

Statement showing Share Holding Pattern of Supernova Advertising Limited as per clause 34 of Listing on Institutional Trading Platform as on 30th June, 2014

(I)(a)

Category code (I)	Category of shareholder (II)	Number of shareholders (III)	Total number of shares (IV)	Number of shares held in dematerialized form (V)	Total shareholding as a percentage of total number of shares	Shares Pledged or otherwise Encumbered	
					As a percentage of (A+B) (VI)	Number of Shares (VII)	As a percentage (VIII)= (VII) / (IV) *100
(A)	Promoter and Promoter Group						
(1)	Indian						
(a)	Individuals/ Hindu Undivided Family	1	230000	230000	2.25	-	-
(b)	Central Government/ State Government(s)	-	-	-	-	-	-
(c)	Bodies Corporate	1	2403600	2403600	23.53	-	-
(d)	Financial Institutions/ Banks	-	-	-	-	-	-
(e)	Any Other (specify)	-	-	-	-	-	-
	Sub-Total (A)(1)	2	2633600	2633600	25.78	-	-
(2)	Foreign						
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)	-	-	-	-	-	-
(b)	Bodies Corporate	-	-	-	-	-	-
(c)	Institutions	-	-	-	-	-	-
(d)	Qualified Foreign Investor	-	-	-	-	-	-
(e)	Any Other (specify)	-	-	-	-	-	-
	Sub-Total (A)(2)	-	-	-	-	-	-
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	2	2633600	2633600	25.78	-	-
(B)	Public shareholding						
(1)	Institutions						
(a)	Mutual Funds/UTI	-	-	-		NA	NA
(b)	Financial Institutions/ Banks	-	-	-		NA	NA
(c)	Central Government/ State Government(s)	-	-	-		NA	NA

Category code (I)	Category of shareholder (II)	Number of shareholders (III)	Total number of shares (IV)	Number of shares held in dematerialized form (V)	Total shareholding as a percentage of total number of shares	Shares Pledged or otherwise Encumbered	
					As a percentage of (A+B) (VI)	Number of Shares (VII)	As a percentage (VIII)= (VII) / (IV) *100
(d)	Alternate Investment Funds / Venture Capital Funds	1	500000	500000	4.90	NA	NA
(e)	Insurance Companies	-	-	-		NA	NA
(f)	Foreign Institutional Investors	-	-	-		NA	NA
(g)	Foreign Venture Capital Investors	-	-	-		NA	NA
(h)	Any Other	-	-	-		NA	NA
	Sub-Total (B)(1)	1	500000	500000	4.90	NA	NA
(2)	Non- institutions						
(a)	Bodies Corporate	8	930600	930600	9.11	NA	NA
(b)	Individuals	309	6149000	6149000	60.21		
(c)	Qualified Foreign Investors	-	-	-	-	N.A	N.A
(d)	Any Other	-	-	-	-		
	Sub-Total (B)(2)	317	7079600	7079600	69.32	N.A	N.A
	Total Public Shareholding (B)= (B)(1)+(B)(2)	318	7579600	7579600	74.22	N.A	N.A
	TOTAL (A)+(B)	320	10213200	10213200	100.00	N.A	N.A

(l)(b) Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"

Sr. No.	Name of Shareholder	Details of Shares Held		Shares pledged or otherwise Encumbered			Details of warrants		Details of convertible Securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		No. of Shares Held	As a % of grand total (A) + (B) + (C)	No.	As a Percentage	As a % of grand total (A) + (B) + (C) of sub-clause (l)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of warrants of the same class	
1	Mr. Bhanu Kumar Arvind Goyal	230000	2.25	0	0.00	0.00	0	0.00	0	0.00	-
2	Kuldevi Advisory Services Pvt. Ltd.	2403600	23.53	0	0.00	0.00	0	0.00	0	0.00	-
	TOTAL	2633600	25.78	0	0.0	0.00	0	0.00	0	0.00	-

(l)(c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No.	Name of Shareholder	Number of shares	Shares as a percentage of total number of shares{i.e., Grand Total(A)+(B)+(C) indicated in Statement at para (l)(a) above}
1	Stonekey Developers and Infrastructure Pvt. Ltd.	4,05,500	3.97
2	Ektabhoomi Developers and Infrastructure Pvt. Ltd.	2,13,900	2.09
3	Next Orbit Venttures Fund	5,00,000	4.90
4	Ashwin Modi	3,00,000	2.94
5	Manuprasad Mangalal Trivedi	2,50,000	2.45
6	Anil Kumar Khemka	3,00,000	2.94
7	Parineeti Fincorp Services Pvt. Ltd.	1,80,000	1.76
	TOTAL	21,49,400	21.05

d) Statement showing details of locked-in shares

Sr. No.	Name of Shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para(l)(a) above}
1	Kuldevi Advisory Services Pvt. Ltd.	20,42,640	20.00
2	Next Orbit Ventures Fund	5,00,000	4.90
	TOTAL	25,42,640	24.90

(II) (a) Statement showing details of Depository Receipts(DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e. Grand Total(A)+(B)+(C)indicated in Statement at para(l)(a) above}
		NIL		
	TOTAL	NIL		

(II) (b) Statement showing holding of Depository Receipts (DRs), where underlying shares are in excess of 1 % o f the total number:

Sr. No.	Name of DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e. Grand Total(A)+(B)+(C)indicated in Statement at para(I)(a) above}
		NA		
TOTAL		NIL		