



# ANNUAL REPORT 2009-2010



# CEEJAY FINANCE LIMITED



# CEEJAY FINANCE LIMITED

## 17TH ANNUAL REPORT 2009-2010

<b>BOARD OF DIRECTORS</b>	HARSHAD DALAL DEEPAK PATEL KIRAN PATEL SHAILESH PATEL KIRITKUMAR DALAL BHARAT AMIN BHIKHUBHAI PATEL JAIMIN PATEL	CHAIRMAN MANAGING DIRECTOR DIRECTOR DIRECTOR DIRECTOR DIRECTOR DIRECTOR DIRECTOR
<b>COMPANY SECRETARY</b>	KAMLESH UPADHYAYA	
<b>STATUTORY AUDITORS</b>	M/s. KANTILAL PATEL & CO., (A Member Firm of Polaris IA International, U.S.A.) "PARITOSH", 2ND FLOOR, USMANPURA, AHMEDABAD - 380 013.	
<b>INTERNAL AUDITORS</b>	VIPINCHANDRA C. SHAH & CO. 133-134, SANTRAM SUPER MARKET, NR. LAXMI CINEMA, NADIAD-387 001.	
<b>BANKERS</b>	BANK OF BARODA UNION BANK OF INDIA	
<b>REGD. OFFICE</b>	C. J. HOUSE, MOTA PORE, NADIAD-387 001.	
<b>CORPORATE OFFICE</b>	9TH FLOOR, ABHIJIT-II, MITHAKHALI SIX ROADS, ELLISBRIDGE, AHMEDABAD-380 006.	

## NOTICE

NOTICE is hereby given that the SEVENTEENTH Annual General Meeting of CEEJAY FINANCE LIMITED will be held at C.J. House, Mota Pore, Nadiad on Saturday 25th September, 2010 at 11.00 A.M. to transact the following business.

### ORDINARY BUSINESS:

1. To receive consider and adopt Balance sheet as at 31st March, 2010 and the Profit and Loss Account of the company for the year ended on that date and the Reports of the Board of Directors' and Auditors' thereon.
2. To declare dividend for the year ended 31st March, 2010.
3. To appoint a director in place of Mr. Kiran Patel who retire by rotation and being eligible, offers himself for re-appointment.
4. To appoint a director in place of Mr. Deepak Patel who retire by rotation and being eligible, offers himself for re-appointment.
5. To appoint Auditors and to fix their remuneration.

### SPECIAL BUSINESS:

6. To consider and if thought fit, to pass with or without modification(s), the following resolution as an Ordinary Resolution.  
RESOLVED THAT pursuant to the provisions of section 257 and all other provisions if any, of the Companies Act,1956 Mr.Bhikhubhai Patel be and is hereby appointed as a Director of the company, liable to retirement by rotation.
7. To consider and if thought fit, to pass with or without modification(s), the following resolution as an Ordinary Resolution.  
RESOLVED THAT pursuant to the provisions of section 257 and all other provisions if any, of the Companies Act,1956 Mr.Jaimin Patel be and is hereby appointed as a Director of the company, liable to retirement by rotation.

### Register Office

C.J. House, Mota Pore,  
Nadiad – 387 001  
Dated: 29th May, 2010

By order of the Board  
For **CEEJAY FINANCE LIMITED**

**Kamlesh Upadhyaya**  
Company Secretary

### NOTES:

1. A MEMBER ENTITLED TO ATTEND AND VOTE AT THE MEETING IS ENTITLED TO APPOINT A PROXY TO ATTEND AND VOTE INSTEAD OF HIMSELF AND A PROXY NEED NOT BE A MEMBER OF THE COMPANY. THE PROXY IN ORDER TO BE EFFECTIVE, MUST BE DEPOSITED AT THE REGISTER OFFICE OF THE COMPANY NOT LESS THAN 48 HOURS BEFORE THE COMMENCEMENT OF THE MEETING.
2. The Register of members and Share Transfer Books of the Company will be closed from Saturday, 18th September 2010 to Saturday, 25th September, 2010(both days inclusive).
3. Trading in equity shares of the company through stock exchanges was made compulsory in dematerialized electric form. The company has entered into agreement with National Securities Depository services (India) Ltd. (NSDL) and Central Depository Services (India) Ltd (CDSL). Shareholders can open the account with any of the Depository Participant registered with any of these Depositories.
4. Members are requested to send their queries at least 10 days before the date of meeting so that information can be made available at the meeting.
5. Unpaid / unclaimed dividends for period of seven years have been transferred to the Investors' education and protection fund pursuant to section 205 C of the Companies Act 1956. As such, no claim of the shareholder shall be entertained after that period.
6. The detailed profile of the proposed re-appointed directors is attached separately.
7. Explanatory statement pursuant to Section 173 (2) of the Companies Act,1956 relating to items of Special Business is annexed hereto.

### Register Office

C.J. House, Mota Pore,  
Nadiad – 387 001  
Dated: 29th May, 2010

By order of the Board  
For **CEEJAY FINANCE LIMITED**

**Kamlesh Upadhyaya**  
Company Secretary

## **Explanatory Statement pursuant to Section 173 of the Companies Act,1956.**

### **Item No. 6**

Mr. Bhikhubhai Patel was appointed as an Additional Director on 31st March 2010 pursuant to section 260 of the Companies Act, 1956 and Article 114 of the Articles of Association of the Company. As per the existing provision, he will vacate office at the ensuing Annual General Meeting of the company.

The company has received notice under section 257 of the Companies Act, 1956 from a member signifying the intention to propose at the ensuing general meeting, the appointment of Mr.Bhikhubhai Patel as director of the company.

Mr.Bhikhubhai Patel, aged 60 is II,B.com.,II B.B.A.(U.S.A). He is at present engaged in the profession of Tobacco Merchant. He is also active as Educationalist. He is Managing Trustee-Secretary at Sardar Patel Educational Trust, Anand, Shivam Education Trust, Anand, President of Gujarat Tobacco Merchant Association since 2006 and Vice President of Akhil Bhartiya Gujarati Samaj.His varies experience will help the company in their growth.

He does not hold any shares in the company. He is not a director in any company. Accordingly the resolution set out under item no.6 of the notice is submitted for the approval of the members.

He is an independent director. No director is interested or concerned in the resolution.

### **Item No. 7**

Mr. Jimin Patel was appointed as an Additional Director on 31st March 2010 pursuant to section 260 of the Companies Act, 1956 and Article 114 of the Articles of Association of the Company. As per the existing provision, he will vacate office at the ensuing Annual General Meeting of the company.

The company has received notice under section 257 of the Companies Act, 1956 from a member signifying the intention to propose at the ensuing general meeting, the appointment of Mr.Jaimin Patel as director of the company.

Mr.Jaimin Patel, aged 28 is B.Sc in business administration. He is at present engaged in the business of finance.

He holds 41430 Equity shares in the company. He is a director in Ceejay Auto Limited. Accordingly the resolution set out under item no.7 of the notice is submitted for the approval of the members.

No directors except Mr.Kiran Patel and Mr.Deepak Patel are interested or concerned in the resolution.

By order of the Board  
For **CEEJAY FINANCE LIMITED**

### **Register Office**

C.J. House, Mota Pore,  
Nadiad – 387 001  
Dated: 29th May, 2010

**Kamlesh Upadhyaya**  
Company Secretary

## DIRECTORS' REPORT

To,  
**THE MEMBERS OF  
 CEEJAY FINANCE LIMITED**

Your Directors hereby present their SEVENTEENTH Annual Report together with the audited accounts of the company for the year ended 31st March 2010.

### FINANCIAL RESULTS:

(Rs. in Lacs)

PARTICULARS	YEAR ENDED 31/03/2010	YEAR ENDED 31/03/2009
Total Income	639.51	639.22
Profit Before Depreciation & Tax	226.82	155.95
Depreciation	8.75	8.62
Profit Before Tax	218.07	147.33
Provision for Tax		
• Current	76.00	51.20
• Deferred	(1.64)	(1.95)
• Fringe Benefit Tax	-	1.14
Provision of Income Tax of earlier period	0.05	(2.95)
Profit After Tax	143.66	99.89
Balance of Profit Brought forward	47.02	57.49
Profit available for Appropriation	190.68	157.38
APPROPRIATION		
• Proposed Dividend	41.40	34.50
• Corporate Tax on Dividend	6.88	5.86
Transferred to		
• Statutory reserve	28.73	20.00
• General reserve	60.00	50.00
Balance Carried to Balance Sheet	53.67	47.02

### DIVIDEND:

Your company has consistent dividend policy, maintaining balance between appropriate rewards to the shareholder as well as retaining capital to maintain healthy capital adequacy ratio to support future growth.

In consistent with this policy, and looking to the current year overall performance during 2009-10, your directors are pleased to recommend a dividend of 12% p.a, i.e. Rs.1.20/- per equity share aggregating Rs.41.40 lacs for the year ended March 31, 2010 as against Rs.1/- per share for the year ended March 31, 2009. This dividend shall be subject to tax on dividend to be paid by the Company.

### OPERATIONS:

The financial performance during the fiscal year 2009-10 remained healthy. Total revenue including income from operations and other income remained constant to Rs.639.51 lacs from Rs.639.22 lacs in previous year. Personnel expenses increased marginally from 69.03 lacs in the previous year to Rs.72.13 lacs in the current year mainly due to increase in the remunerations. However the profit before tax increased by 48.01% from Rs.147.33 lacs in the previous year to Rs.218.07 lacs in the current year 2009-10. This mainly due to concentration of the company toward its recovery systems, which helped the company to curb NPA and recovery of earlier debts, at considerable level. Your company also able to raise cheaper funds during the year. Company, after providing tax of Rs.76.00 lacs in the current year (Rs.51.20 lacs in previous year) profit after tax remained 143.66 lacs against Rs.99.89 lacs in the previous year, registering growth of 43.82%.

The disbursement in the current year also remained slightly higher at Rs 2506.94 lacs compared to Rs.2390.87 lacs in previous year. The Company's strategy to focus for the business in smaller places and specialization in two/three wheeler segment has remained unchanged. Hypothecation / loan stock of the Company has slightly decreased from Rs.2513.13 lacs in previous year to Rs.2388.18 lacs in the current year.

The assets of the company are properly and adequately insured and recoveries are at satisfactory level.

## **FUTURE OUTLOOK/ MANAGEMENT DISCUSSION AND ANALYSIS:**

India's growth rate was hampered last year by the global economic crises and poor monsoon. Fortunately, after witnessing significant slowdown in the fiscal year ended March 31, 2009, the Indian economy bounced back during the last financial year. This is mainly due to strong domestic consumption and monetary and fiscal measures undertaken by government helped the economy to turnaround performance. GDP growth is around 7.8% for the fiscal year ended March 31, 2010 as against 6.7% for the year ended March 31, 2009.

As far as growth of service sector is concerned, growth was led by community, social and personal services reflecting increased government expenditure. However private services such as trade, transport and communication gathered pace and are likely to keep service sector growth strong through the next financial year. Overall service sector growth was estimated at 8.5% in the last fiscal year as against 9.7% a year ago while private services are estimated to have recovered from growth rate of 8.4% in the year ended March 31, 2009 to 8.9% in the last fiscal year. However agricultural growth and drought is giving major effect on the performance of the company. In spite of poor rainy season, ongoing recovery was the fact that the economy successfully weathered a drought. Our company's growth is more important especially looking to the concentration in rural area for the business.

In spite of decline in effective lending rates, system credit growth remained subdued over the year with some signs of a pick up in the growth rates in the last quarter of the year. Banking sector also yet having some negative complex to lend and passing off the effect of decline lending rates to small regional NBFCs. The company has partly succeeded to avail cheaper sources of fund. The continuous efforts to search for cheaper money is constant threats, however banking rates are tends toward on the lower side compared to last year.

The company grew its retail assets portfolio in a well balanced manner focusing on both returns as well as risk. Company intends to follow conservative view in the coming years. Company also expects continuous threats to small/medium Company like us, from global/giant players in the retail finance market especially with large size/volume, lower rate of interest and ability to sustain in the market. The objective of the company is to continue building sound customer base, excellent dealership relations and focused towards semi-urban/rural sector to sustain with stability and sound growth. The company's range of retail financial products and excellent services and branches net work is fairly exhaustive to meet up the coming challenges. The objective is continue to build sound customer/dealer friendly atmosphere to achieve healthy growth in profitability, consistent with company's risk appetite. It is also focus of the company to continue to develop products and services that reduce its cost of funds and focus on healthy earning growth with low volatility. So far as volume of business and segment of the business is concern, your company is confident to maintain its existing business. Simply India is one of the fastest growing economies and is having young and expanding workforce along with huge consumer market. Growing education among the youth in India, expansion of middle class and trickle down effects of overall prosperity in rural areas augur well for economic development in India. The need for effective and efficient transportation will rise more rapidly than before. At the same time the value consciousness of Indian middle class will mean that market growth will be mainly focused in areas of two wheelers/ motorcycles and small cars.

The company in the course of its business is exposed to various risks, of which the most important are credit risk, market risk, liquidity risk and operational risk. An increase in NPA will restrict the ability of the company to grow further. Sound risk management supported by recovery strategy and continuous exercise to build health portfolio is the key factor for the company. Especially a small capital based company faces multiple problems due to poor recovery systems. The credit cycle in retail assets business is managed through appropriate front-end

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credit, operational and collection processes. The specific NPA provisions that the company has made continue to be more conservative than the regulatory requirements. This will help the company to maintain high standards for assets quality through disciplined credit risk management. The current year operation is reflection of the credit monitoring system of the company.

## **RESOURCE MOBILATION:**

As mentioned earlier, company is in constant search to avail cheaper fund to reduce our cost of funds. However there is no change in overall cash credit limits of Rs.975 lacs with the Banks.

Despite of lower rates of interest, the fixed deposit of the company increased from Rs.397.53 lacs in the previous year to Rs.440.54 lacs in current year. Inter Corporat Deposit reduced from 853.50 lacs in the previous year to Rs.506 lacs in current year. However utilization banks limits increased from Rs.484.12 lacs to Rs.649.93 lacs in current year.

## **CAPITAL ADEQUACY:**

Your company's Capital Adequacy Ratio stood at 45.10%, well above the regulatory minimum of 15%. The revised Guidelines issued by R.B.I for recognition of Income, asset classification, Investment accounting, provision for non-performing assets and capital adequacy have been followed by your company. The company has also made the provision for non performing assets in case of Sub-standard, doubtful and loss assets as per R.B.I. guidelines.

## **FIXED DEPOSITS:**

The Company has raised fixed deposits of Rs. 440.54 lacs as on 31st March, 2010. At the close of the year, deposits amounting to Rs. 1.17 lacs remained unclaimed or due to be renewed by 8 depositors. The Company has sent reminders before the due dates to all depositors. The company does not have any claimed but unpaid deposits.

## **DIRECTORATE:**

Mr.Kiran Patel and Mr. Deepak Patel are liable to retire by rotation at the ensuing Annual General Meeting and being eligible offer themselves for reappointment.

Mr. Bhikhubhai Patel and Mr. Jimin Patel were appointed as an Additional Director on 31st March 2010 pursuant to section 260 of the Companies Act, 1956 and Article 114 of the Articles of Association of the Company. As per the existing provision, they will vacate office at the ensuing Annual General Meeting of the company. The company have received notice under section 257 of the Companies Act, 1956 from a members signifying the intention to propose at the ensuing general meeting, the appointment of Mr.Bhikhubhai Patel and Mr.Jaimin Patel as director of the company.

## **CORPORATE GOVERNANCE:**

As per clause 49 of the listing agreement with stock exchanges, your company was required to implement the code of Corporate Governance. Accordingly, your company has complied in all material respects with the features of the said code. A report on the same is given separately.

## **DIRECTORS' RESPONSIBILITY STATEMENT:**

Pursuant to Section 217 (2AA) of the Companies Act, 1956 the Directors confirm:-

- (i) that in the Preparation of the Annual Accounts for the Financial Year ended 31st March, 2010, the applicable Accounting Standards had been followed along with proper explanation relating to material departures;



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- (ii) that the Directors had selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the company at the end of the financial year and of the Profit of the company for the year under review;
- (iii) that the Directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 1956 for safeguarding the assets of the company and for preventing and detecting fraud and other irregularities; and
- (iv) that the Directors have prepared the Annual Accounts for the financial year ended 31st March 2010 on a 'going concern' basis.

### **LISTING AGREEMENT WITH STOCK EXCHANGES:**

Pursuant to the provisions of listing agreement with stock exchanges, the equity shares of the company are listed at Ahmedabad (regional) and Mumbai stock exchanges.

### **DEPOSITORY SYSTEM**

Your company has established electronic connectivity with National Securities Depository Ltd. (NSDL) and Central Depository Services (India) Ltd. In view of the compulsory dematerialization of company's equity shares on stock exchanges, members are requested to dematerialize the shares on either of the depositories as aforesaid.

### **AUDITORS:**

Kantilal Patel & Co. Chartered Accountants, auditors of the company, hold office until the conclusion of the ensuing Annual General Meeting of the company and being eligible, offer themselves for reappointment.

### **CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION, FOREIGN EXCHANGE EARNINGS AND OUTGO.**

As the main Business of the company is of finance, the company has no activities relating to conservation of energy or technology absorption. The company has had no foreign exchange earnings or out goes during the year under review.

### **PARTICULARS OF EMPLOYEES:**

There are no Employees covered by section 217 (2A) of the Companies Act, 1956 read with companies (Particular of Employees) Rules, 1975 as amended.

### **ACKNOWLEDGEMENT:**

The Directors would like to place on record their sincere appreciation to all the employees of their Continued effort towards the growth of the company and would also like to express their thanks to the Bankers, Shareholders and Fixed Depositors for their support and contribution which enabled the company to achieve its goals for the year.

**FOR AND ON BEHALF OF THE BOARD**

**Place : Nadiad  
Dated : 29th May, 2010**

**Harshad Dalal  
Chairman**



## CORPORATE GOVERNANCE REPORT

(In compliance with Clause 49 of the Listing Agreement)

Given below is a report on corporate governance:

### I Company's philosophy on Code of Governance:

The Company's philosophy on corporate governance is to ensure that its obligations are discharged in a fair and transparent manner and to enhance the value to all its stakeholders through sound and professional governance. The Company endeavors to constantly comply with and continuously improve on these aspects.

### II Board of Directors:

The Board comprises of a Non-Executive Chairman, a Managing Director and six Non-executive Directors of which three are independent directors. The Company is in the process of appointing a director so as to comply with the proviso to provisions of clause 49 - I - A - (ii) of the Listing Agreement.

Mr. Harshad Dalal is Chairman of the company.

During the year ended March 31, 2010, five Board meetings were held on the following dates:

30.6.2009, 31.7.2009, 30.10.2009, 30.1.2010 and 31.3.2010

The constitution of the Board and other relevant details are given below:

Name of Director	Category	Directorship in other Co.	Membership in Board Committees of other co.	Attendance at Meetings	
				Board	Last A.G.M. 19-9-09
Mr. Harshad Dalal	Chairman Non-Exe. / Promoter	4	-	5	Yes
Mr. Kiran Patel	Non-Exe. / Promoter	4	-	5	Yes
Mr. Deepak Patel	Executive/ Promoter	4	-	5	Yes
Mr. Shailesh Patel	Non-Exe. / Promoter	3	-	4	Yes
Mr. Kiritkumar Dalal	Non-Exe. / Independent	Nil	-	4	No
Mr. Bharatbhai Amin	Non-Exe. / Independent	Nil	-	4	Yes
Mr. Jaimin Patel	Non-Exe. / Promoter	1	-	1	NA
Mr. Bhikhubhai Patel	Non-Exe. / Independent	Nil	-	1	NA

The information as required under Annexure I A to the clause 49 of the listing agreement is made available to the Board of Directors. Mr. Deepak Patel and Mr. Kiran Patel are liable to retirement by rotation, being eligible offers themselves for re-appointment. Mr. Bhikhubhai Patel and Mr. Jaimin Patel were appointed as an additional director during the year.

### COMMITTEES OF THE BOARD

There are two committees of the Board viz.

- o Audit Committee
- o Investors Grievance Committee

The Board determines the terms of reference of these committees from time to time. The respective committee's Chairman/Company secretary conveys meetings of these committees. At each board meeting, Minutes of these committees are placed before the Board for their perusal and noting.

### III AUDIT COMMITTEE:

The Audit Committee has been reconstituted at the Board meeting held on 31.3.2010 and comprises of three Non-executives, Independent Directors and a Managing Director. The composition of Audit Committee is as under:

- o Mr. Bhikhubhai Patel (Chairman) — Non executive/ Independent
- o Mr. Kiritkumar Dalal (Member) — Non executive / independent
- o Mr. Bharat Amin (Member) — Non executive / independent
- o Mr. Deepak Patel (Member) — Executive/Promoter

The terms of reference of this Committee are as required by SEBI under Clause 49 of the Listing Agreement. Besides having access to all the required information from within the company, the committee can obtain external professional advice whenever required. The committee acts as a link between the Statutory and Internal Auditors and the Board of Directors of the Company. It is authorised to select and established accounting policies, review reports of the Statutory and Internal Auditors and to discuss their findings, suggestions, and other related matters and to implement their suggestions. Committee also looks after Management Discussion, financial conditions and results of operations. The committee is empowered to recommend the appointment and removal of Statutory and Internal Auditors.

During the year Five-audit committee meetings were held on 29-06-2009, 31-07-2009, 30.10.2009, 30.1.2010 and 31-03-2010. The audit Committee members have attended all meetings of committee except Mr. Bhikhubhai Patel who was appointed as Committee member on 31.3.2010. The Company Secretary and G.M. (Finance) of the Company also attended all the meetings.

In the absence of Mr. Kirit Dalal, the then Chairman of the Audit Committee, Mr. Bharat Amin member of the Audit Committee replied the queries of the members at previous Annual General Meeting.

#### IV REMUNERATION COMMITTEE:

Since no remuneration is paid to any of the non-executive directors, no Remuneration Committee has been formed.

During the year 2009-10 Mr. Deepak Patel, Managing Director of the company, has been paid total remuneration of Rs. 6,09,000/- comprising Salary of Rs. 6,00,000/- and contribution to Provident Fund of Rs. 9,000/-.

No sitting fees are paid to any directors.

#### V SHAREHOLDERS / INVESTORS GRIEVANCES COMMITTEE:

The shareholders / investors grievances Committee has been reconstituted at the Board meeting held on 31.3.2010 and comprises of three Non-executives, Independent Directors and a Managing Director. The composition of Audit Committee is as under:

- o Mr. Bhikhubhai Patel (Chairman) — Non executive/ Independent
- o Mr. Kiritkumar Dalal (Member) — Non executive / independent
- o Mr Bharat Amin (Member) — Non executive / independent
- o Mr. Deepak Patel (Member) — Executive/Promoter

The function of the Investors' Grievances committee is to review and redress Shareholder's grievance/ complaints on matters relating to transfer of shares, non-receipt of dividend etc.

The Board has designated Mr. K. P. Upadhyaya, Company Secretary, as the compliance officer.

During the year four committee meetings were held on 29-06-2009, 30-09-2009, 31-12-2009 and 31-3-2010. The Committee members have attended all meetings of committee except Mr. Bhikhubhai Patel who was appointed as Committee member on 31.3.2010. The Company Secretary has attended all the meetings.

The Committee reviewed redressal of Investors' Grievances pertaining to share transfer, dematerialization of shares, replacement of lost, mutilated and old share certificates, change of address etc. The committee has also taken steps to strengthening investors' relations.

The Company has not received any complaints during the year.

#### VI(a) GENERAL BODY MEETINGS:

Venue and time of last three annual general meetings were as under:

FINANCIAL YEAR	DATE	TIME	VENUE
2006-2007	29-09-2007	11.00 A.M	C.J. House, Mota pore, Nadiad
2007-2008	27-09-2008	11.00 A.M.	C.J. House, Mota pore, Nadiad
2008-2009	19-09-2009	11.00 A.M.	C.J. House, Mota pore, Nadiad

No special resolutions were passed in the last Annual General Meeting. No special resolutions were put through postal ballot last year. There is no item on Agenda that needs approval by postal ballot in the ensuing Annual general Meeting.

## VI(b) CODE OF CONDUCT

The Board of Directors has laid down a code of conduct for all Board Members and Senior Management of the company. The Board Members and Senior Management have affirmed their compliance with the code of conduct for the year under review.

## VII DISCLOSURES:

There are no materially significant related party transactions made by the Company with promoters, directors or management, subsidiaries or relatives, etc. that may have potential conflict with the interest of the Company at large.

Transactions with related parties during the period are disclosed in note no 10 of Schedule 18 to the accounts in annual report.

During the last three years, there were no penalties, strictures imposed by either SEBI or Stock Exchanges or any statutory authority for non-compliance of any matter related to the capital market.

## VIII CEO/CFO CERTIFICATION / COMPLIANCE

Mr. Deepak Patel, Managing Director issued a certificate to the Board as prescribed under sub-Clause V of clause 49 of the Listing Agreement. The said certificate was placed before the meeting of Board of Directors held on 29th May, 2010.

Except as mentioned elsewhere in this report, the company has complied with all the mandatory requirements of the Corporate Governance Norms as enumerated in Clause 49 of the listing agreement with the Stock Exchanges.

## IX MEANS OF COMMUNICATIONS:

Annual, half yearly, quarterly results are communicated to all the stock exchanges whereby the Company's shares are listed, immediately after the Board of Directors meeting. Results are published in Western Times, English and Gujarati editions. The half yearly and quarterly results are not sent individually to the shareholders.

The web site of the company is under preparation. The code of conduct shall be published on the completion of the web site.

There were no presentations made to the institutional investors or analysts.

## X MANAGEMENT DISCUSSION AND ANALYSIS REPORT:

The contents of the Management Discussion and Analysis Report have been included in the Director's Report at the appropriate places and thus the said report forms part of the Annual Report.

## XI GENERAL SHAREHOLDERS INFORMATION:

Annual General Meeting

DATE/ TIME/ VENUE : 25-09-2010, Saturday, at 11.00 A.M.  
C.J. House, Mota pore, Nadiad - 387 001

Financial Calendar : 1st April, 2009 to 31st March, 2010

Date of book closure : Saturday 18-09-2010 to Saturday  
25-09-2010. (Both days inclusive)

Dividend Payment date : 1st October 2010 or thereafter

Listing on Stock Exchanges : The Stock Exchange, Ahmedabad  
The Stock Exchange, Mumbai

Stock Code : The Stock Exchange, Mumbai - 530789

The Stock Exchange, Ahmedabad - 23829

Demat ISIN no for NSDL/ CDSL : INE 358C01010

Stock Market Data : Monthly high and low of closing quotations of share traded on the Stock Exchange, Mumbai is furnished below. No share price Quoted on the Stock Exchange, Ahmedabad.

MONTH	BSE PRICES	
	HIGH	LOW
April, 2009	10.29	09.00
May, 2009	10.47	09.51
June, 2009	11.57	09.51
July, 2009	16.01	12.11

August, 2009	14.76	11.40
September, 2009	14.75	12.33
October, 2009	14.37	10.69
November, 2009	11.96	10.00
December, 2009	15.05	10.31
January, 2010	14.00	10.77
February, 2010	12.60	11.30
March, 2010	13.15	11.82

- Registrar and Transfer Agent : Sharepro Services (India) Private Limited  
416-420, 4th Floor, Devnandan Mall, Opp. Sanyas Ashram, Nr. M.J. Library, Ellisbridge, Ahmedabad-380 006 as the common agency both in respect of physical and demat shares.
- Share Transfer System : All the transfers are received and processed by Share transfer agents and are approved by share transfer committee. Share transfer requests received in physical form are registered within 15 days and demat requests are confirmed within 21 days.
- Share holding pattern : Share holding pattern as on 31-03-2010

Sr.no	Category	No. of shares	% of total shares
1	Promoters	1999980	57.97
2	Person acting in concert	---	---
3	Institutional Investors	---	---
4	Mutual funds and UTI	---	---
5	Banks, Financial Institution etc	---	---
6	FII's	2200	0.06
7	Private Bodies Corporate	152720	4.43
8	Indian Public	1295100	37.54
	Total	3450000	100.00

Distribution of share holding : As on 31-03-2010

Shareholding Class	No. of Shareholders	No. of Share Held	% of Total
UPTO 500	3797	455474	13.20
501-1000	160	126310	3.66
1001-2000	76	116505	3.38
2001-3000	104	261919	7.59
3001-4000	30	103855	3.01
4001-5000	29	138572	4.02
5001-10000	17	130307	3.78
10001-ABOVE	55	2117058	61.36
TOTAL	4268	3450000	100.00

Directors Shareholding :

SR. NO.	NAME OF DIRECTOR	NO. OF SHARES HELD
1	Mr. Harshad Dalal	5200
2	Mr. Deepak Patel	7285
3	Mr. Kiran Patel	7285
4	Mr. Shailesh Patel	7285
5	Mr. Kirit Dalal	1500
6	Mr. Jaimin Patel	41430

Dematerialization of shares : As on 31-03-10 DEMAT shares accounted for 21.94% (756970 Equity Shares) of total equity.



# CEEJAY FINANCE LIMITED

Outstanding GDR/ ADR/ Warrants : Not applicable  
Address for correspondence : 1 Sharepro Services (India) Private Limited  
416-420, 4th Floor, Devnandan Mall, Opp. Sanyas Ashram, M.J. Library, Ellisbridge, Ahmedabad-380 006  
Tel.Nos.(079) 26582381 - 84 Fax: +91-079-26582385.  
Email:sharepro@shareproservices.com  
2 Ceejay Finance Ltd.  
901, Abhijit II, Mithakhali Six Road,  
Ellisbridge, Ahmedabad – 380 006  
Telephone/Fax: 26404594  
Compliance Officer Email:kpucej@yahoo.co.in.

## DECLARATION OF COMPLIANCE WITH THE CODE OF CONDUCT

It is hereby declared that all the Directors and senior management personnel and employees of the company have affirmed to and complied with the code of conduct as approved and adopted by the Board of Directors.

For CEEJAY FINANCE LIMITED

Place : Nadiad  
Date : 29-05-2010

**Deepak Patel**  
Managing Director

## CERTIFICATES ON CORPORATE GOVERNANCE

To,  
**The Members of Ceejay Finance Limited.**

We have examined the compliance of conditions of Corporate Governance by CEEJAY FINANCE LIMITED for the year ended 31st March 2010 as stipulated in Clause 49 of the Listing Agreement of the Company with the Stock Exchanges in India .

The Compliance of the conditions of Corporate Governance is the responsibility of the management. Our examination was limited to the procedures and implementation thereof, adopted by the Company for ensuring the compliance of the conditions of Corporate Governance. It is neither an audit nor an expression of an opinion on the financial statements of the Company.

In our opinion and to the best of our information and according to the explanation given to us, we certify that the Company has complied with the conditions of Corporate Governance as stipulated in the above listing agreement subject to clause II - A - iv and proviso to clause I-A- ii of clause 49 of the listing agreement.

We state that in respect of investor grievances received during the year ended 31st March 2010, no Investor Complaint is pending against the Company as on 31st March 2010 as per the records maintained by the Company and presented to the Investors/ Shareholders Grievance Committee and to us.

We further state that such Compliance is neither an assurance as to the future viability of the Company nor the efficiency or effectiveness with which the management has conducted the affairs of the Company.

For TUSHAR VORA & ASSOCIATES  
COMPANY SECRETARIES

Place : Ahmedabad  
Date : 29th May, 2010

**TUSHAR M. VORA**  
PROPRIETOR  
C.O.P. No.: 1745

## AUDITORS' REPORT

To,

**The Members of Ceejay Finance Limited**

1. We have audited the attached balance sheet of **Ceejay Finance Limited** as at **March 31, 2010**, the profit & loss account and also the cash flow statement for the year ended on that date annexed thereto. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.
2. We conducted our audit in accordance with auditing standards generally accepted in India. Those Standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.
3. As required by the Companies [Auditors' Report] Order, 2003 issued by the Central Government of India in terms of sub-section (4A) of Section 227 of the Companies Act, 1956, we enclose in the Annexure, a statement on the matters specified in paragraphs 4 and 5 of the said Order.
4. Further to our comments in the Annexure referred to in paragraph 3 above, we report that :
  - (i) We have obtained all the information and explanations, which to the best of our knowledge and belief, were necessary for the purposes of our audit.
  - (ii) In our opinion, proper books of account as required by law have been kept by the company so far as appears from our examination of the books.
  - (iii) The balance sheet, profit and loss account and cash flow statement dealt with by this report are in agreement with the books of account.
  - (iv) In our opinion, the balance sheet, profit & loss account and cash flow statement dealt with by this report comply with accounting standards referred to in sub section (3C) of section 211 of the Companies Act, 1956.
  - (v) On the basis of the written representations received from directors, as on 31<sup>st</sup> March 2010, and taken on record by the Board of Directors, we report that none of the Directors is disqualified as on 31<sup>st</sup> March, 2010 from being appointed as a Director in terms of clause (g) of sub section (1) of section 274 of the Companies Act, 1956, on the said date.
  - (vi) In our opinion and to the best of our information and according to the explanations given to us, the said accounts give the information required by the Companies Act, 1956, in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India:
    - (a) in the case of the balance sheet, of the state of affairs of the company as at 31<sup>st</sup> March, 2010;
    - (b) in the case of the profit & loss Account, of the 'Profit' of the company for the year ended on that date;

and

- (c) in the case of the cash flow statement, of the cash flows for the year ended on that date.

**For KANTILAL PATEL & CO.,  
Chartered Accountants  
Firm Regn. No. 104744W**

**Place : Ahmedabad**

**Date : May 29, 2010**

**[Mayank S Shah]**

**Partner**

**Membership No.: 44922**

**ANNEXURE REFERRED TO IN PARAGRAPH 3 OF OUR AUDITORS' REPORT TO THE MEMBERS OF CEEJAY FINANCE LIMITED, ON THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH, 2010.**

- (i) (a) The company has maintained proper records showing full particulars, including quantitative details and situation of fixed assets.
- (b) As explained to us, the said fixed assets have been physically verified by the management during the year, which in our opinion is reasonable, having regard to the size of the company and nature of its assets. No material discrepancies were noticed on such physical verification.
- (c) The company has not disposed off substantial part of fixed assets during the year.
- (ii) The company's nature of operations does not require it to hold inventory. Accordingly, para 4(ii) of the Companies (Auditor's Report) Order, 2003 is not applicable.
- (iii) According to information and explanation given to us :
  - (a) the company has not granted any loans, secured or unsecured to parties covered in the register maintained under section 301 of the Act.
  - (b) the company has taken unsecured loans from two parties covered in the register maintained under section 301 of the Act. The maximum amount involved during the year was Rs. 858.45 lacs and year-end balance of loans taken from such parties is Rs.506.00 lacs.
  - (c) the rate of interest and other terms and conditions of such loans taken by the company, in our opinion are prima facie not prejudicial to the interest of the company.
  - (d) in respect of loans taken by the company, the interest payments are regular and the principal amount is repayable on demand.
- (iv) In our opinion and according to the information and explanations given to us, there are adequate internal control procedures commensurate with the size of the company and the nature of its business with regard to purchase of fixed assets and sale of services. There is no purchase of inventory and sale of goods. During the course of our audit, we have not observed any continuing failure to correct major weaknesses in internal controls.
- (v) In respect of contracts or arrangements referred to in Section 301 of the Companies Act, 1956:
  - (a) In our opinion and according to the information and explanations given to us, the particulars of contracts or arrangements referred to in section 301 of the Act, have been entered in the register required to be maintained under that section.
  - (b) In our opinion and according to the information and explanations given to us, there are no transactions made in pursuance of contracts or arrangements entered in the register maintained under section 301 of the Companies Act, 1956 aggregating during the year to Rs. 500,000/- or more in respect of any party.
- (vi) In our opinion and according to the information and explanations given to us, the company has complied with the provisions of Non-Banking Financial Acceptance of Deposits (Reserve Bank) Directions, 1977 and the Non Banking Financial Companies Acceptance of Deposits (Reserve Bank) Directions,1988. We are informed that no order has been passed by the Company Law Board or National Company Law Tribunal or Reserve Bank of India or any Court or any other Tribunal.
- (vii) In our opinion, the company has an internal audit system commensurate with the size of the company and the nature of its business.
- (viii) The Central Government has not prescribed the maintenance of cost records under Section 209 [1][d] of the Companies Act, 1956.
- (ix) (a) The company wherever applicable, is regular in depositing provident fund, investor education & protection fund, income tax, sales tax, wealth tax, service tax, excise duty, cess and other statutory dues to appropriate authorities.

Further, since the Central Government has till date not prescribed the amount of cess payable under section 441A of the Companies Act, 1956, we are not in a position to comment upon the regularity or otherwise of the company in depositing the same.

- (b) According to the information and explanations given to us, no undisputed amount in respect of aforesaid statutory dues were outstanding for the period of more than six months from the date they become payable.
- (c) According to the information and explanations given to us, there are no dues of sales tax/ income tax/ custom duty/ wealth tax/ excise duty/ service tax/ cess which have not been deposited on account of any dispute.
- (x) The company has no accumulated losses and has not incurred any cash losses during the current financial year or in immediately preceding financial year.
- (xi) The company has not defaulted in repayment of dues to the banks. The company has not obtained any borrowing from financial institutions or by way of debentures.
- (xii) In our opinion and according to the information and explanation given to us, no loans and advances have been granted on the basis of security by way of pledge of shares, debentures and other securities.
- (xiii) The company is not a chit fund, nidhi, mutual fund or a society. Accordingly, Para 4(xiii) of the order is not applicable.
- (xiv) According to the information and explanations given to us, the Company is not dealing or trading in shares, securities, debentures and other investments. Accordingly Para (xiv) of the order is not applicable.
- (xv) As per the information and explanations given to us the company has not given any guarantee for loans taken by others from banks or financial institutions.
- (xvi) The Company has not obtained any term loan.
- (xvii) According to the information and explanations given to us and on an overall examination of the balance sheet of the company, we report that no funds raised on short-term basis have been used for long-term investments.
- (xviii) During the year, the Company has not made any preferential allotment of shares to parties and companies covered in the register maintained under Section 301 of the Companies Act, 1956.
- (xix) According to the information and explanations given to us, the company has not issued any debentures during the year.
- (xx) The company has not raised any money by way of public issue during the year.
- (xxi) To the best of our knowledge and belief and according to the information and explanation given to us, no fraud on or by the company was noticed or reported during the year.

For **KANTILAL PATEL & CO.,**  
**CHARTERED ACCOUNTANTS**  
Firm Regn. No. 104744W

Place : Ahmedabad  
Date : May 29, 2010

[Mayank S Shah]  
Partner  
Membership No.: 44922





# CEEJAY FINANCE LIMITED

## BALANCE SHEET AS AT 31st MARCH 2010

(Rs In Lacs)

	Schedule	As At 31st MARCH 2010	As At 31st MARCH 2009
<b>SOURCES OF FUNDS</b>			
1	SHARE HOLDERS' FUND		
a)	Share Capital	345.00	345.00
b)	Reserves & Surplus	994.69	899.31
		<b>1,339.69</b>	1,244.31
2	LOAN FUNDS		
a)	Secured Loans	665.70	650.55
b)	Unsecured Loans	997.26	1,294.74
		<b>1,662.96</b>	1,945.29
	<b>TOTAL</b>	<b>3,002.65</b>	<b>3,189.60</b>
<b>APPLICATIONS OF FUNDS</b>			
1	FIXED ASSETS		
a)	Gross Block	187.02	182.35
b)	Less: Depreciation	95.58	90.23
	Net Block	91.44	92.12
2	INVESTMENTS	70.98	82.61
3	DEFERRED TAX ASSETS (NET)	22.34	20.70
4	CURRENT ASSETS, LOANS & ADVANCES		
a)	Assets Repossessed in satisfaction of claims	60.18	57.00
b)	Sundry Debtors	401.83	455.86
c)	Cash & Bank Balances	149.49	86.05
d)	Loans & Advances	2,427.19	2,558.13
	<b>SUB TOTAL (A)</b>	<b>3,038.69</b>	3,157.04
	LESS: CURRENT LIABILITIES AND PROVISIONS		
a)	Current Liabilities	156.68	113.09
b)	Provisions	64.12	49.78
	<b>SUB TOTAL (B)</b>	<b>220.80</b>	162.87
	NET CURRENT ASSETS (A - B)	<b>2,817.89</b>	2,994.17
	<b>TOTAL</b>	<b>3,002.65</b>	<b>3,189.60</b>
	<b>SIGNIFICANT ACCOUNTING POLICIES</b>	17	
	<b>NOTES TO THE ACCOUNTS</b>	18	

This is the Profit and Loss Account referred to in our report of even date.

For and on behalf of the Board

**For Kantilal Patel & Co.**  
Chartered Accountants

**Mayank S. Shah**  
Partner

**Harshad Dalal**  
Chairman

**Deepak Patel**  
Managing Director

**Kiran Patel**  
Director

**Shailesh Patel**  
Director

**Jaimin Patel**  
Director

**Kirit Dalal**  
Director

**Bharat Amin**  
Director

**Bhikhubhai Patel**  
Director

Place : Ahmedabad  
Date : May 29, 2010

**Kamlesh Upadhyaya**  
Company Secretary

Place : Nadiad  
Date : May 29, 2010

## PROFIT & LOSS ACCOUNT FOR THE YEAR ENDED 31st MARCH 2010

(Rs In Lacs)

	Schedule	Year Ended 31st MARCH 2010	Year Ended 31st MARCH 2009
<b>INCOME</b>			
Income From Operations	12	<b>637.66</b>	638.37
Other Income	13	<b>1.85</b>	0.85
<b>TOTAL</b>		<b>639.51</b>	<b>639.22</b>
<b>EXPENDITURE</b>			
Personnel Expenses	14	<b>72.13</b>	69.03
Administrative & Other Expenses	15	<b>138.90</b>	176.19
Finance Charges	16	<b>201.66</b>	238.05
Depreciation		<b>8.75</b>	8.62
<b>TOTAL</b>		<b>421.44</b>	<b>491.89</b>
<b>PROFIT BEFORE TAX</b>		<b>218.07</b>	147.33
Provision for Taxation - Current		<b>76.00</b>	51.20
- Deferred		<b>(1.64)</b>	(1.95)
- Fringe Benefit Tax		<b>-</b>	1.14
Provision of Income Tax of earlier period		<b>0.05</b>	(2.95)
<b>PROFIT AFTER TAX</b>		<b>143.66</b>	99.89
Profit Brought Forward		<b>47.02</b>	57.49
Surplus Available for Appropriation		<b>190.68</b>	157.38
<b>APPROPRIATIONS</b>			
Transferred to - Statutory Reserve		<b>28.73</b>	20.00
- General Reserve		<b>60.00</b>	50.00
Proposed Dividend		<b>41.40</b>	34.50
Corporate tax on Dividend		<b>6.88</b>	5.86
Balance Carried To Balance Sheet		<b>53.67</b>	47.02
<b>TOTAL</b>		<b>190.68</b>	157.38
Basic / Diluted Earnings Per Share [ Refer Note 11 ] (Nominal Value of Rs. 10 Per Equity Share)		<b>4.16</b>	2.90
<b>SIGNIFICANT ACCOUNTING POLICIES</b>		17	
<b>NOTES TO THE ACCOUNTS</b>		18	

This is the Profit and Loss Account referred to in our report of even date.

For and on behalf of the Board

For Kantilal Patel & Co.  
Chartered Accountants

**Mayank S. Shah**  
Partner

**Harshad Dalal**  
Chairman

**Deepak Patel**  
Managing Director

**Kiran Patel**  
Director

**Shailesh Patel**  
Director

**Jaimin Patel**  
Director

**Kirit Dalal**  
Director

**Bharat Amin**  
Director

**Bhikhubhai Patel**  
Director

Place : Ahmedabad  
Date : May 29, 2010

**Kamlesh Upadhyaya**  
Company Secretary

Place : Nadiad  
Date : May 29, 2010



# CEEJAY FINANCE LIMITED

## CASH FLOW STATEMENT FOR THE YEAR ENDED ON 31st MARCH 2010

(As required by Clause 32 of the Listing Agreement)

(Rs In Lacs)

PARTICULARS	Year Ended	
	Amount	Year Ended
	31st	31st
	March 2010	March 2009
<b>(A) CASH FLOW FROM OPERATING ACTIVITIES</b>		
Net Profit before Tax	218.07	147.33
Adjustments for :		
Depreciation	8.75	8.62
Dividend	(0.48)	(0.35)
(Profit) / Loss on sale of Assets	(0.51)	0.03
(Profit) / Loss on sale of investments	(0.15)	-
Net Gratuity cost	0.20	2.01
Interest Expense	201.66	238.05
Short / (Excess) Receipt from Customers (net)	(8.66)	31.91
Provision for non Performing Assets	25.50	35.85
	<b>226.31</b>	<b>316.12</b>
Operating Profit before Working Capital Changes	<b>444.38</b>	<b>463.45</b>
Adjustments for :		
Trade & Other Receivable	168.04	28.84
Assets Repossessed in satisfaction of claims	(3.18)	(12.17)
Trade & Other Liabilities	37.48	(21.38)
	<b>202.34</b>	<b>(4.71)</b>
Cash Generated from Operations	<b>646.72</b>	<b>458.74</b>
Interest Paid	(206.10)	(235.19)
Direct Taxes Paid	(61.16)	(46.07)
<b>NET CASH FLOW FROM OPERATING ACTIVITIES</b>	<b>379.46</b>	<b>177.48</b>
<b>(B) CASH FLOW FROM INVESTING ACTIVITIES</b>		
Purchase of Fixed Assets	(8.82)	(10.11)
Sale of Fixed Assets	1.26	0.03
Purchase of Investments	(28.95)	-
Sale of Investments	40.73	7.46
Dividend	0.48	0.35
<b>NET CASH FLOW FROM INVESTING ACTIVITIES</b>	<b>4.70</b>	<b>(2.27)</b>
<b>(C) CASH FLOW FROM FINANCING ACTIVITIES</b>		
Proceeds from capital	-	-
Repayment of borrowings		
Cash Credit from Banks	15.15	(267.76)
Security deposit from customers	6.61	(11.51)
Fixed deposits	43.14	62.48
Inter corporate deposits	(347.23)	7.73
Dividend Paid	(38.39)	(0.09)
<b>NET CASH USED IN FINANCING ACTIVITIES</b>	<b>(320.72)</b>	<b>(209.15)</b>
Net Increase / (Decrease) in Cash & Cash Equivalents	<b>63.44</b>	<b>(33.94)</b>
Net Cash & Cash Equivalent as at 31-03-2009 (Opening Balance)	<b>86.05</b>	<b>119.99</b>
Net Cash & Cash Equivalent as at 31-03-2010 (Closing Balance)	<b>149.49</b>	<b>86.05</b>
(Refer Schedule 9)		

Note : Cash Flow Statement is prepared as per "Indirect Method" as per Accounting Standard - 3 issued by the Companies Accounting Standard Rules, 2006.

This is the Cash Flow Statement referred to in our report of even date.

For and on behalf of the Board

For Kantilal Patel & Co.

Chartered Accountant's

**Mayank S. Shah**  
Partner

Place : Ahmedabad  
Date : May 29, 2010

**Harshad Dalal**  
Chairman  
**Jaimin Patel**  
Director

**Deepak Patel**  
Managing Director  
**Kirit Dalal**  
Director  
**Kamlesh Upadhyaya**  
Company Secretary

**Kiran Patel**  
Director  
**Bharat Amin**  
Director

Place : Nadiad  
Date : May 29, 2010

**Shailesh Patel**  
Director  
**Bhikhubhai Patel**  
Director

## SCHEDULES - ATTACHED TO AND FORMING PART OF THE ACCOUNTS

(Rs In Lacs)

	As At 31st MARCH 2010	As At 31st MARCH 2009
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### SCHEDULE - 1

#### SHARE CAPITAL

##### Authorised

50,00,000 equity shares of Rs.10 Each	500.00	500.00
---------------------------------------	--------	--------

##### Issued, Subscribed and Paid up

34,50,000 equity shares of Rs.10 Each Fully Paid up	345.00	345.00
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(Previous year 34,50,000 Shares)

(30,00,000 equity shares of Rs. 10 each issued as fully paid up shares to the share holders of erstwhile Ceejay Finance Limited, pursuant to the scheme of amalgamation, for consideration other than cash)

<b>TOTAL</b>	<b>345.00</b>	<b>345.00</b>
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### SCHEDULE - 2

#### RESERVES AND SURPLUS

##### General Reserve

As Per Last Balance Sheet	628.36	578.36
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ADD : Transferred From Profit and Loss A/c	60.00	50.00
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: Transferred From Contingency Reserve	10.00	-
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<b>698.36</b>	<b>628.36</b>
---------------	---------------

##### Statutory Reserve

As Per Last Balance Sheet	213.93	193.93
---------------------------	--------	--------

ADD : Transferred From Profit and Loss A/c	28.73	20.00
--	-------	-------

<b>242.66</b>	<b>213.93</b>
---------------	---------------

##### Contingency Reserve

As Per Last Balance Sheet	10.00	10.00
---------------------------	-------	-------

Less : Transferred To General Reserve	10.00	-
---------------------------------------	-------	---

-	10.00
---	-------

<b>Profit and Loss Account</b>	<b>53.67</b>	<b>47.02</b>
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<b>TOTAL</b>	<b>994.69</b>	<b>899.31</b>
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(Rs In Lacs)

	As At 31st MARCH 2010	As At 31st MARCH 2009
<b>SCHEDULE - 3</b>		
<b>SECURED LOANS</b>		
<b>Cash credit from banks</b>		
Union Bank Of India	15.77	166.43
Bank of Baroda	649.93	484.12
(Secured by interse pari passu charge by way of equitable mortgage of an office building situated at Ahmedabad and Baroda, and hypothecation of Loan Stock, Book Debts and Personal Guarantee of some of the Directors)		
<b>TOTAL</b>	<b>665.70</b>	<b>650.55</b>

**SCHEDULE - 4**  
**UNSECURED LOANS**

Security deposit from customers	48.14	41.53
Fixed deposits	440.54	397.53
Interest Accrued and Due	0.13	-
	<b>440.67</b>	<b>397.53</b>
Inter corporate deposits	506.00	853.50
Interest Accrued and Due	2.45	2.18
	<b>508.45</b>	<b>855.68</b>
<b>TOTAL</b>	<b>997.26</b>	<b>1,294.74</b>

<b>SCHEDULE - 5</b>												
<b>FIXED ASSETS</b>												
(Rs. in Lacs)												
Particulars	GROSS BLOCK					DEPRECIATION					NET BLOCK	
	As At 1st April 2009	Addition	Deduction	Adjustment	As At 31st March 2010	Up to 1st April 2009	Provision	Deduction	Adjustment	Up To 31st March 2010	AS AT 31st March 2010	AS AT 31st March 2009
Building	48.95	-	-	-	<b>48.95</b>	9.31	0.80	-	-	<b>10.11</b>	<b>38.84</b>	39.64
Furniture & Fittings	47.71	-	-	-	<b>47.71</b>	25.37	3.01	-	-	<b>28.38</b>	<b>19.33</b>	22.34
Office Equipment	19.56	0.89	-	-	<b>20.45</b>	9.00	1.05	-	-	<b>10.05</b>	<b>10.40</b>	10.56
Computers	48.30	1.97	-	-	<b>50.27</b>	40.94	2.18	-	-	<b>43.12</b>	<b>7.15</b>	7.36
Vehicles	17.83	5.96	4.15	-	<b>19.64</b>	5.61	1.71	3.40	-	<b>3.92</b>	<b>15.72</b>	12.22
<b>Total</b>	182.35	8.82	4.15	-	<b>187.02</b>	90.23	8.75	3.40	-	<b>95.58</b>	<b>91.44</b>	92.12
PREVIOUS YEAR	174.04	10.11	0.09	(1.71)	<b>182.35</b>	83.35	8.62	0.03	(1.71)	<b>90.23</b>	<b>92.12</b>	90.69

NOTE : Adjustment column represents assets discarded during the previous year.

(Rs In Lacs)

	As At 31st MARCH 2010	As At 31st MARCH 2009
<b>SCHEDULE - 6</b>		
<b>INVESTMENTS</b>		
<b>(I) LONG TERM INVESTMENTS :</b>		
<b>(A) GOVT. SECURITIES:-</b>		
<b>UNQUOTED</b>		
1 (P.Y.1) Bond of 11.30% G.O.I. 2010	10.99	10.99
10,000 (P.Y.10,000) Bonds of 9.90% K.S.E BOARD 2011	11.35	11.35
Nil (P.Y.22) Bonds of 9.50% SSNNL 2009 (Tax free)	-	23.98
25 (P.Y.Nil) Bonds of 6.85% IIFCL 2014 (Tax free)	25.50	-
8 (P.Y. 8) Bonds of 8.00% TNEB 2011	5.32	8.18
3 (P.Y.3) Bonds of 10.65% APPFCL 2013	3.36	3.36
<b>(II) CURRENT INVESTMENTS :</b>		
<b>(A) GOVT. SECURITIES:-</b>		
<b>QUOTED</b>		
Nil (P.Y.15,439) Bonds of 6.60% A.R.S. 2009 (Tax free)	-	15.28
<b>(B) OTHER INVESTMENTS:-</b>		
<b>QUOTED</b>		
In Equity Shares		
3,000 (P.Y. 3,000) of Cinevista Communications Ltd of Rs.2 each	0.14	0.14
4,510 (P.Y.4,510) of Gujarat State Petro. Ltd of Rs. 10 each	1.22	1.22
537 (P.Y. 537) of India Giletin Ltd of Rs. 10 each	0.22	0.22
300 (P.Y. 300) of Indus Network Ltd of Rs. 10 each	0.01	0.01
3,000 (P.Y. 3,000) of Jagran Prakashan Ltd of Rs. 2 each	1.59	1.59
9,589 (P.Y.Nil) of N.H.P.C. Ltd. of Rs. 10 each	3.45	-
7,569 (P.Y.7,569) of N.T.P.C. Ltd. of Rs. 10 each	4.69	4.69
237 (P.Y.237) of Parsvnath Developers Ltd of Rs.10 each	0.71	0.71
Nil (P.Y. 1,794) of Reliance Petroleum Ltd. of Rs. 10 each	-	1.08
224 (P.Y. Nil) of Reliance Industries Ltd. of Rs. 10 each (112 Shares received on conversion of shares of Reliance Petroleum Ltd., 112 shares received as bonus during the year.)	1.08	-
1,504 (P.Y.1,504) of Reliance Power Ltd. of Rs. 10 each	4.23	4.23
200 (P.Y. 100) of Tata Consultancy Service Ltd of Re. 1 each (100 shares received as bonus during the year.)	0.43	0.43
<b>SUB TOTAL</b>	<b>74.29</b>	<b>87.46</b>
Less : Provision for premium on Govt. securities	3.31	4.85
<b>TOTAL</b>	<b>70.98</b>	<b>82.61</b>
Aggregate Cost of Unquoted Investments	56.52	57.86
Aggregate Cost of Quoted Investments	17.77	29.60
Market Value of Quoted Investments	29.99	36.55

(Rs In Lacs)

	As At 31st MARCH 2010	As At 31st MARCH 2009
<b>SCHEDULE - 7</b>		
<b>DEFERRED TAX ASSETS ( NET )</b>		
Provision For NPA	31.91	29.90
Gratuity Assets Surplus	(0.15)	(0.22)
Difference in depreciation between books and Income Tax	(9.42)	(8.98)
<b>TOTAL</b>	<b>22.34</b>	<b>20.70</b>
<b>SCHEDULE - 8</b>		
<b>SUNDRY DEBTORS</b>		
(Unsecured, Considered good)		
Over six months	230.48	215.79
Others	259.09	311.48
	<b>489.57</b>	<b>527.27</b>
Less: Provision for non performing debtors	87.74	71.41
<b>TOTAL</b>	<b>401.83</b>	<b>455.86</b>
<b>SCHEDULE - 9</b>		
<b>CASH AND BANK BALANCES</b>		
Cash on hand (Includes Cheques on Hand Rs Nil (P.Y. 53,455) and Money in Transit Rs. 540 (P.Y. Nil)	43.04	26.67
Bank balances		
A) With Scheduled Banks :		
In Current Accounts	47.63	45.53
In Dividend Accounts	6.70	4.73
In Cash Credit Account (Debit Balance)	4.44	-
In Fixed Deposit Account	42.00	7.00
(Pledged with a bank 27,00,000, (P.Y. Rs.7,00,000))		
B) With Co-Operative Banks :		
Prime Co-Op Bank ltd	1.62	0.17
(Max. bal. during the year Rs. 7,97,633, P.Y. Rs. 3,16,941)		
Talaja Nagrik Sahkari Bank Ltd.	0.08	-
(Max. bal. during the year Rs. 6,92,436,P.Y. Rs. Nil)		
The Bhandara Urban Co-op Bank Ltd	3.98	1.95
(Max. bal. during the year Rs. 10,53,494,P.Y. Rs. 3,35,251)		
<b>TOTAL</b>	<b>149.49</b>	<b>86.05</b>



(Rs In Lacs)

	As At 31st MARCH 2010	As At 31st MARCH 2009
<b>SCHEDULE - 10</b>		
<b>LOANS AND ADVANCES</b>		
(Considered good, unsecured - unless otherwise stated)		
Advances recoverable in cash		
Or Kind or for value to be received	8.69	7.14
Hypothecation Loan Stock (Secured by hypo. of assets financed)	2,396.50	2,529.70
Less: Provision for Non Performing Assets	8.32	16.57
	<u>2,388.18</u>	<u>2,513.13</u>
Staff Loan	6.02	0.85
Loan to others	1.07	11.35
Advance payment of taxes	17.71	17.60
Advance against Hypo. Loans	2.30	4.82
Deposits	3.22	3.24
<b>TOTAL</b>	<u><u>2,427.19</u></u>	<u><u>2,558.13</u></u>

**SCHEDULE - 11**  
**CURRENT LIABILITIES AND PROVISIONS**

<b>(a) Current liabilities</b>		
Sundry creditors	-	0.76
Overdrawn Bank Balance as per Books	35.82	-
Advance from customers	17.38	15.47
Other liabilities	61.15	50.81
Interest accrued but not due (Fixed Deposits)	26.21	32.77
Interest accrued but not due (Security Deposits)	8.25	6.13
Unclaimed dividend *	6.70	4.73
Unclaimed fixed deposits *	1.17	2.42
<b>SUB TOTAL (a)</b>	<u>156.68</u>	<u>113.09</u>
<b>(b) Provisions</b>		
For Dividend ( proposed )	41.40	34.50
For Corporate tax on Dividend	6.88	5.86
For Taxation (net of advance tax)	15.84	8.58
For Fringe Benefit Tax (net of advance tax)	-	0.84
<b>SUB TOTAL (b)</b>	<u>64.12</u>	<u>49.78</u>
<b>TOTAL (a + b)</b>	<u><u>220.80</u></u>	<u><u>162.87</u></u>

\* There is no amount due and outstanding to be credited to Investor Education and protection fund in respect of amount outstanding as on 31.03.10

(Rs In Lacs)

	Year Ended 31st MARCH 2010	Year Ended 31st MARCH 2009
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## SCHEDULE - 12

### INCOME FROM OPERATIONS

Interest on loan against hypothecation of vehicles	584.81	602.21
Interest from others (T.D.S. Rs. 1,700 ; P.Y.Rs. 6,259)	2.97	1.03
Interest on Govt. Securities (Long term investment Rs. 4,83,057 (P.Y. Rs 5,15,708) (Current investment Rs. Nil,P.Y. Rs. 1,10,276) (T.D.S.Rs. 34,599; P.Y.Rs. 34,896)	4.83	6.26
Interest from Bank (T.D.S.Rs. 30,667 ; P.Y.Rs. 7,103)	2.44	0.69
Insurance commission	4.50	1.13
Document charges	9.97	2.54
Loan Processing Charges	28.14	24.51
<b>TOTAL</b>	<b>637.66</b>	<b>638.37</b>

## SCHEDULE - 13

### OTHER INCOME

Dividend (Current investment)	0.48	0.35
Rent	0.12	0.12
Profit on sale / Conversion of shares/ securities (Current investment)	0.15	-
Profit / (Loss) on sale of fixed assets	0.51	(0.03)
Miscellaneous receipt	0.59	0.41
<b>TOTAL</b>	<b>1.85</b>	<b>0.85</b>

## SCHEDULE - 14

### PERSONNEL EXPENSES

Salary, wages, gratuity, bonus, etc.	58.93	56.01
Director's remuneration	6.00	6.00
Contribution to provident & other Fund	3.46	3.53
Staff welfare expenses	3.74	3.49
<b>TOTAL</b>	<b>72.13</b>	<b>69.03</b>

(Rs In Lacs)

	Year Ended 31st MARCH 2010	Year Ended 31st MARCH 2009
--	----------------------------------	----------------------------------

## SCHEDULE - 15

### ADMINISTRATIVE & OTHER EXPENSES

Travelling & conveyance (Director's Travelling Rs. Nil, P.Y. Rs 14,686)	6.81	6.80
Brokerage	16.82	20.28
Rates and taxes	1.59	1.26
Rent	7.08	5.17
Insurance	0.45	0.27
Repairs & maintainance (Building)	0.59	0.52
Repairs & maintainance (Others)	2.11	2.61
Electricity expenses	3.21	3.05
Legal & professional charges	6.44	6.10
Marketing Expenses	28.46	24.04
Short / (Excess) Receipt from Customers (net)	(8.66)	31.91
Provision for Doubtful / Non performing assets (net)	25.50	35.85
Recovery Expenses	14.95	11.07
General expenses	33.55	27.26
<b>TOTAL</b>	<b>138.90</b>	<b>176.19</b>

## SCHEDULE - 16

### FINANCE CHARGES

Interest on		
Fixed Loans (Security and Fixed Deposits)	46.86	40.16
Cash credit and Others	126.20	166.88
Brokerage, Bank Commission & charges	28.60	31.01
<b>TOTAL</b>	<b>201.66</b>	<b>238.05</b>

## SCHEDULE – 17

### SIGNIFICANT ACCOUNTING POLICES

- 1) The Financial Statements have been prepared to comply with all material aspects of the relevant provisions of the Companies Act, 1956 and the Companies (Accounting Standards) Rules 2006 issued by the Central Government, and are based on the historical cost convention.

2) REVENUE RECOGNITION:

a) Hire Charges, Interest Income on Loan and Income from Lease transactions.	On Accrual basis in line with prudential norms issued by Reserve Bank of India for N.B.F.C.
b) Overdue Interest	Accounted on receipt basis.
c) Dividend	Accounted on right to receive basis.
d) Bank charges recovered from the customers and brokerage paid to dealers and franchisees for the total loan tenure	Accounted at the time of loan disbursement to the customer.

3) FIXED ASSETS AND DEPRECIATION:

- a) Fixed assets are stated at the cost of acquisition and installation.
- b) Depreciation on Fixed Assets is provided on Straight Line method at the rates and in the manner prescribed in Schedule XIV of the Companies Act, 1956 (as amended).

4) IMPAIRMENT OF ASSETS:

An asset is treated as impaired when the carrying cost of assets exceeds the recoverable value. An impairment loss is charged to the Profit and Loss account in the year in which an asset is identified as impaired. The impairment loss recognized in prior accounting period is reversed if there has been a change in the estimate of recoverable amount

5) HYPOTHECATION / LOAN STOCK:

Recoverable under Hypothecation / Loan stock are exclusive of Unmatured Interest after deducting amount received / receivable during the year.

6) STOCK ON HAND:

Stock on hand represents assets re-possessed but pending for hypothecation business or outright sale, and valued at termination value or estimated realizable value, whichever is lower.

7) INVESTMENTS:

Long Term Investments are stated at cost of acquisition less provision made for the decline, other than temporary, in the value of investments.

Current Investments are stated at lower of cost of acquisition or fair value, determined by category of investment.

Premium paid on purchase of Govt. securities to be held till maturity for the purpose of SLR requirement is amortized in the year of purchase.

8) PROVISION FOR NON PERFORMING ASSETS:

- (a) Provision / write off for Non Performing Assets is made as per the prudential norms issued by the Reserve Bank of India.

(b) Interest income to the extent remaining unrealized on assets classified as NPA is reversed in Profit & Loss account by debit / reducing 'Interest on loan account' with corresponding credit to the customer account. Such reversal is credited to 'Interest on loan account' to the extent of realization in the subsequent year.

(c) Bad Debts / Hypo. Loans written off and short receipt on seized assets are net of provision for NPA made there against in the previous year/s.

9) **EMPLOYEE BENEFITS:**

Defined contribution plan: Provident fund contribution is charged to Profit and Loss Account as incurred.

Defined Benefit plan: The Company has an employee gratuity fund managed by LIC of India. The present value of the obligation under this plan is determined based on the actuarial valuation using the projected unit credit method. Actuarial gain or loss is charged to Profit and Loss account.

10) **TAXES ON INCOME.**

(a) Current tax is determined on the basis of taxable income computed in accordance with the provisions of the Income Tax Act, 1961.

(b) Deferred tax is recognized on timing differences, being the difference between taxable income and accounting income that originates in one period and is capable of reversal in one or more subsequent periods. Where there is unabsorbed depreciation or carried forward losses, Deferred Tax Assets are recognized only if there is virtual certainty of realization of such assets. Other deferred tax assets are recognized only to the extent there is reasonable certainty of realization in future. Such assets are reviewed at each Balance Sheet date to reassess realization.

(c) Deferred Tax Assets and liabilities are measured using the tax rates and tax laws that have been enacted or substantially enacted by the Balance Sheet date.

11) **PROVISIONS, CONTINGENT LIABILITIES AND CONTINGENT ASSETS:**

Provisions involving substantial degree of estimation in measurement are recognized when there is a present obligation as a result of past events and it is probable that there will be an outflow of resources. Contingent Liabilities are not recognized but are disclosed in the notes. Contingent assets are neither recognized nor disclosed in the financial statements.

## SCHEDULE - 18

### NOTES TO ACCOUNTS

1) *Contingent liabilities: -*

Claims against the Company not acknowledged as debt since the Management is of the opinion that liabilities will not crystallize:

		(Rs. in lacs)
a) For Income Tax matters in appeal	7.29	(P.Y. 10.74)
2) Estimated amount of contract remaining to be executed on capital account and not provided for ( net of advances) Rs. 1.56 lacs (Previous year Rs. Nil)		
3) Payment to Auditors:		(Rs. in lacs)
Audit Fees	0.58	(P.Y. 0.58)
Tax Audit fees	0.18	(P.Y. 0.18)
Certification work	0.68	(P.Y. 0.64)
Income Tax Matters	0.25	(P.Y. 0.23)
Service Tax	0.18	(P.Y. 0.19)
Out of Pocket	0.09	(P.Y. 0.08)
4) Managing Director's Remuneration:		(Rs. in lacs)
Remuneration	6.00	(P.Y. 6.00)
Other Perquisites	Nil	(P.Y. Nil)
Contribution to Provident Fund	0.09	(P.Y. 0.09)
Contribution to Gratuity Fund	Nil	(P.Y. Nil)
5) Short / (Excess) Receipt from Customers:		(Rs. in lacs)
Bad Debts / Hypo. Loans written off	52.47	(P.Y. 76.17)
Less: Provision for NPA there against	6.24	(P.Y. 21.06)
	(a) 46.23	(P.Y. 55.11)
Short receipt / write down in value of seized vehicles	44.02	(P.Y. 54.76)
Less: Provision for NPA there against	11.19	(P.Y. 7.28)
	(b) 32.83	(P.Y. 47.48)
Less: Loan Overdue Interest	(c) 87.72	(P.Y. 70.68)
Total	(a+b-c) (08.66)	(P.Y. 31.91)
6) Disclosure as regards Employee Benefits as required under AS-15 (revised).		
(a) Defined Contribution plan:		
Company's contribution to Provident Fund - Rs 3.46 lacs (P.Y. Rs 3.53 lacs)		

(b) Defined Benefit plan:

The following table spells out the status of defined benefit plan:

(Rs in lacs)

Particulars	Gratuity (Funded)	
	Year Ended 31 <sup>st</sup> March 2010	Year Ended 31 <sup>st</sup> March 2009
<b>Change in Obligation</b>		
<b>Obligations at the beginning of the year</b>	15.85	15.17
Current Service cost	1.16	1.21
Interest cost	1.27	1.22
Benefits Settled	-	(2.76)
Actuarial(Gain) / Loss	(0.15)	1.01
<b>Obligations at the end of the year</b>	18.13	15.85
<b>Change in Plan Assets</b>		
<b>Plan Assets at the beginning of the Year, at Fair Value</b>	16.51	17.84
Expected return on Plan Assets	1.49	1.60
Contributions	0.68	0.13
LC Insurance Charges	(0.13)	(0.13)
Benefits Settled	-	(2.76)
Actuarial Gain / (Loss)	0.04	(0.17)
<b>Plan Assets at the end of the Year, at Fair Value</b>	18.59	16.51
<b>Reconciliation of Present Value of the Obligation and the Fair Value of the Plan Assets</b>		
Fair Value of Plan Assets at the end of the Year	18.59	16.51
Present Value of the defined benefit obligation at the end of the Year	18.13	15.85
Asset/(Liability) recognized in the Balance Sheet	0.46	0.66
<b>Actual return on plan assets</b>	1.53	1.43
<b>Gratuity Cost for the Year</b>		
Current Service cost	1.16	1.21
Interest cost	1.27	1.22
Expected Return on Plan Assets	(1.49)	(1.60)
Actuarial(Gain)/Loss	(0.19)	1.18
Net Gratuity Contribution	(0.55)	-
<b>Net Gratuity Cost</b>	<b>0.20</b>	<b>2.01</b>
<b>Investment Details</b>		
L.I.C. Group Gratuity (Cash Accumulation) Policy	100%	100%
<b>Assumptions</b>		
Interest Rate	8.00%	8.00%
Expected Rate of return on Plan Assets	9.00%	9.00%
Expected Rate of Salary Increase	7.00%	7.00%
Attrition Rate	1% to 3%	1% to 3%
Retirement Age	58 years	58 years

The Company has contributed Rs 2.90 lacs to employee gratuity fund with LIC of India for the financial year 2010-11, and no further contribution is expected to be paid.

- 7) The balance of Sundry Debtors, Advances recoverable and Sundry Creditors are subject to confirmation. Necessary adjustments, if any, will be made on settlement / reconciliation of accounts.
- 8) Based on information available with the Company, there are no amounts payable to suppliers who are registered under Micro, Small and Medium Enterprises Development Act, 2006 as at 31<sup>st</sup> March, 2010. Hence, the information required under Micro, Small and Medium Enterprises Development Act 2006 is not disclosed.
- 9) **SEGMENT INFORMATION:**

The Company is principally engaged in the business of only one broad segment of fund based financing activity. Accordingly, there are no reportable segments as per Accounting Standard – 17 issued by the ICAI on “Segment Reporting”.

- 10) **RELATED PARTY TRANSACTION:**

The Company has transactions with the following related parties:

(Rs. In lacs)

SR NO.	NAME OF THE RELATED PARTY	RELATIONSHIP	NATURE OF TRANSACTION	AMOUNT	OUTSTANDING BALANCE
a	Mr. Deepak R Patel	Key Management Personnel.	Salary, P.F. and Gratuity.	6.09 (P.Y.6.09)	Nil (P.Y.Nil)
b	Ceejay Auto Ltd.	Enterprises owned or significantly influenced by Group of Individuals or their relatives who have significant influence over the Company.	ICD Received (Net)	2.50 (P.Y.2.50)	26.00 (P.Y.23.50)
	Ceejay Tobacco Ltd.		Interest paid on loan	3.07 (P.Y.2.81)	2.45 (P.Y. 2.18)
			ICD Received / (Repaid) (Net)	(350.00) (P.Y. 5.00)	480.00 (P.Y.830.00)
			Interest paid	75.48 (P.Y.69.45)	Nil (P.Y. Nil)

- 11) **EARNINGS PER SHARE:**
- a) The amount used as the Numerator in calculating Basic and Diluted Earnings Per Share is the Net Profit for the year disclosed in the Profit and Loss Statement.
- b) The weighted average number of Equity Shares used as the Denominator in calculating both Basic and Diluted Earnings Per Share are 34.50 lacs (P.Y. 34.50 lacs)
- 12) The additional information pertaining to Part II of Schedule 6 of the Companies Act are either nil or not applicable.
- 13) The previous year figures have been recast / regrouped wherever considered necessary to make them comparable with current year.



## 14) BALANCE SHEET ABSTRACT AND COMPANY'S GENERAL BUSINESS PROFILE:

### I REGISTRATION DETAILS:

Registration No.	:	19090
State code	:	04
Balance Sheet Date	:	31.03.2010

### II CAPITAL RAISED DURING THE YEAR (RS. IN THOUSAND)

Public Issue	:	Nil
Bonus Issue	:	Nil
Right Issue	:	Nil
Private Placement	:	Nil

### III POSITION OF MOBILISATION AND DEPLOYMENT OF FUNDS (RS. IN THOUSAND)

Total Liabilities	:	300265
Total Assets	:	300265

#### SOURCE OF FUNDS:

Paid up Capital	:	34500
Reserves & Surplus	:	99469
Secured Loans	:	66570
Unsecured Loans	:	99726

#### APPLICATION OF FUNDS:

Net Fixed Assets	:	9144
Investments	:	7098
Deferred Tax Assets	:	2234
Net Current Assets	:	281789

### IV PERFORMANCE OF COMPANY (RS. IN THOUSAND)

Turnover / Total Income	:	63951
Total Expenditure	:	42144
Profit / (Loss) before tax	:	21807
Profit / (Loss) after tax	:	14366
Earnings Per Share (In Rs)	:	4.16
Dividend Per Share (In Rs)	:	1.20

### V GENERIC NAMES OF PRINCIPAL SERVICES OF THE COMPANY:

1. Item Code No.	:	Nil
Product Description	:	Hire Purchase, Leasing, Financial Services & loan

- 15) Schedule to the Balance Sheet (As required in terms of Paragraph 9BB of Non-Banking Financial Companies Prudential Norms (Reserve Bank), Directions, 1998):

PARTICULARS	(Rs In Lacs)	
<b>LIABILITIES SIDE:</b>		
(1) Loans and advances availed by the Company inclusive of interest accrued thereon but not paid:	Amount Outstanding	Amount Unclaimed
(a) Debentures: Secured / Unsecured/ Other than falling within the meaning of public deposit	Nil	Nil
(b to c) Deferred Credits / Term Loans	Nil	Nil
(d) Inter Corporate Loans and Borrowing	508.45	Nil
(e) Commercial Paper	Nil	Nil
(f) Public Deposits	441.84	1.17
(g) Other Loans (specify nature)		
Cash Credit from Banks	665.70	Nil
Security Deposit from Customers	48.14	Nil
(2) Break-up of (1) (f) above (Outstanding Public Deposits inclusive of interest accrued thereon but not paid):		
(a to b) In the form of Unsecured debentures / Partly secured debentures, i.e. debentures where there is a short fall in the value of security	Nil	Nil
(c) Other public deposits	441.84	1.17
<b>ASSETS SIDE:</b>		
(3) Break-up of Loans and Advances including bills receivable [other than those included in (4) below]:	Amount Outstanding	
(a) Secured	Nil	
(b) Unsecured	39.01	
(4) Break up of Leased Assets and Stock on Hire and Hypothecation Loans counting towards EL / HP activities:		
(i) Leased assets (including Sundry Debtors)		
(a) Financial lease	Nil	
(b) Operating lease	Nil	
(ii) Stock on Hire (including Sundry Debtors)		
(a) Assets on Hire (Net)	Nil	
(iii) Hypothecation loans counting towards EL/HP activities:		
(a) Loans where assets have been repossessed	Nil	
(b) Loans other than (a) above	2388.18	
(c) Repossessed Assets	60.18	
(5) Break up of Investments		
Current Investments:		
1 Quoted:		
(i) Shares: (a) Equity / (b) Preference	17.77	
(ii) Units of mutual funds	Nil	
(iii to v) Debentures & Bonds / Government Securities / Others	Nil	
2 Unquoted:		
(i) Shares: (a) Equity (b) Preference	Nil	
(ii) Units of mutual funds	Nil	
(iii to v) Debentures & Bonds/Government Securities/Others	Nil	

Long Term Investments:				
1	Quoted:			
	(i) Shares: (a) Equity / (b) Preference			Nil
	(ii) Units of mutual funds			Nil
	(iii to v) Debentures & Bonds / Government Securities / Others			Nil
2	Unquoted:			
	(i) Shares: (a) Equity / (b) Preference			Nil
	(ii) Units of mutual funds			Nil
	(iii to v) Debentures & Bonds/Government Securities/Others			53.21
(6) Borrower group-wise classification of all leased assets, stock-on-hire and loans and advances:				
Category		Amount net of provisions		
		Secured *	Unsecured	Total
1.	Related Parties			
	(a) Subsidiaries	Nil	Nil	Nil
	(b) Companies in the same Group	Nil	Nil	Nil
	(c) Other related parties	Nil	Nil	Nil
2.	Other than related parties	2448.36	39.01	2487.37
	Total	2448.36	39.01	2487.37
* Secured by Lease / Hypothecation of assets financed.				
(7) Investor group-wise classification of all investments (Current and long term) in shares and securities (both quoted and unquoted)				
Category		Market Value/ Break up / Fair value / NAV	Book Value (Net of Provision)	
1.	Related Parties			
	(a) Subsidiaries	Nil		Nil
	(b) Companies in the same group	Nil		Nil
	(c) Other related parties	Nil		Nil
2.	Other than related parties	83.20		70.98
	Total	83.20		70.98
(8) Other information Particulars			Amount	
(i)	Gross Non-Performing Assets			
	(a) Related parties			Nil
	(b) Other than related parties			426.19
(ii)	Net Non-performing Assets			
	(a) Related parties			Nil
	(b) Other than related parties			330.13
(iii)	Assets acquired in satisfaction of debt			60.18

**For Kantilal Patel & Co.**  
Chartered Accountants

**For and on behalf of the Board**

**Mayank S. Shah**  
Partner

**Harshad Dalal**  
Chairman

**Deepak Patel**  
Managing Director

**Kiran Patel**  
Director

**Shailesh Patel**  
Director

**Jaimin Patel**  
Director

**Kirit Dalal**  
Director

**Bharat Amin**  
Director

**Bhikhubhai Patel**  
Director

Place : Ahmedabad  
Date : May 29, 2010

**Kamlesh Upadhyaya**  
Company Secretary

Place : Nadiad  
Date : May 29, 2010



# CEEJAY FINANCE LIMITED

17<sup>th</sup> Annual General Meeting  
Saturday, the 25<sup>th</sup> September, 2010 at 11.00 A.M.

**ATTENDANCE SLIP**

Place : C. J. HOUSE, Mota Pore, Nadiad.

Folio No. : \_\_\_\_\_

DPID No. : \_\_\_\_\_

Signature of member / Proxy

Attending the meeting \_\_\_\_\_

Notes :

1. This meeting is only for members. Please, therefore, do not bring person in the meeting who is not a member.
2. Please bring this attendance slip duly signed and hand it over to the representative of the Company at the entrance of the meeting place.



Tear from here



# CEEJAY FINANCE LIMITED

Regd. Office :  
C. J. HOUSE, Mota Pore,  
Nadiad - 387 001

## FORM OF PROXY

Folio No. : \_\_\_\_\_

I / We \_\_\_\_\_ of

\_\_\_\_\_ in the district of \_\_\_\_\_ being member /s of the

above named Company hereby appoint \_\_\_\_\_

Of \_\_\_\_\_ in the district of \_\_\_\_\_

Or failing him \_\_\_\_\_

Of \_\_\_\_\_ in the district of \_\_\_\_\_ as my / our

Proxy to attend and vote for me / us on my / our behalf at the 17<sup>th</sup> Annual General Meeting of the Company, to be held on Saturday, the 25<sup>th</sup> September, 2010 and at any adjournment thereof.

Signed the \_\_\_\_\_ day of \_\_\_\_\_ 2010

Signature \_\_\_\_\_

Affix  
Revenue  
Stamp

N. B. : This Proxy must be deposited at the Registered Office of the Company, C. J. House, Mota Pore, Nadiad-387 001, not less than 48 hours before the time of the meeting.

**BOOK POST**

**To,**



If undelivered please return to:

**CEEJAY FINANCE LIMITED**

**C. J. HOUSE, MOTA PORE, NADIAD -387001**