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# NAAPBOOKS LIMITED

CIN: U72900GJ2017PLC096975

Our Company was incorporated as "Naapbooks Private Limited" under the provisions of the Companies Act, 2013 vide Certificate of Incorporation dated April 21, 2017 having CIN U72900GJ2017PLC096975 bearing Registration No. 096975 issued by the Registrar of Companies, Ahmedabad, Gujarat. Further, our Company was converted into a Public Limited Company and the name of our Company was changed to "Naapbooks Limited" vide special resolution dated December 29, 2020. A fresh certificate of incorporation consequent to conversion into public limited Company was issued to our Company by the Registrar of Companies, Ahmedabad on January 7, 2021. Our Company was recognized as a startup pursuant to the Certificate of Recognition number DIPP4092 dated June 27, 2017 issued Department for Promotion of Industry and Internal Trade. For further details, including change in our Registered Office, please refer the chapter "History and Certain Corporate Matters" beginning on Page No. 93 of this Prospectus.

**Registered Office:** Third Floor, Business Broadway Center, above V-Mart, Law Garden, Ahmedabad – 380006, Gujarat, India  
**Tel No.:** 079-26446872 / +91-90163 23175 | **Email:** compliance@naapbooks.com | **Website:** www.naapbooks.com  
**Contact Person:** Niharika Shah, Company Secretary and Compliance Officer

**PROMOTERS OF OUR COMPANY: ASHISH JAIN, YAMAN SALUJA AND SWATI SINGH**

## BASIS OF ALLOTMENT

INITIAL PUBLIC ISSUE OF 5,39,200 EQUITY SHARES OF ₹ 10/- EACH ("EQUITY SHARES") OF NAAPBOOKS LIMITED ("NBL" OR THE "COMPANY") FOR CASH AT A PRICE OF ₹ 74/- PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING ₹ 399.01 LAKHS ("THE ISSUE"), OF WHICH 27,200 EQUITY SHARES OF ₹ 10/- EACH WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 5,12,000 EQUITY SHARES OF ₹ 10/- EACH IS HERINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 29.04% AND 27.58%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF THE COMPANY.

**ISSUE PRICE: ₹ 74/- PER EQUITY SHARE OF FACE VALUE OF ₹ 10/- EACH**  
**THE ISSUE PRICE IS 7.4 TIMES OF THE FACE VALUE.**

### Risks to Investors:

- (i) This is the first Issue of the the Merchant Banker associated with the Issue
- (ii) Average cost of acquisition per Equity Share by our Promoter, Ashish Jain is ₹ 6.79/-, YamanSaluja is ₹ 0.80/- and Swati Singh ₹ 0.18/- per Equity Shares.
- (iii) The Issue Price at the upper end of the Price Band is ₹ 74/- per Equity Share.
- (iv) Weighted Average Return on Net worth for Fiscals 2021, 2020 and 2019 is 39.01%

**BID/ISSUE PERIOD**

**BID/ISSUE OPENED ON: WEDNESDAY, SEPTEMBER 01, 2021**

**BID/ISSUE CLOSED ON: MONDAY, SEPTEMBER 06, 2021**

The Issue was made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 ("SEBI ICDR Regulations") wherein not more than 50% of the Issue was made available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"). Further, not less than 15% of the Issue was made available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35% of the Issue was made available for allocation to RILs in accordance with the SEBI ICDR Regulations, subject to valid Bids having been received from them at or above the Issue Price. All potential Bidders (except Anchor Investors) were required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process providing details of their respective bank account (including UPI ID for RIBs using UPI Mechanism), in which the corresponding Bid Amounts were blocked by the SCSBs or the Sponsor Bank, as applicable. Anchor Investors were not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" on page 147 of the Prospectus.

The Issue received 381 Applications for 7,42,200 Equity Shares (before technical rejections) resulting in 1.38 times subscription (including reserved portion of market maker). The details of the Applications received in the Issue from various categories are as under (before technical rejections):

### Detail of the Applications Received

Sr. No.	Category	No. of Applications	No. of Equity Shares applied	Equity Shares Reserved as per Prospectus	No. of times Subscribed	Amount
1	Retail Individual Investors	360	5,76,000	2,54,400	2.26	4,25,74,400
2	Non – Institutional Investors	18	1,26,400	2,54,400	0.50	93,53,600
3	Market Maker	1	27,200	27,200	1.00	20,12,800
4	Qualified Institutional Buyers	2	12,800	3,200	4.00	9,47,200
	<b>Total</b>	<b>381</b>	<b>7,42,400</b>	<b>5,39,200</b>	<b>1.38</b>	<b>5,48,88,000</b>

### Final Demand

A summary of the final demand as per BSE as on the Bid/Offer Closing Date at different Bid prices is as under:

Sr. No.	Bid Price	Bids Quantity	% of Total	Cumulative Total	% Cumulative Total
1	71.00	8,06,400	100	8,06,400	100
2	72.00	7,87,200	97.62	8,06,400	100
3	73.00	7,85,600	97.42	8,06,400	100
4	74.00	7,82,400	97.02	8,06,400	100
5	Cut off	4,49,600	55.75	8,06,400	100

The Basis of Allotment was finalised in consultation with the Designated Stock Exchange, being BSE Limited on September 06, 2021.

### 1) Allotment to Retail Individual Investors (After Technical Rejections)

The Basis of Allotment to the Retail Individual Investors, who have Bid at cut-off Price or at or above the Issue Price of ₹ 74/- per Equity Share, was finalised in consultation with BSE. The category has been subscribed to the extent of 1.37 times. The total number of Equity Shares Allotted in this category is 3,80,800 Equity Shares to 238 successful applicants. The category-wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. of Applications Received	% of Total	Total No. of Shares Applied in Each Category	% of Total	No. of Equity Shares Allotted per Applicant	Ratio	Total No. of Shares Allotted
Retail Individual Investors	327	100.00	523200	100.00	1600	238:327	380800
<b>Total</b>	<b>327</b>	<b>100.00</b>	<b>523200</b>	<b>100.00</b>	<b>1600</b>	<b>238:327</b>	<b>380800</b>

### 2) Allotment to Non-Institutional Investors (After Technical Rejections)

The Basis of Allotment to the Non-Institutional Investors, who have bid at the Issue Price of ₹ 74/- per Equity Share or above, was finalised in consultation with BSE. The category has been subscribed to the extent of 0.50 times. The total number of Equity Shares Allotted in this category is 1,26,400 Equity Shares to 18 successful applicants. The category-wise details of the Basis of Allotment are as under (Sample basis):

No. of Shares Applied for (Category wise)	No. of Applications Received	% of Total	Total No. of Shares Applied in Each Category	% of Total	No. of Equity Shares Allotted per Applicant	Ratio	Total No. of Shares Allotted
3200	7	38.89	22400	17.72	3200	1:1	3200
4800	4	22.22	19200	15.19	4800	1:1	4800
6400	1	5.56	6400	5.06	6400	1:1	6400
8000	4	22.22	32000	25.32	8000	1:1	8000
14400	1	5.56	14400	11.39	14400	1:1	14400
32000	1	5.56	32000	25.32	32000	1:1	32000
<b>Total</b>	<b>18</b>	<b>100</b>	<b>126400</b>	<b>100</b>	<b>126400</b>		<b>126400</b>

### 3) Allotment to QIBs (After Technical Rejections)

Allotment to QIBs, who have bid at the Issue Price of ₹ 74/- per Equity Share or above, has been done on a proportionate basis in consultation with BSE. This category has been subscribed to the extent of 4.00 times of QIB portion. The total number of Equity Shares allotted in the QIB category is 4,800 Equity Shares, which were allotted to 2 successful Applicants.

Category	FIs/BANKS	MF's	IC	AIF	FIs/FPIs	OTHERS	TOTAL
QIB	-	-	-	3200	1600	-	4800

The Board of Directors of our Company at its meeting held on September 09, 2021 has taken on record the basis of allotment of Equity Shares approved by the Designated Stock Exchange, being BSE Ltd and has allotted the Equity Shares to various successful applicants. The Allotment Advice Cum Refund Intimation will be dispatched to the address of the investors as registered with the depositories. Further, instructions to the SCSBs have been dispatched / mailed for unblocking of funds and transfer to the Public Issue Account on or before on or before September 13, 2021 and payment to non-Syndicate brokers will be issued on or before September 14, 2021. In case the same is not received within ten days, investors may contact the Registrar to the Issue at the address given below. The Equity Shares allotted to the successful allottees shall be uploaded on or before on or before September 14, 2021 for credit into the respective beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is in the process of obtaining the listing and trading approval from BSE and the trading of the Equity Shares is expected to commence on or before September 15, 2021.

**Note:** All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus dated September 09, 2021 filed with the Registrar of Companies, Dadra and Nagar Haveli ("RoC").

## INVESTORS PLEASE NOTE

The details of the allotment made has been hosted on the website of the Registrar to the Issue, Kfintech Technologies Private Limited at website: [www.kfintech.com](http://www.kfintech.com)

All future correspondence in this regard may be addressed to the Registrar to the Issue quoting full name of the First/ Sole Bidder Serial number of the ASBA form, number of Equity Shares bid for, Bidder DP ID, Client ID, PAN, date of submission of the Bid cum Application Form, address of the Bidder, the name and address of the Designated Intermediary where the Bid cum Application Form was submitted by the Bidder and copy of the Acknowledgment Slip received from the Designated Intermediary and payment details at the address given below:



### KFIN TECHNOLOGIES PRIVATE LIMITED

**Address:** Selenium Tower-B, Plot No. 31-32, Gachibowli, Nanakramguda, Serilingampally, Hyderabad, Telangana – 500 032.

**Tel. No.:** +91-40-6716-2222 | **Fax No.:** +91-40-2343-1551

**Email:** naapbooks ipo@kfintech.com | **Website:** www.kfintech.com

**Contact Person:** M Murali Krishna

**SEBI Registration No.:** INR00000221

For and on behalf of the Board of Directors

**For, Naapbooks Limited**

Sd/-

**Ashish Jain**

**Director**

**Place:** Ahmedabad

**Date:** September 09, 2021

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF NAAPBOOKS LIMITED.

**Disclaimer:** Naapbooks Limited has filed the Prospectus with the RoC on September 09, 2021 and thereafter with SEBI and the Stock Exchanges. The Prospectus is available on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in), website of the Company at [www.naapbooks.com](http://www.naapbooks.com), the website of the BRLM to the Issue at [www.gycapitaladvisors.com](http://www.gycapitaladvisors.com), the website of BSE i.e. [www.startupsbse.com](http://www.startupsbse.com), respectively. Investors should note that investment in Equity Shares involves a high degree of risk and for details relating to the same, please see "Risk Factors" beginning on page 23 of the Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. state securities laws. The Equity Shares are being offered and sold outside the United States in 'offshore transactions' in reliance on Regulation under the Securities Act and the applicable laws of each jurisdiction where such offers and sales are made. There will be no public offering in the United States.

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