

Date: November 16, 2021

To  
The Senior General Manager  
Dept. of Listing Operations  
BSE Limited,  
P J Towers, Dalal Street,  
Mumbai -400001, India

Dear Sir,

**Sub: Initial public offering of equity shares of face value of Rs. 10 each of Go Fashion (India) Limited (the "Company" and such offer as the "Offer", respectively)**

The IPO Committee of the Company in its meeting held on November 16, 2021, in consultation with Selling Shareholders and the Book Running Lead Managers to the Offer, has finalized allocation of 66,10,492 Equity Shares, to Anchor Investors at Anchor Investor allocation price of Rs. 690 per Equity Share (including share premium of Rs. 680 per Equity Share) in the following manner:

| Sr No | Name of the Anchor Investor  | Equity Shares Allocated | % of Anchor Investor Portion | Bid price (Rs. per Equity Share) | Total Amount at the Anchor Investor Allocation Price (Rs.) |
|-------|--|-------------------------|------------------------------|----------------------------------|--|
| 1     | GOVERNMENT OF SINGAPORE  | 8,52,432                | 12.90%                       | 690                              | 58,81,78,080   |
| 2     | MONETARY AUTHORITY OF SINGAPORE  | 1,62,057                | 2.45%                        | 690                              | 11,18,19,330   |
| 3     | THE NOMURA TRUST AND BANKING CO., LTD AS THE TRUSTEE OF NOMURA INDIA STOCK MOTHER FUND | 5,07,234                | 7.67%                        | 690                              | 34,99,91,460   |
| 4     | ABU DHABI INVESTMENT AUTHORITY - BEHAVE  | 4,34,763                | 6.58%                        | 690                              | 29,99,86,470   |
| 5     | FIDELITY INVESTMENT TRUST FIDELITY INTERNATIONAL DISCOVERY FUND                        | 4,34,763                | 6.58%                        | 690                              | 29,99,86,470   |
| 6     | FIDELITY FUNDS - GLOBAL CONSUMER INDUSTRIES POOL                                       | 2,86,335                | 4.33%                        | 690                              | 19,75,71,150   |
| 7     | FIDELITY FUNDS - EMERGING ASIA POOL  | 1,48,428                | 2.25%                        | 690                              | 10,24,15,320   |
| 8     | NEUBERGER BERMAN EMERGING MARKETS EQUITY MASTER FUND L.P.                              | 4,34,763                | 6.58%                        | 690                              | 29,99,86,470   |
| 9     | SBI CONTRA FUND  | 3,33,333                | 5.04%                        | 690                              | 22,99,99,770   |
| 10    | SBI CONSUMPTION OPPORTUNITIES FUND   | 86,940                  | 1.32%                        | 690                              | 5,99,88,600  |



**Go Fashion (India) Limited**

(Formerly Known as Go Fashion (India) Private Limited)

Sathak Center, No.4, 5th Floor, Nungambakkam High Road, Chennai – 600 034 TEL: 4211 1777, E MAIL : mail1@gocolors.com  
www.gocolors.co.in

|    |  |          |       |     |              |
|----|--|----------|-------|-----|--------------|
| 11 | SBI MAGNUM CHILDREN'S BENEFIT FUND   | 14,490   | 0.22% | 690 | 99,98,100    |
| 12 | HDFC TRUSTEE CO. LTD. A/C HDFC DIVIDEND YIELD FUND   | 4,34,763 | 6.58% | 690 | 29,99,86,470 |
| 13 | ICICI PRUDENTIAL SMALLCAP FUND   | 86,961   | 1.32% | 690 | 6,00,03,090  |
| 14 | ICICI PRUDENTIAL MIDCAP FUND   | 86,961   | 1.32% | 690 | 6,00,03,090  |
| 15 | ICICI PRUDENTIAL BHARAT CONSUMPTION FUND   | 86,961   | 1.32% | 690 | 6,00,03,090  |
| 16 | ICICI PRUDENTIAL ESG FUND  | 86,940   | 1.32% | 690 | 5,99,88,600  |
| 17 | ICICI PRUDENTIAL FMCG FUND   | 86,940   | 1.32% | 690 | 5,99,88,600  |
| 18 | ASHOKA INDIA EQUITY INVESTMENT TRUST PLC   | 2,16,888 | 3.28% | 690 | 14,96,52,720 |
| 19 | INDIA ACORN ICAV ASHOKA INDIA ESG FUND   | 1,45,425 | 2.20% | 690 | 10,03,43,250 |
| 20 | AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS ESG EQUITY FUND                             | 72,450   | 1.10% | 690 | 4,99,90,500  |
| 21 | AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS CAPITAL BUILDER FUND - SERIES 4 (1582 DAYS) | 72,450   | 1.10% | 690 | 4,99,90,500  |
| 22 | AXIS MUTUAL FUND TRUSTEE LTD A/C AXIS MUTUAL FUND A/C AXIS FLEXI CAP FUND                                  | 72,450   | 1.10% | 690 | 4,99,90,500  |
| 23 | AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS EQUITY HYBRID FUND                          | 72,492   | 1.10% | 690 | 5,00,19,480  |
| 24 | ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE SMALL CAP FUND                     | 2,16,636 | 3.28% | 690 | 14,94,78,840 |
| 25 | ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE INDIA GENNEXT FUND                 | 73,206   | 1.11% | 690 | 5,05,12,140  |
| 26 | SBI LIFE INSURANCE CO. LTD   | 2,89,842 | 4.38% | 690 | 19,99,90,980 |
| 27 | VOLRADO VENTURE PARTNERS FUND II   | 2,02,881 | 3.07% | 690 | 13,99,87,890 |
| 28 | KOTAK SMALL CAP FUND   | 1,60,412 | 2.43% | 690 | 11,06,84,280 |
| 29 | MIRAE ASSET GREAT CONSUMER FUND  | 1,31,432 | 1.99% | 690 | 9,06,88,080  |
| 30 | MIRAE ASSET EQUITY SAVINGS FUND  | 28,980   | 0.44% | 690 | 1,99,96,200  |



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|                    |   |                  |       |     |                       |
|--------------------|---|------------------|-------|-----|-----------------------|
| 31                 | OPTIMIX WHOLESALE<br>GLOBAL EMERGING<br>MARKETS SHARE TRUST | 1,44,942         | 2.19% | 690 | 10,00,09,980          |
| 32                 | UNIVERSITY OF NOTRE DAME<br>DU LAC                          | 72,471           | 1.10% | 690 | 5,00,04,990           |
| 33                 | THE RAM FUND, LP  | 72,471           | 1.10% | 690 | 5,00,04,990           |
| <b>Grand Total</b> |   | <b>66,10,492</b> |       |     | <b>4,56,12,39,480</b> |

7 Mutual Funds have applied through a total of 18 schemes, scheme-wise details provided in table below:

| Sr No | Name of the Scheme   | No. of Equity Shares allocated | % of Anchor Investor Portion | Bid price (Rs. per Equity Share) | Total Amount at the Anchor Investor Allocation Price (Rs.) |
|-------|--|--------------------------------|------------------------------|----------------------------------|--|
| 1     | SBI CONTRA FUND  | 3,33,333                       | 5.04%                        | 690                              | 22,99,99,770   |
| 2     | SBI CONSUMPTION OPPORTUNITIES FUND   | 86,940                         | 1.32%                        | 690                              | 5,99,88,600  |
| 3     | SBI MAGNUM CHILDREN'S BENEFIT FUND   | 14,490                         | 0.22%                        | 690                              | 99,98,100  |
| 4     | HDFC TRUSTEE CO. LTD. A/C HDFC DIVIDEND YIELD FUND   | 4,34,763                       | 6.58%                        | 690                              | 29,99,86,470   |
| 5     | ICICI PRUDENTIAL SMALLCAP FUND   | 86,961                         | 1.32%                        | 690                              | 6,00,03,090  |
| 6     | ICICI PRUDENTIAL MIDCAP FUND   | 86,961                         | 1.32%                        | 690                              | 6,00,03,090  |
| 7     | ICICI PRUDENTIAL BHARAT CONSUMPTION FUND   | 86,961                         | 1.32%                        | 690                              | 6,00,03,090  |
| 8     | ICICI PRUDENTIAL ESG FUND  | 86,940                         | 1.32%                        | 690                              | 5,99,88,600  |
| 9     | ICICI PRUDENTIAL FMCG FUND   | 86,940                         | 1.32%                        | 690                              | 5,99,88,600  |
| 10    | AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS ESG EQUITY FUND                             | 72,450                         | 1.10%                        | 690                              | 4,99,90,500  |
| 11    | AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS CAPITAL BUILDER FUND - SERIES 4 (1582 DAYS) | 72,450                         | 1.10%                        | 690                              | 4,99,90,500  |
| 12    | AXIS MUTUAL FUND TRUSTEE LTD A/C AXIS MUTUAL FUND A/C AXIS FLEXI CAP FUND                                  | 72,450                         | 1.10%                        | 690                              | 4,99,90,500  |
| 13    | AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS EQUITY HYBRID FUND                          | 72,492                         | 1.10%                        | 690                              | 5,00,19,480  |
| 14    | ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE SMALL CAP FUND                     | 2,16,636                       | 3.28%                        | 690                              | 14,94,78,840   |
| 15    | ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE INDIA GENNEXT FUND                 | 73,206                         | 1.11%                        | 690                              | 5,05,12,140  |
| 16    | KOTAK SMALL CAP FUND   | 1,60,412                       | 2.43%                        | 690                              | 11,06,84,280   |
| 17    | MIRAE ASSET GREAT CONSUMER FUND  | 1,31,432                       | 1.99%                        | 690                              | 9,06,88,080  |
| 18    | MIRAE ASSET EQUITY SAVINGS FUND  | 28,980                         | 0.44%                        | 690                              | 1,99,96,200  |
|       | <b>Total</b>   | <b>22,04,797</b>               |                              |                                  | <b>1,52,13,09,930</b>                                      |



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Please note that capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the Red Herring Prospectus.

We request you to make the above information public by disclosing the same on your website.

Thanking You,  
For **Go Fashion (India) Limited**

  
Authorised Signatory



**Name: Gayathri Venkatesan**

**Designation: Company Secretary & Compliance Officer**

cc: **Securities and Exchange Board of India**  
Corporation Finance Department,  
Division of Issues and Listing,  
Plot No. C4 A, G Block  
Bandra Kurla Complex, Bandra (East)  
Mumbai 400 051, India

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