

Date: November 5, 2018

To,
Deputy Manager
The Surveillance Department
BSE Limited
P J Towers, Dalal Street,
Mumbai – 400 001

K.A.: Ms. Zarana Shah

Ref.: PC Jeweller Limited (Symbol: PCJEWELLER)

Sub.: Increase in Price

Mam,

With reference to your Price Verification Letter having Reference No. L/SURV/ONL/PV/ZS/2018-2019/129 dated November 5, 2018 on the captioned subject we would like to clarify that we make timely disclosures of all the events, information etc. that have a bearing on the operation / performance of the Company which include price sensitive information etc.

Further, we wish to clarify that presently the Company is not having any such information, which requires disclosure as aforesaid. We are therefore not aware of any justification or reason behind sudden increase in price of equity shares of the Company in the recent past.

For PC Jeweller Limited

New Delhi

(SANJEEV BHA TIA)

Chief Financial Officer