PRICE "LESS" FASHION

31st January, 2017

Ref. No. CS/S/L-162/2016-17

The Listing Department **NATIONAL STOCK EXCHANGE OF INDIA LIMITED** "Exchange Plaza" Bandra-Kurla Complex Bandra (E), Mumbai-400 051 **Scrip Code: VMART** Fax: 022-26598120 Email: cmlist@nse.co.in	The Corporate Relationship Department **BSE Limited** Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400 001 **Scrip code: 534976** Fax: 022-22723121 Email: corp.relations@bseindia.com

Sub: Conference call for Investors and Analysts

Sir,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, we wish to inform you that the Company will organize a conference call for investors and analysts on **Thursday, 2nd February, 2017 at 4:00 p.m.** to discuss the company's business strategy and outlook post the declaration of its Q3FY17 Results.

The detailed schedule of the conference call is attached herewith for your information.

We request you to kindly take the above information on record.

Thanking you,

Yours truly,
For V-Mart Retail Ltd.,

V-MART RETAIL LTD.

Lalit Agarwal
Chairman & Managing Director

(Encl.- As above)

IIFL Events

IIFL Institutional Equities

V-Mart Retail Ltd

Earnings Conference Call

Thursday, 2nd February 2017
4:00 pm IST

We are organising a conference call with the management of V-Mart Retail Ltd. to discuss the company's business strategy and outlook post the declaration of its 3QFY17 results.

Management participants	**Mr Lalit Agarwal** (Chairman & Managing Director) **Mr Deepak Sharma** (CFO)
Date / Time	2nd February 2017 (Thursday) – 4:00pm IST (HK/Singapore – 6:30pm, UK – 10:30am, New York – 5:30am)
Conference dial-in numbers	
India	
Primary / Secondary Numbers	+91 22 3960 0663 / +91 22 6746 8363
International	**Toll-free number**
USA	1-866 746 2133
UK	0-808 101 1573
Singapore	800 101 2045
Hong Kong	800 964 448

For further information, please contact:

Avi Mehta | Tel: +91 22 4646 4650 | Email: avi.mehta@iiflcap.com