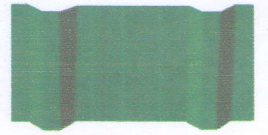




*Structuring Dreams from Steel*

Formerly Known as-  
Bansal Roofing Products Private Limited  
Bansal Roofing Private Limited



**Bansal Roofing Products Ltd.**

**NSIC-CRISIL Rated Company, An ISO 9001-2008 Company**

Registered Office : 3/2, Labdhi Industrial Estate, Acid Mill Compound, Ranmukteshwar Road, Pratapnagar, Vadodara-390 004, Gujarat-India.  
(L) : 091-265-2580178, 2581082 (M) : +91 8511148598 Email : cs@bansalroofing.com  
CIN No. L25206GJ2008PLC053761, Website : www.bansalroofing.com

**Date: 04.06.2018**

**To,  
General Manager,  
Bombay Stock Exchange  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai – 400001**

**Sub: Investor Presentation – May, 2018**  
**Scrip Code: 538546**

Dear Sir/Madam,

Pursuant to the regulation 30 of Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015, we enclose here with updated Investor Presentation - May, 2018. The same is also available in our website ([www.bansalroofing.com](http://www.bansalroofing.com)).

You may please to take the same in your record and suitably disseminated to all concerned.

Thanking You,

Yours Faithfully,

For Bansal Roofing Products Limited

Archi Shah

Company Secretary & Compliance Officer

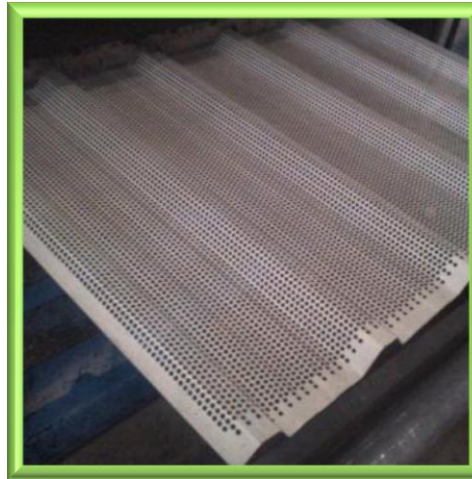
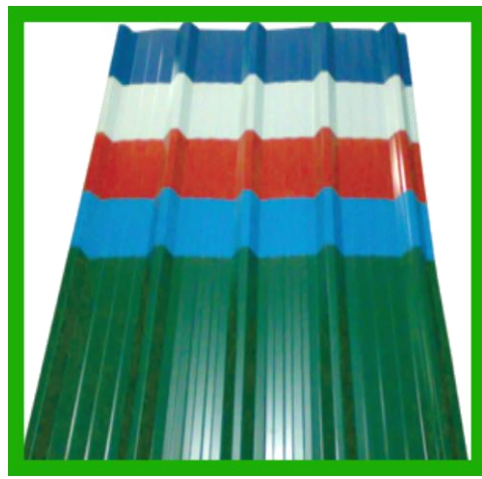




# Bansal Roofing Products Ltd.

*Structuring dreams from Steel*

Investor Presentation – May 2018



<b>1</b>	<b>Executive Summary</b>
<b>2</b>	<b>Company Overview</b>
<b>3</b>	<b>Business Structure</b>
<b>4</b>	<b>Industry Overview</b>
<b>5</b>	<b>Financial Overview</b>

# Executive Summary





# Executive Summary

## Overview

- Bansal Roofing Products Ltd. (BRPL) was established by experienced technocrats having 25 years of experience in the field of Production, Marketing, and Project Management. It is listed on Bombay Stock Exchange (BSE), SME platform.
- The Company was incorporated in 2008, initially foraying into business of marketing of roofing sheets. It then moved into trading and later on into manufacturing of roofing & accessories.
- The company started their commercial production in the year 2012. Since then they have grown rapidly to become a one-stop solution provider for steel structures, ware houses, factory sheets and allied products.

## Key Strengths

- Experienced Management Team
- Necessary qualifications in place for tender business
- Strong Range of Products, Strong Brand Image
- One-stop solution for steel structures, shed and roof coverings.
- Extensive and Cost beneficial Manufacturing Facility
- Quality Assurance and Standards (ISO 9001:2008 certified Company)
- Strong product basket - Foundation bolt to Roof top products from one place.

## Key Financial Highlights FY18 (INR) :



## Product Basket

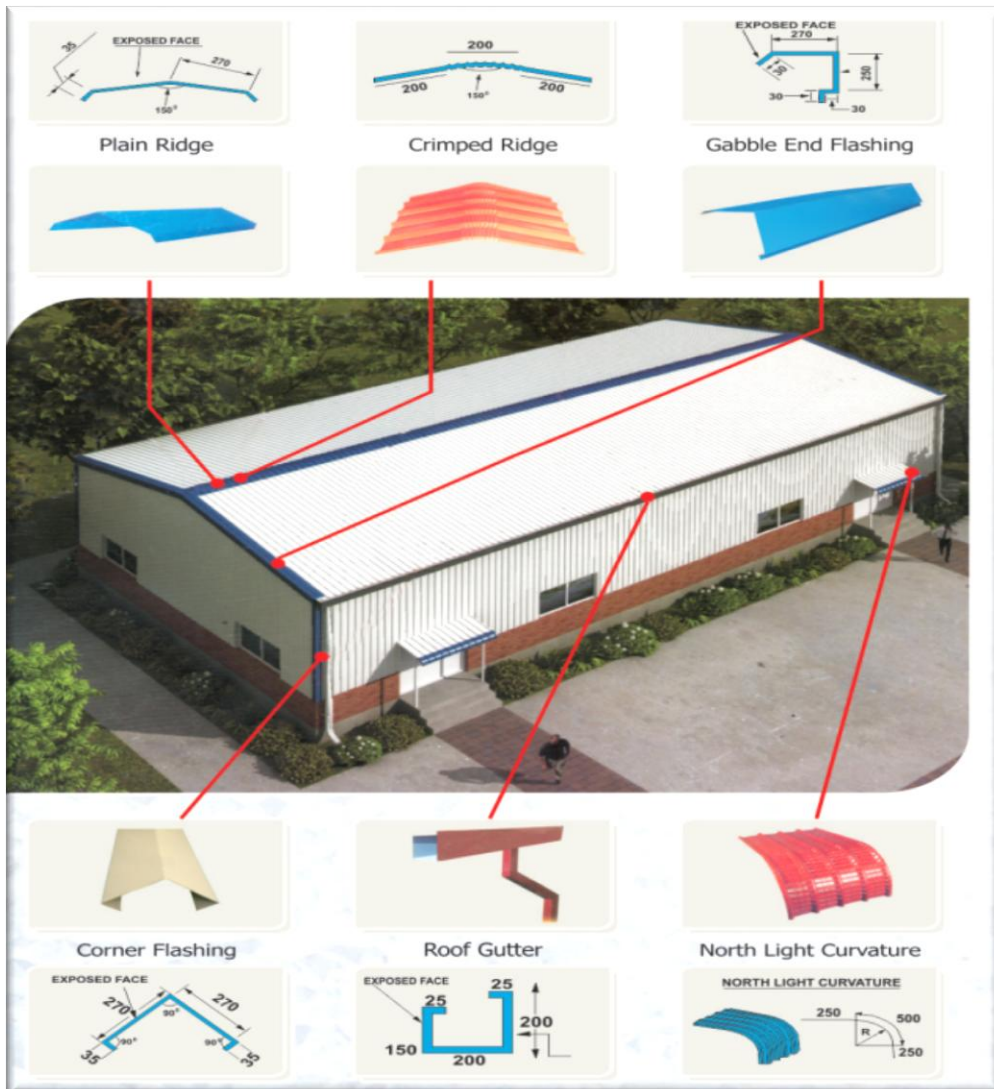
BRPL is a quality manufacturer of roofing products like:

- Pre-engineered building
- Color Coated Metal sheets (PPGI, PPGL, Bare galvalume, Aluminum) and its accessories
- FRP Plain & Profile sheets
- Polycarbonate sheets
- Perforated sheets
- Turbo ventilators
- "Z and C" purlin
- Metal Deck sheets
- Installation and erection services
- Trading of roofing related products

# Company Overview



# ■ ■ ■ ■ ■ About Bansal Roofing Products Limited



- Bansal Roofing Products Limited (BRPL) has started with roofing sheets and roofing accessories such as Colour Coated Roof Sheets, FRP Roof Sheets, Polycarbonate Sheets. It also manufactures Eco Ventilators and other miscellaneous Roofing Accessories and provide all roofing solutions to valuable customers under one roof. Key products manufactured by BRPL are Pre-engineered buildings, Metal Roofing sheets and allied products.
- Today it is a reputed Manufacturing Company for steel building i.e. Pre-engineering building.
- Company's manufacturing facility is situated near Vadodara, Gujarat. The products manufactured by the Company are made on automatic and semi-automatic Roll forming machine, Crimping Machine, Shearing Machine, folding machine, welding rectifier, chesar machine, radial drill machine, power press machine and many others.
- The company has an installed capacity to manufacture 1,410 tonnes on a monthly basis. The company is currently utilizing 35 per cent of its total installed capacity.
- BRPL is a CRISIL rated Company having "MSE 2" rating which means Highest Financial Strength and High Operating Performance. BRPL has been awarded with SKOCH ORDER OF – MERIT as INDIA'S BEST SMEs in March, 2015.
- BRPL is also ISO 9001:2008 certified company and was listed on BSE SME exchange dated 14<sup>th</sup> July, 2014.

# Board of Directors



## **Kaushalkumar S Gupta - Director / Key Management Personnel**

- Age 48 years, is the Chairman & Managing Director of the Company.
- Holds a Bachelor's Degree in Industrial Engineering from Saurashtra University.
- One of the founder promoters of the Company and Director since incorporation.
- Has more than 24 years of experience in various business activities ranging from Trading, Distribution, Manufacturing and Consulting.
- Main role in the Company is to strategize new business plans with industry trends and keeping consumer preference in mind.



## **Beena P Bisht - Ind. Non-Executive Director**

- Age 42 years, holds a B.A. degree in Human Resource.
- Handles the investor grievance committee of the company and has 2 years experience with the company.



## **Shilpa A Jadeja - Ind. Non-Executive Director**

- Age 47 years, holds a M.Sc. degree in Physics.
- Handles the remuneration committee and has 3 years experience with the company.



## **Sangeeta K Gupta - Director / Key Management Personnel**

- Age 46 years, is also one of the founder promoters of the Company.
- Holds a Bachelor's degree in Arts (English Entire) from The Maharaja Sayajirao University of Baroda.
- Responsible for internal operations and staff support services of the Company.
- Originally appointed as Director of the Company on incorporation and was appointed as Whole-time Director of the Company on January 09, 2014.



## **Satishkumar S Gupta - Director / Key Management Personnel**

- Age 57 years, is Director/Sales of the company .
- Holds a Diploma (Mechanical engineering).
- Experience of 20 years with ABB Limited as an executive engineer and 6 years with the company.

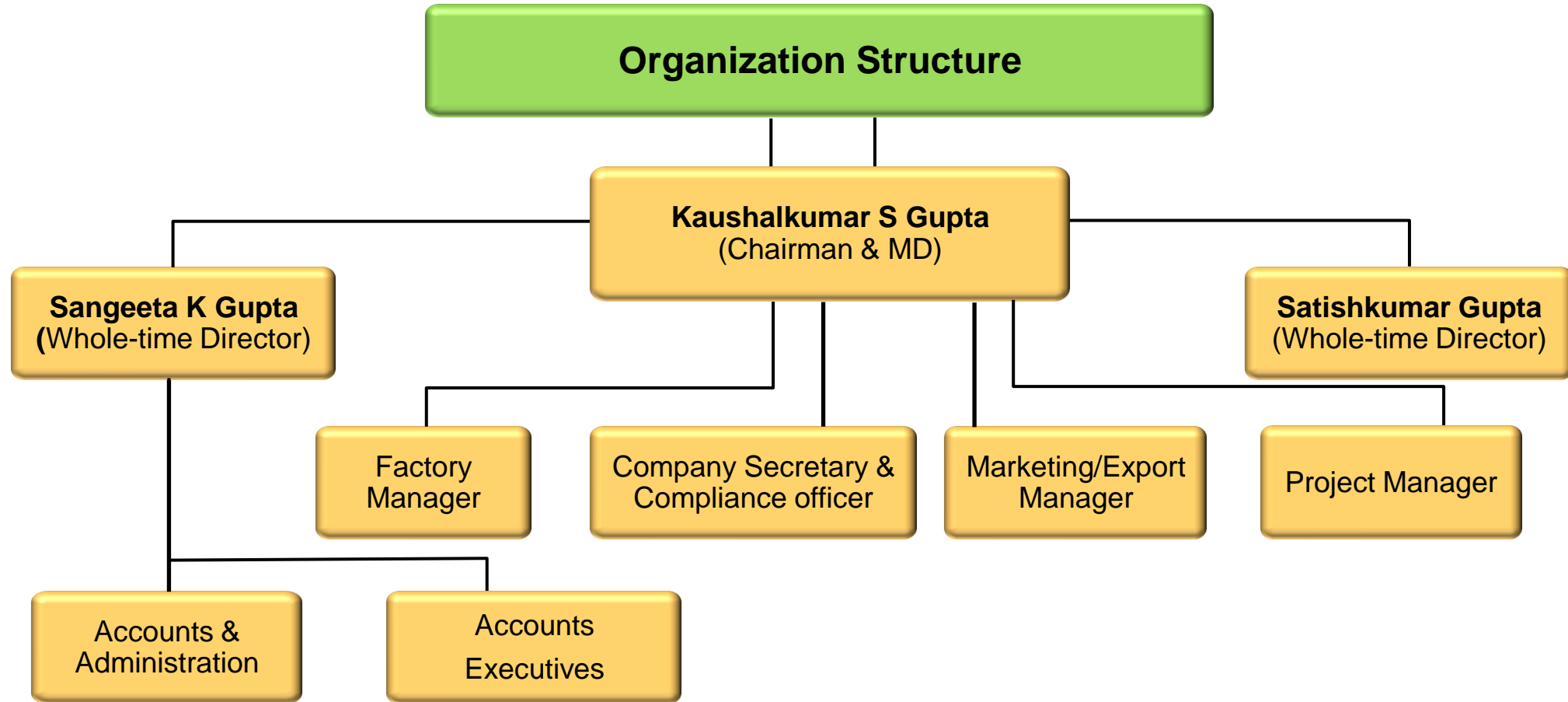


## **Bhavita D Gurjar - Ind. Non-Executive Director**

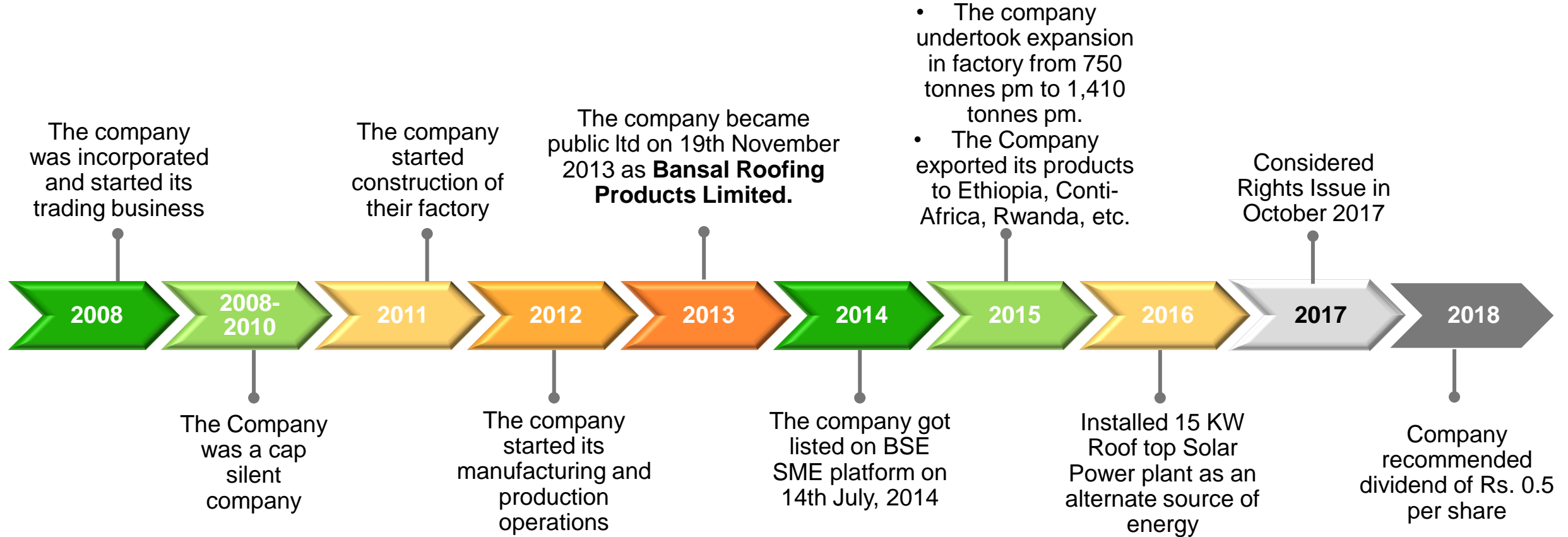
- Age 33 years.
- Has completed her B.com, is in the audit committee of the company and has 3 years with the company.



# Organization Structure



# Milestones



# Marquee Clients





# Our Facilities



**State:** Gujarat  
**District:** Vadodara  
**Capacity:** 1,410 tonnes pm.  
**Number of Employees:** 59





# Our Facilities



Shearing Machine



Roll Forming Machine



Z & C Machine



Crimping Machine



Mobile Crane



Gang Slitting Machine

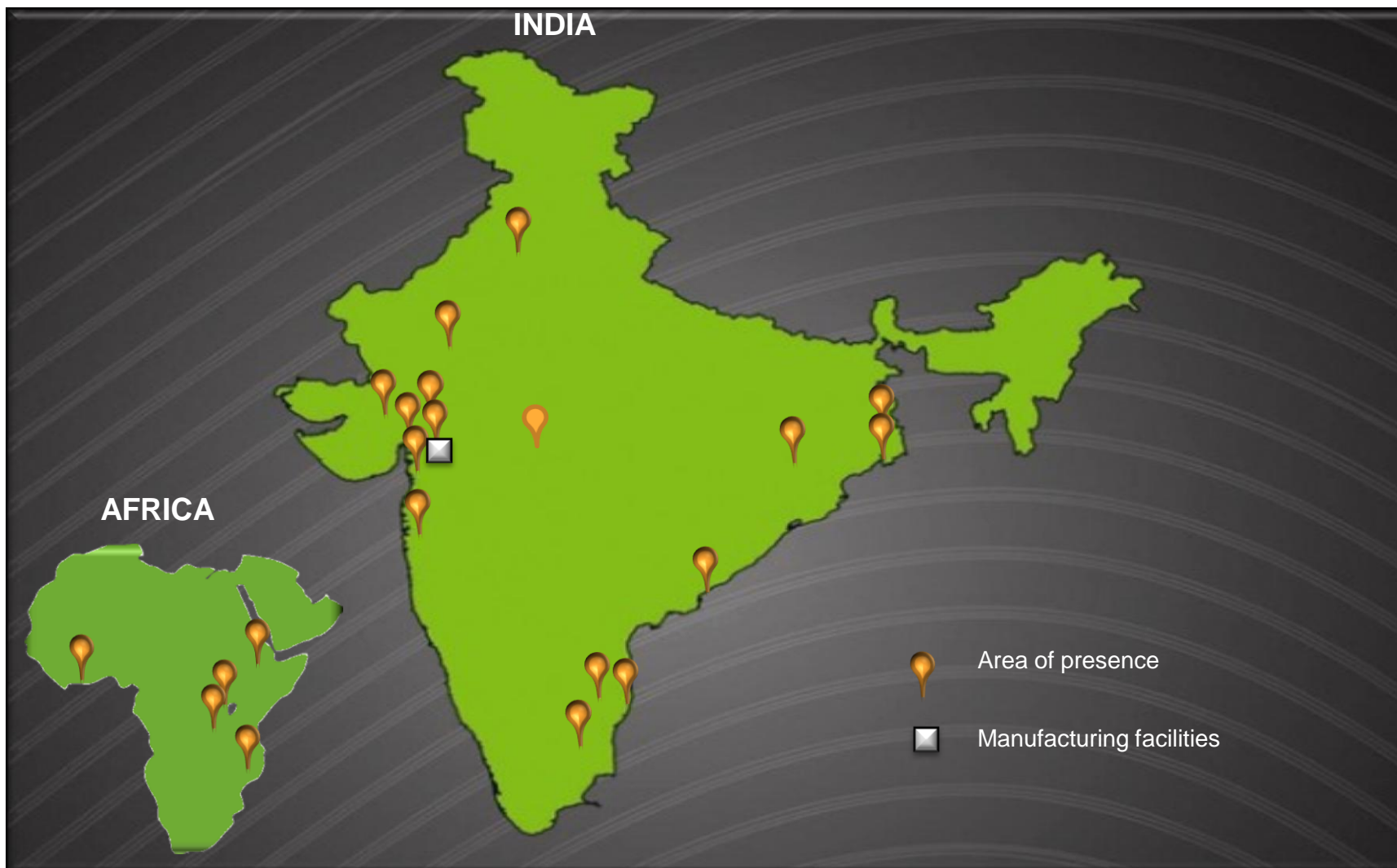


Hydraulic Press Machine



De Coiler

# Geographical Presence



Region	State
Trichy Ranipet Vishakhapatnam	Telangana
Bhopal	Madhya Pradesh
Haldia Kolkata	West Bengal
Beawar	Rajasthan
Mumbai	Maharashtra
Nandesari Dahej Ahmedabad Mehsana Ekalbara Padra	Gujarat
Chennai	Tamil Nadu
Joda	Orissa
Hisar	Haryana

- East African Countries - Uganda, Ethiopia, Tanzania, Rwanda.
- West African Countries – Ghana, Ivory Coast

# Key Strengths



# Future Strategy



## Future Strategy:

- Focus on high margin and high ROCE products
- Increased focus on exports
- Increase the productivity further by 40-50%
- Enhancing Capacity Utilisations



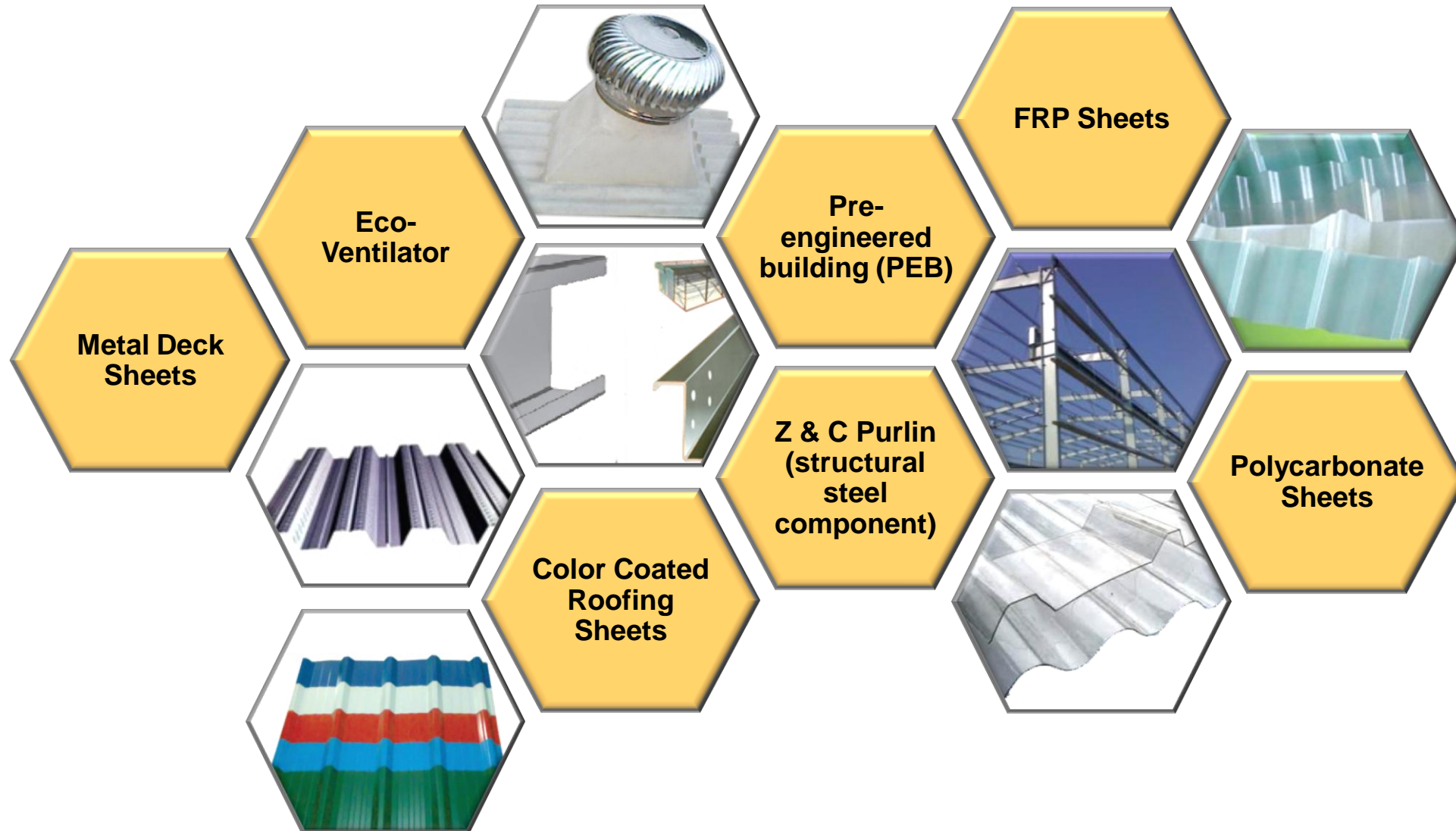
# Business Structure



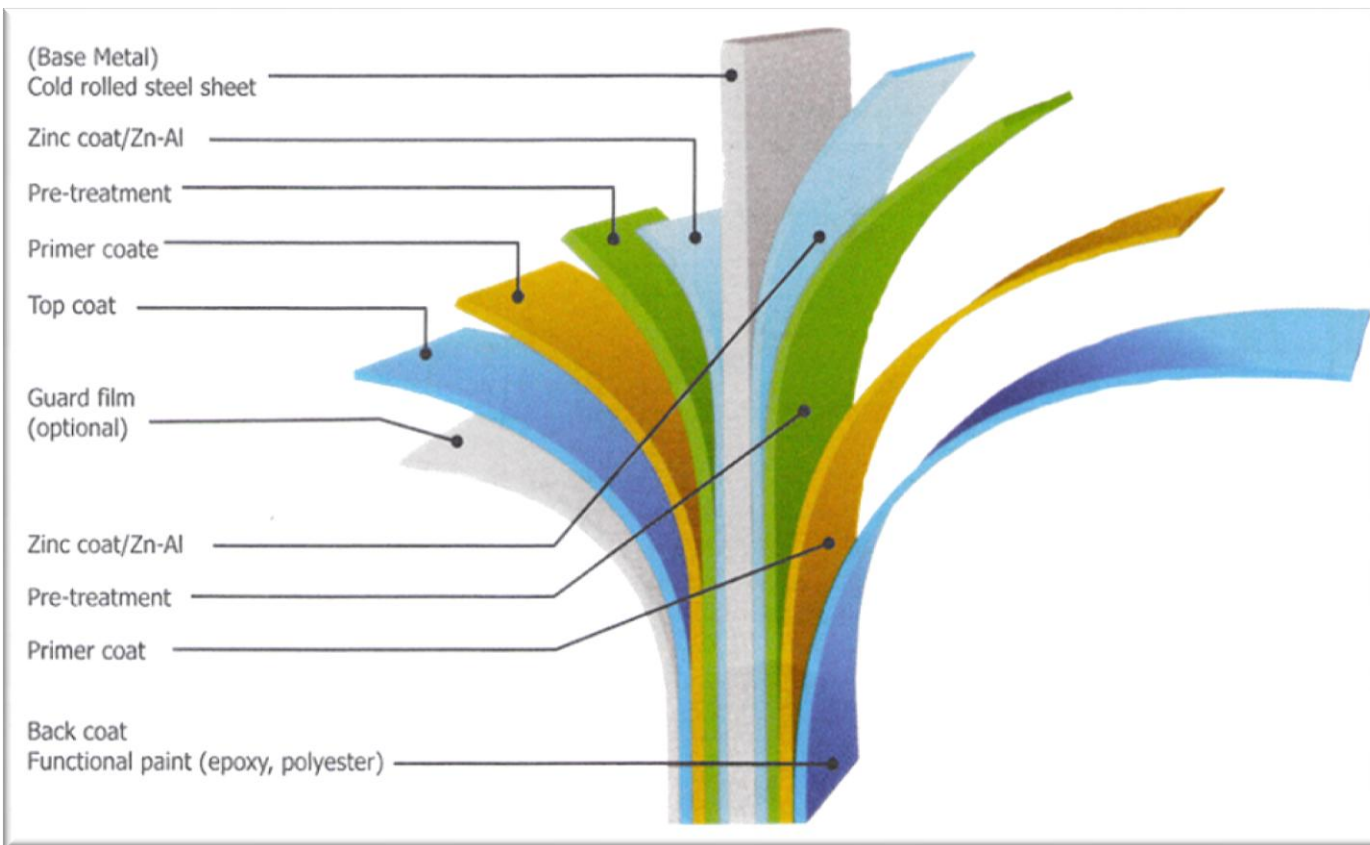
# Business Structure

Metal Roofing & Accessories	Other Roofing Products	Pre-engineered structures	Services	Trading
<b>Revenue Contribution:</b> Current: 73% Proposed: 60%	<b>Revenue Contribution:</b> Current: 8% Proposed: 8%	<b>Revenue Contribution:</b> Current: 18% Proposed: 25%	<b>Revenue Contribution:</b> Current: 1% Proposed: 2%	<b>Revenue Contribution:</b> Current: 0% Proposed: 5%
<b>Products:</b> <ul style="list-style-type: none"> <li>• Color coated roofing sheets</li> <li>• North light curvature</li> <li>• Roof gutter</li> <li>• Crimped Ridge</li> <li>• Gable End Flashing</li> <li>• Corner flashing</li> <li>• Plain Ridge</li> <li>• Other roofing Products</li> </ul>	<b>Products:</b> <ul style="list-style-type: none"> <li>• Perforated metal Sheet</li> <li>• FRP roofing sheets</li> <li>• Polycarbonate Sheet</li> <li>• Metal Deck Sheet</li> <li>• "Z" And "C" Purlins</li> <li>• Eco ventilators</li> </ul>	<b>Products:</b> Pre-engineered structures	<b>Services:</b> Installation and erection services	<b>Products:</b> Trading of roofing related products
<b>Capacity:</b> 1,150 tonnes p.m. <b>Capacity Utilization:</b> 35% <b>Gross Margins:</b> 5-6%	<b>Capacity:</b> 50 tonnes p.m. <b>Capacity Utilization:</b> 35% <b>Gross Margins:</b> < 20%	<b>Capacity:</b> 200 tonnes p.m. <b>Capacity Utilization:</b> 35% <b>Gross Margins:</b> 15-25%	<b>Gross Margins:</b> 15-25%	<b>Gross Margins:</b> 3-10%

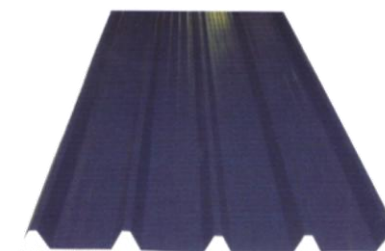
# Our Products



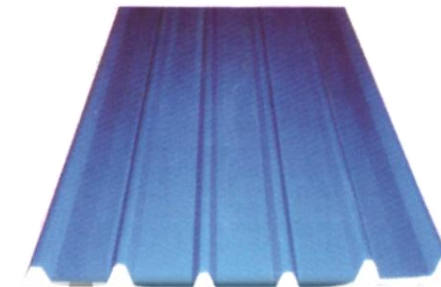
# Roofing – Colour Coated Roofing Sheets



Bansal 1000 Profile [Hicover]



Bansal 980 Profile [Histrength]



## Applications :

1. Residential and Commercial buildings
2. Airport, Railways, Power houses
3. Shopping Malls
4. Barricading
5. Manufacturing Industries
6. Warehouses
7. Cold storages
8. Auditorium

Colour Coated Roofing Sheets are highly durable roofing sheets which have high quality colour coating throughout the roof or cladding. The thickness of coating depends on the weather conditions and its use. These roofing sheets come with lining enamel which is used as internal lining.



# Accessories – Color Coated Roofing Accessories

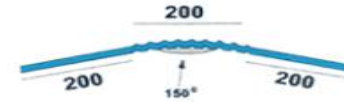
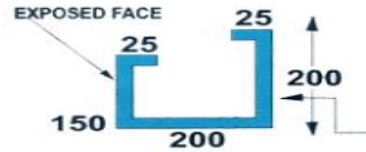


North Light Curvature

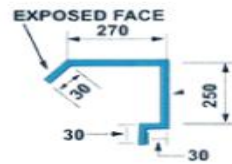
NORTH LIGHT CURVATURE ..



Roof Gutter



Crimped Ridge



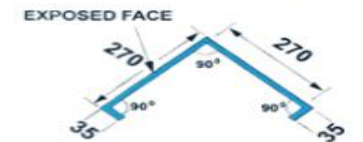
Gable End Flashing



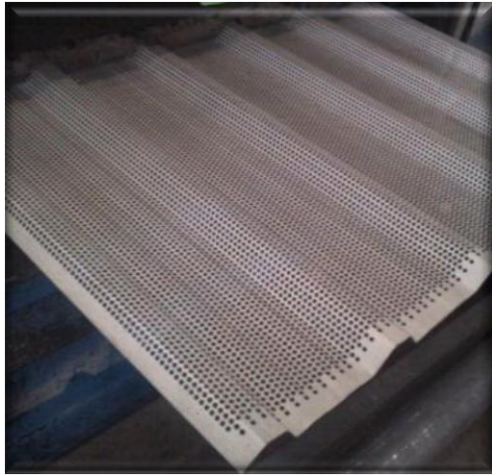
Plain Ridge



Corner Flashing



# Other Roofing Products – Perforated Metal Sheet



Perforated Metal Sheets are made through the metal stamping and manufacturing process. This is a sheet or plate with round holes punched in it or expanded metal.

Perforated materials are very versatile. From lightweight decorative elements to load-bearing structural components, perforated metal offers unique opportunities to combine strength, functionality and beauty. Perforated Sheet are also an excellent means of achieving sustainable design objectives.

Perforated sunshades and sunscreens provide privacy for building occupants without blocking the view. And they offer a comfortable level of natural lighting during daylight hours while deflecting heat to reduce the load on the HVAC system. Perforated canopies, facades and cladding can also be used to help control interior climate and save energy

## Benefits :

Perforated materials have many advantages ranging from weight reduction through acoustic noise reduction to heat dissipation and much more.

- |                          |                     |
|--------------------------|---------------------|
| 1. Acoustic performance  | 5. Heat dissipation |
| 2. Weight reduction      | 6. Transparency     |
| 3. Radiation containment | 7. Anti-Skid        |
| 4. Separation            |                     |

## Applications :

- |                      |                             |
|----------------------|-----------------------------|
| 1. Interior Design   | 8. Ceilings                 |
| 2. HVAC              | 9. Furnishings              |
| 3. Noise Control     | 10. Stair Treads and Risers |
| 4. Security Ceilings | 11. Screening and Fencing   |
| 5. Sunscreens        |                             |
| 6. Building Facades  |                             |
| 7. In-Fill Panels    |                             |

# Other Roofing Products – Polycarbonate & FRP Sheet



## Polycarbonate Sheet

BRPL offers Polycarbonate sheets in a wide range of thicknesses and colours as well as in flat sheets, embossed, corrugated and multiwall.

- 1. Clear Compact:** These are light weight, strong flat sheets in different thicknesses. Transparency is like glass. It is very strong and available from 1.5 mm. to 20 mm. thickness.
- 2. Multiwall:** The product is light, strong, insulating and attractive. Being used widely for roofing, cladding and other applications. It is available in twin wall, triple wall, and multiple wall. It is cost effective and beautiful look wise.
- 3. Embossed:** These are plain sheets that come in a regular, prismatic embossing feature in different thicknesses ranging from 2 mm to 20 mm.
- 4. Corrugated:** Cement corrugation, Grecca, Sinus, Treford and any other profile. Grecca is available in translucent, transparent, opaque colours. Other sheets are available in natural transparent colours and are suitable for skylighting.



## FRP Sheet

BRPL offers fiber glass Opaque and Translucent sheets for different applications. Product offered are U.V. Stabilized, Superior Impact Resistance . Better finish since it is made out of First Quality chopped glass mat and U.V. Polyester resin.

### Product Range :

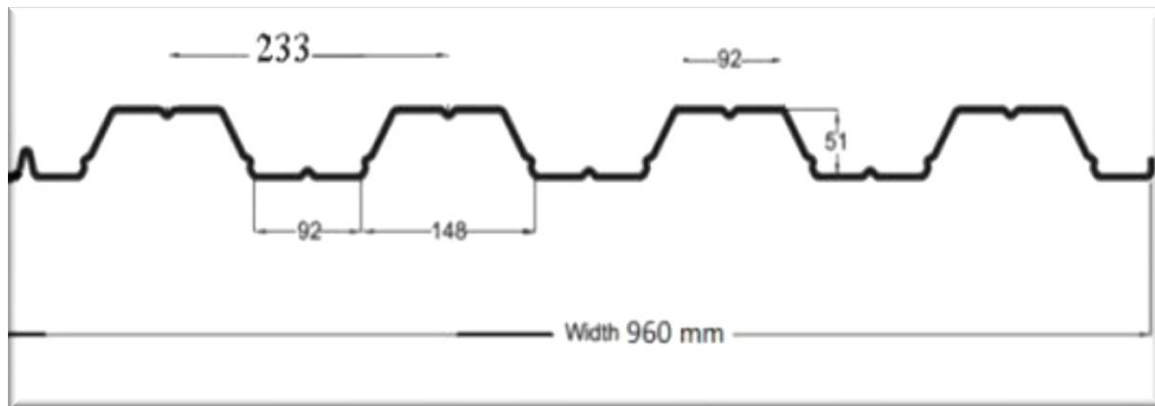
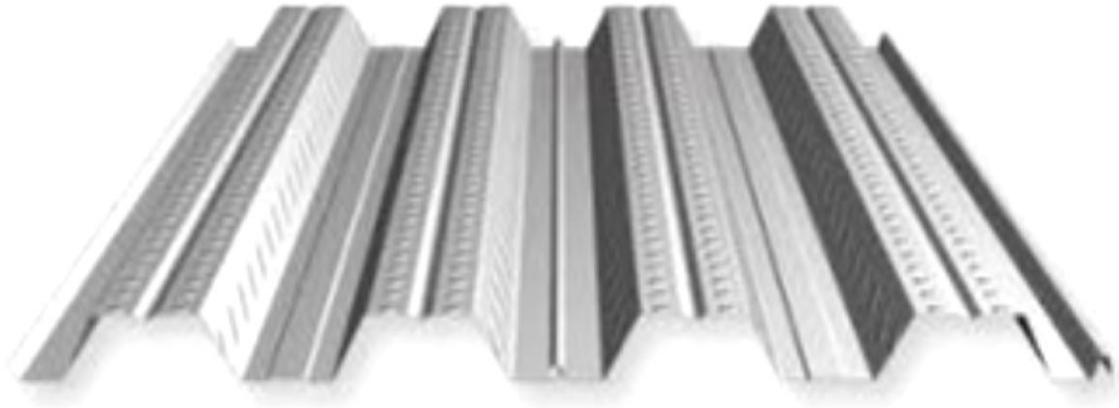
1. Translucent and Opaque –
  - a. Plain sheet with and without wrinkle.
  - b. Corrugated sheet in any Profile (GI, Pre-coated, PVC, Aluminium etc.)
  - c. Multi Coloured sheets
  - d. Textile Sheets
2. Translucent and Opaque - Domes and Pyramid
3. Any thickness between 0.8 mm to 10 mm.

### Applications :

1. Translucent sheets provide natural daylight in Industrial and Domestic sheds. Light transmission is 40% to 90%.
2. Translucent sheets can be used as :
  - a. Side Cladding Sheets, instead of glass on main gate of house, shower partitions.
  - b. Decorative False Ceiling
  - c. Skylight area (OTS), Green House.
  - d. Canopy, Car Parking Sheds



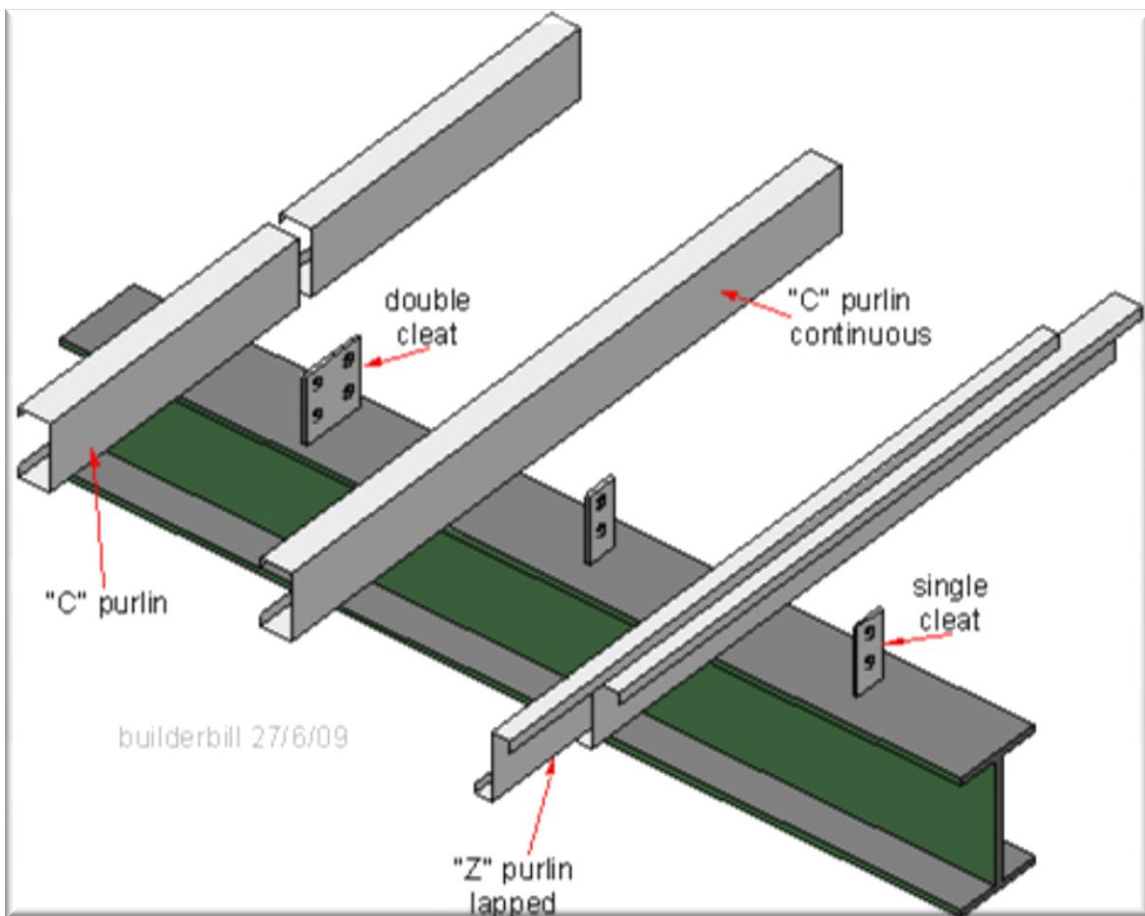
# Other Roofing Products – Metal Deck Sheet



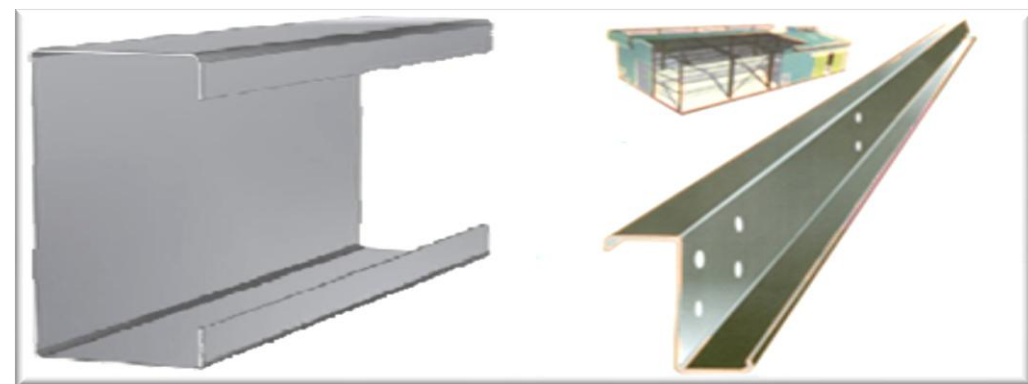
1. **Greater Durability:** The Bansal Deck Steel base has superior corrosion protection with guaranteed minimum yield strength depending on the specification used.
2. **Unbeatable strength:** When the steel and concrete composite slabs are constructed, they are lighter and stronger than most conventional slabs. Steel Decking provides flexible reinforcement, combined with compressive strength of concrete, for an all round stronger slab. The steel decking profiles are designed to inhibit any longitudinal slip between the steel and concrete in the slab itself, and any transverse movement between the slab and the supporting beams.
3. **Easy on-site handling:** Steel decking is transported to site in pre-cut lengths, and in pre-packaged bundles. These bundles can be easily craned into specific work areas, and the individual sheets can be quickly laid by hand.
4. **Speedy, safe construction:** One advantage of metal deck steel floorings is its speedy erection.



# Other Roofing Products – ‘Z’ and ‘C’ Purlins



1. These purlins are most unique cold roll formed sections used to fix roof and side claddings.
2. The advantage of using these purlins are unlimited depth and thickness option that gives the designer the required freedom to design most economical purlin.
3. Minimum yield strength of these purlins will be 320 Mpa which enables designer to design light weight purlin.
4. 'Z' purlins can be supplied from 85 mm depth to 360 mm depth and thickness of 1.8 mm to 4 mm.
5. 'C' purlins can be supplied from 50 mm depth to 500 mm depth and thickness of 1.8mm to 4 mm.



## Other Roofing Products – Eco Ventilators



BRPL offers Turbo ventilator which is a self driven equipment installed on industrial roofs to extract inside air. Turbo ventilators are driven by wind hence no electricity or other power sources are required. As the ventilator is rotated by wind, the stale air inside is exhausted through its natural inward flow of fresh air is boosted.

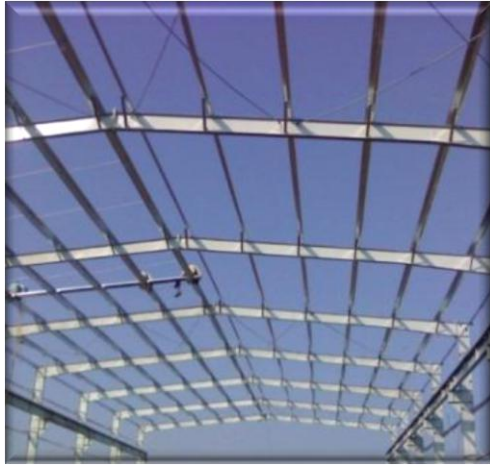
The turbo ventilator operates by utilizing the velocity of the wind to induce air flow by centrifugal action. The centrifugal force caused by the spinning vanes creates a region of low pressure area which draws air out through the vanes. Air drawn out by the vanes is continuously replaced by fresh air from the outside. The slightest breeze will cause the turbine to spin and even after the breeze has stopped the flywheel effect of the rotor cage will use its stored energy to continuously remove air giving rise to ventilation. Suction is maintained even at low wind velocities.



### Features

1. Rigid roll formed curved vanes in aluminium. optional S.S. 304 vanes are also available.
2. Roter shaft & nylon bush assembly concealed in mild steel casting.
3. Light weight & durable approximately 6.5 to 7 kgs audit.
4. Top plate & bottom ring is made of stainless steel.
5. Single piece U.V. stabilised FRP base plate in different thickness. Option of opaque and translucent is available.
6. Virtually maintenance free, weatherproof and storm proof.

# Pre-engineering Structures



BRPL is all set to produce Pre-engineering buildings as per clients' requirements. The company has all the latest machineries to support this segment.

Pre-engineering building is a concept structure having high structural strength, economical designs while it supersedes the conventional fabrication, it lowers down the stress of foundation, hence there is less cost on civil construction as well.



## Applications :

1. Factory
2. Warehouse
3. Workshop
4. Community hall
5. Commercial showrooms



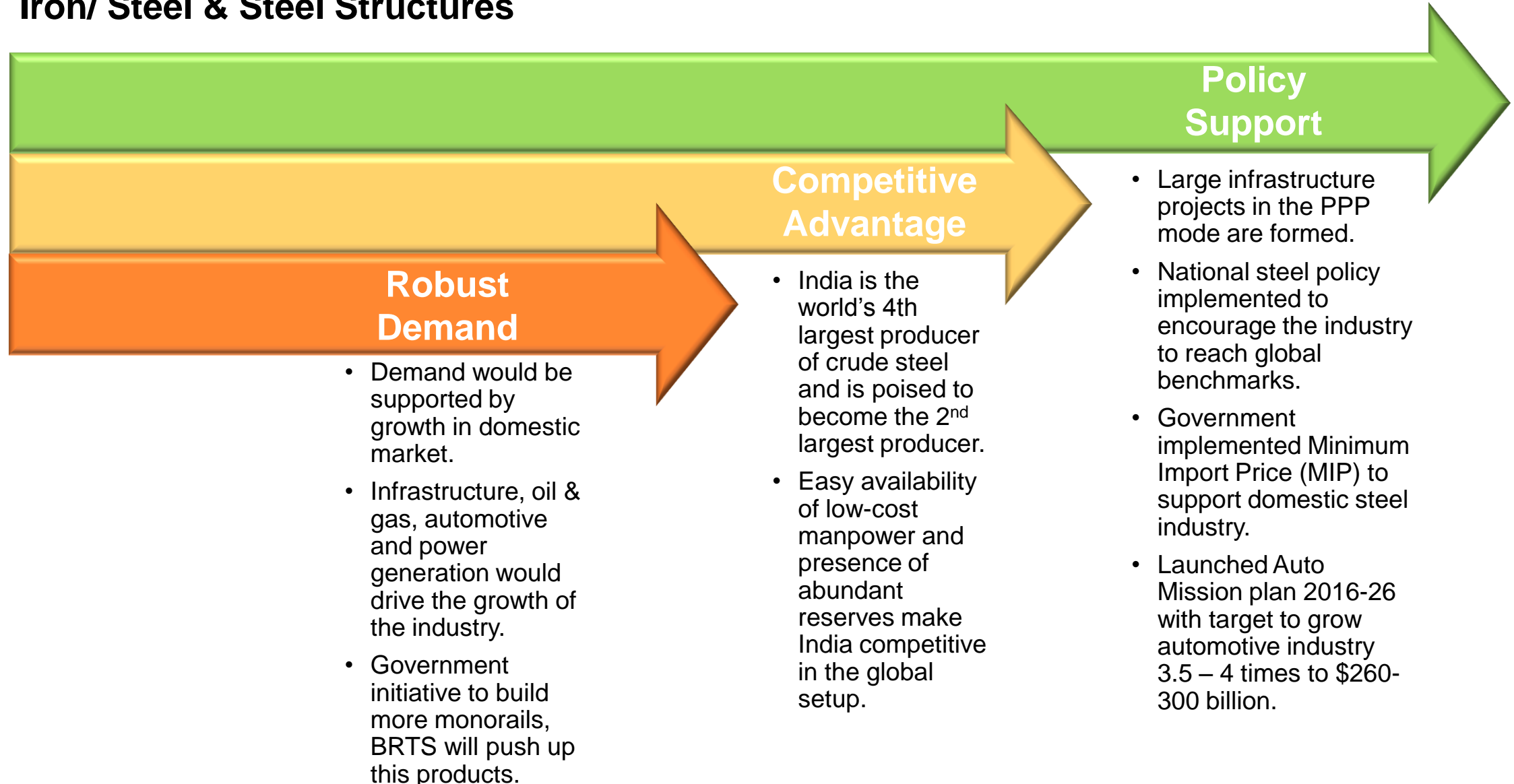
# Industry Overview





# ■ ■ ■ ■ ■ The Indian Opportunity

## Iron/ Steel & Steel Structures



# Industry Overview – Pre Engineering Structures

- PEBs are eco-friendly as its components are manufactured from cold formed sheet steel, as it is one of the world's most recycled material, therefore, depending on the manufacturing process, close to 95% of the components of a newly manufactured steel product can be recycled and also the end of any steel product's life, almost 100% of it can be recycled without losing its engineering properties, making PEB technology one of the greenest construction methods.
- PEBs use skylights and solar panels on rooftops to meet the daylight and captive power requirements. They help to reduce emissions and gain carbon credits unlike the conventional methods for powering the building.
- One of the emerging trends spurring the growth prospects for this market is the increasing demand for warehouses with a rise in the number of e-retailers, the demand for warehouses is also increasing. During 2015, online sales accounted for 7.5% of the total retail sales globally and will reach 13% by 2020.
- PEBs offer the fastest method to build warehouses compared to traditional methods, its demand among the end users will increase over the next few years.



## PEB: A Boon for Building Industry

- The Indian Construction Industry has witnessed a growth trajectory quite comparable to the development of the overall economic infrastructure of the country. The Indian Pre-Engineered Steel Buildings (PEB) market is experiencing robust growth fueled by infrastructure development and the increasing popularity of PEB systems in the industrial sector.
- Looking into the time frame of tight project schedule, PEB structures can be used for tenders to deliver quality, esthetic, structural flexibility & ultimately promote usages of steel over concrete. The other advantage of the PEB structure is that steel can reduce carbon dioxide emission which will minimize pollution. PEB buildings are environment-friendly and energy efficient and are created with a high proportion of recycled content i.e. 70-80 per cent.
- Additionally, NAMO's focus on infrastructure with the development of railways, airports and roads will create huge business opportunities. The Government is also appraising and clearing the long held projects that will create the need for the PEB as it can help in completing these projects in a short period of time.
- PEB is a wave which is likely to become a trend soon in the Infrastructure division.
- The India pre-engineered buildings market is poised to grow at 11.63% CAGR and is estimated to reach USD 3.56 billion by 2020.

Source: Company, Transparency Market Research

# Industry Overview – Roofing Products



The roofing industry is a dynamic industry, with new innovations, materials and tools cropping up on a regular basis. The growing domestic construction industry and the booming industrial sector are together seen as the major driving forces behind the increased demand for roofing products in India. Increased construction in urban areas and infrastructure development activities have kick-started the demand for modern, efficient roofing systems.

## Market trends

- There is a wide spectrum of roofing materials, which are used for different structural, aesthetic, economic and performance reasons.
- Roof designs have developed from just being a weather performance element to an architectural trademark that can be environment friendly, structurally sound, reasonably priced and aesthetically attractive.
- Major shift is observed from clay tiles and conventional roofing system to metal roofing and cladding solution.
- Customers are looking for architectural solution which provides innovative shapes such as convex, concave in addition to new attractive colours.
- Demand of Colour coated metal sheet has gone up compared to conventional clay tiles and asbestos cement sheet which is health hazardous. Reason for increasing demand of metal sheet is its durability while being good looking because of numbers of colours available.

## Growth Drivers

- Aesthetics, superior technology, durability, thermal efficiency are some of the significant driving factors which is in demand and Metal sheet with variety of options including Zinc coating, Zn-Al coated sheets, PVDF coating, PUF Insulation etc.
- Performance of Metal coated sheet with composite material will be in demand because of its unique quality and property.
- The total market size of steel roofing industry is approximately 1 Mn tonnes.
- The roofing market is estimated to reach a value of US\$124.50 Bn by the end of 2024, registering a healthy 6.40% CAGR from 2016 to 2024.

# Financial Overview





# Income Statement

PARTICULARS (INR Mn)	FY15	FY16	FY17	FY18
<b>Total Revenue*</b>	<b>245.1</b>	<b>225.3</b>	<b>272.9</b>	<b>327.3</b>
Total Expenses	234.0	211.0	254.9	306.5
<b>EBITDA</b>	<b>11.1</b>	<b>14.3</b>	<b>18.0</b>	<b>20.8</b>
<b>EBITDA Margins (%)</b>	<b>4.53%</b>	<b>6.34%</b>	<b>6.60%</b>	<b>6.36%</b>
Depreciation	1.7	1.8	2.6	2.5
Finance Cost	1.4	2.1	3.0	2.5
Exceptional and Extraordinary Items	1.0	1.0	1.0	1.2
<b>PBT</b>	<b>7.0</b>	<b>9.4</b>	<b>11.4</b>	<b>14.6</b>
Tax	2.2	3.0	3.6	3.8
<b>PAT</b>	<b>4.8</b>	<b>6.4</b>	<b>7.8</b>	<b>10.8</b>
<b>PAT Margins (%)</b>	<b>1.96%</b>	<b>2.84%</b>	<b>2.86%</b>	<b>3.30%</b>
Diluted EPS	<b>2.39</b>	<b>2.93</b>	<b>2.87</b>	<b>3.64</b>

\*Includes other Income

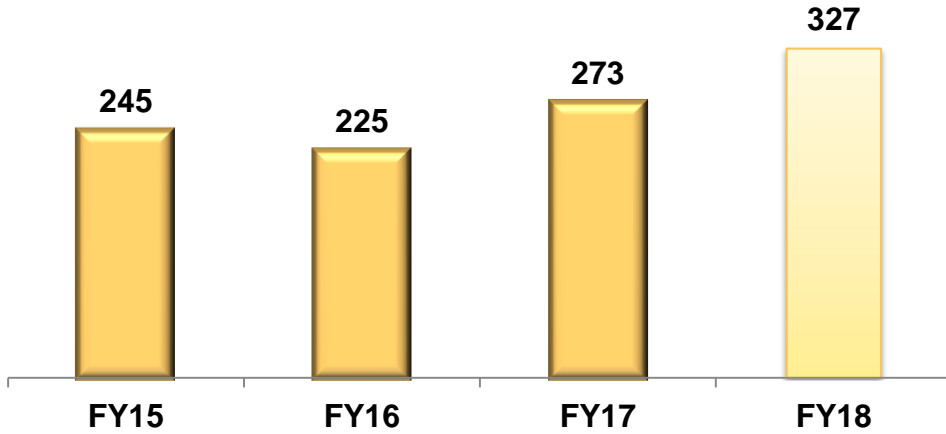
# Balance Sheet

PARTICULARS (INR Mn)	FY15	FY16	FY17	FY18*	PARTICULARS (INR Mn)	FY15	FY16	FY17	FY18*
<b>EQUITIES &amp; LIABILITIES</b>					<b>ASSETS</b>				
<b>Shareholder Funds</b>					<b>Non-current Assets</b>				
(A) Share Capital	22.0	22.0	22.0	33.0	(A) Fixed Assets				
(B) Reserves & Surplus	25.7	32.1	39.9	72.7	Tangible Assets	20.3	32.4	37.3	34.2
<b>Non-current Liabilities</b>					(B) Other Non Current Assets	4.2	3.1	2.1	2.6
(A) Long-term Borrowings	5.4	9.9	10.1	5.6					
(B) Deferred Tax Liabilities	1.0	1.3	2.2	2.4	<b>Current Assets</b>				
<b>Current Liabilities</b>					(A) Inventories	42.8	32.7	47.6	75.0
(A) Short term Borrowings	15.8	25.2	11.7	23.3	(B) Trade Receivables	10.9	14.0	11.7	13.8
(B) Trade Payables	10.0	4.7	14.3	15.0	(C) Cash & Cash Equivalents	1.5	4.2	2.4	26.7
(C) Other Current Liabilities	5.1	4.3	5.5	6.3	(D) Short-term loans & advances	5.6	4.3	3.3	7.2
(D) Short-term provisions	1.0	0.9	1.3	2.1	(E) Other Current Assets*	0.7	9.7	2.6	0.9
<b>GRAND TOTAL - EQUITIES &amp; LIABILITIES</b>	<b>86.0</b>	<b>100.4</b>	<b>107.0</b>	<b>160.4</b>	<b>GRAND TOTAL – ASSETS</b>	<b>86.0</b>	<b>100.4</b>	<b>107.0</b>	<b>160.4</b>

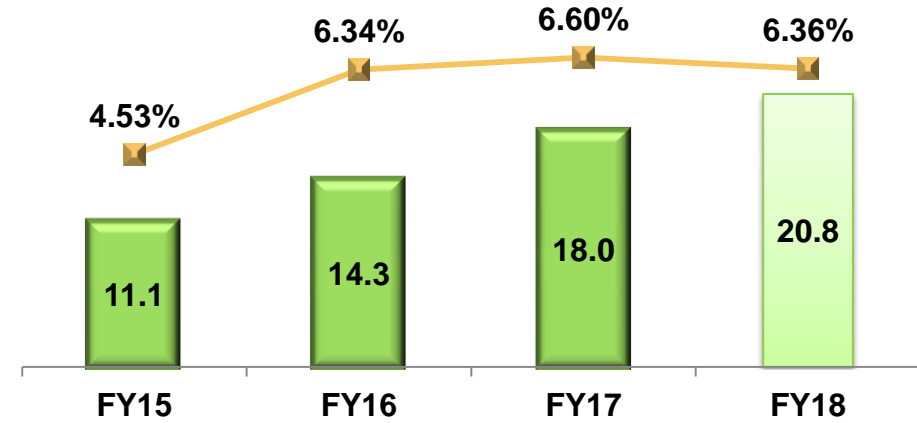
\* Other current assets include deposits

# Financial Highlights

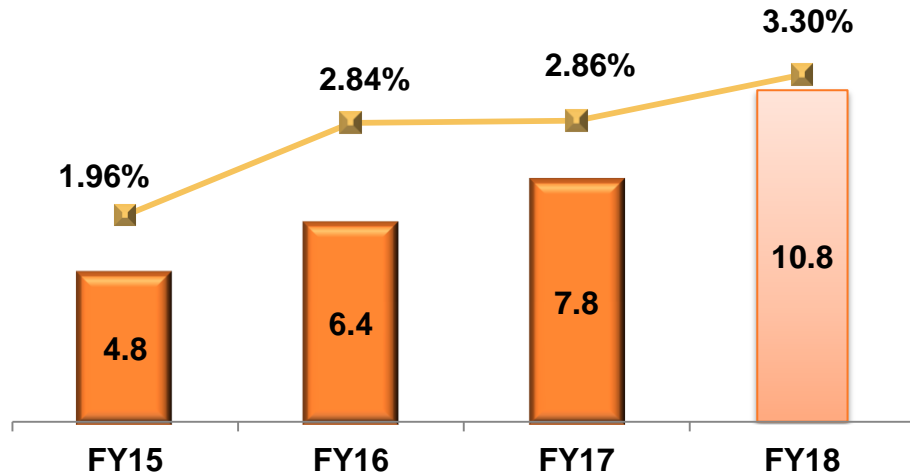
Total Revenue (INR Mn)



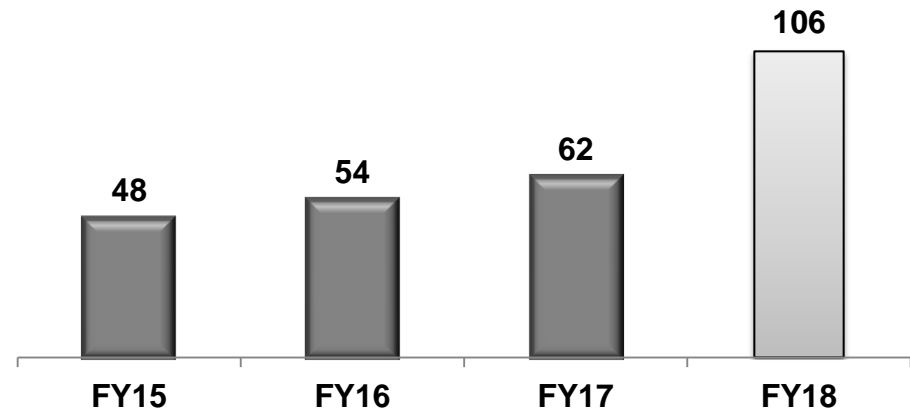
EBITDA (INR Mn) EBITDA Margins (%)



PAT (INR Mn) PAT Margins (%)



Networth (INR Mn)



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**Thank You**

