DIGITAL GOLD FOR DIGITAL INDIA

Presenting
Government Sovereign Gold Bonds issued by RBI. Giving India the benefits of investing in gold without the risk of theft, storage cost or impurity.

- TRADE ON BSE LIKE ANY SECURITY
- REDEEMABLE AFTER 5 YEARS AT MARKET VALUE
- GET 2.5% ANNUAL INTEREST
- NO STT OR CAPITAL GAINS TAX*
- ISSUE PRICE WILL BE ₹50 PER GRAM LESS THAN THE NOMINAL VALUE.

*As per Government of India guidelines
Contact your BSE registered broker for more information.
Sovereign Gold Bonds are government securities issued by the Reserve Bank on behalf of the Government of India. They are denominated in grams of gold and can be purchased instead of physical gold. Investors have to pay current market rate for gold and they can be redeemed in cash on maturity.

The value of gold is protected, since the investor receives the ongoing market price at the time of redemption or premature redemption.

- Superior alternative to holding gold in physical form with no risk and cost of storage
- Free from issues like making charges and purity
- Periodical interest @2.5% per annum on the amount of initial investment

You can buy the Sovereign Gold Bond simply like you buy shares from the market either through online trading or through BSE registered brokers in your demat account. The Bonds are issued in denomination of one gram and in multiples thereof. Minimum investment in the bond shall be one gram with a maximum buying limit of 4 kg for individuals, 4 kg for Hindu Undivided Family (HUF) and 20 kg for trusts and similar entities notified by the government from time to time per fiscal year (April – March).
**HOW TO SELL SGB?**

SGB can be sold in the same way you sell your shares in your demat account - either online or by calling your BSE registered broker. Early encashment or redemption of the bond is allowed after fifth year from the date of issue on coupon payment dates. It can also be transferred to any other eligible investor.

**WHY ARE THEY BETTER THAN OTHER INVESTIBLE INSTRUMENTS?**

<table>
<thead>
<tr>
<th>Points</th>
<th>Physical Gold</th>
<th>Gold ETF</th>
<th>Sovereign Gold Bonds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Returns</td>
<td>Lower than actual return on gold</td>
<td>Lower than actual return on gold</td>
<td>Higher than actual return on gold</td>
</tr>
<tr>
<td>Safety</td>
<td>Risk on handling physical gold</td>
<td>High</td>
<td>High</td>
</tr>
<tr>
<td>Purity of Gold</td>
<td>Purity of gold always remains a question</td>
<td>High as it is in electronic form</td>
<td>High as it is in electronic form</td>
</tr>
<tr>
<td>Wealth Tax</td>
<td>Wealth tax applicable at 1% on the total valuation of the assets every year</td>
<td>Not applicable</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Capital Gain</td>
<td>Long term capital gain tax applicable after 3 years</td>
<td>Long term capital gain tax applicable after 3 years</td>
<td>Long term capital gain tax applicable after 3 years (No capital gain tax if held till maturity*)</td>
</tr>
<tr>
<td>Collateral against Loan</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
</tr>
<tr>
<td>Storage Cost</td>
<td>High</td>
<td>Very low</td>
<td>Very low</td>
</tr>
</tbody>
</table>
REACH US

MUMBAI
Ojas Shah - Regional Head
022 - 22728504 / 9819886347
bdm-mumbai@bseindia.com

DELHI
Rajeev Garg - Regional Head
011 - 25782116 / 9810554869
bdm-north@bseindia.com

AHMEDABAD
Malav Chokshi - Regional Head
079 - 26462992 / 9825556222
bdm-west@bseindia.com

KOLKATA
Purushottam Saraf - Regional Head
033 - 22821375 / 9830269460
bdm-east@bseindia.com

CHENNAI
Vishnu Vardhan - Regional Head
044 - 42071140 / 9962550120
bdm-south@bseindia.com

NATIONAL MEMBERS
Rajendra Sharma – Head
(National Members Division)
022 - 22728011 / 9819578266
rajendra.sharma@bseindia.com

MUMBAI
Ranjith Singh – Product Specialist
022 - 22728754 / 9930267948
ranjith.singh@bseindia.com

www.bseindia.com | /BSEIndia | @BSEIndia | /BSEIndia
Issued in public interest by BSE investor services fund.