

15th November, 2021

BSE Limited

P.J. Towers, Dalal Street, Fort, Mumbai- 400 001 BSE scrip code: 500302 **National Stock Exchange of India Limited**

Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051

NSE symbol: PEL

Dear Sir / Madam,

Sub: Investor Presentation under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations')

Please find enclosed the investor presentation to be made to Analyst/Institutional Investors under Regulation 30 of the Listing Regulations.

Pursuant to Regulation 46 of the Listing Regulations, the presentation is also hosted on the website of the Company i.e. www.piramal.com.

Kindly take the above on record.

Thanking you,

Yours truly, For **Piramal Enterprises Limited**

Bipin Singh Company Secretary

Encl.: a/a



Investor Presentation



Disclaimer



Except for the historical information contained herein, statements in this presentation and any subsequent discussions, which include words or phrases such as 'will', 'aim', 'will likely result', 'would', 'believe', 'may', 'expect', 'will continue', 'anticipate', 'estimate', 'intend', 'plan', 'contemplate', 'seek to', 'future', 'objective', 'goal', 'likely', 'project', 'on-course', 'should', 'potential', 'pipeline', 'guidance', 'will pursue' 'trend line' and similar expressions or variations of such expressions may constitute 'forward-looking statements'.

These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements.

These risks and uncertainties include, but are not limited to Piramal Pharma Limited's ability to successfully implement its strategy, the Company's growth and expansion plans, obtain regulatory approvals, provisioning policies, technological changes, investment and business income, cash flow projections, exposure to market risks as well as other risks.

Piramal Pharma Limited does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.

These materials are not a prospectus, a statement in lieu of a prospectus, an offering circular, an invitation or an advertisement or an offer document under the Indian Companies Act, 2013 together with the rules and regulations made thereunder, the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended, or any other applicable law in India. The securities referred to herein have not been and will not be registered under the U.S. Securities Act of 1933, as amended, and may not be offered or sold in the United States, except pursuant to an applicable exemption from registration. No public offering of securities is being made in the United States or in any other jurisdiction.

Diversified Business with Strong Market Position Across Segments



Top 3 in India and **13**th largest CDMO globally¹



CDMO

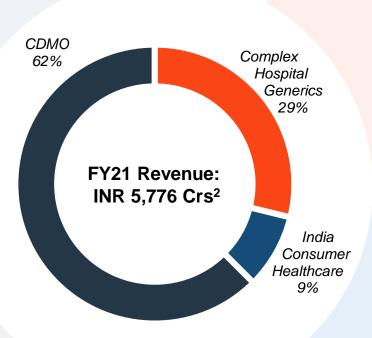
- Uniquely positioned business with capabilities across the drug lifecycle
- Integrated solutions for drug substance as well as drug product
- Presence across Discovery,
 Development and Commercial
 Manufacturing allows multiple
 entry points with clients



Ophthalmology Branded Products

JV with Allergan

 Market leader in the fast-growing ophthalmology category in India



Complex Hospital Generics

- One of the few major suppliers of inhaled anesthetics
- Capability to manufacture all four generations of inhalation anesthetics
- Growing injectable portfolio
- Commercial presence across 100 countries



India Consumer Healthcare

Amongst leading players in India in the self-care space

- Established brands in the Indian consumer healthcare market
- Wide distribution footprint, with 2,00,000+ outlets reached directly

4th

largest inhaled anesthesia player globally¹

#1

in ophthalmology segment in India¹ #11
rank in OTC
segment in India¹

Global Footprint with a Track Record of Compliance, Growth and Profitability



Global Footprint



100+

Countries with commercial presence



76%

Revenues from North America, Europe and Japan



15

Manufacturing sites (North America, Europe and India)



~5,500B2B Customers⁽³⁾

Compliance¹



~250

Regulatory inspections



36

USFDA Audits



~1,300

Customer audits since FY12



Nil

Official Action Indicated (OAIs) issued

Scale, Growth and Profitability



\$790m

FY21 Revenue



14%

Revenue 10 yr.² CAGR



28%

EBITDA 10 yr.² CAGR



22%

FY21 EBITDA Margin

Proven Track Record of Organic and Inorganic Expansion



CDMO

Complex Hospital Generics

India Consumer Healthcare

• Growth capex across Discovery, Development and Commercial Manufacturing:

- Discovery Services addition of labs
- Development Services site expansion
- Riverview additional labs
- Grangemouth GMP/WFI⁽²⁾

- Investments to bolster capacity across key Inhalation Anesthesia products
 - Sevoflurane capacity increase
 - Isoflurane API capacity increase
 - Bottling output increase

• Sales Promotion to drive consumer acquisition and loyalty on several brands











2016 -19

Pre-

2016

Hemmo Pharmaceuticals

Capabilities: Peptide API manufacturer

Sellersville

Capabilities: Solid Oral and Liquid Capabilities in North America

Riverview

3 Capabilities: Highly potent API

Coldstream Laboratories

Capabilities: Sterile injectables

Oxvaen Bio

Capabilities: Discovery Solutions

Acquisition of Navin Fluorine's remaining 49% stake in Convergence JV

Capability: Specialty fluorochemicals

Mallinckrodt's Intrathecal Therapy Business

Portfolio: Gablofen® (baclofen injection) for use in management of severe spasticity of cerebral or spinal

origin

Janssen's Five Anesthesia and Pain Management

Injectable Products

Portfolio: Pain management products

Digeplex

Portfolio: Gastro-Intestinal (GI) Product

5 brands from Organon India & MSD BV Portfolio: Naturolax, Lactobacil and Farizym in GI segment

Little's

Portfolio: Baby care products

Portfolio: Oral contraceptive brand



Historical M&A track record

Healthy ROI on Organic

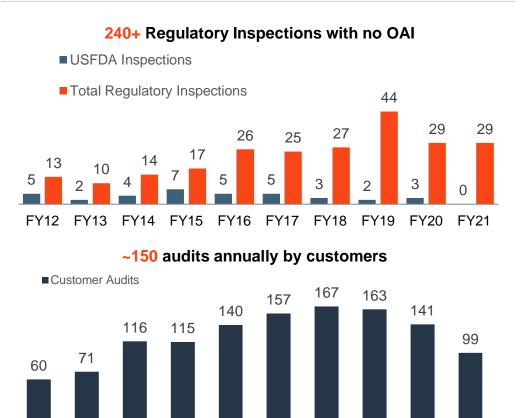
Investments

Successfully closed and integrated 15 M&A transactions over INR 4,000 Crores, since the Abbott deal in 2010

Strong Quality Underpinned by Customer and Patient-centric Approach



Best in Class Quality Track Record...



FY16 FY17 FY18 FY19 FY20 FY21

...Driven by a Focus on Customer and Patient Centricity

CDMO

- Integrated business development
- Single point of contact for customers
- Senior management involvement
- 1-on-1 customer mapping to leadership team for top clients
- Software suite in place
- Periodic surveys and workshops
- Patient Awareness Councils

Complex Hospital Generics

- Hearing the voice of Patients and Customers
- Aligning operations
- Cultural and mindset shift:
 - Patient self awareness surveys
 - Patient centricity council
 - Regular customer communication

India Consumer Healthcare

- Expanding access of selfcare
- Ensuring product awareness and trials
- First-hand research, custom studies and data analytics in decision making

√

FY13 FY14

FY15

Successfully cleared 36 USFDA inspections, 247 other regulatory inspections, and 1,296 customer audits since the beginning of FY12



No 'Official Action Indicated (OAI)' for any of our USFDA audits



Advancement journey from 'Quality for Compliance' to 'Quality as a Culture', with a focus on systems, processes, technology and people

Institutional Focus on Sustainability



Established ESG Framework...



Environment

EHS initiatives designed to create long term sustainability and value for the Company and its stakeholders

Social

Committed to making a positive difference in the world by improving the health, education, water, and social sector ecosystems

Governance

Combination of voluntary practices and compliance with laws and regulations, leading to effective control and management by encouraging a trustworthy, moral, as well as ethical environment

...with Significant Impact

Environment

~82K

Trees planted during FY21

Tons of CO2e offset during FY21

1.780

~125K

KLs of treated wastewater recycled during FY21 ~124K

MWh of energy drawn from indirect sources

Human Capital

171

High potential employees identified

100%

Compliance with PoSH guidelines

39%

Corporate roles filled by women

20K+

Skillsoft courses, videos, audiobooks & e-books

CSR Initiatives

21

States with healthcare footprint

~120mn

Beneficiaries

1,100+

Schools completely transformed

~163K

Girls supported for equal education

Highly Experienced Management Team



Strategic Group Leadership



Nandini Piramal Chairperson, Piramal Pharma



Peter DeYoung CEO, Global Pharma

Business Leadership team



John Fowler COO – CDMO



Stuart Needleman CCO – CDMO



Michael Logerfo
President & COO – Complex
Hospital Generics



Nitish Bajaj CEO – India Consumer Healthcare

Corporate Functions at Parent Level



Vivek Valsaraj President & CFO



S.K. Honnesh Group General Counsel



Vikram Bector President and Group CHRO



Viral Gandhi President & Group CIO



Jatin Lal President – M&A

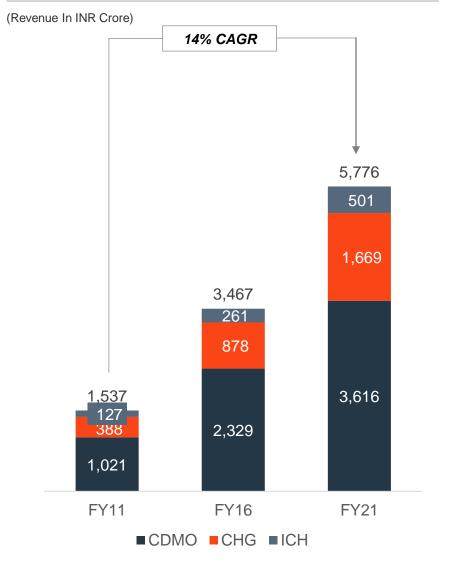


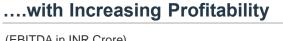
Rashida Najmi Chief Quality Officer

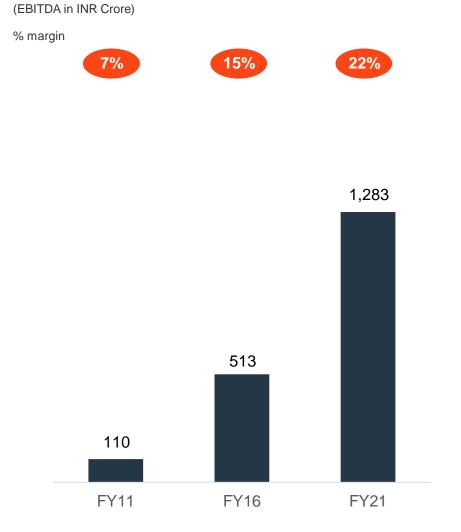
Strong Financial Performance Across Segments



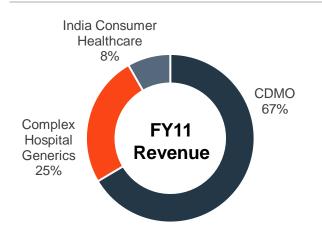
Strong Growth Across Segments...

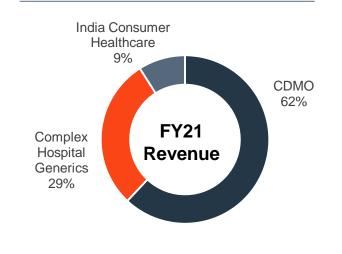






Balanced Mix Across Segments

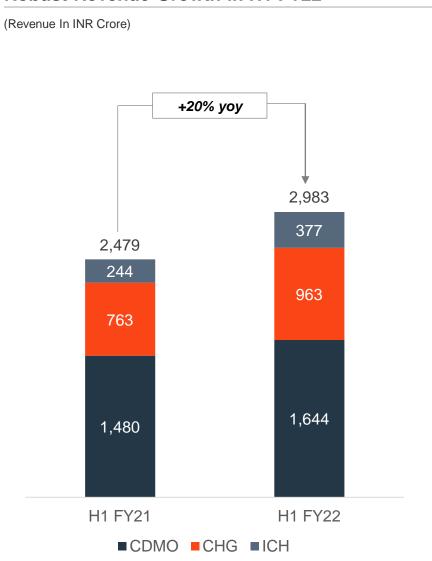




Current Year Update



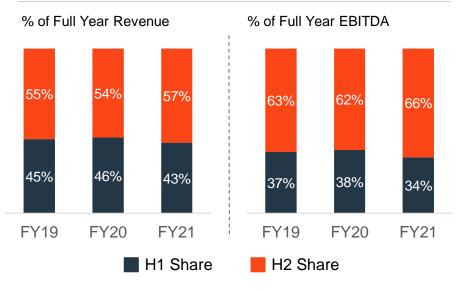
Robust Revenue Growth in H1 FY22



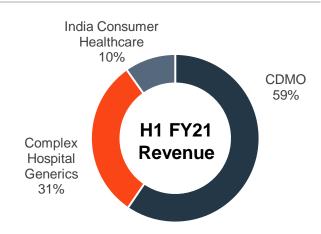
FY22 Full Year Outlook

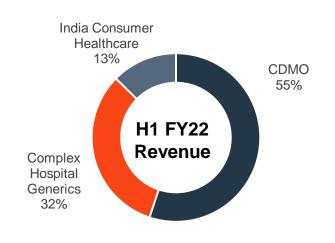
- ✓ Expect ~20% yoy growth in revenues in FY22
- ✓ Historically, H2 has outperformed H1, expected to be on similar lines this year

Strong H2 Performance Historically



Segmental Mix

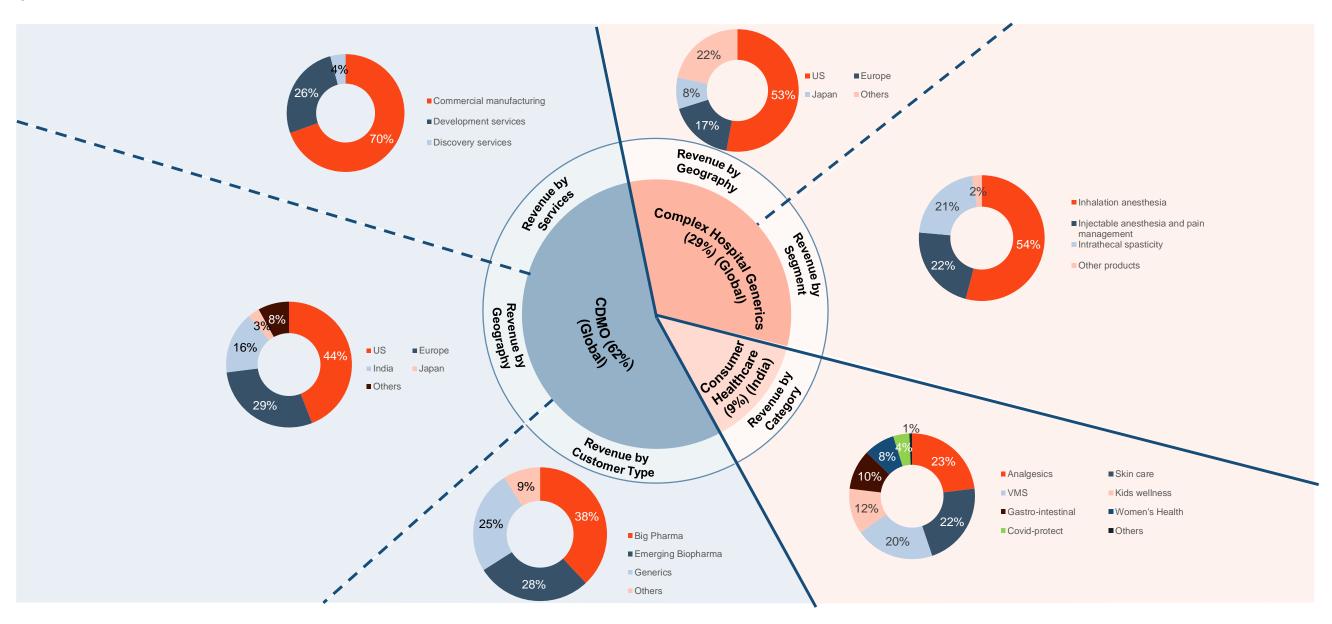




Diversified Revenue across Regions, Capabilities & Customer Categories



FY21 Split of Revenue





1. CDMO

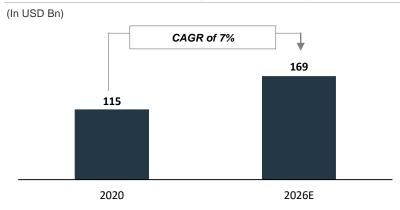


CDMO Market – Large and Growing Addressable Market

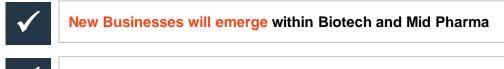


CDMO CHG ICH

CDMO Market Growing at a Healthy Pace...



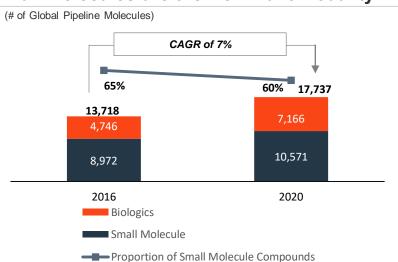
...Driven by Sustainable Tailwinds



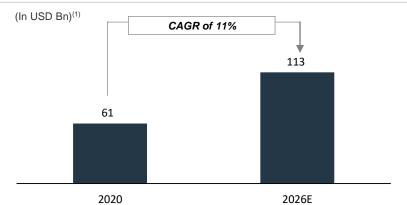




Small Molecules are the Dominant Modality...



...with Robust Growth in Small Molecule CDMOs



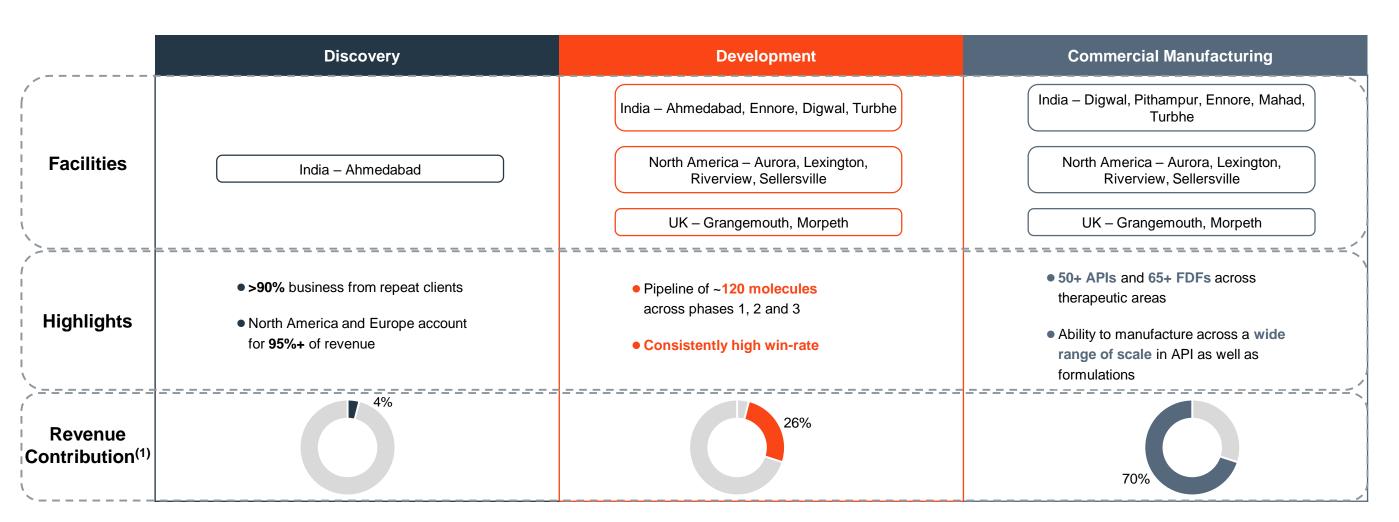
Scale Matters in the CDMO Market



Service Offerings Across the Lifecycle of the Molecule



CDMO CHG ICH



√

Presence Across the Value Chain Allows PPL Multiple Entry Points with Clients

Notes: (1) FY21 revenues

Integrated Suite of Services across Drug Substance and Drug Product



CDMO

CHG

ICH

14

Platform Leverages Extensive Network of Capabilities across Sites Globally

Clear Benefits of the Integrated⁽¹⁾ Platform

8x

in order book of integrated projects (FY17-21)

40%

of the order book is from integrated projects in FY21

1.9x

increase in number of integrated projects (FY17-21)

1.7x

growth in number of commercial products under patent in 2 years

3.4x

increase in number of phase III molecules in patent development (FY17-21) \$51mn

revenue in FY21, up from \$7mn in FY17

Compelling Value Proposition for Customers

- ✓ Reduces time-to-market
- ✓ Reduces operational complexity
- ✓ Lowers supply chain costs to meet requirements



Track Record of Executing over 125 Integrated Projects

Implementation of Integrated Services in Oncology **Facility** Offering **Discovery Services Ahmedabad API Development** Riverview **Commercial Manufacturing** Aurora **Formulation Development** Lexington **Commercial Manufacturing** *** **Clinical Trial Packaging Material** Morpeth Grangemouth **ADC** 65 active cancer programs, over 25 different cancers 7 integrated oncology programs Three products with >US\$5 Bn in expected peak sales

Notes: (1) Integrated project is defined as project involving more than one site

Expertise in Niche, Complex and High-Margin Areas



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Potent sterile injectables

to provide an aseptic

Highly Potent API (HPAPI)

Antibody Drug Conjugates

Peptide APIs

Complex Oral Solid Dosage **formulations**

Hormonal OSD

 Ability to handle highly potent drugs Isolator technology

environment

- State-of-the-art manufacturing suite
- Ability to manufacture multiple sizes across the lifecycle
- 10 years experience
- Portfolio of end-toend services
- High margin business
- Strong expertise in both solution phase and solid phase synthesis of peptides
- Portfolio of commercialized products

- Specialized containment suite Capabilities include Sustained release. Experience in
 - development, manufacturing and clinical packaging services

Facilities

Key Highlights



Lexington



Riverview



Aurora



Grangemouth



Turbhe



Modified release,

etc.

Orally disintegrating,

Morpeth



Sellersville



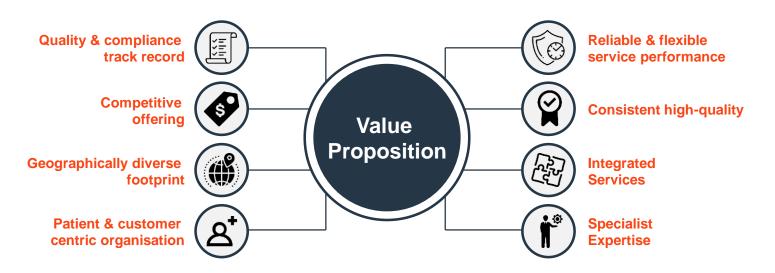
Ahmedabad - 2

Diversified Blue-chip Global Customer Base...



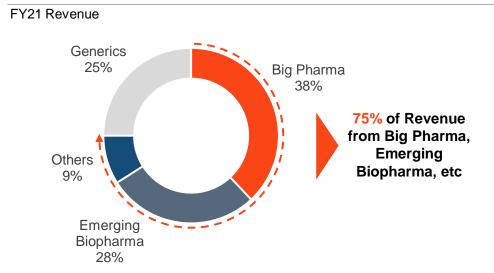
CDMO CHG ICH

Superior Value Proposition to Win and Retain Customers

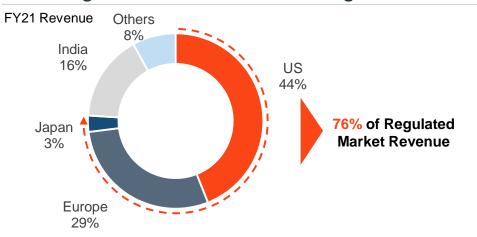




Attractive Customer Mix...



...with High Share of Revenue from Regulated Markets

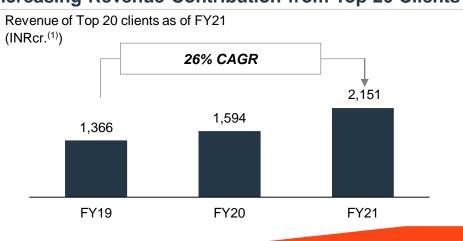


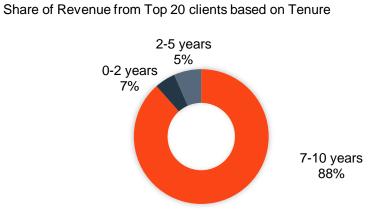
...with Attractive Customer Metrics and Increasing Share of Late-Stage Projects



CDMO CHG ICH

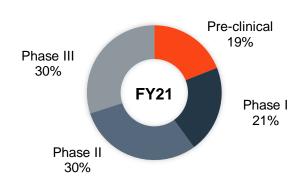




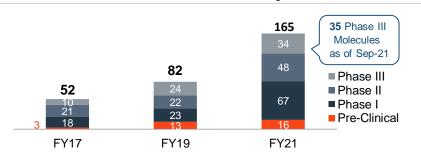




Balanced Development Revenue Mix Across Phases



Robust Growth in Phase-wise Projects

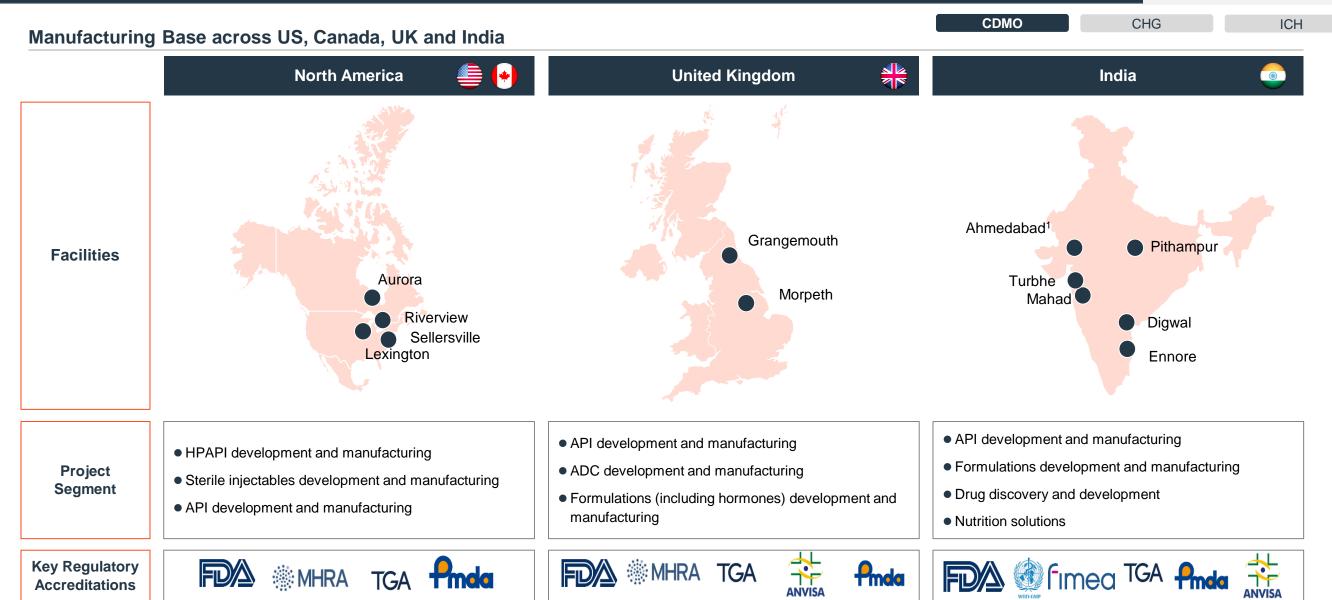


- ✓ Resulted in strong growth in commercial patented products
- Expected to lead to further growth in commercial products going forward

Notes: (1) USD / INR Fx: FY19: 69.62, FY20: 70.59, FY21: 73.92; (2) Till FY22 YTD

De-risked Manufacturing Footprint





Balanced Manufacturing Footprint with Capability to meet Wide-range of Customer Geographic Requirements

Notes: (1) 2 facilities at Ahmedabad

Track Record of Consistent Above-Market Growth

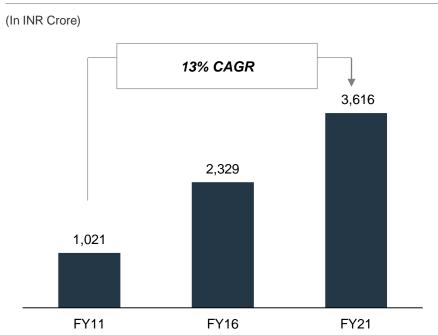


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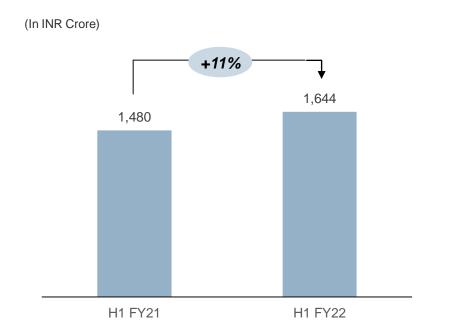
ICH

Revenue Growth



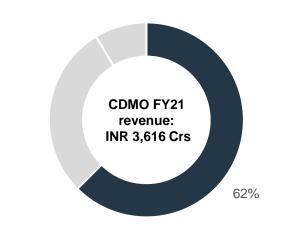
- ✓ Shift from functioning as distinct sites to an **integrated network**
- ✓ Building scale in niche and complex capabilities with high barriers to entry
- √ Focused BD efforts across emerging biopharma and Big Pharma

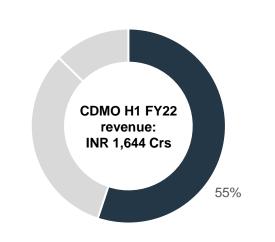
H1 FY22 Revenue Performance



- ✓ Healthy development order book, up 50% as compared to H1 FY21
- ✓ Robust demand of sterile fill finish in North America

Revenue Contribution to PPL

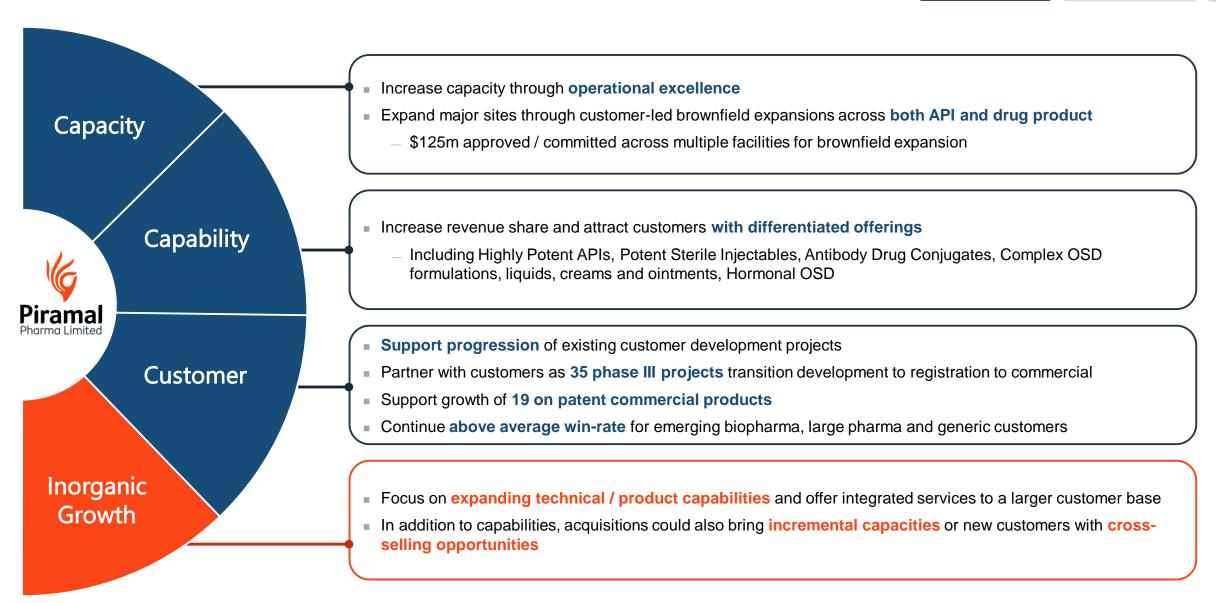




Clearly Identified Levers of Growth



CDMO CHG IC



To Summarize



CDMO

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Presence Across Lifecycle

Service Offerings Across the Lifecycle of the Molecule allowing Multiple Entry Points with Clients

High-value Offerings

Expertise in Niche, Complex and High-Margin areas

Geographic Spread

De-Risked Manufacturing Footprint across US, Canada, UK and India

Integrated Platform

Integrated Platform across Drug
Substance and Product allows for
Greater Value to Customers

Revenue Visibility

Revenue Visibility driven by 70% share of Commercial Manufacturing

Sustainability

Strong Focus on EHS and Sustainability

Quality

Best-in-Class Quality Track Record

Late-Stage Projects

Portfolio of 35 Phase III and 19 commercial projects

Partner of Choice

Patient and Customer Centric Approach makes PPL a 'Strategic partner of choice' to big pharma and emerging biopharma



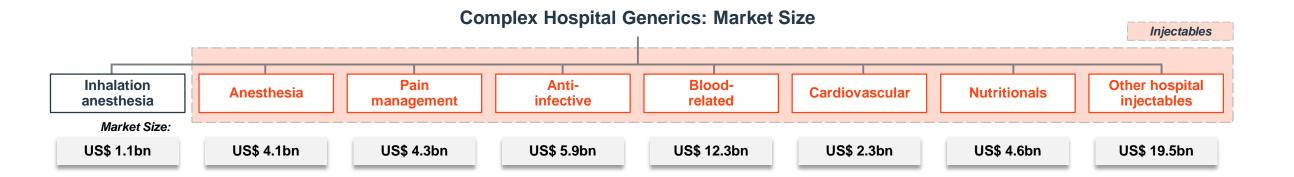
2. Complex Hospital Generics

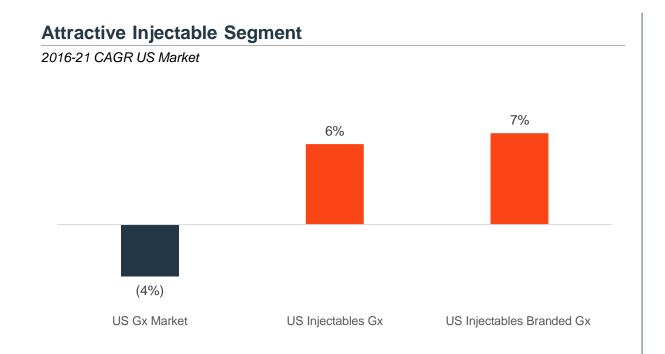


Large Market with High Entry Barriers and Attractive End Market Dynamics









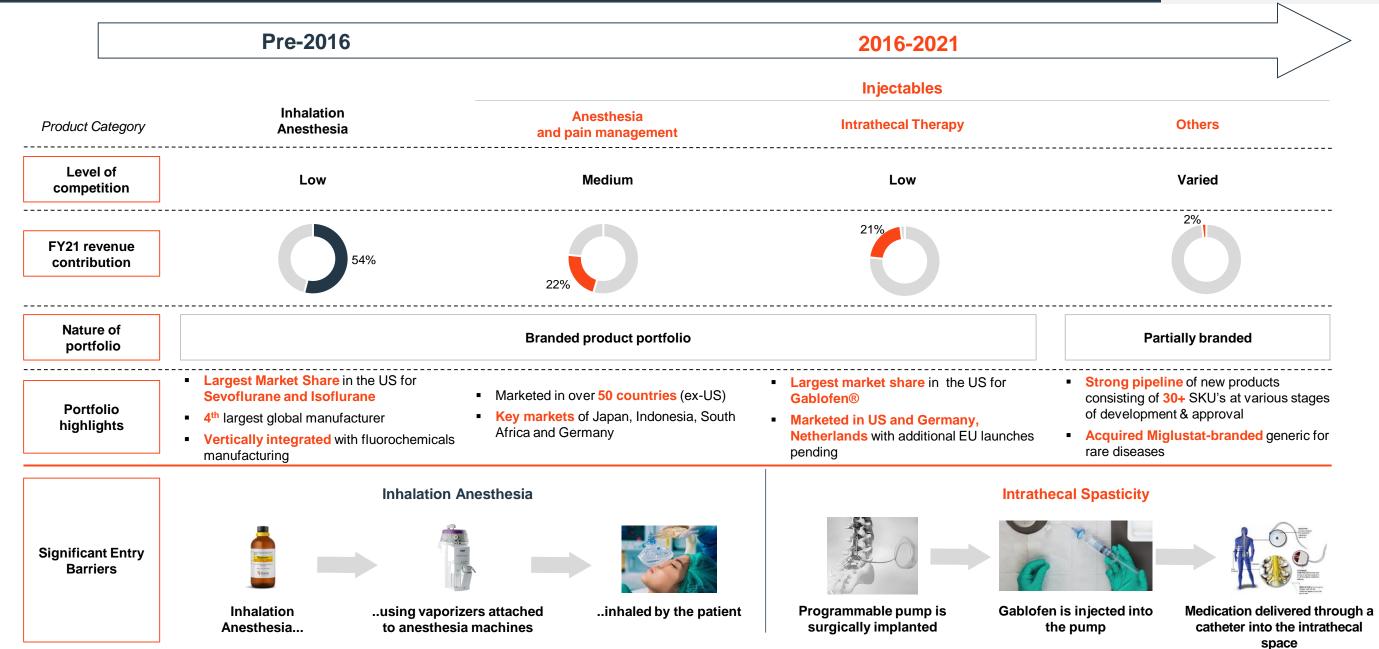
Robust End Market Dynamics

- Concentrated market with fewer competitors than other generic markets
- Better pricing environment
- Lower competitive intensity with less than 4 market participants per product as against oral generics at 7 participants
- Long term contracts with customers and GPOs

Source: Broker Reports

Broad Portfolio Spanning Inhalation Anesthesia, Pain Management, Intrathecal Therapy and General Injectables





Vertically Integrated Manufacturing Capabilities and Well Built Out Commercial Infrastructure



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Key Starting Material



Finished Products



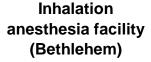
Distribution



Direct Sales



Vertically Integrated Manufacturing Capabilities





✓ In-house manufacturing of Sevoflurane and Desflurane

✓ Supplies API and finished product to over 90 countries











Commercial Presence through a Combination of Own Sales Force and Local Partners



Direct sales force in the US with strong GPO relationships



Strong GPO track record; no loss of a contract since 2010

Inhalation anesthesia facility (Digwal)



✓ In-house manufacturing of Isoflurane and Halothane













Over 5,500 hospital customers in the US



Direct to market access in key European countries



Strong local marketing partnership in Japan and South Africa

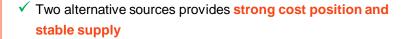


Distribution reach to over **100 countries** across the globe

Specialty
Fluorochemicals
facility
(Dahej, Gujarat)



✓ Vertically integrated in-house manufacturing to make key starting materials



Track Record of High Growth

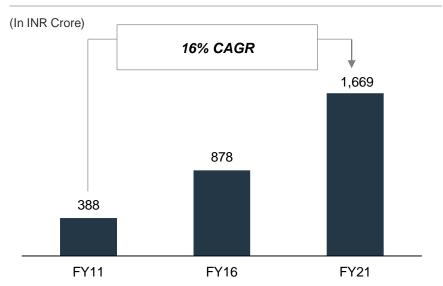


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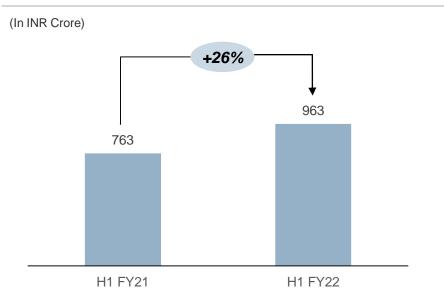
ICH

Revenue Growth



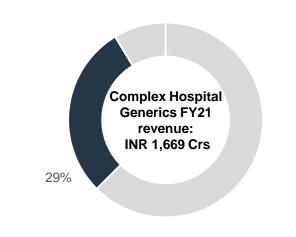
- Expansion from a sole focus on inhalation anasthesia to a deep presence in the highly attractive injectables segment
- ✓ Established a direct sales presence in key regulated markets
- Robust execution resulting in deep client relationships

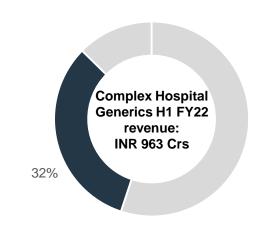
H1 FY22 Revenue Performance



- ✓ Business witnessed strong recovery in H1 FY22
- Strong sales of Sevoflurane as demand recovered in US; continued gain in market share
- ✓ Strong demand for injectable pain management products and maintained market share in the US intrathecal business

Revenue Contribution to PPL

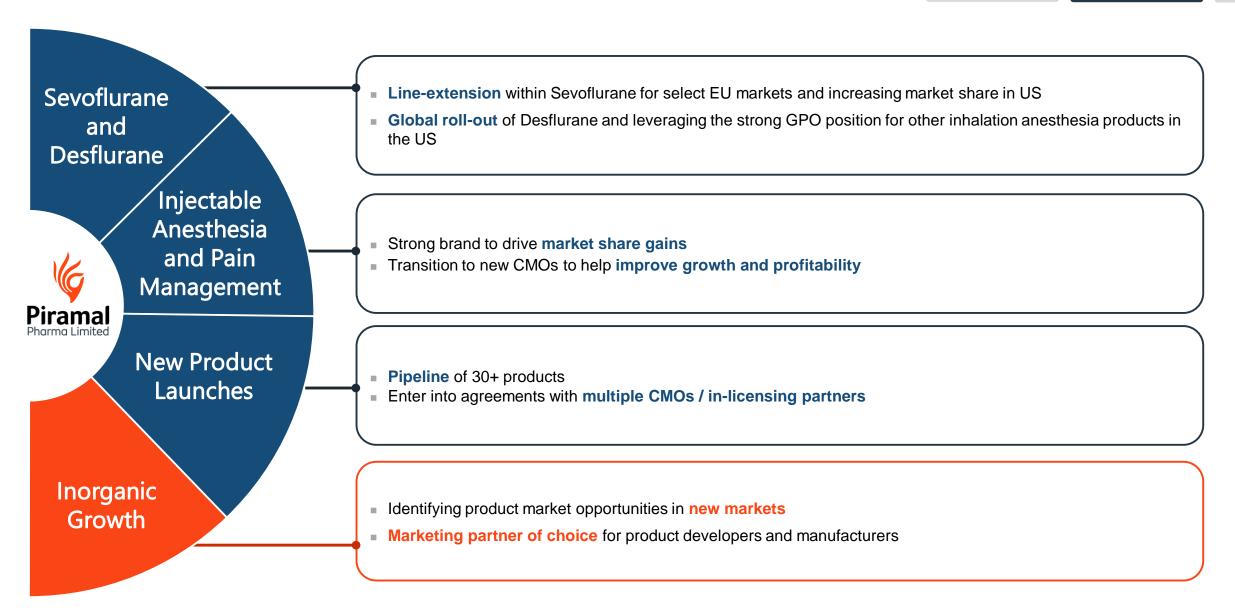




Clearly Identified Levers of Growth



CDMO CHG ICH



To Summarize



CDMO

CHG

ICH

Vertical Integration

Vertically integrated for Inhalation Anesthesia Products

Pipeline

Deep Pipeline of Over 30 Products under various stages of Development

Entry Barriers

Well Entrenched in a segment with High Barriers to Entry

GPO Relationships

Strong Relationships with Hospital Buying Groups and GPOs

Presence

Commercial Presence in over 100 Countries

High Market Share

Largest Market Share for Sevoflurane, Isoflurane and Gablofen® in the US

Quality

Stellar Quality
Track Record



3. India Consumer Healthcare



Market Leading Brands in Attractive High Growth Segments



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Category	Analgesics	Skin care	VMS ¹	Women's health	Digestives	Kids wellness
Market Size (US\$m)	820	2,000	1,400	450	430	450
Category Growth ²	9%	8%	8%	9%	6%	12%
	///Saridon*///	LACTO® CALAMINE Daily Face Care Lotion	Supradyn	i-range		Littles
Core Brands ³	Q 1st	Q 6 th	Sth	Q 2 nd		∑ 5 th

Emerging, Established, and Other brands



• 50-year heritage

and household name





• 40-year heritage synonymous

with 'calamine' segment under

Face lotions category





Strong brand heritage, among

leading multivitamins







Synonymous with creating

emergency contraceptive

category in India







• Wide range of Wipes, Diapers, Toys,

Feeding and Personal care products











· Polycrol, Digeplex and Naturolax-A⁽⁴⁾ are leading brands in respective categories



As a Top 10 "Healthcare-Only" Focused Company, PPL is well-positioned to Capitalise on Growth Opportunities

Well Established Commercial Infrastructure with Multi-channel Distribution **Strategy**





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With Differentiated Strategy Across Channels

Modern trade & e-**Channel Chemist and cosmetics Chemists** Kids' stores Commerce

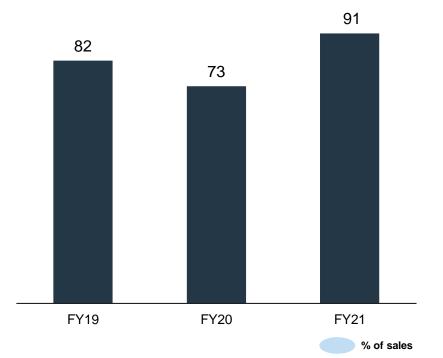
- Dedicated teams for 'chemist only' and 'cosmetics and chemist channel' ■ 100% Tech enabled sales coverage to enhance
- productivity of field force Visibility at Point of Sales to drive consumer
- Presence across all leading **Ecommerce** portals and MT stores
- Visibility and merchandising
- Analytics-backed models

- Successful pilots in ecommerce
- Direct coverage of toy stores to enhance depth and visibility

Investments to Increase Brand Strength

Consolidated Media and Trade Spends (INRcr.)





///Saridon*/// **LACTO**® CALAMINE Littles FERRADOL **SLOAN'S NEKO** Supradyn DIGEPLEX

demand







Outlets

Brands

Description a strategy

- ~200,000 chemists + cosmetic stores
- ~7,000 Pharmacy chain stores
- 22 E-commerce portals
- 10,000+ kids, toys and gift shops

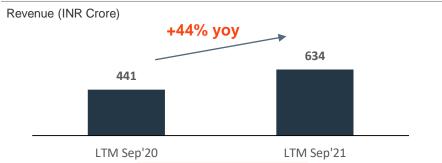
31 Source: Broker Reports

Robust Growth during Covid-19 Led by Strategic Response





Strong Growth Demonstrated Against Headwinds



1 Investing in Brand Promotion and Marketing



Kareena Kapoor



Kajal Aggarwal
Lacto Calamine



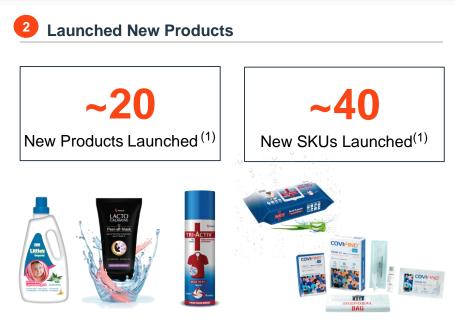
Manoj Bajpayee Tetmosol

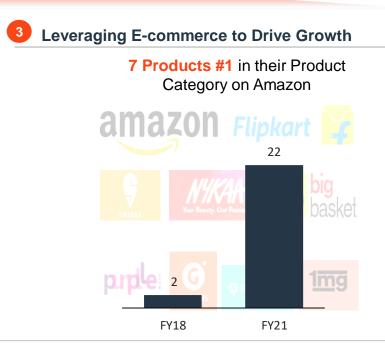


Sourav Ganguly
Polycrol



Yami Gautam i-feel







Prompt Strategic Response During Covid-19 Drove Robust Top-Line Growth

Track Record of High Growth

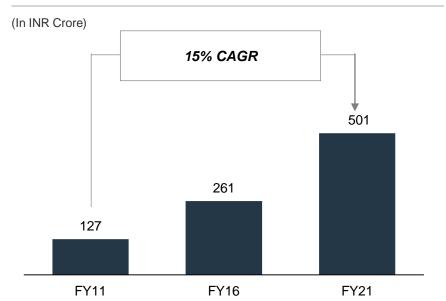


CDMO

CHG

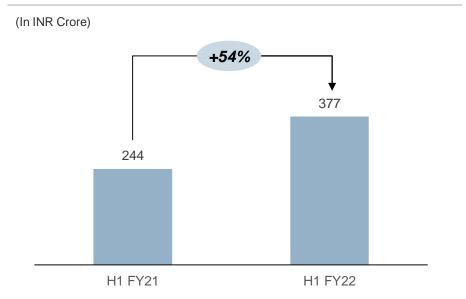
ICH

Revenue Growth



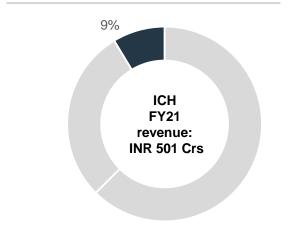
- ✓ Built **reach and size** of the portfolio
- ✓ Transformed business post external impacts of Demonetisation, GST and FDC regulation
- ✓ Focus on e-commerce and techenablement driving recent growth

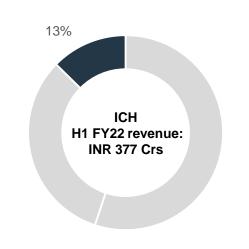
H1 FY22 Revenue Performance



- Strong performance driven by key brands
- ✓ Launched 6 new products in H1; Strong pipeline for the year
- ✓ **Leveraging e-commerce** channel to drive growth

Revenue Contribution to PPL

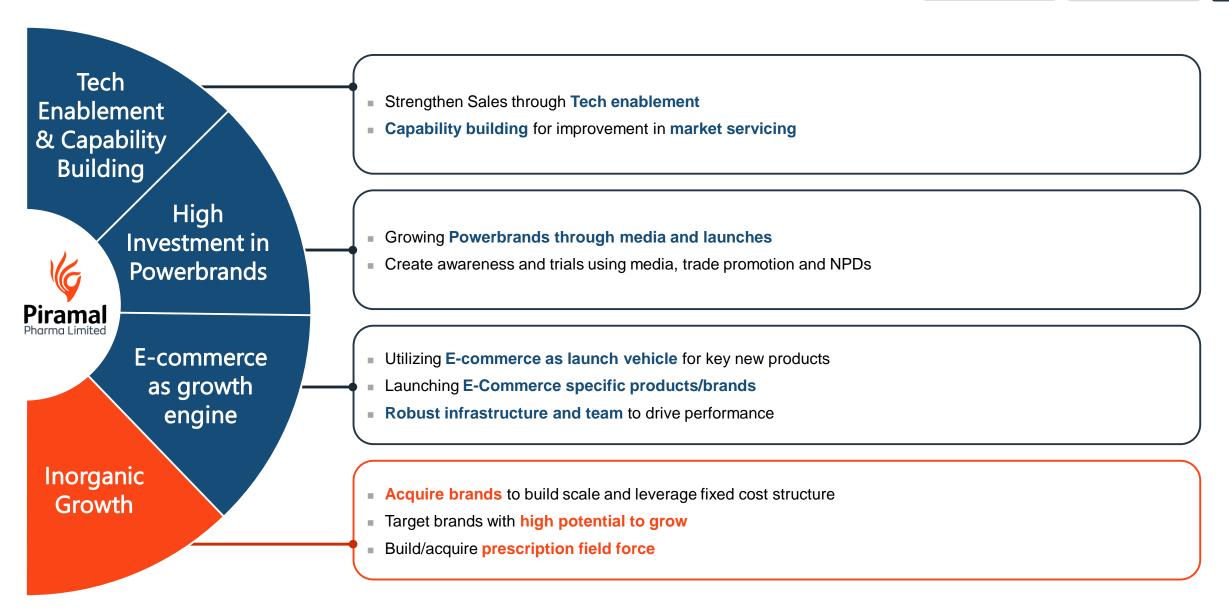




Clearly Identified Levers of Growth



CDMO CHG ICH



To Summarize



CDMO

CHG

ICH

Portfolio

Diversified and Market Leading Product Portfolio

Powerbrands

Accelerated Growth backed by Investments in Powerbrands

Distribution

Excellent Commercial Infrastructure

Execution

Strong Execution Focus

Analytics and Ecommerce

Increased Emphasis on Analytics and E-commerce

Platform Potential

Credible Levers in place to Create a Larger Consumer Healthcare Platform



4. Ophthalmology
Branded Products



Strategic Ophthalmology JV with a #1 Position in the Domestic Market





#1
in Indian Ophthalmology
Market

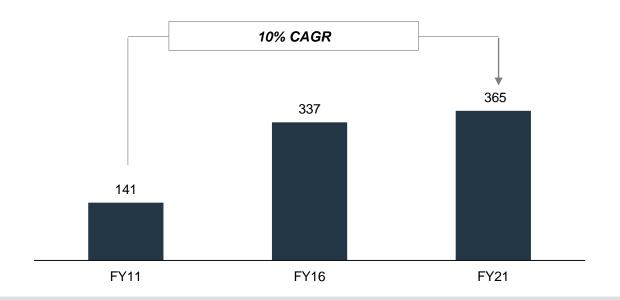
500 employees including sales force

Strong presence

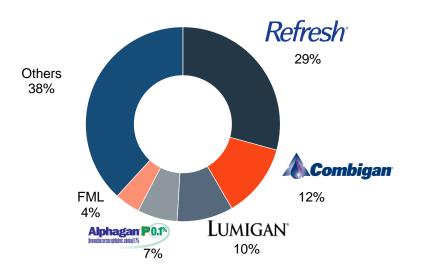
in major disease segments

33% FY21 PAT Margin

Revenue⁽¹⁾ (INR Cr.)



Revenue by brand²





5. Summary



Key Strategic Priorities



Delivering consistent revenue growth and improving profitability

2 Pursuing organic and inorganic growth opportunities

Maintaining robust quality culture across manufacturing/development facilities globally

Continued focus on patient needs, customer experience, and EHS initiatives

- ✓ Capacity expansion across multiple sites
- Acquisitions of niche manufacturing capabilities for CDMO
- ✓ Add new complex hospital generics through in-licensing, acquisitions and capital investments
- Organically and inorganically add Consumer
 Healthcare products to further leverage
 India-wide distribution platform
- Exploring re-entry into DomesticFormulations

To Summarize



Market Leadership

Strong Market Position Across Segments

CDMO

Integrated CDMO Services across
Drug Substance and
Drug Product

Management Team

Highly Experienced Management Team Across Business Segments

Infrastructure and Quality

Global Footprint with a Robust Track Record of Compliance and Quality

Complex Hospital Generics

Growing Complex Hospital
Generics portfolio with commercial
presence across
100 countries

Sustainability

Underpinned by a Strong Focus on Sustainability

Patient Centricity

Firmwide Focus on Customer and Patient-centric Approach

India Consumer Healthcare

Leading Consumer Healthcare Business in India

Financial Performance

Strong Financial Performance with Well-Defined Growth Levers across Organic and Inorganic Expansion