

**SUPERNOVA ADVERTISING LIMITED**  
**STATEMENT OF STANDALONE AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31ST MARCH, 2014**

PART I						
Sl. No.	Particulars	Quarter Ended			Year Ended	
		31.03.2014	31.12.2013	31.3.2013	31.03.2014	31.03.2013
		(Audited)	(Audited)	(Audited)	(Audited)	(Audited)
1	Income from Operations					
	(a) Net Sales/ Income from Operations	310.65	126.52	231.04	504.94	361.55
	(b) Other Operating Income	-			-	-
	Total Income from operations (Net)	310.65	126.52	231.04	504.94	361.55
2	Expenses					
	(a) Cost of Material consumed	-	-	-	-	-
	(b) Purchase of Stock-in-Trade	-	-	-	-	-
	(c) Change in inventories of finished goods, work-in-progress and stock-in-trade	-	-	-	-	-
	(d) Employee benefit expense	6.00	2.15	-	8.72	
	(e) Depreciation and Amortisation Expense	0.11	0.02	-	0.13	-
	(f) Other Expenses	297.31	121.36	230.70	483.49	360.33
	Total Expenses	303.43	123.52	230.70	492.34	360.33
3	Profit/ (Loss) from Operations before Other Income, Finance costs and Exceptional Items (1-2)	7.22	2.99	0.34	12.60	1.22
4	Other Income	14.50	-	-	14.66	-
5	Profit/ (Loss) from ordinary activities before finance costs and Exceptional Items (3+4)	21.72	2.99	0.34	27.27	1.22
6	Finance Costs	-	0.02	-	1.34	-
7	Profit/ (Loss) from ordinary activities after finance costs but before Exceptional Items (5-6)	21.72	2.97	0.34	25.92	1.22
8	Exceptional items	-	-	-	-	-
9	Profit / (Loss) from Ordinary Activities before tax (7+8)	21.72	2.97	0.34	25.92	1.22
10	Tax Expenses	-	-		5.76	0.38
11	Net Profit / (Loss) from Ordinary Activities after Tax (9-10)	21.72	2.97	0.34	20.16	0.84
12	Extraordinary Items (Net of Tax Expenses)	-	-	-	-	-
13	Net Profit / (Loss) after Taxes but before Share of Profit / (Loss) of Associates & Minority Interest (11+12)	21.72	2.97	0.34	20.16	0.84
14	Share of Profit / (Loss) of Associates					
15	Minority Interest					
16	Net Profit/ (Loss) for the period (13+14+15)	21.72	2.97	0.34	20.16	0.84
17	Paid-up equity share capital (Face Value per share Re. 10/-)	1,021.32	709.32	15.42	1,021.32	15.42
18	Reserve excluding Revaluation Reserves as per Balance sheet of previous accounting year	707.46	707.46	706.97	707.46	706.97
19(i)	Earnings Per Share (before extraordinary items) (of Re. 10 each) (not annualised)	0.21	0.04	0.22	0.46	0.55
	(a) Basic					
	(b) Diluted					
19(ii)	Earnings Per Share (after extraordinary items) (of Re. 10 each) (not annualised)	0.21	0.04	0.22	0.46	0.55
	(a) Basic					
	(b) Diluted					



20(i)	Book Value per share (before extraordinary items) (of face value of Rs. 10/- each)	10.25	10.14	468.80	10.25	468.80
20(ii)	Book Value per share (after extraordinary items) (of face value of Rs. 10/- each)	10.25	10.14	468.80	10.25	468.80

{2}

PART II						
SELECT INFORMATION FOR THE QUARTER ENDED 31.03.2014						
Sl. No.	Particulars	Quarter Ended			Period Ended	
		31.03.2014 (Audited)	31.12.2013 (Unaudited)	31.3.2013 (Audited)	31.03.2014 (Audited)	31.03.2013 (Audited)
<b>A</b>	<b>PARTICULARS OF SHAREHOLDING</b>					
1	<b>Public Shareholding</b>					
	- Number of shares	6979600	3569600	149200	6979600	149200
	- Percentage of shareholding	68.34%	50.32%	96.76%	68.34%	96.76%
2	<b>Promoters and Promoter Group Shareholding</b>					
	<b>a) Pledged/Encumbered</b>					
	- Number of shares	Nil	Nil	Nil	Nil	Nil
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	NA	NA	NA	NA	NA
	- Percentage of shares (as a % of the total share capital of the Company)	NA	NA	NA	NA	NA
	<b>b) Non-encumbered</b>					
	- Number of shares	3233600	3523600	5000	3233600	5000
	- Percentage of shares (as a % of the total shareholding of Promoter and Promoter Group)	100%	100%	100%	100%	100%
	- Percentage of shares (as a % of the total share capital of the Company)	31.66%	49.68%	3.24%	31.66%	3.24%

{3}

Particulars	Quarter Ended 31.03.2014
<b>B INVESTOR COMPLAINTS</b>	
Pending at the beginning of the quarter	NIL
Received during the quarter	NIL
Disposed of during the quarter	NIL
Remaining unresolved at the end of the quarter	NIL

NOTES:-

1. The above results and the statement of Assets & Liabilities have been reviewed by the Audit Committee and taken on record by the Board of Directors of the company at its meeting held on 30.05.2014
2. There was no Investors' complaints received during the quarter. There was no complaint pending at the beginning or lying unresolved at the end of the Quarter.
3. The Company operates mainly in one business segment, the segment reporting as required by AS-17 is not applicable.
4. Figures of the previous year have been re-grouped / re-arranged wherever considered necessary.

Place : Mumbai  
Dated : 10.07.2014

