# HOLDING OF SPECIFIED SECURITIES ANNEXURE - 1

### 1. Name of Listing Entity : BRANDBUCKET MEDIA & TECHNOLOGY LIMITED

## 2. 0/BRANDBUC/EQUITY

### 3. Share Holding Pattern Filed under: Reg. 31(1)(b) SHAREHOLDING AS ON : 29/12/2021 (POST IPO)

4. Declaration : The Listed entity is required to submit the following declaration to the extent of submission of information :-

	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?		No
2	Whether the Listed Entity has issued any Convertible Securities?		No
3	Whether the Listed Entity has issued any Warrants ?		No
4	Whether the Listed Entity has any shares against which depository reseipts are issued?		No
5	Whether the Listed Entity has any shares in locked-in?	Yes	
6	Whether any shares held by promoters are pledge or otherwise encumbered?		No
7	Whether company has equity shares with differential voting rights?		No
8	Whether the listed entity has any significant beneficial owner?		No



### Table I - Summary Statement holding of specified securities

Categ	Category of shareholder (II)	Nos. of	No. of fully	No. of Partly	No. of	Total Nos.	Shareholding	No of voting Rights held in each class of				No of shares	Total	Number of Locked in		Number of shares pledged		Number of
ory (I)		share	paid up	paid -up equity	shares	shares held	as a % of	securities (IX) un		underlying	Shareholding	shares (XII)		or otherwise encumbered		equity		
		holders (III)	equity shares	shares held (V)	underly	(VII =	total no.of			outstanding	as a %			(XIII)		shares held		
			held (IV)		ing	IV+V+VI)	shares	No of voting Rights Total as		Total as	convertible	assuming full					in	
					Deposit		(Calculated	Class X	Class	Total	a % of	Securities	Conversion of	No.(a)	As a % of	No.(a)	As a % of	dematerializ
					ory		as per SCRR,		Y		(A+B+C)	(including	convertible		Total shares		Total shares	ed Form
					Receipt		1957) (VIII)					warrants) (X)	securities(as a		held (b)		held (b)	(XIV)
					s (VI)		As a % of						% of diluted					
							(A+B+C2)						share capital)					
(A)	Promoter and Promoter Group	3	1652652	0	0	1652652	52.42	1652652	0	1652652	52.42	0	52.42	1652652	100.00	0	0.00	1652652
(B)	Public	349	1500348	0	0	1500348	47.58	1500348	0	1500348	47.58	0	47.58	348	0.02	N/A	N/A	1500348
(C)	Non Promoter - Non Public																	
(C1)	Shares underlying DRs	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	N/A	N/A	0
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	N/A	N/A	0
	Total	352	3153000	0	0	3153000	100.00	3153000	0	3153000	100.00	0	100.00	1653000	52.43	0	0.00	3153000



#### Table II - Statement showing Shareholding Pattern of the Promoter and Promoter Group

					No. of				No of voting	g Rights securit	held in each c ies (IX)	class of	No of shares	Total Shareholding as a % assuming full Number of Locked in		f Locked in	Number of shares pledged or otherwise		Number of
		Entity type i.e.			Partly			Shareholding	No of	voting F	Rights	Total as	underlying	Conversion of	shares (XII)		encumbered (XIII)		equity
		promoter or			paid-up			% calculate	Class X	Class	Total	a % of	outstanding	convertible	No.(a)	As a % of	No.(a)	As a % of	shares held
		promoter	Nos. of	No. of fully	equity	No. of shares	Total Nos.	as per SCRR		Y		Total	convertible	securities(as a %		Total shares		<b>Total shares</b>	in
		group	share	paid up equity	shares	underlying	shares held	1957 As a %				voting	Securities	of diluted share		held (b)		held (b)	dematerializ
	Category & Name of the Shareholder	entity(except	holders	shares held	held	Depository	(VII =	of (A+B+C2)				rights	(including	capital) (XI)					ed Form
	(1)	promoter)	(111)	(IV)	(∨)	Receipts (VI)	IV+V+VI)	(VIII)					warrants) (X)	=(VII)+(X) as a %					(XIV)
1	Indian																		
(a)	Individuals/HUFs		1	156165	0	0	156165	4.95	156165	0	156165	4.95	0	4.95	156165	100.00	0	0	156165
	NISHIGANDHA SHASHIKANT																		
	KELUSKAR			156165	0	0	156165		156165	0	156165	4.95		4.95	156165		0	0.00	156165
(b)	Central Govt./State Govt.		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(c)	Financial Institutions/Banks		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(d)	Any Other(specify)																		
(d-1)	Corporate Bodies		2	1496487	0	0	1496487	47.46	1496487	0	1496487	47.46	0	47.46	1496487	100.00	0	0	1496487
	CREATEROI FINANCIAL																		
	CONSULTANCY PRIVATE			1061400	0	0	1061400	33.66	1061400	0	1061400	33.66	0	33.66	1061400	100.00	0	0.00	1061400
	ZYLO ENTERPRISES PRIVATE LIMITED			435087	0	0	435087	13.80	435087	0	435087	13.80		13.80	435087	100.00	0	0.00	435087
	Sub Total (A)(1)		3	1652652	0	0	1652652	52.42	1652652	0	1652652	52.42	0	52.42	1652652	100.00	0	0.00	1652652
2	Foreign																		
(a)	Individuals(NRI/Foreign Individuals)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(b)	Government		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(c)	Institutions		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(d)	Foreign Portfolio Investor		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(e)	Any Other(specify)																		
	Sub Total (A)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		3	1652652	0	0	1652652	52.42	1652652	0	1652652	52.42	0	52.42	1652652	100.00	0	0.00	1652652



#### Table III - Statement showing Shareholding Pattern of the Public Shareholder

												No. of Partly			Shareholdin			held in each ties (IX) Rights	class of Total as	No of shares underlying	Total Shareholding as a % assuming full Conversion of		of Locked in es (XII)	pledged o	of shares r otherwise ered (XIII)	Number of equity
				paid-up			g % calculate	Class X	Class	Total	a % of	outstanding	convertible	No.(a)	As a % of	No.(a)	As a % of	shares held								
		Nos. of	No. of fully paid up equity	equity shares	shares underlying	Total Nos. shares held	as per SCRR 1957 As a %		Ŷ		Total	convertible Securities	securities(as a % of diluted share		Total shares		Total shares	in dematerializ								
	Category & Name of the shareholder	share	shares held	held	Depository	(VII =	of (A+B+C2)				voting rights	(including	capital) (XI)		held (b)		held (b)	ed Form								
	(I)	holders (III)	(IV)	(V)	Receipts (VI)	IV+V+VI)	(VIII)				lights	warrants) (X)	=(VII)+(X) as a %					(XIV)								
1	Institutions					,							. , , , ,													
(a)	Mutual Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0								
(b)	Venture Capital Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0								
(c)	Alternate Investments Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0								
(d)	Foreign Venture Capital Investors	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0								
(e)	Foreign Portfolio Investors	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0								
(f)	Financial Institutions/Banks	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0								
(g)	Insurance Companies	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0								
(h)	Provident Funds / Pension Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0								
(i)	Any other (specify)																									
	Sub Total (B)(1)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0								
	Central Government/State																									
2	Government(s)/ President of India																	1								
(a)	Central Govt./State Govt.	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0								
	Sub Total (B)(2)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0								
3	Non-Institutions																									
(a)	Individual																									
	Ind-Hold nominal shr capital upto																									
(ai)	Rs.2L	299	726261	0	0	726261	23.03	726261	0	726261	23.03	0	23.03	261	0.04	0	0.00	726261								
	Ind-Hold nominal shr capital in excess																									
(aii)	of Rs.2L	6	282000	0	0	282000	8.94	282000	0	282000	8.94	0	8.94	0	0.00	0	0.00	282000								
	CHANDRA KANT AGRAWAL		50000	0	0	50000	1.59	50000	0	50000	1.59	0	1.59	0	0.00	0	0.00	50000								
	GULAMHAIDER YUSUFALI VARTEJI		40000	0	0	40000	1.27	40000	0	40000	1.27	0	1.27	0	0.00	0	0.00	40000								
	IRAMFATEMA GULAMHAIDER																									
	VARTEJI		32000	0	0	32000	1.01	32000	0	32000	1.01	0	1.01	0	0.00	0	0.00	32000								
	YOGESH JOTIRAM KALE		56000	0	0	56000	1.78	56000	0	56000	1.78	0	1.78	0	0.00	0	0.00	56000								
	Mr. SIRAZALI SHABBIRALI NAYANI		78000	0	0	78000	2.47	78000	0	78000	2.47	0	2.47	0	0.00	0	0.00	78000								
(b)	NBFCs Registered with RBI	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0								
(c)	Employees Trusts	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0								
	Overseas Depositories (holding DRs)																									
(d)	(balancing figure)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0								
(e)	Any Other(specify)																									
(e-1)	Corporate Bodies	3	310087	0	0	310087	9.83	310087	0	310087	9.83	0	9.83	87	0.03	0	0.00	310087								
	AARNAH CAPITAL ADVISORS PVT LTD .		84087	0	0	84087	2.67	84087	0	84087	2.67	0	2.67	87	0.10	0	0.00	84087								
	MINIBOSS CONSULTANCY PRIVATE																									
	LIMITED .		112000	0	0	112000	3.55	112000	0	112000	3.55	0	3.55	0	0.00	0	0.00	112000								
	ESPEON CONSULTING PRIVATE																									
	LIMITED		114000	0	0	114000	3.62	114000	0	114000	3.62	0	3.62	0	0.00	0	0.00	114000								
(e-2)	Hindu Undivided Families (Huf)	38	102000	0	0	102000	3.24	102000	0	102000	3.24	0	3.24	0	0.00	0	0.00	102000								
(e-3)	Market Maker	1	76000	0	0	76000	2.41	76000	0	76000	2.41	0	2.41	0	0.00	0	0.00	76000								
	NNM SECURITIES PRIVATE LIMITED		76000	0	0	76000	2.41	76000	0	76000	2.41	0	2.41	0	0.00	0	0.00	76000								
	Non Resident Indians (Non																									
(e-4)	Repatriable)	1	2000	0	0	2000	0.06	2000	0	2000	0.06	0	0.06	0	0.00	0	0.00	2000								
(e-5)	Non Resident Indians (Repatriable)	1	2000	0	0	2000	0.06	2000	0	2000	0.06	0	0.06	0	0.00	0	0.00	2000								
r é	Sub Total (B)(3)	349	1500348	0	0	1500348	47.58	1500348	0	1500348	47.58	0	47.58	348	0.02	0	0.00	1500348								
	Total Public Shareholding																									
1	(B)=(B)(1)+(B)(2)+(B)(3)	349	1500348	0	۵ I	1500348	47.58	1500348	0	1500348	47.58	0	47.58	348	0.02	0	0.00	1500348								



### Table IV - Statement showing Shareholding Pattern of the Non Promoter - Non Public shareholder

													Total					
								No of voting Rights held in each class of				Shareholding as a			Number of shares pledged			
									securi	ties (IX)		No of shares	% assuming full	Number of Locked in		or otherwise encumbered		Number of
				No. of			Shareholding	No of	voting	Rights	Total as	underlying	Conversion of	shares (XII)		(XIII)		equity
				Partly			% calculate	Class X	Class	Total	a % of	outstanding	convertible	No.(a)	As a % of	No.(a)	As a % of	shares held
				paid-up	No. of shares	Total Nos.	as per SCRR		Y		Total	convertible	securities(as a %		Total shares		<b>Total shares</b>	in
			No. of fully	equity	underlying	shares held	1957 As a %				voting	Securities	of diluted share		held (b)		held (b)	dematerializ
	Category & Name of the shareholder	Nos. of share	paid up equity	shares	Depository	(VII =	of (A+B+C2)				rights	(including	capital) (XI)					ed Form
	(1)	holders (III)	shares held (IV)	held (V)	Receipts (VI)	IV+V+VI)	(VIII)					warrants) (X)	=(VII)+(X) as a %					(XIV)
1	Custodian/ DR Holder																	
(a)	GDRs/ADRs/ADSs	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Sub Total (C)(1)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Employee Benefit Trust (under SEBI																	
	(Share Based Employee Benefit)																	
2	Regulations, 2014)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Sub Total (C)(2)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Total Non-Promoter-Non Public																	
	Shareholding (C) = $(C)(1)+(C)(2)$	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0

