Date: September 16, 2022

To,
The Senior General Manager
Dept. of Listing Operation
BSE Limited,
P J Towers, Dalal Street,
Mumbai -400001, India

Dear Sir,

Sub: Public Issue of 12,84,000 Equity Shares of Rs. 10/- each for cash at a price of Rs. 28/- per Equity Share aggregating Rs. ₹ 359.52 Lacs through the Fixed Price route by Mafia Trends Limited

In respect of the captioned subject, we would like to inform you that the subscription list would open on September 22, 2022 and close on September 27, 2022. For this purpose, the ASBA facility is available.

Anchor Investor Allotment in the issue – Not Applicable

Price Discount- Not Applicable

We, **GYR Capital Advisors Private Limited (Formerly known as Alpha Numero Services Private Limited)** have been appointed as the lead manager for the issue. The relevant details of the issue are as under:

Sr.	Particulars	Details
1.	**Lead Manager to the Issue**	**GYR Capital Advisors Private Limited** **(Formerly known as Alpha Numero Services Private Limited)** 428, Gala Empire, Near J.B. Tower Drive In Road, Thaltej, Ahmedabad – 380054, Gujarat, India **Tel No.:** +91 87775 64648 **Fax No.:** N.A. **Email:** info@gyrcapitaladvisors.com **Website:** www.gyrcapitaladvisors.com **Investor Grievance Email:** info@gyrcapitaladvisors.com **Contact Person:** Mohit Baid **SEBI Registration No.**: INM000012810
2.	**Co-Book-Running Lead Manager to the offer**	Not Applicable, GYR Capital Advisors Private Limited is the sole Lead Manager
3.	**Syndicate Member to the offer**	Not Applicable
4.	**Registrar to the Offer**	**Link Intime India Private Limited** C-101, 247 Park, 1st Floor, L.B.S. Marg, Vikhroli West, Mumbai – 400 083 Maharashtra, India **Contact Person** : Shanti Gopalkrishnan **Tel**: +91 22 4918 6200 **Email**: mafia.ipo@linkintime.co.in **Investor grievance e-mail**: mafia.ipo@linkintime.co.in **Website**: www.linkintime.co.in **SEBI Registration No.**: INR000004058 **CIN**: U67190MH1999PTC118368
5.	**Sponsor Bank**	**Axis Bank Limited** **Address:** Kalina Branch| Axis Bank Limited, Manek Plaza, Kurla-CST Road, Opp. V crystal Plaza, Santacruz East, Mumbai-400098. **Tel No.:**022 26523006 **Email: kalian.branchhead@axisbank.com** **Contact Person:** Seshadri Vijayaraghavan

		Website: https://www.axisbank.com **SEBI Registration Number:** INBI00000017
6.	**Security Type:**	Equity Shares
7.	**Security Name:**	Mafia Trends Limited
8.	**Security Symbol:**	MAFIA
9.	**ISIN No.**	INE0KQQ01011
10.	**Issue size (in terms of number of shares and value):**	12,84,000 Equity shares of ₹ 10/- each aggregating to Rs. 359.52 Lacs
11.	**Face Value per share:**	₹ 10/- per Equity Share
12.	**Price**	₹ 28/-
13.	**Minimum Price**	₹ 28/-
14.	**Tick Price**	Re. 1/-
15.	**Minimum Bid quantity:**	Retail Individual Investor – 4,000 Equity Shares Non – Retail Investor – 8,000 Equity Shares
16.	**Maximum Bid Quantity**	Retail Individual Investor – 4,000 Equity Shares Non Retail Investor – 12,16,000 Equity Shares (in multiples of 4,000 Equity Shares) subject to applicable limits
17.	**Market lot:**	4,000 Equity Shares
18.	**Issue Start Date**	Thursday, September 22, 2022
19.	**Issue Close Date**	Tuesday, September 27, 2022

The Issue will remain open for a total period of 04 days, the details of which are as under:

Date	Day	Timing
September 22, 2022	Thursday	10:00 AM to 5:00 PM
September 23, 2022	Friday	10:00 AM to 5:00 PM
September 26, 2022	Monday	10:00 AM to 5:00 PM
September 27, 2022	Tuesday	10:00 AM to 5:00 PM

*On the Issue Closing Date, the applications shall be uploaded until (i) 4.00 p.m. in case of applications by QIB and Non-Institutional Applicants where the Application Amount is in excess of Rs. 2, 00,000 and (ii) until 5.00 p.m. or such extended time as permitted by the BSE, in case of Application by Retail Individual Investors, where the Application Amount is up to Rs. 2, 00,000. It is clarified that the Applications not uploaded in the book would be rejected. Applications by the ASBA Bidders shall be uploaded by the SCSB in the electronic system to be provided by the BSE.

Note:

1. **The Mandate acceptance time shall expire at 5:00 PM on the closing day of the IPO.**
2. **The Stock Exchange shall display bid details of only the successfully ASBA blocked applications i.e. Application with UPI Status as RC-100 – (Block Request Accepted by Client – Payment Successful).**
3. **The dedicated window provided for bid modification (modification of selected fields viz. DP ID/Client ID or Pan ID, Bank code and Location code, in the bid details already uploaded) on T+1 day (T being last day of bidding) shall cease to exist. The bid modification/ updation shall be allowed in parallel to the regular bidding period of IPO and shall close at 5 PM on the closing day of the IPO.**
4. **The dedicated window provided for bid modification on T+1 day (T being last day of bidding) shall cease to exist for Non UPI Bids also.**

We further request you to provide us the data pertaining to the entire book, at the end of the issue on the closing date and hour. The names of the concerned personnel from the LM/RTA who would receive the data are as under:

Sr. No	Name	Email Id
1.	Mr. Mohit Baid	info@gyrcapitaladvisors.com
2.	Shanti Gopalkrishnan	mafia.ipo@linkintime.co.in

The category of investors who will be participating for Application in the Fixed Price process is defined and is as follows:

Qualified Institutional Buyers		**Non-Institutional Investors**		**Retails Investors up to Rs. 2,00,000/-**	
Symbol	**Category**	**Symbol**	**Category**	**Category**	**Category**
FPI	Foreign	BC	Bodies		

	Portfolio Investors		Corporate	IND	Individuals (Retail and HNI) HUF's/Trusts/NRI's
MF	Mutual Funds				
IC	Insurance Companies	IND	Individuals HNIs HUF's/Trusts/NRI's.		
FI	Banks and Financial Institutions				
VC	Venture Capital Funds				
FII	Foreign Institutional Investor	NOH	NII's (All entities other than QIB's, Bodies Corporate and Individuals i.e. FIISA)		
OTH	Other QIBs (including NIFs, Insurance Funds)				

The submission of application centers for the Fixed Price Issue shall be as follows:

Sr. No.	Name of the bidding center
1.	**GYR Capital Advisors Private Limited** **(Formerly known as Alpha Numero Services Private Limited)** 428, Gala Empire, Near J.B. Tower Drive In Road, Thaltej, Ahmedabad – 380054, Gujarat, India **Tel No.:** +91 87775 64648 **Fax No.:** N.A. **Email:** info@gyrcapitaladvisors.com **Website:** www.gyrcapitaladvisors.com **Contact Person:** Mohit Baid **SEBI Registration No.:** INM000012810
2.	**GIRIRAJ STOCK BROKING PRIVATE LIMITED** HMP House, 4th Floor, Suite No. 421A, 4, Fairlie Place, Kolkata, West Bengal – 700 001, India. **Tel:** (033) 4005-4519 **Email:** girirajstock@yahoo.com **Website:** N.A. **Contact Person:** Mr. Vinay Jajodia **SEBI Registration Number:** INZ000212638

We hope you find the above information in order. In case of any further information that you may seek, you may please contact Mr. Mohit Baid on +91 87775 64648.

Thanking you.

Yours faithfully,
For, GYR Capital Advisors Private Limited
(Formerly known as Alpha Numero Services Private Limited)

BAID MOHIT Digitally signed by BAID MOHIT Date: 2022.09.16 17:25:33 +05'30'

Mohit Baid
Director
(DIN: 08594571)