POST ISSUE SHAREHOLDING

AS ON 13TH SEPTEMBER, 2016

- 1. Name of Listed Entity: Spicy Entertainment & Media Limited
- Scrip Code/Name of Scrip/Class of Security: Equity
- 3. Share Holding Pattern Filed under: Reg. 31(1)(a)/Reg. 31(1)(b)/Reg.31(1)(c): Under Regulation 31 (1) (a) of SEBI (Listing Obligation and Disclosure Requirements), Regulations, 2015
- a. If under 31(1)(b) then indicate the report for Quarter ending : N.A.
- b. If under 31(1)(c) then indicate date of allotment/extinguishment: N.A,

4. Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

Particulars	Particulars	Yes	No
1	Whether the Listed Entity has issued any partly paid up shares?		NO
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?		NO
3	Whether the Listed Entity has any shares against which depository receipts are issued?		NO
4	Whether the Listed Entity has any shares in locked-in?	YES	
5	Whether any shares held by promoters are pledge or otherwise encumbered?	****	NO

For Spicy Entertainment & Media Limited

Diprani Thakur

Company Secretary & Compliance Officer

Table I - Summary of Shareholding Pattern



Table II - Statement showing Shareholding Pattern of the Promoter and Promoter Group

».			3	(a)		Ð
Category & Name of the Shareholders (I)			Indian	Individual / Hindu Undivided Family	ANINDYA BIKAS DUTTA	Central Government/ State Government(s)
(B) PAN					I	,
No. of shareh older (III)					-	38
No. of fully paid up equity shares held (IV)					5000	×
3 a हा इंड के के प्रमुख्य के किया						
Nos. of shar es unde rlyin shar ry per osito osito (VI)						1
Total nos. shares held (VII = (V+V+VI))					5000	
Shareho Iding % calculat ed as per SCRR, 1957 As a % of (A+B+C 2) (VIII)					0.03	
Numt in e	No of	Class X				
umber of Voting Rights hel in each class of securities (IX)	No of Voting Rights	Class			3	
/oting Rig ass of sec (IX)	tights	tal To				
Number of Voting Rights held in each class of securities (IX)	Total as a % of Total Voting Rights				0.03	
No. of Shar es Unde rlyin g Outst andin g conv ertibl e secur ities (incl uding Warr ants)						
Total sharehol ding, as a% assumin g full converti ble securitie s (as a percenta ge of diluted share capital) (XI)					0.03	
Number of Locked in shares (XIII)	(a)				5000	
es in	As a % of total Shares held (b)			2	0.03	
Num Ship pleds othe encun (X	(a)					
Number of Shares pledged or otherwise encumbered (XIII)	As a % of total Share s held (b)				,	
Number of equity shares held in dematerializ ed form (XIV)				5000	, 000	



₹	the Shareholders (I)	9	shareh older (III)	equity shares held (IV)	Sale is shirt east of the	of shar es unde rlyin of Second Secon	shares held (VII = IV+V+VI)	Iding % calculat ed as per SCRR, 1957 As a % of (A+B+C 2) (VIII)	No o in	in each class of securities (iX) No of Voting Rights Total a	(IX)	in each class of securities (IX) No of Voting Rights Total as	of Shar es Unde rlyin g Outst andin e secur ities (incl uding Warr ants)	sha din ass sec con con con con con con con con con co	sharehol ding, as a % assumin g full conversi on of converti ble securitie s (as a percenta ge of diluted share capital) (XI)		shares (XII)	shares (XII) No. As a %	shares Share (XII) pledged otherwencumb (XIII)
									N O	f Voting I	tights		Total as a % of Total Voting Rights	BED THE	BED THE		No.	No. As a % (a) of total Shares held (b)	No. As a % No. (a) of total (a) Shares held (b)
									Class	Class	5 7								
Ũ	Financial Institutions/ Banks	90				77	×.						-			,			
(b)	Any Other (Company / LLP)																		
	PINK LADY MERCHANDISE LLP LIMITED	:	-	42,45,000			42,45,000	25.71		· ·			25.71	25.71	25.71 25.71		25.71	25.71 42,45,000	25.71 42,45,000 25.71
	Sub Total (A-1)		2	42,50,000		4	42,50,000	25.74	,			0.	25.74	25.74 -			- 25.74	- 25.74 42,50,000	- 25.74 42,50,000 25.74
	Foreign									1	-								



	(e)	(d)	(c.)	(b)	(a)			7 ×
Sub Total (A-2)	Any Other (specify)	Foreign Portfolio Investor	Institutions	Government	Individuats (Non- Resident Individuats/ Foreign Individuats)			the Shareholders (I)
*	32.0	3	×	20	,			3 ₹
			8		8.5			No. or shareh older (III)
					3			paid up paid up paid up paid up paid up equity shares held (IV)
		3			9			3-43,446,454
	130	5	¥	160	14			Nos. of shart es unde es unde rlyin g Bep osito ry Rece ipts (VI)
6			*					shares held (VII = (V+V+VI)
	,			(55)				Iding % calculated ed as per SCRR, 1957 As a % of (A+B+C 2) (VIII)
				1000	8	Class X	No of	in
		,		700		Class Y	No of Voting Rights	in each class of securities (IX)
		3		5	33	To tal	tights	(IX)
e			×	*	19		Total as a % of Total Total Voting Rights	in each class of securities (IX)
i			*		16			of Shar es Unde riyin g Outst andin g conv ertibl e e secur ities (fincl uding Warr ants)
			*					sharehol ding, as a % assumin g full conversi on of convertie ble securitie s (as a percenta ge of diluted share capital) (XI)
×		3.9	*	6			© 5.	shares (XII)
				- 10			As a % of total Shares held (b)	S CAROLIN
		4	v				@ 5	encu oth
					13		As a % of total Share s held (b)	Shares Shares Pledged or otherwise encumbered (XIII)
			*					equity shares held in dematerialized form (XIV)



7. ×			
Category & Name of the Shareholders (I)			Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)
(a)			
No, of shareh older (III)			2
No. of fully paid up equity shares held (IV)			42,50,000
South Fig. Shart Part			5
of shar es unde rlyin g Dep osito ry Rece ipts (VI)			<i>(</i> 2)
Total nos. shares held (VII = (IV+V+VI)			42,50,000
Shareho Iding % calculated as per SCRR, 1957 As a % of (A+B+C 2) (VIII)			25.74
Number of Voting Rights held in each class of securities (IX)	No of Voting Rights	Class Class To X Y tal	
ghts held curities	Total as a % of Total Voting Rights		25.74
No. of Shar es Unde rlyin g Outst andin g conv ertibl e e secur ities (incl uding Warr ants)			
Total sharehol ding, as a % assumin g full conversi on of convertie ble securitie s (as a percenta ge of diluted share capital) (XI)			25.74
Number of Locked in shares (XII)	(a) No.		42,50,000
cked in	As a % of total Shares held (b)		25.74
Num Sh Pledd othe encur ()	(a) No.		i .
Number of Shares pledged or otherwise encumbered (XIII)	As a % of total Share s held (b)		<u>.</u>
Number of equity shares held in dematerializ ed form (XIV)			42,50,000



Table III - Statement showing Shareholding Pattern of the Public shareholder

× Sp.			3	(b) (a)	<u>(C</u>	(d)	(e)
Category & Name of the Shareholders (I)			Institutions	Mutual Funds Venture Capital Funds	Alternate Investment Funds	Foreign Venture Capital Investors	Foreign Portfolio Investors
(≘) PA						97	10
No. of shareh older (III)						(0)	
No. of fully paid up equity shares held (IV)				* *		,	-
Part Pair d. Part sha sha				¥ 20	×	- 5	83
Nos. of shar es unde rlyin g Dep osito ry Rece ipts (VI)				8 : X	2.	9	C
Total nos. shares held (VII = IV+V+VI)						3.5	
Shareho Iding % calculat ed as per SCRR, 1957 As a % of (A+B+C 2) (VIII)							-
Numt in e	No of	Class			- 7		
Number of Voting Rights held in each class of securities (IX)	No of Voting Rights	Class		¥8 X8		₩.	
oting Rig ass of sec (IX)	lights	tal To			,		- 6
Voting Rights held lass of securities (IX)	Total as a % of Total Voting Rights					,	
No. of Shares Underlying ng Outstand ing convertible securities (including Warrants) (X)							920
Total sharehol ding, as a % as umin g full conversi on of convertie ble securitie s (as a percenta ge of diluted share capital)				e e	36	,	E)
Number of Locked in shares (XII)	(a)						
Locked in es	As a % of total Shares held (b)					,	
Num pled oth encu	No. (a)			10 10	×	13	
Number of Shares pledged or otherwise encumbered (XIII)	As a % of total Share s held (b)			n a	3	3	
Number of equity shares held in dematerially ed form (XIV)							





												a			r	ř	Central Government/	(2)
1	e								+	1.01	2,00,000			2,60,000	_		Sub-Total (B)(1)	
2,60,000					1.57		1.57			1 57	2 60 000						LIMITED	
							;	- 27	10	1.5/	2,60,000	¥	9	2,60,000	_		NAYSAA	
2,60,000					1.57		1 57	-	-	. 67							(Market Maker)	3
								+									Pension Funds	
					į	33	,	,				9		i	×	c	Provident Funds/	3
								8				8,	-				Insurance Companies	(g)
		·	e	6			,			•							Banks	
											9	9	Ŷ			×.	Financial Institutions/	3
		٠,			7			. (2)	· ×									
									s C	•								
	of total Share s held (b)	e	total Shares held (b)	(a)			as a % of Total Voting Rights	Rights	No of Voting Rights									
shares held in dematerializ ed form (XIV)	ed e	Shares pledged of otherwise encumber (XIII)	ocked in	Number of Locked in shares (XII)	Total sharehol ding, as a % assumin g full conversi on of convertible s (as a percenta ge of diluted share capital) (XI)	No. of Shares Underlyi ng Outstand ing converti ble securitie s (includin g Warrants) (X)	urities	oting Rigi	Number of Voting Rights held in each class of securities (IX)	Shareho N Iding % calculat ed as per SCRR, 1957 As a % of (A+B+C 2) (VIII)	Total nos. shares held (VII = IV+V+VI)	Nos. of shar es unde riyin osito ory Rece ipts	Part by pair of the local shape	No. of fully paid up equity shares held (IV)	No. of shareh older (III)	(≘ PAN	Category & Name of the Shareholders (I)	9. S.

State Government(s)/ President of India Sub-Total (B)(2) (3) Non-institutions i. Individual shareholders holding nominal share capital up to Rs. 2 lacs. ii. Individual shareholders					ii. Individual shareholders	holding nominal share capital in excess of Rs. 2
					- 02	
4 . 4	4 '	44	44	44		
41,49,650	41,49,650	41,49,650	41,49,650	41,49,650		
						5 E
						1.7
41,49,650						8
25.13		25.13	25.13	25.13		70
No of Voting Rights Class Class To X Y tal						
Total as a % of Total Voting Rights	25.13	25.13	25.13	25.13		
				3		
				ī	25.13	¥
@ 8					23,39,650	,
As a % of total Shares held (b)			2.		14.17	3
, (a) No.						37
As a % of total Share s held (b)						
					39,05,650	



2,40,000	•	ä			1.45	,	1.45			- 5	1.45	2,40,000	(6)	•	2,40,000	-	:	ANJANA GOYAL
2,50,000		- 83	1.51	2,50,000	1.51	*:	1.51	Ţ.	7.5		1.51	2,50,000	0	- 6	2,50,000	_	1	KAMLESH BHAGWANDAS BATHIJA
3,10,000	9		•	2.	1.88	.2	1.88				1.88	3,10,000	74	,	3,10,000	-	1	JAIPRAKASH GOYAL
3,10,000		*		ė	1.88		1.88		7		1.88	3,10,000	×		3,10,000	-	I	RAJESH KUMAR GOYAL
																		lacs
								tal	s Class Y	Class X								
	AS a % of total Share s held (b)	(a) .	As a % of total Shares held (b)	(a)			Total as a % of Total Voting Rights	Rights	No of Yoting Rights	Z o								
equity shares held in dematerializ ed form (XIV)	Shares pledged or otherwise encumbered (XIII)	Sh. pledi other	ocked in	shares (XII)	sharehol ding, as a % assumin g full conversi on of converti ble securitie s (as a percenta ge of diluted share capital)	Shares Underlyi ng Outstand ing Converti ble securitie s (includin g Warrants) (X)	in each class of securities (IX)	(IX)	in each class of securities (IX)		Iding % calculate ed as per SCRR, 1957 As a % of (A+B+C 2) (VIIII)	shares held (VII = IV+V+VI)	Nos. Nos. Shar shar es unde rlyin g Dep osito ry (VI)	(3) a le g sh ti q e n i i i i i i i i i i i i i i i i i i	paid up equity shares held (IV)	No. or shareh older (III)	9 }	the Shareholders (I)





41,4			-				-				,		,	э	Employee Trusts	(c.)
31.44								,		9	,			*	NBFCs registered with RBI	(b)
50000	31.44 41	31.4			31.44			31.44	51,91,250	ě		51,91,250	87	10	Less than 1 %	
1.21	1.21	1.21			1.21	-		1.21	2,00,000	r		2,00,000	_	1	MR AMRISH DEVDA	
1.21	1.21	1.21			1.21	- 1	-	1.21	2,00,000	87	3	2,00,000	_	1	SUNNY JAIN	_
1.21	1.21	1.21			1.21			1.21	2,00,000	¥.		2,00,000	-	1	SHOBHA JAIN	
1.45	1.45	1.45			1.45	- 1	-	1.45	2,40,000	3/	100	2,40,000	_	1	SHIV KUMAR GOEL	10
						Class To Y tal	Class Cla	0								
				0.00	Total as a % of Total Voting Rights	ng Rights	No of Voting Rights									
Total shareho ding, as a % assumin g full convers on of convert ble securiti s (as a percent ge of diluted share capital) (XI)	Total Number of Locked in sharehol shares (XII) a % assumin g full conversi on of converti ble securitie s (as a percenta ge of diluted share capital) (XI)	shareh ding , a a % assumi g full conver on of convert ble securiti s (as a percent ge of diluted share capitall (XI)	द ज सं से ते दें	Shares Underlying Outstand ing Convertible securities (including gwarrants) (X)	class of securities (IX)	(IX)	in each class of securities (IX)	Iding % calculated as per SCRR, 1957 As a % of (A+B+C 2) (VIII)	shares held (VII = (V+V+VI)	of shar es es unde riyin g Dep osito ry Recce (VI)	(S) 스 한 명 한 다 어 된 것 같	paid up paid up paid up paid up pequity shares held (IV)	shareh older (III)	98	the Shareholders (1)	No. 57,



11799750	53		45.07	74,41,250	74.26		74.26	Э.		26 -	74.26	122,61,250			122,61,250	547		Total Public Shareholding	
11539750			45.07	74,41,250	72.69	*	72.69			- 69	72.69	120,01,250	r		120,01,250	546		Sub-Total (B)(3)	
2,44,330		ī	1.50	2,46,850	1.50	e	1.50				1.50	2,46,850	a	- 1	2,46,850	6		Less than 1 %	
4,03,300			2.81	4,63,500	18.2		2.81			,	2.81	4,63,500			4,63,500	-	1	OM SARVVIDYA CONSULTANTS LLP	
4 63 500			2	2000	2													Any Other (Companies / LLPs)	(e)
		6	2.		1			.1				*			r	i i	*:	Overseas Depositories (holding DRs) (balancing figure)	(d)
								To tal	Class	Class X									
	of total Share s held (b)	@ o	As a % of total Shares held (b)	(a) No.			Total as a % of Total Voting Rights	Rights	No of Yoting Rights	No o									
equity shares held in dematerializ ed form (XIV)	er of er of er of wise bered	(XIII) The room of	cked in	Number of Locked in shares (XII)	Total sharehol ding, as a % assumin g full conversi on of convertible securities (as a percenta ge of diluted share capital)	No. of Shares Underlying Outstand ing Convertible securities (including Warrants)	urities	oting Rig	Number of Voting Rights held in each class of securities (IX)		Shareho Iding % calculated as a per SCRR, 1957 As a % of (A+B+C 2) (VIII)	Total nos. shares held (VII = IV+V+VI)	Nos. of shar es unde rlyin g Dep osito ry Rece ipts (VI)	Part Part of P	No. of fully paid up equity shares held (IV)	No. of shareh older (III)	PAN (II)	Category & Name of the Shareholders (I)	No.



3. %			
Category & Name of the Shareholders (I)			(B)= B)(1)+(B)(2)+(B)(
3 €			
No. of shareh older (III)			
h paid up equity shares held (IV)			
S d he e sha			
of shar es unde rlyin g Dep osito ry Recc ipts (VI)			
shares held (VII = V+V+VI)			
Iding % calculate ed as per SCRR, 1957 As a % of (A+B+C 2) (VIII)			
in e	No of	Class X	
in each class of securities (IX)	No of Voting Rights	Class	
of securi		tal To	
ities	Total as a % of Total Voting Rights		
Shares Shares Underlyi ng Outstand ing Converti ble securitie s (includin g Warrants) (X)			
sharehol ding, as a % assumin g full conversi on of convertie ble securitie ble securities ble securities and securities ble securities b			
shares (XII)	No.		
	As a % of total Shares held (b)		
Sh pled oth encu	(a) o.		
Shares Shares pledged or otherwise encumbered (XIII)	As a % of total Share s held (b)		
equity shares held in dematerializ ed form (XIV)			

Table IV - Statement showing Shareholding Pattern of the Non Promoter- Non Public shareholder

	(a)	3			ž.
Sub total (C)(1)	Name of DR Holder (if available)	Custodian/DR Holder			Category & Name of the Shareholders (I)
,					3 = 3
ı					share holder
*					shares held (IV)
2					Party equ try held held held held held held held held
10					of shar es und erlyi ng Dep Doy Rec eipt s' (VI)
					shares held (VII = IV+V+VI)
¥					olding % calcula ted as per SCRR, 1957 As a % of (A+B+C 2) (VIIII)
			Clas s X	N.	he
			Clas s Y	No of Voting Rights	held in each class of securities (IX)
			tal	3	er words and characteristics (IX)
				Tota I as a % of Tota I of Tota I of Righ ts	s of
×					Shares Underly ing Outstan ding Converti ble securiti es (includi ng Warrant s)
					shareho Iding, as a % assumin g full conversi on of converti bie securiti es (as a percent age of diluted share capital)
3				(a) N	5.3
				As a % of total Shares held (b)	shares (XII)
				(a)	Ples oth
4				As a % of total Share sheld (b)	Shares Shares pledged or otherwise encumbered (XIII)
50					shares held in demater i alized form (XIV)



7. X			2	
Shareholders (I)			Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)	Total Non- Promoter- Non Public Shareholding
(€ z)				0
share holder				
shares held (IV)				×
() 스 트 중 sha 약 은 다 수 ki.			2	
of shar es und erlyi ng Dep osit ory				×
shares held (VIII = (V+V+VI)			,	
olding % calcula ted as per SCRR, 1957 As a % of (A+B+C 2) (VIII)				3
T Te	Z	Clas	·	
held in each class of securities (IX)	No of Voting Rights	Clas s Y		,
each class of curities (IX)		tal To		
ů,	Tota I as a % of Tota I voti ng Righ		×	,
Shares Underly ing Outstan ding converti ble securiti es (includi ng Warrant s) (X)			×	37
shareho lding, as a % assumin g full conversi on of converti ble securities (as a percent age of diluted share capital)			2	
» E	(a)			1
Shares (XIII)	As a % of total Shares held (b)		<u></u>	
Sh pled othe encur ()	(a) N	1000000	94	5
Shares pledged or otherwise encumbered (XIII)	As a % of total Share s held (b)		1.5	
of equity shares held in demater lalized form (XIV)				



		<i>5.</i> 5
(C)= (C)(1)+(C)(2)		Category & Name of the Shareholders (I)
)z}
		share holder (III)
		paid up equity shares held (IV)
		S d d feel of the share of the
		Nos. of shar es und erlyi ng Dep osit ory Rec eipt s
		shares held (VII = (VV+V+VI)
		olding % calcula ted as per SCRR, 1957 As a % of (A+B+C 2) (VIII)
Clas s X	Z	
Clas	No or voting Rights	held in each class of securities (IX)
ta To		h class ()
	Tota las a % of Tota l Votti ng Righ	
		Shares Shares Underly ing Outstan ding converti ble securiti es (includi ng warrant s) (X)
		shareho Iding, as a % assumin g full conversi on of converti ble securiti es (as a percent age of diluted share capital) (XI)
	(a)	roc S
	As a % of total Shares held (b)	Locked in shares (XII)
	(a) No.	Shares Shares pledged or otherwise encumbered (XIII)
	As a % of total Share s held (b)	Shares of Shares pledged or otherwise encumbered (XIII)
		equity shares held in demater ialized form (XIV)

