

SHAREHOLDING PATTERN OF OUR COMPANY

Pre Issue

The following table presents information regarding the ownership of Equity Shares by the Shareholders as of January 24, 2020:

Summary statement showing the shareholding pattern of the Company as on January 24, 2020

Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2)	Number of Locked in shares		Number of equity shares held in dematerialized form
					No.(a)	As a % of total Shares held(b)	
(A) Promoter & Promoter Group	8	36248466	36248466	45.59	0	0	36248466
(B) Public	50162	43255972	43255972	54.41	0	0	43143185
(C) Non Promoter- Non Public	0	0	0	0	0	0	0
(C1) Shares underlying DRs	0	0	0	0	0	0	0
(C2) Shares held by Employee Trusts	0	0	0	0	0	0	0
Total	50170	79504438	79504438	100	0	0	79391651

Statement showing shareholding pattern of the Promoter and Promoter Group

Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2)	Number of Locked in shares		Number of equity shares held in dematerialized form
					No.(a)	As a % of total Shares held(b)	
A1) Indian							
Individuals/Hindu undivided Family	3	19168466	19168466	24.11	0	0	19168466
Anil Gupta HUF		4650375	4650375	5.85	0	0	4650375
Archana Gupta		837315	837315	1.05	0	0	837315
Anil Gupta		13680776	13680776	17.21	0	0	13680776
Any Other (specify)							
Bodies Corporate	5	17080000	17080000	21.48	0	0	17080000
KEI Cables Pvt. Ltd.		1575000	1575000	1.98	0	0	1575000
Projection Financial & Management Consultants Pvt. Ltd.		7900000	7900000	9.94	0	0	7900000
Dhan Versha Agency Pvt. Ltd.		1000000	1000000	1.26	0	0	1000000
Shubh Laxmi Motels		3480000	3480000	4.38	0	0	3480000

For KEI INDUSTRIES LIMITED


(KISHORE KUNAL)
GM (Corporate) & Company Secretary

Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2)	Number of Locked in shares		Number of equity shares held in dematerialized form
					No.(a)	As a % of total Shares held(b)	
& Inns Pvt. Ltd.							
Soubhagya Agency Pvt. Ltd.		3125000	3125000	3.93	0	0	3125000
Sub Total A1	8	36248466	36248466	45.59	0	0	36248466
A2) Foreign							
Individuals (Non-resident Individuals/ Foreign Individuals)	0	0	0	0	0	0	0
Government	0	0	0	0	0	0	0
Institutions	0	0	0	0	0	0	0
Foreign Portfolio Investor	0	0	0	0	0	0	0
Any Other (Specify)	0	0	0	0	0	0	0
A=A1+A2	8	36248466	36248466	45.59	0	0	36248466

Statement showing shareholding pattern of public Shareholders

Category & Name of the Shareholders	No. of shareholder	No. of fully paid up equity shares held	Total no. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	No of Voting Rights	Total as a % of Total Voting right	Number of Locked in shares		Number of equity shares held in dematerialized form)
							No.(a)	As a % of total Shares held(b)	
B1) Institutions									
Mutual Fund	14	12035264	12035264	15.14	12035264	15.14	0	0	12035264
HDFC Trustee Co Ltd A/C HDFC Retirement Savings Fund-Equity Plan		4024060	4024060	5.06	4024060	5.06	0	0	4024060
SUNDARAM MUTUAL FUND A/C SUNDARAM EMERGING SMALL CAP - SERIES VI		1317599	1317599	1.66	1317599	1.66	0	0	1317599
Franklin Build India Fund (FBIF)		4725000	4725000	5.94	4725000	5.94	0	0	4725000
Edelweiss Trusteeship Co. Ltd, AC - Edelweiss MF AC - Edelweiss Small Cap Fund		790551	790551	0.99	790551	0.99	0	0	790551
Alternate Investment Funds	9	2418579	2418579	3.04	2418579	3.04	0	0	2418579
Vantage Equity Fund		1550000	1550000	1.95	1550000	1.95	0	0	1550000
Foreign Portfolio Investor	122	10196462	10196462	12.83	10196462	12.83	0	0	10196462
GAM MULTISTOCK - EMERGING MARKETS EQUITY		8200000	820000	1.03	820000	1.03	0	0	820000
MASSACHUSETTS INSTITUTE OF TECHNOLOGY		1322305	1322305	1.66	1322305	1.66	0	0	1322305
Financial Institutions / Banks	2	35768	35768	0.04	35768	0.04	0	0	35768
Any Other (Foreign Institutional Investor)	2	83827	83827	0.11	83827	0.11	0	0	83827
Sub Total B1	149	24769900	24769900	31.16	24769900	31.16	0	0	24769900

For KEI INDUSTRIES LIMITED


(KISHORE KUNAL)
GM (Corporate) & Company Secretary

Category & Name of the Shareholders	No. of shareholder	No. of fully paid up equity shares held	Total no. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	No of Voting Rights	Total as a % of Total Voting right	Number of Locked in shares		Number of equity shares held in dematerialized form)
							No.(a)	As a % of total Shares held(b)	
B2) Central Government/ State Government(s)/ President of India	0	0	0	0	0	0	0	0	0
B3) Non-Institutions	48136	15292740	15292740	19.24	15292740	19.24	0	0	15198453
Individual share capital upto Rs. 2 Lacs	48126	12138490	12138490	15.27	12138490	15.27	0	0	12044203
Individual share capital in excess of Rs. 2 Lacs	10	3154250	3154250	3.97	3154250	3.94	0	0	3154250
Ajay Upadyaya		1000000	1000000	1.26	1000000	1.26	0	0	1000000
NBFCs registered with RBI	1	1500	1500	0	1500	0	0	0	1500
Any Other	1876	3191832	3191832	4.01	3191832	4.01	0	0	3173332
Bodies Corporate	438	1772748	1772748	2.23	1772748	2.23	0	0	1771748
Clearing Members	169	197209	197209	0.25	197209	0.25	0	0	197209
Trusts	3	11405	11405	0.01	11405	0.01	0	0	11405
NRI/OCB	1255	640797	640797	0.81	640797	0.81	0	0	623297
IEPF	2	167182	167182	0.21	167182	0.21	0	0	167182
Directors and their Relatives	9	402491	402491	0.51	402491	0.51	0	0	402491
Sub Total B3	50013	18486072	18486072	23.25	18486072	23.25	0	0	18373285
B=B1+B2+B3	50162	43255972	43255972	54.41	43255972	54.41	0	0	43143185

Statement showing shareholding pattern of non Promoter - non public Shareholders

Category & Name of the Shareholders (I)	No. of shareholder (III)	No. of fully paid up equity shares held (IV)	Total No. shares held (VII = IV+V+VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)(VIII)	Number of Locked in shares (XII)		Number of equity shares held in dematerialized form (XIV)(Not Applicable)
					No	As a % of total Shares held	
C1) Custodian/DR Holder	0	0	0	0	0	0	0
C2) Employee Benefit Trust	0	0	0	0	0	0	0

FOR KEI INDUSTRIES LIMITED


(KISHORE KUNAL)
GM (Corporate) & Company Secretary

SHAREHOLDING PATTERN OF OUR COMPANY

Post Issue

The following table presents information regarding the ownership of Equity Shares by the Shareholders as of January 28, 2020:

Summary statement showing the shareholding pattern of the Company as on January 28, 2020

Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2)	Number of Locked in shares		Number of equity shares held in dematerialized form
					No.(a)	As a % of total Shares held(b)	
(A) Promoter & Promoter Group	8	36248466	36248466	40.50	0	0	36248466
(B) Public	50170	53255972	53255972	59.50	0	0	43143185
(C) Non Promoter- Non Public	0	0	0	0	0	0	0
(C1) Shares underlying DRs	0	0	0	0	0	0	0
(C2) Shares held by Employee Trusts	0	0	0	0	0	0	0
Total	50178	89504438	89504438	100	0	0	79391651

Statement showing shareholding pattern of the Promoter and Promoter Group

Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2)	Number of Locked in shares		Number of equity shares held in dematerialized form
					No.(a)	As a % of total Shares held(b)	
A1) Indian							
Individuals/Hindu undivided Family	3	19168466	19168466	21.42	0	0	19168466
Anil Gupta HUF		4650375	4650375	5.20	0	0	4650375
Archana Gupta		837315	837315	0.94	0	0	837315
Anil Gupta		13680776	13680776	15.29	0	0	13680776
Any Other (specify)							
Bodies Corporate	5	17080000	17080000	19.08	0	0	17080000
KEI Cables Pvt. Ltd.		1575000	1575000	1.76	0	0	1575000
Projection Financial & Management Consultants Pvt. Ltd.		7900000	7900000	8.83	0	0	7900000
Dhan Versha Agency Pvt. Ltd.		1000000	1000000	1.12	0	0	1000000
Shubh Laxmi Motels & Inns		3480000	3480000	3.89	0	0	3480000

For KEI INDUSTRIES LIMITED

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Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2)	Number of Locked in shares		Number of equity shares held in dematerialized form
					No.(a)	As a % of total Shares held(b)	
Pvt. Ltd.							
Soubhagya Agency Pvt. Ltd.		3125000	3125000	3.49	0	0	3125000
Sub Total A1	8	36248466	36248466	40.50	0	0	36248466
A2) Foreign							
Individuals (Non-resident Individuals/ Foreign Individuals)	0	0	0	0	0	0	0
Government	0	0	0	0	0	0	0
Institutions	0	0	0	0	0	0	0
Foreign Portfolio Investor	0	0	0	0	0	0	0
Any Other (Specify)	0	0	0	0	0	0	0
A=A1+A2	8	36248466	36248466	40.50	0	0	36248466

Statement showing shareholding pattern of public Shareholders

Category & Name of the Shareholders	No. of shareholder	No. of fully paid up equity shares held	Total no. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	No of Voting Rights	Total as a % of Total Voting right	Number of Locked in shares		Number of equity shares held in dematerialized form)
							No.(a)	As a % of total Shares held(b)	
B1) Institutions									
Mutual Fund	15	17650264	17650264	19.72	17650264	19.72	0	0	12035264
ICICI Prudential S&P BSE 500 ETF		1000388	1000388	1.12	1000388	1.12	0	0	388
DSP DYNAMIC ASSET ALLOCATION FUND		3000000	3000000	3.35	3000000	3.35	0	0	0
L&T MUTUAL FUND TRUSTEE LIMITED -L&T EMERGING OPPORTUNITIES FUND - SERIES II		928296	928296	1.04	928296	1.04	0	0	383296
HDFC Trustee Co Ltd A/C HDFC Retirement Savings Fund-Equity Plan		4024060	4024060	4.50	4024060	4.50	0	0	4024060
SUNDARAM MUTUAL FUND A/C SUNDARAM EMERGING SMALL CAP - SERIES VI		1557599	1557599	1.74	1557599	1.74	0	0	1317599
Franklin Build India Fund (FBIF)		4725000	4725000	5.28	4725000	5.28	0	0	4725000
HSBC TAX SAVER EQUITY FUND		981420	981420	1.10	981420	1.10	0	0	531420
Alternate Investment Funds	11	3335579	3335579	3.73	3335579	3.73	0	0	2418579
Vantage Equity Fund		1550000	1550000	1.73	1550000	1.73	0	0	1550000
Foreign Portfolio Investor	125	12524462	12524462	13.99	12524462	13.99	0	0	10196462
GOVERNMENT PENSION FUND GLOBAL		1223000	1223000	1.37	1223000	1.37	0	0	0
GOLDMAN SACHS INDIA LIMITED		1423010	1423010	1.59	1423010	1.59	0	0	755304
MASSACHUSETTS INSTITUTE OF TECHNOLOGY		1322305	1322305	1.48	1322305	1.48	0	0	1322305

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							No.(a)	As a % of total Shares held(b)	
Financial Institutions / Banks	3	1075768	1075768	1.20	1075768	1.20	0	0	35768
TATA AIA LIFE INSURANCE CO LTD UNIT LINK ED MULTI CAP FUND		1040000	1040000	1.16	1040000	1.16	0	0	0
Any Other (Foreign Institutional Investor)	2	83827	83827	0.09	83827	0.09	0	0	83827
Sub Total B1	156	34669900	34669900	38.74	34669900	38.74	0	0	24769900
B2) Central Government/ State Government(s)/ President of India	0	0	0	0	0	0	0	0	0
B3) Non-Institutions	48136	15292740	15292740	17.09	15292740	17.09	0	0	15198453
Individual share capital upto Rs. 2 Lacs	48126	12138490	12138490	13.56	12138490	13.56	0	0	12044203
Individual share capital in excess of Rs. 2 Lacs	10	3154250	3154250	3.52	3154250	3.52	0	0	3154250
Ajay Upadyaya		1000000	1000000	1.12	1000000	1.12	0	0	1000000
NBFCs registered with RBI	1	1500	1500	0	1500	0	0	0	1500
Any Other	1877	3291832	3291832	3.68	3291832	3.68	0	0	3173332
Bodies Corporate	438	1772748	1772748	1.98	1772748	1.98	0	0	1771748
Clearing Members	169	197209	197209	0.22	197209	0.22	0	0	197209
Trusts	4	111405	111405	0.12	111405	0.12	0	0	11405
NRI/OCB	1255	640797	640797	0.71	640797	0.72	0	0	623297
IEPF	2	167182	167182	0.19	167182	0.19	0	0	167182
Directors and their Relatives	9	402491	402491	0.45	402491	0.45	0	0	402491
Sub Total B3	50014	18586072	18586072	20.77	18586072	20.77	0	0	18373285
B=B1+B2+B3	50170	53255972	53255972	59.50	53255972	59.50	0	0	43143185

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					No	As a % of total Shares held	
C1) Custodian/DR Holder	0	0	0	0	0	0	0
C2) Employee Benefit Trust	0	0	0	0	0	0	0

For KEI INDUSTRIES LIMITED


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