(THIS IS ONLY AN ADVERTISEMENT FOR INFORMATION PURPOSES AND NOT A PROSPECTUS ANNOUNCEMENT)

ROYAL SENSE LIMITED

ROYAL SENSE

Our Company was incorporated as 'Royal Sense Limited' under the Companies Act, 2013, pursuant to a Certificate of Incorporation dated April 06, 2023, issued by the Registrar of Companies, (Central Registration Centre) having Registration Number 412051. Later on, April 28, 2023, the running business of the proprietorship concern of our Promoter namely "Royal Traders, PHT & Anaya" was taken-over by the company, along with the assets and liabilities of the proprietorship concern as going concern. For further details, please refer to chapter titled "History and Corporate Structure" beginning on page 87 of the Prospectus.

Registered Office: First Floor, Plot No 57, Phase-II, Badli Industrial Area, Badli, Delhi-110042, North West Delhi India;
Tel No.: +91 9205843102 **Website:** www.royalsense.in; E-mail: compliance@royalsense.in;
Contact Person: Ms. Priyanka Bhutani, Company Secretary and Compliance Officer;

OUR PROMOTER: MR. RISHABH ARORA.

BASIS OF ALLOTMENT

INITIAL PUBLIC ISSUE OF UPTO 14,50,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF ROYAL SENSE LIMITED ("RSL" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹68/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹58/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ 986.00/- LAKHS ("THE ISSUE"), OUT OF WHICH 1,60,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹ 68/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹58/- PER EQUITY SHARE AGGREGATING TO ₹108.80/- LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 12,90,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹ 68/- PER EQUITY SHARE AGGREGATING TO ₹877.20/- LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 29.59% AND 26.33% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, PLEASE REFER TO SECTION TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE NO 156 OF THE PROSPECTUS).

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹ 68/- EACH. THE ISSUE PRICE IS 6.8 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.
ISSUE PROGRAMME: ISSUE OPENED ON: MARCH 12, 2024 and CLOSED ON: MARCH 14, 2024
PROPOSED DATE OF LISTING: MARCH 19, 2024

RISK TO INVESTOR

The below mentioned risks are top 5 risk factors as per the Prospectus.

1. Our Company has been recently incorporated and post incorporation has taken-over the running business of M/s Royal Traders, PHT and Anaya (Proprietorship firms of our Promoter) thus we have limited operating history as a Company which may make it difficult for investors to evaluate our historical performance or future prospects.
2. We depend significantly on customers and their spending in the healthcare industry and any decline in the spending on healthcare infrastructure in India, could adversely affect our business and profitability.
3. We rely on suppliers for medical devices and equipment manufacturers for our trading goods. In case of any disruption in supply of these goods, our business, results of operations and financial condition may be adversely affected.
4. The purchase/sale of medical devices and equipment for our trading is significantly depend on Related Parties.
5. The Company is dependent on few numbers of customers and suppliers for sales and purchase from top customers and Top suppliers. Loss of any of these large customer and supplier will significantly affect our revenues and profitability.

For further details, please refer chapter titled "Risk Factors" on page no. 22 of the Prospectus.

The Equity Shares offered through Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). Our Company has received in-principal approval letter dated January 19, 2024 from BSE for using its name in this offer document for listing of our shares on the SME Platform of BSE. For the purpose of the Issue, the Designated Stock Exchange will be the BSE Limited ("BSE"). The trading is proposed to be commenced on or about March 19, 2024*

* Subject to receipt of listing and trading approvals from the BSE Limited.

SUBSCRIPTION DETAILS

The Issue was subscribed to an extent of 21 times i.e., Gross Subscription of ₹ 2,07,03,28,000/- for 3,04,46,000 equity shares were based on the bid file received from BSE Limited on the day after closure of the Issue received as against ₹ 9,86,00,000 for 14,50,000 equity shares. (Including subscription by Market Makers to the Issue). The Issue was subscribed to an extent of 8.36 times (after technical rejection and bids not banked). i.e., Net Subscription of ₹ 75,05,84,000/- for 1,10,38,000 equity shares after eliminating technically rejected and bid not banked applications.

Sr. No	Category	Gross Application		Less: Rejections		Valid		Allotment	
		No. of Application	Equity Share	No. of Application	Equity Share	No. of Application	Equity Share	No. of Application	Equity Share
1	Retail Individual Applicants	2359	4718000	68	136000	2291	4582000	323	646000
2	Non Retail Applicants (Non Institutional Applicants and QIBs)	143	6304000	2	8000	141	6296000	67	644000
3	Market Maker	1	160000	-	-	1	160000	1	160000
	Total	**2503**	**11182000**	**70**	**144000**	**2433**	**11038000**	**391**	**1450000**

Allocation: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange – BSE Limited. on March 15, 2024.

A. Allocation to Market Maker (After Technical & Multiple Rejections and Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹68/- per Equity Share, was finalised in consultation with BSE Limited. The category was subscribed by 1.00 time. The total number of shares allotted in this category is 1,60,000 Equity shares.

Sr. No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant		Ratio of allottees to applicants		Serial Number of Qualifying applicants	Number of successful applicants (after rounding)	Total No. of shares allocated/ alloted	% to total
							Before Rounding off	After Rounding off						
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)		(11)	(12)	(14)	(15)
1	160000	1	100.00	160000	100.00	160000	160000	160000	1	1		1	160000	100.00
GRAND TOTAL		**1**	**100.00**	**160000**	**100.00**	**160000**						**1**	**160000**	**100.00**

B. Allocation to Retail Individual Investors (After Technical & Multiple Rejections and Withdrawal): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹68/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 7.09 times i.e. for 45,82,000 Equity Shares. Total number of shares allotted in this category is 6,46,000 Equity Shares to 323 successful applicants.

Sr. No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant		Ratio of allottees to applicants		Number of successful applicants (after rounding)	Total No. of shares allocated/ alloted
							Before Rounding off	After Rounding off				
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)		(12)	(14)
1	2000	2291	100.00	4582000	100.00	646000	281.97	2000	11	78	323	646000
GRAND TOTAL		**2291**	**100.00**	**4582000**	**100.00**	**646000**					**323**	**646000**

C. Allocation to Non Retail Applicants (Non Institutional Applicants and QIBs) (After Technical Rejections & Withdrawal): The Basis of Allotment to Other than Retail Individual Investors, at the issue price of `68/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 9.78 times i.e. for 62.96,000 Equity Shares. Total number of shares allotted in this category is 6,44,000 Equity Shares to 67 successful applicants.

The category wise details of the Basis of Allotment are as under:

Sr. No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant		Ratio of allottees to applicants		Number of successful applicants (after rounding)	Total No. of shares allocated/ alloted	Surplus/ Deficit
							Before Rounding off	After Rounding off					(14)-(7)
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)		(11)	(12)	(13)
1	4000	72	51.06	288000	4.57	29459	409.15	2000	5	24	15	30000	541
2	6000	17	12.06	102000	1.62	10433	613.71	2000	5	17	5	10000	-433
3	8000	4	2.84	32000	0.51	3273	818.25	2000	1	2	2	4000	727
4	10000	5	3.55	50000	0.79	5114	1022.8	2000	3	5	3	6000	886
5	12000	1	0.71	12000	0.19	1227	1227	2000	1	1	1	2000	773
6	14000	1	0.71	14000	0.22	1432	1432	2000	1	1	1	2000	568
7	16000	3	2.13	48000	0.76	4910	1636.67	2000	2	3	2	4000	-910
8	18000	1	0.71	18000	0.29	1841	1841	2000	1	1	1	2000	159
9	20000	2	1.42	40000	0.64	4092	2045.5	2000	1	1	2	4000	-92
10	22000	5	3.55	110000	1.75	11252	2250.4	2000	1	1	5	10000	-1252
	22000		0.00		0.00			2000	1	5		2000	2000
11	28000	1	0.71	28000	0.44	2864	2864	2000	1	1	1	2000	-864
12	32000	3	2.13	96000	1.52	9820	3273.33	2000	1	1	3	6000	-3820
	32000		0.00		0.00			2000	2	3		4000	4000
13	40000	3	2.13	120000	1.91	12275	4091.33	4000	1	1	3	12000	-275
14	52000	2	1.42	104000	1.65	10638	5319	4000	1	1	2	8000	-2638
	52000		0.00		0.00			2000	1	2		2000	2000
15	56000	1	0.71	56000	0.89	5728	5728	6000	1	1	1	6000	272
16	58000	1	0.71	58000	0.92	5933	5933	6000	1	1	1	6000	67
17	64000	1	0.71	64000	1.02	6546	6546	6000	1	1	1	6000	-546
18	66000	1	0.71	66000	1.05	6751	6751	6000	1	1	1	6000	-751
19	70000	1	0.71	70000	1.11	7160	7160	8000	1	1	1	8000	840
20	74000	2	1.42	148000	2.35	15139	7569.5	8000	1	1	2	16000	861
21	76000	1	0.71	76000	1.21	7774	7774	8000	1	1	1	8000	226
22	78000	1	0.71	78000	1.24	7978	7978	8000	1	1	1	8000	22
23	86000	1	0.71	86000	1.37	8797	8797	8000	1	1	1	8000	-797
24	88000	1	0.71	88000	1.40	9001	9001	10000	1	1	1	10000	999
25	104000	1	0.71	104000	1.65	10638	10638	10000	1	1	1	10000	-638
26	106000	1	0.71	106000	1.68	10842	10842	10000	1	1	1	10000	-842
27	150000	1	0.71	150000	2.38	15343	15343	16000	1	1	1	16000	657
28	200000	1	0.71	200000	3.18	20457	20457	20000	1	1	1	20000	-457
29	224000	1	0.71	224000	3.56	22912	22912	22000	1	1	1	22000	-912
30	246000	1	0.71	246000	3.91	25163	25163	26000	1	1	1	26000	837
31	360000	1	0.71	360000	5.72	36823	36823	36000	1	1	1	36000	-823
32	474000	1	0.71	474000	7.53	48484	48484	48000	1	1	1	48000	-484
33	1290000	2	1.42	2580000	40.98	263901	131950.5	132000	1	1	2	264000	99
GRAND TOTAL		**141**	**100.00**	**6296000**	**100.00**	**644000**					**67**	**644000**	**0**

The Board of Directors of the company at its meeting held on March 15, 2024 has approved the Basis of Allotment of Equity shares as approved by the Designated stock Exchange viz. BSE Limited and at a meeting held on March 15, 2024 has authorized the corporate action for the transfer and allotment of the Equity Shares to various successful applicants.

In terms of the Prospectus dated March 05, 2024 and as per the SEBI (ICDR) Regulations, 2018 wherein a minimum of 50.08% of the net offer of shares to the Public shall initially be made available for allotment to retail individual investors as the case may be. The balance net offer of shares to the public shall be made available for allotment to a) individual applicants other than retail investors and b) other investors, including Corporate Bodies / Institutions irrespective of number of shares applied for. The unsubscribed portion of the net offer to any one of the categories specified in (a) or (b) shall be made available for allocation in the other category, if so required. "For the purpose of sub-regulation (2) of regulations 253, if the retail individual investor category is entitled to more than fifty per cent on proportionate basis, the retail individual investors shall be allocated that higher percentage".

The instructions to Self-Certified Syndicate Banks for unblocking the amount has been processed on March 15, 2024. Further, the CAN-cum-Refund advices and allotment advice and/or notices will be forwarded to the address/email id of the Applicants as registered with the depositories as filled in the application form on or before March 18, 2024. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the BSE SME Platform within three working days from the date of the closure of the Issue.

Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus dated March 05, 2024 ("Prospectus") The Lead Manager associated with the Offer have handled 3 SME public issues and Nil Main Board public issue during the current financial year and 2 SME public issues and Nil Main Board public issue during the three financial years preceding the current Financial Year, out of which 1 SME public issues closed below the issue price on the listing date.

Type	FY 2023-24*	FY 2022-23*	FY 2021-22*	FY 2020-21*	TOTAL
SME IPO	3	2	-	-	5
MAIN Board IPO	-	-	-	--	-
Total	3	2	-	-	5
Issue closed below Issue Price on Listing Day	-	1	-	-	-
Issue closed above Issue Price on Listing Day	3	1	-	-	-
*Status upto March 05, 2024					

* Status upto March 15, 2024

INVESTORS PLEASE NOTE The details of the allotment made would also be hosted on the website of the Registrar to the Issuer, www.bigshareonline.com /Module/IPO_Status.aspx All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/ Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

Bigshare Services Pvt. Ltd.

Bigshare Services Private Limited
S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai – 400 093, Maharashtra
Telephone: +91 22 6263 8200 **Fax:** +91 22 6263 8299 **Email:** ipo@bigshareonline.com **Investor Grievance Email:** investor@bigshareonline.com
Contact Person: Babu Rapheal **Website:** www.bigshareonline.com **SEBI Registration Number:** INR000001385

For ROYAL SENSE LIMITED
On behalf of the Board of Directors
Sd/-
Rishabh Arora
Managing Director

Place: Delhi
Date: March 18, 2024

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF **ROYAL SENSE LIMITED**

"It is to be distinctly understood that the permission given by BSE Limited ("BSE") should not in any way be deemed or construed that the contents of the Prospectus or the price at which the equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the correctness, accupacy or completeness of any the contents of the prospectus. The investor are advised to refer to the Prospectus for the full text of the Disclaimer clause pertaining to BSE"

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Aadhar Housing Finance Ltd.

Aadhar Housing Finance Ltd

Corporate Office: Unit No.802, Natraj Rustomjee, Western Express Highway and M.V.Road, Andheri (East), Mumbai-400069

Bareilly Branch : B3 & B-4,Ground Floor, Akash Floors, 320-Civil Lines, City Station Road, Bareily-243001 (UP)

Authorised Officer : Dilip Singh Jadon, Contact No.: 8319021816

Modinagar Branch : Shop No-16 Diwan Building 2nd Floor Near TRM Public School.Nh-58 Modinagar Ghaziabad-201204,(UP).

Authorised Officer : Anuj Saxena, Contact No.: 8149195908

PROPERTY FOR SALE UNDER PROVISIONS OF SARFAESI ACT, 2002 THROUGH PRIVATE TREATY

Whereas the Authorised Officer, Aadhar Housing Finance Limited (AHFL) has taken the Possession u/s 13(4) of the Securitisation & Reconstruction of Financial Assets and Enforcement of Security interest Act, 2002 (The SARFAESI Act, 2002) of the property ("the Secured Asset") given below The Authorised Officer has received offer of Sale from some interested party against the above mentioned Secured Asset under the SARFAESI Act for recovery of the Secured Debt. Now, the Authorised Officer is hereby giving the Notice to Sale of the above said property through Private Treaty in terms of rule 8 and 9 of the Security Interest (Enforcement) Rules 2002. The Details of the Account are as follows:

Sr. No.	Loan Code No.	Name of the Borrower/ Co-Borrowers	Demand Notice Date & Amount	Reserve Price (RP)	Total Outstanding Loan Amount as on Date 30-01-2024	Description of the Secured Asset
1	(Loan Code No. 02600000806/ Bareilly Branch)	**Sushila Devi** (Borrower), **Ram Charan & Sonu Saxena** (Co-Borrower) **Akash S/o Umashanker** (Guarantor)	18-07-2022 & ₹ 6,56,767/-	Rs. 10,10,000/-	₹ 2,92,746/-	All that part & parcel of property bearing, House on Part Of Gata No 24 Swaley Nagar Nawadiya Rampur Road Near Satya Prakash Park, Bareilly, Uttar Pradesh, 243001 **Boundaries:** East: Leechi Bag, West: Road 12 Ft. Wide, North : Area of Seller, South: Area of Seller
2	(Loan Code No. 08900000180/ Modinagar Branch)	**Raj Kumar** (Borrower), **Babita Devi** (Co-Borrower) **Arjun Kumar** (Guarantor)	12-10-2022 & ₹ 5,66,406/-	Rs. 4,30,000/-	₹ 2,06,053/-	All that part & parcel of property bearing, Plat No 15 Atru Vatika Khasra No 78 Vill Kathera Vill Kathera Dadri, Gautambudh Nagar , Uttar Pradesh , 203207 **Boundaries:** East: Ho. Lalita W/o Suryakant, West: Other's Plot, North : 15 Ft. Wide Road, South: House of Sunil

The Authorised officer will hold auction for sale of the Secured Asset on 'As is where is Basis', 'As is what is basis' and 'Whatever is there is basis'. AHFL is not responsible for any liabilities whatsoever pending upon the said property. The Authorised Officer reserves the right to accept or reject the offer without assigning any reason whatsoever and sale will be subject to confirmation by Secured Creditor. On the acceptance of offer of proposed buyer, he/she is required to deposit 25% of accepted price inclusive adjustment of Earnest Money Balance immediately and the balance amount shall be paid by the purchaser within 15 (fifteen) days from date of acceptance of Offer by the Secured Creditor. The proposed buyer is to note that in case of failure of payment of balance amount by him/her within the time specified, the amount already deposited shall stand forfeited and property will be resold accordingly.

This is **15 DAYS SALE NOTICE UNDER SARFAESI ACT, 2002** is hereby given to the public in general and in particular to the Borrower (s), Co-Borrower (s) and Guarantor (s) that the above described immovable property mortgaged/charged to the Secured Creditor, the **Physical Possession** of which has been taken by the Authorised Officer of Aadhar Housing Finance Limited (AHFL) Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" and to the amount due to Aadhar Housing Finance Ltd., in full before the date of sale, auction is liable to be stopped.

If the Borrower(s), co-borrower(s) has any buyer who is ready to purchase the mortgage property/secured asset at price above the given reserve price then Borrower(s), Co-borrower(s) must intimate to AHFL on or before 03-04-2024 AHFL shall give preference to him. If Borrower(s), co-borrower(s) fails to intimate on or before 03-04-2024 the AHFL will proceed sale of property at above given reserve price.

The Date of Auction is fixed for 03-04-2024

Place : Uttar Pradesh
Date : 19.03.2024

Sd/- (Authorised Officer)
For Aadhar Housing Finance Limited

S. E. RAILWAY – TENDER

e-Tender Notice No. : E-DRM-Engg-ADRA-38-42-24, Dated : 15.03.2024. e-Tenders are invited by Divisional Railway Manager (Engg)/Adra, S.E.Railway for and on behalf of the President of India for the following works : **Sl. No.; Tender No. & Date; Description of works; Tender value : (1) E-DRM-Engg-ADRA-38-24, Dtd. 15.03.2024;** (1) Through Rail renewal [TRR(P)] for 18.760 Tr.km in between Ramkanali Jn-Joychandipahar (UP & DN), (2) Through Rail Renewal [TRR(P)]-3.128 Tr.km in between Purulia Jn-Chandil Jn (DN), (3) TRR(P)-5.596 Tr.km in between Purulia Jn-Chandil Jn (DN), (4) TRR(P)-1.938 Tr.km in between Purulia Jn-Chandil Jn & 0.780 Tr.km in between Chandil Jn-Muri Jn (SL), (5) P.way work in connection with El Modification of S&T Project at Anara Yard, (6) Extension of PQRS Siding at Anara Yard, (7) Correction of cross over length of Point No. 58A & 58B at Rukni Yard & Point No. 27A towards Anara at Garh Dhrubeswar (GRB) by T-28 Machine, (8) Renewal of SEJ & Glued joints under jurisdiction of Divisional Engineer/Central/ Adra and (9) TRR(P)-1.157 Tr.km between Purulia-Chandil & Chandil-Kandra Section in Adra division; ₹ 3,17,63,495.05. **(2) E-DRM-Engg-ADRA-39-24, Dtd. 15.03. 2024;** (1) Upgradation of Higher secondary school Campus-2 and Campus-3 at Adra division, (2) Upgradation and renovation of running room at Adra; ₹ 2,47,22,374.46. **(3) E-DRM-Engg-ADRA-40-24, Dtd. 15.03. 2024;** (1) Infrastructural upgradation at Bhojudih Yard along with provision of new building for C&W Staff at Bhojudih, (2) Upgradation and Renovation of Running room at BKSC (Bokaro) & BJE (Bhojudih) and (3) Replacement of old pipe line (main line) 300mm dia from pump house to filter house by DI at Mahuda in Adra Division; ₹ 6,01,61,528.84. **(4) E-DRM-Engg-ADRA-41-24, Dtd. 15.03.2024;** Upgradation/ Modernization of Infrastructure at Bokaro Inward "E" Cabin Goods Shed in Adra Division of S.E.Railway; ₹ 6,58,34,555.50. **(5) E-DRM-Engg-ADRA-42-24, Dtd. 15.03.2024;** Upgradation/Modernization of Infrastructure at Bhaga Goods Shed in Adra Division of S.E.Railway; ₹ 5,18,83,311.60. The **closing date and time of e-tenders** is on 15.04.2024 at 15.00 hrs. Details of above e-tenders may please be seen at website **www.ireps.gov.in** **(PR-1246)**

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फोन: 0141-4913586/4914561/4913527

परिशिष्ट IV { नियम 8 (1) देखें, कब्जा नोटिस बाबत अचल संपत्ति} (POSSESSION NOTICE REGARDING IMMOVABLE PROPERTY)

यह कि, अधोहस्ताक्षरकर्ता, जो वित्तीय आस्तियों का प्रतिभूतिकरण एवं पुनर्गठन एवं प्रतिभूति-हित का प्रवर्तन अधिनियम, 2002 (2002 का अधिनियम संख्या 54) के अधीन सेंट्रल बैंक ऑफ इण्डिया का प्राधिकृत अधिकारी है, प्रतिभूति हित (प्रवर्तन) नियम, 2002 के नियम 3 के साथ पठित धारा 13 की उपधारा (12) के अधीन प्रदत्त शक्तियों का प्रयोग करते हुए, एक मांग नोटिस निम्नलिखित दिनांक को निम्न वर्णित ऋणियों तथा जमानतदारों से मांग करते हुए नोटिस प्राप्ति की दिनांक से 60 दिन के भीतर अदा करने के लिए जारी किया था। ऋणग्रहिता (ऋणी/जमानती/बंधककर्ता) द्वारा राशि का पुनर्भुगतान करने में असफल रहने पर, प्रतिभूत हित (प्रवर्तन) नियम, 2002 के नियम 8 के साथ पठित अधिनियम की धारा 13 की उपधारा (4) के अंतर्गत प्रदत्त शक्तियों का प्रयोग करते हुए एतदद्वारा ऋणग्रहिता (ऋणी/जमानती/बंधककर्ता) और आम लोगों को यह नोटिस दिया जाता है कि अधोहस्ताक्षरी ने नीचे उल्लेख की गई सम्पत्ति का सांकेतिक कब्जा दिनांक 13-03-2024 को ग्रहण कर लिया है। ऋणियों तथा जमानतदारों विशेषतया एवं जनसाधारण को साधारणतया रूप से इसके द्वारा चेतावनी दी जाती है कि इस सम्पत्ति से व्यवहार नहीं करें और इस सम्पत्ति से किया गया किसी प्रकार का व्यवहार सेन्ट्रल बैंक ऑफ इण्डिया की वर्णित राशि तथा ब्याज उसमें की गई वसूली, यदि कोई हो तो, घटाने के उपरांत की राशि व प्रभार के अधीन होगा। ऋणियों का ध्यान प्रतिभूति आस्तियों के मोचन के लिए उपलब्ध समय के संदर्भ में उक्त अधिनियम की उपधारा (8) एवं धारा 13 के उपबंधों की ओर, आकृष्ट किया जाता है।

क्र. सं.	ऋणी/जमानतदार का नाम व खाता संख्या एवं शाखा कार्यालय	सम्पत्ति/आस्ति का वर्णन जिसमें सम्पत्ति के सभी अंग गठित होते है	माँग सूचना का विवरण
1.	श्री देवीसिंह पुत्र श्री भगवान सिंह, ग्राम गोहंदी गुर्जर, खेरला, महवा, जिला दौसा 322240 शाखा- महवा खाता संख्या: 5234284682	श्री देवीसिंह पुत्र श्री भगवान सिंह के स्वामित्व में आवासीय सम्पत्ति स्थित खसरा नम्बर 296, पटटा नम्बर 13, ग्राम गोहंदी गुर्जर, खेरला, तहसील महवा, जिला दौसा 322240, क्षेत्रफल 117.33 Sq yd, दिशाएं पूर्व में- खुली भूमि, पश्चिम में- आम रास्ता, उत्तर में- स्वयं की भूमि, दक्षिण में- मकान श्री सरदार एवं गली।	दिनांक 16/06/2023 राशि 714480/- अक्षरे रूपये सात लाख चौदह हजार चार सौ अस्सी मात्र एवं नोटिस दिनांक से आगे का ब्याज व खर्चे। सांकेतिक कब्जा दिनांक 13.03.2024
2.	श्री भगवान सिंह पुत्र श्री मंगल सिंह, ग्राम गोहंदी गुर्जर, खेरला, महवा, जिला दौसा 322240, गारंटर- श्री रूप सिंह पुत्र श्री मंगल सिंह, ग्राम गोहंदी गुर्जर, खेरला, महवा, जिला दौसा 322240; शाखा- महवा खाता संख्या: 4006011508	श्री भगवान सिंह पुत्र श्री मंगल सिंह के स्वामित्व में आवासीय सम्पत्ति स्थित खसरा नम्बर 291, ग्राम गोहंदी गुर्जर, खेरला बुजुर्ग, तहसील महवा, जिला दौसा 321608, क्षेत्रफल 293.33 वर्गगज, दिशाएं:- (ग्राम पंचायत खेड़ला बुजुर्ग द्वारा जारी पटटा संख्या 1 बुक संख्या 20, जारी दिनांक 05-07-2017 के अनुसार) पूर्व में- मालिक की स्वयं की भूमि, पश्चिम में-मालिक एवं दुर्जन की भूमि, उत्तर में- दर्जन का मकान, दक्षिण में-सरकारी प्राईमरी स्कूल।	दिनांक 16/06/2023 राशि 314751/- अक्षरे रूपये तीन लाख चौदह हजार सात सौ इक्यावन मात्र एवं नोटिस दिनांक से आगे का ब्याज व खर्चे। सांकेतिक कब्जा दिनांक 13.03.2024

दिनांक: 13.03.2024
स्थान: ग्राम गोंहदी गुर्जर

प्राधिकृत अधिकारी/मुख्य प्रबन्धक
सेन्ट्रल बैंक ऑफ इंडिया, क्षेत्रीय कार्यालय, जयपुर

Aadhar Housing Finance Ltd.

Aadhar Housing Finance Ltd

Corporate Office: Unit No. 802, Natraj Rustomjee, Western Express Highway and M.V. Road, Andheri (East), Mumbai – 400069.

Mathura Branch : 1st Floor,Lalit Grace Spire, 64/138/1A, Ahilya Bai Chowk,Dampier Nagar, Mathura 281001, (UP)

APPENDIX IV POSSESSION NOTICE (for immovable property)

Whereas, the undersigned being the Authorized Officer of **Aadhar Housing Finance Limited (AHFL)** under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002 and in exercise of powers conferred under section 13(12) read with Rule 3 of the Security Interest (Enforcement) Rules 2002, Demand Notice(s) issued by the Authorised Officer of the company to the Borrower(s) / Guarantor(s) mentioned herein below to repay the amount mentioned in the notice within 60 days from the date of receipt of the said notice. The borrower having failed to repay the amount, notice is hereby given to the Borrower(s) / Guarantor(s) and the public in general that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him under Sub-Section (4) of the Section 13 of the said Act read with Rule 8 of the Security Interest Enforcement rules, 2002. The borrower's attention is invited to provisions of sub section (8) of section 13 of the Act, in respect of time available, to redeem the secured assets.The borrower in particular and the public in general are hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of AHFL for an amount as mentioned herein under with interest thereon.

Sr. No.	Name of the Borrower(s)/ Co-Borrower(s)(Name of the Branch)	Description of Secured Asset (Immovable Property)	Demand Notice Date & Amount	Date of Possession
1	(Loan Code No. 05900000437/ Mathura Branch) Ramvir Singh (Borrower), Pushpa Devi (Co-Borrower) Jasamat Natholi Ram (Guarantor)	All that part & parcel of property bearing, 12 House At Kh No 12 Mouza Sahajadpur Soni Tappa Madh Baldev Road Shri Krishna Vatika, Mathura, Uttar Pradesh, 281001. **Boundaries:** East- House of Charan Singh, West- Road 7 ft. wide, North- Land Ramcharan, South - Road 12 ft. wide	24-08-2022 & ₹ 5,60,925/-	18-03-2024

Place : Uttar Pradesh
Date : 19.03.2024

Authorised Officer
Aadhar Housing Finance Limited

(THIS IS ONLY AN ADVERTISEMENT FOR INFORMATION PURPOSES AND NOT A PROSPECTUS ANNOUNCEMENT)

ROYAL SENSE

ROYAL SENSE LIMITED

Our Company was incorporated as 'Royal Sense Limited' under the Companies Act, 2013, pursuant to a Certificate of Incorporation dated April 06, 2023, issued by the Registrar of Companies, (Central Registration Centre) having Registration Number 412051. Later on, April 28, 2023, the running business of the proprietorship concern of our Promoter namely "Royal Traders, PHT & Anaya" was taken-over by the company, along with the assets and liabilities of the proprietorship concern as going concern. For further details, please refer to chapter titled "History and Corporate Structure" beginning on page 87 of the Prospectus.

Registered Office: First Floor, Plot No 57, Phase-II, Badli Industrial Area, Badli, Delhi-110042, North West Delhi India;
Tel No.: +91 9205843102 **Website:** www.royalsense.in; E-mail: compliance@royalsense.in;
Contact Person: Ms. Priyanka Bhutani, Company Secretary and Compliance Officer;

OUR PROMOTER: MR. RISHABH ARORA.

BASIS OF ALLOTMENT

INITIAL PUBLIC ISSUE OF UPTO 14,50,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF ROYAL SENSE LIMITED ("RSL" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹68/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹58/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ 986.00/- LAKHS ("THE ISSUE"), OUT OF WHICH 1,60,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹ 68/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹58/- PER EQUITY SHARE AGGREGATING TO ₹108.80/- LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 12,90,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹ 68/- PER EQUITY SHARE AGGREGATING TO ₹877.20/- LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 29.59% AND 26.33% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, PLEASE REFER TO SECTION TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE NO 156 OF THE PROSPECTUS).

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS ₹ 68/- EACH. THE ISSUE PRICE IS 6.8 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.
ISSUE PROGRAMME: ISSUE OPENED ON: MARCH 12, 2024 and CLOSED ON: MARCH 14, 2024
PROPOSED DATE OF LISTING: MARCH 19, 2024

RISK TO INVESTOR

The below mentioned risks are top 5 risk factors as per the Prospectus.

1. Our Company has been recently incorporated and post incorporation has taken-over the running business of M/s Royal Traders, PHT and Anaya (Proprietorship firms of our Promoter) thus we have limited operating history as a Company which may make it difficult for investors to evaluate our historical performance or future prospects.
2. We depend significantly on customers and their spending in the healthcare industry and any decline in the spending on healthcare infrastructure in India, could adversely affect our business and profitability.
3. We rely on suppliers for medical devices and equipment manufacturers for our trading goods. In case of any disruption in supply of these goods, our business, results of operations and financial condition may be adversely affected.
4. The purchase/sale of medical devices and equipment for our trading is significantly depend on Related Parties.
5. The Company is dependent on few numbers of customers and suppliers for sales and purchase from top customers and Top suppliers. Loss of any of these large customer and supplier will significantly affect our revenues and profitability.

For further details, please refer chapter titled "Risk Factors" on page no. 22 of the Prospectus.

The Equity Shares offered through Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE"). Our Company has received in-principal approval letter dated January 19, 2024 from BSE for using its name in this offer document for listing of our shares on the SME Platform of BSE. For the purpose of the Issue, the Designated Stock Exchange will be the BSE Limited ("BSE"). The trading is proposed to be commenced on or about March 19, 2024*

* Subject to receipt of listing and trading approvals from the BSE Limited.

SUBSCRIPTION DETAILS

The Issue was subscribed to an extent of 21 times i.e., Gross Subscription of ₹ 2,07,03,28,000/- for 3,04,46,000 equity shares were based on the bid file received from BSE Limited on the day after closure of the Issue received as against ₹ 9,86,00,000 for 14,50,000 equity shares. (Including subscription by Market Makers to the Issue). The Issue was subscribed to an extent of 8.36 times (after technical rejection and bids not banked). i.e., Net Subscription of ₹ 75,05,84,000/- for 1,10,38,000 equity shares after eliminating technically rejected and bid not banked applications.

Sr. No	Category	Gross Application		Less: Rejections		Valid		Allotment	
		No. of Application	Equity Share	No. of Application	Equity Share	No. of Application	Equity Share	No. of Application	Equity Share
1	Retail Individual Applicants	2359	4718000	68	136000	2291	4582000	323	646000
2	Non Retail Applicants (Non Institutional Applicants and QIBs)	143	6304000	2	8000	141	6296000	67	644000
3	Market Maker	1	160000	-	-	1	160000	1	160000
	Total	**2503**	**11182000**	**70**	**144000**	**2433**	**11038000**	**391**	**1450000**

Allocation: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange – BSE Limited. on March 15, 2024.

A. Allocation to Market Maker (After Technical & Multiple Rejections and Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹68/- per Equity Share, was finalised in consultation with BSE Limited. The category was subscribed by 1.00 time. The total number of shares allotted in this category is 1,60,000 Equity shares.

Sr. No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant		Ratio of allottees to applicants		Serial Number of Qualifying applicants	Number of successful applicants (after rounding)	Total No. of shares allocated/ alloted	% to total
							Before Rounding off	After Rounding off						
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)		(11)	(12)	(14)	(15)
1	160000	1	100.00	160000	100.00	160000	160000	160000	1	1		1	160000	100.00
GRAND TOTAL		**1**	**100.00**	**160000**	**100.00**	**160000**						**1**	**160000**	**100.00**

B. Allocation to Retail Individual Investors (After Technical & Multiple Rejections and Withdrawal): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹68/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 7.09 times i.e. for 45,82,000 Equity Shares. Total number of shares allotted in this category is 6,46,000 Equity Shares to 323 successful applicants.

Sr. No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant		Ratio of allottees to applicants		Number of successful applicants (after rounding)	Total No. of shares allocated/ alloted
							Before Rounding off	After Rounding off				
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)		(12)	(14)
1	2000	2291	100.00	4582000	100.00	646000	281.97	2000	11	78	323	646000
GRAND TOTAL		**2291**	**100.00**	**4582000**	**100.00**	**646000**					**323**	**646000**

C. Allocation to Non Retail Applicants (Non Institutional Applicants and QIBs) (After Technical Rejections & Withdrawal): The Basis of Allotment to Other than Retail Individual Investors, at the issue price of `68/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 9.78 times i.e. for 62.96,000 Equity Shares. Total number of shares allotted in this category is 6,44,000 Equity Shares to 67 successful applicants.

The category wise details of the Basis of Allotment are as under:

Sr. No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Proportionate shares available	Allocation per Applicant		Ratio of allottees to applicants		Number of successful applicants (after rounding)	Total No. of shares allocated/ alloted	Surplus/ Deficit
							Before Rounding off	After Rounding off					
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)		(11)	(12)	(13)
1	4000	72	51.06	288000	4.57	29459	409.15	2000	5	24	15	30000	541
2	6000	17	12.06	102000	1.62	10433	613.71	2000	5	17	5	10000	-433
3	8000	4	2.84	32000	0.51	3273	818.25	2000	1	2	2	4000	727
4	10000	5	3.55	50000	0.79	5114	1022.8	2000	3	5	3	6000	886
5	12000	1	0.71	12000	0.19	1227	1227	2000	1	1	1	2000	773
6	14000	1	0.71	14000	0.22	1432	1432	2000	1	1	1	2000	568
7	16000	3	2.13	48000	0.76	4910	1636.67	2000	2	3	2	4000	-910
8	18000	1	0.71	18000	0.29	1841	1841	2000	1	1	1	2000	159
9	20000	2	1.42	40000	0.64	4092	2045.5	2000	1	1	2	4000	-92
10	22000	5	3.55	110000	1.75	11252	2250.4	2000	1	1	5	10000	-1252
	22000		0.00		0.00			2000	1	5		2000	2000
11	28000	1	0.71	28000	0.44	2864	2864	2000	1	1	1	2000	-864
12	32000	3	2.13	96000	1.52	9820	3273.33	2000	1	1	3	6000	-3820
	32000		0.00		0.00			2000	2	3		4000	4000
13	40000	3	2.13	120000	1.91	12275	4091.33	4000	1	1	3	12000	-275
14	52000	2	1.42	104000	1.65	10638	5319	4000	1	1	2	8000	-2638
	52000		0.00		0.00			2000	1	2		2000	2000
15	56000	1	0.71	56000	0.89	5728	5728	6000	1	1	1	6000	272
16	58000	1	0.71	58000	0.92	5933	5933	6000	1	1	1	6000	67
17	64000	1	0.71	64000	1.02	6546	6546	6000	1	1	1	6000	-546
18	66000	1	0.71	66000	1.05	6751	6751	6000	1	1	1	6000	-751
19	70000	1	0.71	70000	1.11	7160	7160	8000	1	1	1	8000	840
20	74000	2	1.42	148000	2.35	15139	7569.5	8000	1	1	2	16000	861
21	76000	1	0.71	76000	1.21	7774	7774	8000	1	1	1	8000	226
22	78000	1	0.71	78000	1.24	7978	7978	8000	1	1	1	8000	22
23	86000	1	0.71	86000	1.37	8797	8797	8000	1	1	1	8000	-797
24	88000	1	0.71	88000	1.40	9001	9001	10000	1	1	1	10000	999
25	104000	1	0.71	104000	1.65	10638	10638	10000	1	1	1	10000	-638
26	106000	1	0.71	106000	1.68	10842	10842	10000	1	1	1	10000	-842
27	150000	1	0.71	150000	2.38	15343	15343	16000	1	1	1	16000	657
28	200000	1	0.71	200000	3.18	20457	20457	20000	1	1	1	20000	-457
29	224000	1	0.71	224000	3.56	22912	22912	22000	1	1	1	22000	-912
30	246000	1	0.71	246000	3.91	25163	25163	26000	1	1	1	26000	837
31	360000	1	0.71	360000	5.72	36823	36823	36000	1	1	1	36000	-823
32	474000	1	0.71	474000	7.53	48484	48484	48000	1	1	1	48000	-484
33	1290000	2	1.42	2580000	40.98	263901	131950.5	132000	1	1	2	264000	99
GRAND TOTAL		**141**	**100.00**	**6296000**	**100.00**	**644000**					**67**	**644000**	**0**

The Board of Directors of the company at its meeting held on March 15, 2024 has approved the Basis of Allotment of Equity shares as approved by the Designated stock Exchange viz. BSE Limited and at a meeting held on March 15, 2024 has authorized the corporate action for the transfer and allotment of the Equity Shares to various successful applicants.

In terms of the Prospectus dated March 05, 2024 and as per the SEBI (ICDR) Regulations, 2018 wherein a minimum of 50.08% of the net offer of shares to the Public shall initially be made available for allotment to retail individual investors as the case may be. The balance net offer of shares to the public shall be made available for allotment to a) individual applicants other than retail investors and b) other investors, including Corporate Bodies / Institutions irrespective of number of shares applied for. The unsubscribed portion of the net offer to any one of the categories specified in (a) or (b) shall be made available for allocation in the other category, if so required. "For the purpose of sub-regulation (2) of regulations 253, if the retail individual investor category is entitled to more than fifty per cent on proportionate basis, the retail individual investors shall be allocated that higher percentage".

The instructions to Self-Certified Syndicate Banks for unblocking the amount has been processed on March 15, 2024. Further, the CAN-cum-Refund advices and allotment advice and/or notices will be forwarded to the address/email id of the Applicants as registered with the depositories as filled in the application form on or before March 18, 2024. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the BSE SME Platform within three working days from the date of the closure of the Issue.

Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus dated March 05, 2024 ("Prospectus") The Lead Manager associated with the Offer have handled 3 SME public issues and Nil Main Board public issue during the current financial year and 2 SME public issues and Nil Main Board public issue during the three financial years preceding the current Financial Year, out of which 1 SME public issues closed below the issue price on the listing date.

Type	FY 2023-24*	FY 2022-23*	FY 2021-22*	FY 2020-21*	TOTAL
SME IPO	3	2	-	-	5
MAIN Board IPO	-	-	-	--	-
Total	3	2	-	-	5
Issue closed below Issue Price on Listing Day	-	1	-	-	-
Issue closed above Issue Price on Listing Day	3	1	-	-	-
*Status upto March 05, 2024					

* Status upto March 15, 2024

INVESTORS PLEASE NOTE The details of the allotment made would also be hosted on the website of the Registrar to the Issuer, www.bigshareonline.com /Module/IPO_Status.aspx All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/ Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

Bigshare Services Pvt. Ltd.

Bigshare Services Private Limited
S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai – 400 093, Maharashtra
Telephone: +91 22 6263 8200 **Fax:** +91 22 6263 8299 **Email:** ipo@bigshareonline.com **Investor Grievance Email:** investor@bigshareonline.com
Contact Person: Babu Rapheal **Website:** www.bigshareonline.com **SEBI Registration Number:** INR000001385

For ROYAL SENSE LIMITED
On behalf of the Board of Directors
Sd/-
Rishabh Arora
Managing Director

Place: Delhi
Date: March 18, 2024

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF **ROYAL SENSE LIMITED**

"It is to be distinctly understood that the permission given by BSE Limited ("BSE") should not in any way be deemed or construed that the contents of the Prospectus or the price at which the equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the correctness, accupacy or completeness of any the contents of the prospectus. The investor are advised to refer to the Prospectus for the full text of the Disclaimer clause pertaining to BSE"