

PRESS RELEASE

Asia Index Private Limited Launches Two Indices S&P BSE SENSEX Futures Index, a first in Indian market S&P BSE CPSE Index will track all CPSE stocks

Mumbai, October 13, 2014 — Asia Index Private Limited (AIPL), a joint venture between S&P Dow Jones Indices LLC and BSE Ltd, today announced the launch of two more indices for the investors in Indian market.

The S&P BSE SENSEX Futures Index, a first of its kind in the Indian market, will help investors track the returns generated from investment in the near-month (one month) futures contract on S&P BSE SENSEX traded on BSE.

The index includes a provision for the replacement of the index futures contract as it approaches maturity (also referred to as “rolling” or “the roll”). This replacement occurs over a one-day rolling period every month, which is one business day prior to the expiration of the futures contract.

In continuation of its innovative practices, AIPL also launched the S&P BSE CPSE Index. CPSE refers to Central Public Sector Enterprises and does not include the public sector banks

The index is designed to serve as a comprehensive benchmark to help the investors to track the performance of public sector companies listed at BSE. The index comprises CPSEs where the direct holding of the Government of India is 51% or more.

Every company is weighted within the index, is based on its float adjusted market capitalization.

“The launch of the S&P BSE SENSEX Futures Index and the S&P BSE CPSE Index is a reflection of Indian investor appetite for transparent and innovative benchmarks measuring the Indian market,” said Alka Banerjee, CEO, Asia Index Private Limited.

“The launch of these new indices adds to our repertoire of unique products and deepens our product offerings to the investor community. The new indices would provide more avenues to the investors for their benchmarking and investment needs,” said Ashish Chauhan, MD & CEO, BSE Ltd.

S&P BSE CPSE index is calculated on real time basis while S&P BSE SENSEX Futures index is calculated as of end of day basis. For more information on index methodologies and fact sheets please visit us at www.asiaindex.co.in or www.bseindia.com or www.spdji.com.

About Asia Index Private Limited

Asia Index Pvt. Ltd is a 50-50 partnership between S&P Dow Jones Indices LLC, the world's largest provider of financial market indices, and BSE Ltd, Asia's oldest stock exchange and home to the iconic SENSEX index - a leading indicator of Indian equity market performance. Asia Index Pvt. Ltd, which combines the benchmarks, market intelligence, and insights of both parent companies, each established more than 115 years ago, aims to provide a full array of indices enabling global and domestic investors to participate in South Asia's vibrant economies. The Company is best known for calculating, publishing, and maintaining a diverse family of Asian indices under the umbrella brand, S&P BSE Indices.

About BSE Ltd

BSE (formerly Bombay Stock Exchange Ltd.) – Established in 1875, BSE Ltd. (formerly known as Bombay Stock Exchange Ltd.), is Asia's first & fastest Stock Exchange with the response time of 200 microseconds and one of India's leading exchange groups and has played a prominent role in developing the Indian capital market. BSE is a corporatized and demutualised entity, with a broad shareholder-base which includes two leading global exchanges, Deutsche Bourse and Singapore Exchange as strategic partners. BSE provides an efficient and transparent market for trading in equity, debt instruments, equity derivatives, currency derivatives, interest rate derivatives, mutual funds and stock lending and borrowing. BSE also has a dedicated platform for trading in equities of small-and-medium enterprises (SME). BSE provides a host of other services to capital market participants including risk management, clearing, settlement, market data services and education. It has a global reach with customers around the world and a nation-wide presence. BSE systems and processes are designed to safeguard market integrity, drive the growth of the Indian capital market and stimulate innovation and competition across all market segments. Indian Clearing Corporation Limited, the wholly owned subsidiary of BSE, acts as the central counterparty to all trades executed on BSE platform and provides full novation guaranteeing the settlement of all bonafide trades executed on the BSE Platform. BSE Institute Ltd, a fully owned subsidiary of BSE, runs one of the most respected capital market educational institutes in the country. Central Depository Services Ltd. (CDSL), a subsidiary of is one of the two central depository services in India.

About S&P Dow Jones Indices

S&P Dow Jones Indices LLC, a part of McGraw Hill Financial, is the world's largest, global resource for index-based concepts, data and research. Home to iconic financial market indicators, such as the S&P 500® and the Dow Jones Industrial Average™, S&P Dow Jones Indices LLC has over 115 years of experience constructing innovative and transparent solutions that fulfill the needs of investors. More assets are invested in products based upon our indices than any other provider in the world. With over

1,000,000 indices covering a wide range of asset classes across the globe, S&P Dow Jones Indices LLC defines the way investors measure and trade the markets. To learn more about our company, please visit www.spdji.com.



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