

PRESS RELEASE

Asia Index Private Limited Launches S&P BSE India 10 Year Sovereign Bond Index

Mumbai and New York, January 7, 2014 – Asia Index Private Limited (AIPL) announced today the launch of the S&P BSE India 10 Year Sovereign Bond Index - a highly transparent, independent and efficient index that seeks to measure the performance of the Benchmark 10 Year Indian Sovereign Bond (Benchmark). The Benchmark is an Indian Sovereign Bond with a fixed coupon and a remaining maturity close or equal to 10 years. For index purposes, it is typically the most liquid bond among those meeting the remaining maturity criteria.

"Asia Index Private Limited is very excited about today's launch of the S&P BSE Indices 10 Year Sovereign Bond Index as it represents the cornerstone of our building out a greater range of fixed income products in India," says Alka Banerjee, CEO of Asia Index Private Limited. "The Index is also the first bond index to be launched by the recently incorporated Asia Index Private Limited, signifying our commitment to providing greater index based tools for Indian investors."

The S&P BSE India 10 Year Sovereign Bond Index is reviewed on a monthly basis and additionally when a new 10 year on-the-run Indian Sovereign Bond with a fixed coupon starts trading. The S&P BSE India 10 Year Sovereign Bond Index undergoes a review and rebalancing with the intent of keeping the index current. The first index value date for the S&P BSE India 10 Year Sovereign Bond Index is April 8, 1999. The Index is calculated in Indian rupees, U.S. Dollars and Qatari riyals.

For more information, please visit: www.spbse.com or www.asiaindex.co.in.

ASIA INDEX PRIVATE LIMITED

Asia Index Pvt. Ltd is a 50-50 partnership between S&P Dow Jones Indices LLC, the world's largest provider of financial market indices, and BSE Ltd, Asia's oldest stock exchange and home to the iconic SENSEX index - a leading indicator of Indian equity market performance. Asia Index Pvt. Ltd, which combines the benchmarks, market intelligence, and insights of both parent companies, each established more than 115 years ago, aims to provide a full array of indices enabling global and domestic investors to participate in South Asia's vibrant economies. The Company is best known for calculating, publishing, and maintaining a diverse family of Asian indices under the umbrella brand, S&P BSE Indices.

About BSE Ltd.

BSE (formerly Bombay Stock Exchange Ltd.) - Established in 1875, 138 years ago, BSE Ltd. (formerly known as Bombay Stock Exchange Ltd.), is Asia's first Stock Exchange and one of India's leading exchange groups and has played a prominent role in developing the Indian capital market. BSE is a corporatized and demutualised entity, with a broad shareholder-base which includes two leading global exchanges, Deutsche Bourse and Singapore Exchange as strategic partners. BSE is the largest Stock Exchange in the World by the number of listed companies and provides an efficient and transparent market for trading in equity, debt instruments, derivatives, mutual funds. It also has a platform for trading in equities of small-and-medium enterprises (SME). BSE also provides a host of other services to capital market participants including risk management, clearing, settlement, market data services and education. It has a global reach with customers around the world and a nation-wide presence. BSE systems and processes are designed to safeguard market integrity, drive the growth of the Indian capital market and stimulate innovation and competition across all market segments. It operates one of the most respected capital market educational institutes in the country (the BSE Institute Ltd.). BSE also provides depository services through its Central Depository Services Ltd. (CDSL) arm.

About S&P Dow Jones Indices

S&P Dow Jones Indices LLC, a part of McGraw Hill Financial, is the world's largest, global resource for index-based concepts, data and research. Home to iconic financial market indicators, such as the S&P 500® and the Dow Jones Industrial Average™, S&P Dow Jones Indices LLC has over 115 years of experience constructing innovative and transparent solutions that fulfill the needs of investors. More assets are invested in products based upon our indices than any other provider in the world. With over 830,000 indices covering a wide range of asset classes across the globe, S&P Dow Jones Indices LLC defines the way investors measure and trade the markets. To learn more about our company, please visit www.spdji.com.

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