

December 18, 2018

Kind Attention:

Ms. Geetanjali Salunke Assistant Manager, On-line Surveillance BSE Limited P J Towers, Dalal Street, Mumbai -400001

Scrip Code : 539981

Madam,

Sub: Clarification on Price Movement

This is with reference to your email no. L/SURV/ONL/PV/PA/ 2018-2019 / 70 dated dated December 17, 2018 seeking clarifications on Price Movement of the shares of the Company.

In this regard, we would like to inform you that all information, that have a bearing on the operations of the Company which include all price sensitive information have always been disclosed by the Company within the stipulated time as required under Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI LODR Regulations').

We further would like to state that no development has materialised as of date which requires a disclosure by the Company under SEBI LODR Regulations

Hence, we are unable to comment on the significant increase in the price of the shares of the Company in the recent past across the Exchanges.

You are requested to take the aforesaid on record.

Thanking you,

Yours faithfully

For Max India Limited

V. Krishnan

Company Secretary and Compliance Officer