

December 13, 2018

Kind Attention: Mr. Sohil Sanghvi Assistant Manager -On-line Surveillance BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 021.

Scrip Code: 539981

Dear Sir/Madam,

Sub: Clarification / Confirmation on news item appearing in "Media/Publication"

This is with reference to your email reference no. L/SURV/ONL/RV/RS/ (2018-2019)/ 150 dated December 13, 2018 requiring us to submit clarification/confirmation on news item appeared in the "Newspaper- MINT" dated December 13, 2018 captioned "Max India set to exit health insurance biz".

We hereby submit that no development has occurred which requires a disclosure by the Company under Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are conscious of our obligations under the said regulations. If and when any such proposal is proposed to be considered by the Board of directors of the Company warranting disclosures, the Company shall promptly comply with the disclosure obligations.

You are requested to take the aforesaid on record.

Thanking you,

Yours faithfully

For Max India Limited

V. Krishnan

Company Secretary and Compliance Officer