

# ESHA MEDIA RESEARCH LIMITED

REGD. OFFICE: 3-4-480/3, BARKATPURA, HYDERABAD – 500027

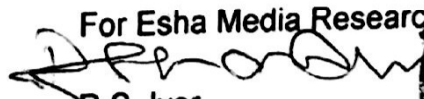
## STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 31.12.14

(Rs. In Lakhs)

PARTICULARS	3 Months ended			9 Month ended		Year ended
	31.12.14	30.09.14	30.06.14	31.12.14	31.12.13	31.03.14
	UNAUDITED			UNAUDITED		AUDITED
1 a) Net Sales / Income from Operations	148.56	169.04	586.78	904.38	2232.86	2797.88
b) Other Operating Income						
Total Income (1+2)	148.56	169.04	586.78	904.38	2232.86	2797.88
2 Expenditure						
a) Cost of Material Consumed	28.85	21.81	262.94	313.60	558.28	711.19
b) Employee Benefits Expenses	24.94	24.34	28.46	77.74	93.35	165.00
c) Depreciation	62.19	69.01	75.65	206.85	281.29	378.39
d) Service Charges	20.3	25.08	146.02	191.40	599.59	759.83
e) Other Expenditure	22.87	36.46	25.10	84.43	504.81	631.60
f) Total	159.15	176.70	538.17	874.02	2037.32	2646.01
3 Profit from Operations before other income, interest and Exceptional Items (1-2)	-10.59	-7.66	48.61	30.36	195.54	151.87
4 Other Income	0	0	0.00	0.00	0.02	0.00
5 Profit before Interest and exceptional items (3+4)	-10.59	-7.66	48.61	30.36	195.56	151.87
6 Interest/ Finance Charges	0	0	0	0.00	0.00	0.00
7 Profit after Interest but before exceptional items (5-6)	-10.59	-7.66	48.61	30.36	195.56	151.87
8 Exceptional Items			0		0.00	
9 Profit (+)/Loss (-) from Ordinary Activities before tax (7+8)	-10.59	-7.66	48.61	30.36	195.56	151.87
10 Tax Expense	0	0	0	0.00	31.74	0.00
11 Net Profit (+)/Loss (-) from Ordinary Activities after tax (9-10)	-10.59	-7.66	48.61	30.36	163.82	151.87
12 Extraordinary items (net of tax expense)	0	0	0	0	0	0.00
13 Net Profit (+)/Loss (-) for the period (11-12)	-10.59	-7.66	48.61	30.36	163.82	151.87
14 Paid-up equity share capital (Face value of Rs. 10/- per share )	829.60	829.60	829.60	829.60	829.60	829.60
15 Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year						
16 Earnings Per Share (EPS)						
a) Basic and diluted EPS before extraordinary items for the period, for the year to date and for the previous year (not to be annualised)	0.00	0.00	0.62	0.39	2.10	1.95
b) Basic and diluted EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be annualised)	0.00	0.00	0.62	0.39	1.83	1.95
17 Public shareholding						
Number of Shares	2572981	2572981	2572981	2866705	2572981	2572981
Percentage of shareholding	32.96	32.96	32.96	32.96	36.72	32.96
18 Promoters and Promoter group Shareholding:						
a) Pledged/Encumbered						
Number of Shares						
Percentage of shares (as a % of the total shareholding of promoter and promoter group)						
Percentage of shares (as a % of the total share-capital of the company)						
b) Non-encumbered:						
Number of Shares	5233949	5233949	5233949	5233949	5233949	5233949
Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100	100	100	100	100	100
Percentage of shares (as a % of the total share-capital of the company)	67.04	67.04	67.04	67.04	63.28	67.04

- The company has received demand notices for Rs. 46.57 lakhs towards sales tax for the previous years and the matter is now pending with A.P High court and sales tax appellate tribunal. Company has a deposit with sales tax department of Rs. 11,87,729.
- The figures of the previous periods have been regrouped / restated wherever necessary.
- The above results were approved and taken on record at the meeting of the board of directors held on 7.2.2015.
- No investor complaints were received during the quarter.
- There were no pending / unresolved complaints of investors at the beginning or at the end of the quarter.

Place: Mumbai  
Date : 7.2.2015

For Esha Media Research Ltd  
  
R.S. Iyer  
Managing Director.

