

April 27, 2016

**General Manager**  
 Listing Department  
 BSE Limited  
 P.J. Tower, Dalal Street  
 Mumbai 400 001

**Vice President**  
 Listing Department  
 National Stock Exchange of India Limited  
 'Exchange Plaza', Bandra-Kurla Complex  
 Bandra (East), Mumbai 400 051

Dear Sir/Madam,

**Re: Public offer of equity shares of face value of Rs. 10 each of Ujjivan Financial Services Limited ("Company" and "Offer", respectively)**

The IPO Committee of the Board of the Company and the Selling Shareholders, in consultation with the Book Running Lead Managers to the Offer, have finalized allocation of **12,607,081** Equity Shares, to Anchor Investors on April 27, 2016 at Anchor Investor Allocation Price of **Rs. 210/-** per Equity Share (including share premium of **Rs. 200/-** per Equity Share) in the following manner:

Sl. No.	Form No.	Name of Anchor Investor	Shares Allocated	% of Anchor Investor Portion
1	5A	BIRLA SUN LIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUN LIFE EMERGING LEADERS FUND-SERIES 3	119,070	0.94%
2	5B	BIRLA SUN LIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUN LIFE EMERGING LEADERS FUND-SERIES 4	71,400	0.57%
3	5C	BIRLA SUN LIFE TRUSTEE COMPANY PRIVATE LIMITED AC BIRLA SUN LIFE BALANCED 95 FUND	440,650	3.50%
4	5D	BIRLA SUN LIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUN LIFE SMALL AND MIDCAP FUND	210,350	1.67%
5	5E	BIRLA SUN LIFE TRUSTEE COMPANY PRIVATE LIMITED A/C INDIA EXCEL (OFFSHORE) FUND	210,350	1.67%
6	5F	BIRLA SUN LIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUN LIFE BANKING AND FINANCIAL SERVICES FUND	283,990	2.25%
7	5G	BIRLA SUN LIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUN LIFE EMERGING LEADERS FUND-SERIES 5	31,570	0.25%
8	5H	BIRLA SUN LIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUN LIFE SPECIAL SITUATION FUND	63,140	0.50%
9	2A	ICICI PRUDENTIAL BUSINESS CYCLE FUND SERIES 1	119,000	0.94%
10	2B	ICICI PRUDENTIAL MUTUAL FUND A/C ICICI PRUDENTIAL INDIA RECOVERY FUND SERIES 1	190,470	1.51%
11	2C	ICICI PRUDENTIAL VALUE FUND - SERIES 6	190,470	1.51%
12	2D	ICICI PRUDENTIAL VALUE FUND SERIES 8	95,200	0.76%
13	2E	ICICI PRUDENTIAL GROWTH FUND SR 8	142,870	1.13%
14	2F	ICICI PRUDENTIAL VALUE FUND - SERIES 7	23,800	0.19%
15	2G	ICICI PRUDENTIAL BANKING AND FINANCIAL SERVICES FUND	430,570	3.42%
16	9A	UTI - MASTERSHARE UNIT SCHEME	99,330	0.79%



**Ujjivan Financial Services Limited**

**Registered Office:** Grape Garden, No. 27, 3<sup>rd</sup> 'A' Cross, 18th Main, 6th Block, Koramangala, Bengaluru 560 095  
 Tel +91 80 4071 2121, Fax +91 80 4146 8700, CIN: U65999KA2004PLC035329, E-mail ID: [ujjivan.blr@ujjivan.com](mailto:ujjivan.blr@ujjivan.com)  
[www.ujjivan.com](http://www.ujjivan.com)



Sr. No.	Form No.	Name of Anchor Investor	Shares Allocated	% of Anchor Investor Portion
17	9B	UTI - TOP 100 FUND	99,400	0.79%
18	9C	UTI - MASTER EQUITY PLAN UNIT SCHEME	168,910	1.34%
19	9D	UTI - MID CAP FUND	476,980	3.78%
20	9E	UTI - BANKING SECTOR FUND	178,850	1.42%
21	9F	UTI - CHILDREN CAREER BALANCED PLAN	168,910	1.34%
22	12	RELIANCE CAPITAL TRUSTEE CO LTD A/C RELIANCE MID & SMALL CAP FUND	716,170	5.68%
23	12A	RELIANCE CAPITAL TRUSTEE CO LTD A/C RELIANCE BANKING FUND	476,210	3.78%
24	11A	SUNDARAM MUTUAL FUND A/C SUNDARAM SELECT THEMATIC FUNDS RURAL INDIA FUND	71,750	0.57%
25	11B	SUNDARAM MUTUAL FUND-SUNDARAM TAX SAVER (OPEN-ENDED) FUND	429,940	3.41%
26	11C	SUNDARAM MUTUAL FUND A/C SUNDARAM SMILE FUND	285,950	2.27%
27	11D	SUNDARAM MUTUAL FUND A/C SUNDARAM EQUITY MULTIPLIER	142,870	1.13%
28	11E	SUNDARAM MUTUAL FUND A/C SUNDARAM MONTHLY INCOME PLAN - AGGRESSIVE PLAN	95,200	0.76%
29	11F	SUNDARAM MUTUAL FUND-SUNDARAM BALANCED FUND	95,270	0.76%
30	11G	SUNDARAM MUTUAL FUND A/C SUNDARAM FINANCIAL SERVICES OPPORTUNITIES FUND	71,400	0.57%
31	1A	TATA BALANCED FUND	1,035,650	8.21%
32	1B	TATA TRUSTEE CO LTD A/C TATA MUTUAL FUND - TATA INDIA TAX SAVING FUND	156,730	1.24%
33	7	BIRLA SUN LIFE INSURANCE COMPANY LIMITED	1,192,380	9.46%
34	13	HDFC STANDARD LIFE INSURANCE CO LTD	716,240	5.68%
35	8	BAJAJ ALLIANZ LIFE INSURANCE COMPANY LIMITED	716,240	5.68%
36	14	RELIANCE LIFE INSURANCE CO LTD	716,240	5.68%
37	3A	MAX LIFE INSURANCE COMPANY LTD A/C PARTICIPATING FUND	191,561	1.52%
38	3B	MAX LIFE INSURANCE COMPANY LIMITED	143,670	1.14%
39	10A	TATA AIA LIFE INSURANCE CO LTD A/C - AGGRESSIVE FLEXI FUND ULIF 028 12.01.09 IAF 110	2,100	0.02%
40	10B	TATA AIA LIFE INSURANCE CO LTD A/C - PENSION BALANCED FUND ULGF 006 17.08.07 BL 110	3,850	0.03%
41	10C	TATA AIA LIFE INSURANCE CO LTD A/C - LIFE STABLE GROWTH FUND ULIF 007 01.07.06 TSL 110	3,990	0.03%
42	10D	TATA AIA LIFE INSURANCE CO LTD A/C - LIFE BALANCED FUND ULIF 005 04.02.04 TBL 110	6,790	0.05%
43	10E	TATA AIA LIFE INSURANCE CO LTD A/C - WHOLE LIFE STABLE GROWTH FUND ULIF 011 04.01.07 WLS 110	15,050	0.12%
44	10F	TATA AIA LIFE INSURANCE CO LTD A/C - PENSION EQUITY FUND ULGF 001 02.03.04 EI 110	24,850	0.20%
45	10G	TATA AIA LIFE INSURANCE CO LTD A/C - LIFE GROWTH FUND ULIF 004 04.02.04 TGL 110	39,970	0.32%



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Sr. No.	Form No.	Name of Anchor Investor	Shares Allocated	% of Anchor Investor Portion
46	10H	TATA AIA LIFE INSURANCE CO LTD A/C - TOP 200 FUND ULIF 027 12.01.09 ITT 110	46,340	0.37%
47	10I	TATA AIA LIFE INSURANCE CO LTD A/C - WHOLE LIFE AGGRESSIVE GROWTH ULIF 010 04.01.07 WLA 110	92,330	0.73%
48	10J	TATA AIA LIFE INSURANCE CO LTD A/C - FUTURE EQUITY PENSION FUND ULIF 020 04.02.08 FEP 110	99,960	0.79%
49	4A	BNP PARIBAS MID CAP FUND	240,620	1.91%
50	6A	LIC NOMURA MF SPECIAL UNIT SCHEME	168,430	1.34%
51	6B	LIC NOMURA MF MONTHLY INCOME PLAN	72,190	0.57%
52	15	CANARA ROBECO MUTUAL FUND A/C CANARA ROBECO EMERGING EQUITIES	240,620	1.91%
53	16	FOREFRONT ALTERNATIVE INVESTMENT TRUST - FOREFRONT ALTERNATIVE EQUITY SCHEME	240,620	1.91%
54	17	CANARA HSBC ORIENTAL BANK OF COMMERCE LIFE INSURANCE CO LTD.	240,620	1.91%
		<b>TOTAL</b>	<b>12,607,081</b>	<b>100.00%</b>

Please note that capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the Red Herring Prospectus.

We request you to make the above information public by disclosing the same on your website.

Thanking You,

For Ujjivan Financial Services Limited




Authorised Signatory

Name: Sanjeev Barnwal

Designation: Company Secretary and Compliance Officer



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