

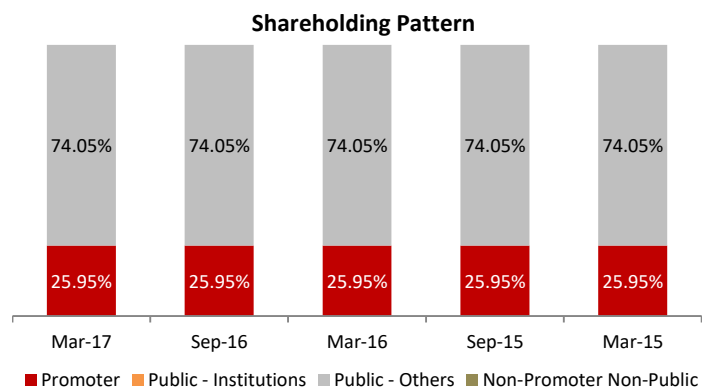
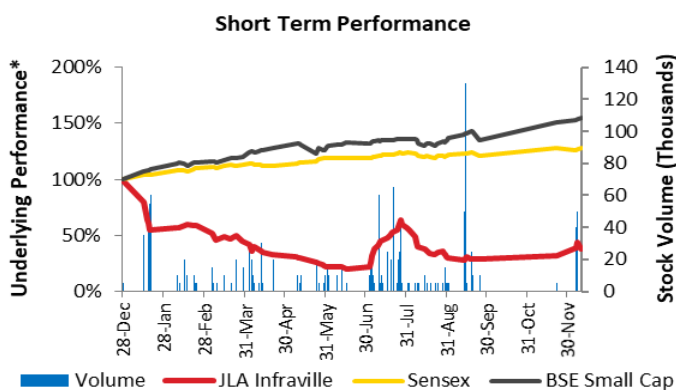
# JLA Infraville Shoppers Ltd.

**JLA Infraville Shoppers Ltd. | BSE Code: 538765 | Market Data as on Date: 19 Dec 2017**

Current Price (₹)	4.12	Market Cap (₹ Crores)	2.67	Book Value (₹)	9.84
52 Week High (₹)	9.10	Shares Outstanding	64,90,000	P/B Ratio	0.42
52 Week Low (₹)	1.85	Beta - Sensex	0.04	Earnings Per Share (₹)	0.10
Face Value per Share (₹)	10.00	Dividend Yield (%)	-	P/E Ratio	41.20

## Company Info:

JLA Infraville Shoppers Limited operates an E-commerce online shopping portal. The Company's portal offers its products under the categories of electronics and technology, flowers and fragrances, music and movies, home and garden, beauty and fashion, jewelry, computer and software, kitchen and appliances, faiths and beliefs, games and toys, and health and personal care. It offers products for men, women, and kids, as well as merchants and affiliates. JLA Infraville Shoppers Limited was incorporated in 2013.



\*Underlying price standardized based on starting stock price

## Report on Corporate Governance: (As stated by the Company)

Pursuant to Regulation 15 (1) and (2) of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, Regulation 46 (C) (D) and (E) are not applicable on the company as the company is a SME company therefore we are not require to attach the report on Corporate Governance together with the Practicing Company Secretaries' Certificate on compliance in this regard and Managing Director's declaration regarding compliance of Code of Conduct by Board Members and Senior Management Personnel.

**BUSINESS OVERVIEW (AS STATED BY THE COMPANY)**

**Outlook, Risks and Concerns** – Management of risks to the business with the overall recessionary phase in the world economy is a continuous challenge for any organization growing in size and enhancing its purpose. The traditional risk factors like client risks, industry segment risks and economic risks are well understood and the means to handle them are also fairly established. To counter all these risks, your company conducting its risk identification, assessment and management activities through a dedicated risks and audit department. Your company has also established a separate Department in the company to assess the impact of potential and economical risk factors to the business and provide guidance on how to handle them so as to minimize the impact on the business. Adequate management control is in place to ensure quick action on early warnings, and to proactively monitor and mitigate all potential risks. A comprehensive risk management strategy developed by the risk and Audit Department forms the framework for all de-risking and risk mitigation activities undertaken by your company with the fullest involvement of top management professionals. The policies announced by the Government have been progressive and are expected to remain likewise in future, and have generally taken an equitable view towards various stake holders, including domestic farmers, industry, consumers etc.

**Opportunities & Threats** – The company is optimistic about its future plans and it is banking on the increase in the customer base. Your company is planning to establish its brand presence in the more products. But we expect as the economy will move out of recession, the company expects to improve its performance. The company is facing price war from its peers which is leading to decrease in the operating profit margin of the company. The company is planning to adopt for cost minimization and cost rationalization techniques in its production to protect its margins which will benefit the company not in this current economic crisis but in the future period. As the economy is slowly and slowly recovering from its bottoms, company is also seeing the spurt in demand and the company is seeing the ray of hope for the times to come.

**INDUSTRY OVERVIEW (AS STATED BY THE COMPANY)**

Company deals in the business of E-Commerce. It deals with various Online Shopping Portals. This sector of industry is growing at very fast rate and there is lot of scope of development.

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**DISCLOSURE:** THIS REPORT HAS BEEN SPONSORED BY BSE - INVESTOR PROTECTION FUND TRUST

**RESEARCH ANALYST:** WAHEED SHAIKH

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