Annexure - I

Holding of specified securities (Statement Showing Shareholding Pattern) - Post Issue

1. Name of Listed Entity : ADITYA CONSUMER MARKETING LIMITED

2. Scrip Code / Name of Scrip / Class of Security / / EQUITY

3. Share Holding Pattern Filed under: Reg. 31(1)(a) / Reg. 31(1)(b) / Reg.31(1)(c)
   a. If under 31(1)(b) then indicate the report for Quarter ending 11-Oct-2016
   b. If under 31(1)(c) then indicate date of allotment/extinguishment

4. Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:

	Particulars	Yes*	No*
	1 Whether the Listed Entity has issued any partly paid up shares?		NO
	2 Whether the Listed Entity has issued any Convertible Securities or Warrants?		NO
	3 Whether the Listed Entity has any shares against which depository receipts are issued?		NO
	4 Whether the Listed Entity has any shares in locked-in?		
	5 Whether any shares held by promoters are pledge or otherwise encumbered?		NO

5. The tabular format for disclosure of holding of specified securities is as follows:-



Table I - Summary Statement holding of specified securities - Post Issue

Category (I)	Category of Shareholder (II)	Nos. of Shareholders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)				No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
								No of Voting Rights			Total as a % of (A+B+C)			No.(a)	As a % of total Shares held (b)	No.(a)	As a % of total Shares held (b)	
								Class eg: X	Class eg: Y	Total								
A.	PROMOTER & PROMOTER GROUP	6	7913315	0	0	7913315	54.08	7913315	0	7913315	54.08	0	0	7913315	100	0	0	7913315
B.	PUBLIC	138	6720572	0	0	6720572	45.92	6720572	0	6720572	45.92	0	0	2720572	40.48	0	0	6720572
C.	NON PROMOTER-NON PUBLIC	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
C1.	SHARES UNDERLYING DRS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
C2.	SHARES HELD BY EMPLOYEE TRUSTS	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total	144	14633887	0	0	14633887	100	14633887	0	14633887	100	0	0	10633887	72.67	0	0	14633887



Table II - Statement showing shareholding pattern of the Promoter and Promoter Group - Post Issue

	Category & Name of the Shareholders (I)	PAN (II)	Nos. of Shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV + V + VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)				No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
									No of Voting Rights			Total as a % of Total Voting rights			No.(a)	As a % of total Shares held (b)	No.(a)	As a % of total Shares held (b)	
									Class X	Class Y	Total								
1.	INDIAN																		
a.	Individuals/Hindu undivided Family		6	7913315	0	0	7913315	54.08	7913315	0	7913315	54.08	0	0	7913315	100	0	0	7913315
	Names :																		
	YASHOVARDHAN SINHA			3214086			3214086	21.96	3214086	0	3214086	21.96		0	3214086	40.62	0	0	3214086
	SUNITA SINHA			2304929			2304929	15.75	2304929	0	2304929	15.75		0	2304929	29.13	0	0	2304929
	RASHI VARDHAN			821429			821429	5.61	821429	0	821429	5.61		0	821429	10.38	0	0	821429
	MEENA SHARMA			561857			561857	3.84	561857	0	561857	3.84		0	561857	7.1	0	0	561857
	VANDANA SINHA			561857			561857	3.84	561857	0	561857	3.84		0	561857	7.1	0	0	561857
	YOSHAM VARDHAN			449157			449157	3.07	449157	0	449157	3.07		0	449157	5.68	0	0	449157
b.	Central Government/ State Government(s)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
c.	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
d.	ANY OTHER																		
	Sub-Total (A)(1)		6	7913315	0	0	7913315	54.08	7913315	0	7913315	54.08	0	0	7913315	100	0	0	7913315
2.	FOREIGN																		
a.	Individuals (Non-Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
b.	Government		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
c.	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
d.	Foreign Portfolio Investor		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
f.	ANY OTHER																		
	Sub-Total (A)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		6	7913315	0	0	7913315	54.08	7913315	0	7913315	54.08	0	0	7913315	54.08	0	0	7913315

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.



Table III - Statement showing shareholding pattern of the Public shareholder - Post Issue

	Category & Name of the Shareholders (I)	PAN (II)	Nos. of Shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV + V + VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities IX)				No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
									No of Voting Rights			Total as a % of Total Voting rights			No.(a)	As a % of total Shares held (b)	No.(a) (Not applic able)	As a % of total Shares held (Not appli cable) (b)	
									Class X	Class Y	Total								
1.	INSTITUTIONS																		
a.	Mutual Funds/		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
b.	Venture Capital Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
c.	Alternate Investment Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
d.	Foreign Venture Capital Investors		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
e.	Foreign Portfolio Investors		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
f.	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
g.	Insurance Companies		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
h.	Provident Funds/ Pension Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
i.	ANY OTHER																		
i.	Market Maker		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
	Sub-Total (B)(1)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
2.	Central Government/ State Government(s)/ President of India																		
	Sub-Total (B)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
3.	NON-INSTITUTIONS																		
a.	INDIVIDUALS -																		
	I. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		81	776000	0	0	776000	5.3	776000	0	776000	5.3	0	0	0	0	NA		776000
	II. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		42	3463129	0	0	3463129	23.67	3463129	0	3463129	23.67	0	0	1095129	16.3	NA		3463129
	Names :																		
	MR KAUSHIK MAHENDRA KAMDAR			360000			360000	2.46	360000	0	360000	2.46		0	0	0	0	0		360000
	RINU SINHA			1095129			1095129	7.48	1095129	0	1095129	7.48		0	1095129	16.3	0		1095129
b.	NBFCs registered with RBI		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
c.	Employee Trusts		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
d.	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
e.	ANY OTHER																		
	BODIES CORPORATE		5	624000	0	0	624000	4.26	624000	0	624000	4.26	0	0	0	0	NA		624000
	Names :																		
	GUINESS SECURITIES LIMITED			208000			208000	1.42	208000	0	208000	1.42		0	0	0	0		208000
	M/S SURYANSH INFRASTRUCTURE PRIVATE LIMITED .			216000			216000	1.48	216000	0	216000	1.48		0	0	0	0		216000
	HINDU UNDIVIDED FAMILIES		9	1849443	0	0	1849443	12.64	1849443	0	1849443	12.64	0	0	1625443	24.19	NA		1849443
	Names :																		
	AJAY KUMAR HUF .			1625443			1625443	11.11	1625443	0	1625443	11.11		0	1625443	24.19	0		1625443
	NRI – Non- Repat		1	8000	0	0	8000	0.05	8000	0	8000	0.05	0	0	0	0	NA		8000
	Sub-Total (B)(3)		138	6720572	0	0	6720572	45.92	6720572	0	6720572	45.92	0	0	2720572	40.48			6720572
	Total Public Shareholding (B)= (B)(1)+(B)(2)+(B)(3)		138	6720572	0	0	6720572	45.92	6720572	0	6720572	45.92	0	0	2720572	18.59			6720572

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %):

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder - Post Issue

	Category & Name of the Shareholders (I)	PAN (II)	Nos. of Shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV + V + VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)				No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV) (Not applicable)
									No of Voting Rights			Total as a % of Total Voting rights			No.(a)	As a % of total Shares held (b)	No.(a) (Not applic able)	As a % of total Shares held (Not appli cable) (b)	
									Class X	Class Y	Total								
1.	Custodian/DR Holder		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
2.	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
	Total Non-Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0

