

HOLDING OF SPECIFIED SECURITIES ANNEXURE - 1

1. Name of Listing Entity : MAAGH ADVERTISING AND MARKETING SERVICES LIMITED

2. 10/MAAGH/EQUITY

3. Share Holding Pattern Filed under: Reg. 31(1)(b) SHAREHOLDING AS ON : 10/10/2022 (POST IPO)

4. Declaration : The Listed entity is required to submit the following declaration to the extent of submission of information :-

	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?		No
2	Whether the Listed Entity has issued any Convertible Securities?		No
3	Whether the Listed Entity has issued any Warrants ?		No
4	Whether the Listed Entity has any shares against which depository reseipts are issued?		No
5	Whether the Listed Entity has any shares in locked-in?	Yes	
6	Whether any shares held by promoters are pledge or otherwise encumbered?		No
7	Whether company has equity shares with differential voting rights?		No
8	Whether the listed entity has any significant beneficial owner?		No

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. of share holders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total Nos. shares held (VII = IV+V+VI)	Shareholding as a % of total no. of shares (Calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	No of voting Rights held in each class of securities (IX)				No of shares underlying outstanding convertible Securities (including warrants) (X)	Total Shareholding as a % assuming full Conversion of convertible securities(as a % of diluted share capital)	Number of Locked in shares (XII)		Number of shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized Form (XIV)
								No of voting Rights			Total as a % of (A+B+C)			No.(a)	As a % of Total shares held (b)	No.(a)	As a % of Total shares held (b)	
								Class X	Class Y	Total								
(A)	Promoter and Promoter Group	2	1759120	0	0	1759120	53.63	1759120	0	1759120	53.63	0	53.63	1759120	100.00	0	0.00	1759120
(B)	Public	131	1520880	0	0	1520880	46.37	1520880	0	1520880	46.37	0	46.37	880	0.06	N/A	N/A	1520880
(C)	Non Promoter - Non Public																	
(C1)	Shares underlying DRs	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	N/A	N/A	0
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	N/A	N/A	0
	Total	133	3280000	0	0	3280000	100.00	3280000	0	3280000	100.00	0	100.00	1760000	53.66	0	0.00	3280000

Table II - Statement showing Shareholding Pattern of the Promoter and Promoter Group

	Category & Name of the Shareholder (I)	Entity type i.e. promoter or promoter group entity(except promoter)	Nos. of share holders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total Nos. shares held (VII = IV+V+VI)	Shareholding % calculate as per SCRR 1957 As a % of (A+B+C2) (VIII)	No of voting Rights held in each class of securities (IX)				No of shares underlying outstanding convertible Securities (including warrants) (X)	Total Shareholding as a % assuming full Conversion of convertible securities(as a % of diluted share capital) (XI) =(VII)+(X) as a %	Number of Locked in shares (XII)		Number of shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized Form (XIV)
									No of voting Rights			Total as a % of Total voting rights			No.(a)	As a % of Total shares held (b)	No.(a)	As a % of Total shares held (b)	
									Class X	Class Y	Total								
1	Indian																		
(a)	Individuals/HUFs		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(b)	Central Govt./State Govt.		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(c)	Financial Institutions/Banks		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(d)	Any Other(specify)																		
(d-1)	Corporate Bodies		1	1709120	0	0	1709120	52.11	1709120	0	1709120	52.11	0	52.11	1709120	100.00	0	0	1709120
	MINIBOSS CONSULTANCY PRIVATE LIMITED			1709120	0	0	1709120	52.11	1709120	0	1709120	52.11	0	52.11	1709120	100.00	0	0.00	1709120
(d-2)	Directors		1	50000	0	0	50000	1.52	50000	0	50000	1.52	0	1.52	50000	100.00	0	0	50000
	AZHARUDDIN RABBANI MULLA			50000	0	0	50000	1.52	50000	0	50000	1.52	0	1.52	50000	100.00	0	0.00	50000
	Sub Total (A)(1)		2	1759120	0	0	1759120	53.63	1759120	0	1759120	53.63	0	53.63	1759120	100.00	0	0.00	1759120
2	Foreign																		
(a)	Individuals(NRI/Foreign Individuals)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(b)	Government		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(c)	Institutions		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(d)	Foreign Portfolio Investor		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(e)	Any Other(specify)																		
	Sub Total (A)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		2	1759120	0	0	1759120	53.63	1759120	0	1759120	53.63	0	53.63	1759120	100.00	0	0.00	1759120

Table III - Statement showing Shareholding Pattern of the Public Shareholder

	Category & Name of the shareholder (I)	Nos. of share holders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total Nos. shares held (VII = IV+V+VI)	Shareholding % calculate as per SCRR 1957 As a % of (A+B+C2) (VIII)	No of voting Rights held in each class of securities (IX)				No of shares underlying outstanding convertible Securities (including warrants) (X)	Total Shareholding as a % assuming full Conversion of convertible securities(as a % of diluted share capital) (XI) = (VII)+(X) as a %	Number of Locked in shares (XII)		Number of shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized Form (XIV)	Sub-categorization of shares(XV)			
								No of voting Rights			Total as a % of Total voting rights			No.(a)	As a % of Total shares held (b)	No.(a)	As a % of Total shares held (b)		Shareholding (No. of shares) under			
								Class X	Class Y	Total									Subcategory(i)	Subcategory(ii)	Subcategory(iii)	
1	Institutions (Domestic)																					
(a)	Mutual Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
(b)	Venture Capital Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
(c)	Alternate Investments Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
(d)	Banks	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
(e)	Insurance Companies	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
(f)	Provident Funds / Pension Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
(g)	Asset Reconstruction Companies																					
(h)	Sovereign Wealth Funds																					
(i)	NBFCs registered with RBI	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
(j)	Other Financial Institutions	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
(k)	Any other (specify)																					
	Sub Total (B)(1)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
2	Institutions (Foreign)																					
(a)	Foreign Direct Investment																					
(b)	Foreign Venture Capital	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
(c)	Sovereign Wealth Funds																					
(d)	Foreign Portfolio Investors Category I	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
(e)	Foreign Portfolio Investors Category II																					
(f)	Overseas Depositories (holding DRs) (balancing figure)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
(g)	Any Other (specify)																					
	Sub Total (B)(2)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
3	Central Government/State Government(s)																					
(a)	Central Government / President of India	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
(b)	State Government / Governor	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
(c)	Shareholding by Companies or Bodies Corporate where Central / State Government is a promoter																					
	Sub Total (B)(3)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
4	Non-Institutions																					
(a)	Associate companies / Subsidiaries																					
(b)	Directors and their relatives (excluding independent directors and nominee directors)																					
(c)	Key Managerial Personnel																					
(d)	Relatives of promoters (other than "immediate relatives" of promoters disclosed under "Promoter and Promoter Group" category)																					
(e)	Trusts where any person belonging to Promoter and Promoter Group category is trustee, beneficiary, or author of the trust																					
(f)	Investor Education and Protection Fund (IEPF)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	117	296880	0	0	296880	9.05	296880	0	296880	9.05	0	9.05	880	0.30	0	0.00	296880	0	0	0	0
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	1	578000	0	0	578000	17.62	578000	0	578000	17.62	0	17.62	0	0.00	0	0.00	578000	0	0	0	0
	YASHWANT AMRATLAL THAKKAR		578000	0	0	578000	17.62	578000	0	578000	17.62	0	17.62	0	0.00	0	0.00	578000	0	0	0	0
(i)	Non Resident Indians (NRIs)	1	2000	0	0	2000	0.06	2000	0	2000	0.06	0	0.06	0	0.00	0	0.00	2000	0	0	0	0
(j)	Foreign Nationals	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
(k)	Foreign Companies	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0	0
(l)	Bodies Corporate	3	552000	0	0	552000	16.83	552000	0	552000	16.83	0	16.83	0	0.00	0	0.00	552000	0	0	0	0
	ESPEON CONSULTING PRIVATE LIMITED. .		298000	0	0	298000	9.09	298000	0	298000	9.09	0	9.09	0	0.00	0	0.00	298000	0	0	0	0
	CREATEROI FINANCIAL CONSULTANCY PRIVATE		122000	0	0	122000	3.72	122000	0	122000	3.72	0	3.72	0	0.00	0	0.00	122000	0	0	0	0
	AARNAH CAPITAL ADVISORS PVT LTD		132000	0	0	132000	4.02	132000	0	132000	4.02	0	4.02	0	0.00	0	0.00	132000	0	0	0	0
(m)	Any Other (specify)																					
(m-1)	Hindu Undivided Families (Huf)	8	16000	0	0	16000	0.49	16000	0	16000	0.49	0	0.49	0	0.00	0	0.00	16000	0	0	0	0
(m-2)	Market Maker	1	76000	0	0	76000	2.32	76000	0	76000	2.32	0	2.32	0	0.00	0	0.00	76000	0	0	0	0
	NNM SECURITIES PRIVATE LIMITED		76000	0	0	76000	2.32	76000	0	76000	2.32	0	2.32	0	0.00	0	0.00	76000	0	0	0	0
	Sub Total (B)(4)	131	1520880	0	0	1520880	46.37	1520880	0	1520880	46.37	0	46.37	880	0.06	0	0.00	1520880	0	0	0	0
	Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)	131	1520880	0	0	1520880	46.37	1520880	0	1520880	46.37	0	46.37	880	0.06	0	0.00	1520880	0	0	0	0

Table VI - Statement showing foreign ownership limits		
Particular	Approved limits (%)	Limits utilized (%)
As on shareholding date	Nil	Nil
As on the end of previous 1st quarter	Nil	Nil
As on the end of previous 2nd quarter	Nil	Nil
As on the end of previous 3rd quarter	Nil	Nil
As on the end of previous 4th quarter	Nil	Nil