

#### **Coromandel International Limited**

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**Ref. No: 2023-24/021** May 16, 2023

National Stock Exchange of India Limited Exchange Plaza, 5<sup>th</sup> Floor, Bandra-Kurla Complex, Bandra (E), Mumbai 400 051

banara (E), iviambar 400 031

**Scrip Code: COROMANDEL** 

BSE Limited,

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai 400 001.

Scrip Code: 506395

Dear Sir(s),

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure

Requirements) Regulation, 2015 - Investors Presentation

With reference to captioned subject, we enclose a copy of the Investors Presentation in connection with the Audited Financial Results for the quarter and year ended March 31, 2023, for your information and records.

Thanking you.

Yours sincerely,

For Coromandel International Limited

Rajesh Mukhija Sr. Vice President - Legal & Company Secretary

Encl. as above















# Investor Presentation Q4 FY 23

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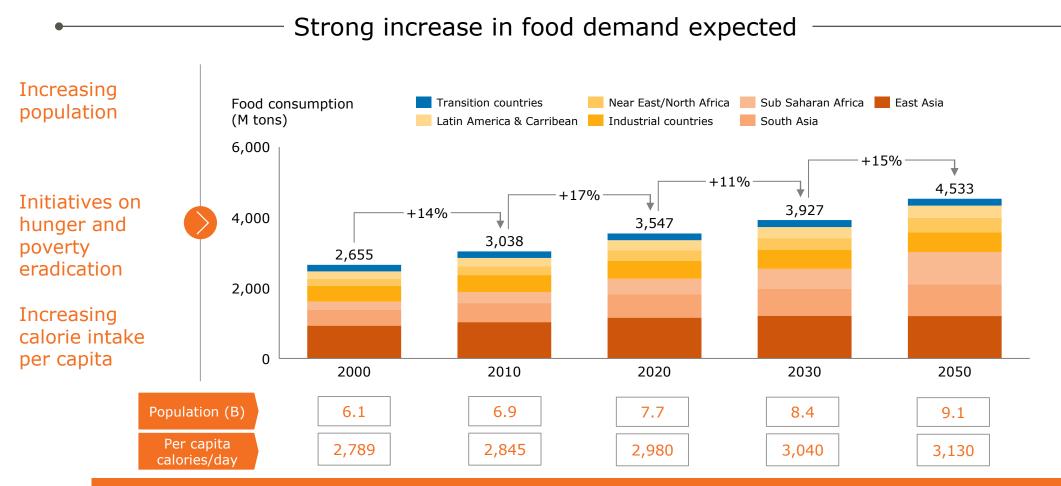


Agriculture Industry: The Opportunity Ahead





# Global: Increasing population and wealth to drive up global food consumption





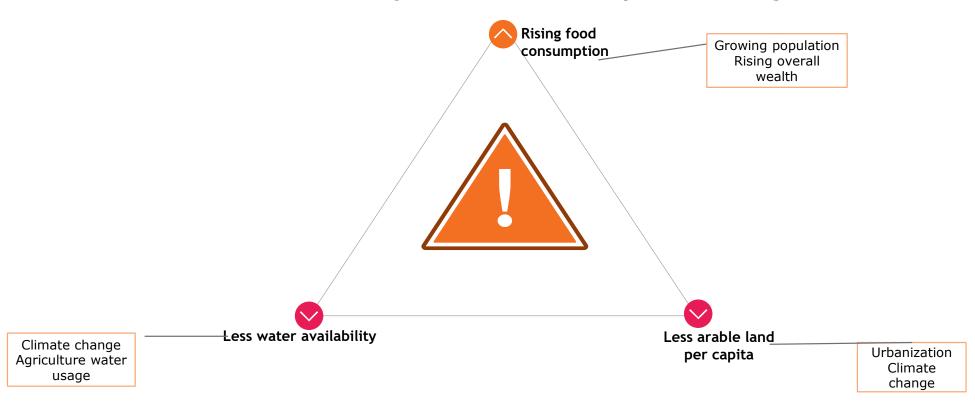


### Global Agri trend:



## Rising consumption & resource exhaustion (Natural resource Pressure)

Combined with non-ceasing water and land scarcity seen leading to Natural Resource pressure triangle

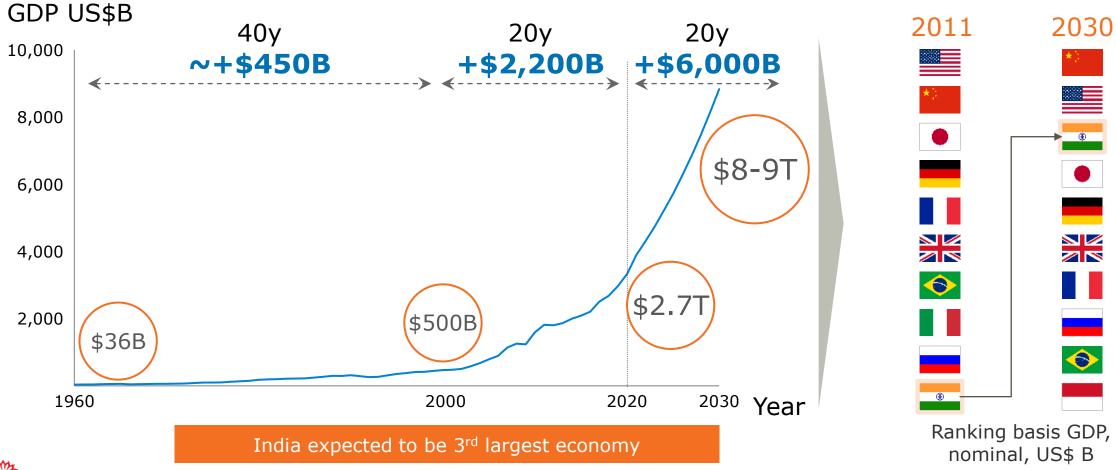


#### **Pressure on improving the agri productivity**



## India: A decade of accelerated growth ...



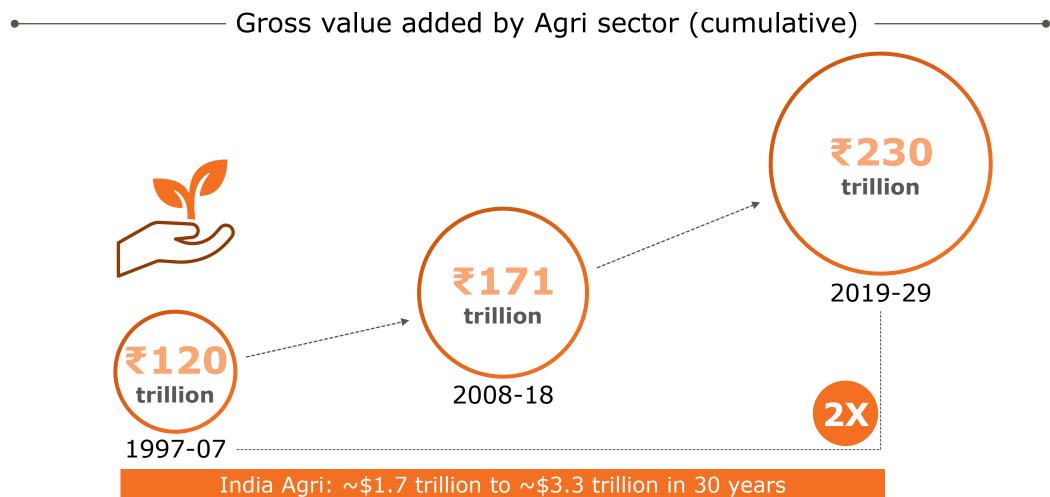




Note: Forecasts by International Monetary Fund, Oxford Economics, The Economist Intelligence Unit, OECD, The World Bank & Reserve Bank of India Source: Oxford economics

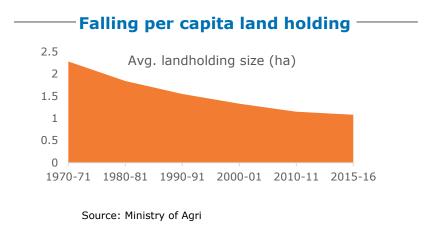


## India: ... with unparalleled value creation in Agri sector over the next 10 years in India

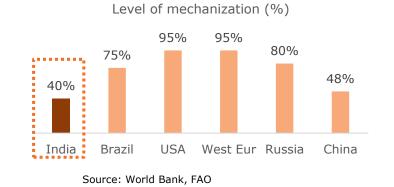


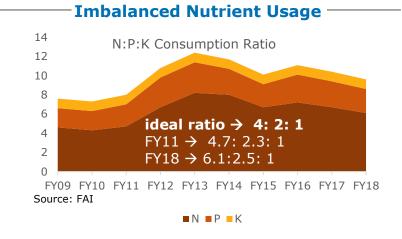
# India: The opportunity and imperative for value creation in Agri sector over the next 10 years are large...



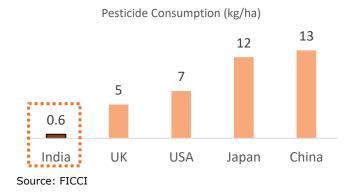








#### **Low Crop Protection consumption**





Mega Growth Opportunities for bridging the productivity gaps



## 8 global agri trends: Impact on India

## Rising pressure on natural resources



Pressure on natural resources is driving greater push towards micro-irrigation in India

## Continued importance to Political economy



Additional Government interventions in the form of higher MSP and Direct Benefit Transfer to support farmers

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Changing dietary preferences



Dietary patterns are evolving as demand for fruits, vegetables & pulses continues to grow at 6-8% CAGR v/s cereals (1%)

Rise of digital farmers



Increasing mobile penetration
to provide unique opportunity to
use personalization to build
deep farmer connect

Evolution of farm holdings



Declining avg. farm holding (87% of India farmers hold <2 Ha) is adding pressure on farm productivity

Farm
Tech advancements



Precision farming are changing the landscape of agri today & will continue to do so in the future

Farm labor shortages



Decreasing labour
availability is driving 10%
p.a. rise in cultivation cost of
major crops

## Evolution of logistics



Logistics sector is evolving in India with 42 mega Food Parks planned across the country



## Trends opening up significant opportunities for Agri cos



- Balanced plant nutrition Improved Ag input penetration
- Specialized nutrients F&V, pulses with changing dietary preferences
- Precision farming / ag tech holistic agri solution of the future
- Micro-irrigation Agri-input delivery models will change
- Digital presents a great opportunity to drive personalization & farmer connect
- Continued emphasis on improving farm productivity; shared service models for mechanization to gain prominence

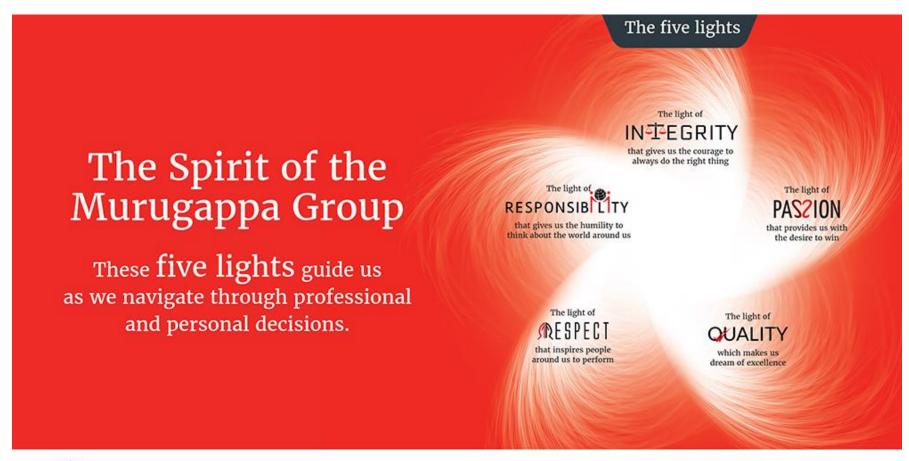






Coromandel: Transforming Indian Agriculture

## Coromandel: Strong Governance Structure





**Eminent Board** 



Professional Management



Engaged employees





## Coromandel: a strong, responsible company

### **Key Facts:**

- Turnover: Rs. 298 billion (FY23)
- Market Cap: Rs. 258 billion (31st March 2023)
- Strong credit rating: CRISIL Ratings: Long Term CRISIL AAA/Stable; Short Term CRISIL A1+
- Net cash surplus
- ~5000 employees & ~8000 contract staff







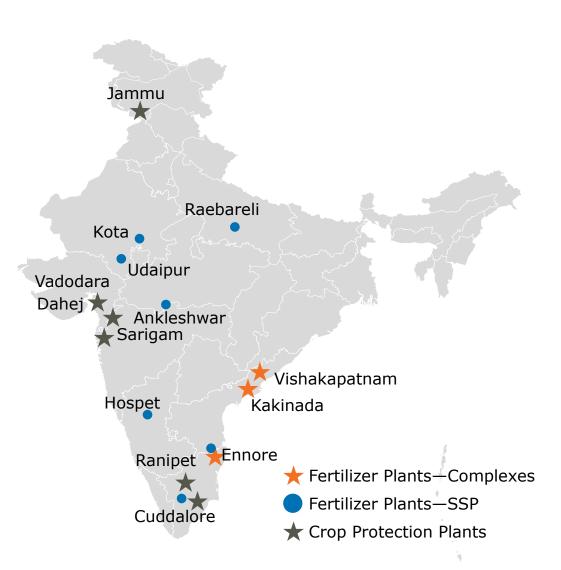




## Coromandel: India footprint



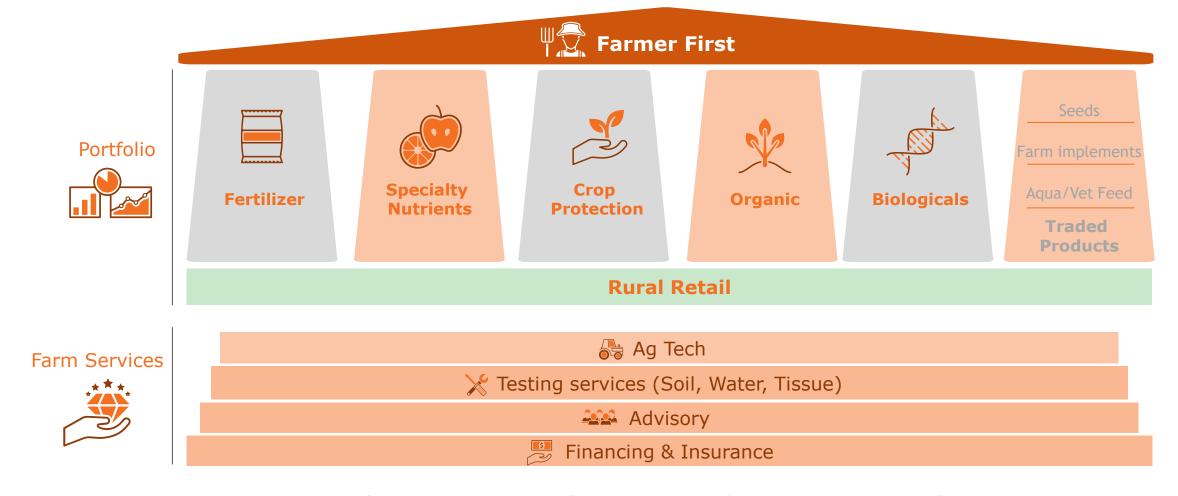
- Pioneers & market leaders in Specialty Nutrients
- India's largest Single
  Super Phosphate (SSP)
  company
- 5th largest Crop Protection Indian company
- Worlds' largest Neem based Bio pesticide manufacturer
- No. 1 Organic Manure player in India
- Largest Rural Retail Chain in India









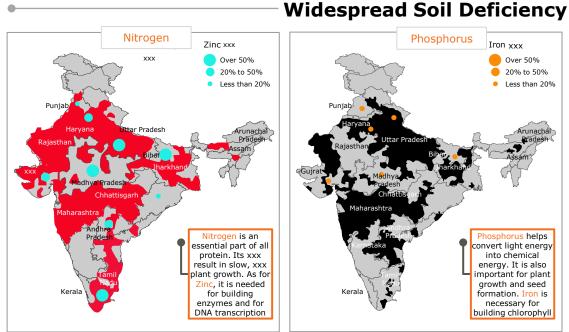


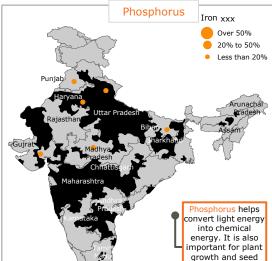
A 'Farmer First' winning business model

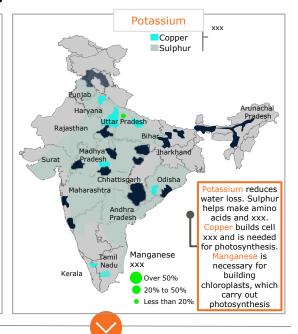




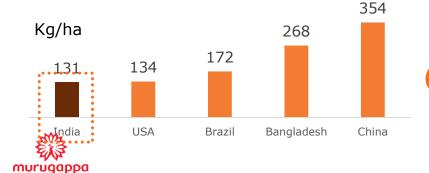
## Fertilizer: Opportunity to address nutrient imbalance







### **Low Nutrient Usage**



Best placed to capture this opportunity

formation. Iron is

necessary for

building chlorophyll





Huge opportunity exists for Fertilizer business to provide balanced nutrition



Relatively untapped Secondary & Micro Nutrients segment



Organic products for soil rejuvenation



## Fertilizer: Positive Policy Measures

#### Soil Health Cards ...



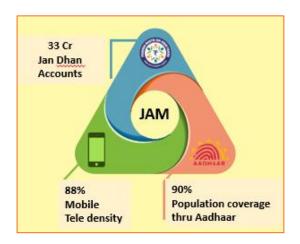
- Scheme started in 2015 by Government of India
- Soil health cards issued every two years—140 mil farmers covered

#### Direct Benefit Transfer (DBT)



- In 2018, DBT implemented pan India
- Accurate information gathering wrt availability of fertilizers
- DBT2.0: linking the soil health card data with the individual farm records

#### JAM Trinity for Direct Transfers



- Rural India high on "JAM" coverage—Jan Dhan (Bank account coverage), Aadhaar (Biometric system), Mobile (88% coverage)
- Paving way for direct subsidy transfer to farmers

#### Boosting investments



- Self sufficiency in Urea—
   Additional 6-7 million ton capacity
- P&K—Ensuring distribution flexibility for domestic manufacturers
- SSP—Addressing quality issues
- Lower corporate tax rates to boost investment





## Coromandel Fertilizer: Highlights

#### Differentiated Product Offering

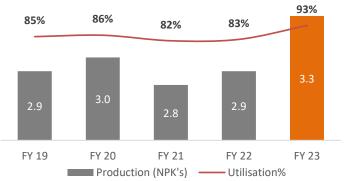




- 13 products catering to farmer needs
- Quality focus Quick Test Kit
- Collaboration with IIT Bombay Monash,
  IIT Kharagpur, pilot farms initiatives for
  murugappanew R&D

#### **Efficient Manufacturing**





- Strong cost positioning upstream integration
- Strategic tech tie-up with global players
- JVs for Phos. acid security
  - Utilization: NPK Plants
    \*Lower in FY2021 due to COVID Pandemic

#### Winning in Markets



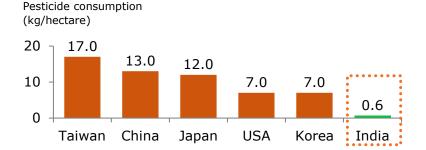


- 2<sup>nd</sup> largest Phosphatic marketer in India
- Largest SSP marketer ~15% market share
- Best in class agronomists & market development team (~300)

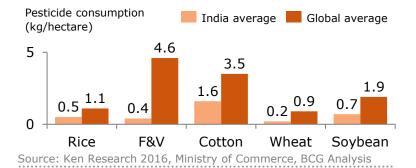
## Crop Protection: Market opportunity large

#### India ... massive potential exists

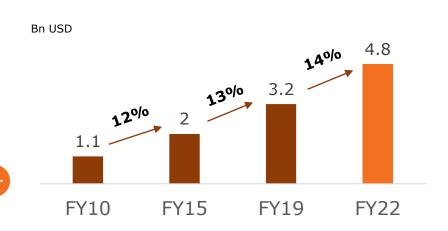
#### India - Consumption lowest in world



#### Consumption across crops significantly lower



Exports slated to grow at 10% CAGR



#### **India – Unique advantages to boost exports:**

- Low cost operations with high quality
- Strong IP protection CRAMS
- Skilled manpower & process engineering skills
- Strong presence in generic space
- SEZs & strong investment climate



Best placed to capture this opportunity





India is well positioned to tap the huge multi-year exports opportunity in Ag-chem



Improvement in Crop protection usage domestically in the future to provide fresh impetus





## Coromandel Crop Protection: Highlights



## Large

Crop protection company in India

80,000+

Tons per annum manufacturing capacity from 6 plant locations

Strategic collaborations with global players across the entire value chain (R&D, mfg. & sourcing) in US, Canada, Europe, China, Japan

China desk for sourcing security

**10,000**+ dealers

Presence across

~60+

brands based product portfolio sold across ~81 countries

## Key Strengths

**Product Offering** 

- 1000+ product registrations globally resulting in geographically diversified sales
- Focus on new products/combinations development - Rich product pipeline
- State of the art R&D center & pilot labs



#### **Manufacturing**

- 3<sup>rd</sup> Largest Mancozeb manufacturer globally
- 3 technical and 2 formulation facilities
- Ability to manufacture 17 technical
- Manufacturing capacity across 6 plant locations



#### **Sales and Marketing**

- B2B and B2C presence
- Geographically diversified sales: 41% international sales
- Best in class agronomists & market development team (~300)





## Coromandel Biologicals: Highlights





No.1
Azadirachtin
manufacturing
facility in the
world

60% Export share

State of the art laboratories





#### **New Product development**

- · Rich product pipeline
- Strong R&D capabilities: Research on Azadirachtin from plant extracts, microbial bio pesticides
- Tie-ups with Indian and International CROs



#### **Manufacturing**

- Manufacturing facility in Cuddalore, TN
- Highest purity and best in class stability at plant - 2 yrs shelf life
- Mfg. process: Aflatoxins < 50ppb vs European norms of 100 ppb
- Global Organic certifications: DNV, IMO

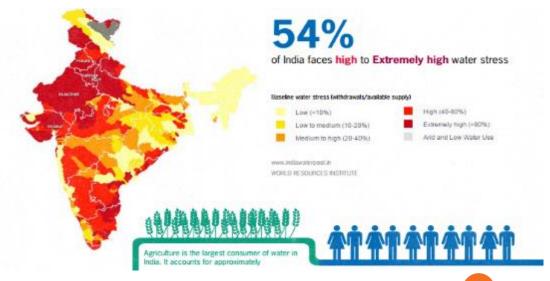


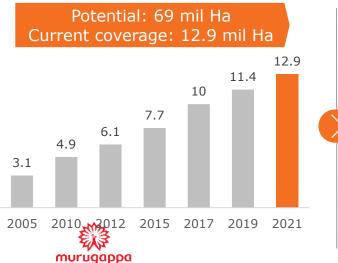
#### **Sales and Marketing**

- Export contribution driven by significant presence in USA, Canada & Europe
- Tie-ups with Agri institutions etc.



## Specialty Nutrients: Market opportunity large – micro irrigation, secondary & micro nutrients







Best placed to capture this opportunity



Potential for Specialty Nutrients business to capture market as micro-irrigation coverage expands



Current Micro Irrigation coverage in India at 6% (US: 55%, Brazil: 52%, China: 10%)



Scope to scale up consumption of Water soluble Fertilizers



## Coromandel Specialty Nutrients: Highlights



# Market leaders

In WSF & Sulphur segments

### Activation

Tie-ups with Drip Irrigation, contract farming, Agri university etc.



## **Key Strengths**

#### **Product Offering**

- Focus on Crop specific nutrient & liquid fertilizer solutions targeting Cereals, pulses, cotton and horticulture crops
- Exclusive offerings of WSF grades -AcuSpray, Insta, Superia, Fitsol



## **Focus Products**

#### Strong R&D

Unique product development Crop specific offerings



#### **Sourcing & Manufacturing**

 Efficient manufacturing capabilities: Bentonite sulphur, Water Soluble Fertilizers (WSFs)



#### **Sales and Marketing**

- Strong dealer network to capture whitespace emerging from increasing micro irrigation penetration
- Agronomist team for Extension support





## Coromandel Retail: Comprehensive Agri Solutions



### ~750

**Retail Centers** 

Significant presence in AP, TG, KN

### ONE

Stop Shop for Agriculture needs

Convergence of Products & Services



## **Key Strengths**

#### **Key achievements**

- India's largest agri retail chain
- Strong brand equity providing customer value proposition of Quality, Trust & farm Advice



murugappa

## 3 million +

Farmers - Direct connect

Farmer driven insights



#### **Comprehensive Agri solutions**

- Own manufactured and label products: Ag nutrients, crop pesticides, seeds, vet feed, farm implements
- Value added services: farm mechanization, agri insurance, soil testing, credit, extension activities etc.



#### **Consumer Connect**

- Strong farmer connect ~70% turnover through Captive product
- Non Fertilizer Focus: ~45% of sales
- Educating farmers through regular meetings
- Scientist at store to assist farmers



## Coromandel Organic: Highlights



No.1
Organic fertilizer
marketer in India



## **Key Strengths**

#### **Product Offering**

- Product portfolio:
  - Soil health (City compost)
  - Soil nutrition (Kash, PROM, CMS, Nrich)
  - Soil amendment (Gypsum)

#### Growth drivers for future

- Regulatory push
- Swachch Bharat Waste treatment management
- Soil Health Focus- Sustainable Agriculture
- Consumption shift- Organic Food



#### Sales & Marketing / Activation

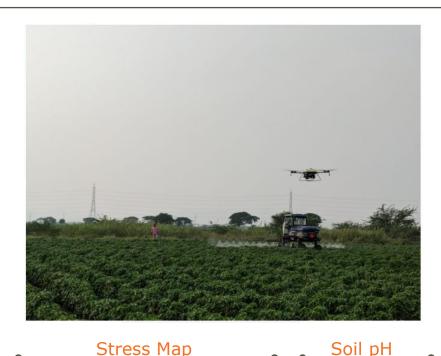
- Largest Organic marketer in India >2.0
   Lac tons annually
- Strong activation focus: Tie-ups with Agri universities and organic farms
- Soil health testing services for farmers



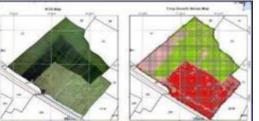


## Coromandel AgTech: Successful forays

### Coromandel has successfully forayed into Agtech by carrying out pilot trials using Drones











**Real time crop diagnostics** quickly highlighting stressed regions needing intervention made possible



**Crop advisory** provided to farmers based crop diagnostics results



Timely interventions enhancing farmer prosperity

	Yield improvement	Additional income/ acre (Rs)	Avg Net Returns
Paddy	18%	5848	34%
Cotton	23%	8547	55%





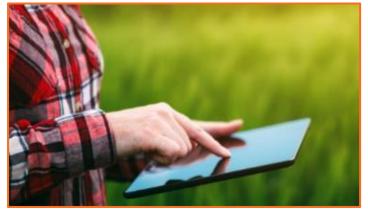
## Coromandel: Leveraging Technology for Farmer Prosperity



~50,000 soil tests carried out annually



Farm advisory through Scientists' panel



Gromor **Nutrient Manager** based nutrients recommendations



Hiring Farm machinery through **Custom Hiring Centers** 



Developing superior delivery mechanisms - Injectables



**E kiosks** for improving reach & product delivery





## Coromandel: Focus on Sustainable development

#### Bird's Paradise



- Bird's Paradise was established at Kakinada plant is home to 100+ species
- Recognized by UNDP `Turning a Factory into a Bird Sanctuary'
- Extensive coverage by Discovery

Green Belt



- Converting Phospho gypsum heaps into green belt
- 1st of its kind initiative globally



## Coromandel CSR: Doing it responsibly

#### Healthcare Initiatives



- Coro Medical Centres have touched 80K+ beneficiaries annually
- Supporting Paediatric ward at Kakinada Government Hospital, Hrudhya – Heart Foundation

#### Girl Child Education Scheme



- Girl Child Education Scheme has touched 16K+ children and counting
- More than 5K girls benefited through scholarships

### Community Development



- Community development initiatives focussed on creating employment opportunities: Computer skills, Tailoring training
- Toilet construction under Swatch Bharat





## Coromandel: Converting farmer insights into farmer prosperity

### Marketing & Activation

 Educating, disseminating best-in-class package of practices, driving change for higher productivity



Deep insight on farmer preferences, cropping patterns, pest incidence, area under cultivation, hyperlocal trends



#### **Customized** Product offering

 R&D focusing on value added products deeply linked to farmer cropping patterns and insights in target markets

### **Efficient** supply chain

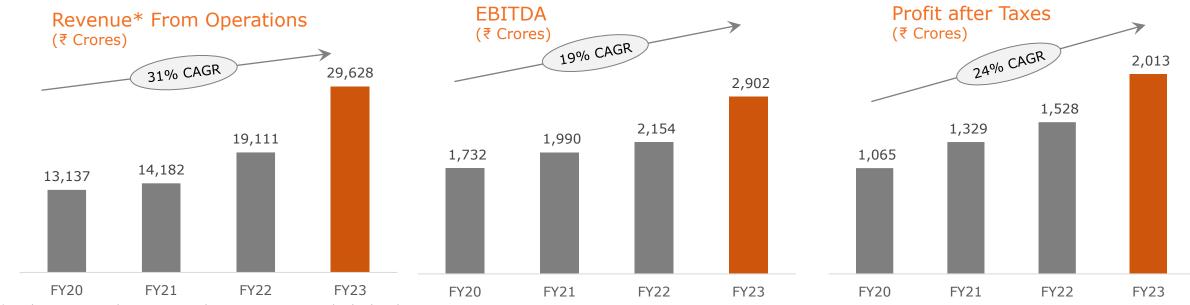
Trade, own retail and institution with last mile connectivity





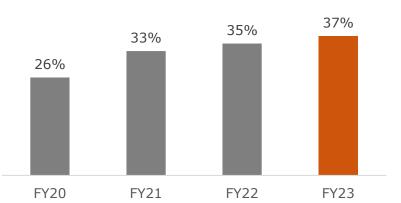
## Coromandel: Track record of sustained financial performance

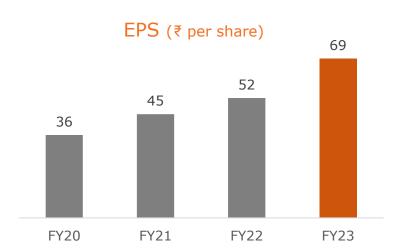




<sup>\*</sup>Fertilizer revenue subject to commodity price movement and subsidy policies

#### Return on Capital Employed (%)

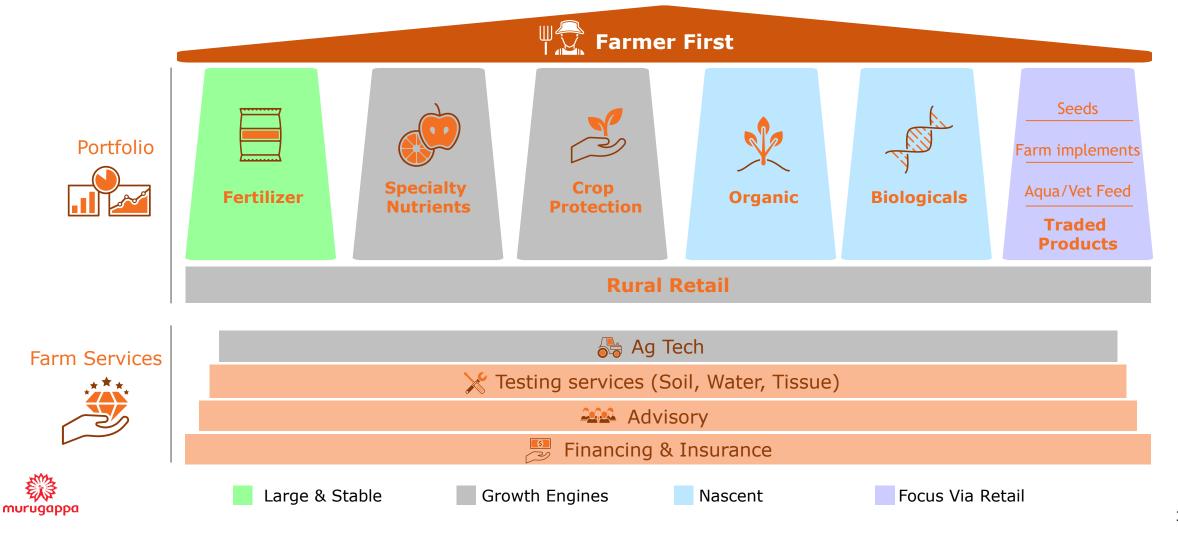








# Coromandel – Holistic farm solutions provider... ...with unique business model driving farm prosperity







Eight key elements of our Strategy to capture the India Ag opportunity & deliver consistent value...



Become a player of scale



## **Coromandel Value Proposition**

# Unparalleled value creation opportunity in India agriculture space

- India agriculture opportunity large; GV to reach INR 230 trillion by 2029
- Government focused on doubling farmer's income
- India well placed to capitalize on exports opportunity - increasing global presence and acceptance



# Coromandel has a strong track record of delivering consistent value

- Top quartile TSR performer over the last 3 years (in the S&P BSE 200)
- Strong balance sheet, zero net debt
- AA+ credit rating from CRISIL India





## Coromandel best placed to capture the opportunity

- Leading Indian agri inputs player with significant global presence
- Integrated manufacturing facilities low cost operations
- Value added solutions based on farmer driven insights
- Educating the last mile farmer, driving ground level changes



# A heritage of strong governance & value structure

- Flagship company of 118 year old Murugappa Group
- Strong commitment to values: Integrity, Passion, Quality, Respect and Responsibility



**Bringing smiles to millions of farmers** 



## **FY 23**

## **Q4 & Full Year Results**





# **Performance Highlights**





<sup>\*</sup> Fertilisers Sales Qty excludes the imported Qty.

Note: No's are given as per Consolidated financials. EBITDA & PAT excludes share of profit/loss in JV.

# **Business Environment – Agriculture**

# Coromandel

#### Global

- Likely extension of Russia-Ukraine pact for supplies of Grains & Fertilisers
- Commodities prices falling amid growth concerns
- Crude prices expected to increase based on output cut announced by OPEC+

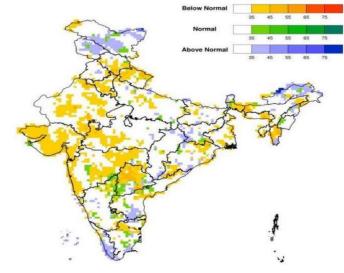
#### India

- Normal Monsoon Forecast
  - 96% of LPA (IMD), 94% of LPA (Skymet)
  - Jun: 99%; Jul: 95%; Aug: 92%; Sep: 90%
  - South Parts except Kerala & Coastal Karnataka to receive normal Rains.
  - Central, Northern, Western & Eastern Parts at risk
- Reservoir levels @ 98% of LY, 120% of LPA
- Summer crop sowing: 67.7 Lakh ha (-2%)
  - Paddy (7%), Oilseeds Down (7.5%)

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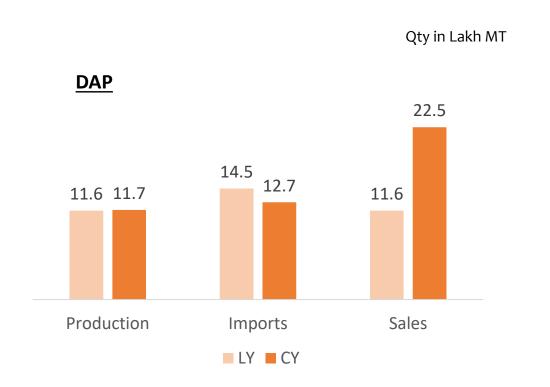




# **Industry: DAP + Complex Fertilisers: Q4 FY23**



Qty in Lakh MT



<u>NPK</u>



Production growth: 1%

Imports growth: -12%

Pr Sales growth: 94% (CIL: 13%)

Production growth: 48%

Imports growth: +ve%

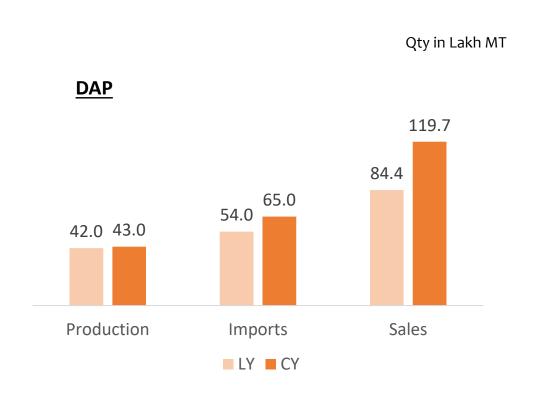
Pr Sales growth: 41% (CIL: 3%)



In lakh tons	LY	CY	% chg
Industry sales	28.6	46.4	62%
CIL Sales	5.9	6.3	5%

# **Industry: DAP + Complex Fertilisers: FY 23**

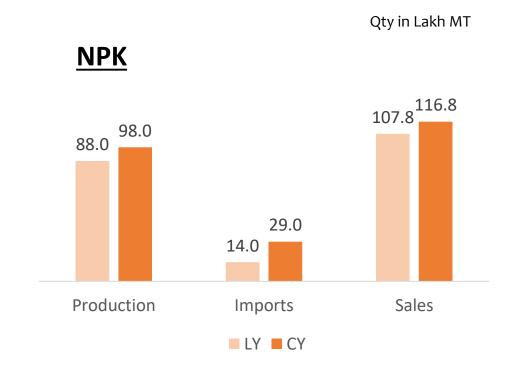




Production growth: 2%

Imports growth: 20%

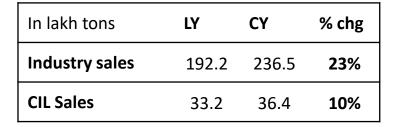
Pr Sales growth: 42% (CIL: 8%)



Production growth: 11%

Imports growth: 107%

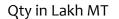
Pr Sales growth: 8% (CIL: 10%)



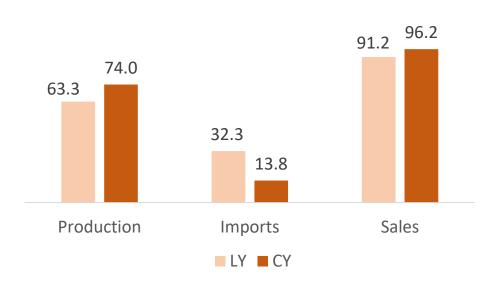


# Industry: MOP & Urea: Q4 FY23





### <u>Urea</u>



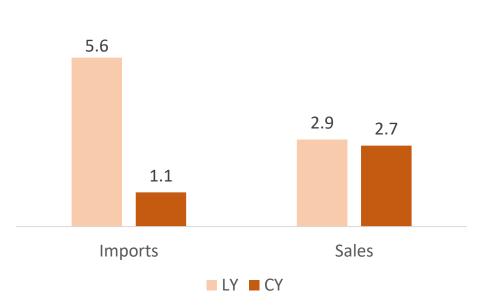
Production growth: 17%

Imports growth: -57%

Sales growth: 5% (CIL: 140%)



### **MOP**



Imports growth: -80%

Sales growth: -7%

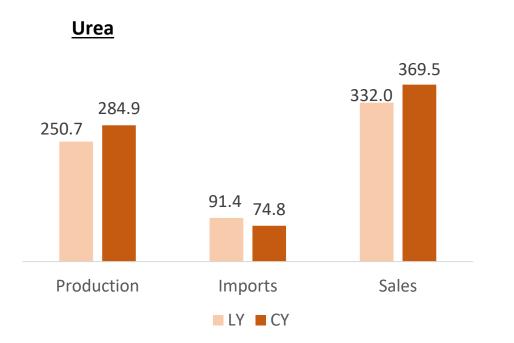


# Industry: MOP & Urea: FY 23



Qty in Lakh MT



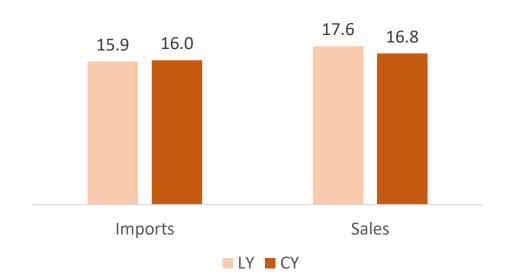


Production growth: 14%

Imports growth: -18%

Sales growth: 11% (CIL: 143%)





Imports growth: 1%

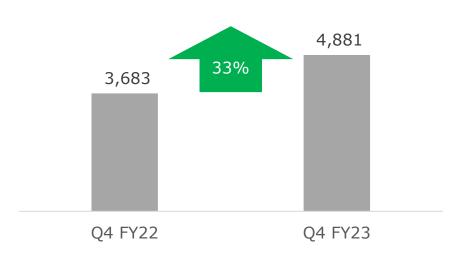
Sales growth: -5% (CIL: +2%)



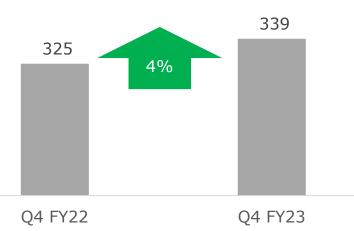
# CIL: Nutrients – Q4 FY23







#### PBIT in Rs. Crs



### **Volume Summary**

Vol LMT

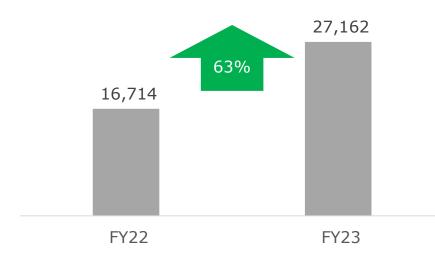
Segment	Q4 FY22	Q4 FY23	Growth
NPK +DAP (Mfd)	5.43	5.38	-1%
NPK +DAP (Imp)	0.53	0.87	64%
NP/NPKs Total	5.96	6.25	5%
Primary Market Share (NP/NPKs)	20.8%	13.5%	
PoS Market Share (NP/NPKs)	23.5%	23.7%	
Urea	2.25	5.42	140%
MOP	0.00	0.01	NA
SSP	1.59	1.9 19%	

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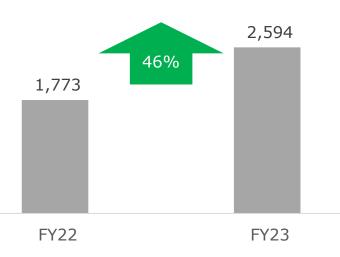
## **CIL: Nutrients – FY23**



#### Sales in Rs. Crs



### PBIT in Rs. Crs



**Note:** Sales & PBIT(before un-allocable exp.) is given per Consolidated financials

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### **Volume Summary**

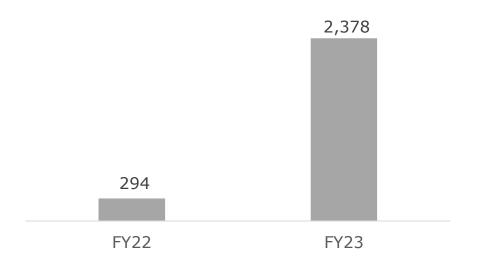
Vol LMT

Segment	FY22	FY23	Growth
NPK +DAP (Mfd)	29.92	32.46	8%
NPK +DAP (Imp)	3.3	4	21%
NP/NPKs Total	33.22	36.45	10%
Primary Market Share (NP/NPKs)	17.3%	15.4%	
PoS Market Share (NP/NPKs)	16.1	16.7%	
Urea	6.08	14.76	143%
МОР	0.256	0.262	2%
SSP	7.56	8.08	7%

# Subsidy – FY23



### **Subsidy Outstanding (Rs in Crs)**



Q4: Receipts of **Rs. 4,483 Crs.** (Rs. 2,618 Crs. LY)

FY23: Receipts of Rs. **Rs. 12,477 Crs.** (Rs. 7,077 Crs. LY)

### **Nutrient rates (Rs/kg)**

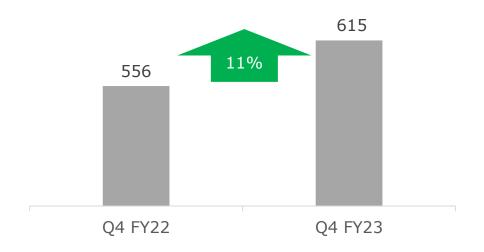
	N	P	K	S
21-22	18.79	45.32	10.12	2.37
22-23 (Kharif)	91.96	72.74	25.31	6.94
22-23 (w.e.f 1 Oct)	98.02	66.93	23.65	6.12

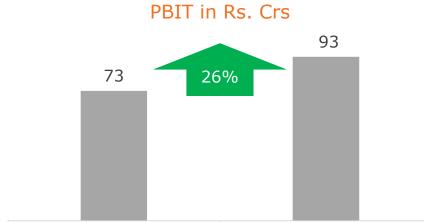


# **CIL: Crop Protection – Q4 FY23**



Sales in Rs. Crs





In Rs. Crs.

Market	Q4 FY22	Q4 FY23	Growth
Domestic	371	368	-0.8%
Exports	185	247	33.5%
Total	556	615	11%

**Note:** Sales & PBIT(before un-allocable exp.) is given per Consolidated financials

Q4 FY23

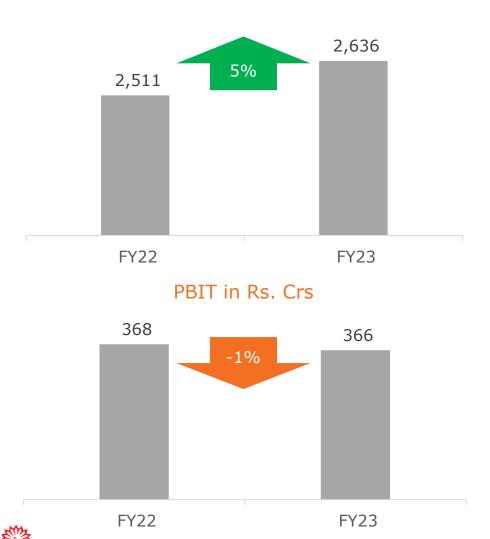
Q4 FY22

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# **CIL: Crop Protection – FY23**

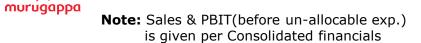


Sales in Rs. Crs



In Rs. Crs.

Market	FY22	FY23	Growth
Domestic	1,585	1,744	10%
Exports	926	892	-3.7%
Total	2,511	2,636	5%



# **New Product Launches Q4 FY'23**





**CLAREO** Herbicide



### **Two Technicals Commercialized**

- 1. Azoxystrobin
- 2. Cyproconazole



## **New Product Launches FY 23**





Acumist Calcium – Concentrated Liquid Calcium



**Azamax -** Insecticide



Soil conditioner



Growth booster



Phendal Plus – Insecticide

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**Prop-Plus** combination fungicide



Ortain super combination insecticide



**Canister** Insecticide



**CLAREO** Herbicide

# CIL: Consolidated P&L – Q4 & FY 23



Rs. Crs

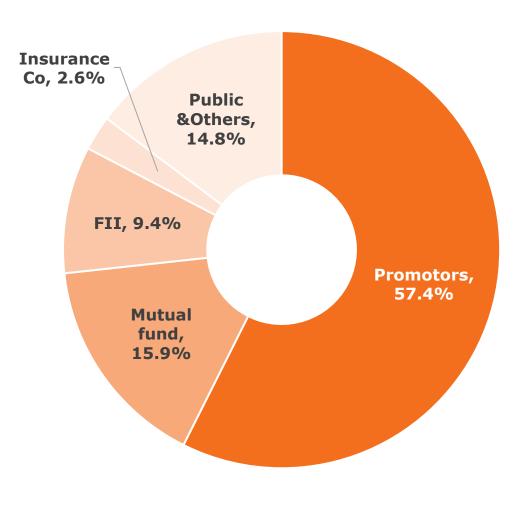
Q4 LY	FY 21-22	P&L(Summary)	Q4 CY	FY 22-23	Q4 Gr%	YTD Gr%
4,227	19,111	Revenue from Operations	5,476	29,628	30%	55%
669	3,227	Gross Margin	761	4,135	14%	28%
16%	17%	GM %	14%	14%		
289	1,077	Fixed Expenses	358	1,209	24%	12%
380	2,150	EBITDA	403	2,926	6%	36%
9%	11%	EBITDA Margin %	7%	10%		
45	173	Depreciation	45	182		
-33	-67	Interest Exp./(income)	-4	-4		
390	2,046	PBT	353	2,725	-9%	33%
9%	11%	PBT %	6%	9%		
291	1,525	PAT	263	2,037	-9%	34%
7%	8%	PAT %	5%	7%		



Note: EBITDA, PBT & PAT excludes share in JV profit/loss

# **Share Holding Pattern – 31st March 2023**





- Promoters:
  - EID Parry (India) Ltd (56.3%)
  - Individual/HUF (0.6%)
  - Trust/NRI/Others (0.5%)
- Top Domestic Institutional Holdings:
  - Kotak Mutual Fund (4.6%)
  - DSP Mutual Fund (2.8%)
  - UTI Mutual Fund (1.5%)
  - Axis (1.5%)
  - SBI (0.9%)
- Top Foreign Institutional Investors
  - Vanguard (1.4%)
  - Kotak (0.5%)
  - Govt Pension Funds (Global) (0.5%)
  - Principal Fund, Inc. (0.5%)
  - MIT (0.5%)
  - ADIA (0.4%)









The 1<sup>st</sup> Green Revolution driven by Agri-inputs

Achieving self-sufficiency in food grains

The 2<sup>nd</sup> Green Revolution to be powered by superior products, smarter delivery mechanisms & agri-tech

**Achieving Income Security and Farm Sustainability** 







Corporate Office: Coromandel International Ltd., Olympia Terraces, 15B(SP), SIDCO Industrial Estate, Guindy, Chennai – 600032, Tamil Nadu.

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