

Paper Jewellery



Presenting a whole new way of looking at gold, with Gold ETFs traded on BSE. These funds not only tap the huge potential of gold, they also remove any jewellery-making charges and the risks and liabilities of storing gold physically. And what's more, they're tax efficient and extremely easy to buy and sell. Invest in the best form of gold there is. Invest in Paper Jewellery today.

What are ETFs?

An Exchange Traded Fund is a security that tracks an index, a commodity or a sector like an index fund or a sectoral fund but trades like a stock on an exchange.

Cost effective:

Gold ETFs are economical to buy and safe to own. Having them in a demat account saves you the cost and hassle of renting a locker or building a safe in your house.

Simple:

Along with adding variety to your invested portfolio, Gold ETFs simply add a very precious asset to your investments.

Liquid:

Gold ETFs can be sold or bought without adding a making charge which is the norm for traditional gold in any form.

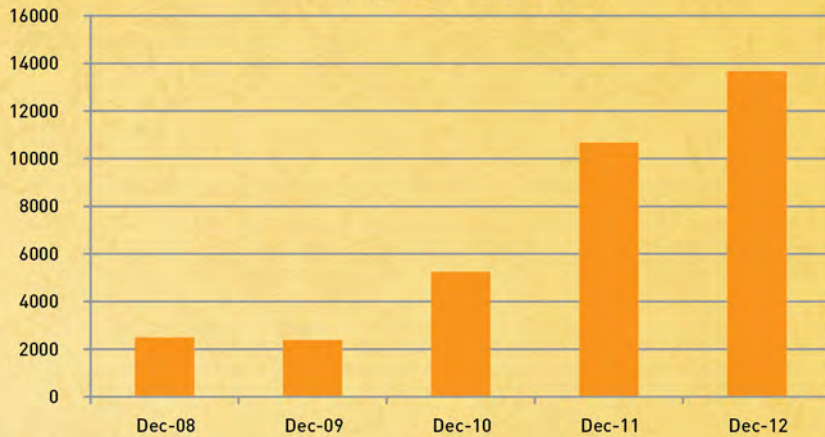
Invest in
Gold ETFs
on BSE.



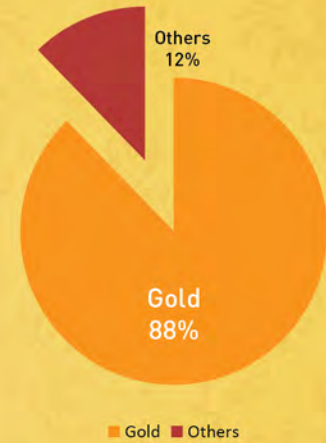
ETFs: The Indian Landscape

Exchange Traded Fund is a security that tracks an index, a commodity or a sector like an index fund or a sectoral fund but trades like a stock on an exchange. It is similar to a close-ended mutual fund listed on stock exchanges. ETFs experience price changes throughout the day as they are bought and sold. BSE Ltd., in its effort for bringing greater participation for the retail Investors in the Indian landscape, has tied up with market makers for ETFs.

Total ETFs Assets Under Management (Rs. Crore)



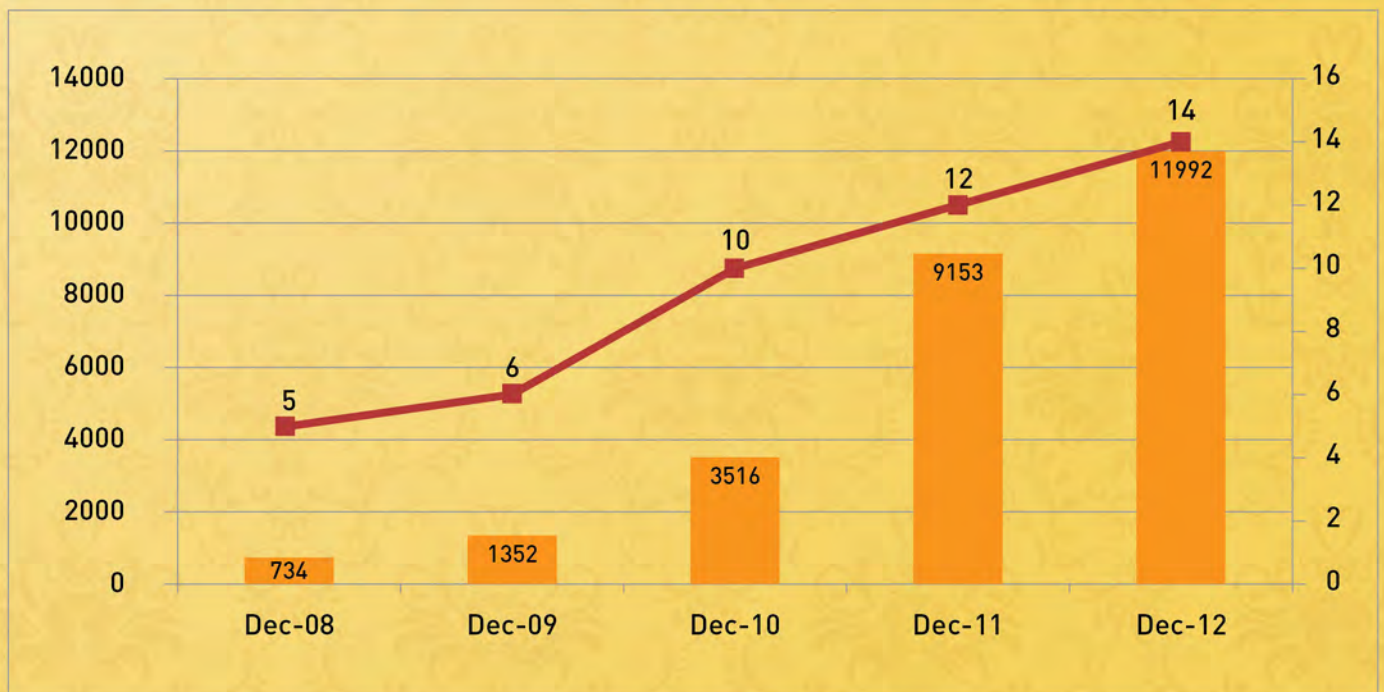
Source : AMFI



Distribution of AUMs

Gold ETFs

The outlook for Gold ETFs in India is considered to be positive, according to the World Gold Council. Gold has seen a steady growth over 2008-2012 and has exploded over the last year.



Gold ETFs AUMs # of Funds

Source : AMFI

ETFs at BSE Ltd.

Sr.No	Scrip Name	Scrip Code	Scrip Id
1	AXISGOLD	533570	AXISGOLD
2	BIRLA SUN LIFE GOLD	533408	BSLGOLDETF
3	GOLDBEES	590095	GOLDBEES
4	HDFC GOLD ETF	533230	HDFCMFGETF
5	ICICIBANK	533244	ICICIGETF
6	IDBIGOLD	533719	IDBIGOLD
7	KOTAKGOLDETF	590097	KOTAKGOLD
8	QUANTUM GOLD	590099	QGOLDHALF
9	RELGOLD	533891	RELIANCEGOLD
10	RELIGAREGOLD	533172	RELIGAREGO
11	SBI GOLD ETS	590098	SBIGETS
12	UTI GOLD ETF	590101	GOLDSHARE
13	MOTILAL OSWAL MOST SHARES GOLD ETF	534185	MGOLD
14	CANARA ROBECO MUTUAL FUND GOLD ETF	590125	CRMFGETF

Advantages of Gold ETFs

1. Cost Effective
2. Easy to buy and sell
3. Single Window Operation
4. Helps diversify risk

To know more, call your BSE Gold ETF helpdesk at 022-61363151 or email: mutual.funds@bseindia.com or log on to: www.bseindia.com/etf