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Online Submission

November 03, 2016

To,
The National Stock Exchange of India Limited
Listing Department,
Exchange Plaza, Bandra Kurla Complex
Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 / 26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Sub: Notice of Board Meeting to be held on November 14, 2016

Ref: NSE Code: PFOCUS / BSE Code: 532748

Dear Sir/ Madam,

Pursuant to Regulation 29(1) of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we wish to inform you that a Meeting of the Board of Directors of the Company is scheduled to be held on Monday, November 14, 2016 to consider, approve and take on record Un-audited Financial Results for the quarter and half year ended September 30, 2016.

Further, pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015 read with the Code of Internal Procedures and Conduct for Regulating, Monitoring and Reporting of Trading by Insiders adopted by the Company, the Trading Window for dealing in the securities of the Company shall remain closed for directors, officers and designated employees of the Company from November 03, 2016 and shall open 48 hours after the information becomes generally available for approval of Un-audited financial results for the quarter and half year ended September 30, 2016.

Kindly take the same on record and acknowledge receipt.

Thanking you,

Yours faithfully,

For Prime Focus Limited

Parina Shah
Company Secretary