(THIS IS ONLY AN ADVERTISEMENT FOR INFORMATION PURPOSES AND NOT A PROSPECTUS ANNOUNCEMENT)

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AMANAYA VENTURES LIMITED

CIN: U51101PB2009PLC032640

Our Company was originally incorporated as Amanaya Financial Services Private Limited on February 27, 2009 under the Companies Act, 1956 vide certificate of incorporation issued by the Deputy Registrar of Companies, Punjab, Himachal Pradesh, and Chandigarh. Subsequently the name of the company was changed from "Amanaya Financial Services Private Limited" to "Amanaya Ventures Private Limited" under the Companies Act, 2013 pursuant to a special resolution passed by our shareholders at the Extraordinary General Meeting held on September 14, 2015 and had obtained fresh certificate of incorporation dated September 16, 2015 issued by the Assistant Registrar of Companies, Chandigarh. Subsequently, our Company was converted into a Public Limited Company pursuant to Special Resolution passed by the shareholders at the Extraordinary General Meeting dated October 09, 2015 and the name of our Company was changed to "Amanaya Ventures Limited" to reflect the legal status of our Company pursuant to conversion, a fresh certificate of incorporation was granted by the Assistant Registrar of Companies, Chandigarh, dated October 15, 2015. For details pertaining to the changes of name of our company and change in the registered office, please refer to the chapter titled 'History and Certain Corporate Matters' beginning on page no. 116 of this Prospectus.

Registered Office: 69-70, First Floor, Deep Complex, Court Road, Amritsar-143001, Punjab, India; **Tel. No.:** +91 9914997607; **Email:** info@amanaya.in; **Website:** www.amanaya.in;
Contact Person: Mrs. Gurpreet Kaur, Company Secretary & Compliance Officer

PROMOTERS OF OUR COMPANY: MR. MANAN MAHAJAN

BASIS OF ALLOTMENT

INITIAL PUBLIC ISSUE OF 12,00,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH ("EQUITY SHARES") OF AMANAYA VENTURES LIMITED ("OUR COMPANY" OR "THE ISSUER COMPANY") FOR CASH AT A PRICE RS. 23/- PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF RS. 13/- PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO RS. 276.00 LAKHS ("THE ISSUE"), OUT OF WHICH 60,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH FOR A CASH PRICE OF RS. 23/- PER EQUITY SHARE, AGGREGATING TO RS. 13.80 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 11,40,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH AT AN ISSUE PRICE OF RS. 23/- PER EQUITY SHARE AGGREGATING TO RS. 262.20 LAKHS (IS HEREINAFTER REFERRED TO AS THE "NET ISSUE"). THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 32.69% AND 30.49%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, PLEASE REFER TO SECTION TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE NO. 201 OF THE PROSPECTUS.

As per Regulation 253(2) of the SEBI (ICDR) Regulations, as amended, as present issue is a fixed price issue the Allocation' is the net issue to the public category shall be made as follows:

a. Minimum fifty percent(50%) To Retail Individual Investors; and
b. Remaining to:
(i) Other investors including corporate bodies or institutions, irrespective of the number of specified securities applied for;
c. The unsubscribed portion in either of the categories specified in (a) or (b) above may be allocated to the applicants in the other category.

If the retail individual investor category is entitled to more than fifty per cent on proportionate basis, accordingly the retail individual investors shall be allocated that higher percentage.

THE FACE VALUE OF THE EQUITY SHARES IS RS. 10.00 EACH AND THE ISSUE PRICE OF RS. 23.00 IS 2.3 TIMES OF THE FACE VALUE

ISSUE OPENED ON: FEBRUARY 24, 2023; FRIDAY; ISSUE CLOSED ON: FEBRUARY 28, 2023; TUESDAY

The Equity Shares of the Company are proposed to be listed on the SME Platform of BSE Limited (**"BSE"**) in terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018 as amended from time to time. Our Company has received the In-Principal approval letter dated January 13, 2023 from BSE for using its name in the offer document for listing of our shares on the SME Platform of **BSE**. For the purpose of the Issue, the Designated Stock Exchange will be BSE. The trading is proposed to be commence on March 09, 2023, Thursday (Subject to the receipt of listing and trading approval from the BSE).

Notice to Investors: 57393 equity shares aggregating to 1.53% of our post issue capital has been dematerialized on February 10, 2023 and the said shares are locked in for 1 years w.e.f. 10/02/2023 are held in unclaimed suspense demat account held with DP NIKUNJ STOCK BROKERS LIMITED [IN302994]. Further, 41596 equity shares in physical form have been locked in for 1 year w.e.f. 25/02/2023.

SUBSCRIPTION DETAILS

As per the Final certificates issued by the SCSB's, Syndicate ASBA & UPI, 273 applications for 19,86,000 Equity Shares have been received and the amount collected/blocked is Rs. 4,56,78,000 resulting in 1.62 times subscription (including reserved portion of market maker). The details of the applications received in the Issue (before technical rejections) are as follows:

Detail of the Applications Received (Before Technical Rejection):

Category	Number of Application(s)	% to Total	Number of Equity Shares	% to Total	Subscription (Times)	Shares as per Prospectus
Market Maker	1	0.37	60,000	3.02	1	60,000
Other than Retail Individual Investors	14	5.13	3,78,000	19.03	0.66	5,70,000
Retail Individual Investors	258	94.51	15,48,000	77.95	2.72	5,70,000
Total	**273**	**100.00**	**19,86,000**	**100.00**	**1.62**	**12,00,000**

The details of applications rejected by the Registrar on technical grounds (including withdrawal) are detailed below:

Category	No. of Applications	No. of Equity Shares
Market Maker	-	-
Retail Individual Investors	7	42,000
Other than Retail Individual Investors	-	-
Total	**7**	**42,000**

After eliminating technically rejected applications, the following tables give us category wise net valid applications and allotment:

Category	Number of Applications	% to Total	No. of Valid Shares applied	Issue Size (as per Prospectus)	No. of Application Allotted	No. of Shares Allotted	% of Total Allotted	Subscription (Times) in relation to Valid Bids	Revised Subscription (Times) in relation to Shares Allotted
Market Maker	1	0.38	60,000	60,000	1	60000	5.00	0.66	1.00
Other than Retail Individual Investor's	14	5.26	3,78,000	5,70,000	14	228000	19.00	2.64	1.66
Retail Individual Investor's	251	94.36	15,06,000	5,70,000	152	9,12,000	76.00	1.00	1.65
Total	**266**	**100.00**	**19,44,000**	**12,00,000**	**167**	**12,00,000**	**100.00**	**1.62**	**1.62**

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange – BSE on Friday, March 03, 2023

A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of Rs. 23.00 per Equity Share, was finalised in consultation with BSE. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 60,000 Equity shares.

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Retail Individual Investors, at the issue price of Rs 23.00 per Equity Share, was finalized in consultation with BSE. The category was subscribed by 2.64 times i.e., for 15,06,000 Equity Shares. Total number of shares allotted in this category is 2,28,000 Equity Shares to 14 successful applicants.

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottee's to Applicant: Ratio 1	Ratio of Allottee's to Applicant: Ratio 2	Number of Successful applicants (after rounding off)	Total No. of Equity Shares allocated/ allotted	No. of Shares Surplus/ Deficit
6,000	251	100.00	15,06,000	100.00	9,12,000	3633.47	6,000	152	251	152	9,12,000	0

C. Allocation to Other than Retail Individual Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to Other than Retail Individual Investors, at the issue price of Rs.23 per Equity Share, was finalized in consultation with BSE. The category was subscribed by 1.66 times i.e., for 11,34,000 shares. The total number of shares allotted in this category is 2,28,000 Equity Shares to 14 successful applicants.

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottee's to Applicant: Ratio 1	Ratio of Allottee's to Applicant: Ratio 2	Number of Successful applicants (after rounding off)	Total No. of Equity Shares allocated/ allotted	No. of Shares Surplus/ Deficit
12,000	2	14.29	24,000	6.35	14,476	7238.10	6,000	1	1	2	12,000	2,476
18000	8	57.14	1,44,000	38.10	86857	10857.14	12,000	1	1	8	96,000	-9,143
30,000	1	7.14	30,000	7.94	18,095	18095.24	18,000	1	1	1	18,000	95
42,000	1	7.14	42,000	11.11	25,333	25333.33	24,000	1	1	1	24,000	1,333
54000	1	7.14	54,000	14.29	32571	32571.43	30,000	1	1	1	30,000	2,571
84,000	1	7.14	84,000	22.22	50,667	50667.67	48,000	1	1	1	48,000	2,667
Grand Total	**14**	**100.00**	**3,78,000**	**100.00**	**2,27,999**					**14**	**2,28,000**	

The Board of Directors of the Company at its meeting held on March 03, 2023 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for the transfer of the Equity Shares to various successful applicants.

The Refund/allotment intimation will be dispatched to the address of the Applicants as registered with the depositories on or before March 06, 2023. Further, the instructions to Self Certified Syndicate Banks for unblocking the amount will be processed on or before March 06, 2023. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. In case the same is not received within prescribed time line, investors may contact at the address given below. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE Limited within six working days from the date of the closure of the Issue.

Note: All capitalized terms used and not defined herein shall have the respective meaning assigned to them in the Prospectus dated February 10, 2023 ("Prospectus").

INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the Issue- BEETAL FINANCIAL & COMPUTER SERVICES PRIVATE LIMITED at www.beetalfinancial.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

BEETAL

BEETAL FINANCIAL & COMPUTER SERVICES PRIVATE LIMITED
Beetal House, 3rd Floor, 99, Madangir, Behind Local Shopping Centre, New Delhi-110062, India
Tel. No.: 011-29961281-83/26051061/26051064 **Fax No:** 011-29961284
Email: beetal@beetalfinancial.com / beetalrta@gmail.com **Investor Grievance Email:** investor@beetalfinancial.com
Website: www.beetalfinancial.com **Contact Person:** Mr. Punit Mittal **SEBI Registration No.:** INR000000262

FOR Amanaya Ventures Limited
On behalf of the Board of Directors
Sd/-
Rajni Mahajan
Managing Director

Place: Amritsar
Date: March 06, 2023

The Level of Subscription should not be taken to be indicative of either the market price of the Equity Share on Listing or the business prospects of Amanaya Ventures Limited.

The Equity Shares have not been and will not be registered under the US Securities Act (the "Securities Act") or any state securities law in United States and may not be Issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in the Regulations under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the Securities Act of 1933.

Communicate India