

29TH
ANNUAL REPORT
2010 -2011
SCENARIO MEDIA LIMITED

SCENARIO MEDIA LIMITED

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SCENARIO MEDIA LIMITED

NOTICE OF ANNUAL GENERAL MEETING

NOTICE is hereby given that the Twenty Ninth Annual General Meeting of SCENARIO MEDIA LIMITED will be held at the Registered office of the Company situated at 97, Maker Tower 'F', Cuffe Parade, Mumbai – 400 005 on Thursday, September 30, 2011 at 3.30 p.m. to transact the following business :

Ordinary Business :

1. To receive, consider and adopt the Audited Balance Sheet as at March 31, 2011 Profit and Loss Account for the year ended on that date and the Reports of the Auditors' and the Directors' thereon.
2. To appoint a Director in place of Mr. Narendra Kumar Mansigka who retires by rotation and being eligible, offers himself for re-appointment.
3. To appoint the Auditors to hold office from the conclusion of this meeting until conclusion of the next Annual General Meeting and to authorize Board to fix their remuneration.

“RESOLVED THAT Murarilal Agarwal Chartered Accountants, Mumbai, being retiring Auditors of the company, be and is hereby re-appointed as Auditors of the company to hold the office from the conclusion of the ensuing Annual General Meeting until conclusion of the next Annual General Meeting, on such remuneration as may be determined by the Chairperson in consultation with Auditors, in addition to reimbursement of service tax and all out of pocket expenses in connection with the audit of the Accounts of the Company, which remuneration may be paid on existing terms to be agreed between the Auditors and the Chairperson.”

Special Business :

4. **To consider and if thought fit to pass, with or without modification, the following resolution as an ordinary resolution.**

“RESOLVED THAT Mr. Dillip Kumar Sahoo was appointed as an additional Director w.e.f 13/04/2011 and who holds office upto the date of the 29th Annual General Meeting, but who is eligible for the re-appointment and in respect of whom the Company has received a notice in writing from a member under section 257 of the Companies Act, 1956 be and is hereby appointed as Director”

“**RESOLVED FURTHER THAT** any Director of the Company be authorised to File Form 32 with ROC and complete other formalities with regard to appointment of Mr. Dillip Kumar Sahoo as the Director of the Company.”

SCENARIO MEDIA LIMITED

Place : Mumbai
Date : 03/09/2011

By order of the Board
Sd/-

Compliance Officer

Registered Office :
97, Maker Tower 'F'
Cuffe Parade, Mumbai – 400 005

Notes :

1. A member entitled to attend and vote at the meeting is entitled to appoint a proxy to attend the meeting and the proxy need not be a member of the Company. Under the Companies Act, 1956, voting is by a show of hands unless a poll is demanded by a member or members present in person, or by proxy, holding at least one-tenth of the total shares entitled to vote on the resolution or by those holding paid-up capital of at least Rs. 50,000. A proxy shall not vote except on a poll. The instrument appointing the proxy must be deposited at the registered office of the Company not less than 48 hours before the commencement of the meeting.
2. An Explanatory statement pursuant to Section 173(2) of the Companies Act, 1956 relating to the special business to be transacted at the meeting in annexed hereto.
3. Members /Proxies should bring duly filled Attendance Slips sent herewith to attend the meeting.
4. The Register of Members and Share Transfer Books of the Company will remain closed from September 23, 2011 to September 30, 2011 (both days inclusive) for the purpose of Annual General Meeting.
5. Members holding shares in physical form and desirous of making/changing nomination in respect of their shareholding in the Company, may send their request in the prescribed form 2B to the Registrar & Transfer Agents of the Company.
6. Corporate Members are requested to send to the Company, a duly certified copy of the Board Resolution authorizing their representative to attend and vote at the Annual General Meeting.
7. Members desirous of obtaining any information on the Accounts and Operations of the Company are requested to write at least one week before the meeting so that the same could be complied in advance.
8. Members are requested to notify changes, if any, in their registered addresses along with the pin code to the Company's Registrar and Share Transfer Agent.
9. Members are requested to bring their copy of Annual Report to the Meeting.
10. All documents referred to in the notice and explanatory statement are open for inspection at the registered office of the Company between 10.30 a.m. and 1.00 p.m. on all working days upto the date of the meeting.

SCENARIO MEDIA LIMITED

11. Members whose shareholding is in electronic mode are requested to direct change of address notifications and updations of savings bank account to their respective Depository Participants.
12. Member are requested to address all correspondences, including dividend matters, to the Registrar and Share transfer Agents, M/s. SHAREX DYNAMIC (INDIA) PVT. LTD. Unit 1, Luthra Ind. Premises, Safed Pool, Andheri Kurla Road, Andheri (E), Mumbai – 400 072.
13. As per the provisions of the Companies Act, 1956, facility for making nominations is available for shareholders, in respect of the shares held by them. Nomination forms can be obtained from the Registrar and Transfer agents of the Company.
14. Members seeking any information or clarifications on the Annual Report are requested to send in written queries to the Company at least one week before the meeting to enable the Company to compile the information and provide replies at the meeting

Place : Mumbai

Date : 03 September, 2011

By order of the Board

Sd/-

Compliance Officer

Registered Office :
97, Maker Tower 'F'
Cuffe Parade,
Mumbai – 400 005

SCENARIO MEDIA LIMITED

INFORMATION UNDER CLAUSE 49 OF THE LISTING AGREEMENT REGARDING RE - APPOINTMENT OF DIRECTORS.

Mr. Narendra Kumar Mansingka is a graduate in Arts from University of Mumbai. He has gathered more than 25 years of experience in the field in Oil Industries. He has actively contributed in the development of the Scenario Media Limited.

Mr. Dillip Kumar Sahoo is a graduate in Commerce from Utkal University, Orissa. He has gathered more than 10 Years of experience in the field of Finance. He has actively contributed in the development of the Scenario Media Limited.

Place : Mumbai

Date : 3rd September, 2011

By order of the Board

Sd/-

Compliance Officer

Registered Office :
97, Maker Tower 'F'
Cuffe Parade,
Mumbai – 400 005

SCENARIO MEDIA LIMITED

Explanatory Statement Pursuant to Section 173 (2) of the companies Act, 1956

Item No.4:

Mr. Dillip Kumar Sahoo who was appointed as an a Additional Director w.e.f 13th April, 2011 under section 260 of the Companies Act, 1956. The said Director will hold office upto the date of the 29th Annual General Meeting. The Company has received a notice in writing from member proposing the candidature of Shri Dillip Kumar Sahoo for the office of the Director under section 257 of the Companies Act , 1956.

The Members are requested to consider and if thought fit pass the ordinary resolution with or without modification(s) for appointment of Mr. Dillip Kumar Sahoo as the Director of the Company.

None of the Directors of your Company is concerned or interested in the proposed Resolution except Mr. Dillip Kumar Sahoo.

Place : Mumbai

Date : 3rd September, 2011

By order of the Board

Sd/-

Compliance Officer

Registered Office :
97, Maker Tower 'F'
Cuffe Parade,
Mumbai - 400 005

SCENARIO MEDIA LIMITED

DIRECTOR'S REPORT

The Members of

SCENARIO MEDIA LIMITED

The Directors are pleased to present herewith the 29th Annual Report together with the Audited Statement of Accounts for the year ended March 31, 2011.

1. FINANCIAL RESULTS

(Rs. In Lacs)

	2010-2011		2009-2010	
Profit/(Loss) before interest, depreciation and taxation		23.31		30.05
Less: Interest		0.00	0.00	
Depreciation/Amortisation/ Impairment	22.44		22.98	
Provision for Taxation-current/ earlier years	0.30		2.17	
		22.74		25.15
Add : provisions written back		0.00		0.0
Net Profit /(Loss) after Tax		0.58		4.90
Add: Balance in Profit & Loss Account		40.92		36.02
Less: Transferred to Reserve Fund		-		-
<i>Balance Carried Forward</i>		41.49		40.92
Appropriations				
Interim Dividend		-		-
Final Dividend		-		-
Dividend Tax		-		-
Balance carried forward		41.49		40.92
Total		41.49		40.92

SCENARIO MEDIA LIMITED

2. FINANCIAL PERFORMANCE

Your Company completed the Financial Year 2010 – 2011 with a performance of Gross Turnover for the year decrease by 49.90% to Rs. 82.42 lacs. Pre-tax profit decreased by 12.44% to Rs.0.87 lacs, while Post-tax profit decreased by 11.78% to Rs. 0.57 lacs. Earnings Per Share for the year stands at Rs.0.08 Cash flows from Operations stood at Rs. - 84.57 lacs during the year.

3. DIVIDEND

The Board does not recommend any dividend for the financial year ended 31st March, 2011.

4. INVESTMENTS

The Book value of the quoted investments for the year under review was Rs. 2,901,600 (previous year Rs. 2,901,600).

5. DIRECTORS' RESPONSIBILITY STATEMENT

To the best of their knowledge and belief and according to the information and explanation obtained by them, your Directors make the following statement in terms of Section 217(2AA) of the Companies Act, 1956:

- a) that in the preparation of the Annual Accounts for the year ended March 31, 2011, the applicable accounting standards have been followed alongwith proper explanation relating to material departures, if any.
- b) that the Directors have selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year ended March 31, 2011 and of the profit of the Company for that year.

SCENARIO MEDIA LIMITED

- c) that the Directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 1956, for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities.
- d) that the Directors have prepared the Annual Accounts for the year ended March 31, 2011, on a going concern basis.

6. DIRECTORS

In accordance with the Articles of Association of the Company and provisions of the Companies Act, 1956 Mr. Narendra Kumar Mansingka retires by rotation at the ensuing Annual General Meeting and being eligible, offer themselves for re-appointment. Your Directors recommend their re-appointment.

Mr. Dillip Kumar Sahoo was appointed as an Additional Director of the Company in accordance with section 260 of the Companies Act, 1956 by the board of directors w.e.f. 13/04/2011. Mr. Dillip Kumar Sahoo will hold office till the date of the Annual General Meeting of the Company scheduled to be held on September 30, 2011. The Requisite notices together with necessary deposits have been received from a member pursuant to section 257 of the Companies Act, 1956 proposing the election of Mr. Dillip Kumar Sahoo as a Director of the Company.

During the year 2010-11 Mr. Balam Mohla resigned as Board Member of the Company with effect from 13/04/2011.

7. STATUTORY AUDITORS

You are requested to appoint Auditors for the current year and fix their remuneration. The Auditors of the Company, Murarilal Agarwal, Chartered Accountants, retire at ensuing Annual General Meeting of the Company and have given their consent for re-appointment. The Company has also received a certificate from them under section 224(1B) of the Companies Act, 1956.

SCENARIO MEDIA LIMITED

8. CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION AND FOREIGN EXCHANGE EARNINGS AND OUTGO.

Since there is no manufacturing activity carried on by the Company, the particulars in respect of conservation of Energy as required under Section 217 (i) (e) of the Companies Act, 1956 are not furnished.

During the year Foreign Exchange and Outgoing are Nil.

The Company has not used any technology as such during the year.

9. PARTICULARS OF EMPLOYEES

There were no employees during the whole or part of the year who were in receipt of remuneration aggregating to Rs. 2,00,000/- p.m. or Rs. 24,00,000/- p.a. Hence no particulars are given.

10. ACKNOWLEDGEMENTS:

Your Directors would like to record their appreciation of the services rendered by the members of the staff at all levels. They also like to express their gratefulness to the Companies Bankers, Shareholders and their Customers for their co- operation and also for the confidence reposed in the Company.

For and on behalf of the Board of Directors

Sd/-	Sd/-
CHIRAG PITTIE	SAMEER KAPOOR
(DIRECTOR)	(DIRECTOR)

Date : 3rd September, 2011

Place : Mumbai.

Registered Office

97, Maker Tower 'F',
Cuffe Parade, Mumabi – 400 005.

MURARILAL AGARWAL

CHARTERED ACCOUNTANTS

116, CHANDRIKA A, VIKAS HOUSING COMPLEX NEAR TUKUNJ WATER TANK
NALLASOPARA (E) THANE - 401209.
TELFAX : 250-2432338 EMAIL : murarilal1956@yahoo.com

AUDIT REPORT TO MEMBERS OF M/S. SCENARIO MEDIA LIMITED

- (1) We have audited the attached Balance sheet of **M/S. SCENARIO MEDIA LIMITED** as at 31st March 2011 and also the Profit & Loss Account and Cash Flow Statement of the Company for the year ended on that date annexed thereto. These financial statements are responsibility of the company management. Our responsibility is to express an opinion on these financial statements based on our audit.
- (2) We conducted our audit in accordance with auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes
 - (a) examining, on a test basis, evidence to support the financial statement amounts and disclosures in the financial statement
 - (b) assessing the accounting principles used in the preparation of financial statements
 - (c) assessing significant estimates made by the management in the preparation of the financial statements, and,
 - (d) evaluating overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.
- (3) As required by the Companies (Auditor's Report) Order, 2003 issued by the Central Government of India in terms of sub-section (4A) of Section 227 of the Companies Act, 1956, we enclose in the Annexure a statement on the matters specified in the paragraph 4 and 5 of the said order.
- (4) Further we report that:
 - (a) We have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary for the purposes of our audit;
 - (b) In our opinion, proper books of account as required by law, have been kept by the Company so far, as appears from our examination of the books of the company;
 - (c) The Balance Sheet ,the Profit and Loss Account and cash flow statement referred to in this report are in agreement with the books of account of the Company;
 - (d) In our opinion, the accounts comply with the accounting standards referred to in sub-section (3C) of section 211 of the Companies Act, 1956 Except as listed in clause (f) below.
 - (e) On the basis of written representations received from the directors, and taken on record by the Board of Directors, in our opinion, non of the directors is disqualified from being appointed as director u/s 274(1)(g) of Companies Act, 1956;

MURARILAL AGARWAL

CHARTERED ACCOUNTANTS

116, CHANDRIKA A, VIKAS HOUSING COMPLEX NEAR TUKUNJ WATER TANK
NALLASOPARA (E) THANE - 401209.
TELFAX : 250-2432338 EMAIL : murarilal1956@yahoo.com

(f) *Attention is drawn on the following point*

That balances of debtors. Creditors, loans & advances are subject to confirmation by the respective parties.

(g) In our opinion and to the best of our information and according to the explanations given to us, the said Balance Sheet and Profit & Loss Account, together with other notes thereon, give the information required by the Companies Act, 1956 in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India: -

(i) In the case of the Balance Sheet, of the state of affairs of the Company as at 31st March, 2011, and

(ii) In the case of the Profit and Loss Account, of the profit of the Company for the year ended on that date.

(iii) In case of the cash flow statement, of the cash flows for the year ended on that date.

For MURARILAL AGARWAL

Chartered Accountants

Sd/-

Murarilal Agarwal

Proprietor

M. NO. : 34399

Place : Mumbai

Date : 03/09/2011

SCENARIO MEDIA LIMITED

ANNEXURE

Referred to in para 1 of our report of even date: -

- (i) (a) The Company has generally maintained proper records showing full particulars including quantitative details and situation of its fixed assets.
- (b) The fixed assets have been physically verified by the management and no material discrepancies were noticed on such verification.
- (c) In our opinion and according to the information and explanations given to us, no substantial part of fixed assets have been disposed off by the Company during the year.
- (ii) (a) Physical verification has been conducted by the management at reasonable intervals in respect of inventory.
- (b) In our opinion the procedure of physical verification of inventory followed by the management is reasonable and adequate in relation to the size of the company and nature of the business.
- (c) In our opinion and according to the information and explanation given to us the Company is maintaining proper records of inventory.
- (d) No material discrepancies have been noticed on physical verification of stocks as compared to books and records.
- (iii) (a) The Company has taken loans from thirteen **parties** listed in registers maintained under section 301 of the Act. In our opinion, the rate of interest and other terms and conditions of such loans are not prima facie, prejudicial to the interest of the company. The Company has also given loan to the company listed in register maintained under section 301 of the Companies Act, 1956. In our opinion in the absence of specified terms and conditions we are unable to comment whether there are prima facie prejudicial to the interest of company.
- (iv) In our opinion & according to the information & explanations given to us, there are internal control procedures commensurate with size of the company & the nature of its business with the regard to purchase of inventory and fixed assets and for the sale of goods.
- (v) (a) In our opinion & according to the information & explanations given to us, the transactions that need to be entered into the Register maintained under section 301 of the Act, have been so entered.

- (b) In our opinion & according to the information & explanations given to us, transactions made in pursuance of contracts or arrangements entered into the register in pursuance of Section 301 of the Act, and exceeding the value Rupees five lacs in respect of any party during the year have been made at prices which are reasonable having regards to the prevailing market prices at the relevant time.
- (vi) The Company has not accepted Deposits from the public. The directives issued by the Reserve Bank of India and the provisions of section 58A and 58AA of the Companies Act 1956 and the Companies (Acceptance of Deposits) Rules 1975 are not applicable to the Company .
- (vii) In our opinion, the company have adequate internal audit system commensurate with the size and nature of it's business.
- (viii) The provisions relating to the maintenance of Cost Records u/s 209(1)(d) of the Companies Act, 1956 is not applicable to the Company.
- (ix) (a) According to the information and explanations given to us and records of the company examined by us, in our opinion, the company is regular in depositing undisputed statutory dues in respect of profession tax, income-tax, investor education and protection fund, wealth tax, cess and other material statutory dues as applicable, with the appropriate authorities.

(b) According to the information and explanation given to us no undisputed amounts payable in respect of Income Tax, Wealth Tax, Sales Tax, Custom Duty, and Excise duty were outstanding as at 31st March, 2011 for a period of more than 6 months from the date they become payable.
(c) According to the information and explanation given to us there is no disputed amount of Income Tax/Wealth Tax/ Sales Tax/ Custom Duty/Excise duty and Cess.
- (x) The Company has no accumulated losses and the company has not incurred any cash losses during the financial year covered by our audit and the immediately preceeding financial year.
- (xi) The Company has not defaulted in repayment of dues to a financial institution or bank or debenture holders.
- (xii) In our opinion & according to the information & explanations given to us the company has not granted loans and advances on the basis of security by way of pledge of shares, debentures and other securities.
- (xiii) The Company is not a Chit fund, nidhi, mutual benefit fund or a society.
- (xiv) In our opinion & according to the information & explanations given to us the company is not a dealer or trader in shares and securities.
- (xv) According to the information given to us, the Company has not given any guarantee for loans taken by others from banks or financial institutions.

- (xvi) The Company has not obtained any term loans.
- (xvii) According to the information given to us, the company has not made any preferential allotment of shares to parties and companies covered in the Register maintained under Section 301 of the Act.
- (xviii) According to records examined by us and the information and explanations given to us, on an overall basis, funds raised on short term basis have, prima facie, not been used during the year for long term investment and vice versa.
- (xix) The Company has not issued any debenture.
- (xx) The Company has not raised any money by any public issue.
- (xxi) During the course of our examination of the books and records of the company, carried out in accordance with the generally accepted auditing practices in India, and according to the information and explanations given to us, we have neither come across any instance of fraud on or by the Company, noticed or reported during the year, nor have we been informed of such case by the management.

For MURARILAL AGARWAL
Chartered Accountants

Sd/-
Murarilal Agarwal
Proprietor
M.NO. : 34399
Place : Mumbai
Date : 03/09/2011

M/S. SCENARIO MEDIA LIMITED
BALANCE SHEET AS AT 31ST MARCH 2011

	SOURCES OF FUNDS	Schedule	As at 31.03.2011 Rs.	As at 31.03.2010 Rs.
I.	<u>Shareholder's Funds</u>			
	a. Share Capital	1	22,400,000	22,400,000
	b. Reserve & Surplus	2	4,149,733	4,092,026
	Total Shareholder's Fund		26,549,733	26,492,026
II.	<u>Loan Funds</u>	3	33,801,830	25,427,130
III.	<u>Deferred Tax Liability</u>		1,334,890	1,334,890
	TOTAL		61,686,453	53,254,046
	<u>APPLICATION OF FUNDS</u>			
I.	<u>Fixed Assets</u>	4		
	a. Gross Block		22,827,309	23,157,918
	b. Less : Depreciation		11,164,339	9,201,767
	c. Net Block		11,662,970	13,956,151
II.	<u>Investments</u>	5	2,901,600	2,901,600
III.	<u>Current Assets, Loans & Advances</u>	6		
	a. Debtors		44,661,903	43,408,857
	b. Cash & Bank Balances		713,676	1,790,678
	c. Loans & Advances		18,227,327	27,300,930
			63,602,906	72,500,465
	<u>Less : Current Liabilities & Provisions</u>	7		
	a. Current Liabilities		14,957,098	34,648,745
	b. Provisions		1,685,000	1,655,000
			16,642,098	36,303,745
	<u>Net Current Assets</u>		46,960,808	36,196,720
IV.	<u>Miscellaneous Expenditure</u> (to the extent not written off or adjusted)	8	161,075	199,575
	TOTAL		61,686,453	53,254,046

Notes on Accounts

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Schedule 1 to 13 forms parts of this Balance Sheet

As Per our Report of even date

For Murarilal Agarwal

Chartered Accountants

Sd/-

Murarilal Agarwal

Proprietor

Membership No. 34399

Place :- Mumbai

Date : 03/09/2011

FOR AND ON BEHALF OF THE BOARD OF DIRECTORS

Sd/-

Mr. Chirag Pittie

Director

Sd/-

Mr. Sameer Kapoor

Director

M/S. SCENARIO MEDIA LIMITED
PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2011

	Particulars	Schedule	Year Ended		
			31.03.2011	31.03.2010	
I.	<u>INCOME</u>	9		8,242,720	16,516,757
II.	<u>EXPENDITURE</u>				
	Cost of Sales	10		5,359,236	11,746,430
	Administrative & Other Exps.	11		513,510	1,727,139
	Depreciation			2,243,527	2,297,826
	Misc. Expenses Written/Off			38,500	38,500
				8,154,773	15,809,895
	PROFIT BEFORE TAX			87,947	706,862
	Less: Prior period expenses			-	-
				87,947	706,862
III.	<u>PROVISION FOR TAXATION</u>				
	Fringe Benefit Tax		-	-	-
	Income Tax		30,000	161,000	-
	Income Tax Adjustment of Earliar Years		240	-	-
	Deferred Tax		-	30,240	56,010
				30,240	217,010
	PROFIT AFTER TAX			57,707	489,852
	Add : Balance in Profit & Loss Account			4,092,026	3,602,174
	Surplus Carried over to Balance Sheet			4,149,733	4,092,026
IV.	EARNINGS PER SHARE (Face Value Rs. 10/- Per Shares)	12			
	Basic Earning Per Share			0.08	0.64
	Dilutive Earning Per Share			0.08	0.64

Notes on Accounts

13

Schedule 1 to 13 forms parts of this Balance Sheet

As Per our Report of even date,

For Murarilal Agarwal

Chartered Accountants

Sd/-

Murarilal Agarwal

Proprietor

Membership No. 34399

Place :- Mumbai

Date: 03/09/2011

FOR AND ON BEHALF OF THE BOARD OF DIRECTORS

Sd/-

Mr.Chirag Pittie

Director

Sd/-

Mr.Sameer Kapoor

Director

M/S. SCENARIO MEDIA LIMITED
SCHEDULE ATTACHED TO AND FORMING PART OF ANNUAL
ACCOUNTS AS AT AND FOR THE YEAR ENDED 31st MARCH, 2011

	Year Ended		Year Ended	
	31.03.2011		31.03.2010	
SCHEDULE 1 : SHARE CAPITAL :-				
<i>Authorised Capital</i>				
3500000 Equity fully paid up		35,000,000		35,000,000
Shares of Rs.10 each. (Previous Year 350000 Shares)				
1500000 5% Preferential fully paid up		15,000,000		15,000,000
Shares of Rs.10 each. (Previous Year 1500000 Shares)				
		50,000,000		50,000,000
<i>Issued & Subscribed & Paid-up Capital</i>				
765000 Equity fully paid up		7,650,000		7,650,000
Shares of Rs.10 each. (Previous Year 765000 Shares)				
1475000 5% Preferential fully paid up		14,750,000		14,750,000
Shares of Rs.10 each. (Previous Year 1475000 Shares)				
		22,400,000		22,400,000
SCHEDULE 2 : RESERVE & SURPLUS :-				
<i>Profit & Loss Account</i>				
As per Last Balance Sheet	4,092,026		3,602,174	
Add : Current Years Profit	57,707	4,149,733	489,852	4,092,026
		4,149,732.66		4,092,026.00
SCHEDULE 3 : LOAN FUNDS :-				
<i>Unsecured Loans :</i>				
		33,801,830		25,427,130
TOTAL LOAN FUND		33,801,830		25,427,130

SCHEDULE 4 : FIXED ASSETS :-

Asset Description	Rate	Gross Block			Depreciation			Net Block			
		As on 01.04.10	Additions	Deduction	As on 31.03.2011	Upto 01.04.10	For the Year	Deduction	Upto 31.03.2011	As on 31.03.10	As on 31.03.2011
<u>Intangible</u>											
Goodwill	10%	89,666	-	-	89,666.00	48,570	8,967	57,537	41,096	32,129	
Motion Film	10%	3,671,649	-	-	3,671,649.00	1,988,810	367,165	2,355,975	1,682,839	1,315,674	
Brand & Copy Right	10%	15,954,948	-	-	15,954,948.00	6,381,980	1,595,495	7,977,475	9,572,968	7,977,473	
Little GurusKool Books & DVD	10%	2,507,258	603,788	-	3,111,046.18	501,452	271,900	773,352	2,005,806	2,337,694	
<u>Tangible</u>											
Computers & Software	16.21%	225,539	(225,539)	-	-	157,931	-	(157,931)	67,608	-	
Mobile	4.75%	161,800	(161,800)	-	-	13,695	-	(13,695)	148,105	-	
Office Equipments	4.75%	140,876	(140,876)	-	-	10,579	-	(10,579)	130,297	-	
Furniture & Fixtures	6.33%	406,182	-	(406,182)	-	98,750	-	(98,750)	307,432	-	
Previous Year		23,157,918	75,573	-	22,827,309	9,201,767	2,243,527	11,164,339	13,956,451	11,662,970	
		23,108,418	49,500	-	23,157,918.00	6,903,941	2,297,826	9,201,767	16,204,477	13,956,151	

M/S. SCENARIO MEDIA LIMITED
SCHEDULE ATTACHED TO AND FORMING PART OF ANNUAL
ACCOUNTS AS AT AND FOR THE YEAR ENDED 31ST MARCH, 2011

SCHEDULE 5 : INVESTMENTS :-		2010-11	2009-10
Long Term Investments in Equity shares - quoted		-	-
Long Term Investments in Equity shares - unquoted		2,901,600	2,901,600
		2,901,600	2,901,600
SCHEDULE 6 : CURRENT ASSETS, LOANS AND ADVANCES :-			
1. Sundry Debtors :			
<i>(Unsecured & Considered Good, unless otherwise stated)</i>			
a. Over six months	41,942,610		
b. Others	2,719,293	44,661,903	43,408,857
		44,661,903	43,408,857
2. Cash & Bank Balances :			
a. Cash in Hand		136,690	257,557
b. Balances with scheduled banks In Current account		576,986	1,533,121
		713,676	1,790,678
3. Loans and Advances :			
<i>(Unsecured & Considered Good, unless otherwise stated)</i>			
a. Advance Payment Against Taxes		1,738,091	1,467,991
b. Advance Recoverable in Cash or Kind or Value to be Received		52,500	557,500
c. Deposits		30,025	30,025
d. Loans & Advances		16,406,711	25,245,414
		18,227,327	27,300,930
	Total (1+2+3+4)	63,602,906	72,500,465
SCHEDULE 7 : CURRENT LIABILITIES AND PROVISIONS :-			
1. Current Liabilities :			
a. Sundry Creditors for supplies and others		10,708,186	33,990,955
b. Liabilities for Expenses		431,012	657,790
c. Other Liabilities		3,817,900	-
		14,957,098	34,648,745
2. Provisions			
Provisions for Taxes		1,685,000	1,655,000
		1,685,000	1,655,000
	Total (1+2)	16,642,098	36,303,745

SCHEDULE 8 : MISCELLANEOUS EXPENDITURE :- (to the extent not written off or adjusted)		2010-11	2009-10
a. Authorised Capital Increased Expenditure:			
Opening Balance		199,575	238,075
Add : Expenses Incurred During the Year		-	-
Less : Written off during the year		38,500	38,500
		161,075	199,575
Total		161,075	199,575
SCHEDULE 9 : INCOME :-			
<u>Sales :</u>			
Sales - Exports		3,953,348	2,005,973
- Local		3,391,580	13,051,354
		7,344,928	15,057,327
Other Income :			
Other Income		584	900,000
Discount & Balances written off		(2,792)	39,218
Diffrence in Forein Exchange		-	456,936
Profit on sale of Investments		-	2,942
Interest Received		-	60,334
Commission received		900,000	-
Profit/Loss from Derivatives Transactions		-	-
		897,792	1,459,430
Total Income		8,242,720	16,516,757
SCHEDULE 10 : COST OF SALES :-			
<i>a. Jewellery</i>			
Opening Stock		-	-
Add : Purchases		5,009,271	2,144,739
Less : Closing Stock		-	-
		5,009,271	2,144,739
<i>b. Fabrics.</i>			
Purchases		-	9,026,726
		-	9,026,726
<i>c. Educational Books, DVD & CD</i>			
Purchases :- Royalty		-	225,000
		-	225,000
<i>d. Labour Charges</i>		349,965	349,965
Total Cost of Sales		5,359,236	11,746,430

SCHEDULE 11 : ADMINISTRATIVE & OTHER EXPENSES :-	2010-11	2009-10
Auditors Remuneration	220,600	200,000
Bank Charges	13,858	26,333
CDSL (Issuer Charges)	13,236	58,639
Clearing & Forwarding Charges	38,709	27,274
Conveyance Expenses	-	997
Computer Exp.	1,575	-
RNT Charges	26,947	21,509
Listing Fees	10,000	10,000
Printing & Stationery	1,084	-
Professional Fees	8,750	962,780
Barcoding Expenses	7,611	6,618
Publishing & advertisement	41,247	49,126
Rent	-	240,000
Salaries	31,604	79,023
Filing Fees	1,500	-
Diffrence in Foreign Exchange	67,856	-
Interest on Late Payment of Taxes	2,873	4,034
Service Tax (Input Expenses)	1,030	1,429
Web,Email Hosting & Web Designing	17,531	36,877
Professional Tax On Company	7,500	2,500
	513,510	1,727,139
SCHEDULE 12 : EARNINGS PER SHARE :- (In accordance with Accounting Standard 20 -Earnings Per Share)	2010-11	2009-10
Net Profit After Tax (A)	57,707	489,852
Weighted Average Number of Equity Shares outstanding during the year (B)	765,000	765,000
Number of Dilutive Potential Equity Shares (C)	NIL	NIL
Basic Earning Per Share (A/B) (Rs.)	0.08	0.64
Dilutive Earning Per Share (A/(B+C)) (Rs.)	0.08	0.64

BALANCE SHEET ABSTRACT AND COMPANY'S GENERAL BUSINESS PROFILE

I. Registration details:Registration No. : State Code : Balance Sheet Date : II. Capital raised during the period : Amount in Rs. Thousand)

Public Issue	Right Issue
<input type="text" value="NIL"/>	<input type="text" value="NIL"/>
Bonus Issue	Private Placement
<input type="text" value="NIL"/>	<input type="text" value="NIL"/>

III. Position of mobilisation and deployment of Funds : (Amount in Rs. Thousand)

Total Liabilities	Total Assets
<input type="text" value="61,686.45"/>	<input type="text" value="61,686.45"/>

Sources of Fund :

Paid up Capital	Reserve and Surplus
<input type="text" value="22,400.00"/>	<input type="text" value="4,149.73"/>
Secured Loans	Unsecured Loans
<input type="text" value="NIL"/>	<input type="text" value="33,801.83"/>
Deferred Tax Liability	
<input type="text" value="1,334.89"/>	

Application of Funds :

Net Fixed Assets	Investments
<input type="text" value="11,662.97"/>	<input type="text" value="2,901.60"/>
Net Current Assets	Miscellaneous Expenditure
<input type="text" value="46,960.81"/>	<input type="text" value="161.08"/>
Accumulated Losses	
<input type="text" value="NIL"/>	

IV. Performance of Company : (Amount in Rs. Thousand)

Turnover	Total Expenditure
<input type="text" value="8,242.72"/>	<input type="text" value="8,154.77"/>
Profit/Loss Before Tax	Profit/Loss After Tax
<input type="text" value="87.95"/>	<input type="text" value="57.71"/>
Earning per Shares in Rs.	Dividend @ %
<input type="text" value="0.08"/>	<input type="text" value="NIL"/>

V Generic Names of Three Principal Product/Services of Company (as per monetary terms)
(as per Monetary terms)

Item Code No. :
 (ITC Code)
 Product Description :

As Per our Report of even date,

For Murarilal Agarwal
Chartered Accountants

Sd/-

Murarilal Agarwal

Proprietor

Membership No. 34399

Place :- Mumbai

Date : 03/09/2011

FOR AND ON BEHALF OF THE BOARD OF DIRECTORS

Sd/-

Mr.Chirag Pittie

Director

Sd/-

Mr.Sameer Kapoor

Director

SCENARIO MEDIA LIMITED
CASH FLOW STATEMENT FOR THE YEAR ENDED 31ST MARCH, 2011

	Year Ended 31.03.2011 Rs.	Year Ended 31.03.2010 Rs.
A. Cash Flow from Operating Activities		
Net Profit/(Loss) before Tax and Extraordinary Income	87,947	706,862
Adjustments for:		
Depreciation	2,243,527	2,297,826
Loss of sale of Investments		
Interest/Finance Charges	-	-
Provision for Doubtful Debts/Advances	-	-
Operating Profit/(Loss) Before Working Capital Changes:	2,331,474	3,004,688
Working Capital Changes		
(Increase)/decrease in Trade and Other Receivables	(1,253,046)	(9,766,988)
(Increase)/decrease in Inventories	-	-
Increase/(decrease) in Trade Payables	(19,691,647)	(584,567)
Net Cash From Operating Activities:	(18,613,219)	(7,346,867)
B. Cash Flow From Investing Activities:		
(Increase)/decrease in Fixed Assets	330,609	(49,500)
(Increase)/decrease in Misc., Fixed Assets	-	-
(Increase)/decrease in Investments	-	73,458
Misc., Expenditure Written Off	38,500	38,500
Interest Received	-	-
Net Cash from Investing Activities	369,109	62,458
C. Cash Flow From Financing Activities:		
Proceeds from Increase in Capital	-	-
Proceeds from Long Term Borrowings	-	-
Increase in Un-secured loans	8,374,700	8,470,034
Dividend & Dividend Tax Paid	-	-
Bad debts written off	-	-
Payment of borrowings	-	-
Net Cash used in Financing Activities	8,374,700	8,470,034
Net Increase/(Decrease) in Cash and Cash equivalents	(9,869,410)	1,185,625
D. Cash and Cash Equivalents:		
Opening Balance	1,411,921	226,296
Closing Balance	(8,457,489)	1,411,921

As per the Report of even date attached.

FOR AND ON BEHALF OF THE BOARD OF DIRECTORS

For Murarilal Agarwal

Chartered Accountants

Sd/-

Murarilal Agarwal

Proprietor

Membership No. 34399

Place :- Mumbai

Date: 03/09/2011

Sd/-

Sd/-

Mr.Chirag Pittie

Director

Mr.Sameer Kapoor

Director

SCENARIO MEDIA LIMITED

SCENARIO MEDIA LIMITED

Registered Office : 97, Maker Tower 'F', Cuffe Parade, Mumbai – 400 005.

Attendance Slip

Please complete this Attendance Slip and hand it over at the meeting hall. It helps us to make proper arrangements.

Failure to bring this Attendance Slip will create unnecessary inconvenience to you.

Please write below

Registered Folio No. _____ No. of Share held _____

Client ID No. _____

DP ID No. _____

(Please write your name in BLOCK Letters)

I hereby record my presence at the 29th ANNUAL GENERAL MEETING of the Company Scheduled to be held at 97, Maker Tower 'F', Cuffe Parade, Mumbai – 400 005 on Tuesday, September 30, 2011 at 3.30 p.m.

Members/ Proxy's Signature

(To be signed at the time of handing over this slip)

Notes:

1. Members/ Proxy holders are requested to bring their copy of the Annual Report with them at the meeting.
2. Please carry with you this Attendance Slip and hand over the same duly signed at the space provided, at the entrance of the meeting hall.

SCENARIO MEDIA LIMITED

SCENARIO MEDIA LIMITED

Registered Office : 97, Maker Tower 'F', Cuffe Parade, Mumbai – 400 005.

Proxy Form

Registered Folio No. _____

No. of Shares held _____

Client ID No. _____

DP ID No. _____

I/ We _____ of _____ in the district of _____ being a Member/ Members of the above-named Company, hereby appoint _____ of _____ in the district of _____ of failing him _____ of _____ in the district of _____ as my/ our proxy to vote for me/ us on my/ our behalf at the 29th ANNUAL GENERAL MEETING of the Company Scheduled to be held at 97, Maker Tower 'F', Cuffe Parade, Mumbai – 400 005 on Friday, September 30, 2011 at 3.30 p.m. or at any adjourned Annual General Meeting.

Signed by the said _____ day of _____ 2011.

Signed this _____ Affix a
Re. 1/-
Revenue Stamp

NOTE : The Proxy to be effective should be deposited at the Registered Office of the Company not less than 48 hours before the commencement of the meeting.