

HOLDING OF SPECIFIED SECURITIES ANNEXURE - 1

1. Name of Listing Entity : BRANDBUCKET MEDIA & TECHNOLOGY LIMITED

2. 0/BRANDBUC/EQUITY

3. Share Holding Pattern Filed under: Reg. 31(1)(b) SHAREHOLDING AS ON : 29/12/2021 (POST IPO)

4. Declaration : The Listed entity is required to submit the following declaration to the extent of submission of information :-

	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?		No
2	Whether the Listed Entity has issued any Convertible Securities?		No
3	Whether the Listed Entity has issued any Warrants ?		No
4	Whether the Listed Entity has any shares against which depository reseipts are issued?		No
5	Whether the Listed Entity has any shares in locked-in?	Yes	
6	Whether any shares held by promoters are pledge or otherwise encumbered?		No
7	Whether company has equity shares with differential voting rights?		No
8	Whether the listed entity has any significant beneficial owner?		No



Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. of share holders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Deposit ory Receipts (VI)	Total Nos. shares held (VII = IV+V+VI)	Shareholding as a % of total no. of shares (Calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	No of voting Rights held in each class of securities (IX)				No of shares underlying outstanding convertible Securities (including warrants) (X)	Total Shareholding as a % assuming full Conversion of convertible securities(as a % of diluted share capital)	Number of Locked in shares (XII)		Number of shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized Form (XIV)
								No of voting Rights			Total as a % of (A+B+C)			No.(a)	As a % of Total shares held (b)	No.(a)	As a % of Total shares held (b)	
								Class X	Class Y	Total								
(A)	Promoter and Promoter Group	3	1652652	0	0	1652652	52.42	1652652	0	1652652	52.42	0	52.42	1652652	100.00	0	0.00	1652652
(B)	Public	349	1500348	0	0	1500348	47.58	1500348	0	1500348	47.58	0	47.58	348	0.02	N/A	N/A	1500348
(C)	Non Promoter - Non Public																	
(C1)	Shares underlying DRs	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	N/A	N/A	0
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	N/A	N/A	0
	Total	352	3153000	0	0	3153000	100.00	3153000	0	3153000	100.00	0	100.00	1653000	52.43	0	0.00	3153000



Table II - Statement showing Shareholding Pattern of the Promoter and Promoter Group

	Category & Name of the Shareholder (I)	Entity type i.e. promoter or promoter group entity(except promoter)	Nos. of share holders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total Nos. shares held (VII = IV+V+VI)	Shareholding % calculate as per SCRR 1957 As a % of (A+B+C2) (VIII)	No of voting Rights held in each class of securities (IX)				No of shares underlying outstanding convertible Securities (including warrants) (X)	Total Shareholding as a % assuming full Conversion of convertible securities(as a % of diluted share capital) (XI) =(VII)+(X) as a %	Number of Locked in shares (XII)		Number of shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized Form (XIV)
									No of voting Rights			Total as a % of Total voting rights			No.(a)As a % of Total shares held (b)		No.(a)As a % of Total shares held (b)		
									Class X	Class Y	Total								
1	Indian																		
(a)	Individuals/HUFs		1	156165	0	0	156165	4.95	156165	0	156165	4.95	0	4.95	156165	100.00	0	0	156165
	NISHIGANDHA SHASHIKANT KELUSKAR			156165	0	0	156165	4.95	156165	0	156165	4.95	0	4.95	156165	100.00	0	0.00	156165
(b)	Central Govt./State Govt.		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(c)	Financial Institutions/Banks		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(d)	Any Other(specify)																		
(d-1)	Corporate Bodies		2	1496487	0	0	1496487	47.46	1496487	0	1496487	47.46	0	47.46	1496487	100.00	0	0	1496487
	CREATEROI FINANCIAL CONSULTANCY PRIVATE			1061400	0	0	1061400	33.66	1061400	0	1061400	33.66	0	33.66	1061400	100.00	0	0.00	1061400
	ZYLO ENTERPRISES PRIVATE LIMITED			435087	0	0	435087	13.80	435087	0	435087	13.80	0	13.80	435087	100.00	0	0.00	435087
	Sub Total (A)(1)		3	1652652	0	0	1652652	52.42	1652652	0	1652652	52.42	0	52.42	1652652	100.00	0	0.00	1652652
2	Foreign																		
(a)	Individuals(NRI/Foreign Individuals)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(b)	Government		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(c)	Institutions		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(d)	Foreign Portfolio Investor		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
(e)	Any Other(specify)																		
	Sub Total (A)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		3	1652652	0	0	1652652	52.42	1652652	0	1652652	52.42	0	52.42	1652652	100.00	0	0.00	1652652



Table III - Statement showing Shareholding Pattern of the Public Shareholder

	Category & Name of the shareholder (I)	Nos. of share holders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total Nos. shares held (VII = IV+V+VI)	Shareholding % calculate as per SCRR 1957 As a % of (A+B+C2) (VIII)	No of voting Rights held in each class of securities (IX)			Total as a % of Total voting rights	No of shares underlying outstanding convertible Securities (including warrants) (X)	Total Shareholding as a % assuming full Conversion of convertible securities(as a % of diluted share capital) (XI) = (VII)+(X) as a %	Number of Locked in shares (XII)		Number of shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized Form (XIV)
								No of voting Rights						No.(a)	As a % of Total shares held (b)	No.(a)	As a % of Total shares held (b)	
								Class X	Class Y	Total								
1	Institutions																	
(a)	Mutual Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(b)	Venture Capital Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(c)	Alternate Investments Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(d)	Foreign Venture Capital Investors	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(e)	Foreign Portfolio Investors	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(f)	Financial Institutions/Banks	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(g)	Insurance Companies	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(h)	Provident Funds / Pension Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(i)	Any other (specify)																	
	Sub Total (B)(1)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
2	Central Government/State Government(s)/ President of India																	
(a)	Central Govt./State Govt.	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Sub Total (B)(2)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
3	Non-Institutions																	
(a)	Individual																	
(ai)	Ind-Hold nominal shr capital upto Rs.2L	299	726261	0	0	726261	23.03	726261	0	726261	23.03	0	23.03	261	0.04	0	0.00	726261
(aii)	Ind-Hold nominal shr capital in excess of Rs.2L	6	282000	0	0	282000	8.94	282000	0	282000	8.94	0	8.94	0	0.00	0	0.00	282000
	CHANDRA KANT AGRAWAL		50000	0	0	50000	1.59	50000	0	50000	1.59	0	1.59	0	0.00	0	0.00	50000
	GULAMHAIDER YUSUFALI VARTEJI		40000	0	0	40000	1.27	40000	0	40000	1.27	0	1.27	0	0.00	0	0.00	40000
	IRAMFATEMA GULAMHAIDER VARTEJI		32000	0	0	32000	1.01	32000	0	32000	1.01	0	1.01	0	0.00	0	0.00	32000
	YOGESH JOTIRAM KALE		56000	0	0	56000	1.78	56000	0	56000	1.78	0	1.78	0	0.00	0	0.00	56000
	Mr. SIRAZALI SHABBIRALI NAYANI		78000	0	0	78000	2.47	78000	0	78000	2.47	0	2.47	0	0.00	0	0.00	78000
(b)	NBFCs Registered with RBI	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(c)	Employees Trusts	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(d)	Overseas Depositories (holding DRs) (balancing figure)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(e)	Any Other(specify)																	
(e-1)	Corporate Bodies	3	310087	0	0	310087	9.83	310087	0	310087	9.83	0	9.83	87	0.03	0	0.00	310087
	AARNAH CAPITAL ADVISORS PVT LTD .		84087	0	0	84087	2.67	84087	0	84087	2.67	0	2.67	87	0.10	0	0.00	84087
	MINIBOSS CONSULTANCY PRIVATE LIMITED .		112000	0	0	112000	3.55	112000	0	112000	3.55	0	3.55	0	0.00	0	0.00	112000
	ESPEON CONSULTING PRIVATE LIMITED. .		114000	0	0	114000	3.62	114000	0	114000	3.62	0	3.62	0	0.00	0	0.00	114000
(e-2)	Hindu Undivided Families (Huf)	38	102000	0	0	102000	3.24	102000	0	102000	3.24	0	3.24	0	0.00	0	0.00	102000
(e-3)	Market Maker	1	76000	0	0	76000	2.41	76000	0	76000	2.41	0	2.41	0	0.00	0	0.00	76000
	NNM SECURITIES PRIVATE LIMITED		76000	0	0	76000	2.41	76000	0	76000	2.41	0	2.41	0	0.00	0	0.00	76000
	Non Resident Indians (Non Repatriable)	1	2000	0	0	2000	0.06	2000	0	2000	0.06	0	0.06	0	0.00	0	0.00	2000
(e-5)	Non Resident Indians (Repatriable)	1	2000	0	0	2000	0.06	2000	0	2000	0.06	0	0.06	0	0.00	0	0.00	2000
	Sub Total (B)(3)	349	1500348	0	0	1500348	47.58	1500348	0	1500348	47.58	0	47.58	348	0.02	0	0.00	1500348
	Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)	349	1500348	0	0	1500348	47.58	1500348	0	1500348	47.58	0	47.58	348	0.02	0	0.00	1500348



Table IV - Statement showing Shareholding Pattern of the Non Promoter - Non Public shareholder

	Category & Name of the shareholder (I)	Nos. of share holders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total Nos. shares held (VII = IV+V+VI)	Shareholding % calculate as per SCRR 1957 As a % of (A+B+C2) (VIII)	No of voting Rights held in each class of securities (IX)				No of shares underlying outstanding convertible Securities (including warrants) (X)	Total Shareholding as a % assuming full Conversion of convertible securities(as a % of diluted share capital) (XI) =(VII)+(X) as a %	Number of Locked in shares (XII)		Number of shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized Form (XIV)
								No of voting Rights			Total as a % of Total voting rights			No.(a)	As a % of Total shares held (b)	No.(a)	As a % of Total shares held (b)	
								Class X	Class Y	Total								
1	Custodian/ DR Holder																	
(a)	GDRs/ADRs/ADSS	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Sub Total (C)(1)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
2	Employee Benefit Trust (under SEBI (Share Based Employee Benefit) Regulations, 2014)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Sub Total (C)(2)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Total Non-Promoter-Non Public Shareholding (C) = (C)(1)+(C)(2)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0

