SASTASUNDAR VENTURES LIMITED

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Date: 01-02-2024

То	То
The General Manager	The Manager
Department of Corporate Services	Listing Department
BSE Limited	National Stock Exchange of India Limited
Phiroze Jeejeebhoy Tower	Exchange Plaza, Bandra Kurla Complex
Dalal Street, Mumbai - 400 001	Mumbai - 400 051

Ref: BSE Scrip Code: 533259; NSE Symbol: SASTASUNDR

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Investor Presentation

Dear Sir/ Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 please find attached herewith the Investor Presentation of the Company.

This is for your information and record.

Thanking you,

Yours faithfully,

For Sastasundar Ventures Limited

Pratap Singh Company Secretary

Encl: As Above



GROUP

"Digital Platform of Pharma Supply Chain and Diagnostic providing access of quality healthcare for all"

Investor Presentation February 2024

Safe Harbour

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In this digital age, we have an opportunity to transform the lives of people in ways that were hard to imagine in the past. I see technology as a means of empowerment and as a tool that bridges the distance between hope and opportunity in this digital age.



Shri Narendra Modi Hon'ble Prime Minister of India

Leading Player in Indian Pharmaceutical & ePharmacy Distribution



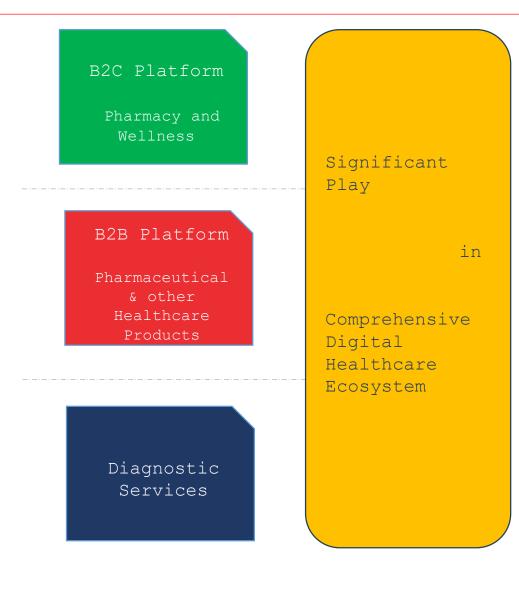
• Strategic Partnership with Flipkart

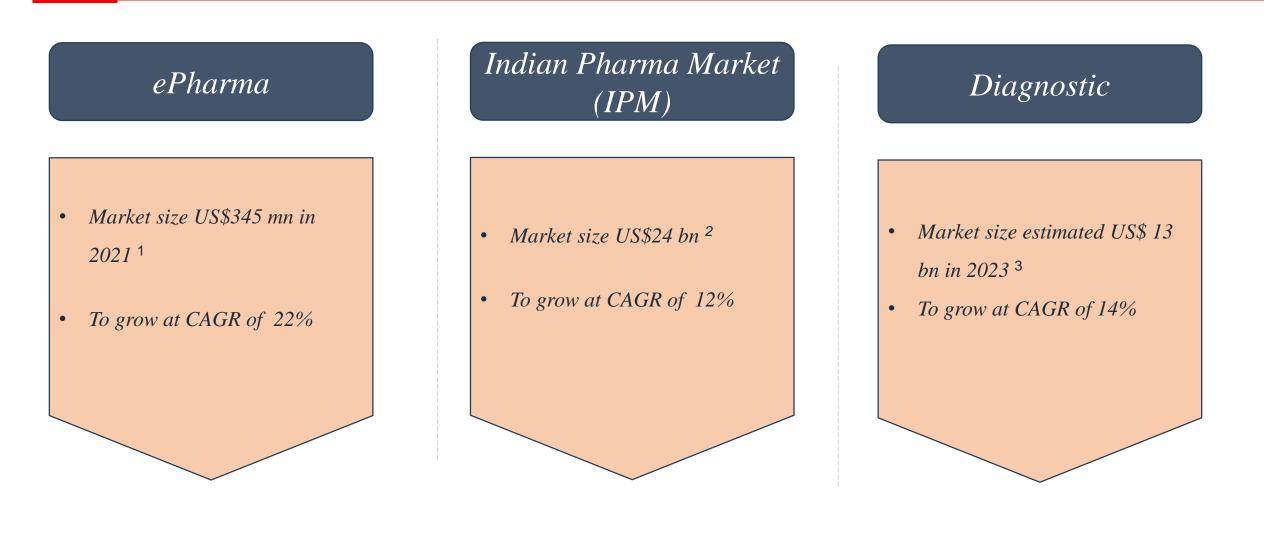
Retailer Shakti

eB2B platform distributing pharma and other healthcare products to Pharmacies & other Retailers



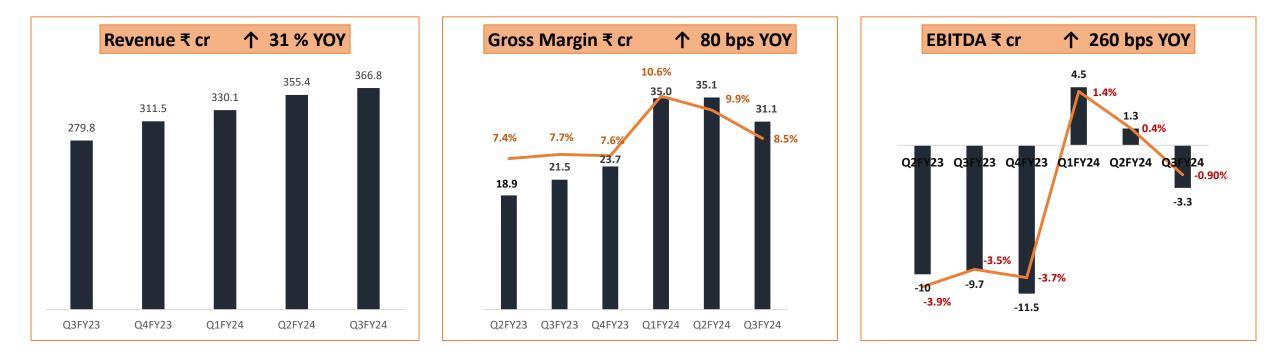
- D2C diagnostic services
- In process to launch eHealth app "Genu Health" centred around preventive care, diagnostic services, management of surgery and hospital care, health/disease related contents & speciality eClinic





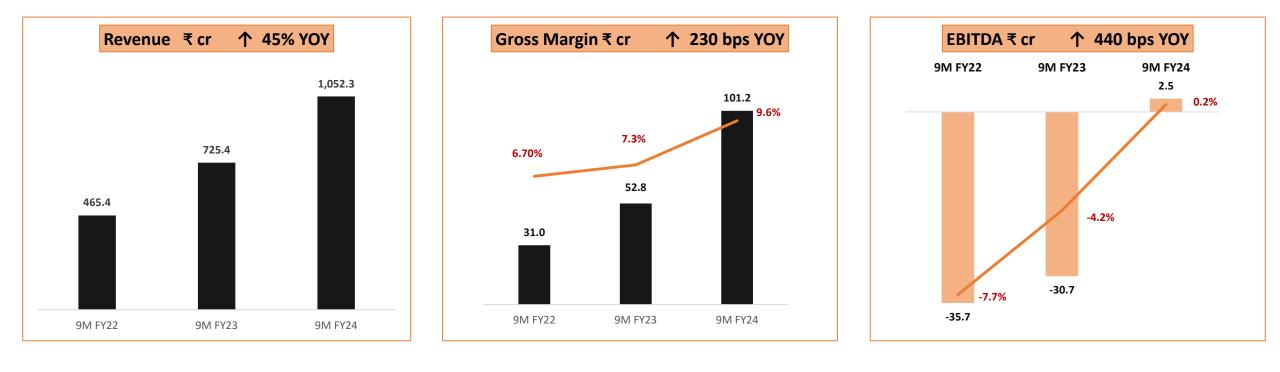


Q3 FY24 Key Financial Highlights – Healthcare Network





9M FY24 Key Financial Highlights – Healthcare Network

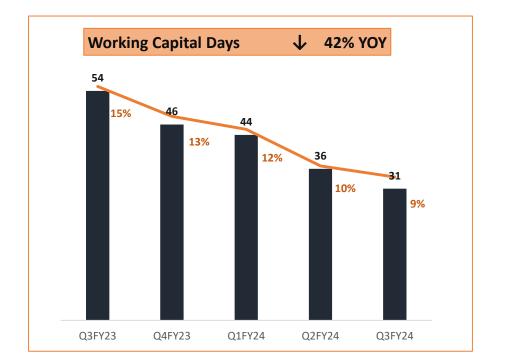


Chasing Growth with focus on improvement in Gross Margin and EBITDA



Working Capital (No of Days)	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24
Inventory	61	52	43	42	37
Receivable	13	10	12	10	12
Payable	19	16	12	17	17
Working Capital (No of Days)	54	46	44	36	31
Working Capital % of Revenue	15%	13%	12%	10%	9%
Working Capital ₹ cr	164	160	158	138	126

Strong Liquidity Position ₹ cr	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24
Liquid Assets (Bank Balance, Fixed					
Deposit, Investment in Mutual Funds	397	410	455	469	493
etc)					



Growth acting as Catalyst for reduction in Working Capital requirement



Pillars of Growth





Health+ Growing Platform in ePharmacy

Strategic partnership built on strong capabilities



- Large consumer base
- Established consumer tech capabilities
- Huge brand patronage (Only vertical of Flipkart group using Flipkart brand)

SastaSundar health & happiness 24.90% stake

- Most efficient supply chain & fulfilment capabilities
- Direct procurement relationship with 250+ Pharma Companies



• Managing 1800+ Pharma Companies products

Moving towards one of the leading position in ePharma

Structural Shift - Consolidation on way in Indian Pharma Distribution

Pharmaceutical wholesaling/distribution is highly consolidated industry in most of

the developed countries (period last 2 to 3 decades).



India to witness similar consolidation in Pharmaceutical distribution with fewer having majority of \$24 bn Indian Pharma Market that is expected to grow @12% CAGR

> India Highly fragmented ~65k Distributors

Indian Pharma Distribution is highly fragmented in India Consolidation to fuel massive growth Sastasundar group is No 1 pharma distributor in West Bengal

Pharma eDistribution – Digital Supply Chain of Pharmaceuticals & Other Healthcare Products

- Digital Supply Chain poised to transform the Indian Pharma distribution benefiting everyone with Pharma Companies major beneficiary
 - Improved Business Forecasting
 - Inventory Optimisation
 - Enhanced Consumer Insights
 - End to end visibility of Supply Chain
- Structural shift undergoing
 - Pharma Companies increasing reliance on industry players like SastaSundar for distribution
 - Retail Pharmacies increasing trust on eB2B platform like RetailerShakti for their procurement

Digital supply chain can lower procurement cost by 20%, reduce supply chain process costs by 50% and increase revenue by 10%.

> - Study by Centre for Global Enterprise (CGE) research

~ 7 % market share of Sastasundar group in IPM in West Bengal – Validation of Structural shift

Benefitting Pharma & FMCG Cos. **Retailer Shakti**

- End to End tracking of Inventory up to Retailers with real time data
- Better managed inventory leading to reduced return of expired stocks
- Better production and distribution planning
- New drugs can be introduced faster
- Huge scope for Pharma Companies for their trade generic portfolio
- Retailers can be engaged in auto pilot mode
- International standard of Warehousing and Logistics
- Credit is more secured and managed efficiently
- Sales force is optimized and Logistics cost minimised

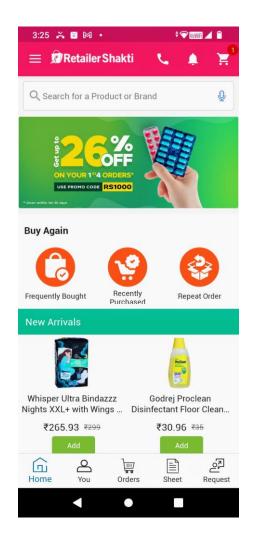


Benefitting Retailers - Transforming Economics & Lives of Retailers

	Retailer Shakti		Traditional Distributors		Benefits to Retailers
• •	Full visibility of Inventory online 100% fulfilment Next Day Delivery at One Click	•	Sourcing from Multiple Distributors Fulfilment gaps	•	Reduction of Inventory Lead Time Lower Working Capital requirement Higher ROCE
•	Transparent Pricing and Offers	•	Pricing and offers are not transparent.	•	Higher Margins Automated Procurement Saving in Time & Cost
•	Full Tracking of Supply Chain from manufacturer to last mile	•	No Tracking of Supply Chain	•	100% Genuine Products



Empowering Retailers – One Stop eProcurement Solution





Widest Availability and Fulfilment of Products (65000+ Products)



100% Genuine Products



High Margins with Transparent Pricing



Automated Procurement



Timely Delivery



Clear Return Policy



Genu Path Labs, an NABL ACCREDITED LAB, where everything revolves around Meticulous Assay of Quality Evidence. Highly experienced Clinical Team, Advanced High End Lab Equipment, Stringent Quality Norms – EQAS, ILC, Strong Process Control (QuaGen^{LR}) – we employ all of these at Genu Path Labs to ensure Accurate Test Results.

Services Offered:

Pathology Test • USG • Digital X-Ray • ECG TMT • Doppler • Holter • PFT • Echocardiography

Advanced Automated Equipment used at Genu Path Labs



25+

Sample Collection Centres across West Bengal

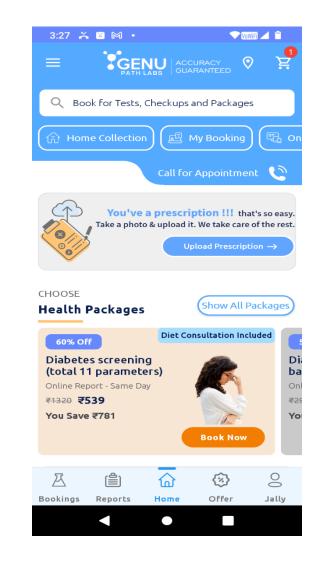
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Central LAB at Newtown, Rajarhat, Kolkata

Sasta Sundar

GENU Health app - Under making of Powerful Health Solutions

- Direct service to the consumers from Genu Path Labs as D2C Brand offering diagnostic services with seamless integration of technology
- Centred around preventive care, diagnostic services, management of surgery and hospital care, health/disease related contents & speciality eClinic
- Targeting leadership in Eastern India
- Leveraging opportunity arising out of value transition from unorganised to organised player with focus on Tier II and III cities
- Connect all stakeholders involved in healthcare deliveries e.g. doctors, hospitals, healthcare service provider.
- Facilitate digital health records and data analysis
- Utilize AI/ML- based predictive and clinical decision support system
- Provide an ecosystem of longevity to assist customers in building Good Health Habits for Healthy Long life
- Integrate with Flipkart health+ for diagnostic services





Sastasundar Group – Value Proposition

- Best in class Customer Experience driven by Value Pricing, Quality and Tech
- Clear visibility of high growth with EBITDA + model
- Capital efficient with high ROCE
- Strong MOAT
 - Established Business Technology with highly efficient supply chain
 - Managing 1800+ Pharma Companies Product with Direct procurement relationship of 250+ Companies
 - 29% + Pharma Procurement Margin
 - Experienced team driven by processes
- Co-creating value with Flipkart Health +
- Well qualified, experienced and entrepreneurial Board and Senior Leadership Team
- Purpose and value driven organization
- Best Corporate Governance practices



Experienced Board of Directors



- FCA, FCS and FCM by education and has an experience of more than 23 years working as an entrepreneur and a social worker.
- Areas of work include digital platform of healthcare and financial services.

Mr. B L Mittal Founder & Executive Chairman (Sastasundar Healthbuddy Ltd)

Mrs. Abha Mittal

- Commerce graduate and holds a diploma in fashion designing
- Multiple years of experience working as a social worker and environmentalist
- Areas of work include NGOs and organic farming

Dr. Jayanta Nath Mukhopadhyaya

- He has 35 years of professional experience
- Mechanical engineer from IIT BHU, Varanasi, MBA from IIM Calcutta, UGC NET qualified and PhD in Economics from Jadavpur University
- Has over 17 years of experience in industry working with leading companies like BOC India, IBP Balmer Lawrie, Alghanim & SREI
- Presently Professor of Finance at Army Institute of Management and non-Executive Director at Vara Technology

- Mr. Ravi Kant Sharma Founder & CEO (Sastasundar Healthbuddy Ltd)
-

Mr. Parimal Kumar Chattaraj

- Bachelor's in science, a post graduate diploma in management and a bachelor's in law
- Experience of over 30 years working as an entrepreneur, management professional and legal advisor
- Areas of work include contributing to business strategy, aligning employee skill to business, creating learning organisation, leadership development and organisation & HR solutions

- FCS & post graduate qualifications in law and economics
- Has over 19 years of experience working as a corporate legal professional

Mrs. Rupanjana De

• Areas of work include company law, legal compliance, management, corporate governance, Corporate Social Responsibility and quality control

Mrs. Anjana Dikshit

- Post Graduate Diploma in Business Management(Operations & Systems) from Xavier Labour Relations Institute, Jamshedpur.
- Bachelor of Engineering (Mechanical) from Birla Institute of Technology, Ranchi
- She superannuated from IBM in December 2021 where she had worked for more than twenty years and managed diverse set of roles from Consulting to Complex Accounts management to SAP Capacity leader. Her experience ranges across industries like Steel, Automotive, Garments, Mining, CPG, Oil & Gas, Shipping, Retail and diverse technology platforms.
- Prior to IBM she had worked with Tata Motors-Jamshedpur for 14.5 years and had lead Core Engineering functions like Technical Services, MRP for Production Planning and Control division and helped to setup Technical Services at the new manufacturing plant in Tata Motors-Lucknow.

Post superannuation she is an Independent Consultant in the area of Education research and training conducting guest lecture sessions at premier Management institutions and trainings /webinars on Digital Technologies.

FCA by education and is a seasoned entrepreneur with

Areas of work include digital platform of healthcare and

experience in scaling businesses from scratch.

financial services.



Experienced Management Team – Healthcare Network



Sachin MittalCOOPast Experience - Amazon, Novartis10+ Years of ExperienceMS – Biological Science, MBA - XLRI



Vinay Khaitan

Past Experience - Flipkart Group, SastaSundar Group, GEO India

CTO

25+ Years of Experience

B. Tech – Computer Science



Dinkar Bagaria	CFO
Past Experience – TIL Ltd, S McNally Bharat, Balasore A	-
10+ Years of Experience	
CA, CS	

SastaSundar

Q3 FY24 Consolidated Profit & Loss Statement

Particulars (Rs. Crs)	Q3 FY24	Q3 FY23	Y-o-Y	Q2 FY24	Q-o-Q	9M FY24	9M FY23	Y-o-Y
Revenue from Operations	366.8	279.8	31.1%	355.4	3.2%	1052.3	725.4	45.1%
Cost of Materials Consumed	335.7	258.3		320.3		951.1	672.6	
Gross Profit	31.1	21.5	44.7%	35.1	(11.4%)	101.2	52.8	91.7%
GP %	8.5%	7.7%		9.9%		9.6%	7.3%	
Employee Benefits Expense	12.3	11.3		12.9		37.1	33.2	
Other Expenses	23.1	21.0		21.9		64.8	53.7	
EBITDA	(4.3)	(10.8)		0.3		(0.7)	(34.1)	
EBITDA %	(1.2%)	(3.9%)		0.1%		(0.1%)	(4.7%)	
Other Income [#]	27.8	4.8		12.8		58.7	16.2	
Depreciation and Amortisation Expense	2.3	2.4		2.2		6.6	5.4	
EBIT	21.2	(8.4)		10.9		51.4	(23.3)	
Finance Costs	0.2	0.3		0.2		0.7	0.6	
Exceptional Items	0.0	0.0		0.0		0.0	(7.9)	
РВТ	21.0	(8.7)		10.7		50.7	(31.8)	
Total Tax Expense	(0.8)	(6.1)		(2.2)		(7.1)	(38.9)	
Profit for the year	20.2	(2.6)		13.1		57.8	7.1	
PAT %	5.5%	(0.9%)		3.7%		5.5%	1.0%	
Share from Associate	(23.4)	(23.8)		(25.3)		(73.5)	(58.6)	
Profit for the period	(3.2)	(26.4)		(12.2)		(15.7)	(51.5)	

[#] Other Income includes financial service income



Breakup of Revenue (Business vertical wise)

Particulars (Rs. Crs)	Q3 FY24	Q3 FY23	Q2 FY24	FY23
Supply chain				
HealthBuddy	236.7	226.6	246.9	822.1
Other Retailers	129.5	52.4	107.6	211.5
Diagnostic	0.6	0.8	0.9	3.3
Healthcare Network	366.8	279.8	355.4	1,036.9
Financial Services	27.8	4.8	12.8	26.5
Total Revenue	394.6	284.6	368.2	1,063.4



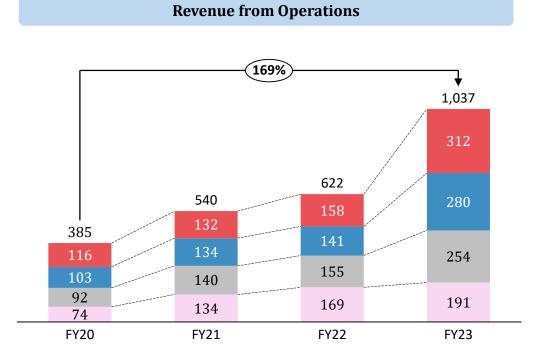
Rs. In Crs

Q4

Q3

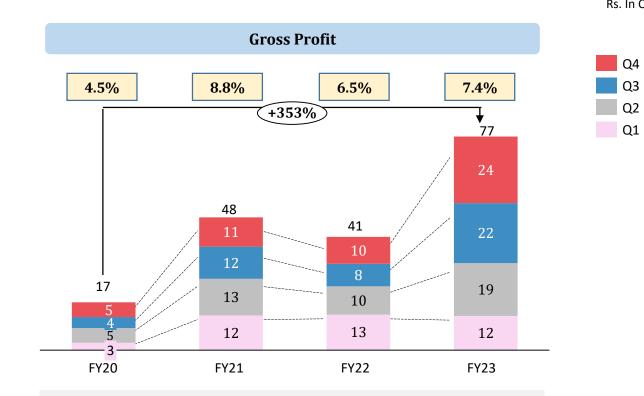
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Annual Financial Highlights



Revenue

✓ FY23 revenue stood at Rs. 1,037 crs as compared to Rs. 385 crs, growth of +169% from FY20.



Gross Profit

- ✓ FY23 gross profit **grew by +353 %** to Rs. **77** crs as compared to Rs. 17 crs in FY20
- ✓ Gross margin for FY23 stood at 7.4%.

Historical Consolidated Profit & Loss Statement

Particulars (Rs. Crs)	Mar-23	Mar-22	Mar-21	Mar-20	Mar-19
Revenue from Operations	1,036.9	623.0	540.0	384.0	215.6
Cost of Materials Consumed	960.4	582.5	492.5	366.9	199.5
Gross Profit	76.5	40.5	47.5	17.1	16.1
GP %	7.4%	6.5%	8.8%	4.5%	7.5%
Employee Benefits Expense	45.3	43.9	29.1	28.4	23.4
Other Expenses	78.0	53.7	40.9	45.4	33.1
EBITDA	(46.8)	(57.1)	(22.5)	(56.7)	(40.4)
EBITDA %	(4.5%)	(9.2%)	(4.2%)	(14.8%)	(18.7%)
Other Income [#]	26.5	20.1	11.6	4.5	6.6
Depreciation and Amortisation Expense	8.2	4.2	4.5	4.9	6.0
EBIT	(28.5)	(41.2)	(15.4)	(57.1)	(39.8)
Finance Costs	0.9	1.6	1.0	0.7	2.0
Exceptional Items	(8.0)	1,157.5	0.0	0.3	0.0
РВТ	(37.4)	1,114.7	(16.4)	(57.5)	(41.8)
Tax Expense	(22.8)	244.4	0.7	(5.4)	1.1
PBT before Share of Associate	(14.6)	870.3	(17.1)	(52.1)	(42.9)
Share from Associate	(84.9)	(5.2)	0.0	0.0	0.0
Profit for the year	(99.5)	865.1	(17.1)	(52.1)	(42.9)
PAT %	(9.6%)	138.9%	(3.2%)	(13.6%)	(19.9%)
EPS	(22.70)	197.04	(3.27)	(12.20)	(11.81)

[#]Other Income includes financial service income

Sasta Sundar



Historical Consolidated Balance Sheet

Equity & Liabilities (Rs. Crs)	Mar-23	Mar-22	Mar-21	Mar-20	Mar-19	Assets (Rs. Crs)	Mar-23	Mar-22	Mar-21	Mar-20	Mar-19
Equity Share Capital	31.8	31.8	31.8	31.8	31.8	Property, Plant and Equipment	68.1	57.2	57.3	60.2	62.7
Other Equity [#]	961.7	1,062.4	197.6	214.4	168.6	Capital Work-in-Progress	1.0	0.4	0.1	0.0	0.8
Total Equity	993.5	1,094.2	229.4	246.2	200.4	Intangibles Assets	0.1	0.1	0.4	0.7	1.0
Non-Financial Liabilities		_,				Goodwill on Consolidation	36.1	36.1	52.7	52.7	52.7
(i) Borrowings	0.0	0.0	0.0	0.0	0.0	Tax Assets (Net)	4.4	2.3	2.2	1.9	2.7
(ii) Other Financial Liabilities	8.2	3.5	1.5	1.4	0.9	Deferred Tax Assets	1.8	0.0	0.0	0.0	0.0
			+			Investment Property	2.6	0.0	0.0	0.0	0.0
Provisions	4.5	2.1	1.9	1.6	0.9	Other Non-Current Assets	45.8	24.9	18.7	18.2	11.9
Tax Liabilities (Net)	24.1	17.9	0.0	0.1	5.5	Total Non-Current Assets	159.9	121.0	131.4	133.9	131.8
Deferred Tax Liabilities (Net)	92.5	113.7	0.1	0.0	5.5	Inventories	180.8	113.6	77.2	77.1	32.6
Total Non-Financial Liabilities	129.3	137.2	3.5	3.0	7.3	Financial Assets					
Financial Liabilities						(i) Investments	512.8	666.0	43.4	55.8	35.9
(i) Borrowings	0.0	0.0	9.8	5.0	0.0	(ii) Trade Receivable	35.1	21.2	13.6	15.0	7.9
						(iii) Cash and Cash Equivalents	31.7	13.0	12.0	17.5	6.3
(ii) Lease Liabilities	9.3	1.9	2.7	2.8	2.3	(iv) Other Bank Balances	163.5	199.4	0.8	0.8	0.3
(iii) Trade Payables	57.0	33.0	38.6	50.2	14.3	(v) Loans	8.0	9.6	8.2	8.9	11.6
Other Current Liabilities	16.7	11.5	8.6	8.2	6.2	Other Current Assets	114.0	134.0	6.0	6.7	4.1
Total Financial Liabilities	83.0	46.4	59.7	66.2	22.8	Total Current Assets	1,045.9	1,156.8	161.2	181.6	98.7
Total Equity & Liabilities	1,205.8	1,277.8	292.6	315.5	230.5	Total Assets	1,205.8	1,277.8	292.6	315.5	230.5

[#]Other Equity includes non-controlling interest



Historical Consolidated Cash Flow Statement

Particulars (Rs. Crs)	Mar-23	Mar-22	Mar-21	Mar-20	Mar-19
Cash Flow from Operating Activities					
Profit before Tax	(122.3)	1,109.5	(16.4)	(57.6)	(41.8)
Adjustment for Non-Operating Items	84.0	(1,151.0)	(3.2)	4.8	7.8
Operating Profit before Working Capital Changes	(38.3)	(41.5)	(19.6)	(52.8)	(34.0)
Changes in Working Capital	(70.2)	(52.7)	(9.9)	(38.5)	4.4
Cash Generated from Operations	(108.5)	(94.2)	(29.5)	(91.2)	(29.6)
Less: Direct Taxes paid	4.0	(112.9)	(1.0)	0.9	(0.4)
Net Cash from Operating Activities	(104.5)	(207.1)	(30.5)	(90.3)	(30.0)
Cash Flow from Investing Activities	124.1	219.5	21.4	(1.0)	(2.2)
Cash Flow from Financing Activities	(0.9)	(11.4)	3.7	102.5	26.3
Net increase/ (decrease) in Cash & Cash Equivalent	18.7	1.0	(5.4)	11.2	(5.9)
Cash & Cash Equivalents at the beginning of the period	13.0	12.0	17.5	6.3	12.2
Cash & Cash Equivalents at the end of the period	31.7	13.0	12.0	17.5	6.3

'Being Genuine' is Our Core Value

'Being Child' is Our Culture

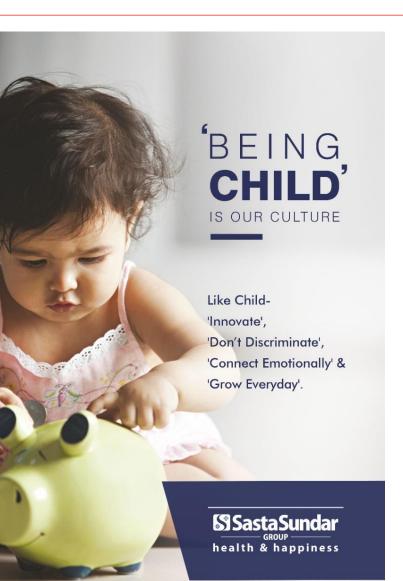


Nothing can be more Genuine than our Mothers' Love

BEING GENUINE OUR CORE VALUE

We ensure that all our products and services are 100% Genuine.

SastaSundar GROUP health & happiness





Company:

SastaSundar

SastaSundar Ventures Limited CIN: L65993WB1989PLC047002 Mr. Pratap Singh – Company Secretary Email Id : <u>investors@sastasundar.com</u> www.sastasundarventures.com

Investor Relations Partner:



Orient Capital (a division of Link Group)

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www.orientcap.com

Thank You

Health & Happiness