

Date	Event
21.09.2022 to 04.10.2022	<p><u>National Level Ad-Mad competition titled “InvestWise Contest”</u></p> <p>A national level competition involving the investors' participation in above competition is being held. Participants have to make impactful advertisements (short videos) based on the basic do's and don'ts of the capital market and send at the designated email id. Participants (solo/team) can choose either English/Hindi as language and the winner can be chosen based on creativity. They can use animation, storytelling, skit, etc. to showcase their talent. Selected ads will be featured on BSE IPF's website and social media handles. Cash prizes will be awarded to top 10 winners as 1st Winner Rs.10,000/- 2nd Winner Rs.7,500/- 3rd Winner Rs.5,000/- and next 7 winners will be awarded with Rs.3000/- each. Also winners certificates will be given. The Videos will be the sole intellectual property of BSE IPF to be used by us as and when we want, as long as we want.</p> <p>We will endeavour to announce the winners of this contest, during Bell Ringing ceremony on the opening day of WIW in the presence of senior SEBI dignitaries. We would also run the top 2 winning entries.</p>

Following activities will be conducted on the days of WIW.

Date	Activity	Timing	Pattern	Winners	Prizes
10.10.2022	1 st Day of 5 Days “Quiz on Securities Market Awareness”	3:00 pm to 6:00 pm	20 MCQs to be answered. Participant can log in and attend the quiz any time in given 3 hours slot and finish the quiz at one go. Cannot re-enter once logged out. 30 seconds for each question.	Top 10 winners will be decided for this quiz.	Rs. 2,000/- cash prize (Amazon vouchers) to each of 10 winners.
10.10.2022	Bell Ringing Ceremony at BSE premises, wherein ED, SEBI plus	4.30 pm to 6.30 pm			

	other senior dignitaries from SEBI will be invited.				
10.10.2022	<p><u>Talk show series on YouTube on 6 days for women.</u></p> <p>We propose to carry out a series of talk shows on 6 days of week during WIW i.e. from Oct 10 – Oct 15, 2022, which will be live on YouTube. Each show will be of half an hour duration wherein some women financial experts will discuss on one topic related to investment and financial wellbeing.</p> <p>First day of this talk show.</p>	To be decided			
10.10.2022	4 Street plays will be performed during the day by professionals giving message about different financial frauds and how to protect ourselves. These plays will be performed at the prominent busy locations in Mumbai.	Locations will be updated shortly			

11.10.2022	4 Street plays will be performed during the day by professionals giving message about different financial frauds and how to protect ourselves. These plays will be performed at the prominent busy locations in Mumbai.	Locations will be updated shortly			
11.10.2022	2 nd Day of 5 Days “Quiz on Securities Market Awareness”.	3:00 pm to 6:00 pm	20 MCQs to be answered. Participant can log in and attend the quiz any time in given 3 hours slot and finish the quiz at one go. Cannot re-enter once logged out. 30 seconds for each question.	Top 10 winners will be decided for this quiz.	Rs. 2,000/- cash prize (Amazon vouchers) to each of 10 winners.
11.10.2022	<u>Exclusive Panel Discussion by Women for Women</u> An all-women speakers panel discussion featuring financial experts, in co-ordination with one of our resource persons affiliated with BSE IPF. Eminent panellists from industry, will deliberate on important topics such as how women investors	To be decided			

	see today's financial services landscape, the challenges they face, what are the women's expectations and what challenges do women face in the financial services industry etc.				
11.10.2022	Second day of Talk Show series for Women on YouTube.	To be decided			
12.10.2022	3 rd Day of 5 Days "Quiz on Securities Market Awareness"	3:00 pm to 6:00 pm	20 MCQs to be answered. Participant can log in and attend the quiz any time in given 3 hours slot and finish the quiz at one go. Cannot re-enter once logged out. 30 seconds for each question.	Top 10 winners will be decided for this quiz.	Rs. 2,000/- cash prize (Amazon vouchers) to each of 10 winners.
12.10.2022	National Level Quiz on Securities Market Awareness ONLY for ICSI Students.	11:00 am to 2:00 pm	50 MCQs to be presented to the students. Rest of the rules same as above.	Top 10 winners will be decided for this quiz.	Top winner - Rs. 5,000/- Second winner – Rs.3,000/- Next 8 winners – Rs.2,000 each Amazon Cash Vouchers to be given.
13.10.2022	4 th Day of 5 Days "Quiz on Securities Market Awareness"	3:00 pm to 6:00 pm	20 MCQs to be answered. Participant can log in and attend the quiz any time in given 3 hours slot and finish the quiz at one go. Cannot re-enter once	Top 10 winners will be decided for this quiz.	Rs. 2,000/- cash prize (Amazon vouchers) to each of 10 winners.

			logged out. 30 seconds for each question.		
13.10.2022	Third day of Talk Show series for Women on YouTube.	To be decided			
14.10.2022	5 th Day of 5 Days “Quiz on Securities Market Awareness”	3:00 pm to 6:00 pm	20 MCQs to be answered. Participant can log in and attend the quiz any time in given 3 hours slot and finish the quiz at one go. Cannot re-enter once logged out. 30 seconds for each question.	Top 10 winners will be decided for this quiz.	Rs. 2,000/- cash prize (Amazon vouchers) to each of 10 winners.
<p>Two Winners as “Quiz Ka Raja“ will be decided from all individual Quiz programs of 5 Day Quizzes. These will be those participants who participated on all 5 days and got the highest no of questions right. Where there is a tie, the fastest (least time taken) will be decided as Winner.</p>					<p>In addition to prizes for daily winners of 5 Day Quiz program, two “Quiz Ka Raja” winners to be decided with same logic as being done last year. 1st winner will be awarded Rs. 10,000/- and 2nd winner will be awarded Rs. 5000/- (Amazon Vouchers).</p>
14.10.2022	Quiz on Commodity Derivatives	11:00 am to 2:00 pm	20 MCQs to be answered. Rest of the rules same as above.	Top 10 winners will be decided for this quiz.	<p>Top winner - Rs. 5,000/- Second winner – Rs.3,000/- Next 8 winners – Rs.2,000 each</p> <p>Amazon Cash Vouchers to be given.</p>

14.10.2022	Fourth day of Talk Show series for Women on YouTube.	To be decided			
15.10.2022	Fifth day of Talk Show series for Women on YouTube.	To be decided			
16.10.2022	Sixth day of Talk Show series for Women on YouTube.	To be decided			

In addition to the above day specific activities, following common activities will be conducted during all days of WIW.

- 1) Investor Awareness Programs across the geographies. We plan to do at least 900 programs all over India in various regional languages
- 2) Social media campaign - We have created some videos on investors' awareness covering messages on different topics in the interest of general investors in the capital market. Link of these videos will be sent out to all social media handles of BSE i.e., Facebook, LinkedIn, Twitter and Instagram during the entire length of the WIW. Further, we will be sending ONE video each month, to all newly joined investors in securities market in last one year (approx. over 4.5 crore). Thereafter, every month, on the 10th (or near working day), we will send one video out to all the investors, for the next 12 months – i.e. till WIW 2023.
- 3) BSE building illumination - As being done during last WIW, this year also we will light up the face of the iconic BSE Building for all the days of WIW 2022.
