

Holding of Specified Securities

C-11 Post Issue without Ann

Annexure - I

1. Name of Listed Entity: **PRIME CUSTOMER SERVICES LTD**

2. Scrip Code/Name of Scrip/Class of Security

3. Share Holding Pattern Filed under: Reg. 31(1)(a)/Reg. 31(1)(b)/Reg. 31(1)(c)

a. If under 31(1)(b) then indicate the report for Quarter ending **29-03-2017**

b. If under 31(1)(c) then indicate date of allotment/extinguishment

4. Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?	-	-
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?	-	-
3	Whether the Listed Entity has any shares against which depository receipts are issued?	-	-
4	Whether the Listed Entity has any shares in locked-in?	Yes	-
5	Whether any shares held by promoters are pledge or otherwise encumbered?	-	-

* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.



Table I - SUMMARY STATEMENT HOLDING OF SPECIFIED SECURITIES

Cate gory (I)	Category of shareholder (II)	No.s of Share holders (III)	No. of fully paid up equity Share held (IV)	No.s of Partly paid-up equity Share held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII)= (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR,1957) (VIII) As a % of (A+B+C2)	Number of Votting Rights held in each class of securities (IX)			No. of Shares Underlying Outstating convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities(as a % of diluted share capital) (XI)=(VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								No of Voting Rights		Total as a % of (A+B+C)			No. (a)	As a % of total shares held (b)	No. (a)	As a % of total shares held (b)		
								Class Equity x	Class Others y									Total
(A)	Promoter & Promoter Group	9	2033320	0	0	2033320	58.2113	2033320	0	2033320	47.7642	0	47.7642	2033320	58.2113	0	0.0000	2033320
(B)	Public	256	1459680	0	0	1459680	41.7887	1459680	0	1459680	52.2358	0	52.2358	245680	7.0335	0	0	1234000
(C)	Non Promoter-Non Public	0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0	0
(C1)	Shares underlying DRs	0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0	0
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0	0
	Total	265	3493000	0	0	3493000	100.0000	3493000	0	3493000	100.0000	0	100.0000	2279000	65.2448	0	0	3267320

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PRIME SERVICES LTD. * AHMEDABAD

Table II - STATEMENT SHOWING SHAREHOLDING PATTERN OF THE PROMOTER AND PROMOTER GROUP

Category & Name of the shareholders (I)	PAN (II)	No of Share holders (III)	No of fully paid up equity Shares held (IV)	Partly paid-up equity Share held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding % calculated as per SCRR,1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities(as a % of diluted share capital) (XI)=(VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								No of Voting Rights		Total as a % of (A+B+C)			No. (a)	As a % of total shares held (b)	No. (a)	As a % of total shares held (b)		
								Class Equity x	Class Others y									Total
1 Indian																		
(a) Individuals/Hindu undivided Family																		
JINEN CHANDRAKANT GHELANI		1	187800	0	0	187800	5.3765	187800	0	187800	5.3765	0	5.3765	187800	5.3765	0	0.0000	187800
HIREN CHANDRAKANT GHELANI		1	1125000	0	0	1125000	32.2073	1125000	0	1125000	32.2073	0	32.2073	1125000	32.2073	0	0.0000	1125000
Total		2	1312800	0	0	1312800	37.5837	1312800	0	1312800	37.5837	0	37.5837	1312800	37.5837	0	0.0000	1312800
(b) Central Government/State Government(s)																		
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
Total		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
(c) Financial Institutions/Banks																		
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
Total		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
(d) Any Other(BODIES CORPORATE)																		
N H TIME INVESTMENTS RESEARCH PRIVATE LIMITED		1	186000	0	0	186000	5.3249	186000	0	186000	5.3249	0	5.3249	186000	5.3249	0	0.0000	186000
Total		1	186000	0	0	186000	5.3249	186000	0	186000	5.3249	0	5.3249	186000	5.3249	0	0.0000	186000
(d) Any Other(DIRECTORS RELATIVES)																		
CHANDRAKANT CHUNILAL GHELANI		1	35000	0	0	35000	1.0020	35000	0	35000	1.0020	0	1.0020	35000	1.0020	0	0.0000	35000
MANISHA HARDIK GHELANI		1	10000	0	0	10000	0.2863	10000	0	10000	0.2863	0	0.2863	10000	0.2863	0	0.0000	10000
HARDIK CHANDRAKANT GHELANI		1	219600	0	0	219600	6.2869	219600	0	219600	6.2869	0	6.2869	219600	6.2869	0	0.0000	219600
NEHA JINEN GHELANI		1	38200	0	0	38200	1.0936	38200	0	38200	1.0936	0	1.0936	38200	1.0936	0	0.0000	38200
AMEESHA JITENDRA KARIA		1	39720	0	0	39720	1.1371	39720	0	39720	1.1371	0	1.1371	39720	1.1371	0	0.0000	39720
Total		5	342520	0	0	342520	9.8059	342520	0	342520	9.8059	0	9.8059	342520	9.8059	0	0.0000	342520
(d) Any Other(GROUP COMPANIES)																		
PROSPERITY SECURITIES PRIVATE LIMITED		1	192000	0	0	192000	5.4967	192000	0	192000	5.4967	0	5.4967	192000	5.4967	0	0.0000	192000
Total		1	192000	0	0	192000	5.4967	192000	0	192000	5.4967	0	5.4967	192000	5.4967	0	0.0000	192000
Sub-Total (A)(1)		9	2033320	0	0	2033320	58.2113	2033320	0	2033320	58.2113	0	58.2113	2033320	58.2113	0	0.0000	2033320
2 Foreign																		
(a) Individuals(Non-Resident Individuals/Foreign Individuals)																		
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
Total		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
(b) Government																		
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
Total		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
(c) Institutions																		
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
Total		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
(d) Foreign Portfolio Investor																		
		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
Total		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
Sub-Total (A)(2)		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
Total Shareholding of Promoter and Promoter Group (A) = (A)(1)+(A)(2)		9	2033320	0	0	2033320	58.2113	2033320	0	2033320	58.2113	0	58.2113	2033320	58.2113	0	0.0000	2033320

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Note:

(1) PAN would not be displayed on website of Stock Exchange(s).

(2) The term "Encumbrance" has the same meaning as assigned under regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Table III - STATEMENT SHOWING SHAREHOLDING PATTERN OF THE PUBLIC SHAREHOLDER

Category & Name of the shareholders (I)	PAN (II)	No.s of Share holders (III)	No. of fully paid up equity Share held (IV)	Partly paid-up equity Share held (V)	No.s of shares underlying Depository Receipts (VI)	Total nos. shares held (VII)= (IV)+(V)+(VI)	Shareholding % calculated as per SCRR, 1957) As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total Shareholding, as a % assuming full conversion of convertible securities/ as a percentage of diluted share capital) (XI)=(VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialize d form (XIV)	
								No of Voting Rights		Total as a % of Total Voting Rights			No. (a)	As a % of total shares held (b)	No. (Not applicable) (a)	As a % of total shares held (b)		
								Class Equity x	Class Others y									Total
1 Institutions																		
(a) Mutual Funds		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
(b) Venture Capital Funds		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
(c) Alternate Investment Funds		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
(d) Foreign Venture Capital Investors		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
(e) Foreign Portfolio Investors		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
(f) Financial Institution/Banks		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
(g) Insurance Companies		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
(h) Provident Funds/ Pension Funds		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
SUB TOTAL (B)(1)		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
2 Central / State government(s)																		
(a) Central Government/ State Government(s)/President of India		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
SUB TOTAL (B)(2)		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
3 Non-institutions																		
(a) Individuals - i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		240	558960	0	0	558960	16.0023	558960	0	558960	16.0023	0	16.0023	72960	2.0887	NA	NA	506000
(a) INDIVIDUAL - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		8	346720	0	0	346720	9.9261	346720	0	346720	9.9261	0	9.9261	172720	4.9447	NA	NA	174000
AMISHA J. MEHTA	-----	1	42720	0	0	42720	1.2230	42720	0	42720	1.2230	0	1.2230	0	0.0000	NA	NA	0
Mr. CHETAN GOPALDAS CHOLERA	-----	1	46000	0	0	46000	1.3169	46000	0	46000	1.3169	0	1.3169	0	0.0000	NA	NA	46000
RUJIT K. KUTMUTIA	-----	1	50000	0	0	50000	1.4314	50000	0	50000	1.4314	0	1.4314	0	0.0000	NA	NA	0
UTTAM BAGRI HUF	-----	1	60000	0	0	60000	1.7177	60000	0	60000	1.7177	0	1.7177	0	0.0000	NA	NA	60000
(b) NBFCs registered with RBI		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
(c) Employee Trusts		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
(d) Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
(e) Any Other(BODIES CORPORATE)		4	482000	0	0	482000	13.7990	482000	0	482000	13.7990	0	13.7990	0	0.0000	NA	NA	482000
M/S CARE WEALTH ADVISORS PRIVATE LIMITED	-----	1	116000	0	0	116000	3.3209	116000	0	116000	3.3209	0	3.3209	0	0.0000	NA	NA	116000
M/S SPIRITUAL MARKETING PRIVATE LIMITED	-----	1	108000	0	0	108000	3.0919	108000	0	108000	3.0919	0	3.0919	0	0.0000	NA	NA	108000
M/S YUVA TRADING CO PRIVATE LIMITED	-----	1	92000	0	0	92000	2.6338	92000	0	92000	2.6338	0	2.6338	0	0.0000	NA	NA	92000
OVERSKUD MULTI ASSET MANAGEMENT PRIVATE LIMITED OVERSKUD	-----	1	166000	0	0	166000	4.7524	166000	0	166000	4.7524	0	4.7524	0	0.0000	NA	NA	166000
(e) Any Other(MARKET MAKER)		1	62000	0	0	62000	1.7750	62000	0	62000	1.7750	0	1.7750	0	0.0000	NA	NA	62000
M/S ARYAMAN CAPITAL MARKETS LIMITED	-----	1	62000	0	0	62000	1.7750	62000	0	62000	1.7750	0	1.7750	0	0.0000	NA	NA	62000
(e) Any Other(NON RESIDENT INDIANS (NON REPAT))		1	2000	0	0	2000	0.0573	2000	0	2000	0.0573	0	0.0573	0	0.0000	NA	NA	2000
(e) Any Other(NON RESIDENT INDIANS (REPAT))		2	8000	0	0	8000	0.2290	8000	0	8000	0.2290	0	0.2290	0	0.0000	NA	NA	8000
SUB TOTAL (B)(3)		256	1459680	0	0	1459680	41.7887	1459680	0	1459680	41.7887	0	41.7887	245680	7.0335	NA	NA	1234000
Total Public Shareholding (B) = (B)(1)+(B)(2)+(B)(3)		256	1459680	0	0	1459680	41.7887	1459680	0	1459680	41.7887	0	41.7887	245680	7.0335	NA	NA	1234000

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %): 0

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Note:

(1) PAN would not be displayed on website of Stock Exchange(s).

(2) The above format needs to be disclosed along with the name of following persons:

Institutions/Non Institutions holding more than 1% of total number of shares.



Table IV - STATEMENT SHOWING SHAREHOLDING PATTERN OF THE NON PROMOTER - NON PUBLIC SHAREHOLDER

	Category & Name of the shareholders (I)	PAN (II)	No. of Share holders (III)	No. of fully paid up equity Share held (IV)	Partly paid-up equity Share held (V)	No.s of shares underlying Depository Receipts (VI)	Total no. shares held (VII)= (IV)+(V)+(VI)	Shareholdin g % calculated as per SCRR,1957) As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total Shareholding, as a % assuming full conversion of convertible securities(as a % of diluted share capital) (XI)=(VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialize d form (XIV)	
									No of Voting Rights		Total as a % of (A+B+C)			No. (a)	As a % of total shares held (b)	No. (Not applicable) (a)	As a % of total shares held (Not applicable)		
									Class Equity x	Class Others y									Total
1	Custodian/DR Holder			0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)			0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
1	Total Non Promoter-Non Public Shareholding (C)=(C)(1)+(C)(2)			0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0

Note

- (1) PAN would not be displayed on website of Stock Exchange(s).
 (2) The above format needs to disclose name of all holders holding more than 1% of total number of shares.
 (3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available.

