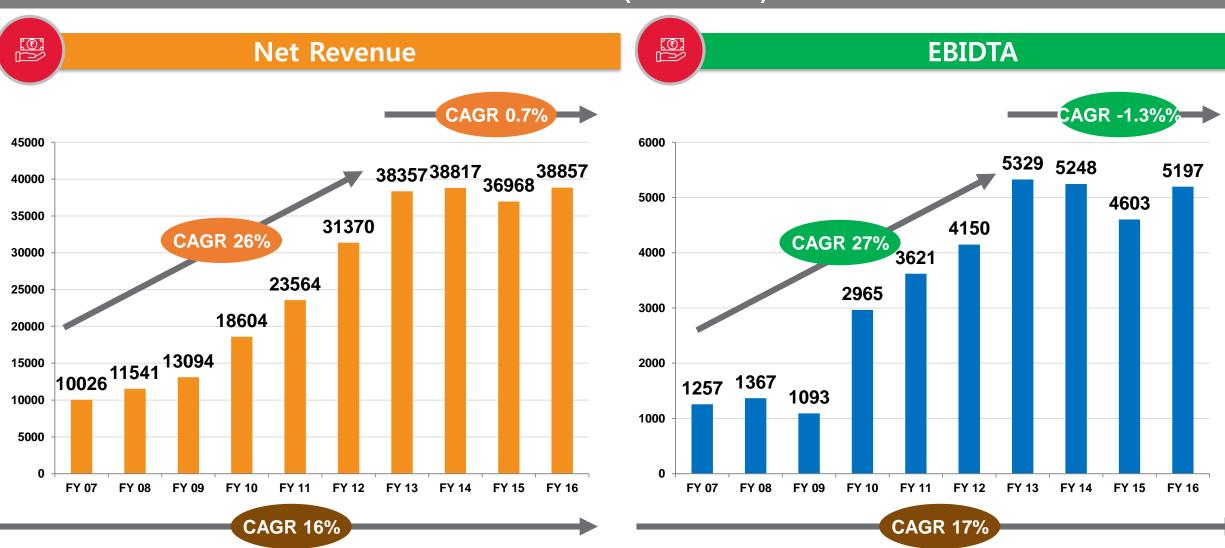
Performance Indicators

Particulars	F – 2016	F – 2015
OPM (%)	13.4	12.5
ROCE	17.4	17.4
Interest Coverage Ratio	18.8	14.0
EPS (Basic) (Rs.)*	56	52

^{*} PAT before EI

Growth at 'Churning' stage

M&M + MVML (Standalone)



Robust Financial Risk Profile

DE Ratio M&M + MVML

Gearing Multiple M&M + MVML

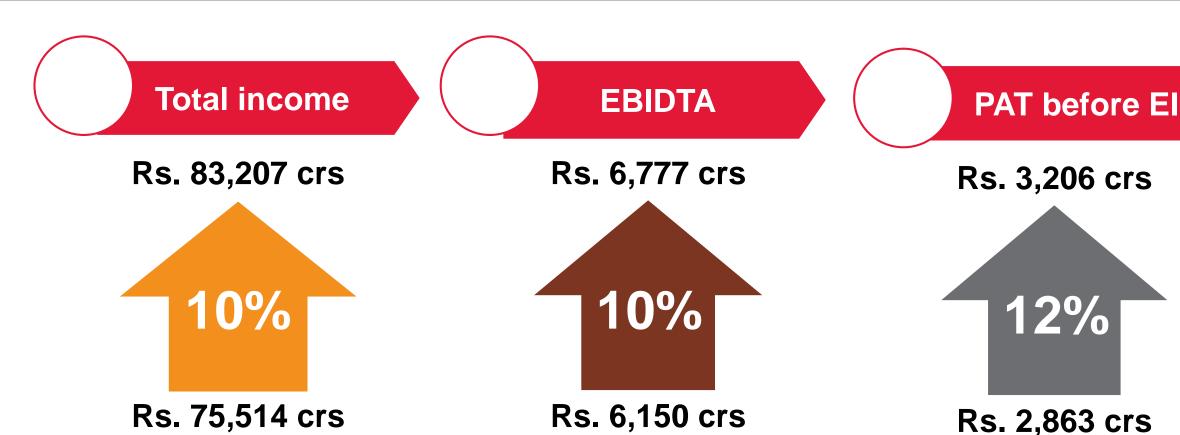




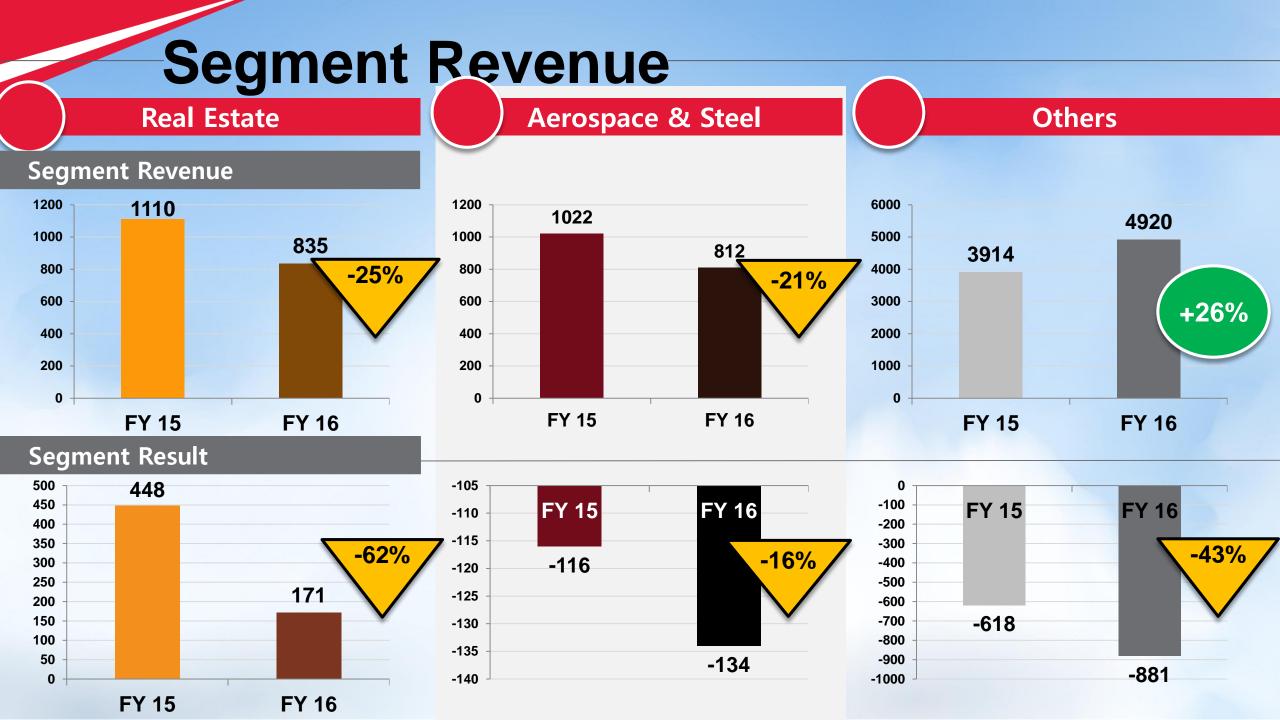


Financial Highlights

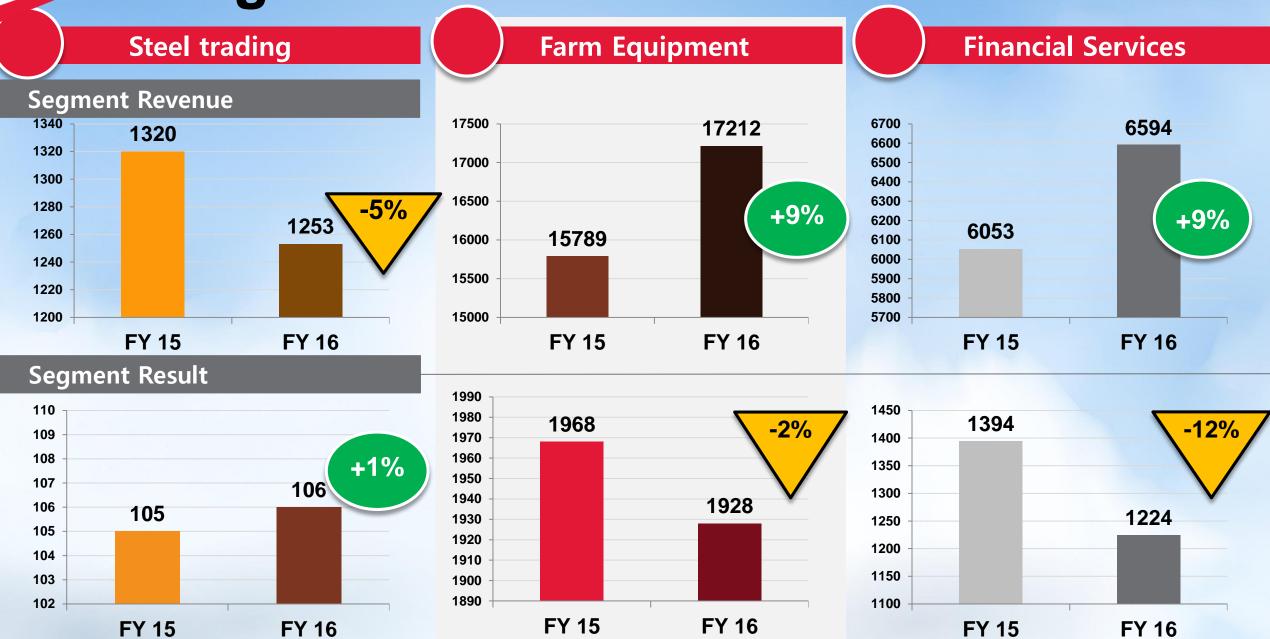
M&M Consolidated – FY 16 Vs FY 15





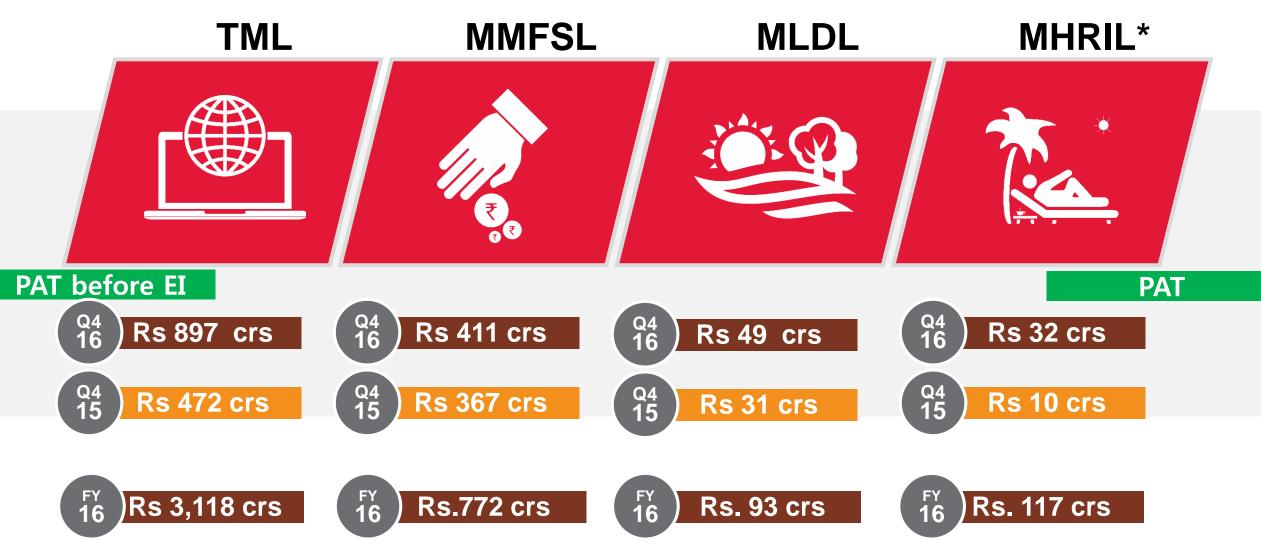


Segment Revenue



Segment Revenue **Automotive Hospitality IT Services Segment Revenue** +8% +97% +23% **FY 15 FY 16 FY 15 FY 16 FY 15 FY 16 Segment Result** +117% +66% +45% **FY 15 FY 16 FY 15 FY 16 FY 15 FY 16**

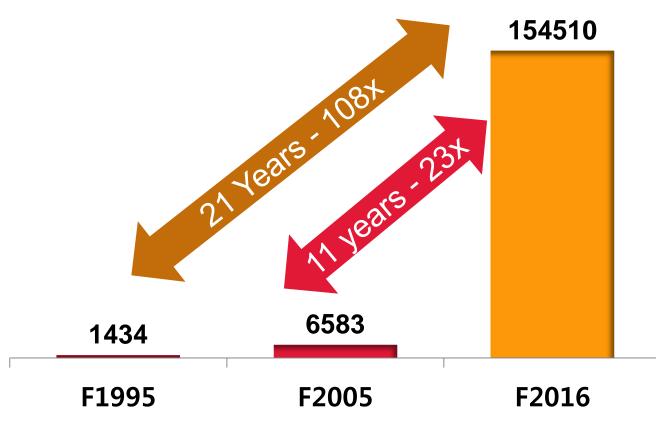
Listed companies performance -PAT



^{*} MHRIL results are on Standalone basis

Value Creation

Group Market Cap (Rs Cr)



Prices as on 31ST March \$ = INR 66.35

Value Creation

Market Cap (31st Mar16)	F-2016 Rs Crs	
Mahindra & Mahindra	75,196	
Tech Mahindra	45,966	
MMFSL	13,881	
Ssangyong	6,564	
Mahindra Holidays	3,432	
Mahindra Lifespaces	1,729	
Swaraj Engines	1,064	
Mahindra CIE	6,343	
EPC Industries	335	
Total	1,54,510	

\$ 23.3bn

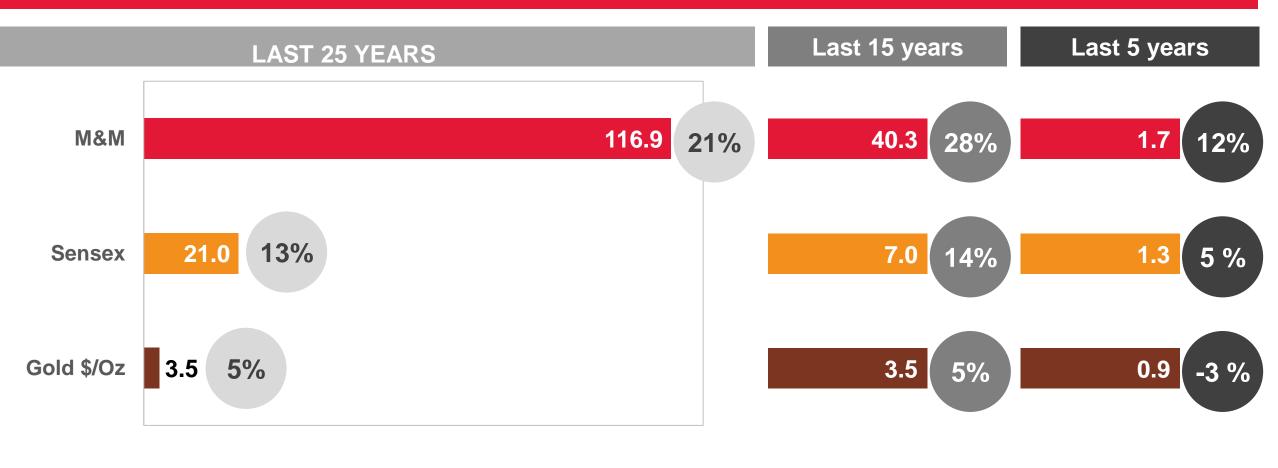
Result speaks

Sensex

■ Gold \$/Oz

Returns in No. of times & CAGR %

As at 31st March 2016



■M&M

BUSINESS TODAY BEST COMPANIES TO WORK FOR AWARD

Work For" award in 2016

Mahindra received the Best Risk Management award from ICICI Lombard & CNBC TV18



Keshub Mahindra was honoured with the Lifetime **Achievement Award from ASSOCHAM**



M&M: 2015 & 2006

MMFSL: 2013

Tech Mahindra: 2014



Anand Mahindra was declared Best **CEO** overall in the Large Companies by Business Today

MWCJ becomes first project in Asia to reach C40 Stage 2



MMFSL is among the **best** in the prestigious Dun & Bradstreet's **India's Top 500** Companies 2014

Mahindra in top 2 in Finance Asia poll in the 'Investor Relations' category in India

FinanceAsia



MMFSL is among the **best** in the prestigious Dun &

Bradstreet's India's Top 500 Companies 2014

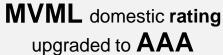
TechM won Golden Peacock Award 2015 for Risk Management

Mahindra received ICSI award for **Best Governed** Company in 2015

Tech Mahindra bags the Forbes Top100
Global Meets Local 2015 Award









AAA rating reconfirmed



Debut **International Rating** at par with India



MLDL domestic rating upgraded by two notches from A+ to AA

Digitisation @ Mahindra







String of Pearls - PMTC, MAM & Pininfarina











PEUGEOT





This has been the most exciting year of New launches for us



New Age XUV 500



XUV 500 AT



New Thar CRDe



TUV300



VIRGIN NOTATION OF THE PROPERTY OF THE PROPERT

NuPro and Soboro



Jeeto Minitruck



Supro Maxitruck



Supro Minivan



Swaraj 960



KUV100

Story to cover today....



Churn all around



Cascading to India



Mahindra in this churn



Performance
- Q4 & F16



Churn.....
Nectar?

Future....headwinds & tailwinds

Complete product portfolio – FES & Auto at Mahindra

Macro-economic scenario positive with Govt. actions



7th pay commission & OROP to improve auto demand



Global trade improving – early signs of recovery



Challenges: No Fiscal benefits, Higher Tax Rate



New launches could suppress margin in initial years



