

# Aditya Birla Sun Life AMC Ltd.

(A part of Aditya Birla Capital Ltd.)



## ADITYA BIRLA CAPITAL

PROTECTING INVESTING FINANCING ADVISING

Date: September 28, 2021

### General Manager

Listing Department  
BSE Limited  
P.J. Towers, Dalal Street  
Mumbai 400 001

### Vice President

Listing Department  
National Stock Exchange of India Limited  
'Exchange Plaza', Bandra-Kurla Complex  
Bandra (East), Mumbai 400 051

**Sub.: Initial Public Offer of up to 38,880,000 equity shares of face value of ₹5 each ("equity shares") of Aditya Birla Sun Life AMC Limited**

The IPO Committee of the Board of Directors of the Company vide resolution on September 28, 2021 in consultation with the Selling Shareholders and with Kotak Mahindra Capital Company Limited, BofA Securities India Limited, Citigroup Global Markets India Private Limited as the global coordinators and book running lead managers for the Offer ("GCBRLMs") and Axis Capital Limited, HDFC Bank Limited, ICICI Securities Limited, IIFL Securities Limited, JM Financial Limited, Motilal Oswal Investment Advisors Limited, SBI Capital Markets Limited, and YES Securities (India) Limited as the book running lead managers for the Offer (the "BRLMs" and together with the GCBRLMs the "Lead Managers"), have finalized allocation of 11,080,800 Equity Shares in aggregate, to Anchor Investors at the Anchor Investor Allocation Price of ₹ 712 per Equity Share (including share premium of ₹ 707 per Equity Share) in the following manner:

| Sr. No. | Name of Anchor Investor                                    | No. of Equity Shares allocated | Percentage of the Anchor Investor Portion (%) | Total Amount Allocated (₹) |
|---------|--|--------------------------------|---|----------------------------|
| 1       | ICICI PRUDENTIAL MIDCAP FUND                               | 280,780                        | 2.53%   | 199,915,360                |
| 2       | ICICI PRUDENTIAL ESG FUND                                  | 280,780                        | 2.53%   | 199,915,360                |
| 3       | ICICI PRUDENTIAL LONG TERM EQUITY FUND TAX SAVINGS         | 280,760                        | 2.53%   | 199,901,120                |
| 4       | ICICI PRUDENTIAL DIVIDEND YIELD EQUITY FUND                | 280,760                        | 2.53%   | 199,901,120                |
| 5       | ICICI PRUDENTIAL BANKING AND FINANCIAL SERVICES FUND       | 280,760                        | 2.53%   | 199,901,120                |
| 6       | HDFC MUTUAL FUND- HDFC BANKING AND FINANCIAL SERVICES FUND | 259,300                        | 2.34%   | 184,621,600                |
| 7       | HDFC TRUSTEE COMPANY LTD. A/C HDFC BALANCED ADVANTAGE FUND | 864,280                        | 7.80%   | 615,367,360                |
| 8       | SBI MAGNUM MIDCAP FUND                                     | 407,300                        | 3.68%   | 289,997,600                |
| 9       | SBI BANKING & FINANCIAL SERVICES FUND                      | 421,340                        | 3.80%   | 299,994,080                |

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Correspondence & Registered Office:

One World Center, Tower 1, 17th Floor,

Jupiter Mills, Senapati Bapat Marg,

Elphinstone Road, Mumbai - 400 013

CIN: U65991MH1994PLC080811

|    |   |         |       |             |
|----|---|---------|-------|-------------|
| 10 | SBI LONG TERM ADVANTAGE FUND-SERIES IV  | 98,320  | 0.89% | 70,003,840  |
| 11 | SBI MAGNUM CHILDREN'S BENEFIT FUND  | 14,040  | 0.13% | 9,996,480   |
| 12 | SBI MAGNUM CHILDREN'S BENEFIT FUND - INVESTMENT PLAN  | 182,580 | 1.65% | 129,996,960 |
| 13 | HSBC GLOBAL INVESTMENT FUNDS - ASIA EX JAPAN EQUITY   | 808,820 | 7.30% | 575,879,840 |
| 14 | INTERNATIONAL MONETARY FUND (IN RESPECT OF THE INTERNATIONAL MONETARY FUND STAFF RETIREMENT PLAN) | 226,140 | 2.04% | 161,011,680 |
| 15 | AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS GROWTH OPPORTUNITIES FUND          | 245,780 | 2.22% | 174,995,360 |
| 16 | AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS SMALL CAP FUND                     | 245,780 | 2.22% | 174,995,360 |
| 17 | AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS MIDCAP FUND                        | 245,780 | 2.22% | 174,995,360 |
| 18 | AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS TRIPLE ADVANTAGE FUND              | 154,480 | 1.39% | 109,989,760 |
| 19 | AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS CHILDREN'S GIFT FUND               | 77,260  | 0.70% | 55,009,120  |
| 20 | AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS REGULAR SAVER FUND                 | 14,060  | 0.13% | 10,010,720  |
| 21 | SBI LIFE INSURANCE CO. LTD  | 983,140 | 8.87% | 699,995,680 |
| 22 | ABU DHABI INVESTMENT AUTHORITY - MERLION  | 912,920 | 8.24% | 649,999,040 |
| 23 | IDFC LIFE INSURANCE COMPANY LIMITED   | 861,080 | 7.77% | 613,088,960 |
| 24 | INVESCO INDIA CONTRA FUND .   | 280,880 | 2.53% | 199,986,560 |
| 25 | AMUNDI FUNDS SBI FM INDIA EQUITY  | 210,660 | 1.90% | 149,989,920 |
| 26 | ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED   | 210,660 | 1.90% | 149,989,920 |
| 27 | UTI-DIVIDEND YIELD FUND   | 38,520  | 0.35% | 27,426,240  |
| 28 | UTI-MID CAP FUND  | 77,080  | 0.70% | 54,880,960  |
| 29 | UTI - CORE EQUITY FUND  | 25,700  | 0.23% | 18,298,400  |
| 30 | UTI - HYBRID EQUITY FUND  | 25,700  | 0.23% | 18,298,400  |
| 31 | UTI - RETIREMENT BENEFIT PENSION FUND   | 12,840  | 0.12% | 9,142,080   |
| 32 | UTI - BANKING AND FINANCIAL SERVICES FUND   | 30,820  | 0.28% | 21,943,840  |

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|    |  |                   |                |                      |
|----|--|-------------------|----------------|----------------------|
| 33 | TATA AIG GENERAL INSURANCE COMPANY LIMITED   | 210,660           | 1.90%          | 149,989,920          |
| 34 | KOTAK INDIA EQ CONTRA FUND   | 28,080            | 0.25%          | 19,992,960           |
| 35 | KOTAK TAX SAVER SCHEME   | 28,080            | 0.25%          | 19,992,960           |
| 36 | KOTAK EMERGING EQUITY SCHEME   | 28,100            | 0.25%          | 20,007,200           |
| 37 | KOTAK EQUITY SAVINGS FUND  | 28,100            | 0.25%          | 20,007,200           |
| 38 | KOTAK BALANCED ADVANTAGE FUND  | 28,100            | 0.25%          | 20,007,200           |
| 39 | IIFL SPECIAL OPPORTUNITIES FUND - SERIES 7   | 140,460           | 1.27%          | 100,007,520          |
| 40 | ABAKKUS GROWTH FUND-1  | 140,460           | 1.27%          | 100,007,520          |
| 41 | MAX LIFE INSURANCE COMPANY LIMITED   | 140,460           | 1.27%          | 100,007,520          |
| 42 | RELIANCE GENERAL INSURANCE COMPANY LIMITED   | 140,460           | 1.27%          | 100,007,520          |
| 43 | MORGAN STANLEY ASIA (SINGAPORE) PTE. - ODI   | 309,000           | 2.79%          | 220,008,000          |
| 44 | EDELWEISS TOKIO LIFE INSURANCE CO.LTD. EQUITY TOP 250 FUND   | 35,140            | 0.32%          | 25,019,680           |
| 45 | EDELWEISS TOKIO LIFE INSURANCE COMPANY LIMITED - EQUITY MIDCAP FUND - SFIN ULIF001107/10/16ETLIMIDCAP147 | 35,100            | 0.32%          | 24,991,200           |
| 46 | EDELWEISS TRUSTEESHIP CO LTD AC - EDELWEISS MF AC- EDELWEISS RECENTLY LISTED IPO FUND                    | 70,240            | 0.63%          | 50,010,880           |
| 47 | TARA EMERGING ASIA LIQUID FUND   | 70,240            | 0.63%          | 50,010,880           |
| 48 | BNP PARIBAS ARBITRAGE - ODI  | 98,300            | 0.89%          | 69,989,600           |
| 49 | SOCIETE GENERALE - ODI   | 140,480           | 1.27%          | 100,021,760          |
| 50 | BNP PARIBAS ARBITRAGE  | 70,240            | 0.63%          | 50,010,880           |
|    | <b>TOTAL</b>   | <b>11,080,800</b> | <b>100.00%</b> | <b>7,889,529,600</b> |

Out of the total allocation of 11,080,800 Equity Shares to the Anchor Investors, 53,36,380 Equity Shares (i.e. 48.16% of the total allocation to Anchor Investors) were allocated to 8 domestic Mutual Funds through a total of 31 schemes. Set forth below is the details of allocation to domestic Mutual Funds:

| S. No. | Name of the Mutual Fund Scheme                     | No. of Equity Shares allocated | Percentage of the Anchor Investor Portion (%) | Total Amount Allocated (₹) |
|--------|--|--------------------------------|---|----------------------------|
| 1      | ICICI PRUDENTIAL MIDCAP FUND                       | 280,780                        | 2.53%   | 199,915,360                |
| 2      | ICICI PRUDENTIAL ESG FUND                          | 280,780                        | 2.53%   | 199,915,360                |
| 3      | ICICI PRUDENTIAL LONG TERM EQUITY FUND TAX SAVINGS | 280,760                        | 2.53%   | 199,901,120                |
| 4      | ICICI PRUDENTIAL DIVIDEND YIELD EQUITY FUND        | 280,760                        | 2.53%   | 199,901,120                |

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| S. No. | Name of the Mutual Fund Scheme   | No. of Equity Shares allocated | Percentage of the Anchor Investor Portion (%) | Total Amount Allocated (₹) |
|--------|--|--------------------------------|---|----------------------------|
| 5      | ICICI PRUDENTIAL BANKING AND FINANCIAL SERVICES FUND                                     | 280,760                        | 2.53%   | 199,901,120                |
| 6      | HDFC MUTUAL FUND- HDFC BANKING AND FINANCIAL SERVICES FUND                               | 259,300                        | 2.34%   | 184,621,600                |
| 7      | HDFC TRUSTEE COMPANY LTD. A/C HDFC BALANCED ADVANTAGE FUND                               | 864,280                        | 7.80%   | 615,367,360                |
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| 12     | SBI MAGNUM CHILDREN'S BENEFIT FUND - INVESTMENT PLAN                                     | 182,580                        | 1.65%   | 129,996,960                |
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| 19     | INVESCO INDIA CONTRA FUND  | 280,880                        | 2.53%   | 199,986,560                |
| 20     | UTL-DIVIDEND YIELD FUND  | 38,520                         | 0.35%   | 27,426,240                 |
| 21     | UTL-MID CAP FUND   | 77,080                         | 0.70%   | 54,880,960                 |
| 22     | UTI - CORE EQUITY FUND   | 25,700                         | 0.23%   | 18,298,400                 |
| 23     | UTI - HYBRID EQUITY FUND   | 25,700                         | 0.23%   | 18,298,400                 |
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| 25     | UTI - BANKING AND FINANCIAL SERVICES FUND  | 30,820                         | 0.28%   | 21,943,840                 |
| 26     | KOTAK INDIA EQ CONTRA FUND   | 28,080                         | 0.25%   | 19,992,960                 |
| 27     | KOTAK TAX SAVER SCHEME   | 28,080                         | 0.25%   | 19,992,960                 |
| 28     | KOTAK EMERGING EQUITY SCHEME   | 28,100                         | 0.25%   | 20,007,200                 |
| 29     | KOTAK EQUITY SAVINGS FUND  | 28,100                         | 0.25%   | 20,007,200                 |

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| S. No. | Name of the Mutual Fund Scheme  | No. of Equity Shares allocated | Percentage of the Anchor Investor Portion (%) | Total Amount Allocated (₹) |
|--------|---|--------------------------------|---|----------------------------|
| 30     | KOLAK BALANCED ADVANTAGE FUND   | 28,100                         | 0.25%   | 20,007,200                 |
| 31     | EDELWEISS TRUSTEESHIP CO LTD AC - EDELWEISS MF AC- EDELWEISS RECENTLY LISTED IPO FUND | 70,240                         | 0.63%   | 50,010,880                 |
|        | <b>TOTAL</b>  | 53,36,380                      | 48.16%  | 3,79,95,02,560             |

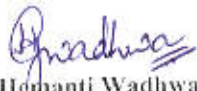
We request you to make the above information public by disclosing the same on your website.

All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Red Herring Prospectus dated September 22, 2021.

Thanking you,

Yours faithfully,

For Aditya Birla Sun Life AMC Limited



Hemanti Wadhwa  
Company Secretary

cc:

Securities and Exchange Board of India  
Corporation Finance Department  
Division of Issues and Listing  
Plot No. C4 A, G Block  
Bandra Kurla Complex  
Bandra (East)  
Mumbai 400 051

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