Digital Change
adapt. evolve. survive.
Transformation...loading...
1. Digital presence
2. Better decision-making
3. Improves efficiency and productivity
4. Improves working conditions
Benefits of moving to Digital Mode BSE
StAR MF Platform

✓ **Insta-Membership** (2-3 mins)

✓ **Cost saving**:
  - No Membership or Transaction Fees
  - Significant time saving
  - Overall transaction & Overhead Saving (Physical doc, travel, Backoffice, manpower etc)

✓ **Single window Solution**:
  - Platform open for AMCs
  - Dedicated CRS & Help Desk Service
  - Both Demat & Non Demat transaction mode
  - Portfolio services for IFA
  - Common empanelment across Multiple AMC
Flexi Membership as per the business model

MFD
Any distributor with valid ARN can opt for this membership to initiate transaction in Mutual Fund.

RIA
Available only for Registered Investment advisors (RIA), member can initiate transactions only in direct plans.
B2B – Completely Business to Business. It allows members to initiate transactions on clients behalf.

Clients can also initiate the transactions (If member allows)
WHY BSE StAR MF?

- Real time client onboarding
- Different payment options
- Easy & Quick SIP Registrations
- Demat & Non demat option
- Strong support system
EASY 4 STEPS TO TRANSACT

Step 1
Enter / upload Clients basic Information on BSE StAR MF Platform

Step 2
Authentication by Client.

Step 3
Generate & Upload scan image of AOF form signed by client on BSE StAR MF platform

Step 4
FATCA of Client
Redemption Flow

- **Member Initiate Transaction on clients behalf**
- **BSE Send an Email & SMS to client for authorisation**
- **Client Authorise the transaction**
- **BSE sends the order to RTAs**
- **RTA Verify the order and confirm back to ICCL**
- **AMC credit the redemption amount to clients registered Bank A/c**
DIFFERENT PAYMENT OPTIONS AVAILABLE

Why BSE StAR MF?

Different payment options
DIFFERENT PAYMENT OPTIONS AVAILABLE

- One Time Mandate (OTM)
- Net Banking
- NEFT/RTGS
- CHEQUE
- UPI
Quick SIP Registration

Why BSE StAR MF?

Easy & Quick SIP Registrations
**DIFFERENT WAYS TO START SIPS**

**XSIP**
- NACH based SIP
- One Mandate, All AMCs
- Scan facility is also available

**ISIP**
- Net Banking SIP
- Client has to add “BSE” as a biller in his/her netbanking
- No mandate is required

**E-NACH**
- Net Banking Based Mandate
- Get Approved in 1 to 3 days.
- No Physical Mandate Required to upload
Strong support system

Why BSE StAR MF?
WE CARE FOR YOU....

Online QMS (CRS)
- Ticket based QMS
- Online tracking

Online training
- Webinar
- Online tutorial

Telegram group
- Quick feedback
- Announcements

Strong Service desk
- From 8 am to 7 pm
- All business days

Regional Support Team
BSE - INTERNAL
One solution... Multiple benefits

- One point contact for all AMCs
- Update clients FATCA for all RTAs at a time
- Cater all types of clients – Retail / NRI / etc.
- Built in APIs Supports any Back Office Platform
- Dedicated Resource for all Type of Queries
- Bulk Excel Uploading transactions / SIPs
- In Built Hierarchy
BSE StAR MF
Now on Your Android Devices
CLICK HERE FOR PURCHASE
DIRECT COMMON EMPANELLEMENT

**Common Empanelment** service whereby a distributor registered with the BSE StARMF platform will be able to sell all the schemes of 34 fund houses and need not register/Empanelled with each MF.
LAUNCH OF
STAR MF PORTFOLIO
SOFTWARE
BSE
STAR MF
SMART INVESTING
VIJYA
IPRISM INFOTECH
PVT. LTD.
Online MF Integration through BSE StAR MF

- Add Client & Modify UCC
- BSE FATCA Entry
- NACH & Biller Mandate
- Upload AOF & Mandate
- Cheque Collection & Challan Entry
- Transact through BSE StAR e.g. Buy, Redeem, XSIP/ISIP, STP, SWP
80%+ Market share

Over 4 L new SIPs Rregistration per month

Avg 70 L+ MoM Trxns

58000+ Distributors
BSE STAR MF PLATFORM – Contact Details!

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